

It "Dawned" On Me... *a message from Dawn Giganti*

Dear Creative Carpet & Flooring Friends and Family,

Have you ever felt really good about a decision until somebody else questioned it? Suddenly, something you had prayed about, thought about, and felt pretty confident about starts feeling a little less certain. Years ago, I made a pretty significant change in my life when I went from teaching music to working in marketing at a flooring store. If you had told younger me that would eventually be my career path, I probably would have laughed. Music was such a huge part of my life, and marketing flooring was definitely not something I had mapped out for myself.

Not everyone around me completely understood the change, and truthfully, I can understand why. It was a pretty big shift. When people start asking why you are doing something, though, it can make you start asking yourself the same question. Am I making the right choice? Am I missing something? What if everyone else sees something I do not? I think most of us want some reassurance when we are making a big decision. We want the people we love and trust to tell us that what we are doing makes perfect sense. But sometimes it just does not make sense to everyone else yet.

"Trust in the Lord with all your heart, And lean not on your own understanding; In all your ways acknowledge Him, And He shall direct your paths." ~Proverbs 3:5-6 (NKJV)

I think there is something especially comforting about the words "lean not on your own understanding," because sometimes we do not understand the whole picture either. We can pray, ask questions, seek advice, weigh every option, and still not know exactly where everything is going to lead.

There is absolutely wisdom in listening to people who know us well and truly want the best for us. I do not think faith means ignoring good advice or deciding that nobody else's opinion matters. At the same time, there comes a point when we have to recognize that not everyone gets a vote in the direction God is taking our lives. We can stay humble, listen carefully, and still move forward when we believe we are being led in a certain direction.

Looking back, I certainly did not have my whole path figured out when I changed careers. I still do not. But I can see now how things that appeared completely unrelated eventually connected. Skills I learned in one part of my life ended up helping me in another. People I crossed paths with along the way became important later. Opportunities showed up that I never could have planned for myself. Sometimes it is only after we have walked down the road for a while that we can look back and see why it made sense.

Maybe you are facing one of those decisions right now. Maybe you have prayed about it, thought it through, and still have people around you who do not quite understand. Listen to wise advice. Stay open to being corrected. Keep praying. But remember that you may never get everyone to fully understand the choices you make.

Sometimes faith simply means taking the next step before anyone else can understand where the road is going. And sometimes, before you can see it, too.

Have a blessed month.



Dawn Giganti, Marketing & Administration
Creative Carpet & Flooring



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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October 2026

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04	05	06	07	08	09	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Month at a Glance:

7th International Walk to School Day - A day to get outside, get moving, and remind the kids that we used to walk to school uphill both ways, barefoot, in the snow. Somehow, we survived. 😊

10th World Homeless Day - It's easy to forget how quickly life can change for someone. Today is a good reminder to lead with kindness and help when we can.

17th Sweetest Day - Apparently this is a real holiday, so if you forgot it, now you know. 😊 Grab some candy, do something nice, and take the easy points.

31st Halloween - Enjoy the costumes, candy, and time with neighbors, and let the day be another chance to share kindness, joy, and a little light with the people around you. 🎃👤

Employee birthdays this month:

10/7 Happy Birthday, Dave Coulam! With 35+ years in flooring, Dave has seen just about everything and probably fixed most of it, too. Hope you have a great birthday, Dave, and maybe even get a slice of cake between projects. 🍰



TWO SHOWROOMS. TWO BIG WINS!

We have some pretty exciting news to share! **Our Mokena showroom has been voted Southland's Best Carpet & Flooring Store for 2026!** And that means both Creative Carpet & Flooring locations have something big to celebrate this year. Earlier in 2026, our **Highland showroom was once again voted Best Carpet & Flooring Store in the region** in The Times of Northwest Indiana's Best of the Region Readers' Choice awards. Now Mokena gets to join the celebration with a Southland's Best win of its own! We can't thank everyone who voted for us enough. These awards mean so much because they come from the people in the communities we serve. Every single vote, referral, review, repeat customer, and recommendation helps a local business like ours continue doing what we love. So from everyone at Creative Carpet & Flooring, **THANK YOU!** Highland, you made us Best of the Region. Mokena, you made us Southland's Best. We are incredibly grateful to have both of you behind us! ❤️

Dude It Was the 80s

Gen X had some seriously weird slang. At the time, though, it all made perfect sense. Some of it disappeared, some of it stuck around, and some of us are still saying "dude" like it never went out of style.

AS IF!

- **As If** – Basically, this was the Gen X way of saying, "Yeah, right." Add an eye roll, and you had the full effect. Clueless helped make it famous in the '90s, but the phrase was already floating around before Cher Horowitz made it iconic.
- **Chill Pill** – Before everyone was told to "calm down," they were told to "take a chill pill." No prescription required.
- **Cowabunga** – Thanks to Teenage Mutant Ninja Turtles and Bart Simpson, this became a perfectly acceptable response to anything exciting, impressive, or just plain awesome.
- **Dude** – Friend, stranger, sibling, dog, lamp that won't turn on. "Dude" could refer to pretty much anyone or anything, depending on the tone.
- **Gag Me With a Spoon** – The dramatic Gen X way of saying something was disgusting, annoying, embarrassing, or just way too much. Basically, "cringe" with more flair.
- **Gnarly** – One of the rare words that could mean something was amazing or absolutely horrible. A skateboard trick could be gnarly. So could the road rash afterward.
- **Headbanger** – Heavy metal fans earned this nickname by whipping their heads around to the music like neck pain wasn't going to exist someday.
- **Yuppie** – Short for young urban professional. Think ambitious career climber, city apartment, fancy clothes, and possibly an unhealthy relationship with status symbols.

Gen X slang may sound a little dated now, but whatever. We survived without smartphones, drank from garden hoses, and somehow managed to figure things out. As if we'd stop saying "dude" now!

Roll Out the Welcome Mat for Our Newest Friends!

Alan & Sandra Jurak
Belinda & Gary Gargano
Carmen Barr
Carol Kipp
Daniel & Keeley Darby
Dave & Danelle Bernas
Deb Standish

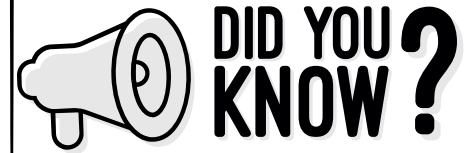
Dianna Wiessner
Dorice Brennan
Eileen McElligott
Frank & Shawn Pecora
Gene Novak
Gregory Jones
Jodie & Jeff Virene

Joe Pfeifer
John Aleo
John & Pamela Reipsa
Josh Helsel
Juan & Courtney Carvajal
Julie Weber
Karen & Jeff Williams

Kathy Wojnicz
Katie Haggerty
Kevin O'Donnell
Kim Boudreau
Kim Diaz
Margaret & Kathleen McClelland

Margaret Knight
Matt Wassel
Myrna Hackett
Nancy Anderson
Paula Saunders
Peter & Caylin Doukas
Richard Vercel

Ryan Scianna
Scott Williams
Taylor Owen
Taylor Parks
Terri Diab
Tony & Maeyann Eddy
Vicki Grafton



Holiday flooring schedules fill up faster than you might think!

If you are hoping to have new flooring installed or your carpets cleaned before the holidays, now is the time to get on the schedule. Even if your project is still a month or two away, booking early gives you the best chance of getting the timing you want. Once the holiday rush begins, installation and cleaning appointments can get booked quickly. We will always do our best to accommodate last-minute requests, but waiting too long could mean having to push your project back several weeks. If new floors are part of your holiday plans, don't wait until the last minute!



**Call us at (888) 910-6585
or stop by your local
Creative Carpet & Flooring
showroom.**

MEET OUR CARPET CLEANING CIRCLE.

Aileen Balazs	Jenie Suttle
Charles Townley	Jenna Stoit
Christine & Kenny Youngren	John Frett
Connie Fields	Kathy Lofrano
Dan Constantine	Kim Dirck
Darlene Talion	Maria Garcia
Debbie Partyka	Nancy Vanswal
Deborah Powers	Noreen Hindson
Gail Cheshire	Ron Fobert
Gerald & Mary Skrabala	Sandra & Anthony Rosati
	Tammy Lord
	Tom Woolworth



**CALL FOR MORE INFO ON OUR
CARPET CLEANING SERVICES!**

888.910.6585 EXT. 100

Fall Flooring Fest 2026

**PICK
YOUR
DEAL!**

FABRICA

September 1 - October 31, 2026

Save on select nylon and wool carpets

September 1 - October 31, 2026
Save on ADURA Luxury Vinyl Floors

Mannington

Shaw
Flooring Network

September 11 - October 26, 2026

Up to \$500 rebate on select Anderson Tuftex, COREtec, & Shaw Floors products, plus special financing*

September 18 - November 2, 2026
Up to \$1,000 rebate on select Karastan styles

Karastan

mirage

October 1 - November 14, 2026

\$0.50 per sq. ft. rebate on all Mirage Hardwood flooring

*See Flooring Consultant for details. Note sale dates. Applicable to qualifying styles. Not to be combined with each other or with any other offer or discount.

*Subject to credit approval. Ask Flooring Consultant for financing details.

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Fall into Flooring

September 11 - October 26

SAVE up to \$5000

On select Anderson Tuftex®, COREtec®, and Shaw Floors® products.

PLUS SPECIAL FINANCING AVAILABLE*

*Subject to credit approval. Ask store associate for complete rebate and financing details.



Heritage Oak | 17073 Ember

Anderson
Tuftex

COREtec
Floors

Shaw
Floors®

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MEGA Trivia Contest

Win \$100 off our online store
Shop.CreativeCarpetInc.com or a
\$50 restaurant gift card to



This month's Mega Trivia question:

Which Illinois city is the
Pumpkin Capital of the
World?

- (A) Homer Glen
- (B) Minooka
- (C) Morton
- (D) West Chicago

Join the fun at creativecarpetinc.com! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 20th. The drawing will take place on the 21st for all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 20th. Best of luck!

Last month's question:

What is Indiana's official state pie?

- (D) Sugar Cream Pie

If you're looking for a true Indiana classic, it's hard to beat sugar cream pie, also called Hoosier pie. Indiana made it the official state pie in 2009, but the dessert has been a local favorite since the 1800s. The recipe is as simple as it gets, using ingredients like cream, sugar, flour, butter, and vanilla. A sprinkle of nutmeg on top adds the finishing touch to this sweet, old-fashioned pie.

Congratulations to last month's winner:

**CHRISTOPHER
GOMEZ RODRIGUEZ**

OF EAST CHICAGO, IL

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from October 1 - 31, 2026. Thanks for taking part in our contest! Enjoy your prize!

Have a night out with dinner on us through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is costly. Instead of paying the newspaper or other places to advertise, we'd rather reward you. Every time you refer someone who becomes a client and makes a purchase, we will send you a \$25 restaurant gift card to have dinner on us! For details, visit:

creativecarpetinc.com/referral-rewards

A Gift for You
Creative
Carpet & Flooring

Welcome Back Valued Friends!

Amanda Piatek-Bollman
Andrea & Paul Mazerik
Andrea Leahy
Bill & Shari Peck
Bob DeChene
Bonnie Dykema
Carol Hetzel

Christina Battain
Dale & Bob Gustafson
Dawn Covert
Dennis Demereckis
Diana Schlotman
George & Margie Glonek
Jane Polochak

Kim Meister
Lisa Foltz
Margaret & Steve
Quinlan
Mary Tilak
Nancy & Richard
Vandenberg

Patti Komara
Sean Kelly
Shirley & Bill Dineen
Stanley Walton
Tina Flynn
Tonya Day



10 Household Items That Have Mostly Disappeared

Homes have changed a lot over the years. Phones, apps, cordless devices, and newer technology have replaced many things that were once completely normal. Here are 10 household items that used to be everywhere but are becoming harder to find.

- **Alarm Clocks** - Traditional alarm clocks have also faded away. Most people now use their smartphone alarms instead.
- **Answering Machines** - Answering machines once sat beside the telephone and recorded messages while you were away. Voicemail eventually replaced them, and texting has made leaving voice messages less common too.
- **Burn Barrels** - Years ago, some families burned household trash in barrels outside. Today, regular garbage pickup is widely available, and many communities restrict or prohibit burning trash.
- **Landline Phones** - A phone attached to the wall was once standard in nearly every home. Cell phones have made landlines far less common, especially among younger households.
- **Manual Carpet Sweepers** - Before lightweight cordless vacuums, carpet sweepers were an easy way to clean up crumbs and dirt without plugging anything in. They still exist, but you do not see them nearly as often anymore.
- **Paper Restaurant Menus** - Takeout menus used to pile up in kitchen drawers. Today, restaurant websites, QR codes, and delivery apps make paper menus much less necessary.
- **Phone Books** - A thick phone book once showed up at nearly every doorstep. Online searches and smartphones have made them almost unnecessary.
- **Rolodexes** - Businesses and homes once kept phone numbers and addresses on small cards inside a Rolodex. Now, most contact information is stored digitally.
- **Slide Projectors** - Family photos once meant loading slides into a projector and gathering everyone around to watch. Now, most people pull out their phone, tablet, or television.
- **Typewriters** - Before computers became common, typewriters were a household and office staple. You can still find them today, but they are mostly collected or used by people who enjoy vintage items.

It is funny how quickly everyday household items can disappear. A few decades from now, people may look back at some of the things we use today the exact same way.



Why the Fall Sky Looks So Blue



There's something different about the sky in fall. It may be blue all year, but once autumn shows up, it can suddenly look brighter, deeper, and almost ridiculously blue. No, Mother Nature did not secretly turn up the saturation. Sunlight contains all the colors we can see, and each one travels at a different wavelength. When sunlight passes through Earth's atmosphere, tiny particles and gases scatter the shorter wavelengths more easily than the longer ones, and blue light happens to be one of those shorter wavelengths. Fall gives the sky a little extra help, too. Since the sun sits lower this time of year, its light hits the atmosphere differently, which makes the blue stand out even more. The cooler air is usually less humid than summer air, so there is often less haze hanging around to dull everything down. That is why those clear fall days can have such an insanely blue sky. As if the colorful leaves weren't already showing off enough.

Thank you to...

Barbara Zerth
Bob & Judy Hiter
Jason & Nicole Smit
LeeAnn Hedeon
Matt Hiskes
Sarah & Mark Udolph
Steve & Lisa Chikerotis



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MON	10am	6pm
TUE	10am	8pm
WED	10am	6pm
THR	10am	8pm
FRI	10am	6pm
SAT	10am	4pm
SUN	closed	



MON	9am	6pm
TUE	9am	6pm
WED	10am	6pm
THR	9am	6pm
FRI	9am	6pm
SAT	10am	4pm
SUN	closed	

WARNING

Don't visit any flooring dealer
until you read our **FREE**
customer awareness guide!
You will learn...

- ⚠ 4 predatory sales tactics
- ⚠ 7 costly misconceptions about flooring
- ⚠ 5 questions to ask a dealer before buying

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