

PRODUCT DETAILS

BOTANICAL

Rush®

POWERFUL.
AGE-DEFYING.
SKINCARE.

Why choose Botanical Rush?

At Botanical Rush we pride ourselves on providing exceptional skincare with the ultimate in **powerful nutrients at affordable prices**. Our clean formulas are not just powerful, they are carefully formulated for the most efficacious results combining synergistic nutrients.

Meet the Founder

Beauty expert and healthy aging coach, Myra Mesko, has been enthusiastically involved in the health and wellness industry for decades. As a longtime consumer advocate, and MyChelle Dermaceuticals LLC, Myra is credited with being a pioneer of clean & effective skincare; creating a highly successful, complete line of non-toxic, eco-friendly, cruelty free, and efficacious formulas for conscientious

"Beautiful skin starts with a positive attitude & gratitude, and commitment to honoring your skin by caring for it on a daily basis. At Botanical Rush we have made it easy and enjoyable with our experiential formulas. It is our hope that you will take the time to care for your skin which does so much for you around the clock. See for yourself what our powerful formulas can do for your skin."



Celebrate your Skin!
Myra Mesko

Our Key Ingredients for Healthy Skin

*This guide explains the **KEY INGREDIENTS** featured in each of our products – representing a healthy combination of modern innovation & timeless beauty essentials – handpicked for you over our years of skincare experience.*

Before the description, you'll see:

The Ingredient

Our Potency versus (minimum required for useful effect)

SNAP-8 (Acetyl Octapeptide-3) **10% (effective at 3%)**: A unique peptide that is an elongation of Acetyl Hexapeptide-8, has properties that help to address wrinkle formation mechanisms and improve the appearance of expression wrinkles; Ingredient Study: 63% maximum wrinkle reduction value over 28 days (applied twice daily).

Clinical Efficacy - and Beyond

Each of these key ingredients has been clinically studied to find the minimal potency threshold at which it produces the expected result. The ingredient is found to be efficacious - useful for its intended purpose - at that lowest percentage, as we listed.

The key ingredients included in Botanical Rush products often offer the benefit of additional strength at 2-4 times that baseline clinical efficacy.

CLEANSE & PREP p.5

Removes impurities from skin & preps skin for nutrient absorption.

Fresh Start Cleanser (p.5)

Clear & Bright Cleanser (p.5)

RESTORE p.6

Supports restoration of collagen matrix.

Crow Be Gone (p.6)

Maxi Peptide Serum (p.8)

C Perfection Serum (p.7)

Transform EGF Serum (p.9)

REPLENISH p.10

Replenishes skin with nutrients that support balance and immune function.

Deep C Restore Oil (p.10)

Simply Nourished (p.11)

Divine Beauty Oil (p.11)

HYDRATE p.12

Helps to restore proper hydration levels and moisture barrier.

Fresh Hydrating Mist (p.12)

Beautiful Eye Cream (p.12)

Ultimate Quench Serum (p.12)

Ultra Hydrating Lotion (p.13)

NOURISH p.13

Daily nourishment for skin's resilience.

C+ Peptide Repair Cream (p.13)

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TREAT p.15

Additional formulas for intensive dermal rejuvenation.

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PROTECT p.17

Natural mineral SPF to protect skin from UV and blue light (from computer screens)

Tinted SPF 30 – Silky Light/Silky Medium/Silky Dark (p.17)

Reflect Skin Protection

CLEANSE & PREP

Great skin starts with cleansing. Your skin is constantly shedding dead skin cells and toxins from within. In addition, we apply sunscreens, makeup, and collect environmental pollutants from the air surrounding us throughout the day. Therefore, how and what you use to cleanse will make a difference in prepping your skin for ultimate absorption and radiant skin.

FRESH START CLEANSER™ - Soft Mint

Sulfate Free | Deep Cleansing & Prep | Cellular Boosting | Calming Mint

A sulfate free, highly concentrated, bubbly cleanser and skin primer for maximum absorption of nutrients you apply after cleansing. Perfect for all skin types and a great choice for removing makeup, and as a shaving medium for men.

CLEAR & BRIGHT CLEANSER™ - Hint of Citrus

Sulfate Free | Clarifying | Brightening | Bacteria Neutralizing

A lightly bubbling gel cleanser, it is perfect for those who suffer from unruly skin. Bellis perennis (Daisy) flower extract, totarol, flower acids, and salicylic acid work synergistically to remove dead skin cells, brighten, and neutralize propionibacterium causing acneic infection.

RESTORE

Restore healthy collagen and elastin production with professional strength, targeted serums. Sophisticated peptides, stem cells, vegan Epidermal Growth Factor (EGF), and powerful eted serums. antioxidants support healthy skin structure and firm skin while protecting cellular health.

CROW BE GONE™

Minimizes Wrinkles | Firms Skin | Collagen Supporting

A peri-orbital serum with proven peptides, stem cells and extracts, smooths fine lines and crow's feet, while supporting firmer skin. Additional extracts inhibit the enzyme elastase (responsible for destruction of elastin), promote natural collagen synthesis, and brighten skin.

May be used under Peptide Eye Cream or Beautiful Eye Cream for ultimate results.

Key Ingredients

SNAP-8 (Acetyl Octapeptide-3) 10% (effective at 3%): A unique peptide that is an elongation of Acetyl Hexapeptide-8, has properties that help to address wrinkle formation mechanisms and improve the appearance of expression wrinkles; Ingredient Study: 63% maximum wrinkle reduction value over 28 days (applied twice daily).

Inylene® (Acetyl Hexapeptide-30, Arginine) 5% (effective at 2.5%): A molecular cosmetic hexapeptide specifically designed to help lessen expression wrinkles, aids in smoothing skin surface by targeting a post- synaptic approach, programmed to generate an effect which aids in limiting facial movement repetition which has shown to cause the formation of fine lines and wrinkles; Ingredient Study: significant reduction in wrinkle depth with a mean decrease of 14.9% after 28 days.

Antarcticine ® (Pseudoalteromonas Ferment Extract) 3% (effective at 3%): This is a glycoprotein exopolymer from the Antarctic Sea, cryoprotective and helps to improve skin texture and soften the appearance of wrinkles, especially around the eye area.

C PERFECTION SERUM™ 14%

*We offer exceptional 1oz value
versus other brands at 0.5oz*

Collagen Supporting | Potent Antioxidant | Helps Repair UV and Blue Light Damage

C Perfection Serum is formulated with clinically established Vitamin C potency to facilitate collagen production, combat visible signs of aging, and help repair UV and blue light (computer screen) damage. In addition, topical Vitamin C supports skin healing and evens skin tone.

Key Ingredients

L-Ascorbic Acid 10% (effective at 10%): A powerful antioxidant that works to help produce & strengthen collagen and has the potential to address defense mechanisms while brightening skin and smoothing appearance of texture. Higher potency can cause irritation and over exfoliation of skin.

Magnesium Ascorbyl Phosphate (MAP) 3% (effective at 1%): A water soluble derivative and stable form of Vitamin C that is utilized as an antioxidant (free-radical scavenger) and helps to support natural collagen performance and melanin-inhibiting properties (brightening effect). Great for sensitive skin types who can't tolerate L-Ascorbic acid.

BV-OSC (Tetrahexyldecyl Ascorbate): 1% (synergistical component): Oil soluble form of Vitamin C, consists of antioxidant and brightening properties, supports collagen production, and inhibits Matrix Metalloproteinase (MMPi). Easy skin penetration for absorption and utilization. Great for those with sensitive skin.

Vitamin E (D-Alpha Tocopherol): A powerful antioxidant protecting the skin from oxidative stress.

In Nature Vitamin C never resides by itself, it is always accompanied by other antioxidants and nutrients. C Perfection™ Serum offers a therapeutic & stable trifecta of three forms of Vitamin C plus Vitamin E.

MAXI PEPTIDE SERUM™

Relaxes Expression Lines | Improves Skin Texture | Collagen Supporting

A peptide duo to support collagen production, relax mimic lines, and improve skin texture, while providing antioxidant protection. A must in any age-defying skincare program.

Tip: Use under your favorite nourishing cream.

Key Ingredients

Matrixyl™ Synthe'6 (Palmitoyl Tripeptide-38) 9.5% (effective at 2%): Palmitoyl tripeptide-38 is a compound that regulates cell activity, wound repair and collagen tissue remodeling. It stimulates six major constituents of the skin matrix and the dermal-epidermal junction to plump fine lines and boost skin repair while addressing the support of synthesized macromolecules that are essential for skin texture improvement.

Argireline® (Acetyl Hexapeptide-8) 10% (effective at 3%): A unique anti-wrinkle neuropeptide that has been shown in significant testing to be effective against the development of skin wrinkling, being a topical alternative to Botulinum Toxin A. to be incorporated in cosmetic formulations where removal of the deep lines or wrinkles in the forehead and around the eyes is desired.

Camellia Sinensis (White Tea) Leaf Extract: Rich in polyphenols, prompts natural fixative properties, high-powered antioxidant helps to defend against environmental stressors and Reactive Oxygen Species (ROS), while assisting in the improvement of collagen which helps to reinforce firming and plumping properties.

Boswellia Carterii (Frankincense) Oil: Aromatic, helps to calm the senses while providing anti-age properties that help to improve complexions.

Santalum Austrocaledonicum (Sandalwood) Wood Oil: Aromatic, antioxidant properties that help to clarify and address areas of inflammation concerns

Lavandula Angustifolia (Lavender) Oil: Aromatic, helps to calm the senses and possible inflamed areas

TRANSFORM EGF SERUM™

Enhances Lipid Barrier Function | Strengthens Thin, Aging Skin | Collagen Supporting

A powerful boost of liposome-encapsulated Epidermal Growth Factor (EGF) peptides to support Dermal-Epidermal Junction (DEJ). EGF is a strong promoter of fibroblast proliferation which supports collagen production. Essential fatty acids from coconut recondition skin and improve barrier strength, while essential oils provide pore minimizing, age-defying properties. Great for all skin types.

Tip: Use before Retinal Renew night cream for amplified results.

Key Ingredients

Sh-Oligopeptide-1 – (Epidermal Growth Factor aka EGF) 1% (effective at 1%):

A peptide that has shown to fast-track the development of anti-aging properties by addressing natural skin exfoliation, turn-over and proliferation which in turn helps to soften the appearance of fine lines and wrinkles, while also working synergistically to boost healthy complexion results. EGF is capable of thickening tissue layers while enhancing barrier function.

ChroNoline™ (Caprooyl Tetrapeptide-3) 3% (effective at 0.3 – 2.5%):

A peptide derived from a growth factor, helps to support Dermal-Epidermal Junction (DEJ) components, aids in boosting collagen, and softens the appearance of fine lines. Skin benefits include wrinkle reduction, skin rejuvenation, evenness of skin texture, and firmer/smooth skin.

REPLENISH

Replenish skins' moisture barrier, immune function, and microbiome with these powerful, unique formulas for all skin types, especially for sensitive skin. Deep C Restore Oil and Divine Beauty Oil also support healthy collagen production.

DEEP C RESTORE OIL™

Collagen Supporting | Improves Lipid Barrier | Brightening

Oil-soluble VIT C boasts brightening and antioxidant properties, supports natural collagen synthesis, and inhibits Matrix Metalloproteinase (MMPi). Combined with Neossance® squalane from sugar cane, radish root ferment extract, and essential oil of neroli, this unique formula supports precious moisture balance by improving natural barrier function, while delivering age-defying and anti-wrinkle properties.

Key Ingredients

Neossance® (Squalane): Sourced from Sugar Cane, it helps to enhance skin's barrier function with defense features and improvements towards skin's ability to retain moisture while also addressing anti-wrinkle properties.

BV-OSC (Tetrahexyldecyl Ascorbate) 5% (effective at 2%): Vitamin C has many functions as a cosmetic ingredient, including skin lightening, promoting collagen synthesis and inhibiting lipid peroxidation. BV-OSC is stable at high temperatures and has good solubility in oils. BV-OSC exhibits excellent percutaneous absorption and effectively converts into free vitamin C in the skin to perform various physiological functions.

Radish Root Ferment (Leucidal®): Skin moisturizer with antimicrobial activity.

Neroli Essential Oil (Citrus Aurantium): Promotes cell regeneration and elasticity of the skin. This beautiful, aromatic oil is perfect for acne-prone, irritated, oily, sensitive, environmentally damaged or mature skin types.

In addition, Neroli essential oil is valued for its calming and relaxing aroma.

DIVINE BEAUTY OIL™ 100mg

Age Defying | Deeply Nourishing | Powerful Antioxidant | Restorative

A beautiful blend of highly nourishing seed oils such as pumpkin, cranberry, and pomegranate, including potent full spectrum **hemp extract** and terpenes for a healthy, radiant skin experience. This nutrient dense, concentrated oil leaves skin soft and supple. Total THC per container is less than 0.3%.

Tip: Use at night under your favorite cream for ultimate nourishment.

SIMPLY NOURISHED™

Replenishing | Protects Moisture Balance | Great for Sensitive Skin

This simple, unscented, timeless cream improves hydration levels, and smooths & softens complexions. Squalane from olives provides moisturizing properties and enhances natural barrier function while fructooligosaccharides from sugar cane and beets promote healthy probiotic bacteria supporting skin balance. The perfect cream for those using Restorative Serums or Replenishing Oils and wish to use a simple, cost efficient, yet beautiful cream thereafter.

Tip: Use with Deep C Restore Oil for restorative barrier nourishment.

Key Ingredients

Caprylic/Capric Triglyceride: Plant sourced fatty acids. Helps to improve the skin's natural barrier function, while aiding in the restoration of moisture concentration.

Glycerin: Sourced from vegetables. Helps to improve hydration levels while consistently promoting attributes that help to soften and smooth complexions.

Squalane: Sourced from olives, this plant-based ingredient has moisturizing properties which help to enhance the natural barrier function while aiding in improving moisture retention.

Fructooligosaccharides (D-beta): Naturally occurring carbohydrates derived from cane or beet sugar, fructooligosaccharides help promote healthy probiotic bacteria.

HYDRATE

De-stress and balance your skin with hydrating formulas that also provide powerful antioxidants and nutrients to maintain healthy, radiant skin. Get your glow with hydrating formulas today!

FRESH HYDRATING MIST™ - Soft Mint

Calming | Pore Minimizing | Hydrating

More than an ordinary toner, this hydrating and refreshing mint formula contains beautiful active botanicals to address inflammation and sluggish turnover, which is a leading cause of aging skin. Perfect for all skin types and formulated to complement all Botanical Rush formulas. Mist frequently for beautiful skin.

Tip: Keep on your nightstand and mist before sleep and first thing in A.M.

BEAUTIFUL EYE CREAM™

Hydrating | Nourishing | Plumping

A luxurious, hydrating moisture boost for the delicate peri-orbital area. Nutrient packed jojoba, primrose, and Vitamin E deeply nourish and condition skin to maintain optimal moisture balance and lubrication.

Tip: Use Crow Be Gone before applying for ultimate wrinkle treatment.

ULTIMATE QUENCH SERUM™ 50mg

Hydrating | Revitalizing | Balancing

This beautiful formula, loaded with carrot seed oil, CoQ10, vegan hyaluronic acid, and alpa-lipoic acid hydrates, nourishes and revitalizes thirsty skin. In addition, 50mg of full spectrum **hemp extract** and powerful terpenes provide additional nutritional value to this exceptional formula. Total THC per container is less than 0.3%.

Tip: Men love this formula after shaving with Fresh Start Cleanser.

ULTRA HYDRATING LOTION™

Hydrating | Revitalizing | Balancing

Experience hydrating perfection with this highly potent serum to soften, and revitalize the skin with rose water, deeply nourishing carrot seed oil, and vegan hyaluronic acid.

Tip: Use with Transform EGF Serum for an excellent age-defying duo.

NOURISH

Complex, varied nutrients for your skin to scavenge free radicals, support collagen production and protect moisture balance. Feed your skin twice daily with a Botanical Rush nourishing cream for optimal health and radiance.

C + PEPTIDE REPAIR CREAM

Collagen Boosting | Brightening | Antioxidant Rich

An extraordinary cream with multi-functional 3-O-Ethyl Ascorbic Acid and Magnesium Ascorbyl Phosphate (MAP), Ergothioneine (L), camu camu extract, Matrixyl® Synthe'6 peptide and Citristem stem cell. The performance of the Vit. C duo, peptide, and stem cells make this formula the ultimate partner in an age-defying skincare ritual.

Tip: Use with Transform EGF Serum for amplified results.

Key Ingredients

3-O-Ethyl Ascorbic Acid 5% (effective at 2 – 3%): Multi-functional Vitamin C derivative and antioxidant, contains properties that help to inhibit melanin production (brightening effect), improve natural collagen synthesis, and fade the appearance of redness typically attributed to inflamed skin. Great for sensitive skin types who cannot tolerate L-Ascorbic Acid.

Key Ingredients - C+ Peptide Repair Cream (continued)

Magnesium Ascorbyl Phosphate (MAP) 3% (effective at 1%): Water soluble derivative and stable form of Vitamin C, utilized as an antioxidant, free radical scavenger, and helps to support natural collagen performance and melanin-inhibiting properties (brightening effect). Great for sensitive skin types that can't tolerate L-Ascorbic acid.

Matrixyl™ Synthe'6 (Palmitoyl Tripeptide-38) 2% (effective at 2%): This much-studied tripeptide regulates cell activity, wound repair and collagen tissue remodeling. It stimulates six major constituents of the skin matrix and the dermal epidermal junction to plump fine lines and boost skin repair while addressing the support of synthesized macromolecules that are essential for skin texture improvement. It has shown to even out skin relief and smoothes wrinkles from the inside by rebuilding the skin where it is needed, particularly on the forehead and crow's feet.

Citristem™ [Citrus Aurantium Dulcis (Orange) Callus Culture Extract] .5% (effective at .1-.3%): A plant Stem Cell, helps to organize and add density to skin by aiding in the improvement of collagen properties, also aids in the natural renewal process of Extracellular Matrix (ECM), which addresses the improvement of complexion brightness and assisting with the softening of fine lines.

VELVET DEW™ 50mg

Nourishing | Collagen Supporting | Balancing

Bring your skin to life with this silky-smooth, nourishing cream. Infused with 50mg of full spectrum **hemp extract**, silk peptides, organic jojoba, coconut and neem oils, Vitamin E, and powerful essential oils. Total THC per container is less than 0.3%.

Tip: Use with Maxi Peptide Serum for ultimate results.

NECK & DÉCOLLETÉ™ 50mg

Nourishing | Balancing | Collagen Supporting

Experience rapid nourishment of the delicate skin on the neck and décolleté. Healing essential oils, nut butters, and full spectrum **hemp extract** support this uniquely different skin. Total THC per container is less than 0.3%.

Many of our loyal customers use it as a night cream for the face, as well, as night cream enthusiasts desiring a deeply nourishing cream with a bit heavier feel.

TREAT

Therapeutic formula for rapid dermal rejuvenation of weathered, premature skin showing signs of wrinkles and hyperpigmentation. Also great for treating acne skin types.

RETINAL RENEW™ – Night Treatment

Dermal Rejuvenation | Fades Hyper-Pigmentation | Pore Minimizing

Youth-promoting Retinaldehyde cream for rapid dermal rejuvenation. Patented, stable Retinaldehyde (Retinal 0.1%) performs like Retinoic Acid in a topical application, providing an ultimate age-defying experience. Paired with plant peptides, stem cells, and botanical extracts, this formula supports cellular turnover and skin rejuvenation while diminishing the appearance of hyper-pigmentation in 28 days with nightly use.

Tip: Use with C Perfection Serum™ or Deep C Restore Oil™ for amplified results.

Key Ingredients

Retinal (Retinaldehyde) **0.1%:** Patented stable Retinaldehyde, performs closest to Retinoic Acid in a cosmetic topical, providing the ultimate anti-age properties, helps to soften fine lines.

Our Exclusive & Unmatched Botanical Rush Formula

Fast-track to 'Flawless' – Our mask for ageless skin

FLOWER POWER PEEL™

*This is the very mask that
Mother Nature would wear*

Exfoliating | Cellular Boosting | Antioxidant Rich

A cellular boosting, exfoliating mask/treatment with powerful hibiscus flower extract yielding citric and pyruvic acids combined with additional beautiful flower extracts yielding AHA's (glycolic, malic, lactic, tartaric) to soften weathered, sun damaged skin. Salicylic acid from willow bark extract is an excellent exfoliator with clarifying benefits. Slight tingling effect may be experienced.

Tip: Follow with Fresh Hydrating Mist, Maxi Peptide Serum & fave nourishing cream

Key Ingredients

Salix Alba (Willow) Bark Extract: Natural source of salicylic acid, a non-irritating exfoliator with clarifying benefits.

Flower Acids® (Hibiscus Sabdariffa Flower Extract): A bio-fermented extract with AHA-like activity due to citric acid and pyruvic acid content. Increases moisturizing effect compared to an AHA and helps to aid the cellular turnover & renewal, while working to soften fine lines and the appearance of wrinkles.

Fruit Mix® [Vaccinium Myrtillus (Bilberry) Fruit/Leaf Extract, Saccharum Officinarum (Sugar Cane) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Acer Saccharum (Sugar Maple) Extract]: A bio-fermented extract of five plant species that, when combined, provide five of the more commonly used AHAs: Glycolic, Lactic, Citric, Malic, and Tartaric Acids.

Eclipta Prostrata Extract: Pink hue of formula is due to the Eclipta prostrata extract. This extract has potent antioxidant and skin-calming properties. Also known as false daisy, this non-fragrant plant is a member of the sunflower family. Pink hue of formula is due to the Eclipta Prostrata extract.

PROTECT

Protect your skin from future UV and LED (blue) light, especially if you are investing in therapeutic formulas such as Botanical Rush for ultimate skin health & rejuvenation.

TINTED SPF 30

Non-Nano Particles | Natural Mineral Tint | Eco & Reef Safe

An all-natural broad spectrum mineral sunblock that protects your skin from damaging UV rays and blue light emitted from digital, high-tech lifestyles.

• SILKY LIGHT • SILKY MEDIUM • SILKY DARK

Note: These formulas are very concentrated with mineral pigments. Apply sparingly and smooth over face. Wait a minute and let the minerals “set” before you make a decision on the correct tint for your skin.

REFLECT SKIN PROTECTION

Non-Nano Particles | Untinted | Eco & Reef Safe

All of the skin protection - none of the tint.

**LEAD YOUR HEALTHY ROUTINE;
FOLLOW BOTANICAL RUSH**



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