

Multicultural
Voices
Australia



Reaching Communities with What Matters

Making important information
accessible to Australia's diverse
communities.



Who we are



MVA works with organisations to connect important information with multicultural communities through trusted media.

Whether the goal is to raise awareness, share important information, promote a service or engage communities in their own languages, we work with partners to develop projects that reach audiences through community radio, multilingual content and digital channels.

From content production and translation to distribution and content review, MVA can bring together the right mix of expertise, networks and platforms to help a project reach its intended communities.



Getting your message to the right communities

Every audience is different. MVA works with you to develop a project tailored to your objectives, geographic areas, language communities, audience and budget.

We bring together content production, translation and distribution services to create a project that helps your message reach the communities you want to engage.

Content Production

- Script development
- NAATI-certified translation
- Audio recording in English and community languages
- Graphic design
- Video production

Content Review

- Tone and messaging
- Cultural context
- Language and translation
- Audience suitability
- Quality Review

Radio Distribution

- Multicultural community radio stations
- Multilingual programs
- Local and national distribution
- Targeted language communities.

Digital Distribution

- MVA website
- Social media
- Tailored email campaigns
- MVA newsletter
- Digital content sharing

Build your project

We start with your campaign and build the project around the communities you want to reach.

We'll meet with you to understand your campaign, audience and requirements. You choose the communities, languages, channels and campaign elements that best suit your objectives and budget.

Reach the areas that matter to your project

Choose specific communities, regions, states or audiences across Australia.

Choose the language communities you want to reach

Choose specific communities, regions, states or audiences across Australia.

Choose how your message reaches people

Use multicultural community radio, digital channels or a combination of both.

Build the project around your needs

Tailor content, production, translation, radio spots and campaign duration to suit your project and budget.



Our Network

Trusted voices. Local Connections. National Reach.

MVA has a national network of multicultural community broadcasters, radio producers and digital content creators across every state and territory across Australia.

Our network gives organisations a way to reach multicultural communities through local voices, familiar platforms and trusted broadcasters, helping important messages reach the people they are intended for.

565 volunteer broadcasters

86 languages

65 community radio stations



Why Community Radio?

Community radio is a trusted source of information, connection and representation for multicultural communities across Australia.

Whether your goal is public information, health promotion, service awareness, community engagement or reaching new audiences, MVA can help connect your message with the communities you want to reach.

For multicultural communities, community radio can offer something that mainstream communication channels often cannot:

local information in familiar languages, delivered by people who understand the communities they serve.

**5.36 million
Australians listen to
community radio
each week.**

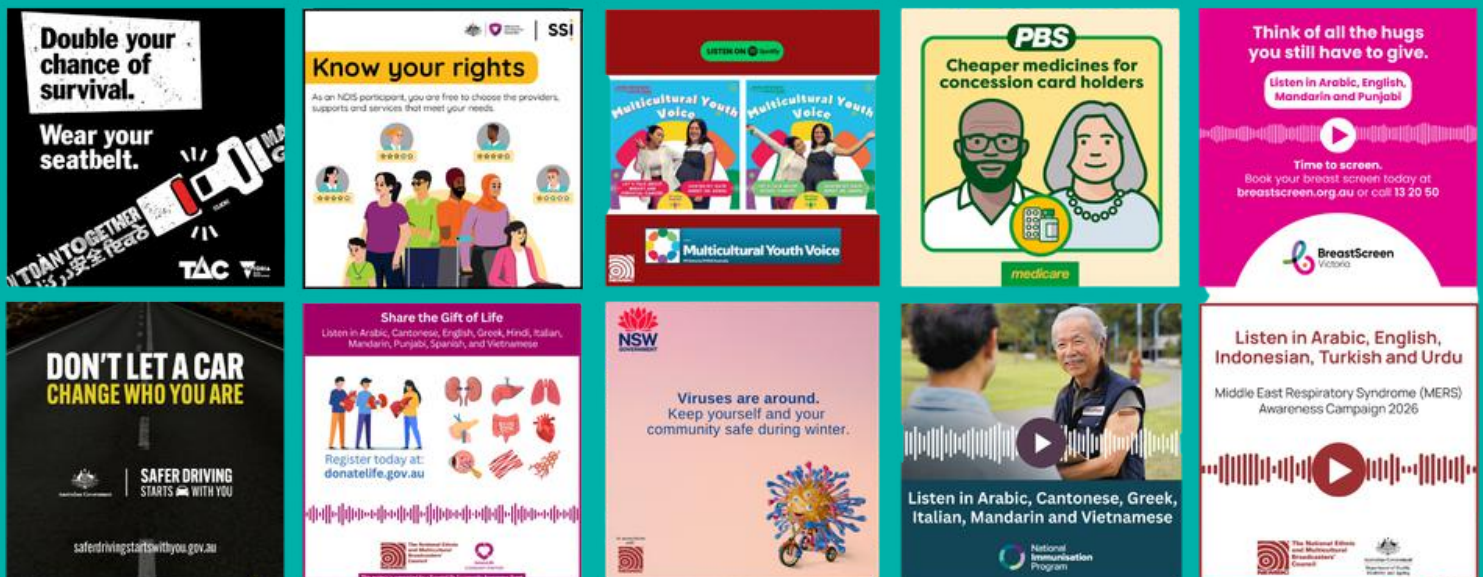


Project Partners



“ For many people in our community, our program is more than radio. It’s where they hear their language, stay informed, feel connected and know they belong. ”

Project Examples



See more examples of our work at
multiculturalvoices.org.au/projects

Get In Touch

Want to discuss your campaign idea?

Email: projects@mv.org.au

Phone: 0434 205 077

www.mv.org.au

Suite 2.04, 454 Collins Street
Melbourne VIC, 3000, Australia

ARBN: 693 138 957

ABN: 82 932 609 229

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