

HiSky inflight media solutions

Media kit 2026



About HiSky

Connecting Romania and Moldova to Europe and beyond



Founded in 2021, HiSky has quickly become one of Eastern Europe's fastest-growing airlines, connecting Romania and Moldova with key destinations across Europe and North America.

Operating a modern Airbus fleet, HiSky combines reliable service, competitive fares and a growing premium offering, serving both leisure and business travellers.

With three operational bases and an expanding international network, the airline continues to strengthen its position as a leading carrier in the region.

2.3m
passengers
expected in
2026

20
destinations

3
operational
bases

8,600+
flights
operated in
first two years

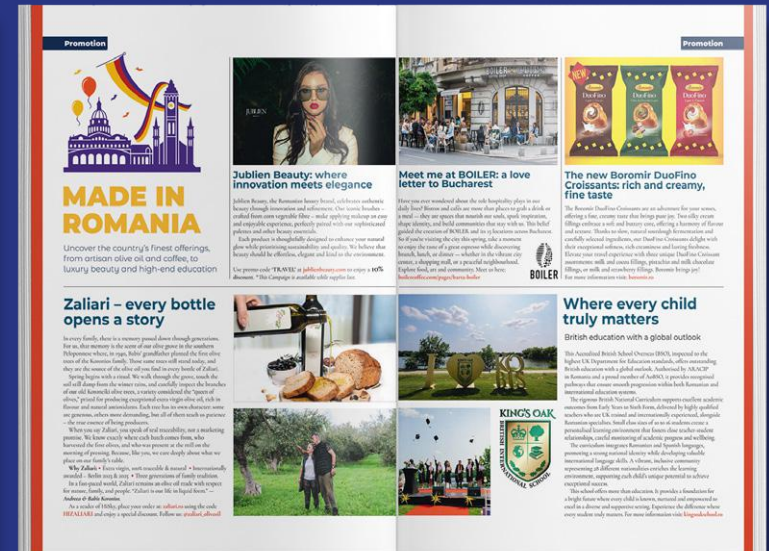
Advertising opportunities



HiSky magazine



Premium ad positions



Sponsored content & advertorials

Reach HiSky passengers throughout their journey

HiSky's onboard media solutions connect your brand with engaged travellers in a premium, distraction-free environment. Whether promoting a destination, product or service, our magazine offers a trusted platform to inspire action and build lasting brand awareness.

Audience demographics

HiSky connects brands with one of the most valuable travel audiences in Romania and Moldova. From frequent business travellers to international leisure passengers and diaspora communities, our readers are engaged, brand-conscious and actively planning their next journey.



25-55

Core age group



60%

Leisure & diaspora
travellers



40%

Business travellers



60%

Romanian passengers



40%

Moldovan
passengers



2-5

Average return trips
per year



82%

Passengers
engage with the
magazine



25min

Average
reading time

The power of inflight media



Passengers experience inflight media unlike any other advertising channel. Free from the distractions of everyday life, they have the time and attention to engage with inspiring content, discover new destinations and connect with brands.

HiSky magazine places your message in a trusted editorial environment where travellers are relaxed, receptive and actively planning future experiences – making every impression more meaningful.

- Passengers enjoy uninterrupted time engaging with onboard content in a distraction-free environment.
- Readers spend more time with inflight magazines than with traditional advertising, creating stronger engagement.
- Advertising alongside trusted editorial content enhances brand perception and credibility.
- Inflight advertising delivers significantly higher brand recall than many traditional media channels.

Audience reach

2.3m

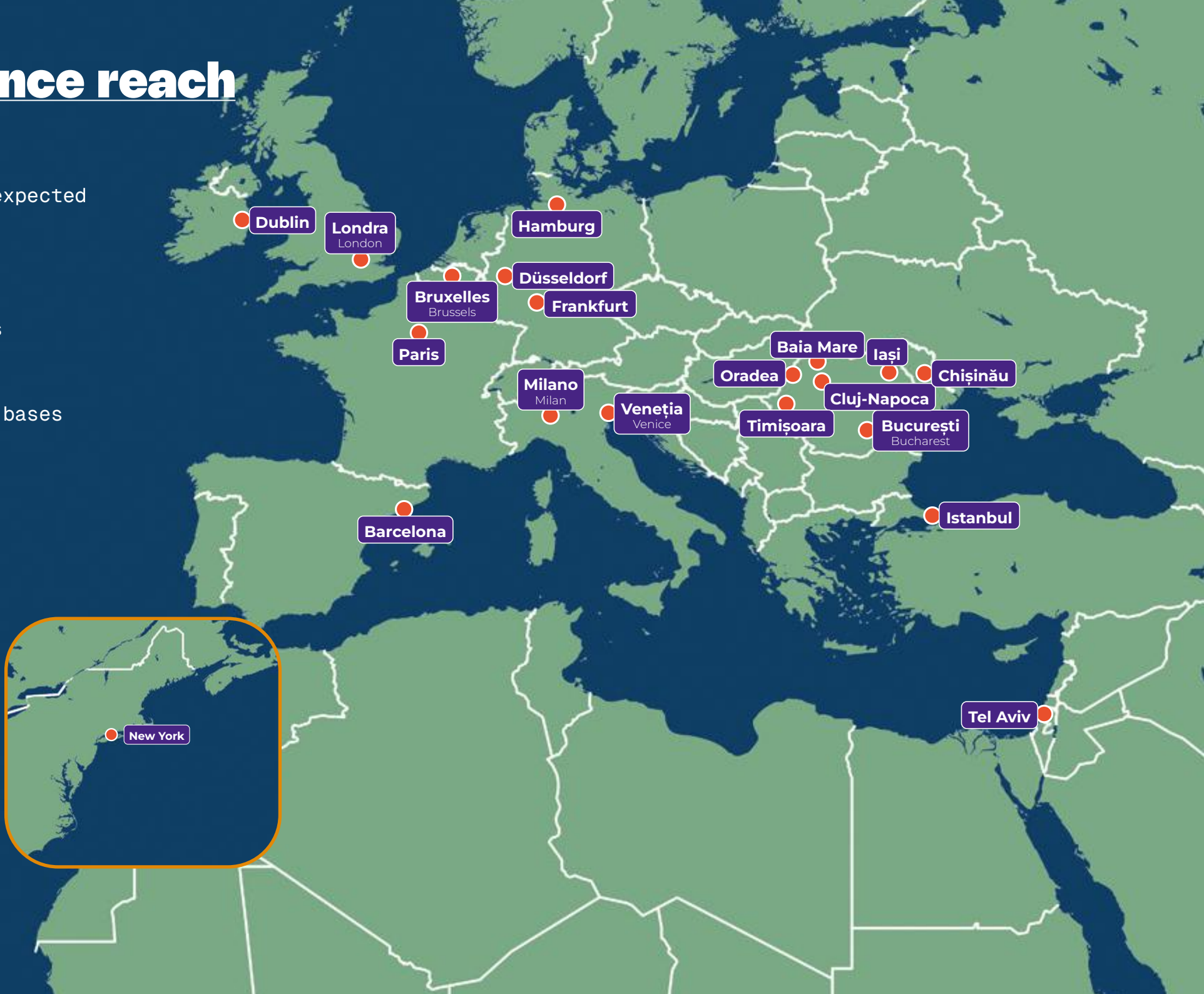
Passengers expected
in 2026

20

Scheduled
destinations

3

Operational bases



HiSky magazine

HiSky magazine is the airline's exclusive onboard publication, available throughout the fleet and designed to inspire passengers with engaging travel, lifestyle and destination content.

Published quarterly in Romanian and English, the magazine reaches travellers in a premium, distraction-free environment where every page becomes an opportunity for brands to connect with an engaged audience.

Combining high-quality editorial with impactful advertising solutions, HiSky magazine offers advertisers a trusted platform to inspire, inform and influence travellers throughout their journey.



HiSky magazine rate card



> Premium Ad Positions

Outside back cover	€15,858
Inside front cover	€15,248
Inside back cover	€14,638
First right-hand page	€13,418
Opening double page spread	€22,473

> Standard positions

Full page (ROP)	€12,199
Double page spread	€20,430
Half page	€6,099

> Sponsored articles/advertorials

Full page advertorial	€12,808
Double page spread advertorial	€21,451
Half page advertorial	€6,404
Quarter page advertorial	€3,201

May-Jul 2027

Copy deadline: 05.04.2027

Aug-Oct 2027

Copy deadline: 05.07.2027

Nov 26-Jan 27

Copy deadline: 04.10.2026

Feb-Apr 2027

Copy deadline: 04.01.2027

Nov 27-Jan 28

Copy deadline: 04.10.2027



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