ISSUE
JULY 2026

# LAREDO IS ON THE RISE!

# Border Insight



A PUBLICATION OF THE
LAREDO ECONOMIC DEVELOPMENT CORPORATION

Featured Article

## LAREDO COLLEGE: RAQUEL GONZÁLEZ AUTOMOTIVE TECHNOLOGY CENTER

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EXCELLENCE IN ECONOMIC DEVELOPMENT AWARDS
2025 BRONZE WINNER
MAGAZINE & NEWSLETTER CATEGORY
INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

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# Border Insight

A publication of the Laredo Economic Development Corporation

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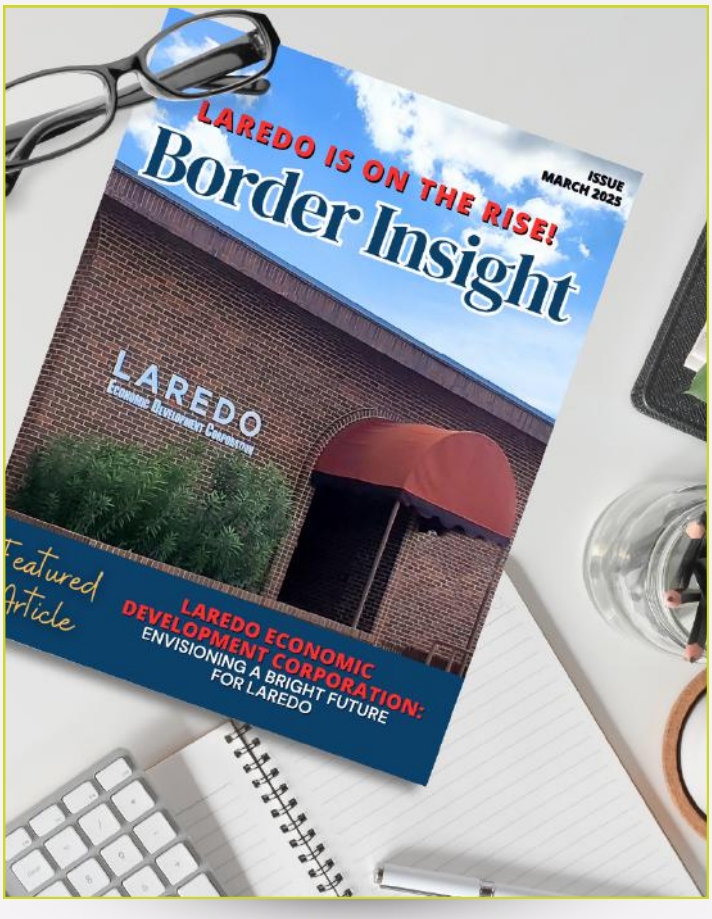


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# LAREDO COLLEGE
# Transportation Technology Department

## DRIVING THE FUTURE:
## Training the workforce behind the border economy

In a community driven by international trade, transportation and logistics, workforce development is more than an educational mission, it is an economic necessity. As a college rooted in the border economy, Laredo College plays a visible role in preparing students for high-demand careers that support the region's most vital industries. Few programs illustrate that mission more clearly than Laredo College's Transportation Technology Department, which has become a leading example of how education can align directly with workforce needs.

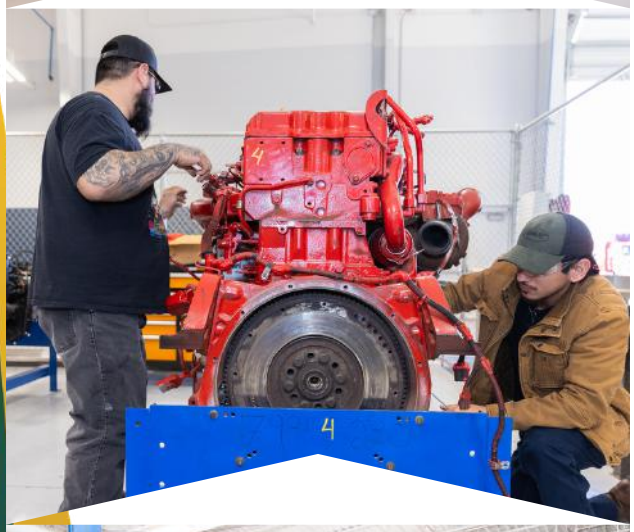
Through specialized training in Automotive Technology, Automotive Collision Repair and Diesel Technology, the department prepares students for careers essential to keeping vehicles, fleets and supply chains moving. Delivered in a state-of-the-art learning environment and aligned with industry-recognized certifications, the program provides students with hands-on experience, technical expertise and a direct pathway to employment in some of the nation's most in-demand skilled trades.

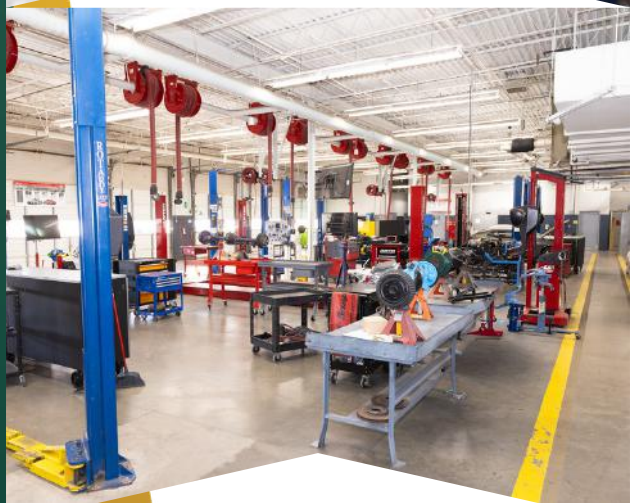
These programs are aligned with widely recognized industry credentials, particularly Automotive Service Excellence (ASE) and Inter-Industry Conference on Auto Collision Repair (I-CAR), which play a critical role in today's workforce. Automotive Technology students develop expertise in engine repair, braking systems, electrical diagnostics, suspension and modern vehicle systems.

Collision Repair students train in welding, structural analysis, refinishing and damage restoration. Diesel Technology students learn to inspect, maintain and repair heavy-duty trucks and diesel-powered equipment. Most programs can be completed in approximately one to one-and-a-half years, providing a direct path from training to employment.

The Automotive Service Excellence certification is a nationally respected credential that validates a technician's knowledge and readiness for the field.







It serves as a benchmark for employers seeking qualified professionals and provides students with a clear pathway toward career advancement.

Moreover, the Inter-Industry Conference on Auto Collision Repair certification is equally important in the collision repair industry. It focuses on safe, accurate and manufacturer-aligned repair practices, including advanced technologies such as driver-assistance systems and electric vehicles. As vehicles become more complex, these standards ensure technicians are prepared to meet evolving industry expectations.

Nationally, the U.S. Bureau of Labor Statistics projects about 70,000 openings each year for automotive service technicians and mechanics, about 26,500 openings each year for diesel service technicians and mechanics, and about 16,000 annual openings for automotive body and glass repairers.

Industry analysis from TechForce Foundation adds important context: across transportation technician fields–including automotive, collision, diesel and aviation–the U.S. will need nearly 1 million new technicians over the next five years, with a supply gap that remains especially significant in collision and diesel fields

In diesel repair specifically, workforce shortages have become especially pronounced. The American Transportation Research Institute reported that 65.5% of diesel repair shops were understaffed in 2025, with an average of 19.3% of positions unfilled. For a city like Laredo, where trucks, fleets and heavy equipment are essential to trade and logistics, those shortages are not distant statistics. They speak directly to local economic reality.

**BORDER INSIGHT**

# Laredo College honors Raquel González with rededication of transportation technology state-of-the-art facilities

Recognizing the ongoing success of the Transportation Technology Department and projected need of trained individuals, Laredo College continues to invest in its programs.

In April 2026, the college rededicated the Raquel González Automotive Technology Center at the South Campus, honoring a former trustee whose legacy reflects a deep commitment to student opportunity.

Raquel González made it a lifelong commitment to push forward opportunity and progress in the field. With a family history involving transportation and working at J.B. Gonzalez Garage at the age of 12, González helped build the foundation that would later lead to the Automotive Technology Center named in her honor.

These improvements include updated automotive lifts and equipment, modernized electrical/diagnostics labs, improved workstations, classroom technology enhancements, safety and workflow improvements. The LC Transportation Technology programs focus on diagnosing, repairing and maintaining modern vehicles using industry-standard tools and technology. The center also supports emerging training opportunities in hybrid and electric vehicle systems, ensuring students are prepared not only for today's jobs, but for the future of transportation.

Students learn hands-on skills in engine performance, electrical systems, brakes, advanced diagnostics and more. Transportation Technology students continue to take full advantage of the state-of-the-art facility, its highly trained staff and innovative opportunities, leading them to earn their ASE and I-CAR certifications.











# LC Car Show brings the community together in support of students

Both a culmination and celebration of the dedication put forth by the LC Transportation Technology Department faculty, staff and students is the annual Laredo College Car Show. Over the years, the event has evolved into a major community gathering that unites families, car clubs, alumni and local businesses. For students, it creates hands-on learning opportunities and direct exposure to industry professionals.

This year's car show was generously sponsored once again by Gonzalez Auto Parts. This continued partnership is another example of the community both believing in and taking part in the education of LC's students.

According to LC Transportation Technology Chair Freddy Garcia, this partnership provides tools, equipment, scholarships and training opportunities for students as well as ensure they learn industry-standards and stay aligned with current automotive technologies.

Like every effort at LC, the car show's goal is for the betterment of the students and to expand opportunities for them wherever possible. The car show has become an annual tradition that celebrates Laredo's automotive culture with the goal of providing students scholarships, Garcia said.

As a testament to the commitment to lifelong learning and support of education, the funds raised from the LC Car Show directly support Transportation Technology students. The 2026 LC Car Show had 125 participating vehicles and raised over $2,500 for scholarships.

The event also gives students an opportunity to showcase their work, engage with local employers and build pride in their craft. Students over the years have secured internships or employment through connections made at this event.













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# Laredo Welcomes National Trade Media Ahead of the Port Laredo Global Trade Summit

As a prelude to the Port Laredo Global Trade Summit, the Laredo Economic Development Corporation (LEDC) proudly hosted a special Correspondents Reception and Dinner on Sunday, July 12, at Noble Restaurant, bringing together some of the nation's most respected journalists covering international trade, economics, and public policy.

The evening welcomed ***Ana Swanson*** of The New York Times, ***David J. Lynch*** of The Washington Post, ***Sarah Birke*** of The Economist, and ***Doug Palmer*** of Reuters/Politico. The gathering provided an opportunity for meaningful discussions on the issues shaping North American trade, supply chains, manufacturing, and the critical role the U.S.-Mexico border plays in the global economy.

The LEDC extends its sincere appreciation to Chairman Cliffe Killam and Board Member Kurt A.J. Kraus for sponsoring the dinner and supporting opportunities that showcase Laredo's leadership as the nation's premier inland port.

Events such as these underscore the importance of bringing together industry leaders, policymakers, and members of the media to foster informed conversations about the future of global commerce.

The momentum continues this September as the Laredo Economic Development Corporation presents the 33rd Pathways for Trade Symposium – The Logistics & Manufacturing Symposium, taking place September 22–24, 2026, at Texas A&M International University. Under the theme ***"Connecting the Americas: Infrastructure, Industry, Innovation,"*** the symposium will convene business executives, government officials, trade professionals, manufacturers, and logistics experts to explore the trends and opportunities shaping international trade.

# Port Laredo TEXAS GLOBAL TRADE SUMMIT '26

A vision to position the Port of Laredo among the world's top ten most important ports began taking shape during the inaugural Port Laredo Global Trade Summit 2026, held July 12–14, 2026. The landmark event brought together business leaders, international trade experts, government officials, and industry representatives to discuss the future of logistics, infrastructure, and North American competitiveness.

The Laredo Economic Development Corporation (LEDC) was in attendance, joining regional leaders, industry stakeholders, and trade professionals in highlighting the critical role Laredo plays in global commerce and economic development.

Featuring 31 distinguished speakers and 28 exhibiting companies, the Summit highlighted Laredo's growing role as more than just the continent's leading inland port—it showcased the region as a strategic platform for developing partnerships, attracting investment, and strengthening economic integration between the United States and Mexico.



Beyond its conference sessions, the Global Trade Summit served as a dynamic environment for fostering connections among key sectors driving international commerce.

Manufacturers, logistics providers, customs representatives, transportation companies, infrastructure developers, economic development organizations, and technology innovators came together to exchange ideas, explore opportunities, and build relationships that will shape the future of cross-border trade.

The event reinforced the importance of collaboration, innovation, and strategic investment as essential elements for maintaining competitiveness in an evolving global trade landscape.






# TAMIU Welcomes International Athletes for 2026 PONY Baseball World Series Campus Visit



Texas A&M International University (TAMIU) welcomed approximately 80 young athletes and coaches participating in the 2026 PONY Bronco and Palomino Baseball World Series for a special campus visit celebrating international friendship, education, and cultural exchange.

Representing teams from Laredo, Puerto Rico, France, Belgium, and Taiwan, the visiting athletes were greeted by TAMIU President Dr. Christopher J. Maynard and Dr. James O'Meara as they explored the university's campus and learned more about the Dustdevil community. The teams also enjoyed an immersive experience at the TAMIU Planetarium, highlighting the university's commitment to providing educational and cultural opportunities for visitors from around the world.





During their visit, the teams explored the TAMIU campus, experienced the TAMIU Planetarium, and learned more about the Dustdevil community. The event provided an opportunity for athletes to connect with the university while experiencing the educational and cultural opportunities available in Laredo.

As the international university of The Texas A&M University System, TAMIU continues to connect communities through global partnerships, education, and the power of sports. The campus visit highlighted the welcoming spirit of Laredo and the city's role as a hub for international collaboration and cultural exchange.

A special thank you goes to the TAMIU Dustdevil Baseball Team for helping welcome the visiting athletes and coaches. Their support and school spirit helped make the experience even more memorable for all participants. TAMIU extends its best wishes to all teams competing in the 2026 PONY Baseball World Series and celebrates the friendships and connections created through this international sporting event.

# Laredo EDC and MileOne Welcome International Teams During PONY World Series Meet & Greet Event





The Laredo Economic Development Corporation (LEDC) and MileOne joined community leaders, organizers, and international athletes during the ***PONY World Series*** Meet & Greet event held on Thursday, July 30, at the Casa Blanca Ballroom.

The event welcomed teams from around the world as they arrived in Laredo to participate in this year's PONY World Series competitions. Representing different countries and regions, participating teams included Belgium, Puerto Rico, Mexico, Texas (United States), France, the Dominican Republic, and Taiwan.

The Meet & Greet provided an opportunity for players, coaches, families, and community members to connect, celebrate international friendship, and highlight the global impact of youth sports. The gathering showcased Laredo's hospitality and its role as a community that embraces cultural exchange and international partnerships.

LEDC's participation in the event reflects its commitment to supporting initiatives that bring global visitors to Laredo while strengthening the city's reputation as a welcoming destination for international events.

A very special recognition to the Instituto Cultural Mexicano de Laredo Grupo Folklorico under the direction of Nayeli Lopez, for their outstanding performance during the event.






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# PORT LAREDO TRADE

## Economic Dashboard | Year-to-Date Through May 2026

**The Value of Port Laredo's trade rose 11.62% through May when compared to the same 5 months a year ago.**

| TOTAL TRADE | EXPORTS | IMPORTS |
|---|---|---|
| **$162.7 BILLION** | **$55.8 BILLION** | **$106.9 BILLION** |
| up 11.62% | up 4.37% | up 15.37 % |
| $145.81B YTD 2025 | $53.5B YTD 2025 | $92.3B YTD 2025 |

## Top Trading Partners

**MEXICO $158.44B**
Exports **$55.78** Rose 34.50% | Imports **$102.66B** Rose 42.26%

**FRANCE $697.74M**
Exports **$33,469** Rose 0% | Imports **$697.71M** Rose 62.39%

**TAIWAN $561.55M**
Exports **$435,720** Rose 0% | Imports **$561.11M** Rose 57.05%

**CHINA $558.35M**
Exports **$9.10M** Rose 4543.83% | Imports **$556.13M** Fell -18.73%

**JAPAN $484.99M**
Exports **$9.10M** Rose 129.89% | Imports **$475.89M** Rose 15.1%

## TOP EXPORTS COMMODITIES May 2026 (YTD)

| | Value (USD) % Change |
|---|---|
| Motor vehicle parts | $5.53 billion ▲ 8.47% |
| Computer parts | $2.57 billion ▲ 204.98% |
| Gasoline and other fuels | $1.71 billion ▼ 5.76% |
| Diesel engines | $1.35 billion ▲ 6.11% |
| Motor vehicle engines | $1.31 billion ▲ 28.87% |

## TOP IMPORTS COMMODITIES May 2026 (YTD)

| | Value (USD) % Change |
|---|---|
| Computers | $21.05 billion ▲ 128.27% |
| Motor vehicle parts | $11.06 billion ▲ 1.44% |
| Passenger vehicles | $5.88 billion ▼ 15.16% |
| Cell phones and related equipment | $5.22 billion ▼ 51.03% |
| Commercial vehicles | $3.86 billion ▲ 51.03% |

**Source: US Trade Numbers-WorldCity**

**Compiled by Laredo Economic Development Corporation**

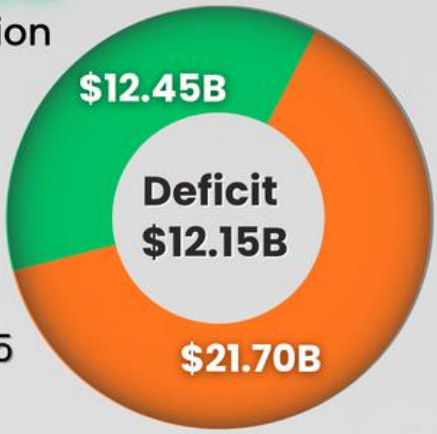
# PORT LAREDO'S TRADE MAY 2026

LAREDO Economic Development Corporation
60 Years
SERVING LOS DOS LAREDOS

## MAY 2026 OVERVIEW

Port Laredo **Exports** totaled **$12.09** billion 8.83% from 2025

While **Imports** were valued at **$24.24** billion 25.40% from 2025




## TOP TRADING PARTNERS

**MEXICO $35.29**
Exports **$12.07B** Rose 8.86%
Imports **$23.22B** Rose 24.96%

**TAIWAN $251.47M**
Exports **$22,284** Rose 0%
Imports **$251.47M** Rose 348.48%

**FRANCE $148.12M**
Exports **$0**
Imports **$148.12M** Rose 42.32%

**JAPAN $129.17M**
Exports **$2.19M** Rose 235.15%
Imports **$126.98M** Rose 63.39%

**CHINA $106.47M**
Exports **$800,018** Rose 0.01%
Imports **$105.67M** Fell 23.5%

## MAY 2026 IN DETAIL (BY VALUE)

### PORT LAREDO EXPORTS

Motor Vehicle Parts rose 17.51% compared to last year
**$1.41B**

Diesel Engines rose 43.5% compared to last year
**$443.2B**

Gasoline & other fuels rose 14.92% compared to last year
**$431.89M**

Computer parts fell 8.07% compared to last year
**$355.16M**

Motor vehicle engines rose 60.5% compared to last year
**$323.48M**

### PORT LAREDO IMPORTS

Computers rose 165.42% compared to last year
**$5.98B**

Motor Vehicle Parts rose 5.65% compared to last year
**$2.38B**

Passenger vehicles fell 7.51% compared to last year
**$1.37B**

Cell phones, related equipment rose 49.14% compared to last year
**$1.04B**

Commercial vehicles rose 29.36% compared to last year
**$824.64M**

**Source: US Trade Numbers-WorldCity**

**Compiled by Laredo Economic Development Corporation**

# PORT LAREDO TRADE

## MAY 2026 | COMMODITIES MONTHLY SNAPSHOT

LAREDO Economic Development Corporation
60 Years
SERVING LOS DOS LAREDOS

**A look at the fastest-growing commodities and top ranked trade at the Port Laredo.**

### 1 FASTEST-GROWING EXPORTS

| COMMODITY | VALUE | GROWTH (%) |
|---|---|---|
| Motor vehicle engines | $323.48M | ↗ 60.50% |
| Diesel engines | $443.42M | ↗ 43.50% |
| Plastics | $205.82M | ↗ 38.06% |

### 2 FASTEST-GROWING IMPORTS

| COMMODITY | VALUE | GROWTH (%) |
|---|---|---|
| Computers | $3.73B | ↗ 165.42% |
| Machinery for heating & sterilization | $88.59M | ↗ 113.39% |
| Silver various forms | $187.29M | ↗ 84.07% |

### 3 HIGHEST RANKING EXPORTS (% OF U.S. TOTAL)

| COMMODITY | VALUE | GROWTH (%) |
|---|---|---|
| Motor vehicle parts | $1.41B | ↗ 33.27% |
| Diesel engines | $443.42M | ↗ 54.10% |
| Motor vehicle engines | $323.48M | ↗ 40.35% |

### 4 HIGHEST RANKING IMPORTS (% OF U.S. TOTAL)

| COMMODITY | VALUE | GROWTH (%) |
|---|---|---|
| Motor vehicle parts | $2.38B | ↗ 32.40% |
| Insulated wire cable | $616.25M | ↗ 18.08% |
| Tractors | $553.12M | ↗ 57.51% |



Source:
U.S. Trade Numbers-World City

Compiled by:
Laredo Economic Development Corporation

# Economic DASHBOARD

## June 2026 Year-over-Year Report

## WORKFORCE OVERVIEW

**Employment**
115,544
-0.55% from 2025: 116,187

**Labor Force**
121,791
-0.29% from 2025: 122,144

**Unemployment**
6,247
+4.87% from 2025: 5,957

**Unemployment Rate**
5.1%
+4.08% from 2025: 4.9

## SALES TAX

Sales Tax Revenue
$5.56M
-2.20% from 2025

| Indicator | Jun 2026 | Jun 2025 | % Change (YoY) | Trend |
|---|---|---|---|---|
| Sales Tax Revenue | $5,561,821 | $5,687,215 | -2.20% | ▼ Decrease |

## BRIDGE TRAFFIC DISTRIBUTION

### Southbound

Pedestrians
193,568
+5.96% from June 2025: 182,687

Non Commercial Vehicles
430,633
+4.17% from June 2025: 413,385

Buses
2,591
0% from June 2025: 2,591

Commercial Trucks
257,905
+4.63% from June 2025: 246,488

Non Commercial Vehicles (AVI)
150,780
+4.25% from June 2025: 144,628

Total Vehicles
841,909
+4.33% from June 2025: 807,092

### Northbound

Pedestrians
241,505
+5.23% from June 2025: 229,497

Non Commercial Vehicles
431,807
+4.46% from June 2025: 413,371

Buses
2,667
+16.7% from June 2025: 2,285

Commercial Trucks
261,231
+4.68% from June 2025: 249,547

**Data Sources:** Texas Labor Market Information · Texas State Comptroller · City of Laredo Bridge System · U.S. CBP-Inbound Traveler & Conveyance Data · U.S. DOT-Bureau of Transportation Statistics

Prepared by: Ana Laura Benavides-Del Bosque

# Economic **DASHBOARD**

## June 2026 Year-to-Date Report

## WORKFORCE OVERVIEW

**Employment**
116,144
+0.12% from YTD 2025: 116,007

**Labor Force**
121,768
+0.15% from YTD 2025: 121,591

**Unemployment**
5,624
+0.70% from YTD 2025: 5,585

**Unemployment Rate**
4.6%
0% from YTD 2025: 4.6

## SALES TAX

Sales Tax Revenue
$34.67M
+0.05% from 2025

| Indicator | Jan-June 2026 | Jan-June 2026 | % Change (YoY) | Trend |
|---|---|---|---|---|
| Sales Tax Revenue | $34,678,519 | $34,695,337 | -0.05% | ▼ Decrease |

## BRIDGE TRAFFIC DISTRIBUTION

### Southbound

Pedestrians
1,220,129
+2.82% from YTD 2025: 1,186,613

Non Commercial Vehicles
2,582,221
+5.97% from YTD 2025: 2,436,648

Buses
14,449
-6.47% from YTD 2025: 15,448

Commercial Trucks
1,489,385
+0.81% from YTD 2025: 1,477,358

Non Commercial Vehicles (AVI)
945,288
+4.48% from YTD 2025: 904,718

Total Vehicles
5,031,343
+3.99% from YTD 2025: 4,834,172

### Northbound

Pedestrians
1,513,005
+2.69 from YTD 2025: 1,473,343

Non Commercial Vehicles
2,620,266
+6.10% from YTD 2025: 2,469,638

Buses
14,483
+14.4% from YTD 2025: 12.661

Commercial Trucks
1,498,978
+0.34% from YTD 2025: 1,493,924

**Data Sources:** Texas Labor Market Information · Texas State Comptroller · City of Laredo Bridge System · U.S. CBP-Inbound Traveler & Conveyance Data · U.S. DOT-Bureau of Transportation Statistics

Prepared by: Ana Laura Benavides-Del Bosque



# LEDC MEMBER OF THE MONTH

Laredo EDC proudly recognizes a distinguished Member in its monthly Border Insight for:

- The company's commitment to the betterment of the community
- Special Efforts above and beyond the normal scope of job and performance services

MEDLINE

We make healthcare run better

**We congratulate *Medline Industries* as Laredo EDC Member of the Month for their contribution to the development efforts in our region.**

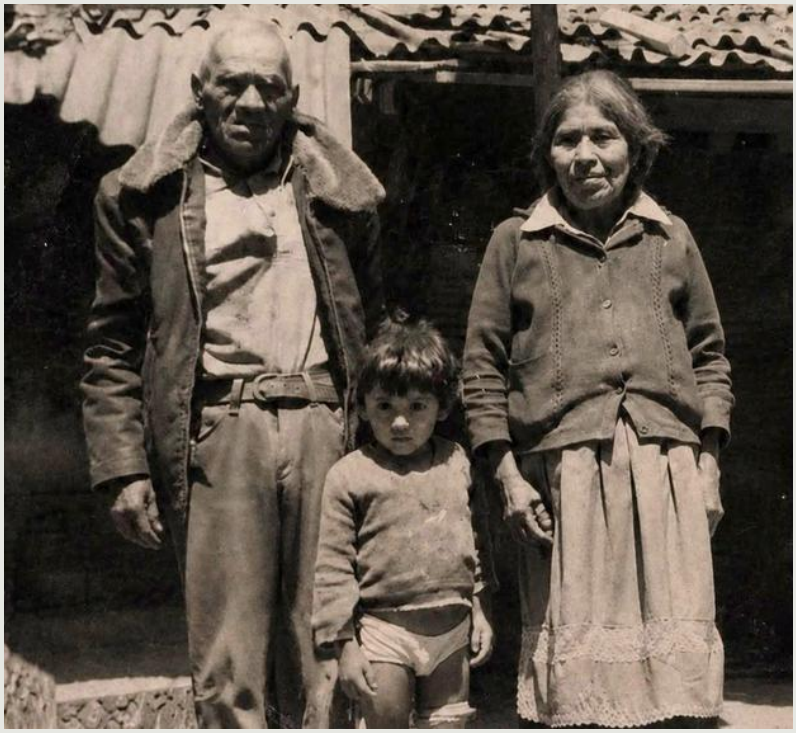
# MEMBER OF THE MONTH

## *Member Spotlight:* ***Alejandro Huacuja Valencia***

Alejandro Huacuja Valencia is a master wood artisan from Cuanajo, Michoacán, whose passion for woodworking began at the age of five while watching his grandparents transform raw wood into handcrafted furniture.

A proud descendant of the Huacusecha (Eagle Lords) lineage with deep Indigenous Chichimeca roots, Alejandro views every piece of wood not simply as a material, but as a living legacy deserving of honor and respect. His philosophy is simple yet profound:

***"If a tree takes 100 years to grow, it deserves to be treated with gratitude and purpose."***





Every piece Alejandro creates is a tribute to his ancestors, his culture, and Mother Earth. Before his hands begin carving, he believes his heart must first connect with the wood. Inspired by the resilience of the ancient parota tree, whose scars tell stories of survival through storms and adversity, his work symbolizes strength, perseverance, and the courage to rise again. To him, every sculpture is more than art; it's a reflection of life's challenges and the determination to overcome them.

His craftsmanship has taken him far beyond his hometown, opening doors to remarkable experiences and connecting him with people across borders.

Alejandro believes his purpose is to preserve and share the wisdom of his Indigenous heritage while leaving behind something meaningful for future generations. His work serves as a reminder that our greatest legacy comes from honoring our values, keeping our word, and creating something that enriches the lives of others.



Aleva MR
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Today, Alejandro is expanding his reach internationally thanks to the support of organizations like the Círculo de Exportadores and MileOne International Business Assistance Center.

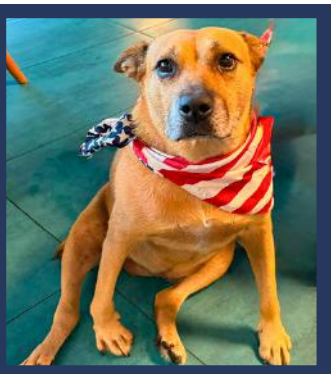
Through training, mentorship, and export assistance, his handcrafted works are now crossing into the United States through Laredo, Texas, allowing him to share his culture, artistry, and philosophy with a broader audience. His journey is a powerful example of how tradition, entrepreneurship, and perseverance can create opportunities that transcend borders.

# MILEONE JULY RECAP

## MILEONE 4TH OF JULY BBQ

MileOne members traded business attire for burgers and good company as they gathered for an early Fourth of July BBQ celebration at the International Business Assistance Center. The afternoon was filled with great food, laughter, and meaningful connections, reminding everyone that the MileOne community is about more than business; it's about building lasting relationships. Thank you to everyone who joined us and helped make the celebration such a success.















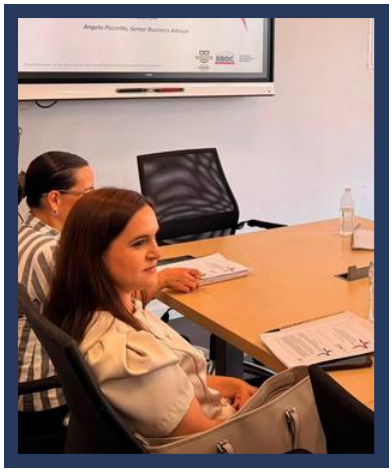

## PROGRAMA ACELERA GRADUATES TAKE THE NEXT STEP TOWARD INTERNATIONAL GROWTH

MileOne International Business Assistance Center proudly celebrated the newest graduates of Programa Acelera, a cross-border initiative created through a partnership between the City of Laredo, MileOne, the Laredo Economic Development Corporation (LEDC), and Círculo de Exportadores de Latinoamérica. The program equips entrepreneurs with the knowledge, resources, and connections needed to successfully expand into the U.S. market and strengthen international business opportunities.

# MILEONE JULY RECAP







## MileOne and Consulado General de México Partner to Empower Women Entrepreneurs

MileOne International Business Assistance Center proudly celebrated the signing of a Memorandum of Understanding (MOU) with the Consulado General de México en Laredo, formalizing a partnership to support Mexicana Emprende, an initiative of the Government of Mexico that empowers women entrepreneurs. Through this collaboration, MileOne will provide technical assistance, business guidance, and entrepreneurial resources to help participants strengthen and grow their businesses.

Following the signing ceremony, participants attended the program's cohort kickoff, where Angelo Piccirillo of the TAMIU Small Business Development Center (SBDC) shared valuable insights on economic development, strategic planning, and the local resources available to help entrepreneurs successfully start, grow, and scale their businesses.




## Building Business Success Through Mexicana Emprende

MileOne International Business Assistance Center, in partnership with the Consulado General de México en Laredo, proudly launched the second session of the program with an informative workshop led by attorney Nelly Vielma of Vielma Law Firm. During the session, participants received valuable guidance on the legal foundations of starting a business in the United States, including business formation, legal compliance, and visa options available to entrepreneurs.






MileOne International Business Assistance Center proudly hosted another inspiring installment of its Women Entrepreneurs Rock Series, bringing together entrepreneurs, professionals, and community members for Women in Health: Finding Your Pink. Sponsored by PNC Bank, the event focused on the importance of self-care, resilience, and rediscovering the passion and purpose that allow women to thrive both personally and professionally.

The Finding Your Pink theme served as a powerful reminder that, much like flamingos regain their vibrant color after nurturing others, women must also make time to care for themselves. Attendees heard inspiring stories and practical insights from an exceptional panel of healthcare leaders, including ***Dr. Abrew Asare, Owner and Board-Certified Pediatric Dentist at Palomita Dental; Daniela Gonzalez, Founder and Licensed Professional Counselor Supervisor of Enriched Roots; Lupita Perez, Owner and Licensed Professional Counselor of Mindful Matters Counseling PLLC; and Dr. Lidia K. Oviedo-Torres, Owner and Licensed Professional Counselor of Happy and Healthy Counseling, PLLC.*** Together, they shared their personal journeys, professional experiences, and the importance of prioritizing wellness while building successful careers.



WOMEN ENTREPRENEURS ROCK SERIES

# WOMEN IN HEALTH





MileOne extends its sincere gratitude to our distinguished speakers for generously sharing their expertise and encouragement. We also thank our featured vendors for enhancing the event experience, our generous door prize donors for their continued support, and everyone who attended and contributed to the event's success. Their partnership and participation continue to strengthen the entrepreneurial spirit that defines our community.

As the Women Entrepreneurs Rock Series continues, MileOne remains committed to creating opportunities that educate, inspire, and connect women across a variety of industries. We invite the community to join us for our next event, Women in Skilled Trades, on August 20, 2026, as we celebrate the women breaking barriers, mastering skilled professions, and inspiring the next generation of entrepreneurs.

MILEONE

# UPCOMING EVENTS

**10** AUGUST — MEXICANA EMPRENDE GRADUATION

**20** AUGUST — WOMEN ENTREPRENEURS ROCK SERIES - WOMEN IN SKILLED TRADES

**4** SEPT — PROGRAMA ACELERA 7TH GENERATION KICK OFF

**17** SEPT — WOMEN ENTREPRENEURS ROCK SERIES - MADE IN LAREDO

**17** SEPT — M1 NETWORKING EVENT

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## WOMEN ENTREPRENEURS ROCK SERIES

# BUILT TO LEAD

20 August 2026

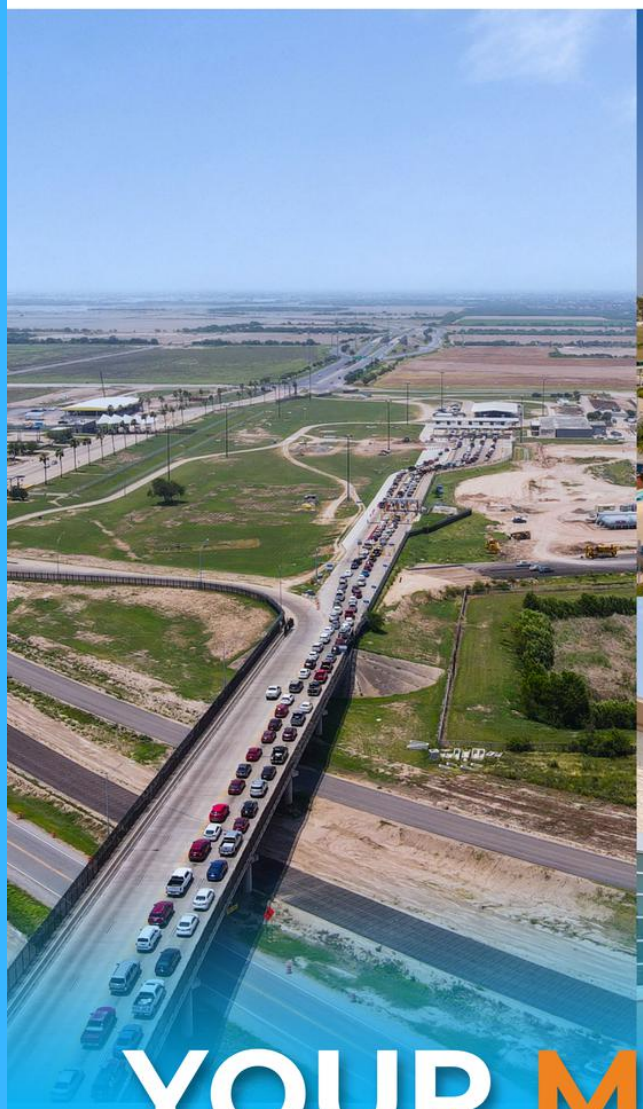
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# SAVE THE DATE

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## UPCOMING ISSUES

| Month | Featured Article | Topics | Closing Date |
|---|---|---|---|
| August 2026 | Regional Mobility Authority | • Current Initiatives<br>• Future Initiatives<br>• Outlook | August 18th |
| September 2026 | Pathways for Trade Symposium | • Keynote Speakers<br>• Presenters<br>• Outlook | September 25th |

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