



2027

CHILDCARE & DEVELOPMENT CONFERENCE

*Sponsor &
Exhibitor Prospectus*

AUGUST 20-21, 2027
GAYLORD OPRYLAND | NASHVILLE, TN

SAVE THE DATE

odbcacfp.org

2027

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BEHIND EVERY MEAL

A trusted partner to those who care for children

Our Daily Bread CACFP is a nonprofit child nutrition organization serving Tennessee and Kentucky. As a Child and Adult Care Food Program sponsor, we help child care programs navigate meal reimbursement, build nutrition knowledge and access practical support for their daily work.

OUR MISSION

Provide training & resources for educators to serve healthy and affordable meals to children.

OUR IMPACT

22,650 +
children supported

**OVER 10
MILLION**
meals provided every
year since 2021



448 CENTERS

174 HOMES

9 AT RISK AFTERSCHOOL

3 ADULT DAYCARES

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2027 MARKS OUR 25TH ANNUAL CONFERENCE

The Our Daily Bread CACFP Childcare & Development Conference celebrates a tradition of investing in the people who care for children. From nutrition and classroom practices to leadership and peer connection, ODB brings educators together to learn, share and grow. Your partnership helps carry that tradition forward with practical resources, fresh ideas and meaningful professional relationships.

2026 FEEDBACK

94%

**5/5 for overall
conference
value**

92%

**5/5 for speakers
& presentations**

100%

**5/5 for exhibitor
support &
communication**

VOICES FROM OUR COMMUNITY

"The trainings & conferences have helped me grow into the director I am today"

Jessica Maldonado

"You all really made this experience memorable and educational. I can take all that I learned back to my center"

2026 Survey Respondent

HELP SHAPE THE NEXT CHAPTER. PARTNER WITH OUR 25TH CONFERENCE

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CONFERENCE SPONSORSHIP OPPORTUNITIES

Partner with Our Daily Bread CACFP to strengthen the professionals who nourish, teach, and care for children every day. Sponsorship and exhibitor opportunities are designed to connect your organization with early childhood and CACFP leaders while directly supporting an engaging, accessible conference experience.

PARTNER WITH PURPOSE

The 2027 Childcare and Development Conference brings together professionals who influence nutrition, program quality, family engagement, and the daily experiences of young children. Partners gain meaningful visibility while helping Our Daily Bread CACFP deliver practical education, connection, and encouragement.

WHO YOU WILL REACH

- Child care center directors and administrators
- Family child care home providers and early childhood educators
- CACFP professionals and program staff
- State, community, and resource partners from Tennessee and Kentucky

CONFERENCE AT A GLANCE

Dates	August 20-21, 2027
Location	Gaylord Opryland Nashville, TN
Time	August 13- 4:00 PM-8:00 PM & August 14- 7:00-4:00 PM
Audience	Early Educators
Focus	Nutrition Education, CACFP, Classroom Practices, Administration, and Leadership

PARTNERSHIP LEVELS

Legacy Partner	\$15,000 2 Available
Premier Partner	\$10,000 2 Available
Community Impact Partner	\$5,000 3 Available
Supporting Partner	\$2,500 3 Available
Scholarship Partner	\$600- Educator Scholarships 25 Available

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LEGACY PARTNER

\$15,000 | 2 Available

Our legacy partnership level is designed for organizations seeking the conference's strongest visibility and a prominent role in advancing the work of early childhood and CACFP professionals.

PARTNERSHIP BENEFITS:

- 3 Conference Registrations
- Full- Page Program Advertisement
- Conference Tote Bag Insert
- Premium Exhibitor Space
- Logo on Conference Signage
- Featured Recognition on our website & social media
- Priority Recognition during General Session

WHY THIS PARTNERSHIP MATTERS:

Legacy Partners help make the full conference experience possible. This investment supports high-quality training, presenter resources, and the space and materials educators need to learn, connect, and return to their programs better equipped to serve children and families across Tennessee and Kentucky.

READY TO PARTNER?

Reserve a Legacy Partner opportunity now.

contact@odbcacfp.com



2027

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PREMIER PARTNER

\$10,000 / 2 Available

This leadership-level partnership offers high conference visibility for organizations committed to strengthening nutrition, care, and professional learning across the early childhood community.

PARTNERSHIP BENEFITS:

- 2 Conference Registrations
- Half- Page Program Advertisement
- Conference Tote Bag Insert
- Exhibitor Space
- Social Media & Website Recognition
- Logo on Conference Signage
- Recognition during General Session

WHY THIS PARTNERSHIP MATTERS:

Premier Partners strengthen the core conference experience by helping fund the learning spaces, materials, and professional development educators carry back to their classrooms and CACFP programs. Your partnership expands the reach and quality of practical training across Tennessee and Kentucky.

READY TO PARTNER?

Reserve a Premier Partner opportunity now.

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2027

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COMMUNITY IMPACT PARTNER

\$5,000 | 3 Available

This partnership helps turn conference plans into a practical, welcoming learning experience for the educators and program leaders who serve children and families every day.

PARTNERSHIP BENEFITS:

- 1 Conference Registrations
- Quarter- Page Program Advertisement
- Exhibitor Space
- Social Media & Website Recognition
- Logo on Conference Signage
- Recognition during General Session

WHY THIS PARTNERSHIP MATTERS:

Community Impact Partners help turn conference learning into practical tools and connections educators can use immediately. Your support contributes to accessible sessions, attendee resources, and a welcoming environment that helps professionals strengthen care in their local communities.

READY TO PARTNER?

*Reserve a Community Impact
Partner opportunity now.*

contact@odbcacfp.com



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SUPPORTING PARTNER

\$2,500 | 3 Available

This supporting partnership provides essential early investment in the conference and help create space for learning, connection, and renewed energy among early childhood professionals.

PARTNERSHIP BENEFITS:

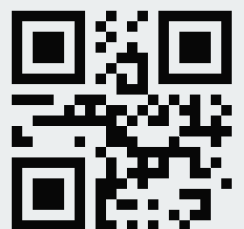
- 1 Conference Registrations
- Exhibitor Space
- Logo on Conference Signage
- Program Recognition
- Social Media & Website Recognition
- Recognition during General Session

WHY THIS PARTNERSHIP MATTERS:

Supporting Partners help cover the essential details that make a professional conference welcoming and effective, from attendee materials and learning resources to the on-site support educators need throughout the day. These contributions strengthen the experience for every participant.

READY TO PARTNER?

Reserve a Supporting Partner opportunity now.
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SCHOLARSHIP PARTNER

\$600 / 25 Available

This partnership directly expand access by sponsoring an educator's conference experience. This option is ideal for businesses, agencies, and community partners that want their investment tied to one clear and immediate outcome

PARTNERSHIP BENEFITS:

- Direct Impact; supports (1) educator scholarship
- Conference Tote Bag Insert
- Program Recognition
- Recognition during General Session

WHY THIS PARTNERSHIP MATTERS:

A Scholarship Partnership removes the cost barrier for one educator who may not otherwise be able to attend. That educator returns to their program with new knowledge, practical resources, and connections that can positively influence the children, families, and colleagues they serve.

READY TO PARTNER?

Reserve a Scholarship Partner opportunity now.

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EXHIBITOR OPTIONS

Choose the opportunity that fits your organization. Returning exhibitors receive a discounted rate as a thank you for joining us again.

Exhibitor Type	Regular Rate	Returning Rate
Non Profit Exhibitor	\$50.00	\$25.00
Standard Exhibitor	\$250.00	\$150
Meal Ticket	\$35/Attendee	Included

HAVE THESE DETAILS READY

- Organization name, main contact, email address, phone number, and website
- A brief description of your products, services, or resources and your nonprofit status, if applicable
- Names and number of booth representatives, plus any meal ticket requests
- Any requests for electricity, internet, equipment, or other setup needs
- Any planned demonstrations, food samples, sales, or giveaway contributions to discuss with our team

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CONFERENCE EXHIBITOR OPPORTUNITIES

Connect with the community that serves children

Join Our Daily Bread CACFP for our 25th annual Childcare & Development Conference. Share your products, services, and resources with educators and program leaders from Tennessee and Kentucky.

WHO YOU WILL REACH

- Child care center owners, directors, administrators, and classroom staff
- Family child care home owners and educators
- CACFP and nutrition professionals and community partners

WHY EXHIBIT WITH US

Our attendees make decisions about classroom materials, meals, staff development, and the resources families receive. Exhibiting gives you a place to demonstrate what you offer, answer questions, and build relationships with professionals who can put your resources to work.

A PLACE FOR USEFUL PRODUCTS AND RESOURCES

We welcome organizations offering early learning materials, nutrition and food services, program technology, professional development, family support, and educator wellness resources. Help attendees see how your offering fits their everyday needs.

MORE OPPORTUNITIES TO CONNECT

Our 2027 planning prioritizes exhibitor visits between classes and during registration and lunch, clearer exhibitor placement, and an activity such as vendor bingo or a stamp card to encourage attendees to explore booths. Final activities and exhibit hours will be shared before the event.

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PLANNING FOR YOUR EXHIBIT

We want your arrival and setup to feel organized and welcoming. Our team will send a final exhibitor guide approximately one week before the conference.

YOUR PRECONFERENCE GUIDE

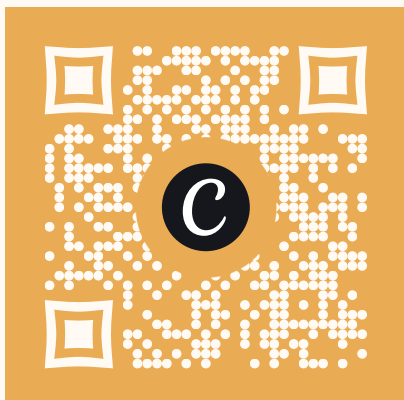
- Arrival and load-in directions, check-in location, and a venue map
- Your exhibit location, setup window, exhibit hours, and breakdown instructions
- A designated point of contact and instructions for getting help on site
- Final registered attendee headcount to help you plan materials and giveaways

Friday evening setup is being explored, subject to venue approval.

BEFORE YOU ARRIVE

- Review your confirmed space, included items, representative details, and meal arrangements via your Preconference Guide
- Save your setup instructions, map, and on-site contact information for easy access.

DOWNLOAD THE GAYLORD APP



- Step-by-step directions within the hotel
- Location finder to help you see where you are
- Location sharing to make meet up's easier
- Dining information and reservations
- Resort activities and events
- Spa information and reservations



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SEE YOU THERE

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