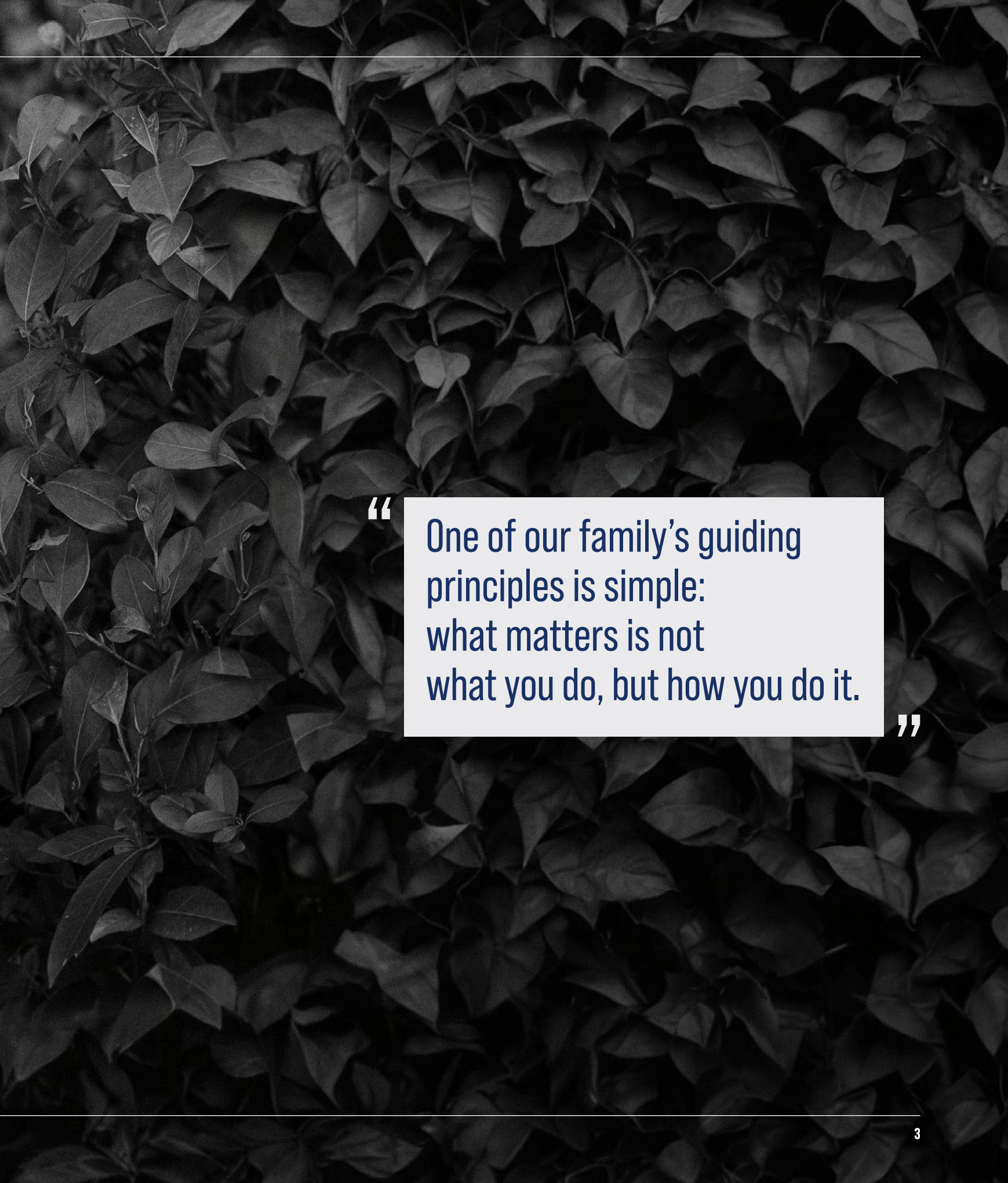


EN

riello cleaning
machines
ITALIAN MANUFACTURING INDUSTRY

In our family, we have always valued the culture of enterprise. We also believe that enterprise shapes culture.





“

One of our family's guiding principles is simple: what matters is not what you do, but how you do it.

”

The Story of the Riello Group

A trusted Italian name since 1922

1922: drawing on their technological expertise and commercial instinct, Pilade, Giuseppe and Raffaello Riello founded Officine Fratelli Riello, specialising in burner design, manufacture and sale.

With a natural drive for innovation and financially sustainable growth – and an early outlook towards international markets – the company quickly became a sector leader, recognised for its ability not only to understand market developments but to influence them. With the arrival of the second and third generations, the company became Riello Industries in 2001, adopting the identity of a Family Company and expanding into sectors beyond domestic and industrial heating. Under the leadership of Cav. Pilade, representing the second generation, together with his sons Pierantonio, Andrea, Giuseppe and Nicola, the business broadened its scope and capabilities. Since then, the companies within the Family Company, along with the groups they oversee, have grown through diversification and the development of new areas of expertise. Today, the Riello name stands for solid foundations, innovation, entrepreneurial culture, long-term vision and a distinctly Italian approach to manufacturing – one that combines development with international reach. These values are part of our DNA. They are part of Riello Cleaning Machines.

Scan the QR Code
to watch the video









“

The creation of RIELLO CLEANING MACHINES is not a beginning. It is an achievement. The Riello name carries values and a level of integrity that every company in the Group is expected to uphold.

”

The Group

Professional cleaning at the highest standard

Riello Cleaning Machines develops professional cleaning machines and solutions, including vacuum cleaners, single-disc machines and scrubber dryers. Choosing Riello Cleaning Machines means relying on the strength and stability of the Riello Group, on genuine Made in Italy manufacturing, and on a product range that is constantly evolving – machines built to be durable, powerful and ready to meet any operational requirement. Riello Cleaning Machines stands for quality, innovation, care, and closeness.

Riello Cleaning Machines is who we are.

The strength of our past, the vision of our future

Our story began in 1968 with Ghibli, a company specialising in vacuum cleaners that quickly established itself in the professional cleaning sector. In 2006, Ghibli expanded with the addition of Wirbel, known for its single-disc machines. Following a period of expansion in the production site and sales network, the **Ghibli & Wirbel** brand was introduced in 2015. Continued success led to the acquisition of the Krüger brand in 2023, a company with extensive experience in the distribution of industrial cleaning equipment. In 2025, Ghibli & Wirbel became **Riello Cleaning Machines**, a single identity bringing together several established businesses. Alongside **Ghibli**, **Wirbel** and **Krüger**, the Group welcomed **Pulitecno**, a company specialising in fixed and mobile pressure washers, thereby completing the range of professional cleaning machines.

A complete ecosystem of professional solutions

Riello Cleaning Machines brings together four brands across the Professional Cleaning sector, allowing us to serve a wide range of customer and partner needs.



Ghibli

Professional cleaning machines, reliable, robust and easy to use.



Wirbel

Professional machines offering uncompromising power and robust construction.



Krüger

Cleaning, air treatment and climate control systems.



Pulitecno

Static and mobile high pressure washers defined by reliability and certified quality.

100⁺

Countries served

With a growing international footprint, Riello Cleaning Machines demonstrates a natural ability to expand within the global market.

75[%]

Export share

Riello Cleaning Machines has always taken a strongly international approach, reflected both in our global presence and in the markets we serve.

Scan the QR Code
to learn more



2

Manufacturing sites

Our manufacturing sites embody the true meaning of Made in Italy: not a slogan, but a tangible expression of value and values.

4

Branches

We operate across Europe through strategic subsidiaries that ensure consistent presence and timely support.

62,000 m²

Total group area

The size of our manufacturing sites and branches reflects the best of Italian industry: a focus on results, a reliable supply chain, close integration between design and production, and a natural flexibility in how we work.

34,500 m²

Total production area (two manufacturing sites)

4,650 m²

Total area of the branches

Ghibli: feel the pro

Ghibli develops solutions that stay ahead of customer needs, offering new functionalities, better ergonomics, lower energy use, greater efficiency, versatility and robust construction. Performance is the standard.

Ghibli is a Riello Cleaning Machines brand specialising in indoor professional cleaning machines built on advanced technology and superior performance. The Ghibli range offers solutions for every application, with the added advantages of solid construction, easy operation and straightforward, low-maintenance design.

A 'user first' approach guides the entire range, delivering unmatched simplicity, strong ergonomics and proven reliability. Ghibli stands for innovation, with more than 150 employees dedicated to developing new ideas, exploring advanced technologies and designing new models.





Wirbel:

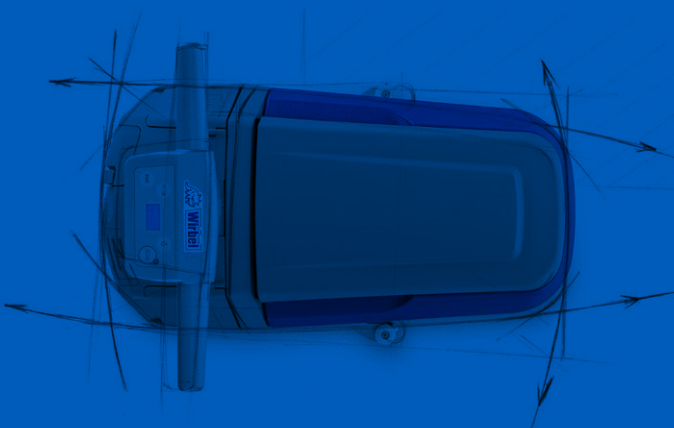
the ruling machines

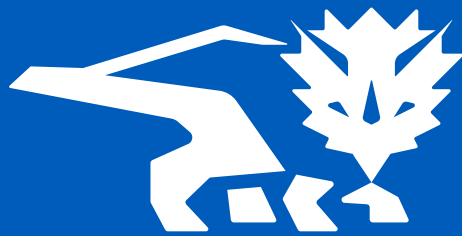
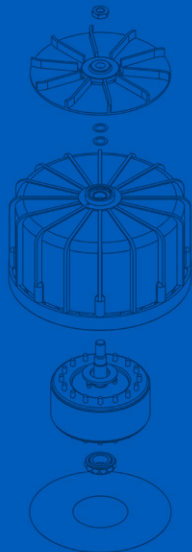
Wirbel is a Riello Cleaning Machines brand made for users who need high power and dependable performance. A range engineered for strength and long-lasting durability, built to deliver high performance even in the toughest conditions.

Single-disc machines, scrubber dryers and vacuum cleaners: Wirbel products are built to handle the daily demands of cleaning and surface treatment, taking the weight out of the job for operators.

Wirbel is designed with a clear understanding of the challenges customers face every day, developing machines in direct response to real user needs. Wirbel is the operator's ally, with a range built to make every task less demanding.

Machines ready for anything, every time.





Krüger: works for you

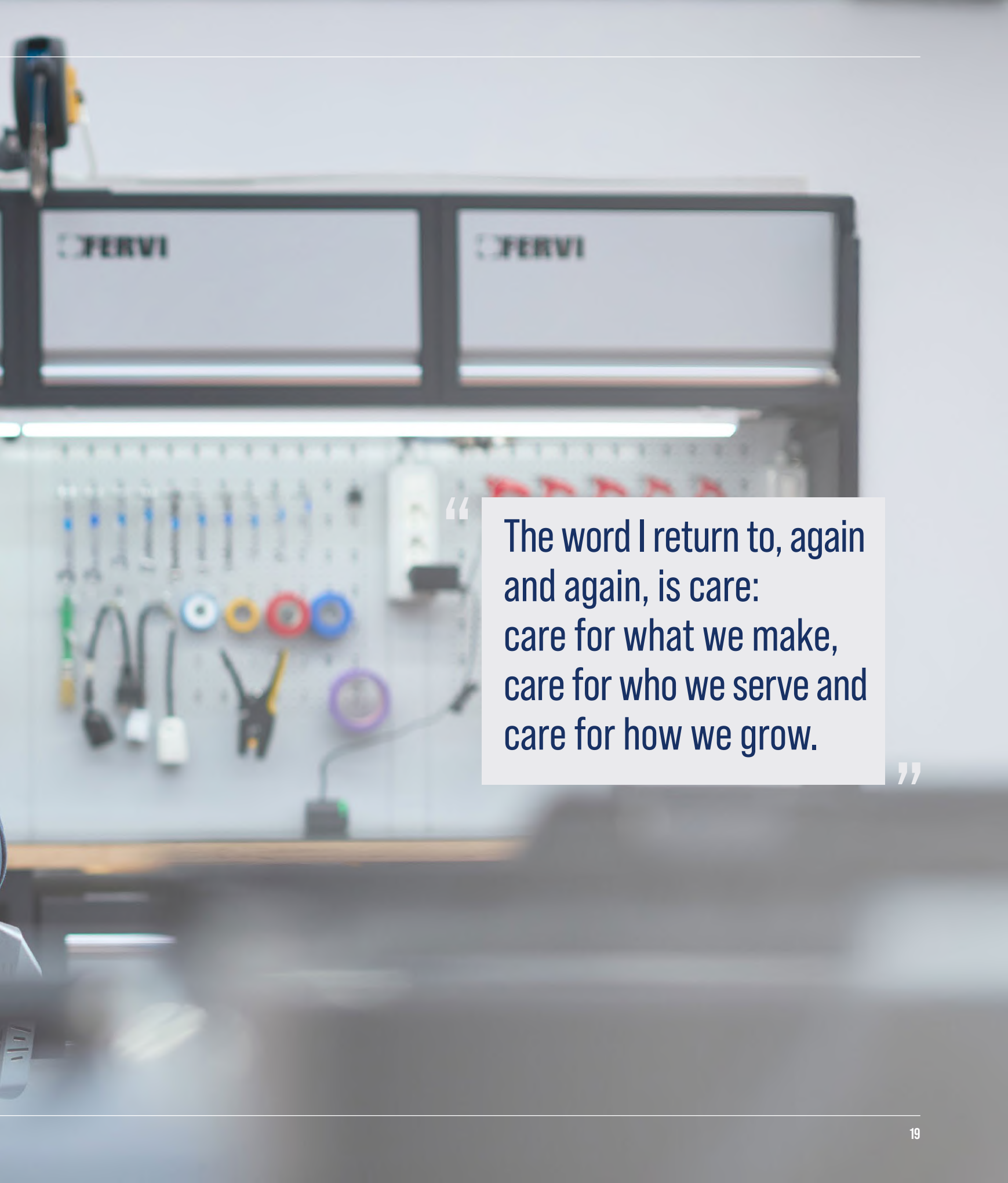
Since 2023, Riello Cleaning Machines has also drawn on the long-standing expertise of Krüger, a Pamplona-based brand specialising in the design, production and distribution of industrial, commercial and professional cleaning machines. Krüger offers a wide range of machinery: pressure washers, industrial vacuum cleaners, scrubber dryers, sweepers, steam generators for sanitisation, and disinfection equipment.

Through Krüger, we offer our customers effective solutions for a range of sectors: the automotive industry, manufacturing, warehouses and other environments that require high standards of hygiene.

Pulitecno: professional high-pressure washers

Thanks to Pulitecno, the latest brand to join Riello Cleaning Machines, our customers can rely on a long-established name in the professional and industrial pressure washer sector. The catalogue includes fixed and mobile hot- and cold-water pressure washers, with models ranging from 90 to 1000 bar, built for heavy-duty industrial cleaning and professional applications.





“

The word I return to, again and again, is care: care for what we make, care for who we serve and care for how we grow.

”

Industry

Italian Manufacturing Industry: our promise

Italian Manufacturing Industry. Three words that define the foundations of how we work. Italian speaks to who we are and how we think, a deep local identity that carries not only geography, but quality, innovation, research and closeness to our customers. Manufacturing reflects our craft: practical know-how, technical skill and a solid understanding of products and materials. Industry conveys our strength, our international mindset and a production capacity that goes beyond business to become industry in its fullest sense.

Italian Manufacturing Industry is both our identity and our promise: Italian, practical and solid through and through.



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to watch the video

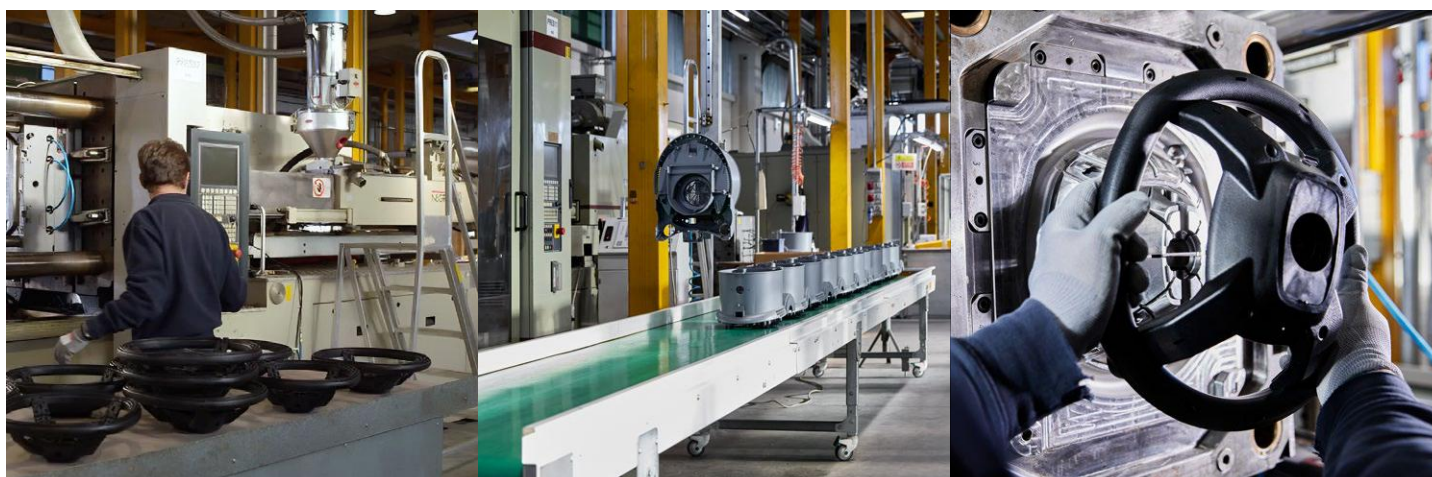


A choice that matters: in-house component production

One of the clearest signs of our Italian manufacturing culture is our decision to produce most of the components used in our machines in-house.

Take plastic parts, for example. Every mould is the result of meticulous prototyping, driven by continuous research and improvement. Each matrix is built in specific sizes, with materials and technical features that allow the compound to fit perfectly to the machine it is made for. This approach gives us complete control over our production cycle and total precision in assembly. It's an investment made to deliver superior durability and strength. A quality that carries the Riello Cleaning Machines name.

11 Component injection moulding presses **over 500** moulds **over 1000** components/hour













4

Assembly lines for vacuum cleaners
(dry, wet&dry, industrial)
and for spray-extraction cleaners

2

Assembly lines for
single-disc machines

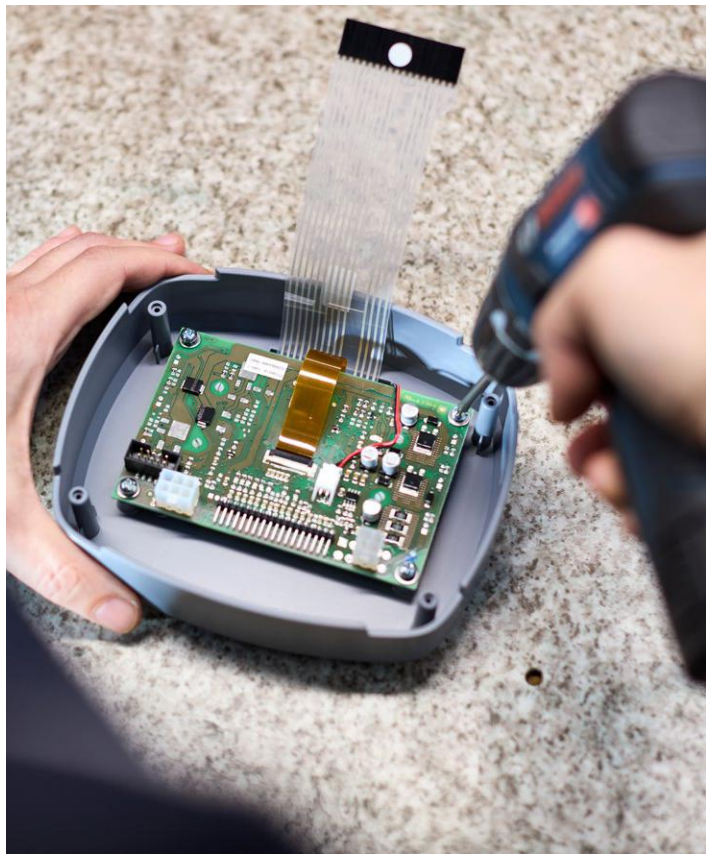
1

Assembly lines for pressure
washers

5

Assembly lines for
scrubber dryers

























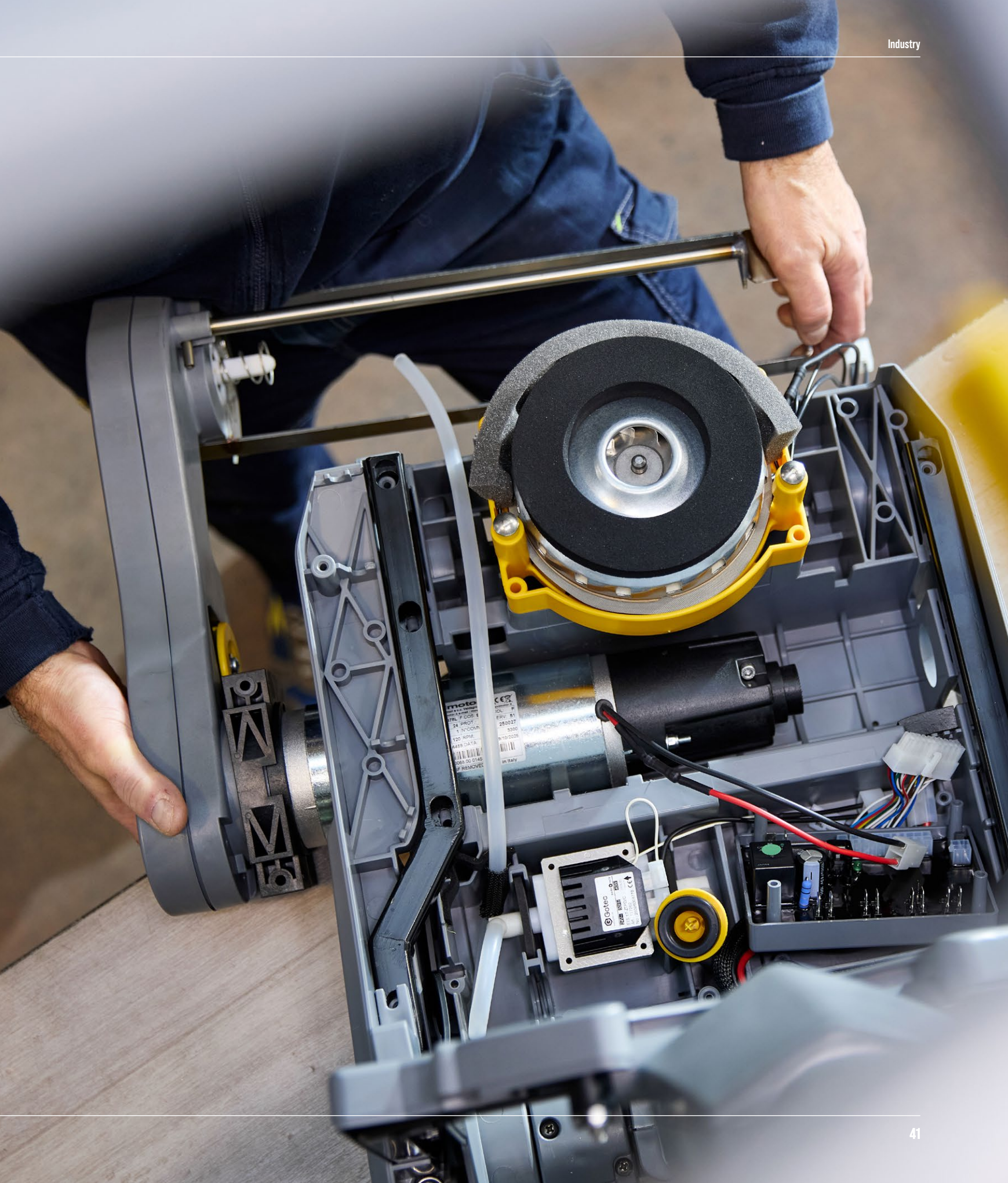
ISO 9001: Certified quality. For real.

Perfection without proof is just a word. That's why our company is certified to ISO 9001:2015. It's not only a guarantee for us –it's a guarantee for our customers. Choosing Riello Cleaning Machines means relying on a partner that meets the highest quality standards and improves its processes year after year through innovation and continuous development. ISO 9001:2015 stands for customer satisfaction, staff engagement, leadership, and strong relationships.

We believe that offering a comprehensive range of reliable products is the surest way to be present in every international market. And we believe just as strongly in understanding customer needs, responding quickly and effectively, working together to solve problems and ensuring every action delivers results.

At Riello Cleaning Machines, quality isn't an adjective. It's a strategy.











“

My father always said:
it's people who build a company,
not products.

”





People

Scan the QR Code
to watch the video



SA 8000: because people truly matter

Our commitment to people is not only clear – it is certified. We chose to pursue SA 8000 voluntarily, to confirm to our customers, partners and stakeholders one of our most enduring beliefs: product quality comes from the quality of our work and the quality of the relationships we build. This certification reflects Riello Cleaning Machines' dedication to collective well-being.

We work every day to uphold our core principles:

- Full customer satisfaction.
- The involvement of all stakeholders and their complete satisfaction in working with us.
- The continuous improvement of our processes and products, and of their environmental and safety impact.
- The prevention of pollution.
- Compliance with all applicable regulations on workers' rights, workplace health and safety, environmental protection, and product safety.
- Adherence to the principles set out in ILO Conventions, the Universal Declaration of Human Rights, the UN Convention on the Rights of the Child, and the UN Convention on the Elimination of Discrimination Against Women.
- The identification, reduction and, whenever possible, elimination of all risk factors associated with our activities.
- Full gender equality.
- Compliance with collective labour agreements and company-level agreements.

This is our mission as a company.
This is our everyday reality.





“

Employees who are happy and proud of what they do create better products. That is why the local territory and community are crucial to our success.

”

Territory

Territory: a reality, an opportunity, a choice.

Our connection to Italy – and to Dorno, the production site of Riello Cleaning Machines – is a deliberate choice of value.

Dorno, in the heart of Lomellina, offers a well-established industrial ecosystem supported by highly skilled local suppliers. This place-based advantage translates into high quality standards with shorter procurement and logistics times.

Our roots in Dorno allow us to combine advanced production capabilities with operational flexibility, ensuring fast responses to market and customer needs.

This place is a key element of our competitiveness: it translates into reliable products, punctual services and constant technical support.

Choosing Dorno expresses the essence of the Riello Cleaning Machines world – the continuous search for entrepreneurial solutions that support and enhance our production in every respect.

Our territory, our strenght

A bond called community

Our presence in the local area goes beyond production. As a company, we know our role must contribute to local development and social cohesion.

The idea of a Family Company is not only part of Riello's organisational structure; it is an attitude that lives within every part of the business. At Riello Cleaning Machines, different generations work side by side – employees and workers, fathers and sons – who find in us not just employment, but a solid base for their future.

This two-way relationship creates a positive, proactive environment: the company benefits from an active, cohesive local community, while Dorno finds in Riello Cleaning Machines a reliable partner, attentive to local needs and committed to creating opportunities for growth. Our closeness to the local community and participation in local initiatives have made Riello Cleaning Machines a stable and recognised presence in Dorno.

A short supply chain, an endless value chain.

Being rooted in Dorno has allowed us to develop, over the years, a short supply chain with carefully selected local partners. This locally-based strategy gives us greater control over the quality of materials and components, ensuring high standards throughout the entire production process.

A short supply chain also means reduced procurement times, simplified logistics and fast, flexible responses to customer requests. The proximity of our suppliers enables direct, constant communication – for production that is always controlled, always on-time, always efficient.

This approach allows Riello Cleaning Machines to provide reliable products, ensure rapid delivery and sustain a high level of customer service. Choosing a short supply chain is not only an operational advantage – it is a distinctive element of our competitiveness, strengthening our ties with the local area and supporting the local economy.

“

For us, customers aren't just customers – they're partners, collaborators, sometimes even friends. Their needs and their feedback spark ideas, guide our choices, and inspire continuous innovation.

”



Innovation

Innovation: a practice, not a slogan

Innovation is how we pursue quality. At Riello Cleaning Machines, it starts with a simple discipline: paying close attention, then turning insight into improvement.

We study our products, our processes, and the professional cleaning market. We look closely at the everyday challenges faced by operators in the field.

And we use what we learn to improve, not only by implementing new technologies or updating our designs, but by constantly researching new materials, energy sources, and end-of-life solutions.

Innovation that looks ahead

Innovation, for us, is built on two principles: planning and strategy. That's why our R&D is always future-oriented. We work with a ten-year roadmap that guides the development of new products, expanding, refining and renewing our range year after year.

This is our way forward.

Listening to improve and to grow

Our best ideas come from listening: listening to customers, learning from partners. It's how we anticipate market needs, offering solutions designed around real requirements and delivering improvements that make a difference to the people who use our machines every day.







“ We see the future every time an employee encourages their family member to join the company. New generations bring new perspectives – and we want to support them. ”

Future

Sustainability: one word, three goals

Sustainability expresses three of our most important goals.

Sustainability in solid foundations: Riello Cleaning Machines grows through steady, deliberate steps. We plan for the long term so we can offer confidence – to customers, partners and employees.

Sustainability in continuity: we think about the future, not only of the planet, but of the people who inhabit it. New generations bring new perspectives, new skills and new energy. We see them as resources not only for tomorrow, but for a present that demands adaptability and resilience.

Sustainability in practice: as Riello Cleaning Machines, we follow European standards and embrace ecological transition as a path towards industrial development that truly respects the environment.

Sustainability begins with quality

For us, sustainability is also measured in the concrete results we're proud to have achieved. **We incorporated recycled plastic into the production of our professional cleaning machines. This makes our products more sustainable without sacrificing the quality that has always defined our work.**

Our sustainability approach is also supported by an environmental policy integrated into a Management System that includes ethical, environmental and quality requirements.

ENERGY SAVINGS

3,600 m²

of photovoltaic panels

750 kWp

the maximum power
generated by our
photovoltaic system

450 tonnes

CO₂ saved yearly

WATER SAVINGS

880 litres

of water saved daily
through recycling

Our actions, everyone's future



Our approach to sustainability is practical and grounded, just like the rest of our work. We've developed an integrated sustainability vision as part of our growth model, represented by the GoinGreen symbol. GoinGreen brings together the projects and initiatives we've put into place to help ensure a better tomorrow for new generations. We work to reduce environmental impact while respecting ecosystems and biodiversity, through actions that strengthen our long-term environmental responsibility.

Our concrete steps towards sustainability have enabled us to achieve ISO 14001 certification, which reflects our commitment to:

- Complying with all applicable laws, standards and regulations.
- Issuing an Environmental Policy, reviewing it regularly to ensure it remains relevant, and updating it in line with our goals and strategy.
- Ensuring the Environmental Policy is shared, understood, and applied at every level of the organisation and by everyone working on behalf of Riello Cleaning Machines.
- Implementing the Environmental Management System and promoting good practices, raising awareness not only among employees but also among customers and suppliers.
- Developing the Management System using a process-based approach and risk-based thinking.
- Periodically reviewing the system's effectiveness and promoting improvement actions.
- Continuously improving our environmental performance.
- Preventing pollution in all its forms.
- Reducing consumption – both in the design and construction of our products, and in the resources required throughout their lifecycle.











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Scan the QR Code and explore our company



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A special remembrance goes to our colleagues who left us too soon. To them, we express our deepest gratitude for the example and dedication with which they contributed to shaping the history of our group.

