

SEW THANKFUL

A Season of Gratitude, Giving & Creativity





Sew Thankful

As we head into the holiday season, we want to take a moment to say thank you. Your friendship, loyalty, and support mean more to us than you know.

One of the best parts of what we do is getting to know you, hearing your stories, seeing what you're working on, and sharing in the excitement when a project comes together. You've made our store so much more than a place to shop, and we don't take that for granted.

From our family to yours, thank you for being part of S&R. We wish you a wonderful Thanksgiving filled with family, laughter, and all the little things that make life special.

With gratitude,
TONY & THE S&R TEAM



IN - S T O R E

COUPONS

— A NEW SALE EACH WEEK —

NOVEMBER 1 – 7

Customer Appreciation Week

Free Gift
With Any Purchase

NOVEMBER 8 – 14

Veterans Appreciation

10% Off for Veterans
Up to 5% Off Machines

NOVEMBER 15 – 21

25% Off

Accessories
& Notions

NOVEMBER 1 – 30

25% Off

In-Stock Sewing,
Quilting & Embroidery
Patterns and
Embroidery CDs.

No Special Orders.

Rosie's Nativity Quilt

Rosie created this beautiful Nativity quilt with the help of ChatGPT and brought it to life on her Baby Lock Presto II.

A beautiful example of how creativity and technology can work together to make something truly meaningful.



Bright Threads. *A Beautiful Bonus.*

Purchase 30 spools
of Floriani embroidery
thread and receive a
FREE 30-Spool
Storage Box.

*Holds 30 spools and
keeps your threads
organized.*



Mylar Magic IS IN THE AIR

Beautifully digitized for Mylar,
this collection captures the
warmth, charm and beauty
of autumn.



RHODA'S

Lions Club Raffle Quilt

Proceeds help provide
Thanksgiving and
Christmas food boxes
for local families
in our community.



TICKETS

\$10
EACH

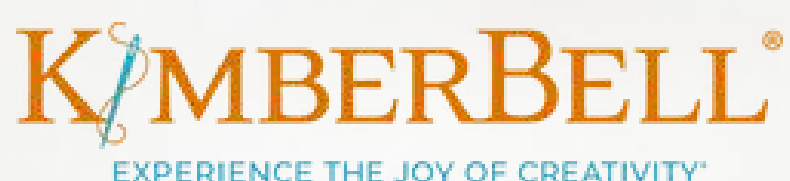
PRIZES

\$250 Walmart
Gift Card
\$250 Amazon
Gift Card
and
Rhoda's Quilt

DRAWING

**Sunday,
November 8**
AT THE
STUFF THE TRAILER
EVENT

[CLICK HERE TO PURCHASE RAFFLE TICKETS](#)



A Little Texture. A Lot of *Possibility.*

Discover Kimberbell embellishments, including microvelvet, embroidery leather, project rope, felt and more at S&R.



Your Christmas Wish List

*Make holiday gifting
a little easier.*

Visit any S&R location to create your personal holiday wish list. Add the sewing machines, accessories, notions, and gifts you've been dreaming about, then share your list with family and friends.

Available at all S&R locations.





Give the Gift of *Creativity*

S&R GIFT CARDS
ONE SIZE FITS ALL



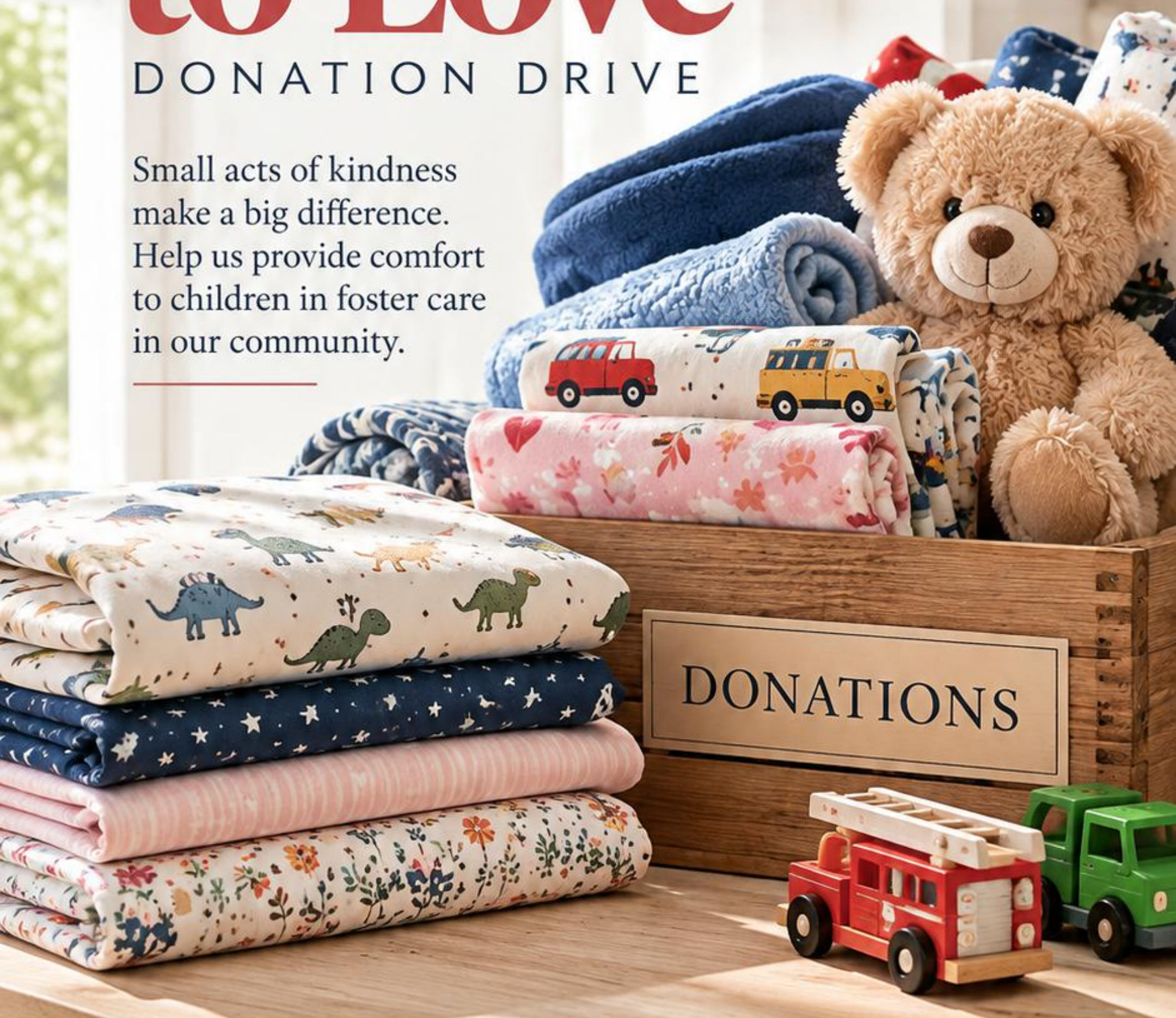
SHOP GIFT CARDS

S & R SEWING

Kids to Love

DONATION DRIVE

Small acts of kindness
make a big difference.
Help us provide comfort
to children in foster care
in our community.



FABRIC
New fabric
donations



PILLOWCASES
Finished
pillowcases



TOYS
New toys
for children



BLANKETS
New blankets
and throws

DONATION BOX IN STORE
THROUGHOUT NOVEMBER



TOGETHER WE CAN HELP MORE CHILDREN
FEEL LOVED IN OUR COMMUNITY.

S & R SEWING

Ladies Night PJ Party

SEWING PILLOWCASES
FOR KIDS TO LOVE

FRIDAY

November 13, 2026

5:30 PM – 9:00 PM

S & R SEWING

Join us for an evening
of sewing, laughter,
friendship, and giving back.

We'll be making pillowcases
for children served by
Kids to Love. Whether you're
a seasoned sewist or just love
a good cause, all are welcome.

REGISTER FOR CLASS





FOR THE LOVE OF SEWING

Serger Shopping Spree

At S&R Sewing & Vacuum Center



Receive a Baby Lock Shopping Spree
on select qualifying serger models

Celebrate	\$75
Victory	\$250
Applaud / Acclaim	\$400
Splendor / Triumph	\$500

November 1–30, 2026

On qualifying Baby Lock sergers
Excludes Serenity and Vibrant.

Classes & Events

NOV
05
THU



Maison Berger Party

1:00, 3:00 or 5:30 PM | FREE

Discover new fragrances and tips from a Maison Berger representative. Bring a friend and save 20%.

REGISTER

NOV
07
SAT



PJ Pants with Diana

10:00 AM–2:00 PM | \$25.00

Sew comfortable Lenox pajama pants with pockets, perfect for lounging or gifting.

REGISTER

NOV
09
MON



Jelly Roll Rug Class

10:00 AM–3:00 PM | \$50.00

Join us for a two-day class. Enjoy 20% off your class supplies if purchased at S&R.

REGISTER

NOV
13
FRI



Ladies Night: PJ Party

5:30–9:00 PM | \$15.00

Wear your pajamas and sew pillowcases for children served by Kids to Love.

REGISTER

NOV
14
SAT



Bomber Jacket with Baraka

9:30 AM–3:00 PM | \$50.00

Sew your own stylish bomber jacket using Simplicity Pattern 8418.

REGISTER

NOV
20
FRI



Nyla Jacket with Baraka

Fri 9:30 AM–5PM • Sat 9:30 AM–3PM

Create a one-of-a-kind jacket while exploring fabric combinations and garment construction.

REGISTER



MEET THE **NEW**

*Baby Lock Luna*TM

EMBROIDERY & SEWING MACHINE

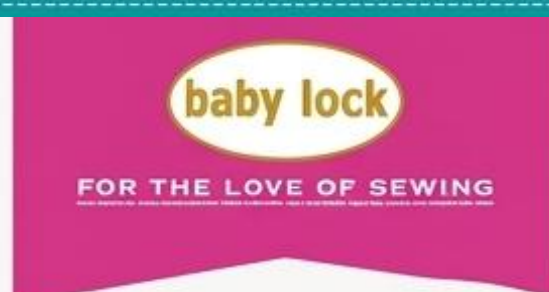
**PURCHASE A NEW LUNA
EMBROIDERY & SEWING MACHINE**

and receive a

FREE SEWING BUNDLE

\$588.99

MSRP BUNDLE VALUE



MEET THE **NEW**

Baby Lock Ursa

EMBROIDERY MACHINE

**PURCHASE A NEW
URSA EMBROIDERY MACHINE**

AND RECEIVE A

Free Embroidery Bundle

\$459.99

MSRP BUNDLE VALUE



Offer valid while supplies last at participating Baby Lock retailers.



Take a Look at the Holiday Gift Guide



Baby Lock has ideas to inspire
every sewing enthusiast.

baby lock

FOR THE LOVE OF SEWING

The Right Foot for Every Project

BABY LOCK PRESSER FOOT KITS



GARMENT MAKER FOOT KIT



ACCESSORY FEET PACKAGE (6-PIECE)



CREATIVE 6-FOOT KIT

— S&R EXCLUSIVE —

25% OFF

SELECT BABY LOCK
FOOT KITS

FIVE FEATURED FOOT KITS

Garment Maker Foot Kit

Accessory Feet Package
(6-Piece)

Accolade / Evolution /
Evolve Foot Kit

Creative 6-Foot Kit

Baby Lock 12-Foot Kit

HOLIDAY GIFTING

The Gift That Keeps on Cleaning

Miele Classic C1 Cat & Dog

Thoughtful for pet-loving homes and hardworking floors.

\$829



Available at S&R Sewing & Vacuum



How many stitches in a spool?

Floriani 40-weight polyester embroidery thread



5,000 m / 5,500 yd

1,000,000
STITCHES



1,000 m / 1,100 yd

200,000
STITCHES



200 m / 220 yd

40,000
STITCHES

APPROXIMATE STITCH COUNTS

*Actual results may vary based on design, stitch type,
thread path and sewing conditions.*



Holiday Hosting Starts Here

CLEANER HOMES FOR
A BRIGHTER HOLIDAY SEASON



15% Off
VACUUM BAGS & FILTERS
MIELE AND SEBO

Keep your home
clean, fresh, and
guest ready this
holiday season.

BLACK FRIDAY SHOPPING SPREE

baby lock



**Buy a Baby Lock Radiance, Array, or
Venture 2 and Get a Shopping Spree!**

Offer valid November 23-30, 2026 at participating Baby Lock retailers. Shopping spree MSRP values:
Venture 2 (\$500), Array (\$500), and Radiance (\$1,000). See retailer for complete details.



Arrow Hydraulic Sewing Chair

Regular price: \$529.99

FREE

with cabinet purchase*

11/3/2026 - 1/4/2027

Holiday Sales



*Valid for Wallaby, Aussie, Kangaroo & Joey, Kangaroo XL & Joey, Melbourne, Sydney Lite, and Sydney only.

— IS YOUR BIRTHDAY IN — NOVEMBER? *This One's For You.*

SATURDAY, NOVEMBER 28
10:00 AM – 3:00 PM



15% OFF
EVERYTHING
IN STORE*

CUPCAKES
FOR OUR NOVEMBER
BIRTHDAY GUESTS

**A BIRTHDAY
GIFT**
JUST FOR YOU

On the last Saturday of every month, we celebrate everyone with a birthday that month.

— Come spend a little of your birthday with us. —

LET'S CELEBRATE NOVEMBER BIRTHDAYS TOGETHER.

SOME EXCLUSIONS APPLY. SEE STORE FOR DETAILS.

CREATE
MAGIC.
GIVE
SEWING.



Save with the Season's
Biggest Sewing Deals.

NOVEMBER 1 - DECEMBER 25, 2026

Plus, 0% Financing Available
for Your Next Machine.†

DESIGNER EPIC™ 3
Sewing & Embroidery Machine

NOW UP TO
\$5,000 OFF
WITH QUALIFIED TRADE.⁠

Plus, \$2,000 to Spend In-Store
on Accessories of Your Choice.***



MSRP \$23,899

DESIGNER TOPAZ™ 65
Sewing & Embroidery Machine

NOW
\$1,100 OFF*

And, receive a FREE small
roller bag with purchase.
A \$400 Value!**

*Discount only applies to DESIGNER TOPAZ 65. **Free gifts
available with the purchase of the purchase of
a DESIGNER TOPAZ 65 an applist number 92627096.



MSRP \$400

MSRP \$6,999

HANDMADE
HOLIDAYS
START HERE.

The best gifts are the ones you make yourself. With a
CREATIVATE™ Membership, you get access to beautiful
Holiday Tree Stniet, plus the tools to finish them in
time to wrrap. Choose Basic, Essential, Extra, or
Elite and start on your list today.



BEST GIFTS WITH

ADDED
VALUE



MSRP \$700

EPIC QUILT™ 97
Sewing Machine

NOW
\$5,000 OFF*

Quilting Kit Included.**
Valued Over \$700!

*Discount only applies to EPIC QUILT 97; **Free gifts only available with the purchase of an EPIC QUILT 97 and applies to part number 920643096.



MSRP \$12,909

TOPAZ™ 55Q
Sewing Machine

NOW
\$1,500 OFF*

And, receive a FREE small
roller bag with purchase.
A \$400 Value!**

*Discount only applies to TOPAZ 55Q; **Free gifts only available with the purchase of a TOPAZ 55Q and applies to part number 920820996.



MSRP \$4,390

MSRP \$400

BEST GIFTS TO

LEVEL UP
CREATIVITY



MSRP \$1,699

OPAL™ 670

NOW
\$400 OFF*

*Discount only applies to OPAL™ 670.



MSRP \$649

EMERALD™ 118
Sewing Machine

ONLY \$599*

*Discount only applies to EMERALD™ 118.



MSRP \$749

ONYX™ 30
Sewing Machine

ONLY \$579*

*Discount only applies to ONYX™ 30.



MSRP \$6,399

AMBER™ AIR S1600
Coverlock Machine

NOW \$1,400 OFF*

*Discount only applies to AMBER™ Air S1600.

HOLIDAY
PILLOW
PROJECT

Make this your next creation with tools
from HUSQVARNA. FIND full project
instructions at Creativate.com.



BEST GIFTS

UNDER \$500

ONYX™ 15
Sewing Machine

ONLY
\$299*

*Discount only applies to ONYX 15.



MSRP \$379

ONYX 25
Sewing Machine

ONLY
\$349*

*Discount only applies to ONYX 25.



MSRP \$429

EMERALD™ 116
Sewing Machine

ONLY
\$499*

*Discount only applies to EMERALD 116.



MSRP \$549

BEST GIFTS WITH THE

BIGGEST SAVINGS

NOVEMBER 1 - DECEMBER 25, 2026

AMBER™ AIR S|400
Overlock Machine

NOW
30% OFF
ONLY \$1,299*

*Discount only applies to AMBER AIR S|400.

OPAL™ 650
Sewing Machine

NOW OVER
30% OFF
ONLY \$999*

*Discount only applies to OPAL 650.

OPAL 690Q
Sewing Machine

NOW OVER
30% OFF
ONLY \$1,499*

*Discount only applies to OPAL 690Q.



MSRP \$1,849



MSRP \$1,509



MSRP \$2,199

DESIGNER QUARTZ™ 29
Sewing & Embroidery Machine

NOW
50% OFF
ONLY \$999*

*Discount only applies to DESIGNER QUARTZ 29.



MSRP \$1,999

FILL EVERY STOCKING

WITH CREATIVITY



NOVEMBER 1 - DECEMBER 25, 2026

ALL HUSQVARNA VIKING ACCESSORIES & NOTIONS

25% OFF

Needles
Scissors
Roller Bags
Stabilizer
Presser Feet
Extension Tables
Embroidery Hoops
Multi Function Foot Control
Magnifying Lens Set
Quilting Kit
Specialty Bobbin Case
And More!

Be the First to Know.

Get our catalogs, sales, classes and special promotions delivered straight to your inbox.

MONTHLY CATALOGS

New fabrics, machines, classes and more.

WEEKLY PROMOTIONS

Sales, specials and new arrivals.

CLASSES & EVENTS

Be the first to know what's coming up.

TIPS & INSPIRATION

Projects, products and helpful ideas.



SIGN UP FOR OUR EMAILS

AND NEVER MISS A THING.

BLACK FRIDAY SALE

NOVEMBER 20 – DECEMBER 2, 2026

OUR BIGGEST DEALS OF THE YEAR.



SAVINGS UP TO
\$4,500
 ON SELECT MACHINES.*

LIMITED TIME
30% OFF
 ACCESSORIES & NOTIONS

GET AN EXTRA
15% OFF
 CERTIFIED PRE-LOVED MACHINES**

CREATE MAGIC GIVE SEWING

PFAFF
Perfection starts here.™

creative icon™ 3
sewing and embroidery machine

Deluxe Launch Collection

September 1 - December 31, 2026

\$1,600
Value

0%
Financing
Available†

iPad: 11"

128 GB; A16 chip for smooth
CREATIVATE™ performance and
design management.

CREATIVATE™

One-Year Elite Membership

Advance your skills with software and
guided learning.

creative™ Free-Arm Hoop 100x150 mm

Embroider sleeves, cuffs, and
finished pieces.

\$500 In-Store Shopping Experience

\$500 to spend on notions and
accessories at pickup.

PREMIUM GIFTS

NOVEMBER 1 - DECEMBER 25, 2026

Save Up To \$4,500 Off
+ \$200 In-Store Shopping Experience**

creative performance™ 950
sewing and embroidery machine

Now
\$4,500 Off*



MSRP \$15,999

creative expression™ 750
sewing and embroidery machine

Now
\$3,000 Off*



MSRP \$11,499

performance icon™
sewing machine

Now
\$3,100 Off*



MSRP \$10,999

creative elevate™ 680
sewing and embroidery machine

Now \$1,700 Off*

+ \$100 In-Store
Shopping Experience**



MSRP \$6,499

Now \$1,200 Off*

+ \$100 In-Store Shopping Experience**



MSRP \$5,499

expression™ 715
sewing machine



MSRP \$5,999

quilt expression™ 725
sewing machine

 PERFECT STARTER GIFTS

NOVEMBER 1 - DECEMBER 25, 2026

SMARTER BY PFAFF™



MSRP \$739

260c sewing machine

Limited Time

\$599*



MSRP \$429

160s sewing machine

Limited Time

\$349*

passport™ Line
\$50 In-Store
Shopping Experience**

passport™ 2.0
sewing machine

Limited Time

\$749*

passport™ 3.0
sewing machine

Limited Time

\$849*



passport 3.0
MSRP \$1,049

passport 2.0
MSRP \$949

ambition™ 610
sewing machine

Limited Time \$999*
+ \$50 In-Store Shopping Experience**



MSRP \$1,399

Up to \$550 Off*
+ \$75 In-Store Shopping Experience**



MSRP \$1,399

ambition™ 620
sewing machine

Now
\$500 Off*



MSRP \$2,249

quilt ambition™ 635
sewing machine

Now
\$550 Off*

Save on Sergers*
+ Up to \$100 In-Store Shopping Experience**



admire™ 3000
overlock machine
Now
\$450 Off*
+ \$50 Shopping Experience

admire™ air 5000
air-threading overlock machine
Now
\$550 Off*
+ \$75 Shopping Experience

admire™ air 6000
air-threading overlock machine
Now
\$1,200 Off*
+ \$100 Shopping Experience

admire™ air 7000
air-threading coverlock machine
Now
\$1,450 Off*
+ \$100 Shopping Experience



The Perfect Machine
Deserves the Perfect Extras

Limited Time Only

25% OFF

All PFAFF Accessories
and Notions



Handmade Holidays
Start Here.

The best gifts are the ones you make yourself. With a CREATIVATE™ Membership, you get access to beautiful holiday projects, including this tree skirt, plus the tools to finish them in time to wrap. Choose Basic, Essential, Extra, or Elite and start on your list today. Visit creativate.com to learn more and start creating!



Your Next Project
Starts Here.

Flexible financing options for the machines
and creative equipment you love.

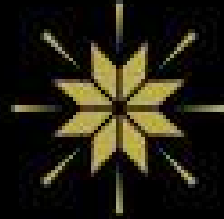


Convenient monthly payments.
Promotional financing options available.

LEARN MORE
ABOUT FINANCING
AT S&R

PFAFF
Perfection starts here.™

BLACK FRIDAY SEWING EVENT



November 20 - December 2, 2026^



0%
Financing
Available†

Save up to
50% Off
on Select Machines*

Limited Time
30% Off
Accessories & Notions

Get an Extra
15% Off
Certified Pre-Loved Machines**

Harriet

REGULAR PRICE

\$1,599.99

HOLIDAY PRICE

\$999.99



Christa

REGULAR PRICE

\$2,199.99

HOLIDAY PRICE

\$1,099.99



Kookaburra

REGULAR PRICE:

\$1,899.99

HOLIDAY PRICE

\$1,499.99

FREE
Cutting Mat
& Pressing
Pad



AccuQuilt Cutting Table

REGULAR PRICE:

\$2,099.99

HOLIDAY PRICE

\$1,599.99

FREE
Cutting Mat
& Pressing
Pad



Black Friday

LOWEST PRICES OF THE YEAR

Bandicoot

Regular price \$1,299.99

Black Friday Deal

\$699.99



Gidget II

Regular price \$425.99

Black Friday Deal

\$295.99



Judy

Regular price \$845.99

Black Friday Deal

\$499.99



Arrow Chairs

Regular price \$529.99

Black Friday Deal

\$299.99



11/13/2026 – 12/2/2026

BLACK FRIDAY SALES

