

Multicultural
Voices
Australia



Creating Value through Partnership

Add value to MVA members. Extend
your reach across Australia's
multicultural media network

Why Multicultural Broadcasting Matters

Trusted voices. Stronger communities.

Multicultural media plays a vital role in connecting communities through trusted information, local stories and shared experiences.

By celebrating culture, preserving language and amplifying diverse voices, multicultural broadcasters foster belonging, strengthen social cohesion and help people stay informed, connected and heard.

Trusted Information

Important information reaches people in languages and through channels they know and trust.

Community & Culture

Multicultural media keeps language, culture and community connections strong across generations.

Stories That Connect

Local stories and shared experiences help people see themselves reflected and connect with others.

Participation & Inclusion

People have opportunities to contribute, share their perspectives and participate in community life.

Who We Are

National Peak Body for Multicultural Broadcasters

Multicultural Voices Australia (MVA) is Australia's national peak body supporting multicultural and multilingual broadcasters and digital content creators across metropolitan, regional and remote Australia.

We connect organisations with a diverse national network of trusted community media voices and platforms, creating opportunities to share information, resources and value with multicultural communities across Australia.

565

Multicultural
Broadcasters

65

Community Radio
Stations

86

Languages



What We Do

Strengthening Multicultural Media

MCA works alongside multicultural broadcasters to build capacity, strengthen the sector and ensure diverse voices continue to be heard across Australia.



Professional Development

We create opportunities for member to learn, develop and share expertise.



Advocacy

We represent the sector and advocate for the value of multicultural media in Australia.



Member Support

We provide practical support, resources, connections and opportunities for our members.



Projects & Partnerships

We connect members with projects, organisations and partnerships that create new opportunities and value.



Resources

We provide resources to help members strengthen their work and navigate the challenges of a changing media landscape



Sector Development

We work with the sector to identify opportunities, build capacity and support its continued growth.

Why Partner with MVA?

**Partner with MVA. Create value for members.
Extend your reach into multicultural
communities.**

Your expertise, services, resources or opportunities can make a real difference to the organisations and people working across Australia's multicultural media sector. In return, partnership creates opportunities for your organisation to build relationships, visibility and recognition across a national multicultural network.

Put your expertise to work

Share knowledge, training and professional expertise with people working across multicultural media.

Reach a national network

Connect with broadcasters, media professionals, digital creators and organisations across Australia.

Build meaningful relationships

Develop connections with a diverse sector through practical, useful and mutually beneficial partnerships.

Strengthen your social impact

Support the people and organisations helping multicultural communities stay informed, connected and represented.

Grow your visibility

Be recognised as an MVA Member Benefit Partner through relevant MVA channels and communications.

How Your Organisation Can Add Value

Partnerships can take many forms. You might contribute expertise, resources, opportunities, services or collaboration. Whatever the approach, your support can provide practical value to MVA members while helping strengthen Australia's multicultural media sector.

Share Knowledge

Share your expertise:

- Workshops or presentations
- Professional advice and expertise
- Training and skills development
- Practical resources and information

Collaborate for Impact

Create impact:

- Community information campaigns
- Joint projects and events
- Content or resource development
- Community engagement opportunities

Invest in Sector Growth

Build capacity and reach:

- Financial or in-kind support
- Equipment or technology
- Access to services or facilities
- Support for sector initiatives

Offer Member Benefits

Add value:

- Member discounts or special offers
- Free or subsidised services
- Professional memberships or subscriptions
- Access to events, tools or resources

Have another idea? We'd love to explore new ways of creating value for our members.

Become an MVA Member Benefit Partner

Together, we can help multicultural broadcasters, community radio stations and digital creators and the communities they serve stay informed, connected and represented.

Your organisation has something valuable to offer. MVA can help connect it with the people and organisations who can benefit from it.

Whether you want to share expertise, provide member benefits, contribute resources or collaborate on an initiative, we'd love to explore what we could achieve together.

**To start the conversation, contact
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