



Alternative Media Networks 2026

ALL AUDIENCES. ALL MARKETS. ALL INDUSTRIES.

Alternative Media

2,000,000+ Venues Nationwide

Apartments

Barber Shops

Bars

Bowling Alleys

Campgrounds

Car Washes

Check Cashing Stores

Christmas Tree Lots

Churches

Coffee Shops

Community Centers

C-Stores

Daycares & Preschools

Doctors Offices

Dog Parks

Family Fun Centers

Fitness Centers & Gyms

Gas Stations

Golf Courses

Grocery Stores

Gun Ranges

Hair Salons

Ice Cream Parlors

Ice Skating & Roller Rinks

Karate Studios

Laundromats

Libraries

Liquor Stores

Marinas & Boating Stores

Motorcycle Dealerships

Outdoor Stores

Paratransit

Pet Stores

Pharmacies

Pumpkin Patches

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Sport Complexes

Swimming Pools

Tennis Clubs

Thrift Stores

Women's Health & Maternity

Youth Team Sport

Sponsorships

Youth & Family Recreation
Centers

Zoos & Aquariums

AC DOOH Network

And more!

From Idea to Impact

Campaigns don't fit in a box.

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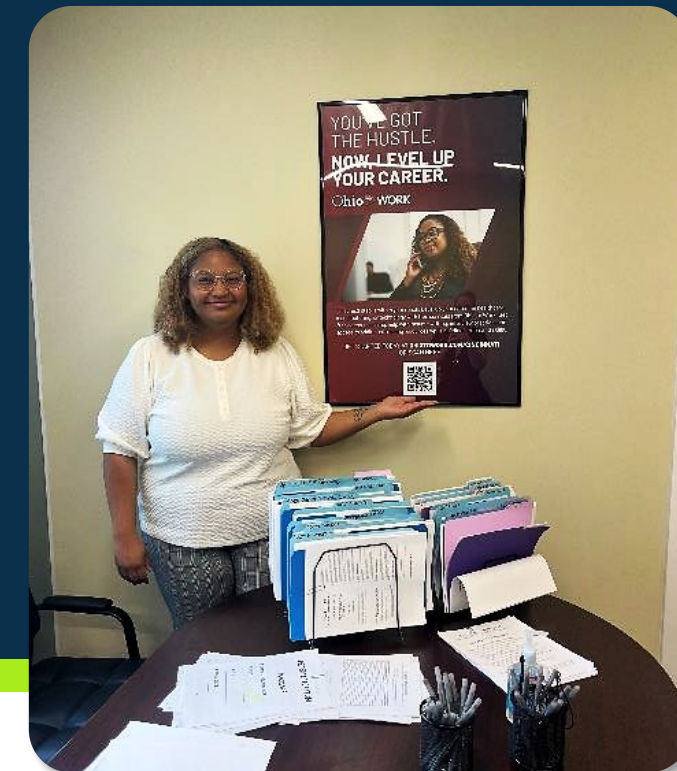
Send us an RFP!



Apartments

Quick Facts:

Over 44 million U.S. households rent their homes, with renters skewing younger and urban. This is roughly split between single- and multi- person households. ¼ of apartment residents are below the age of 30, with middle and senior residents not following too far behind as they choose to downsize after their kids leave home.



Average Dwell Time: 15-60 minutes



Number of Locations: 2,591



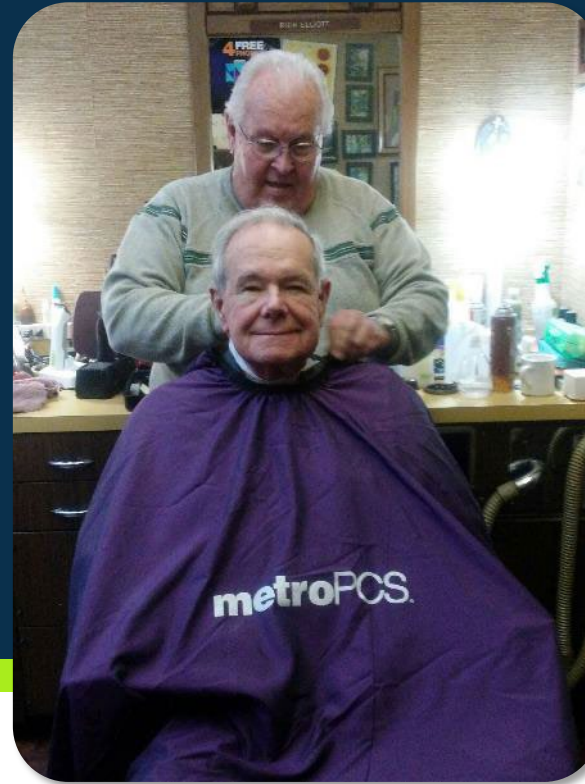
Target Demo: Adults 18+



Media Options: Framed Posters, Window Clings, Door Clings, Standing Banner, Take Ones, Wall Boards, Swag Bins and Hand Sanitizer Stations.

**Estimated
4-week
impressions:
26,253**

Barber Shops



Quick Facts:

Over 70% of men report loyalty to a single barber, making these trusted spaces ideal for brand messaging that benefits from repeated exposure and authentic word-of-mouth influence. Unlike other OOH environments, Barber Shop customers are captive in their seat; providing an excellent audience for advertisements.



Average Dwell Time: 30-60 minutes



Number of Locations: 5,617



Target Demo: Men 16+



Media Options: Standing Banner, Posters, Hand Sanitizer Stations, Counter Displays, Standees, Mirror Clings, Brochures and other branded promo items.

**Estimated
4-week
impressions:
13,266**

Bars

Quick Facts:

Bars over-index with adults 21-44, a high-spending, socially influential demographic. With visits lasting 60+ minutes, bar environments deliver relaxed attention, strong ad recall, and word-of-mouth amplification in moments when consumers are most receptive.

 **Average Dwell Time:** 60-90 minutes

 **Number of Locations:** 7,547

 **Target Demo:** Adults 21+

 **Media Options:** Wall Boards, Mirror Clings, Coasters, Napkins, Table Tents, Pint Glasses, Framed Posters, Take-Ones, Standing Banners, Sampling & Distribution and Hand Sanitizer Stations.



**Estimated
4-week
impressions:
31,521**

Bowling Alleys

Quick Facts:

Bowling attracts people of all ages, including families. Two-thirds of all households that bowl are upper-middle-income and higher. The extended dwell time and repeat league traffic create multiple opportunities for brands to engage consumers during shared, high-energy experiences tied to fun and nostalgia.

 **Average Dwell Time:** 120 minutes

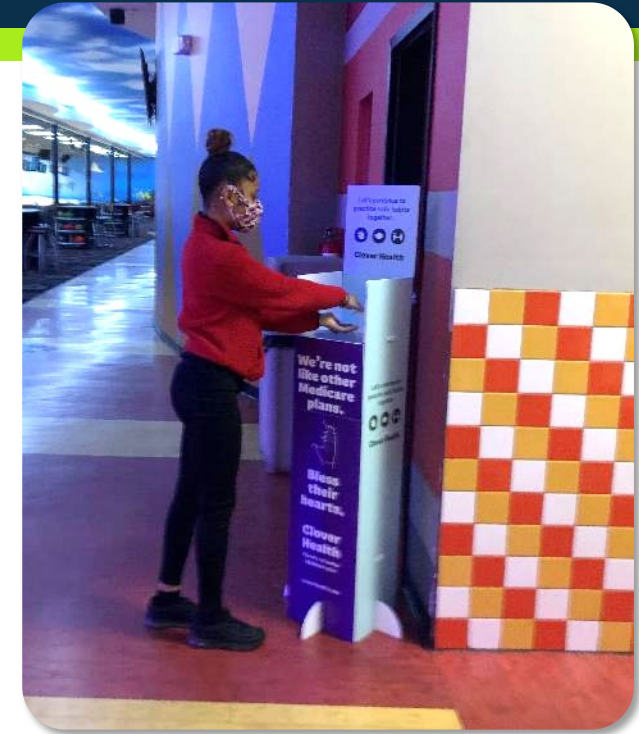
 **Number of Locations:** 908

 **Target Demo:** Adults 18-54, & 65+

 **Media Options:** Banners, Standing Banners, Posters, Standees, Floor Graphics, Hand Sanitizer Stations, Window Clings, Brochures and other branded promo items.



Let's roll with creativity!
Unexpected placements make lasting impressions- like branded bowling balls!



Estimated 4-week impressions: 40,503

Campgrounds

Quick Facts:

Approximately 40.5 million Americans go camping each year, generating an annual revenue of about \$5 billion. Many campgrounds offer a variety of luxury sleeping options (cabins, RV hookups, and yurts) in addition to tent camping, which has opened the activity to a wider demographic. Approximately 56% of all campers are male, and 43% are female. More than one-third of campers are in the 25-44 age group.



Season with Largest Traffic: April - October



Number of Locations: 1,206



Target Demo: Primary: Adults 25-44, Secondary: Families, 45+



Media Options: Outdoor Banners, Standees, and Hand Sanitizer Stations.

Blast from the past! All Points Media has been around for over 30 years- back when POP was captured with disposable film cameras to document every location.



**Estimated
4-week
impressions:
18,871**

Car Washes



Quick Facts:

An Estimated 8 million vehicles are washed at car washed every day and are typically open 10+ hours per day year-round. Consumers visit multiple times per month, creating repeat exposure in a captive environment with limited distractions where brand messaging benefits from focused attention and high recall.



Average Dwell Time: 15-18 minutes



Number of Locations: 2,137



Target Demo: Adults 35-54



Media Options: Outdoor banners, Vacuum Island Clings, Floor Graphics and Branded Car Scent Collateral.

**Estimated
4-week
impressions:
27,082**

Check Cashing Stores

Quick Facts:

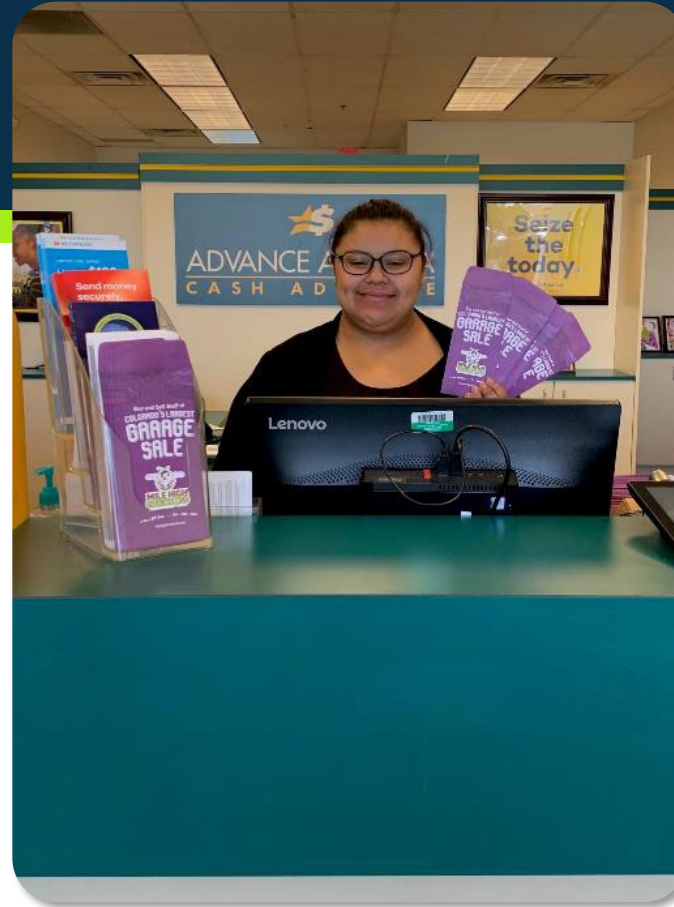
Over 12 million U.S. households use alternative financial services annually. These locations serve repeat, high-frequency visitors, offering brands consistent exposure to value-conscious consumers in trusted, necessity-driven environments.

 **Average Dwell Time:** 15-20 minutes

 **Number of Locations:** 1,206

 **Target Demo:** Adults 30-75

 **Media Options:** Framed posters, Standing Banner, Window Cling, Floor Graphics, Cash Jacket Envelopes, and Brochures.



**Estimated 4-week
impressions: 24,159**

Christmas Tree Lots

Quick Facts:

More than 25 million real Christmas trees are sold annually in the U.S. Tree lots attract families during emotional, tradition-rich moments, making them ideal for brands looking to align with nostalgia, memory-making, and positive seasonal sentiment.

 **Average Dwell Time:** 60-90 minutes

 **Number of Locations:** 7,774

 **Target Demo:** Adults 28-54 with children

 **Media Options:** Outdoor Banners, Standing Banners, Sample Distributions and Promotional Giveaways.



**Estimated 4-week
impressions: 36,288**

Churches

Quick Facts:

Roughly 63% of U.S. adults identify as religious, with many attending services 2 times a month on average. Churches serve as trusted community hubs where messaging benefits from strong emotional connection, shared values, and consistent repeat attendance.



Average Dwell Time: 60-90 minutes



Number of Locations: 2,129



Target Demo: Adults 30-49



Media Options: Standing Banner, Framed Poster, Floor Graphics, Wall Boards, and Brochures.

**Estimated
4-week
impressions:
27,867**

Coffee Shops

Let's brew up something *creative*- like coffee sleeves that sprout when planted.

Quick Facts:

The average amount spent on coffee per week by working Americans begins at \$21.32, and 19% of Americans drink two cups of coffee per day. Frequent visits create habitual exposure, making these environments ideal for lifestyle-driven, repeat brand impressions.

 **Average Dwell Time:** 20-90 minutes

 **Number of Locations:** 3,147

 **Target Demo:** Adults 18-24

 **Media Options:** Standing Banner, Posters, Standees, Branded Coffee Sleeves, Brochures, and other branded promo items.



**Estimated 4-week
impressions: 42,104**

Community Centers



Quick Facts:

Community centers attract families, seniors, and local residents through recurring programs and events. Visitors often visit these community centers 2-3 times a week. More than 75% of Americans utilize community or recreation centers.

 **Average Dwell Time:** 60-90 minutes

 **Number of Locations:** 1,293

 **Target Demo:** Adults 27-54

 **Media Options:** Standing Banner, Posters, Standees, Floor Graphics, Hand Sanitizer Stations, Window Clings, Brochures, and other branded promo items.

**Estimated
4-week
impressions:
29,893**

C-Stores

Quick Facts:

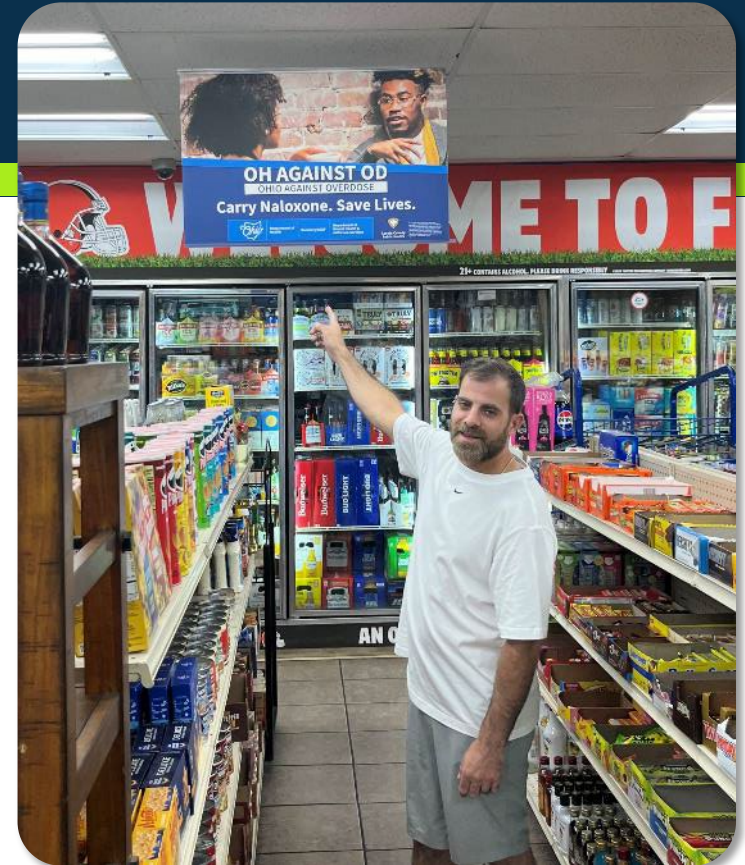
On average, these venues receive 12,000-15,000 visitors per location per week. 90% of U.S. adults visit a convenience store at least once per month, and 76% make unplanned purchases. High foot traffic and point-of-decision moments make C-stores ideal for impactful, action-driven brand messaging.

 **Average Dwell Time:** 5-20 minutes

 **Number of Locations:** 6,583

 **Target Demo:** Ages 16-24

 **Media Options:** Ceiling Posters, Wall Posters, Window Clings, Brochures, Hand Sanitizer Stations and Floor Graphics.



**Estimated 4-week
impressions: 36,022**

Daycares & Preschools

Quick Facts:

Parents of children under five make frequent drop-offs and pick-ups, often 5 days per week. This repetition creates consistent exposure to a highly influential audience making household and family purchasing decisions. Over 90% of parents report that they are heavily influenced by information provided or endorsed by their daycares.



Average Dwell Time: 15-30 minutes



Number of Locations: 11,369



Target Demo: Women 24-42 with children 6 and younger



Media Options: Standing Banners, Posters, Standees, Floor Graphics, Window Clings, Reusable Branded Totes, Take Ones and other branded promo items.

**Estimated
4-week
impressions:
10,561**

Doctors Offices

Family Medicine, Dermatology, Pediatrics, OB-GYN
Offices, Internal Medicine and more.

Quick Facts:

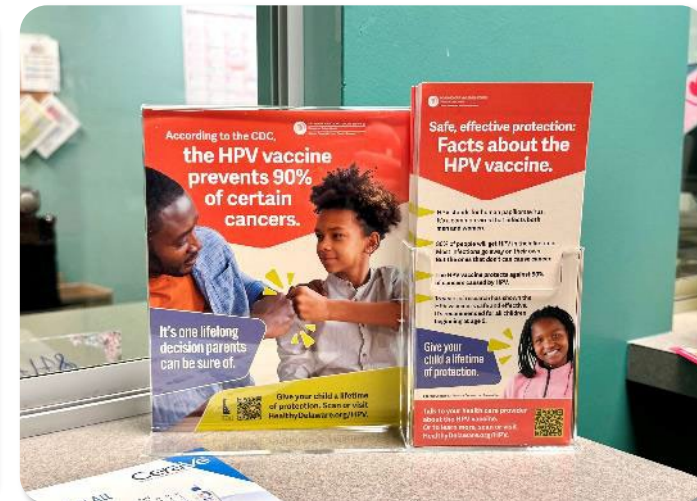
Every year, Americans make 1 billion visits to physician's offices. In the past year, 83% of adults have seen a healthcare professional, as have 93% of children. The average waiting room dwell time is 20–30 minutes, with minimal distractions. Patients are attentive and trust-driven, making healthcare environments effective for calm, informative brand messaging tied to wellness and credibility.

 **Average Dwell Time:** 120 minutes

 **Number of Locations:** 3,521

 **Target Demo:** Adults 18-49

 **Media Options:** Standing Banner, Posters, Standees, Window Clings, Hand Sanitizer Stations, Brochures, Counter Displays and Wall Boards.



**Estimated 4-week
impressions: 6,637**

Dog Parks

Quick Facts:

Approximately 37-47% of all American households have a dog, making for a total dog population of 70-80 million. These social, community-driven spaces offer brands strong engagement with passionate, routine-driven consumers in positive, lifestyle-focused moments.

-  **Average Dwell Time:** 45-90 minutes
-  **Number of Locations:** 844
-  **Target Demo:** Pet Owners 21+
-  **Media Options:** Outdoor Banners, Branded Dog Bags, Branded Dog Dispensers, Dog Tennis Balls and other Promotional Dog Toys.

Turn a Moment Into a Memory. Take-home swag boosts brand recall long after the visit ends, and 83% of consumers are more likely to do business with a brand after receiving a promotional product.



**Estimated
4-week
impressions:
18,207**

Family Fun Centers

Arcades, Trampoline Parks, Ropes Courses, Laser Tag, Ball Pits. Paintball Arenas, Miniature Golf, Go-Kart Tracks, Climbing and more.



Quick Facts:

Family Fun Centers are visited by Families with children, teenagers, and adults 25+. These centers are indoor and outdoor facilities that include physical play activities, arcades, gaming zones, food and beverage, and entertainment for the entire family. High-energy environments combined with family decision-makers create opportunities for brands to connect during moments associated with joy, bonding, and shared experiences.



Average Dwell Time: 60-180 minutes



Number of Locations: 879



Target Demo: Families with Kids



Media Options: Standing Banners, Posters, Standees, Hand Sanitizer Stations and Brochures.

Estimated
4-week
impressions:
18,514

Fitness Centers & Gyms

Yoga Studios, CrossFit, Boxing Gyms, Pilates, HIIT, Powerlifting and more.

Brand ambassador content drives higher engagement and credibility than traditional advertising.

Quick Facts:

Over 64 million Americans belong to a gym. Fitness centers deliver repeated weekly exposure and attract goal-oriented consumers who are highly receptive to performance, wellness, and lifestyle brand messaging.

 **Average Dwell Time:** 60-90 minutes

 **Number of Locations:** 41,373

 **Target Demo:** Adults 18+

 **Media Options:** Standing Banner, Posters, Standees, Floor Graphics, Window Clings, Hand Sanitizer Stations, Brochures, and other branded promo items.



Estimated 4-week impressions: 55,117

Gas Stations



Quick Facts:

Nearly 40 million Americans fill up their gas tanks daily, and 90% of U.S. adults visit a gas station monthly. High frequency and proximity to purchase decisions make gas stations powerful environments for consistent, action-oriented brand exposure.



Average Dwell Time: 5-15 minutes



Number of Locations: 1,051



Target Demo: Adults 18+



Media Options: Gas Pump Toppers, Window Clings, and Outdoor Banners.

**Estimated
4-week
impressions:
101,167**

Golf Courses

Quick Facts:

Approximately 34.2 million Americans, ages 6+, played golf both on-course and off-course. This includes 24 million people who played on a golf course and another 9 million who participated in off-course activities like a driving range, golf entertainment, or indoor facilities. Courses over-index with higher-income adults, making them ideal for premium brands seeking relaxed, uninterrupted engagement with affluent audiences.

 **Average Dwell Time:** 240 minutes

 **Number of Locations:** 1,532

 **Target Demo:** Men 35-59

 **Media Options:** Outdoor Banners, Standing Banners, Drop Frame Displays, Golf Cart Graphics, Floor Graphics, A-Frame Displays, Counter Displays with Take One's, Event Promotions and Brochures.



You name it, we wrap it.
Golf carts, beverage carts, and beyond- turn every ride into a brand moment!



**Estimated 4-week
impressions: 63,099**

Grocery Stores

Quick Facts:

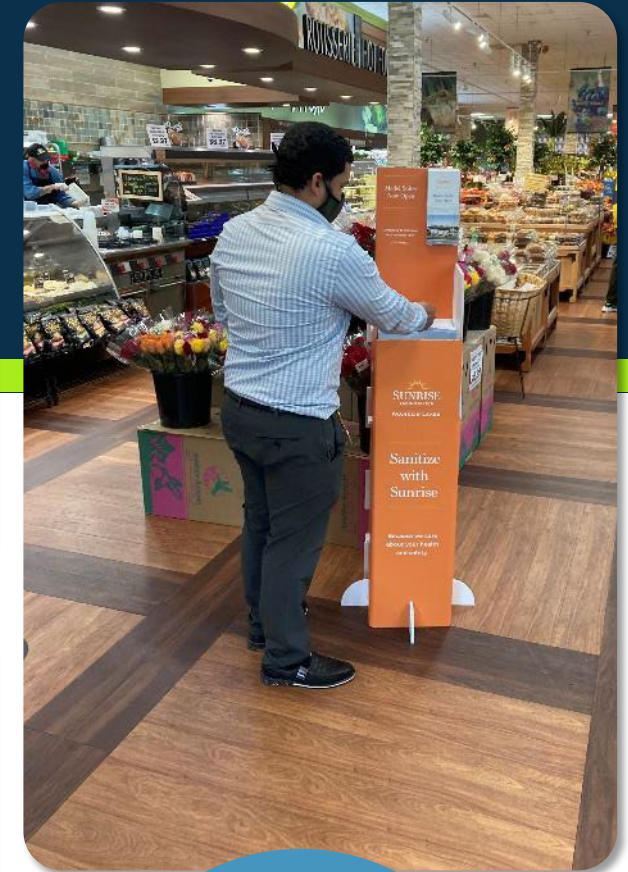
On average, 32 million Americans head to the Grocery Store every day. The average shopper visits a grocery store 1-2 times per week. This routine, decision-heavy environment allows brands to influence consumers at the point of consideration and purchase.

 **Average Dwell Time:** 45 minutes

 **Number of Locations:** 1,056

 **Target Demo:** Women Ages 25-47

 **Media Options:** Ceiling Posters, Standing Banners, Window Clings, Shopping Cart Graphics, Floor Graphics, and Hand Sanitizing Stations.



**Estimated
4-week
impressions:
72,302**

Gun Ranges & Gun Stores



Quick Facts:

Reach a high-income outdoor audience year-round. Gun ranges attract a highly engaged, predominantly adult male audience, with visits averaging 60+ minutes. Members often return monthly, creating repeat exposure in focused environments where attention and interest levels are high.



Average Dwell Time: 60 minutes



Number of Locations: 1,209



Target Demo: Males 25+



Media Options: Outdoor Banners, Posters, Branded Range Targets, Standing Banners, and Brochures.

**Estimated
4-week
impressions:
22,511**

Hair Salons

Quick Facts:

Every month, over 100 million Americans visit salons. These trusted, conversation-driven spaces are ideal for beauty, lifestyle, and personal care brands seeking strong recall and word-of-mouth influence.

 **Average Dwell Time:** 90-120 minutes

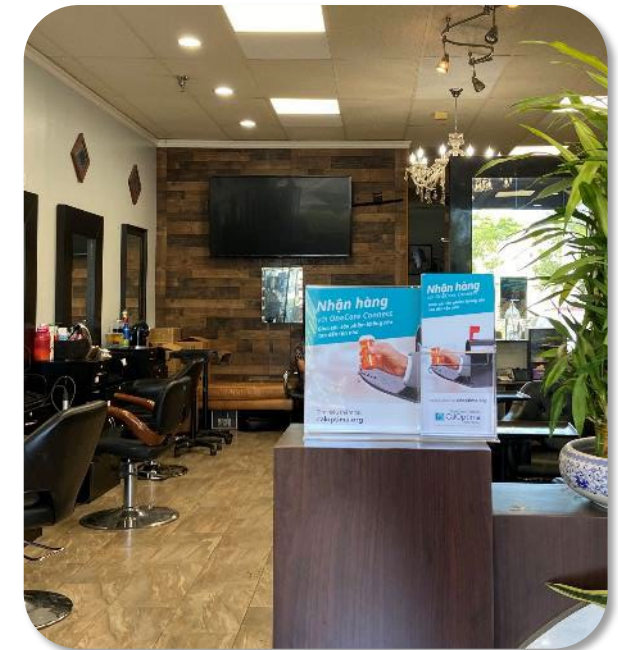
 **Number of Locations:** 5,967

 **Target Demo:** Women Ages 18-49

 **Media Options:** Hand Sanitizer Stations, Standing Banners, Floor Graphics, Posters, Mirror Clings, Brochures, and other branded promo items.



Personal care experiences are highly social- driving organic brand conversation.



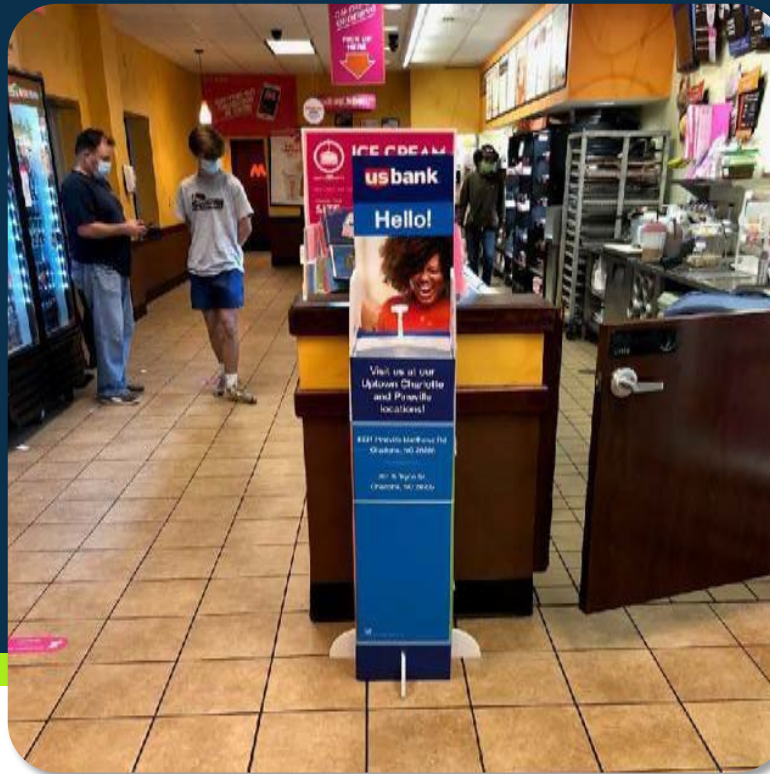
Estimated 4-week impressions: 13,283

Ice Cream Parlors

Quick Facts:

On average, approximately 300 customers visit an ice cream parlor per day. Ice cream shops skew family-friendly and youth-focused, with visits tied to rewards and leisure. These positive, emotional environments help brands associate with happiness, indulgence, and memorable shared moments.

-  **Average Dwell Time:** 15-30 minutes
-  **Number of Locations:** 1,128
-  **Target Demo:** Youths 6-23
-  **Media Options:** Standing Banners, Standees, Floor Graphics, Window Clings, Brochures, and other Branded Promo Items.



**Estimated
4-week
impressions:
22,588**

Ice Skating & Roller Rinks



Quick Facts:

10.65 million children and adults participate in ice skating and 12 million (aged six years and older) participate in roller skating. Repeat visits and group energy make these venues ideal for brands looking to engage active, social audiences in fun, experiential settings.



Average Dwell Time: 120-150 minutes



Number of Locations: 875



Target Demo: Children 6-13



Media Options: Large Indoor Banners, Standing Banners, Standees, Posters, Floor Graphics, Window Clings, Brochures, and other branded promo items.

**Estimated
4-week
impressions:
61,442**

Karate Studios



Quick Facts:

Approximately 3.42 million Americans participate in Martial Arts and continues to grow in popularity. Martial arts studios serve families and children, with students attending 1-3 times per week.

 **Average Dwell Time:** 45-100 minutes

 **Number of Locations:** 1,261

 **Target Demo:** Children ages 5-17 and Parents 25-54

 **Media Options:** Standing Banners, Standees, Posters, Window Clings, Hand Sanitizer Stations and Take Ones.

**Estimated
4-week
impressions:
26,254**

Laundromats

Quick Facts:

The average Laundromat serves 300+ people per day, and consumers visit an average of 2-3 times per month. This repeat frequency creates a captive environment where brand messaging receives sustained attention.

 **Average Dwell Time:** 60 minutes

 **Number of Locations:** 10,588

 **Target Demo:** Adults 21-54

 **Media Options:** Posters, Window Clings, Table Tents, Table Graphics, Hand Sanitizer Stations, Brochures and other branded promo items.

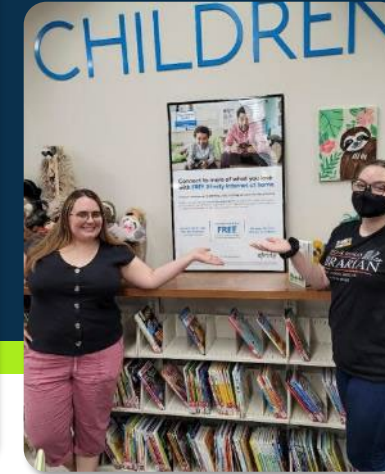


Estimated 4-week impressions: 26,259

Libraries



Quiet space, powerful impressions. From branded bookmarks and book bags to library card sleeves and kids' activity kits- we bring brand touchpoints to a trusted community space.



Quick Facts:

More than **53% of Americans** hold a library card. Libraries typically have multiple purposes including: the renting and buying of books, book signing by authors, story time for children, educational events and reading enjoyment. This allows brands to connect with students, families, and professionals in moments of focus and high message receptivity.



Average Dwell Time: 45-90 minutes



Number of Locations: 867



Target Demo: Children ages 6-17 and Adults 18-35



Media Options: Standing Banners, Framed Posters, Take Ones and Brochures.

**Estimated
4-week
impressions:
14,583**

Liquor Stores

Quick Facts:

American adults reported drinking 14% more during the COVID-19 pandemic than the year before. Liquor store shoppers visit frequently, often 1-2 times per month and skew 21-54. Messaging reaches consumers close to purchase decisions, making these locations effective for consideration and brand reinforcement.

 **Average Dwell Time:** 10-30 minutes

 **Number of Locations:** 34,016

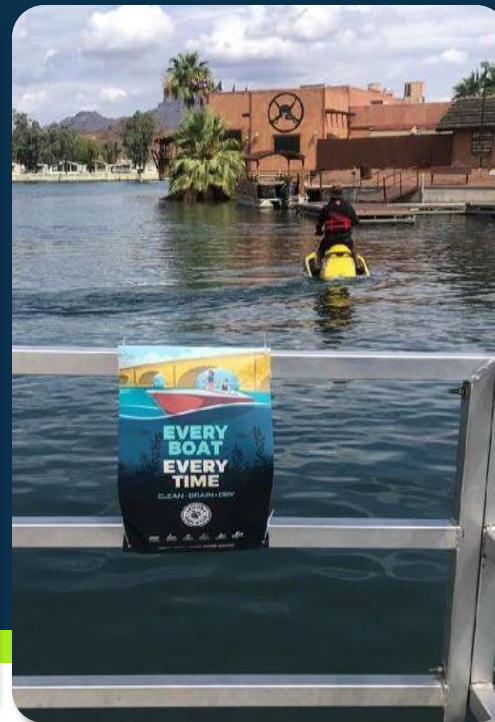
 **Target Demo:** Adults 21+

 **Media Options:** Standing Banners, Framed Posters, Floor Graphics, Brochures, Ceiling Posters, Drink Case Cards, Standees and Hand Sanitizer Stations.



**Estimated 4-week
impressions: 72,149**

Marinas & Boating Stores



Quick Facts:

An estimated 100,000 Americans go boating every year. Boating and fishing are the largest outdoor recreation activity in the U.S.. Boaters over-index with higher-income households, and marina visits are often seasonal but extended. These lifestyle-driven environments align brands with leisure, aspiration, and premium outdoor experiences.



Average Dwell Time: 25-45 minutes



Number of Locations: 1,037



Target Demo: Adults 21+ with interests in outdoor activities and watersports



Media Options: Standing Banner, Window Clings, Dock Signs and Posters.

**Estimated
4-week
impressions:
22,563**

Motorcycle Dealerships



Quick Facts:

Harley-Davidson was the number one seller of new on-road motorcycles to young adults aged 18-34. Motorcycle owners are highly brand-loyal and research-driven. Dealership visits involve long dwell times and big-ticket decisions, making them ideal for premium, enthusiast-focused brand messaging.



Average Dwell Time: 60 minutes



Number of Locations: 1,865



Target Demo: Men 18-54



Media Options: Standing Banner, Window Clings, Motorcycle Handle Tags, Framed Posters, Take Ones, Counter Displays and Floor Graphics.

**Estimated
4-week
impressions:
19,228**

Outdoor Stores

Quick Facts:

More than 140 million Americans make outdoor recreation a priority in their daily lives. Outdoor retail shoppers skew active, higher-income, and brand-conscious. Visits often last 30–60 minutes, allowing brands to engage consumers already in an exploratory, lifestyle-oriented mindset.

 **Average Dwell Time:** 30-60 minutes

 **Number of Locations:** 3,523

 **Target Demo:** Millennials 18-35

 **Media Options:** Outdoor Banners, Framed Posters, Window Clings, Floor Graphics, Drop Frames, Standing Banners and Brochures.



**Estimated 4-week
impressions: 42,098**

Paratransit

Quick Facts:

These environments provide consistent, equitable access to audiences often underserved by traditional advertising channels. 10-15+ passenger vans are dedicated to service the transit needs of the senior and disabled communities.

Operation:

8-10 hours per day, shuttle to and from senior housing residencies, senior centers, pharmacies, doctor's offices, grocery stores, and home good stores.



Locations: All routes are customized weekly to support requested transit needs and travel a 45-mile radius of a city center.



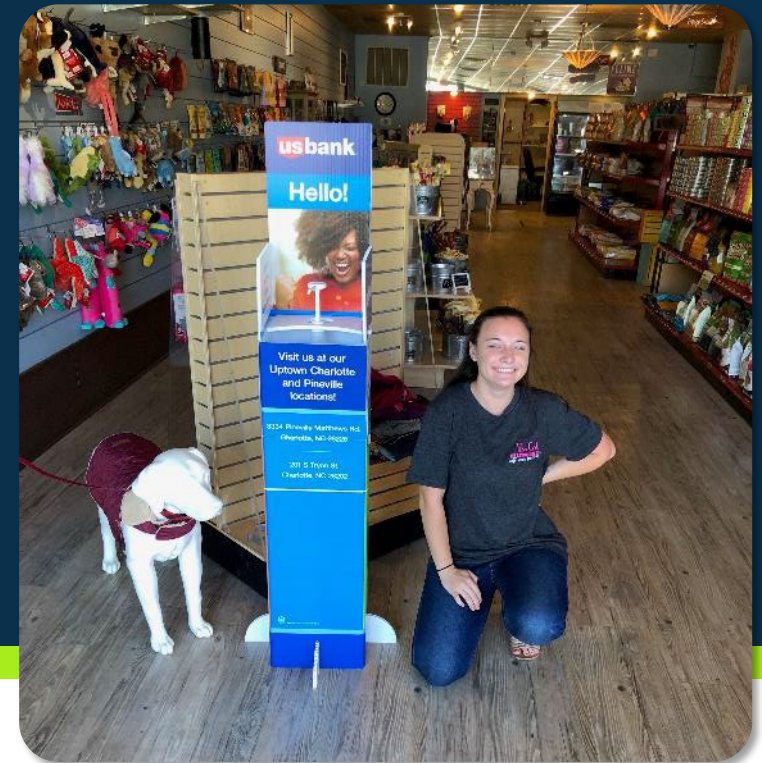
Target Demo: Seniors 60+



Media Options: Full Vehicle Wrap, Partial Vehicle Wrap and Vinyl Graphics on passenger/ driver side.

**Estimated
4-week
impressions:
402,014**

Pet Stores



Quick Facts:

Approximately 37-47% of all American households have a dog and 30-37% have a cat. Pet owners spend over \$140 billion annually on pets. Frequent visits and emotional purchase drivers make pet stores ideal for brands seeking strong engagement with passionate, high-spending consumers.



Average Dwell Time: 20-45 minutes



Number of Locations: 1,262



Target Demo: Pet Owners 21+



Media Options: Standing Banner, Framed Posters, Floor Graphics, Window Clings, Hand Sanitizer Stations, Product Sample Distribution and Take Ones.

**Estimated
4-week
impressions:
13,277**

Pharmacies

Quick Facts:

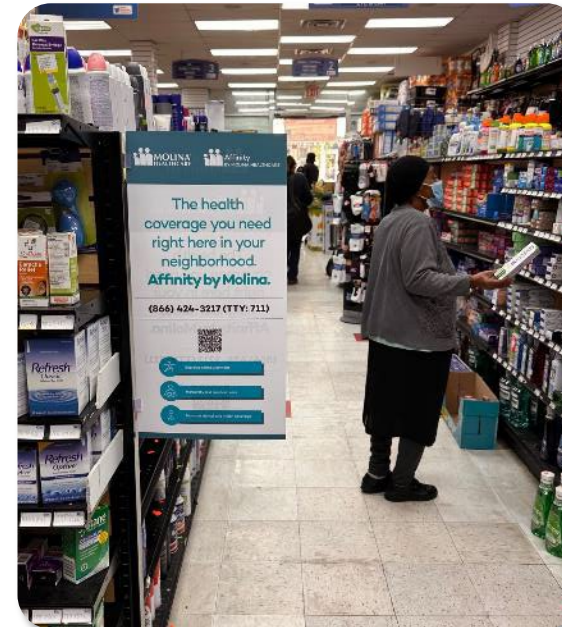
Over 90% of Americans live within five miles of a pharmacy. The U.S. pharmacy market has become a multifaceted entity that sells not only medicines but also hard goods, groceries, and a variety of services. Frequent visits and health-focused mindsets make pharmacies ideal for trusted, informational brand messaging at moments of personal relevance.

 **Average Dwell Time:** 15-30 minutes

 **Number of Locations:** 4,917

 **Target Demo:** Adults 21+, 55+

 **Media Options:** Standing Banner, Counter Displays, Take Ones, Pharmacy Bags, Hand Sanitizer Stations and Sample Distribution.



**Estimated
4-week
impressions:
32,436**

Pizzerias



Quick Facts:

More than 40% of Americans eat pizza every week, and 83% of Americans eat it at least once per month. Over 3 billion pizzas are sold annually in the U.S., with dine-in visits averaging 45–60 minutes.



Average Dwell Time: 30-60 minutes



Number of Locations: 61,269



Target Demo: Adults 21+



Media Options: Standing Banner, Take Ones, Pizza Box Toppers and Hand Sanitizer Stations.

**Estimated
4-week
impressions:
32,412**

Pumpkin Patches

Quick Facts:

Pumpkin patches attract families during seasonal outings, with visits lasting 1–2 hours. Over 90,000 acres of pumpkins are grown in the U.S. each year. These tradition-rich environments allow brands to connect during nostalgic, memory-making moments tied to fall celebrations.

 **Average Dwell Time:** 60-90 minutes

 **Number of Locations:** 2,258

 **Target Demo:** Adults 28-54 with children

 **Media Options:** Outdoor Banners, Standing Banners, Sample Distributions and Promotional Giveaways.



Let's make it magical!
Experiences create stronger emotional connections than ads.



**Estimated 4-week
impressions: 36,832**

Restaurants



Quick Facts:

56% say they dine at a restaurant, get takeout, or have a meal delivered 2-3 times a week. 10% said they eat out 4-6 times a week, and 6% said they eat out everyday. Dining environments foster relaxed attention and social interaction, making brand messaging more noticeable and memorable.



Average Dwell Time: 60-120 minutes



Number of Locations: 660,755



Target Demo: Adults 21+



Media Options: Standing Banner, Framed Posters, Floor Graphics, Wall Boards, Take Ones, Table Tents, Mirror Clings, Product Sample Distribution and more.

**Estimated
4-week
impressions:
32,569**

Schools



Quick Facts:

U.S. schools reach over 50 million K-12 students, with families engaging 5 days per week during the school year. This consistent exposure allows brands to connect with parents and guardians in trusted environments tied to education, routine, and long-term household decision-making.



Average Dwell Time: 8 hours



Number of Locations: 137,501



Target Demo: Kids K-12, Teachers



Media Options: Hand Sanitizer Stations, Standing Banners, Standees, Large-Format Banners, Take Ones and other branded promo items.

**Estimated
4-week
impressions:
15,758**

Senior Centers

Quick Facts:

Adults 65+ control over 70% of U.S. disposable income. Every day in the U.S., Senior Centers serve over one million adults aged 55+. The typical member visits 2-4 times per week and each location has approximately 175 members.

 **Average Dwell Time:** 180-210 minutes

 **Number of Locations:** 3,134

 **Target Demo:** Seniors 55+

 **Media Options:** Standing Banners, Posters, Brochures and other branded promo items.



**Estimated 4-week
impressions: 15,752**

Skate Parks



Quick Facts:

Skate parks attract teens and young adults, with 70% of skaters under age 25. On average a “core skater” will visit a skate park 52+ times a year (roughly once per week). These passion-driven spaces allow brands to connect authentically with youth culture and peer-influenced communities.



Average Dwell Time: 60-120



Number of Locations: 754



Target Demo: Male Youths 6-17



Media Options: Large-Format Banners, Outdoor Banners, Window Clings, Chalk Art and more.

**Estimated
4-week
impressions:
18,037**

Sport Complexes



Quick Facts:

Approximately 36 million children aged 5-18 play organized sports each year. Of these, 21 million are involved with after school sports such as baseball, soccer, lacrosse, volleyball, gymnastics and basketball. Repeated seasonal attendance offers brands sustained exposure during emotionally charged, community-driven experiences.



Average Dwell Time: 90-180 minutes



Number of Locations: 3,728



Target Demo: Youth, Teens, and Adults



Media Options: Large-Format Outdoor Banners

**Estimated
4-week
impressions:
22,565**

Swimming Pools

Quick Facts:

Public and private pools attract families and youth during extended seasonal visits. Swimming is the fourth most popular sport in America. 36% of children ages 7-17 and 15% of adults swim in pools at least six times annually.



 **Average Dwell Time:** 60-120 minutes

 **Number of Locations:** 1,945

 **Target Demo:** Youth 7-17

 **Media Options:** Outdoor Banners, Standing Banners, Floor Graphics, Wall Boards, Custom Inflatables, Branded Kick Boards, Beach Balls, Floating Noodles and more.

**Estimated
4-week
impressions:
30,421**

Tennis Clubs

Quick Facts:

Approximately 30 million Americans participate in tennis. Tennis clubs skew affluent and active, with members attending multiple times per week. Long visits and premium surroundings make these venues ideal for upscale, lifestyle-oriented brand messaging.



-  **Average Dwell Time:** 120-190 minutes
-  **Number of Locations:** 432
-  **Target Demo:** Adults 24-60
-  **Media Options:** Outdoor Banners, Standing Banners, Counter Displays, Take Ones, Product and Sample Distribution.

**Estimated
4-week
impressions:
18,382**

Thrift Stores



Quick Facts:

Approximately 16-18% of Americans will shop at a Thrift Store during a given year. Thrift shoppers over-index with value-conscious and sustainability-minded consumers. Frequent visits and browsing behavior create opportunities for discovery-driven brand messaging aligned with purpose and affordability.



Average Dwell Time: 25-45 minutes



Number of Locations: 49,587



Target Demo: Adults 18-25



Media Options: Standing Banner, Window Clings, Framed Posters, Hand Sanitizer Stations and Brochures.

**Estimated
4-week
impressions:
49,552**

Women's Fitness Centers- Curves



Quick Facts:

Members attend an average of 2 classes per day. Members are 100% female, and over 70% have children. These supportive, community-driven environments allow brands to connect authentically with women prioritizing health, confidence, and long-term wellness.



Average Dwell Time: 60 minutes



Number of Locations: 2,883



Target Demo: Women 28-55



Media Options: Standing Banner, Posters, Floor Graphics, Window Clings, Hand Sanitizer Stations, Brochures and other branded promo items.

**Estimated
4-week
impressions:
27,374**

Women's Health & Maternity



Quick Facts:

Over 77% of women initiated prenatal care in their first trimester or pregnancy. 4.6% receive prenatal in their third trimester and only 1.6% receive no care at all. Pregnant and postpartum women are in active decision-making phases.



Average Dwell Time: 60 minutes



Number of Locations: 13,541



Target Demo: Women 18-55



Media Options: Standing Banner, Posters, Floor Graphics, Window Clings, Take Ones, Hand Sanitizer Stations and more.

**Estimated
4-week
impressions:
27,682**

Youth Team Sport Sponsorships

Quick Facts:

On average, there are 1.75 spectators per player per game. Over 60 million U.S. children participate in youth sports annually. Repeated practices and games deliver consistent exposure to parents and families during emotionally engaging, community-centered moments.

 **Average Dwell Time:** 60 minutes

 **Number of Teams:** 5,437

 **Target Demo:** Parents 24-45

 **Media Options:** Logoed Uniforms, Logoed Baseball Hats, Outdoor Banner for home and practice fields and Team Logoed Swag.



**Estimated 4-week
impressions: 78,993**

Youth & Family Recreation Centers



Quick Facts:

Community recreation centers serve over 60 million Americans annually, with many visitors attending weekly programs or leagues. 56% of all memberships are family memberships and on average, these locations receive 850+ visitors per day.



Average Dwell Time: 90 minutes



Number of Locations: 2,263



Target Demo: Adults 27-54



Media Options: Standing Banner, Posters, Standees, Floor Graphics, Hand Sanitizer Stations, Counter Displays and Take Ones.

**Estimated
4-week
impressions:
73,254**

Zoos & Aquariums



Quick Facts:

Americans make over 175 million Zoo visits each year. These venues are typically designed for recreational and educational use and 80% are in major cities. Zoos and aquariums attract families and tourists, with visits averaging 2-4 hours.



Average Dwell Time: 120-240 minutes



Number of Locations: 74



Target Demo: Adults 25-54



Media Options: Outdoor Banners, Standing Banners, Posters, Floor Graphics, Window Clings, Take Ones and other branded promo items.

**Estimated
4-week
impressions:
225,146**

AC DOOH Network



Quick Facts:

Over 27,000,000 visitors come to the Atlantic City Boardwalk every year. This DOOH network spans 1.7 miles of the busiest stretch of the Boardwalk.

[LEARN MORE ABOUT OUR ATLANTIC CITY DOOH NETWORK](#)

 **Average Dwell Time:** 75 minutes

 **Number of Locations:** 98 screens

 **Target Demo:** Adults 18+

 **Media Options:** Screen Advertising, WiFi and Static Pole Wraps.

**Estimated
4-week impressions:
2M to 20M+
depending on
frequency of ad play**

[CLICK TO DISCOVER BOARDWALK TRAFFIC BY MONTH](#)

From Idea to Impact



01 Aligned and Ready to Go!



02 Program Planning Begins



03 Universe List Confirmed



04 Creative Approved and Sent to Production



05 Program Goes Live!



06 POP Photos Shared



07 Campaign Recap and Completion Report Delivered

Campaigns don't fit in a box.

No two campaigns are the same- and neither are our solutions.

From branded promotional items and custom-built signage to fully tailored media networks that combine multiple venues, we design experiences that align with your campaign goals, amplify your message, and connect you with the audiences that matter most.

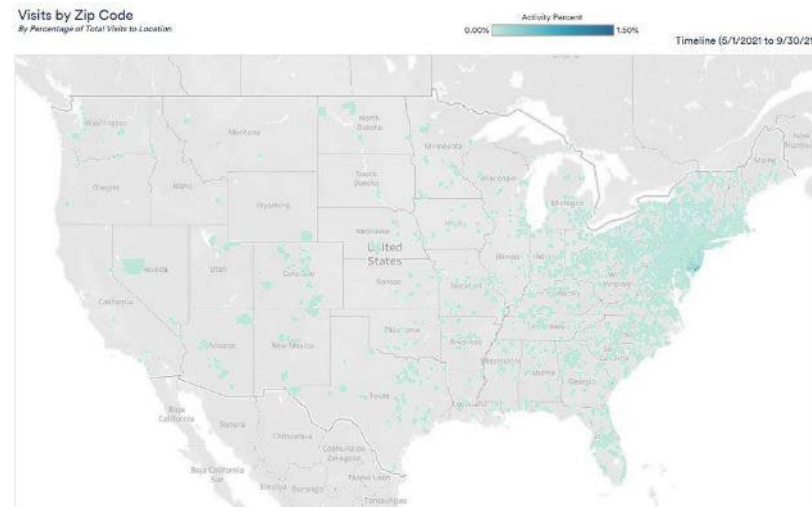
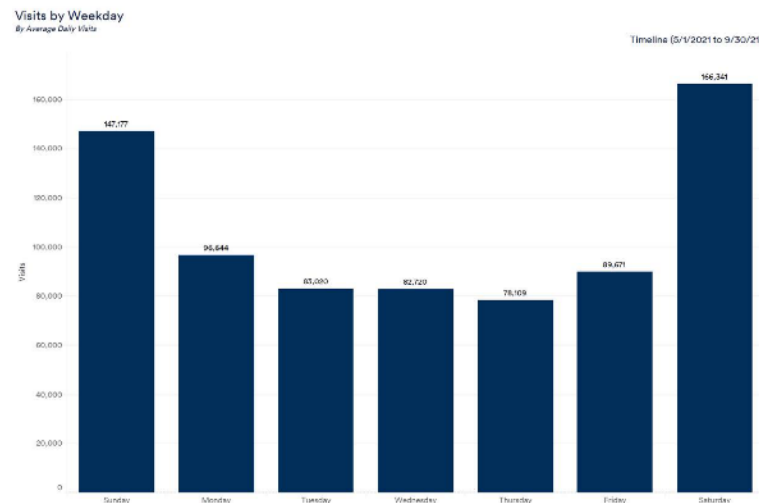
The result: smarter reach, deeper engagement, and brand moments your audience won't forget.



Powered by Motionworks

Motionworks allows us the ability to leverage population data to answer critical questions about your target audience and consumer markets. We will be able to provide quality analytics to help identify your audience, geolocations and demographics.

This software tracks live data for your digital or place-based OOH networks. It provides population intelligence, covering historical and real time resident and visitor analytics down to the city, neighborhood and venues of all sizes across the US. We can provide you the best insights for your media!



Features Include:

- Impressions
- Dwell Time
- Demographic
- Geographic
- Income Levels
- Ethnicity
- Age

Custom media, built around your brands. *Let's talk!*



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