MAKEMYTRIP
FOUNDATION









Ripples:
Responsible Steps, Meaningful Impact

Building on a decade of transformative change, we continue to map a strategic path towards flourishing destinations and empowered communities.

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PREFACE

As travel continues to grow across India, so do the responsibilities that come with it. The increasing pressure on destinations, ecosystems, and local communities is becoming more visible, especially in remote and high-footfall tourism regions where challenges around waste, climate resilience, and sustainable livelihoods continue to evolve.

At MakeMyTrip Foundation, our efforts remain focused on supporting long-term, community-led initiatives that contribute towards more sustainable and resilient destinations. Through partnerships with on-ground organisations, local communities, government bodies, and volunteers, we continue to work across climate action, waste management, community empowerment and sustainable tourism.

This report captures the work undertaken during the financial year 2025–26, the progress achieved across our initiatives, and the partnerships that continue to drive these efforts forward. While meaningful progress has been made, we remain conscious that the scale of the challenges ahead is far greater, and that sustained impact requires continuity, collaboration, and patience.

ANISHA NARULA

LEAD, CORPORATE SOCIAL RESPONSIBILITY




MV SHIVA MONDAL MUSA MV 335


MAKEMYTRIP
FOUNDATION
Him Vikas
HIMMOTHAN
विश्व पर्यटन दिवस के उपलक्ष में
स्वच्छता सम्बन्धी जागरूकता रैली
दिनांक-17 सितम्बर 2023
आयोजक-हिम विकास स्वायत्त सहकारिता जड़ीपानी
एवं होटल एशोशियेशन काणाताल
संस्था-हिमोत्थान सोसायटी, देहरादून

ABOUT MMT FOUNDATION

VISION & APPROACH

MakeMyTrip Foundation, the social development arm of the MakeMyTrip Group, was established in 2015 with a vision to make tourist destinations in India resilient & sustainable. Guided by the twin pillars of climate action and community empowerment, we focus on protecting natural ecosystems while supporting local communities.

We believe travel should create value not only for visitors but also for the communities and ecosystems that shape these destinations. Through initiatives such as afforestation, waste management, and community-based tourism, we strive to promote responsible travel while creating meaningful and lasting impact.



OUR PILLARS

CLIMATE ACTION:

Afforestation



Waste Management



COMMUNITY EMPOWERMENT:

Community-based Tourism Initiatives



Community Development



TRAVEL AS TRUST: OUR RESPONSIBILITY TO THE WORLD THAT HOLDS US

By **DEEP KALRA**

Every decision to travel, every journey taken, and every experience lived is rooted in an act of trust.

Trust in the destination, in the community that welcomes travellers, and in the ecosystem that makes the experience worth remembering.

But that trust is under strain, and the signs are impossible to ignore. The mountain trails are eroding, the coral has lost its colour, and the rivers are struggling. Across destinations, another challenge is becoming increasingly visible—the rapid accumulation of waste, especially in remote tourist locations and in our seas, where systems to manage it are often limited or absent. These are not isolated signs. They are reminders that the pace at which destinations are being consumed is far greater than the pace at which they are being restored. To travel, then, is not just to consume an experience. It is to enter a relationship with a place, its people, and the natural systems that sustain them. And like every relationship worth having, it requires responsibility, consistency, and care.

That understanding led to the creation of the MakeMyTrip Foundation, not as a one-time commitment, but as an ongoing effort to support destinations and communities over time. Our work across afforestation, waste management, community-based tourism, and skills development reflects this belief that meaningful change cannot be delivered through short-term interventions alone.

However, it would be unrealistic to suggest that what we have done so far is sufficient. The scale of environmental and social challenges across India's tourist destinations is far greater than any one organisation can address. Even where progress is visible, sustaining it requires continuous effort, and in many cases, we are still at an early stage of understanding what truly works over the long term.

This is why partnerships remain central to our approach. The organisations we work with bring deep local knowledge and long-standing relationships with communities. Our role is to support them with continuity, to stay invested beyond initial outcomes, and to help build efforts that can endure.

At the same time, measuring impact in this space remains complex. The real outcomes of this work – stronger ecosystems, more resilient communities, and more responsible tourism practices – often take years to fully emerge. Balancing the need for visible

progress in the short term with the patience required for long-term impact is an ongoing challenge.

The world will continue to travel, and the pressures on destinations will continue to grow. What we choose to do in response will matter.

We see our work as a beginning, not a conclusion. There is much more to be done, and much more to be understood. Our commitment is to keep showing up, to keep learning, and to continue working alongside our partners and communities with honesty and persistence.



DEEP KALRA

Trustee, MakeMyTrip Foundation
Founder & Chairman, MakeMyTrip

HIGHLIGHTS

IMPACT AT A GLANCE

As we reflect on the year, here are some of the key milestones that highlight the impact we have created alongside our on-ground partners and local communities.



RESTORING ECOSYSTEMS

28 LAKH

saplings planted across project locations



REDUCING CARBON FOOTPRINT

23,000 MT CO_2e

annual sequestration potential (equivalent to emissions from 1,240 Delhi–Mumbai flights)



REVIVING LANDSCAPES

6,000 HA

of land restored with plantations (equivalent to 7,400+ football fields)



KEEPING SPACES CLEAN

990+ MT

of waste collected (equivalent to the weight of 22 A320 aircrafts)



SUPPORTING LIVELIHOODS

2,500 MT

of grass fodder harvested, supporting 10,000 families



BOOSTING LOCAL ECONOMIES

₹2.1 CRORE

community revenue generated till date



SUSTAINABLE TOURISM

37 HOMESTAYS & 7 ECO-CAFES

established and supported to promote community-based tourism


HIMALAYAN KIWI HOTEL
& RESTAURANT
OTTHAN SOCIETY
RETHINKING
TOURISM
27 SEPTEMBER
COMMUNITY BASED TOURISM
समुदाय आधारित पर्यटन





IMPACT THAT COMPOUNDS

By **RAJESH MAGOW**

The true measure of work in sustainability is what holds up over time - what communities and ecosystems look like years from now, not just what is achieved in the present.

At MakeMyTrip Foundation, this long-term lens shapes not just what we invest in, but how we evaluate its effectiveness. The questions we ask are not only about how much was done, but whether it endured: are the forests surviving, are livelihoods sustained, and are communities able to carry the work forward independently?

At the same time, it is important to acknowledge that these are not easy questions to answer. The outcomes we seek often take years to fully emerge, and the data available to measure them is not always complete. While the numbers we report provide useful indicators of progress, they do not capture the full complexity of change on the ground.

Over the years, our work has expanded across geographies and intervention areas—from afforestation and waste management to livelihoods and heritage preservation. These efforts have led to measurable outputs, but their long-term success depends on something deeper: the ability of communities, partners, and systems to sustain them over time.

This is where collaboration becomes critical. The challenges across our tourist destinations—ecological stress, uneven economic benefits, and gaps between intent and practice—are interconnected and cannot be addressed in isolation. Progress depends on alignment between multiple stakeholders, including communities, implementation partners, industry, and government.

Platforms for dialogue play an important role in enabling this alignment. The India Travel and Tourism Sustainability Conclave, organised by the Foundation in partnership with the WTTC India Initiative, was one such effort to bring diverse perspectives together. It created space for discussions not just on opportunities, but also on constraints, trade-offs, and the realities of implementing sustainable practices at scale.

These conversations are important because the path forward is not straight forward. Balancing immediate needs with long-term sustainability, and aligning multiple stakeholders with differing priorities, remains an ongoing challenge.

The work ahead will require continued collaboration, greater clarity in how impact is measured, and ia willingness to adapt as we learn. While progress has been made, it is clear that much more remains to be done.



RAJESH MAGOW

Trustee, MakeMyTrip Foundation
Co-Founder & Group CEO, MakeMyTrip

DRIVING DIALOGUE FOR SUSTAINABLE TOURISM

INDIA TRAVEL & TOURISM SUSTAINABILITY CONCLAVE

The India Travel & Tourism Sustainability Conclave, held on April 16, 2025, at The Taj Mahal Hotel, New Delhi, brought together stakeholders within the tourism ecosystem to drive conversations around the future of responsible travel in India.

Organised by the MakeMyTrip Foundation in partnership with the World Travel and Tourism Council, India Initiative (WTTCII), the conclave saw participation from the government, industry, academia, and civil society. Through panel discussions and interactive sessions, participants engaged in conversations around the role of sustainability in shaping long-term sectoral growth.

In his address, Deep Kalra, Trustee, MakeMyTrip Foundation, and Founder and Chairman, MakeMyTrip, emphasised that sustainable tourism requires balancing environmental, cultural, and economic considerations, while calling for more conscious traveller behaviour to drive meaningful change.



Industry & Government Representation

The discussions drew on inputs from aviation, hospitality, mobility, and academia. Leaders from organisations such as Air India Express, SpiceJet, Akasa Air, ITC Hotels, IHCL, Lemon Tree Hotels, Sarovar Hotels, GreenCell Mobility, Chalo, Momentum India, IIM Lucknow, TERI, and the Global Sustainable Tourism Council (GSTC) contributed their perspectives based on on-ground experience and industry expertise.

Government representation further added depth to the dialogue, with the Hon'ble Minister of Tourism & Culture, Shri Gajendra Singh Shekhawat, delivering the keynote address. He highlighted that sustainability is deeply rooted in India's ethos, shaped by generations that lived in harmony in nature. Positioning India as an emerging global leader in sustainability, he pointed to the country's progress in renewable energy and lower plastic consumption, reinforcing the need to integrate sustainable practices across the tourism ecosystem.



Key Areas of Discussion

The conclave covered a range of themes central to the future of tourism in India, including sustainable destination management, waste management in high-footfall tourism zones, climate action, and community-based tourism models. The conversations focused on identifying approaches that can be adapted across different regions and contexts, while ensuring that growth remains responsible and inclusive.

Across sessions, there was a clear emphasis on balancing tourism expansion with environmental and cultural preservation. Participants discussed the need for stronger coordination across stakeholders to ensure that sustainability efforts are consistent, scalable, and feasible in practice.

Launch of the Sustainable Hospitality Handbook

A key highlight of the conclave was the launch of the Sustainable Hospitality Handbook, developed by MakeMyTrip in collaboration with the Hotel Association of India (HAI). By incorporating global frameworks along with relevant Indian examples, the handbook provides practical guidance for adopting sustainable practices within the hospitality industry.

It translates broad principles into actionable steps, enabling hotels to integrate sustainable practices into their daily operations across areas such as energy, water, waste, and community engagement.

The conclave underscored the importance of community-led initiatives and responsible tourism practices in protecting natural and cultural destinations. It reflected a growing commitment to building a more sustainable and resilient tourism ecosystem in India.




6 CLEAN WATER AND SANITATION
WORLD TRAVEL & TOURISM COUNCIL
INDIA INITIATIVE

DRIVING IMPACT ON THE GROUND

By **YUVARAJ SRIVASTAVA**

Working in the social impact space is both deeply satisfying and constantly grounding. It offers the opportunity to contribute meaningfully, but it also brings with it a clear and ongoing reminder of how much more remains to be done.

When we look back at where we started and where we are today, there is a sense of pride in the progress made. At the same time, there is an equally strong realisation that the impact we have been able to create is still small in comparison to the scale of the challenges we are trying to address. This is not a reflection of intent, but of the sheer magnitude and complexity of the issues across our destinations. That understanding keeps us humble and focused.

A large part of our work is anchored in partnerships with organisations working on the ground. Building and sustaining these partnerships requires trust - often in environments where execution happens across geographies and contexts that cannot always be directly supervised. Over time, we have learnt that trust must be supported by strong systems and processes that enable consistent monitoring, review, and course correction. There have been initiatives that did not progress as expected, and others that exceeded expectations. Each of these experiences has helped refine our approach, leading us to realise that the success of any initiative depends as much on clarity of vision and intent as it does on the commitment, energy, and ownership demonstrated by our partners on the ground.

Ensuring continuity of projects remains one of the more persistent challenges. The level of support and alignment from local institutions and government bodies is not always consistent across regions. This variability affects timelines, the pace of implementation, and in some cases, the ability to realise the full vision of an initiative. Navigating these differences while maintaining momentum requires patience and adaptability.

Over the years, we have worked with a wide network of partner organisations. This has required us, as a team, to play multiple roles - guiding, supporting, and staying closely engaged wherever needed to ensure that initiatives continue to move forward with clarity and purpose.

Another important aspect of our work is how impact is measured. In the social sector, outcomes are often long-term and evolving, making them difficult to quantify in the short term. Recognising this, we have worked towards balancing projects that deliver visible outcomes in the near term with those that are designed to create deeper,

long-term impact. This approach helps maintain both realism and discipline in how we evaluate progress.

As we look ahead, it is clear that there is much more to be done. Strengthening the ecosystem of committed and capable partners on the ground will remain critical. Greater alignment and ownership from local institutions, continuity in our initiatives, and the participation of individuals and organisations who share this vision will all play an important role.Our effort so far has been sincere, but it is only a beginning. The path ahead will require persistence, collaboration, and a continued willingness to learn and adapt as we move forward.



YUVARAJ SRIVASTAVA

Trustee, MakeMyTrip Foundation
Group CHRO, MakeMyTrip

BREATHING LIFE INTO ARID LANDS

In the semi-arid hills of southern Rajasthan, community pasture lands play a vital role in supporting rural households in the region. For generations, these landscapes have been closely linked to the daily lives and livelihoods of local communities.

Over the years, however, deforestation, overgrazing, and soil erosion caused significant ecological degradation across these landscapes. As vegetation declined, soil fertility, moisture retention, and biodiversity were affected, making it increasingly difficult for communities to sustain their livelihoods.



To address this challenge, we partnered with Seva Mandir to restore degraded community pasture lands across Udaipur, Rajsamand, and Salumbar districts of Rajasthan. Alongside local communities, afforestation efforts were initiated, helping strengthen livelihoods while supporting the long-term protection of these landscapes.

The plantation efforts involved careful selection of native and drought-resistant species, ensuring they could survive in the region's dry conditions. Communities were guided on sustainable land use, tree care, and water conservation, helping them take on a more active role in maintaining these landscapes.

Through plantation and community-led conservation efforts, the initiative has helped improve green cover, strengthen biodiversity, and support climate resilience across the region.

As part of the initiative, 2 lakh saplings were planted last year across 465 hectares of land, benefiting over 3,000 households. This generated 95,790 person-days of employment for the local communities.

These outcomes reflect the long-term value of sustained restoration, creating lasting benefits for both communities and the landscapes they depend on.

Till date, **1.7 million saplings** have been planted with Seva Mandir.



Our job is to take care of the plantation.

In the next four to five years, these plants will grow into strong trees. We will get dry wood from these trees for our use. Additionally, once the bamboo trees grow, we will be able to harvest and sell them, creating an additional source of income for our community.

The development of a boundary wall and restoration of this grazing land has benefitted around 260 families in our village. Today, we are already getting fodder for our livestock.

This project has also brought the community closer. We now sit together, hold regular meetings, and take collective responsibility for maintaining this land. We visit the site daily, patrol the area, and work together to protect it.

In the future, when these trees grow, our children and future generations will benefit from them. We have planted jamun and other fruit-bearing trees, and hope to earn income by selling fruits in the coming years.

It feels good to see this transformation. We will continue to take care of this land together.



Nana Lal
Farmer & Resident, Ovra Village, Udaipur



THE BIO-SHIELD OF GUJARAT

Along Gujarat's coastline, mangroves play a crucial role in protecting villages from storms, erosion, and rising sea levels. These ecosystems also provide breeding and nursery grounds for fish and other marine species, supporting local fishing livelihoods.

However, coastal degradation and environmental changes have placed significant pressure on these landscapes, leading to a decline in mangrove cover across the region.

In collaboration with VIKAS Centre for Development, we worked with coastal communities to restore mangrove ecosystems across Anand and Bharuch districts of Gujarat.

As a result, 2.6 lakh mangrove saplings were planted last year, forming a natural 'Mangrove Bio-Shield' to reduce erosion and improve climate resilience. Till date, over 4.2 lakh saplings have been planted.

Local communities played a central role in plantation and conservation activities, creating livelihood opportunities for coastal households.

Beyond plantation efforts, the initiative also generated awareness. Education programs helped build a deeper understanding of the role mangroves play in absorbing carbon dioxide and mitigating climate change.

Over time, these efforts have strengthened coastal ecosystems while supporting sustainable livelihoods for fishing communities.

Over **4.2 lakh mangrove saplings** have been planted till date.





Imtiaz Bhai Vat and his wife, Naseem Banu, have been working at the Devla mangrove plantation site for the past three years.

Before this, Imtiaz worked as a truck driver while his wife managed the household. As a truck driver, his income was limited, leaving no room for savings. To support his family, Imtiaz took a loan of ₹40,000. However, he was unable to repay the debt.

When COVID-19 struck, his work became even more unstable, often keeping him away from home for long periods. During this time, he connected with VIKAS Centre for Development (VIKAS-CFD) and was offered an opportunity to work on mangrove plantation. As someone from the coast, he was already familiar with the land and sea, bringing valuable local knowledge to work. A year later, his wife joined him at the site.

Together, they turned their lives around. They were able to save steadily, repay their debt, and support their children's education with greater confidence. Recognising his dedication and understanding of the work, Imtiaz was promoted to field supervisor. In his current role, he oversees labour coordination, collects Aadhaar details, and ensures timely payments for workers.



Imtiaz Bhai Vat
Field Supervisor

NURTURING NATIVE LIFE IN UTTARAKHAND

In Uttarakhand, many villages depend on natural springs as their primary source of drinking water and irrigation. Over time, deforestation, land degradation, and changing rainfall patterns have led to the drying of these water sources, disrupting local ecosystems.

To restore ecological balance in the region, we partnered with the Central Himalayan Rural Action Group (CHIRAG) and local communities in Almora district.

Our initiative focused on a combination of plantation and spring shed restoration to strengthen the local ecosystem. Plantation improved soil moisture, reduced erosion, and supported biodiversity, while spring shed restoration helped recharge groundwater and improve the flow of natural springs.

Local communities played an active role in plantation and conservation activities, ensuring the long-term sustainability of these interventions. This involvement also created livelihood opportunities, with wages of ₹1.35 crore generated over the last two years.

Through these efforts, 2.5 lakh saplings were planted and 15 spring sheds were revived last year, strengthening water security and ecological balance. Till date, 4.5 lakh saplings have been planted, highlighting the impact of sustained, community-led efforts.

4.5 lakh saplings planted & **25 spring sheds** were revived as part of the project



Tara Devi lives in the small hilly village of Golimahr in Lamgara block. She and her husband, Gopal Singh, are raising four children.

Like many households in the region, their livelihood depends on agriculture and animal husbandry. With Tara's husband facing health challenges, most of the responsibility of supporting the family rests on her, alongside managing the household and caring for their children.

In 2024, a new opportunity reached the village when CHIRAG, through the MakeMyTrip Foundation's Integrated Forestry and Water Management Project, started plantation activities in Golimahr. Through this initiative, she got an opportunity to establish a plant nursery—something she had never done before.

With guidance and her own effort, she prepared a nursery of around 2,000 saplings in 2024, of which 1,580 were successfully transplanted, generating an income of ₹20,303 for her family. For her, this income was more than just money—it gave her confidence that her efforts could make a real difference. Encouraged by this, she continued the work in 2025, establishing another nursery of 2,000 plants, out of which 1,803 were planted. This time, she earned ₹23,169, further strengthening her livelihood.

The additional income helped Tara's family manage daily expenses and continue supporting their children's education. It also earned her respect within the community.



Tara Devi
Farmer & Resident, Almora

WASTE SOLUTIONS AT HIGH-INFLUX ZONES



Uttarakhand's renowned Kempty Falls draws a large number of tourists each year due to its natural beauty. However, increasing tourist footfall has resulted in higher waste generation and improper disposal at the spot.

To address this, we partnered with Waste Warriors Society (WWS), the Forest Department and local community groups. Through the initiative, waste is collected regularly and transported to a designated Material Recovery Facility, where recyclable waste is sorted and processed.

Additionally, awareness activities are conducted with tourists and local businesses to encourage responsible waste disposal practices.

The impact is evident - 354 MT of waste was collected and processed last year. Meanwhile over 517 MT of waste has been cleared over the years.

These outcomes are further validated by an independent impact assessment conducted by Deloitte, highlighting over 90% reduction in open dumping, with 95% of households and shopkeepers reporting improved cleanliness.

Beyond waste management, the initiative has empowered waste workers, creating livelihood opportunities in the region. As per Deloitte's impact assessment, the initiative has generated a total livelihood income of ₹18,29,324 for waste workers.

Together, these efforts reflect how high-footfall destinations like Kempty Falls can be sustainably managed while supporting local communities.

Till date, **over 517 MT of waste** has been cleared.



Surinder Rawat, a migrant shopkeeper who has lived in the Kempty region for over two decades, initially viewed the intervention with skepticism.

For many years, he ran his restaurant while living on rented premises, and like most commercial establishments in the area at the time, discarded waste in open spaces.

Waste segregation was not practiced, and plastic cutlery was commonly used in his restaurant due to its convenience and low cost.

When Waste Warriors Society began their awareness drives, Surinder was hesitant to adopt new practices. However, through repeated engagement, demonstrations, and training sessions conducted under the Clean Business Program, his perception gradually shifted.

Over time, Surinder began to understand the environmental and economic value of proper waste management. His restaurant was one of the first in the area to adopt complete waste segregation at source. He replaced all plastic cutlery with reusable, recyclable alternatives and committed to eliminating single-use plastics from his business.

Surinder is recognised as a model practitioner of sustainable waste management among local restaurant owners. He actively segregates waste, uses recyclable or reusable cutlery, and advocates for responsible waste practices among neighbouring shops.



Surinder Rawat
Shopkeeper, Kempty Falls



MAKEMYTRIP FOUNDATION

REVIVING SRINAGAR'S GEM

Dal Lake, one of Srinagar's most iconic landmarks, holds deep cultural, ecological, and economic significance for the region. However, over the years, plastic waste and pollution have threatened the health of its fragile ecosystem.

Building on ongoing government efforts to restore the lake, we collaborated with the Jhelum Foundation and local stakeholders.

Through the initiative, community-led waste removal is being carried out across the lake. Dedicated waste workers and boats clear floating waste and debris from narrow channels, while dustbins are distributed among Shikara operators and local residents to reduce waste dumping.

Simultaneously, awareness sessions are conducted to encourage both locals and visitors to adopt responsible waste disposal practices.

Through such interventions, 284 MT of waste was removed from Dal Lake last year. Till date, over 376 MT of waste has been managed. This reflects the impact of sustained, community-led efforts in restoring the lake's ecological balance.





Till date,
over 376 MT
of waste has
been managed.

Through this initiative, our area has witnessed noticeable improvements in cleanliness, waste management, and overall environmental awareness.

It has not just improved cleanliness, but encouraged greater community participation in maintaining hygiene. I have personally observed positive changes in waste collection practices and awareness among residents. The initiative has helped improve our living conditions and preserve the natural beauty of the lake and its surroundings.



Mansha Ali
Resident, Dal Lake

CLEANING OUR PRISTINE SHORES – NEIL ISLAND WASTE MANAGEMENT

Neil Island (Shaheed Dweep), renowned for its crystal-clear waters and coral reefs, is a vital marine ecosystem in the Andaman and Nicobar Islands. Over the years, however, increasing plastic waste and marine pollution have impacted the island's fragile ecosystem.

To address this, we partnered with the Kachrewaale Foundation and local authorities. Together, we implemented a combination of coastal and underwater cleanup efforts across the island.

Regular beach cleanup drives are conducted to remove plastic waste, discarded fishing nets, and debris from the coastline. Underwater cleanup efforts focus on clearing fishing nets and ropes entangled in coral reefs and marine habitats.

Sustainable alternatives, including Water ATMs and a toilet container installed in 2020, continue to promote the use of reusable bottles and improved sanitation practices across the island.

Through awareness workshops, locals, school students, fishermen, and tourists are embracing sustainable waste management practices. Local waste workers are supported with improved tools, training, and safer working conditions, strengthening the overall waste management system.

Over time, these efforts are contributing to a more sustainable and well-managed ecosystem for both residents and visitors.

Collected over
2.6 MT of waste
& dispensed over
1300 liters
of drinking water
from the water
ATMs.



REVIVING WATER SOURCES IN TIPESHWAR WILDLIFE SANCTUARY



Rejuvenated 2 natural nalas spanning 500 metres.

Tipeshwar Wildlife Sanctuary, a vital forest ecosystem in Maharashtra, supports diverse wildlife and plays a crucial role in maintaining the region's ecological balance.

Water availability within such habitats is critical, especially during the dry summer months. Over time, natural nalas and water channels within the sanctuary can become silted, reducing their capacity to hold and channel water effectively. The limited water availability affects wildlife that depends on these sources for survival.

To restore the sanctuary's natural water systems, we partnered with the Melghat Tiger Reserve Conservation Foundation and the Forest Department. As part of the initiative, natural nalas and water bodies are being desilted and deepened, improving water storage and soil moisture.

Improved water availability supports wildlife survival during summers and strengthens the ecological health of the sanctuary. This contributes to long-term habitat improvement and biodiversity conservation.

MANALI FLOOD RELIEF: REBUILDING HOPE THROUGH EDUCATION

The 2023 monsoon floods in Himachal Pradesh caused widespread damage across the region, severely impacting public infrastructure in Manali. Among the affected facilities was a Government High School that was completely washed away.

As part of disaster rehabilitation efforts, we supported the reconstruction of the school, enabling students to resume their education in a safe and well-equipped space.

The new school building has been constructed using Light Gauge Steel Framed Structure (LGFS) technology, enhancing durability and resilience to future natural disasters. It includes well-equipped classrooms, proper sanitation facilities, and access to safe drinking water, creating a conducive learning environment.

By restoring access to education for children, the project supports the community's recovery after the disaster. It also strengthens long-term resilience by rebuilding critical infrastructure that can better withstand future challenges.





As the headmaster of this school, I have seen how deeply this place matters to our children and their families.

After the floods, it was heartbreaking to see their learning come to a halt. Today, with this new school, I feel a sense of relief and hope. Our students finally have a safe and comfortable space to learn, ask questions, and grow. This school will shape their future and give them confidence to dream bigger.



Jaikishan Sharma
Headmaster, Government High School

Scan this code to watch the video of the school

VISION BEYOND SIGHT

Mobility is often a major challenge for visually impaired students, limiting their access to education, training, and employment opportunities. To address this challenge, we partnered with the National Association for the Blind (NAB) in Delhi.

Through this initiative, reliable transportation support is provided to over 200 visually impaired students, enabling them to travel safely to schools and training centres. This reduces dependence on caregivers and helps improve attendance, allowing students to continue their education and vocational training without disruption.

Beyond mobility, the initiative also supports long-term independence through training centres that offer assistive tools and skill-building programmes to help students develop life skills and explore career opportunities.

Together, these efforts are helping build confidence among visually impaired students while creating pathways for greater participation in education and employment.





*Pre-Integration/Preparatory School
Braille Press
Large Print Books
Louis Braille
developed the tactile writing system that bears his name at only 15 years old!
What is Braille?
Assisting people who are visually impaired
Meeting and greeting
Guiding
Steps, stairs and slopes
Doorways
Seating
Travelling by car

EXPLORING THE CULTURAL TRAILS OF UTTARAKHAND

Tourism in Uttarakhand is growing rapidly, creating new opportunities for local communities acro the region. To help build sustainable livelihoods in the Kumaon region, we partnered with th Himmotthan Society and Tata Trusts for the Community-Based Tourism (CBT) Project.

Through the initiative, community members are trained in hospitality, customer service, ar tourism management, strengthening their ability to host travellers and manage tourism-drive enterprises effectively.



Local entrepreneurs are supported in establishing and operating homestays, while youth are trained as guides to lead visitors through nature trails, cultural sites, and village experiences. In addition, a dedicated media unit has been established to train youth in photography, filmmaking, and digital media, enabling them to document local culture and enhance the visibility of community-led tourism experiences.

Women's participation is a key feature of the initiative, with women-led homestays and cafés strengthening household incomes.

Together, these efforts are translating into tangible outcomes. So far, the initiative has supported over 32 homestays and trained 70 guides, generating a total revenue of ₹161 lakh for local communities.

This impact is further validated by an independent assessment conducted by Deloitte, which found that all homestay owners reported increased household income, even during lean tourism periods. Notably, women emerged as key beneficiaries, accounting for 66% of those supported through the initiative.

The initiative has supported **over 32 homestays** and trained **70 local guides**, generating a total revenue of **₹161 lakh** for local communities.



VISHNU HOMESTAY: RAJESHWARI'S JOURNEY OF RESILIENCE AND RENEWAL IN JADIPANI



Rajeshwari lives in Jadipani, Uttarakhand, where her family once enjoyed a comfortable life.

Everything changed when her husband became paralysed, leaving the family without its primary source of income. To keep themselves afloat, they spent all their savings to set up a small shop, hoping it would provide enough to meet their daily needs.

Amid these challenges, a new opportunity emerged when the CBT project, supported by the MakeMyTrip Foundation and implemented by Himmotthan Society, was introduced in the village. Rajeshwari saw this as a chance to rebuild her livelihood and submitted a proposal to set up a homestay.

With the project's support, the family established Vishnu Homestay, beginning with one fully furnished room. This initial room marked a turning point for them. The steady income generated through the CBT-supported room helped the family regain financial footing.

Encouraged by the response from visitors and driven by their renewed confidence, Rajeshwari and her son reinvested their earnings to build an additional room entirely on their own. In 2023, they earned around ₹30,000, which increased to approximately ₹60,000 in 2024.

What began as a single room during a difficult period has grown into a sustainable livelihood for Rajeshwari and her family. Today, Vishnu Homestay stands as a symbol of resilience and dignity, reflecting the transformative impact of community-focused initiatives.



Rajeshwari
Homestay Owner,
Jadipani, Uttarakhand

LEARNING THROUGH EVIDENCE

Meaningful impact is not defined only by what we do, but by what we learn along the way. As our work continues to evolve, we believe it is equally important to understand what is creating lasting change, where progress is strongest, and where we can do better.

During the year, two of our flagship initiatives - Waste Management at Kempty Falls and our Community-Based Tourism programme in Uttarakhand underwent independent third-party impact assessments by Deloitte.

The assessments validated encouraging outcomes across environmental restoration, livelihoods and community ownership, while also offering valuable insights to strengthen future interventions. For us, impact assessment is more than an exercise in accountability - it is an opportunity to learn, adapt, and ensure that every step we take creates deeper, more enduring value. It further strengthens our resolve to continue serving our communities better and in a measurable manner.

Key Outcomes

(January 2022 to November 2025)

32 homestays established

84 Rooms set up,
53 under CBT project
31 additonally upgraded by homestay owners

INR 161 Lakhs revenue generated,
70 Lakhs from direct beneficiaries and 91 Lakhs from indirect beneficiaries*

1 community café having 2 operators has generated **INR 7.25 lakh** in revenue*

109 direct beneficiaries
32 homestay owners
70 guides
5 media trainees
2 cafe staff

≈279 indirect beneficiaries
20 travel and logistics
78 first aid
60 digital marketing
53 exposure visits
68 other support services

20+ Cooperative members engaged (Dairy, Common Service Center, FPOs)

5 youth trained in digital media

40 digital assets created

17 households (HH) reinvested earnings into rooms or kitchens

94% homestay owners are women
72/109 (66%) primary beneficiaries are women

Data pertaining to Community-Based Tourism project in Jadipani, Uttarakhand, with Tata Trusts and Himmotthan

Key Outcomes

(February 2022 to October 2025)

6,300 **beneficiaries**

7 **community led** awareness campaigns run

370 **Metric Tonnes (MT)** of waste collected

28 **waste collection contact points** created

2 **Panchayats with active Swachchta Samitis** instituted

20 **Green Workers** trained and deployed

9 **dumpsites** transformed

10 **composting units** established

29 **tons** of composting achieved

170 **MT of dry waste** recycled, i.e. 46% of overall waste collected

INR 5,83,350 **user fees** collected

Data pertaining to Waste Management project at Kempty Falls, Uttarakhand, with Waste Warriors Society



Field survey and data collection at Jadipani, Uttarakhand by Deloitte

EMPLOYEE VOLUNTEERING FOR COMMUNITY IMPACT

Employee volunteering continues to play a key role in the Foundation's community engagement efforts.

Throughout 2025-26, over 1,600 employees participated in a wide range of volunteering initiatives, contributing more than 2,300 hours to support communities and drive meaningful social impact.

Activities such as shoe painting, chocolate making, matka painting, and waste upcycling helped create useful items for community beneficiaries. Volunteers also contributed to the preparation of Teaching and Learning Materials (TLM) to support classroom learning for government school students.

Environmental initiatives like bird nest making helped promote urban biodiversity.

In addition, interactions with visually impaired individuals created opportunities for meaningful engagement and inclusion, while blood donation drives supported critical healthcare needs.

Through these engagements, volunteers supported creative, educational, and environmental efforts while building stronger connections with communities.

1,600+ employees participated
2,300+ volunteering hours contributed






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EMPLOYEE TESTIMONIALS



My experience with the Foundation's volunteering activities has been positive and meaningful. I liked how each activity was planned with a clear purpose, especially those focussed on education, homemade products, children with special abilities, and community support. I particularly enjoyed hands-on activities like laddu making, bangle making, and pot painting. Additionally, interacting directly with communities made me realise the importance and impact of these efforts.

Sana, Corporate Channel



Volunteering reminds us that kindness costs nothing but means everything. What stands out at MMT is the genuine intent to serve, not just as a responsibility, but with a strong sense of purpose. The shoe painting activity was fun, and seeing the children's smiles made it even more memorable. The tactile board activity for visually impaired children was equally impactful, contributing to their learning and growth. Overall, it was an enriching experience. Kudos to the CSR team for making these experiences truly memorable.

Deepthi, Administration



Participating in the Foundation’s volunteering activities was a fulfilling experience. The shoe painting initiative stood out for me. It combined creativity with purpose, allowing us to contribute in a hands-on and thoughtful way. It was a reminder of how small acts can create a meaningful and lasting impact.

Niranjan, User Experience



We participated in the Foundation’s bird nest-making activity, where we built 16 nests from scratch. It was an insightful, engaging, and deeply rewarding experience. What made this activity truly special was the perspective it offered—that even our smallest, most deliberate actions can create a meaningful impact on the world around us. Seeing tangible results in the form of shelters for birds was a powerful reminder of how collective effort, however humble, can contribute positively to nature and the environment. It truly was a ‘nest-level’ experience.

Anshika, Marketing

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MEET THE TEAM



DEEP KALRA

Trustee, MakeMyTrip Foundation

Founder & Chairman, MakeMyTrip



RAJESH MAGOW

Trustee, MakeMyTrip Foundation

Co-Founder & Group CEO, MakeMyTrip



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