

AESTHETIC NEXT
Powered by AR 8.0

SEP 10-13
2026

EXHIBITOR &
SPONSORSHIP
PROSPECTUS



FUELED BY LIMITLESS POSSIBILITIES

AN80 ELEV8

It's our commitment to raising the bar in aesthetics. From breakthrough education and cutting-edge innovation to meaningful connections and practice growth, Aesthetic Next is where the industry comes together to elevate every aspect of what we do.

At Aesthetic Next, we believe in raising the standard across every facet of the industry: delivering advanced education that challenges and inspires, showcasing innovative products and technologies that redefine patient care, and creating an environment where meaningful connections thrive. Whether you're a seasoned practitioner, an emerging thought leader, or a brand looking to make an impact, this year's experience is designed to help you elevate your skills, your practice, and your vision for the future. Together, we'll set new benchmarks for excellence and growth, ensuring that every moment at Aesthetic Next moves you — and the industry — to new heights.



LOGISTICS

LOCATION

The Sheraton
400 N Olive Street
Dallas, TX 75201
www.AestheticNext.com

EVENT DATES

September 10th-13th, 2026

EXHIBIT HALL TIMES*

Thursday, September 10th	10:00AM-07:00PM
Friday, September 11th	10:00AM-05:00PM
Saturday, September 12th	10:00AM-04:00PM

*subject to change

INVEST IN THE RIGHT AUDIENCE

At Aesthetic Next, we provide countless opportunities to get your products & services in front of Practice Owners, Medical Providers, Aestheticians & Support Staff. Our Sponsor & Exhibitor packages, as well as customized add-ons, give you access to a motivated, aesthetic-focused audience, generating significant returns on your investment.

EXHIBIT SPACE SELECTION

Sponsor & Exhibit Space Selection: Exhibitor space selection will primarily depend on the level of sponsorship and/or size of exhibitor booth. [Sponsors](#) and [Exhibitors](#) will be located at the [Trinity Exhibit Hall](#). Space is reserved based on the receipt of the initial deposit and the signed contract. Sponsor & Exhibitor Payment: A [50% deposit](#) is required to hold an exhibitor space for Aesthetic Next. This payment is expected at the time of signing. Final payment is due by [July 1, 2026](#).



POWERING THE NEXT GENERATION OF AESTHETIC EXCELLENCE

Aesthetic Next brings together key decision-makers from across the aesthetic industry for an unmatched blend of innovation, education, and collaboration. Our event connects vendors with a highly qualified audience eager for the latest advancements while offering substantial CME credit opportunities. By participating, brands engage directly with professionals who influence purchasing decisions—aligning visibility, credibility, and growth in one premier experience.

OUR HISTORY

Since our launch in 2019, Aesthetic Next has welcomed more than **8,000 attendees** and awarded over **350 AMA Category 1 CME credits**, establishing itself as one of the premier destinations for innovation, education, and collaboration in the aesthetic industry.

DIRECT ACCESS TO PURCHASING POWER

Your investment delivers quantifiable results:



72%

72% of attendees influence key purchasing decisions, and 38% are practice owners driving those choices firsthand



72%

Attendees are 72% more inclined to support companies that sponsor or exhibit at Aesthetic Next



90%

90% of attendees identify their practice as a medspa, highlighting the event's strong connection to the heart of aesthetic medicine



70%

Providers make up 70% of our attendees, representing roles such as RNs, PAs, NPs, MDs, DOs, LEs, and beyond



WHO WE ARE

THE SUCCESS OF
AESTHETIC NEXT
Powered by AR



POWERED BY
AR AESTHETIC
RECORD

Powered by Aesthetic Record, the industry's leading EMR & Practice Management platform, Aesthetic Next 8.0 invites you to Elev8 your practice and your potential.

Building on our foundation of trust with over 9,000 clinics and 50,000 healthcare professionals globally, Aesthetic Next 8.0 is more than a conference – it's an Elev8ed experience designed to propel the aesthetic industry forward. Our theme, Elev8, represents the pinnacle of growth, innovation, and strategic advancement.

When you partner with Aesthetic Next, your brand extends beyond the conference floor, reaching into the expansive Aesthetic Record ecosystem. Beyond our cutting-edge software suite, our unwavering commitment to aesthetic professionals is realized through Aesthetic Next's unparalleled educational platform, the dynamic Aesthetic Record Marketplace, and our meticulously curated vendor partnerships.

Join us at Aesthetic Next 8.0 to Elev8 your network, Elev8 your knowledge, and Elev8 your market presence. By collaborating with us, you'll connect with an engaged community of aesthetic leaders and innovators actively seeking the next level of excellence and actively investing in solutions that drive their practices to new heights.

Clinical Education & Coursework Directed by Justin Harper, MD & Tiphany Hall, PhD, MBA



Justin Harper, MD

Dr. Justin Harper, Founder & CEO of Aesthetic Record and Juvly Aesthetics, serves as the Scientific Course Director for Aesthetic Next 8.0.

A recognized leader in the aesthetic field, Dr. Harper is a National & International Trainer and Advisor for numerous top aesthetic manufacturers, in addition to directing his own robust curriculum through Juvly Academy. He expertly oversees operations across 11 Juvly locations in 6 states, while continuing to treat patients in Ohio, Florida, and New York. Dr. Harper also contributes significantly as a clinical investigator for several manufacturers and has published multiple journal articles in leading publications like JCAD, JDD, and PRS.

At Aesthetic Next 8.0, Dr. Harper's extensive clinical and business acumen will guide our educational content, helping attendees Elev8 their skills and strategic vision.



Tiphany Hall, PhD, MBA

As Chief Growth Officer at Aesthetic Record, Dr. Tiphany Hall has been the driving force behind our integrated ecosystem since 2019. Under her leadership, the Aesthetic Record EMR platform scaled from 300 to an impressive 9,000 clinics. Tiphany also spearheaded the launches of LeadAR (our CRM solution) and AR Sync (for SEO and reputation management), and she brought the Aesthetic Next conference to life. She hosts the "For The Record" podcast, co-founded the Xccelerator growth incubator, and is a sought-after national speaker on marketing and operational strategies.

At Aesthetic Next 8.0, Dr. Hall will share her expertise, empowering attendees to Elev8 their practices through proven strategies for growth and market leadership.

ELEVATE YOUR AN8.0 EXPERIENCE WITH OUR VIBRANT & INNOVATIVE FLOORPLAN

Prepare to be enthralled by our new, modern Exhibit Hall design—a dynamic landscape where your brand not only participates but truly stands out and thrives. Designed for engagement, visibility, and meaningful interactions, our floorplan promises an unmatched opportunity for growth and connection within the aesthetic industry at AN8.



Smart Traffic Flow

Navigating the event is a breeze with routes designed to enhance visitor engagement with your brand.



Prime Possibility

**Enjoy the spotlight in prime locations,
guaranteeing your innovations catch
every eye.**



Interactive Treatment Centers

Engage with attendees in your private treatment room or meeting space on the Exhibit Hall floor.



Cultivating Community

Our layout encourages a lively atmosphere of collaboration and attendee interaction.



PARTNERSHIPS & BOOTHS



PRESENTING

DIAMOND

PLATINUM

GOLD

SILVER

PRESENTING SPONSORSHIP

**CONTACT FOR PRICING*

- ✓ Premium 20x20 Booth
- ✓ (3) Day Interactive Treatment Center
- ✓ Pre- & Post Attendee Lists
- ✓ (1) 45-Minute Main Track Session (*choice of live demo, panel, or lecture*)
- ✓ (1) 45-Minute Think Tank Session (*choice of live demo, panel, or lecture*)
- ✓ AN-Endorsed Event (*Additional fee for AN Evening Event*)*
- ✓ (2) Mobile App Alerts
- ✓ 1-Minute Commercial on Exhibit Hall Stage
- ✓ Registration Desk Branding
- ✓ WiFi Sponsorship
- ✓ 1 Attendee and 1 Faculty Swag Item
- ✓ Preferred Location of Vendor Activation
- ✓ 12 Booth Passes

Included Marketing: 1 Instagram Promo Post, Logo on the Official AN Website, Logo on the Onsite Signage, & Logo on all AN Endorsed Event Branding



PARTNERSHIPS & BOOTHS

PRESENTING

DIAMOND

PLATINUM

GOLD

SILVER

DIAMOND SPONSORSHIP (3)

\$60,000

- ✓ Premium 20x20 Booth
- ✓ Pre- and Post Attendee Lists
- ✓ (1) 25-Minute Main Track Session (*choice of live demo, panel, or lecture*)
- ✓ (1) 45-Minute Think Tank Session (*choice of live demo, panel, or lecture*)
- ✓ (2) Mobile App Alerts
- ✓ 1-Minute Commercial on Exhibit Hall Stage
- ✓ Pick one: Exhibit Hall Directional Signage, Conference Directional Signage.
- ✓ 1 Attendee and 1 Faculty Swag Item
- ✓ 10 Booth Passes

Included Marketing: 1 Instagram Promo Post, Logo on the Official AN Website, & Logo on the Onsite Signage



PARTNERSHIPS & BOOTHS

PRESENTING

DIAMOND

PLATINUM

GOLD

SILVER

PLATINUM SPONSORSHIP (6)

\$45,000

- ✓ Premium 20x20 Booth
- ✓ Pre- and Post Attendee Lists
- ✓ (1) 25-Minute Think Tank Session
- ✓ 1 Mobile App Alert
- ✓ 30-Second Commercial on Exhibit Hall Stage
- ✓ 1 Attendee and 1 Faculty Swag Item
- ✓ 8 Booth Passes

Included Marketing: 1 Instagram Promo Post, Logo on the Official AN Website, & Logo on the Onsite Signage



PARTNERSHIPS & BOOTHS

PRESENTING

DIAMOND

PLATINUM

GOLD

SILVER

GOLD SPONSORSHIP \$30,000

- ✓ 10x20 Booth
- ✓ Pre- & Post Attendee Lists
- ✓ (1) 25-Minute Think Tank Session
- ✓ (1) Mobile App Alert
- ✓ 1 Attendee and 1 Faculty Swag Item
- ✓ 6 Booth Passes

Included Marketing: 1 Instagram Promo Post, Logo on the Official AN Website, & Logo on the Onsite Signage



PARTNERSHIPS & BOOTHS

PRESENTING

DIAMOND

PLATINUM

GOLD

SILVER

SILVER SPONSORSHIP \$15,000

- ✓ 10x10 Booth
- ✓ Pre- & Post Attendee Lists
- ✓ 1 Attendee and 1 Faculty Swag Item
- ✓ 4 Booth Passes

Included Marketing: 1 Instagram Promo Post, Logo on the Official AN Website, & Logo on the Onsite Signage





YOUR JOURNEY THROUGH THE
7 WONDERS STARTS HERE



HALL

BOOTHS & INTERACTIVE TREATMENT CENTERS OPPORTUNITIES

BOOTH OPTIONS

~~10x5 Table Top~~

2 booth passes included

~~Turnkey Kiosk~~

2 booth passes, electricity, & carpet included

10X10 Booth **4 left!**

3 booth passes included

~~10X20 Booth~~

4 booth passes included

~~20X20 Booth~~

5 booth passes included

~~Premium 10X10 Booth 1 left!~~

3 booth passes included

~~Premium 10X20 Booth~~

4 booth passes included

~~Premium 20X20 Booth~~

5 booth passes included

PRICE

\$4,000

\$5,500

\$6,500

\$10,000

-

\$16,000

-

\$9,500

\$12,500

-

\$18,000

START UP PACKAGE

Includes

~~10-Minute Recorded Pitch~~

~~(1) 3-Day Event Pass~~

PRICE

\$3,000

3-DAY INTERACTIVE TREATMENT CENTERS

~~10x10~~

~~10x20~~

PRICE

\$7,500

\$10,500

ADDITIONAL PASSES

Additional Booth Pass

Social Media Pass

**Limit one per company*

PRICE

\$700

\$500

**All booths come with (1) 6ft Table, (2) Chairs, and a Waste Basket. Electricity is NOT included with booths with the exception of the Turnkey Kiosks.*



SPEAKING OPPORTUNITIES

LECTURE-STYLE SESSIONS

ONE SPEAKER PRESENTATION

PRICE

~~25-Minute Clinical II, Skincare, or Business Track Session~~

~~\$5,000~~

~~25-Minute Clinical I Track Session~~

~~\$6,500~~

PANEL-STYLE SESSIONS

UP TO 4 SPEAKER PANEL DISCUSSION

~~45-Minute Clinical II, Skincare, or Business Track Session~~

~~\$6,000~~

~~45-Minute Clinical I Track Session~~

~~\$7,000~~

LIVE DEMO-STYLE SESSIONS

*INCLUDES 1 CHAIR, MAYO STAND, & BASIC SUPPLY KIT

~~45-Minute Clinical II or Skincare Track Session~~

~~\$7,000~~

~~45-Minute Clinical I Track Session~~

~~\$8,000~~

**The company is responsible for product, devices, model sourcing, and First Assist. If you need Aesthetic Next's assistance with any of these, there will be additional charges.*

25-Minute Think Tank Session

\$4,000

45-Minute Think Tank Session (\$750 add-on for Live Demo) (7)

\$5,000

25-Minute Exhibit Hall Coffee & Conversations Session (5)

\$10,000

60-Minute Sponsored Workshop (6)

\$7,500

45-Minute Lunch Think Tank **(1 left!)**

\$15,000

ADVISORY BOARD (7)

~~3HR + 20 Participants Max (Food & Beverage Not Included)~~

~~\$5,000~~

START UP SHOWCASE

~~30-Minute New Business Panel~~

~~\$1,500~~
per company

- ~~• 1 Panel Per Day, 3 Companies Per Panel, and Different Topic Each Day (Skincare Track, Devices, Business)~~

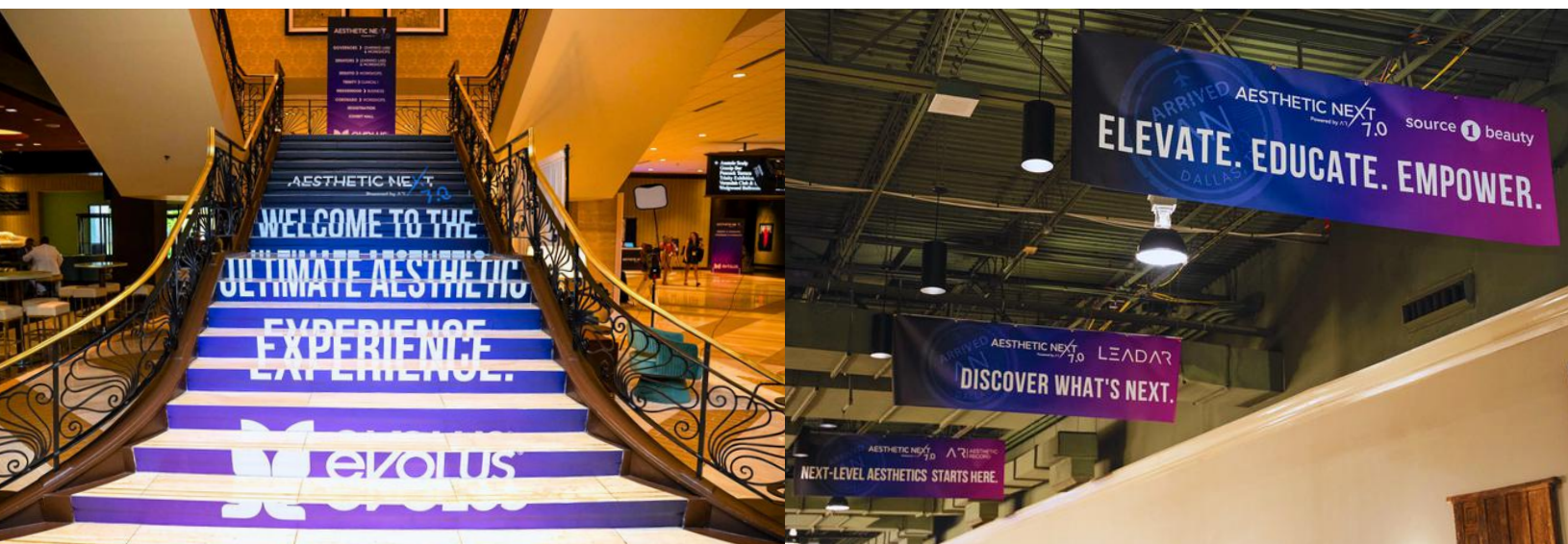
**Add-On Scheduled Board Room Access For \$1,000*

ADVERTISING PARTNERSHIPS

ADVERTISING OPPORTUNITIES

PRICE

✓ WiFi Sponsorship + Password	\$10,000
✓ Mobile App Sponsor (1)	\$5,000
• Splash Screen (1)	\$3,000
• Homepage Banner (4)	\$2,500
• Banner App Alert	-\$1,500
✓ Bathroom Clings	\$6,500
✓ Exhibit Hall Directional (1)	\$10,250
✓ Skywalk Clings (1)	\$15,250
✓ Conference Directional Signage (1)	\$12,275
✓ Escalator Cling (1)	\$15,000
✓ Escalator Retaining Wall Cling (1)	\$20,000
✓ Column Signage (2)	\$15,000
✓ Show Bag Flyer Insert	\$1,000
✓ Program Book Sponsor	\$7,500
• Full Page Ad	\$3,000
• Half Page Ad	\$2,000
• Quarter Page Ad	\$1,500
✓ Co-Branded Eblast (6)	\$5,000



BRANDING PARTNERSHIPS

BRANDING OPPORTUNITIES

~~Preferred Location of Vendor Activation~~

PRICE
~~\$5,000-\$7,500~~

~~Headshot & Makeup Naming Rights~~

~~-\$10,000~~

~~IV Booth Sponsor~~

~~\$10,000~~

Faculty Lounge Sponsor

\$7,500

Welcome Coffee Bar (4)

\$15,000

~~Badges + Lanyards~~

~~\$10,000~~

~~Pens + Notebooks~~

~~\$7,500~~

~~Water Bottles~~

~~\$7,500~~

~~Attendee Bag~~

~~\$10,000~~

~~Registration Desk~~

~~\$7,500~~

~~Hotel Room Keys~~

~~\$10,000~~

~~Expo Hall Networking Lounge~~

~~\$10,000~~

AV ADD-ONS

Lecture Session Recording

- Raw Footage

\$1,500

- Edited Footage

\$2,000

Panel Session Recording

- Raw Footage

\$2,000

- Edited Footage

\$2,500

Live-Demo Session Recording

- Raw Footage

\$3,000

- Edited Footage

\$3,500

**Requests for footage must be made prior to conference or there will be a \$500 additional fee.*





EVENT PARTNERSHIP OPPORTUNITIES

OPENING RECEPTION NAMING RIGHTS

\$15,000

*Includes branded bars, branded napkins, and entertainment

NEXTIES: 008 - CASINO ROYALE NAMING RIGHTS

\$30,000

*Includes branded bars, branded napkins, and entertainment



WRAP PARTY: STUDIO AN 8.0 NAMING RIGHTS

\$30,000

*Includes branded cocktails, branded napkins, and entertainment





EVENT PARTNERSHIP OPPORTUNITIES

ADDITIONAL OPPORTUNITES	PRICE
Exhibit Hall In-Booth Activations	Contact For More Information
Satellite Event / Reception	Contact For More Information
Faculty-Only Reception	Contact For More Information
Faculty-Only Lunch	Contact For More Information
Nexties Award Sponsor - 1 left!	\$5,000
Casino Table Sponsor	\$3,000
Nexties Chair Drop	\$5,000
Full Table	\$1,125
Half Table	\$625
Individual Ticket	\$150
Individual Ticket (food not included)	\$85
Wrap Party Lounge	\$3,000

TERMS & CONDITIONS

1. Terms

1.1 Defined Terms

Agreement – This Master Agreement governs all aspects of Exhibitor participation, including exhibits, addenda, schedules, rules, regulations, Exhibitor Kit, operational guidelines, floor plans, and amendments. This Agreement is legally binding and supersedes prior communications. Compliance is mandatory for all personnel, agents, and contractors. Deviations or non-compliance may result in removal or forfeiture of benefits. Exhibitor accepts responsibility for all actions of its personnel at the Event.

Attendee – Any individual registered to attend the Event, physically or virtually, including sessions, workshops, and networking activities.

Attendees must follow Event rules and privacy policies. Exhibitor access is limited to authorized areas and times. Personal data of Attendees must be protected. Unauthorized contact or misuse may result in legal and financial liability.

Attendee List – Compilation of Attendee information including name, title, company, contact information, and registration type. Use of the list is confidential and governed by applicable data laws. Sharing, selling, or unauthorized use is prohibited. The exhibitor must delete the list within six months unless otherwise authorized.

Communications must comply with CAN-SPAM, GDPR, and similar regulations.

Badge/Credential – Physical, electronic, or digital identification issued for Event access. Badges must be worn visibly. Exhibitors are responsible for their badges. Misuse, duplication, or false certification is prohibited. Violations can result in removal, loss of privileges, and ineligibility for future events.

Booth Space – Assigned physical location within the venue, including standard equipment and signage. Use is limited to purposes permitted in this Agreement. Booth must not encroach on neighboring spaces or obstruct aisles. Unauthorized modifications are prohibited. Compliance with all safety and venue regulations is required.

1.2 Interpretation

Singular includes plural and vice versa; headings are for convenience. The absence of reference does not limit applicability. Terms are interpreted to ensure enforceability. Ambiguities favor Organizer intent. Oral agreements do not override this Agreement. "Including" means "including without limitation." References to statutes include amendments and successors. All obligations extend to personnel and contractors. No exceptions apply outside written amendments.

1.3 Scope

Governs all Exhibitor participation including Booth allocation, setup, operations, badge issuance, sponsorship benefits, communications, deliverables, and post-Event obligations. Applies to all physical, digital, and hybrid Event components. Compliance with all deadlines and Articles is mandatory. Deviations can result in removal, forfeiture of benefits, or financial liability. Exhibitors are responsible for all actions of their personnel, agents, and contractors..

2. Space Assignment, Booth Location, and Floor Plan

2.1 Assignment Process

Booths are assigned at Organizer discretion based on sponsorship tier, contract date, prior participation, and product separation. Requests are advisory and non-binding. Priority favors timely payment and historical compliance. Booth allocation optimizes traffic flow and attendee visibility. Exhibitors waive claims related to space assignments.

2.2 Notification

Exhibitor notified via email within four weeks of deposit. Notification includes general location and potential minor adjustments. Exhibitors must acknowledge the assignment within seven days. Failure to acknowledge does not void Organizer rights. Changes may occur for safety, operational, or logistical reasons.

2.3 Relocation Rights

Organizer may relocate Exhibitor to a comparable space if necessary. Comparable space matches size, visibility, and traffic. No refunds or claims arise from relocation. Notice given at least 24 hours when feasible. Exhibitors must comply promptly.

2.4 Floor Plan Adjustments

Organizers may revise plans to improve safety, flow, or operational efficiency. Adjustments include aisles, entrances, or Booth dimensions. Exhibitors must comply without claiming. Notifications provided when feasible. Changes aim to optimize Event experience and compliance.

3. Booth Package, Construction, and Services

3.1 Booth Package

Presenting/Diamond/Platinum: 20'x20' Booth with 1 table, 2 chairs, 1 trash can, signage

Gold/Silver/Basic: 10'x10' with same inclusions

Does not include carpeting, electricity beyond standard, internet, medical equipment, or add-ons. Exhibitor orders add-ons through Exhibitor Kit. All Booths must maintain professional appearance and compliance.

3.2 Additional Services

Furniture, signage, electrical, or other services via Exhibitor Kit.

Requests due by August 1, 2026. On-site requests may incur fees.

Organizers are not responsible for late requests. All services used as directed remain on the property of the Organizer or third parties.

3.3 Booth Construction

Booths must remain within footprint, not obstruct neighbors. Exposed sides covered professionally. Max height 8ft unless pre-approved.

Comply with IAEE, safety, and local codes. Non-compliant booths are corrected at Exhibitor expense.

3.4 Custom Booth Approval

Submit custom designs by July 31, 2026. Reviewed for safety, visibility, and compliance. Non-approved structures are prohibited. Late submissions incur fees. Adherence to approved design mandatory during setup and Event.

4. Exhibitor/Sponsor Registration Badges

4.1 Badge Allocation

Presenting: 12 badges

Diamond/Platinum: 10 badges

Gold: 8 badges

Silver: 6 badges

Basic: 4 badges

Badges are complimentary and personnel specific. Misuse is prohibited. Extra badges may incur fees. Badge holders must follow Event rules.

4.2 Policies

False certification is prohibited. Unregistered access leads to removal and forfeiture. Exhibitor monitors personnel. Violations affect future eligibility. Organizers may revoke badges at any time.

4.3 Appeals

Written appeal within 24 hours. Organizer decision final. Compliance required during appeal. Include documentation. Corrective actions may be taken.

Payments, Fees, and Taxes

5.1 Deposits and Payment

A 50% deposit is due upon signing unless otherwise stated during a promotional period. The remaining balance is due no later than July 1, 2026. Any contracts executed after July 1, 2026, require full payment at signing. Payments received after this date are subject to a \$1,000 late fee plus 1.5% monthly interest. Non-payment may result in removal from the event, forfeiture of booth space, or loss of sponsorship benefits.

5.2 Refund Policy

Cancellations received before July 1, 2026, are eligible for a 50% refund. After this date, no refunds will be issued. Sponsorship fees are non-refundable, except in the case of a declared Force Majeure. The Exhibitor waives all claims for refunds outside these terms. Refund eligibility is determined solely at the discretion of the Organizer.

5.3 Taxes

Exhibitors are responsible for all applicable federal, state, and local taxes related to participation in the Event. The Organizer may withhold or collect taxes as required by law. Failure to remit taxes may result in legal action or removal from the Event. The Exhibitor agrees to indemnify and hold harmless the Organizer from any liabilities, penalties, or costs arising from unpaid or disputed taxes. Compliance with all tax obligations is mandatory.

5.4 Force Majeure

Neither Party shall be held liable for any failure or delay in performance due to acts of God, war, government regulation, terrorism, pandemic, labor dispute, or any other event beyond the reasonable control of either Party. In such cases, performance obligations are suspended for the duration of the event. The Organizer reserves the right to reschedule or modify the Event, and refunds, if any, will be granted at the Organizer's discretion. The Exhibitor expressly waives all claims against the Organizer arising from a Force Majeure event.

5.5 Deadline Compliance and Associated Fees

All exhibitors, sponsors, and speakers must comply with the following deadlines and associated fees:

Custom booth designs due June 15, 2026 (\$500 late fee).

Booth relocation or size changes after July 1, 2026 incur a \$750 reassignment fee.

EAC lists due July 15, 2026 (\$250 late fee).

Session topics and titles finalized by May 31, 2026 (\$250 change fee after deadline). Speaker bios and headshots due June 15, 2026 (\$150 late fee). Session time change requests after July 1, 2026 incur a \$1,000 rescheduling fee. Session deck drafts due July 15, 2026, and final decks due August 1, 2026 (\$500 AV reload fee for late replacements).

Product, model, and demo details due June 1, 2026 (\$500 fine or loss of demo privileges). Demo insurance certificates due August 1, 2026 (required for all live demos). Logos, ads, and digital assets due June 30, 2026 (\$250 per-item late fee). Program book ads and signage due July 1, 2026 (\$500 missed print penalty). Bag inserts, swag, or giveaways due July 31, 2026 (\$250 non-compliance fee). Badge names due August 15, 2026 (\$75 transfer fee after deadline). By executing this Agreement, the Exhibitor, Sponsor, or Speaker acknowledges full responsibility for meeting all stated deadlines and agrees that all fees, surcharges, and penalties listed herein are enforceable at the sole discretion of the Organizer.

Security, Liability, and Insurance

6.1 Security

Exhibitor responsible for Booth, personnel, and property. Organizers provide reasonable precautions. The exhibitor recommended obtaining insurance. Theft or loss not guaranteed covered. Exhibitors assume all risks for valuables.

6.2 Liability and Indemnification

Exhibitors indemnify Organizer and affiliates against third-party claims arising from negligence, omissions, or willful misconduct. Organizer reciprocally indemnifies Exhibitor for its negligence. Both Parties agree to mutual release for non-negligent claims. Legal fees recoverable by prevailing Party. Obligations survive Event conclusion.

TERMS & CONDITIONS

6.3 Insurance Requirements

Minimum of \$1M for general liability coverage required. Include waiver of subrogation in favor of Organizer. Proof must be provided before setup. Insurance must remain effective throughout the Event. Failure may result in denied access.

6.4 Damage to Property

Exhibitor liable for venue and neighboring Booth damage. Costs are billed within 30 days. It is prohibited to apply adhesives, paints, and coatings. Prompt repair required. Non-compliance may result in legal action.

Fire, Safety, and Compliance

Comply with all fire, safety, and ADA codes. Flammable materials are prohibited. Access to hoses, exits, and safety equipment is mandatory. Violations can result in removal. Exhibitor responsible for personnel compliance.

Use of Booth, Sponsorship, and Conduct

Booth must be staffed at all times. Abandoned Booths may be removed. Professional conduct is required. Subletting is prohibited. Speaking sessions are limited to two per company. Additional events, including faculty lunch/reception, must be fully coordinated within the month of purchase, including hotel, food & beverage, signage, and mobile notifications. No changes allowed post-coordination.

Exhibitor-Appointed Contractors

Exhibitors are liable for EAC compliance. List contractors by July 31, 2026. Violations are the responsibility of Exhibitor. Compliance is always required.

Meetings, Activities, and Social Functions

External events prohibited during show hours without approval. Requests due July 31, 2026. Coordinator approval is required. Non-compliance may result in cancellation and forfeiture. All aspects must comply with Event schedules and rules.

Food Service

No outside catering. Venue catering is required. Pre-packaged small items are permitted. Exhibitor responsible for ordering through proper channels. Violations subject to penalties.

Filming and Photography

Professional filming for social media is acceptable. Personal use allowed if non-disruptive. If you are interested in session recordings, please notify your sales executive prior to the show. Any requests post-conference are liable to not have been recorded and may not be available. All recordings will be distributed by our production team based on their delivery timelines.

Advertising, Branding, and Product Distribution

Any paper flyers provided for attendee/faculty bags are subject to a \$1,000 bagging fee. Additional content can only be distributed within Booth. Unauthorized placement is prohibited. Violations may result in material removal or penalties. All signage and samples require prior approval. Compliance is mandatory.

Booth Events, Demos, and Precautions

Laser and demo equipment are allowed if safe. Models must wear professional attire. Live injections require insurance and consent. Violations may result in cancellation. All post-care procedures will be the responsibility of the provider conducting the demo.

Attendee Lists

Provided post-event to select sponsors. Confidential, delete within six months. CAN-SPAM and GDPR compliance required. Scraping is prohibited. Unauthorized use is subject to legal action.

Rights of Show Management

Organizers may amend the rules with 30 days notice. Violations may result in removal or loss of benefits. Event dates and locations may change. Decisions of Organizer final and binding. Compliance is mandatory.

Governing Law and Dispute Resolution

Texas law governs. Venue: Travis County. Mediation before litigation is required. Prevailing Party entitled to attorney's fees. All disputes resolved under this authority.

Miscellaneous

Entire Agreement; amendments in writing only. Severability applies. No assignment without consent. Electronic signatures are acceptable. Obligations survive Event conclusion.

AESTHETIC NEXT
Powered by AR **8.0**

SEPTEMBER 10-13
THE SHERATON
400 N OLIVE STREET
DALLAS, TX 75201
WWW.AESTHETICNEXT.COM