Multistate Association for Bilingual Education - Northeast

2027 Dual Language Bilingual Education Annual Conference

SPONSOR PROSPECTUS

Saturday, March 20, 2027

Margarita Muñiz Academy, Boston

www.mabene.org/conference

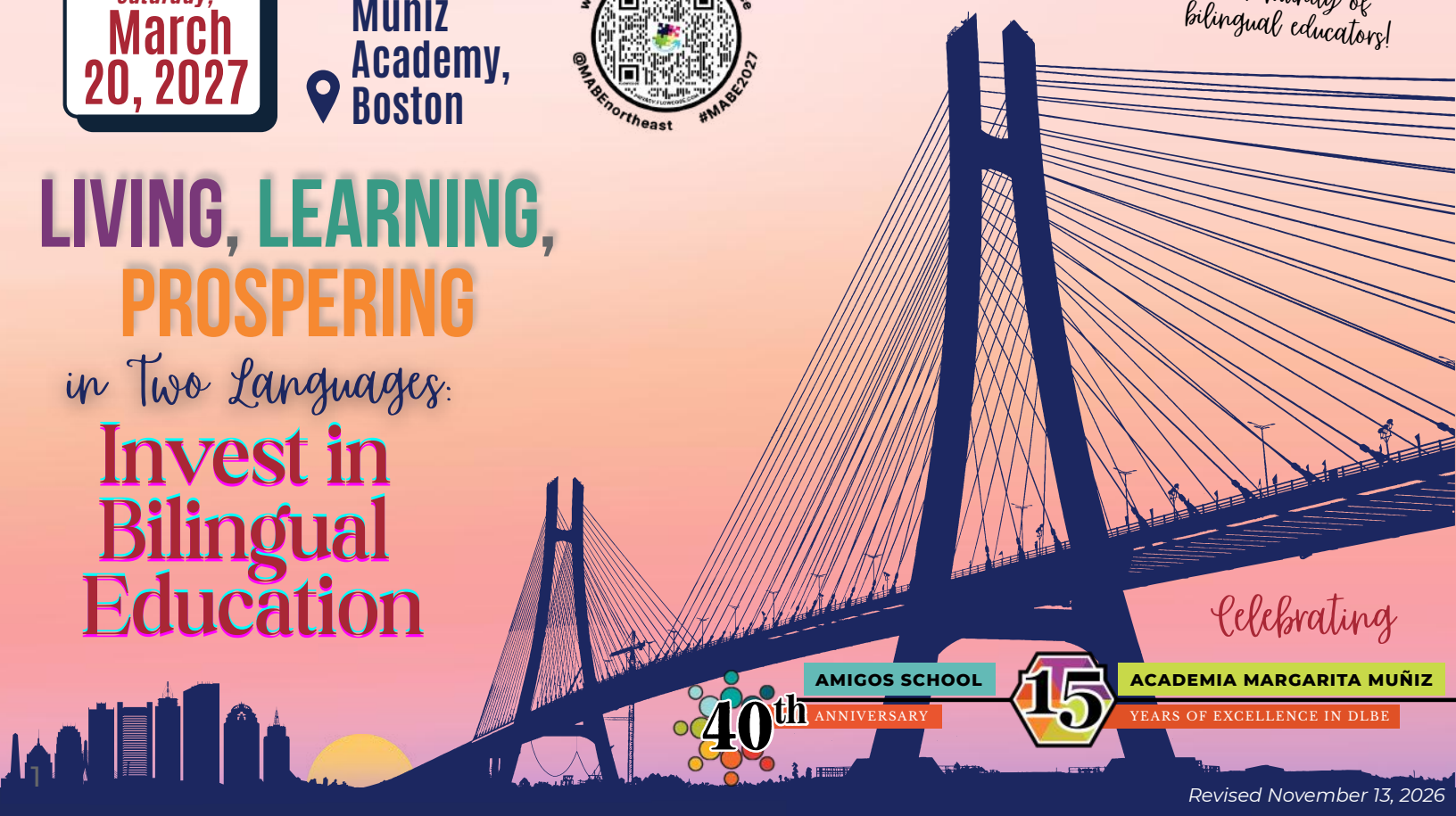
@MABEnortheast #MABE2027

Market and advertise to a community of bilingual educators!

LIVING, LEARNING, PROSPERING

in Two Languages:

Invest in Bilingual Education



Celebrating

AMIGOS SCHOOL 40th ANNIVERSARY

ACADEMIA MARGARITA MUÑIZ 15 YEARS OF EXCELLENCE IN DLBE

Revised November 13, 2026













BECOME A SPONSOR

MABE OVERVIEW

The Multistate Association for Bilingual Education, Northeast (MABE) is an education nonprofit (501.c.3) advancing equitable Dual Language Bilingual Education for multilingual learners.



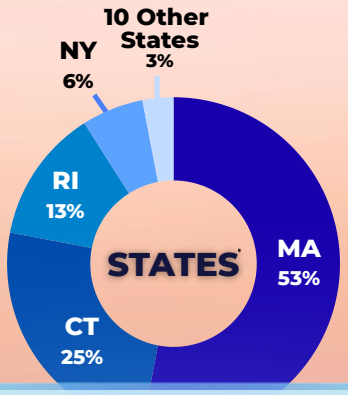
MABE is sought for personalized consulting services and advocacy work. Professional learning opportunities include professional development Summer Institutes, Networks for specific professionals, and our Annual Conference.

CONFERENCE OVERVIEW

BECOME A SPONSOR

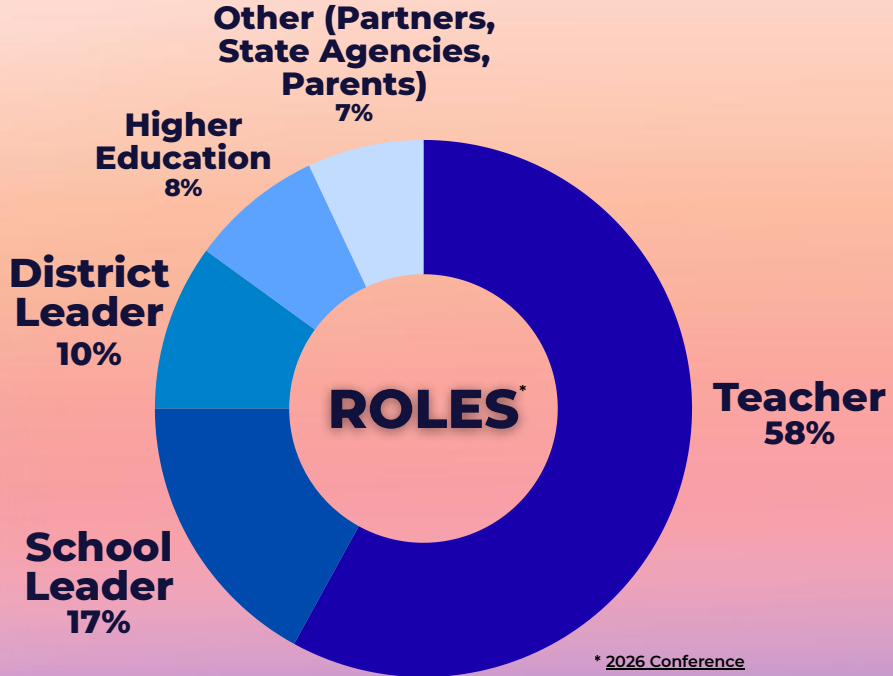
MABE's conference is a unique gathering of regional educators that share our mission to advance equitable bilingual education by supporting programs, educators, and communities that sustain bilingualism, biliteracy, and belonging for multilingual learners.





SAMPLE Conference Agenda

7-8:30 am	Breakfast & Check-In
8:30-9:30am	Opening Ceremony & Keynote
9:45-11am	Concurrent Session I
11:10-11:50am	Concurrent Session II
12-12:45pm	Lunch #1 | Sponsor Exhibits
12:45-1:30pm	Lunch #2 | Sponsor Exhibits
1:40-2:55pm	Concurrent Session III
3-4pm	Silent Raffle | Networking



* 2026 Conference
** 5-Year Average

SPONSOR TIERS

TIER I

Designed to maximize your reach, visibility, and engagement!

SPONSOR PACKAGE	💎 DIAMOND SPONSOR $20,000	⭐ GOLD SPONSOR $10,000	🩶 SILVER SPONSOR $5,000
ADVERTISEMENTS ***DIGITAL***: Includes a **banner ad** in monthly MABE eNews to members. ***CONFERENCE DAY***: Included in **printed event program for VIPs and welcome slideshow**.	💎 **Ads in monthly MABE eNews to members for 6 months**. 💎 Added to **website footer for all pages** through August 2027. 💎 **Additional ad in MABE homepage slideshow** through August 2027. 💎 Welcome slideshow: **Full-slide ad**. 💎 VIP Event Program: **Two full-page company ads**.	⭐ **Ads in monthly MABE eNews to members for 5 months.** ⭐ Welcome event slideshow: **Full-slide ad**. ⭐ VIP Event Program: **One full-page company ad**.	🩶 **Ads in monthly MABE eNews to members for 4 months.** 🩶 Welcome event slideshow: **Half-slide ad**. 🩶 VIP Event Program: **One half-page company ad.**
BRAND VISIBILITY Your logo will be featured in a graphic as a **footer** in: 1. Conference **event app** 2. MABE **conference page** through April 2027 3. Conference **marketing emails and attendee communications to contacts** 4. **Permanent recognition in past-conference page** (e.g. 2026) And as a **banner** in: 1. **Social media** with tags 2. MABE **homepage slideshow** through August 2027 3. **Event Program** for VIPs *Size and placement of logo will be in relation to sponsorship tier.*	💎 Your logo will be featured in **conference header** included in conference event app, MABE conference page through April 2027, conference marketing emails and attendee communications, and permanent recognition in past-conference page (e.g. 2026). 💎 **Largest banner advertisement** on MABE conference page with direct link to your chosen page live through April 2027; recognized as Diamond Sponsor. 💎 **Largest and centered logo** in header, footer, and banner. 💎 Logo will be included in **cover slide for concurrent sessions**.	⭐ Your logo will be featured in **conference header** included in conference event app, MABE conference page through April 2027, conference marketing emails and attendee communications, and permanent recognition in past-conference page (e.g. 2026). ⭐ **Second largest banner advertisement** on MABE conference page with direct link to your chosen page live through April 2027; recognized as Diamond Sponsor. ⭐ **Second largest logo** in header, footer, and banner. ⭐ Logo will be included in **cover slide for concurrent sessions**.	🩶 **Third largest banner advertisement** on MABE conference page with direct link to your chosen page live through April 2027; recognized as Silver Sponsor. 🩶 **Third largest logo** in header, footer, and banner.
APP PAGE **Listed in "Sponsors" page on the conference app Sched,** live February through April 2027. *Size and order of listing will be in relation to sponsorship tier.*	💎 **Customize your unique Sponsor page** with any business information, advertisements, promotions, and/or links to pre-recorded webinars or videos. 💎 **Largest and top listed sponsor** in "Sponsors" page.	⭐ **Customize your unique Sponsor page** with any business information, advertisements, promotions, and/or links to pre-recorded webinars or videos. ⭐ **Second largest and listed sponsor** in "Sponsors" page.	🩶 **Customize your unique Sponsor page** with any business information, advertisements, promotions, and/or links to pre-recorded webinars or videos. 🩶 **Third largest and listed sponsor** in "Sponsors" page.
PRESENT	💎 Invited to **present a concurrent session** at Conference Committee's discretion.	⭐ Invited to **present a concurrent session** at Conference Committee's discretion.	🩶 Invited to **present a concurrent session** at Conference Committee's discretion.
EXHIBIT Five-foot long rectangular table(s) with two chairs on conference day (can set up the evening prior to the conference and/or the morning of the conference). Your exhibit is pinned to attendee's schedule on the conference app. *Placement of exhibit will be in relation to sponsorship tier.*	💎 Up to **2 tables**. 💎 Invitation to **post banners/signs by conference entrance or heavily trafficked areas**.	⭐ Up to **2 tables**. ⭐ Invitation to **post banners/signs by conference entrance or heavily trafficked areas**.	🩶 Up to **2 tables**. 🩶 Invitation to **post banners/signs by conference entrance or heavily trafficked areas**.
TICKETS Granted complimentary conference admissions (includes presenters).	💎 Up to **5 tickets**. Additional admissions can be purchased separately.	⭐ Up to **4 tickets**. Additional admissions can be purchased separately.	🩶 Up to **3 tickets**. Additional admissions can be purchased separately.
ATTENDEES	💎 Can request conference attendee list by email.	⭐ Can request conference attendee list by email.	🩶 Can request conference attendee list by email.
PRODUCT OFFERS Including raffles, coupons, giveaways (see Tier IV: 🤲 Product Offer in next page).	💎 Welcome but not required.	⭐ Welcome but not required.	🩶 Welcome but not required.
RECOGNITION Thanked during the welcome address and conference-wide events/publications (e.g. performances, closing address, press release, VIP event program).	💎 **Recognized first** as a Diamond Sponsor.	⭐ **Recognized second** as a Gold Sponsor.	🩶 **Recognized third** as a Silver Sponsor.
INVOLVEMENT	Invited to join Board of Directors and Conference Committee.		

BECOME A SPONSOR

SPONSOR TIERS *CONTINUED*

Partner with MABE to recruit and grow!

	TIER II	TIER III		TIER IV	
SPONSOR PACKAGE	🔑 **KEYNOTE SPONSOR $3,000**	📣 **PRESENTER & EXHIBIT SPONSOR $900**	🚩 **EXHIBIT SPONSOR $660**	**SCHOLARSHIP 💚 SPONSOR $270**	🤲 **PRODUCT OFFER**
ADVERTISEMENTS	*Sponsor can be placed in a different tier depending on contribution value.*				
BRAND VISIBILITY	Your logo will be featured in a graphic as a **footer** in: 1. Conference **event app** 2. MABE **conference page** through April 2027 3. Conference **marketing emails and attendee communications to contacts** 4. **Permanent recognition in past-conference page** (e.g. 2026) And as a **banner** in: 1. **Social media** with tags 2. MABE **homepage slideshow** through August 2027 3. **Event Program** for VIPs *Size and placement of logo will be in relation to sponsorship tier.*				
APP PAGE **Listed in "Sponsors" page on the conference app Sched,** live February through April 2027. *Size and order of listing will be in relation to sponsorship tier.*	🔑 **Customize your unique Sponsor page** with any business information, advertisements, promotions, and/or links to pre-recorded webinars or videos.	📣 Your **unique page can include a link to your website.**	🚩 Your **unique page can include a link to your website.**	💚 Your **unique page can include a link to your website.** 💚 **Your support allows teachers, parents, and/or students to attend the conference that otherwise do not have the means to.**	🤲 Your **unique page can include a link to your website.**
PRESENT	🔑 Presents a **Keynote Address at the Opening Ceremony**. 🔑 Invited to **present a concurrent session** at Conference Committee's discretion.	📣 CALL FOR PROPOSALS CLOSES TUES., JAN. 19. Must submit a proposal and indicate submission as a sponsor. Proposal must be accepted by the Conference Committee; limited availability. If proposal is accepted, MABE will notify the sponsor and register the presenter(s) by end of January 2027.			Your donation can be: 🤲 To the conference raffle (e.g. one or more coupon/discount code and/or sample product/consumable). 🤲 A giveaway available to all conference attendees (e.g. consumable, mass coupon, code, or trial login). 🤲 Service (e.g. photography, catering). *Sponsor can be placed in a different tier depending on contribution value.*
Exhibit Five-foot long rectangular table(s) with two chairs on conference day (can set up the evening prior to the conference and/or the morning of the conference). Your exhibit is pinned to attendee's schedule on the conference app. *Placement of exhibit will be in relation to sponsorship tier.*	🔑 **1 table**.	📣 **1 table**. For more tables, purchase additional Sponsorships in Sponsor registration page.	🚩 **1 table.** For more tables, purchase additional Sponsorships in Sponsor registration page.		
TICKETS Granted complimentary conference admissions.	🔑 Up to **2 tickets** (includes presenters). Additional admissions can be purchased separately.	📣 Up to **2 tickets** (which includes presenter(s)). Additional admissions can be purchased separately.	🚩 Allocated space and lunch for **2 representatives**.		
ATTENDEES	🔑 Can request conference attendee list by email.	📣 Can request conference attendee list by email.	🚩 Can request conference attendee list by email.		
PRODUCT OFFERS Including raffles, coupons, giveaways (see Tier IV: 🤲 Product Offer).	🔑 Welcome but not required.	📣 Welcome but not required.	🚩 Welcome but not required.	💚 Welcome but not required.	
RECOGNITION					
INVOLVEMENT					

BECOME A SPONSOR

SPONSOR POLICIES & PROCEDURES

EXPOSURE TO ATTENDEES
MABE prioritizes placing Exhibiting Sponsors in optimal locations to increase visibility and engagement. Attendees have opportunities to visit Sponsor Exhibits:

- During check-in/breakfast
- Transitions between sessions
- Dedicated Sponsor time (attendees are encouraged to visit exhibits during their unassigned lunch wave)
- As they exit the conference

EXHIBITOR TABLES
Space will be assigned in consideration of Sponsorship Tier and host/venue layout. MABE reserves the right to assign Exhibiting Sponsor tables and rearrange the floor plan as needed. Exhibiting Sponsors may distribute promotional materials and engage attendees with standing banners within their assigned exhibit space.

TECHNOLOGY
Complimentary Wi-Fi will be available in all common areas. Any additional equipment (e.g. extension cords, A/V, monitors) must be supplied by or rented by the Exhibiting Sponsors at their own expense. Sponsors operating noise-making devices (e.g. radios, speakers, televisions) shall do so only at a level that will not interfere with fellow exhibitors or participants. MABE is not responsible for Sponsor equipment. Sponsors who require access to an electrical outlet should request outlet access from MABE in advance.

SET-UP & TEAR-DOWN
Time will be provided for Exhibiting Sponsors to set up the evening prior to the conference and/or the morning of the conference (to be communicated in advance). All displays and marketing activities must be contained within the specified boundaries of the assigned exhibit space. Sponsors are responsible for removing all materials and clearing their exhibit space during tear-down. Spaces must be left in the same condition they were found.

SHIPPING MATERIALS
Sponsors planning to ship exhibit materials must notify MABE in advance and follow the shipping and receiving instructions provided by MABE. Sponsors are responsible for all shipping, handling, and return-shipping costs and logistics.

HOST/VENUE REGULATIONS
Exhibiting Sponsors must follow host/venue regulations, including rules about taping, nailing, tacking, or otherwise attaching signage and decorations to host/venue surfaces or fixtures (e.g. walls, elevators, doors, windows, floors, ceilings). Only approved tape and adhesive-backed materials (non-residue and easily removable such as painter's tape) are permitted for use in the host/venue.

COMMUNICATIONS
Prior to the conference, Sponsors will receive communication detailing the following:

- Confirmation of sponsor representatives and sponsorship tier
- Receipt of any applicable donations
- Conference location and host/venue map
- Parking details and map
- Link to unique Sched page, including QR code
- Registrant and session counts
- Link to conference schedule with session and presenter information
- Set-up and tear-down details
- Assigned exhibit table and chair updates
- Technology specifics, including Wi-Fi and outlet availability
- Complimentary lunch details
- Raffle details
- Accomodations
- Day-of-conference number to call or text

VIP EVENT PROGRAM
In collaboration with the conference host/venue, MABE will be publishing a limited number of printed Event Programs for VIPs (e.g. state legislators, Department of Education officials, city officials).

CONDUCT
Exhibiting Sponsors are responsible for ensuring that all representatives staffing their exhibit comply with MABE and host/venue policies. Sponsor representatives are expected to conduct themselves professionally and respectfully toward conference attendees, speakers/presenters, MABE staff, volunteers, and other exhibitors. Solicitation outside of the assigned exhibit space or during conference sessions is not permitted unless specifically authorized by MABE. Sponsors must follow all MABE Policies regarding payment, registration, cancellation, and refunds.