SUMS Consulting

ANNUAL CONFERENCE

10 FEBRUARY 2027

BUILDING A ROADMAP FOR HIGHER EDUCATION



PARTNERSHIP BROCHURE

WEDNESDAY 10 FEBRUARY 2027

10:00 - 16:30

FOLLOWED BY

DRINKS RECEPTION 16:30-17:30

WOBURN HOUSE, LONDON

Book now

www.sums.ac.uk

BENEFITS OF PARTNERING WITH US



Showcase your expertise

Demonstrate to the market how partnering with you can address their challenges and enhance industry influence through exhibition, networking, and thought leadership opportunities.

Access high-quality leads

Optimise your sales strategy, boost conversion rates, and enable targeted marketing by generating high-quality leads, while also receiving a GDPR-compliant delegate list after the event.

Expand your reach

With **1000+ connections** in our network, an average of **6k monthly website views** and **12k+ monthly impressions** across our social media, we can help ensure your messages reach the right audience at the right time.

Raise your profile

With over 150 combined group members, representing 50% of FTE staff and students, our exhibitor package provides targeted engagement opportunities to build relationships, raise your profile, and generate leads in the UK HE sector.

Connect with decision makers

Gain access to SUMS' network of senior leaders and decision-makers from UK universities. Our membership includes diverse institutions, from teaching-focused to prestigious research-intensive universities, sharing best practices to benefit the sector.

Trusted partner

SUMS Consulting is part of the Southern Universities Management Services (SUMS) which also includes the Southern Universities Procurement Consortium (SUPC). Unlike other consultancies in the market, as a not-for-profit and charity, **we are part of the sector that we are here to support.**

Book now

OUR CONFERENCE FOCUS

After years of rapid change and escalating pressure, higher education is entering a new era — one defined by transformation, consolidation, digital capability, and global collaboration. The question is no longer whether universities must change, but **how quickly and how confidently they can do it.**

The SUMS Annual Conference will take a clear-eyed look at the future of HE, exploring the models that will define the next decade: shared services operating at scale, new skills and new workforce expectations, digital-first student experience, and international partnerships that reshape the boundaries of the institution.

We'll consider what a university built from scratch today, without legacy systems or inherited constraints, would look like. And crucially, we'll focus on the here and now: the practical, realistic actions leaders can take immediately to move toward that vision, while balancing financial pressures and operational demands.

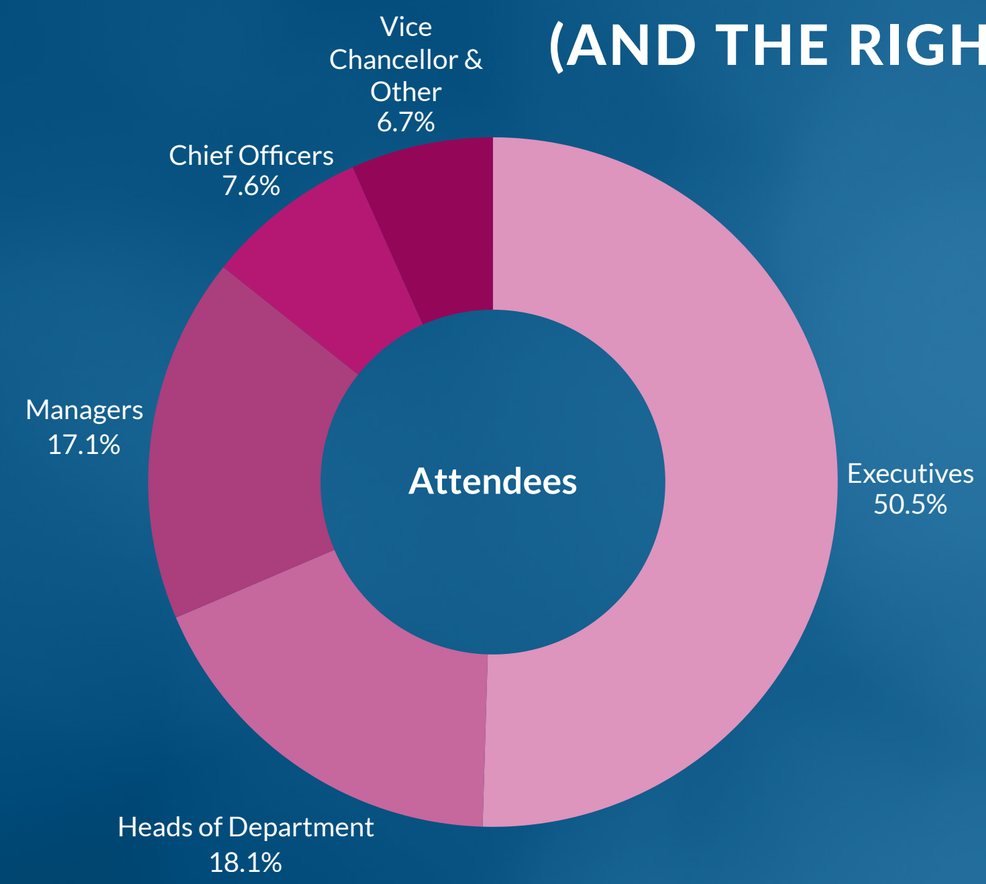
This is about bridging ambition and action. Bold ideas and real-world delivery. Turning the vision of reinvention into a **clear roadmap for Higher Education 2.0.**



Book now

RIGHT PLACE, RIGHT TIME

(AND THE RIGHT PEOPLE!)



Our core audience at the conference will include*:

- Chief Procurement and Contracts Officer
- Chief Operating Officer
- Director of Finance & Strategic Planning
- Executive Director
- Head of Group Procurement
- Head of Procurement
- Head of Continuous Improvement
- Head of Planning
- Pro-Vice Chancellor
- Vice Chancellor

Book now

*These are job titles from delegates who attended our 2026 conference



















YOUR OPPORTUNITIES



Book now

Headline Partner

£7495 + VAT

LEARN MORE



Book now

Drinks Reception Partner

£4495 + VAT

LEARN MORE

HEADLINE PARTNERSHIP PACKAGE

£7495 + VAT

1 OPPORTUNITY AVAILABLE

Book now

What's included?

- Exclusive headline partner status
- Partnership will be referenced in all marketing and communications sent to our members and clients. Introduction by SUMS Chief Executive in the official conference welcome/opening
- 5-minute talk/short promotional video as part of our agenda to showcase your services
- Company logo exclusively used to brand all delegate name badges.
- Stage branding in main plenary space. Company logo projected either side of the main stage on screens provided by the venue
- A branded advertisement image on main plenary screen during breaks (as part of a multi-image rolling advertisement)
- 4 exhibitor passes with access to conference sessions. Refreshments and lunch provided
- A 2-page spotlight in our new digital conference e-programme. Your content, your design, including images, links, and QR codes to drive traffic and engagement
- Enjoy over 12 months of visibility as Headline Partner on the SUMS Consulting website with your logo, company description, website link, and optional video - live from the moment you book
- Take part in a facilitated networking workshop to connect with attendees, share insights, and position your organisation as a thought leader
- Maximise your exposure with new, longer break times built into the schedule to maximise conversations and relationship building with delegates
- Partner with us for a webinar (open to both SUMS Consulting and SUPC members) within the 6 months following the conference
- Promotion of headline partner status in our monthly e-bulletin in the build up to the conference and conference email communications
- Share 4 branded social media posts of your own design on SUMS Consulting LinkedIn channel to promote your company to over 3000 followers, in addition to LinkedIn promotion as part of our conference campaign
- Exhibition space (worth £4000) for you to promote your services. Positioned in catering/break out room 4m x 1.5m space includes table(s), chairs, access to power and free Wi-Fi. Space for an impressive and interactive stand to showcase your brand to attendees
- A GDPR-compliant contact list for all attendees who consent to share details with suppliers



DRINKS RECEPTION SPONSOR PACKAGE

£4495 + VAT

1 OPPORTUNITY AVAILABLE

Book now

What's included?

- Exclusive drinks reception partner status with partnership will be referenced in all marketing and communications sent to our members and clients
- 5-minute talk/short promotional video at the start of the drinks reception at 16:30 to showcase your services
- Exhibition space (worth £3000) 3m x 1.5m space includes table, x3 chairs, access to power and free Wi-Fi, 3 x exhibitor passes with refreshments and lunch provided
- Space to display 2 branded pop-up banners in the main area during the drinks reception. (Banners to be provided by sponsor)
- A 1-page spotlight in our new digital conference e-programme. Your content, your design, including images, links, and QR codes to drive traffic and engagement
- Enjoy over 12 months of visibility as Drinks Reception Partner on the SUMS Consulting website with your logo, company description, website link, and optional video - live from the moment you book
- Take part in a facilitated networking workshop to connect with attendees, share insights, and position your organisation as a thought leader
- Longer break times built into the schedule to maximise conversations and relationship building with delegates
- Promotion of drinks reception sponsor status in our monthly e-bulletin in the build up to the conference and conference email communications
- A GDPR-compliant contact list for all attendees who consent to share details with suppliers.





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WHAT NEXT?

If you are interested in booking either our Headline Partner package or our Drinks Reception Partner package at the SUMS Consulting Annual Conference please show your interest by clicking the ‘book now’ button below so that you don’t miss out on these fantastic opportunities!

Book now

You can also contact our SUMS Events and Marketing Team at marketing@sums.ac.uk or on 0118 228 4020