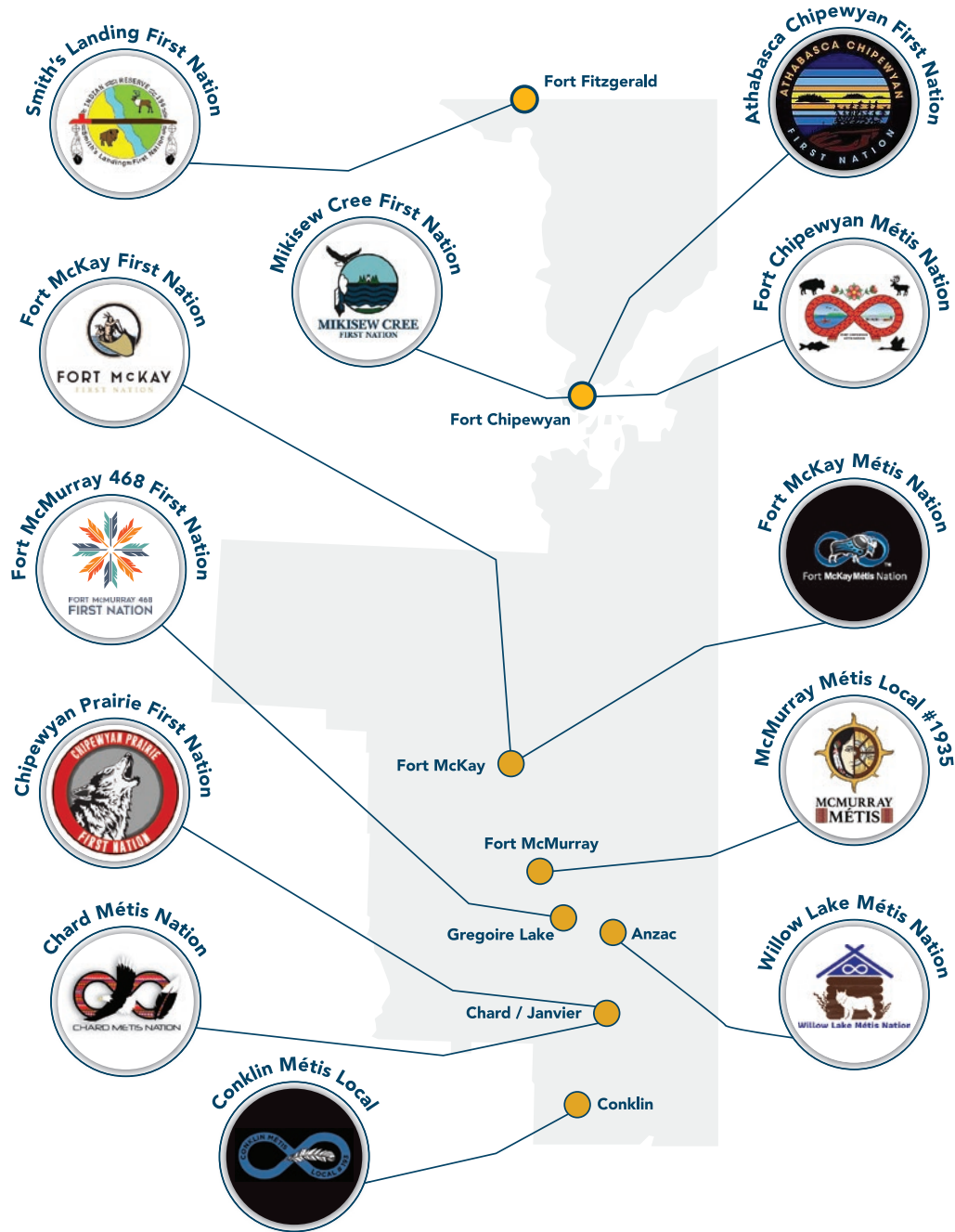




Northeastern Alberta
Aboriginal Business Association

ANNUAL REPORT
2024/2025

Rooted in
INDIGENOUS STRENGTH



LAND ACKNOWLEDGMENT

NAABA respectfully acknowledges that the work we do and the impact we make is on Treaty 8 territory, the traditional and ancestral lands of the Cree, Dene, and Métis People. We are thankful for these borrowed lands, along with the traditional teachings and lessons of resilience they offer us in the spirit of maintaining good relations with others for future generations. As long as the sun shines, the river flows and the grass grows, we will honour these lands.

Map shared by Regional Municipality of Wood Buffalo



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ROOTED IN PURPOSE

Our Vision

Aboriginal Strength, Unity, and Opportunity in Business.

Our Mission

To be a positive catalyst for intergenerational growth in our communities across the Regional Municipality of Wood Buffalo (RMWB) through: leveling the economic playing field for Indigenous entrepreneurs, telling the resilient story of Indigenous culture and traditions, and creating mutually beneficial business relationships for our members.

Our Story

In 1993, a group of local Aboriginal business owners started to ponder the idea of creating an organization comprised of Aboriginal businesses to work with and alongside the local Oilsands industry. It was agreed upon that working together as a collective, Aboriginal entrepreneurs stood stronger and would have more opportunity to access work and training opportunities with industry. In the past 32 years, NAABA has evolved from the voice of few to a leading business authority in the Fort McMurray Wood Buffalo region.

The sustainability of NAABA as an organization has been built on our membership's commitment to the mission and vision of the organization since the inception in 1993. The organization has come a long way from its first 11 Full Aboriginal Members and 8 Associate Members.

As an organization, we could not have achieved our success without those Indigenous business owners that came before, pushing the boundaries and demanding that our people have equal access to work within our region. NAABA also owes its success to our valued associate members at an industry, non-profit, and non-Indigenous business level. It took the belief and vision of a few to gain the confidence of our partners and community. Today, we are a thriving organization and often looked upon nationally as a leading example of Indigenous business leadership.

EXECUTIVE DIRECTOR'S WELCOME



Dear Members, Associates, and Partners,

It is an honour to join the Northeastern Alberta Aboriginal Business Association as your new Executive Director. As a second-generation Indigenous entrepreneur and proud member of the Mikisew Cree First Nation, I step into this role with deep respect for NAABA's history and genuine excitement for the opportunities that lie ahead.

We are entering an important time. With reconciliation efforts continuing to evolve through initiatives such as UNDRIP and Bill C-5, there is both opportunity and responsibility for NAABA to strengthen its advocacy and ensure Indigenous businesses are positioned to succeed. I believe NAABA can play a key role in supporting our members and partners to navigate these changes while advancing lasting economic opportunities for Indigenous people in our region.

My path—as co-founder and President of Creekline Inc., and through years of work in social services, advocacy, and cultural initiatives—has given me a deep appreciation for both the challenges and resilience of Indigenous entrepreneurs. These experiences will guide me in working collaboratively with all of you to advance NAABA's mission.

Looking ahead, we will continue to focus on these key areas:

Advocacy: ensuring procurement practices are fair, inclusive, and reflective of reconciliation commitments.

Connection: building strong, respectful partnerships between members, industry, government, and community.

Growth: supporting Indigenous entrepreneurs with resources, visibility, and opportunities to thrive.

I am especially passionate about creating pathways for Indigenous youth to see themselves as future leaders and entrepreneurs. Investing in the next generation strengthens not only our businesses, but our families and communities as well.

Thank you to our members, associates, and partners for your continued trust and support. I look forward to working with you in advancing meaningful Indigenous business and reconciliation.

Angela Maxson
NAABA Executive Director

GREETINGS FROM NAABA LEADERSHIP



Tansi, Edlanet'e, Hello!

As we reflect on 2024–2025, the Northeastern Alberta Aboriginal Business Association recognizes a year of meaningful progress in advancing Indigenous business and reconciliation. Through the collective efforts of our members, partners, and leadership, NAABA has continued to strengthen its role as a trusted voice for Indigenous entrepreneurship in the Wood Buffalo region.

Our major initiatives and events—including the Indigenous Business Summit, Annual General Meeting, Golf Tournament, and Indigenous Business Week—created valuable platforms for dialogue, connection, and collaboration. These gatherings not only highlighted the diversity and capacity of Indigenous business, but also reinforced the importance of building strong, sustainable partnerships between industry, government, and Indigenous entrepreneurs.

We also acknowledge the contributions of our outgoing Executive Director, Michelle Toner, whose leadership helped guide NAABA through a period of growth and strategic development. Her commitment has positioned the organization to move forward with confidence and clarity. At the same time, we are pleased to welcome our new Executive Director, Angela Maxson. Angela brings a wealth of experience in Indigenous entrepreneurship, community advocacy, and a deep passion for empowering the next generation. Her vision and leadership will help NAABA continue to build on its strong foundation and drive new opportunities for our members.

Looking ahead, NAABA remains focused on advancing reconciliation through economic inclusion, strengthening procurement opportunities for Indigenous business, and supporting our members with the resources and visibility they need to succeed. Guided by our vision and driven by the strength of our membership, we are committed to ensuring Indigenous business continues to be recognized as a vital force in regional and national economies.

On behalf of the Board of Directors, we thank our members, partners, and community for their continued trust and support. Together, we will continue to build pathways for Indigenous business and create lasting impact for generations to come.

With Gratitude,

NAABA Board of Directors

MEET OUR 2024/2025 BOARD OF DIRECTORS

Reconciliation in business requires both action and intention – our Board of Directors upholds the responsibility of ensuring advocacy and strategy work hand in hand to strengthen Indigenous business.



Sandy Sanderson
NAABA Board Chair
Owner
Askiy Mat Service Inc.



Angela Maxson
NAABA 1st Vice President
President
Creekline Inc.



Leona Lepine
NAABA 2nd Vice President
Manager
Peyak Mekwan
Maintenance



Travis Drew
NAABA Treasurer
President & CEO
Wright Quality Services



Anthony Punko
NAABA Director
President
Emergency Decon Solutions



Lloyd Antoine
NAABA Director
President
APE Maintenance



Erica Augustine
NAABA Director
Owner
Aquila Consulting
Executives



Nick Vardy
NAABA Director
Owner
Moccasin Media



Sheldon Duke
NAABA Director
Owner, S.I.F. Transport
& CEO, Duke's Building
Services and Duke's
Freight Services

FORWARD FOCUSED STRATEGIC PRIORITIES

FIVE-YEAR STRATEGIC PLAN

In 2024–2025, NAABA undertook a reassessment of its strategic plan alongside a team from Deloitte, with a focus on strategy and economic reconciliation. Together, the NAABA Board of Directors, staff, and Deloitte created a five-year strategic plan that positions NAABA as an Integrated Collaborator with Indigenous entrepreneurs and industry: advancing economic reconciliation through **continuous learning, bold advocacy, reciprocity, and active member engagement**.

NAABA will focus on three strategic priorities:



Expand Market Opportunities

Advocate for Indigenous participation in oilsands procurement and supply chains while identifying new sectors for diversification and fostering collaboration among entrepreneurs.



Increase Access to Resources, Equity, and Funding

Develop strategic partnerships with institutions and organizations to connect entrepreneurs with capital, grants, and financial literacy supports.



Enhance Capability and Skills Development

Deliver collaborative training, mentorship, and education aligned to the needs of Indigenous entrepreneurs in a shifting economic environment.

The **primary strategic objective** is to create equitable economic opportunities for Indigenous entrepreneurs while fostering long-term, sustainable partnerships with industry.

DRIVING INDIGENOUS RECONCILIATION

KEY MESSAGE

To execute priority initiatives, NAABA must collaborate closely with members, industry leaders, and partners to address capability gaps and drive progress for Indigenous businesses and entrepreneurs in the region. Active membership engagement will be essential to foster collective action, effective decision-making, and successful execution of these priorities.

Identified enablers essential in achieving strategic priorities:



Continuous Learning

Create a platform for learning and collaboration, encouraging members to stay informed and engaged.



Bold Advocacy

Firm champion of the significance of economic reconciliation.



Reciprocity

Foster mutual understanding, respect, and shared benefits.



Active Member Engagement

Drive collective action and decision-making.

Implementation will follow a phased approach, beginning with member engagement and capacity building, then expanding into diversification and broader market integration. This strategy ensures NAABA remains a credible and effective partner in advancing Indigenous economic reconciliation through entrepreneurship.



STRENGTH IN OUR GUIDING PILLARS

NAABA exists to support its members and continue advancing Indigenous entrepreneurship in the Canadian business economy. To do this, a strong direction is needed to continue moving the needle of progress.

The Guiding Pillars of NAABA form the foundation of the Strategic Plan, ensuring all activities, events, decisions, and execution remain aligned with a unified purpose. Together, these pillars serve as essential pieces of the puzzle that create a holistic approach to supporting NAABA members. By championing Aboriginal businesses, fostering meaningful connections, opening pathways to opportunities, and providing practical business supports, the Guiding Pillars strengthen the collective impact of NAABA and drive the long-term success of its members.



Advocacy

Speaking on the behalf of the collective for the betterment of all Indigenous Businesses in the Fort McMurray Wood Buffalo region.



Partnerships

Facilitating, connecting, and growing the professional networks of all members.



Procurement

Finding, sharing, and advocating for opportunities for Aboriginal Business and positioning members to successfully bid and secure contracts for the growth and development of their business.



Business Development

Programming, shared services, shared facilities, and business support.



This past year, NAABA's staff have been instrumental in advancing the strategic plan and guiding pillars of Advocacy, Partnerships, Procurement, and Business Development. Through their work supporting members, building partnerships, and delivering key initiatives, the team has strengthened NAABA's role as a trusted leader in Indigenous business and economic reconciliation.

NAABA TEAM IN 2024

DRIVING OUR GUIDING PILLARS



Lisa Gardham
Membership Experience
Coordinator



Rosmarie Boutillier
Finance & Program
Coordinator



Michelle Toner
Executive Director
(Past)



ADVOCACY

A VOICE AT THE TABLE

Ensuring NAABA, its members and overall objectives are represented in discussions about Economic Development and Reconciliation is a key goal. We're proud to report that NAABA has been part of many meetings and discussions this year that tie back to our pillar objectives and overall advancement of our members in the local business economy.



Here are some highlights from the past year:

- ▶ RMWB Pro Business Advisory Committee
- ▶ Careers Industry Advisory Committee
- ▶ Regional Workforce Strategy Focus Group
- ▶ Panel Facilitation - Forward Summit
- ▶ Contributed to the ATB Reconciliation Plan (ED & Board Chair)
- ▶ CSSB & NAABA Strategic Plan Roundtable with Indigenous Financial Knowledge Keepers
- ▶ National Day for Truth and Reconciliation Community Gathering and Walk
- ▶ Red Dress Day Community Walk
- ▶ BGIS Engaging with Indigenous Business

ONLINE PRESENCE

Over the past year, one of the strongest aspects of our communications has been our ability to share stories, updates, and resources with a broad and diverse audience. Our social media community reflects this diversity, bringing together members, their businesses, industry partners, government representatives, and more. This past year, we experienced steady growth across all social channels, using these platforms to spotlight members, showcase events, and recognize the valued contributions of our sponsors.



The NAABA website also remains an active hub for our community. It is consistently updated with the membership directory, event and program details, newsletters, and serves as a key resource for Indigenous grant opportunities and other member benefits.

COMMUNICATION IS CALLING

The NAABA Connection Newsletter is delivered in electronic format and features newsworthy membership info and content submitted by industry partners and Indigenous businesses and organizations. The content includes highlights such as:

- ▶ Full Member Spotlight
- ▶ Event Updates and Ticket Sales
- ▶ Professional and Organizational Development Opportunities
- ▶ Member Benefits
- ▶ Grant and Funding Opportunities
- ▶ Education and Training
- ▶ Reconciliation Lessons, Activities, and Actions
- ▶ Regional Partner or Industry Related Events and Programming

Engage

Do you have an upcoming event, business announcement, or industry news you would like to share across the Indigenous business network? NAABA Members are encouraged to submit content for the **NAABA Connection Newsletter**.

Newsletter stats:

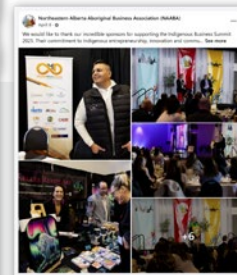


1500 SUBSCRIBERS



40% OPEN RATE*

*Above industry standards



Social Media



1,795 TOTAL PAGE LIKES &
MORE THAN 2,300 FOLLOWERS



676 FOLLOWERS



2,182 FOLLOWERS



naaba.ca



8,449 DIRECT SEARCHES



1,535 BY ORGANIZATION



1,693 BY ALPHABETIC ORDER



706 BY CATEGORY *(top searches are construction services, freight & transportation, site services, repair and maintenance)*

Online Membership Directory Clicks & Views

Certified
Full Aboriginal Member



146,754 CLICKS & VIEWS

Associate
Business Member



40,250 CLICKS & VIEWS



BUSINESS DEVELOPMENT

BUSINESS DEVELOPMENT FOR THE 2024-2025 YEAR

Over the 2024-2025 year, NAABA has delivered a strong lineup of programs aimed at supporting Indigenous entrepreneurship and strengthening capacity. These initiatives were designed to serve both emerging and established Indigenous businesses, as well as to foster partnerships with corporate and government stakeholders. Below are some of the main activities and programs for Associate and Full Aboriginal Members:



- ▶ Empowering Indigenous Business: Navigating Rights, Regulations, and Opportunities with Billie Fortier
- ▶ Professional Headshots with Moccasin Media (Fall 2024 and Winter 2025 Sessions)
- ▶ Business Scale-Up and Productivity Program
- ▶ NAABA Hub Benefits for Members
- ▶ Understanding Indigenous Business Structures with Billie Fortier
- ▶ ATB Pulse Check
- ▶ ATB Problem Solving Workshop
- ▶ Introduction to Proposal Creation Information Sessions with Faro Consulting
- ▶ Promotional Videos with Moccasin Media
- ▶ Small Business Information Forum
- ▶ Business Support Services Committee

SHARED SERVICES PROGRAM

Tailored business support is created to help Certified Full Members navigate through their entrepreneurial journey. The past year has seen 10 NAABA Certified Member companies utilize the Shared Services program in the areas of Finance, Human Resources, and Marketing.



Marketing & Communications Support



Human Resources Support



Financial Services Support



PARTNERSHIPS

NAABA continued to play a central role in building meaningful partnerships between Indigenous businesses, industry, and the wider community. Our focus was on creating opportunities for collaboration that not only supported our members' growth but also advanced reconciliation through business.

- ▶ Oilsands Trade Show NAABA Pavillion
- ▶ Making Spirits Bright Christmas Luncheon
- ▶ NAABA Board Meet & Greet and Strategic Launch
- ▶ Ladies Luncheon – Empowering Women Through Sharing
- ▶ Member to Member Networking
- ▶ Open House & Indigenous Artisan Market
- ▶ Monthly Membership Meetings (February, March, April, May, June, July). Presentations by ICD, AWS and Dreamline, Protective Clothing, D Jean Enterprises, Finning, and Emergency Decon Solutions
- ▶ Annual NAABA events: Indigenous Business Summit, Golf Tournament and AGM
- ▶ 2024 Business Innovation Showcase
- ▶ Associate Member Renewal requirement of updating their Indigenous Relations Policy and Statement of Commitment to NAABA and Indigenous Entrepreneurs
- ▶ Certified Full Aboriginal Member Audit



PROCUREMENT

NAABA continued to advance its advocacy and programming to ensure Indigenous businesses have fair and meaningful access to procurement opportunities. This work centered on creating awareness, removing barriers, and equipping members with the tools needed to succeed in competitive supply chains.

- ▶ RMWB Working Group on Indigenous Procurement
- ▶ Supplier Information Session with Procurement Assistance Canada
- ▶ Explore Opportunities with ATB: A Session on Sustainable Procurement and Reconciliation
- ▶ ATCO Frontec Indigenous Procurement Information Session
- ▶ Quick Connect Networking
- ▶ Ellis Don Procurement Session
- ▶ Supply Chain Webinar with ATB
- ▶ Government of Alberta Procurement Information Session
- ▶ Canoe Procurement Discussions
- ▶ Faro Consulting Procurement Seminars and Support

NETWORKING & GATHERINGS

SEPTEMBER 2024: ANNUAL GENERAL MEETING

The Annual General Meeting is a time to bring members together to celebrate the successes of previous years and share visions for the future. It's meant to feel like a family reunion, with colleagues, friends, clients, and partners coming together to share a meal and a sense of accomplishment.



presented by:



The 2024 AGM welcomed NAABA entrepreneurs, business professionals, and Indigenous leaders in Fort McMurray Wood Buffalo. Outgoing, new, and continuing Board members were honoured, while new members were welcomed and milestone anniversary memberships celebrated. The Wood Buffalo Singers kicked off the evening with a cultural performance and keynote speaker Dr. Ken Coates captivated the audience.



320 GUESTS IN ATTENDANCE



70 ORGANIZATIONS REPRESENTED



WINTER 2024: FESTIVAL OF TREES & HOLIDAY OPEN HOUSE

NAABA held the annual Holiday Open House on December 5, 2024, and welcomed members to the Fort McMurray Golf Club for casual conversation, holiday themed artisan activities and holiday games over lunch.

In November, NAABA donated a tree in the Northern Lights Health Foundation's Festival of Trees, which included artwork and pieces sourced from local Artisans.

JANUARY 2025: INDIGENOUS BUSINESS WEEK

Indigenous Business Week aimed to provide specialized education, business learning activities, and networking opportunities, as well as workshops designed to support our Members' business efforts and growth.

Indigenous Business Week ran from January 27 to 31 and included the following events throughout:

- ▶ NAABA Board Meet & Greet and Strategic Launch
- ▶ Explore Opportunities with ATB: A Session on Sustainable Procurement and Reconciliation
- ▶ Business Scale-Up and Productivity Program
- ▶ NAABA Hub Benefits for Members
- ▶ Understanding Indigenous Business Structures with Billie Fortier
- ▶ Ladies Luncheon – Empowering Women Through Sharing: A Panel Discussion
- ▶ ATCO Frontec Indigenous Procurement Information Session
- ▶ ATB Pulse Check
- ▶ Professional Headshots with Moccasin Media
- ▶ ATB Problem Solving Workshop
- ▶ Member to Member Networking
- ▶ Open House & Indigenous Market



THANK YOU

to the following
local artisans for
their contributions
to NAABA's auction
tree

Amy Keller-Rempp
Cassandra Marcell
Leona Lepine
Rachelle Solbak
Stacey Grant
Trevor Snook



NETWORKING & GATHERINGS

APRIL 2025: INDIGENOUS BUSINESS SUMMIT

The full-day Indigenous Business Summit created meaningful opportunities to build new relationships and strengthen networks by bringing together business leaders and key decision-makers. Throughout the day, participants engaged in important conversations, exchanged experiences, and explored Indigenous business opportunities through networking and storytelling.

A highlight for many was the Quick Connect Evening Networking session, which fostered valuable connections in a dynamic setting. In addition, the Certified Full Member Tradeshow and Artisan Market showcased the wide range of industries and expertise represented by our members, reflecting the strength and diversity of Indigenous business in our region.



350 SUMMIT GUESTS



8 ARTISAN MARKET BOOTHS



72 SPEED NETWORKING ATTENDEES

36 CERTIFIED FULL MEMBERS

36 ASSOCIATE MEMBERS & INDUSTRY



JUNE 2025: ANNUAL GOLF TOURNAMENT

As one of the most anticipated golf tournaments of the season each year, NAABA's golfing event serves multiple purposes for the organization. It acts as a day-long opportunity to showcase Indigenous businesses and allies, allows for ample networking time on the greens and during meals, and it serves as NAABA's largest fundraiser of the year.



288 GOLFERS



67 ORGANIZATIONS REPRESENTED



\$195,000 RAISED



OUTSIDE OF EVENTS

NAABA continues to collaborate, build bridges, and foster relationships throughout peer groups, the business economy, local government, and industry. We continue to learn from one another and provide support, while developing relationships with groups such as Deloitte Community Advisory Projects, FMWB Economic Development, the RMWB working groups, Alberta Counsel, and many more.

OPERATIONAL EXCELLENCE

REVENUE STREAMS EXPLAINED

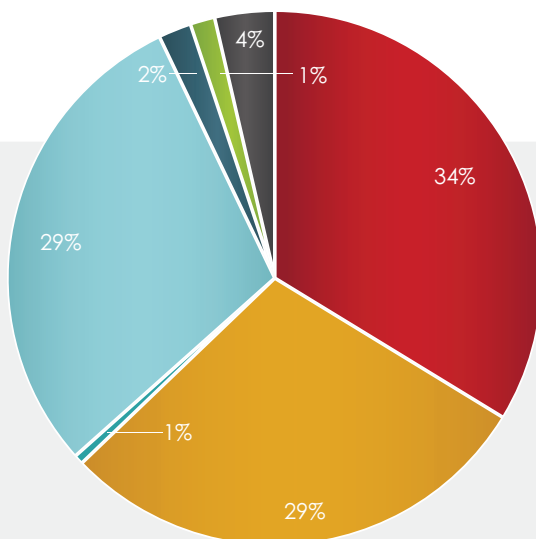
Funding for NAABA operations has historically been dependent on membership fees and the proceeds from events. As the economy ebbs and flows, the need to diversify revenue streams has become even more important as we cannot primarily depend on these traditional funding sources.

NAABA has diversified its revenue streams into these categories:

- ▶ Membership Fees
- ▶ Events
- ▶ Facility Bookings
- ▶ Programming
- ▶ Interest
- ▶ Grants
 - Indigenous Reconciliation Initiative*
 - Northern and Regional Economic Development Program*
 - Canada Alberta Job Grant*

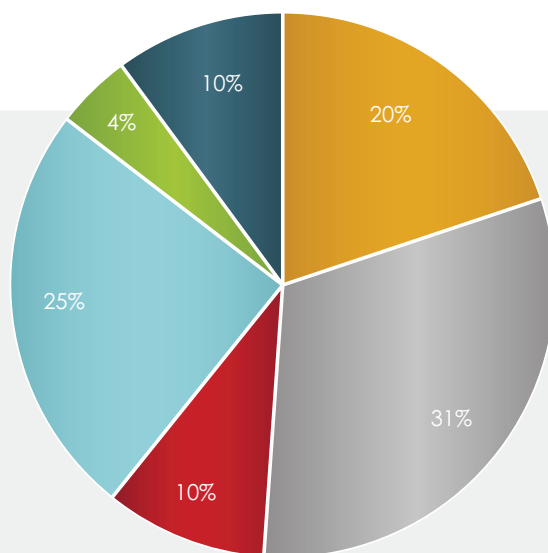
FINANCIAL SNAPSHOT

This expense and revenue chart reflects the fiscal balance and overall organizational health of NAABA.



2024/2025 Revenues

- Events
- Business Centre
- Membership Fees
- Grants
- Sponsorships
- Shared Services
- Interest



2024/2025 Expenses

- NAABA Events
- Employee Expenses
- Operational/Admin Expenses
- Grants, Donations, Scholarships
- Advertising & Promotion
- Interest & Finance

FISCAL RESPONSIBILITY

Creating a member-to-member benefit opportunity is part of NAABA's mandate in advancing the Indigenous business economy. We try to “walk the talk” as much as possible to diversify our supply chain and ensure Indigenous-owned businesses are at the forefront of our services and purchasing. We're proud to showcase these areas of our supply chain:

- ▶ Garbage/Dumpster – Acden Environment
- ▶ Vehicle Maintenance – Acden Fleet
- ▶ Custodial – Peyak Mekwan Maintenance
- ▶ Video Production – Moccasin Media
- ▶ Coffee Supplies & Service – Rimfire Solutions
- ▶ Operational Supplies – Re-stock (Tuccaro Group)
- ▶ Promotional Items – Dreamline Canada Inc.
- ▶ Catering – Ginger's Bannock House
- ▶ Speaker Gifts and Appreciation – variety of local Indigenous Artisans
- ▶ Training & Development – Nisto Consulting Inc.
- ▶ Landscaping, Snow Removal & Office Maintenance – C&B Maintenance Corp.
- ▶ Furnace & Plumbing Maintenance – RAM Mechanical Inc.
- ▶ Floor Mats – ASKIY Mats Inc.



NAABA FINANCIAL STATEMENTS

NORTHEASTERN ALBERTA ABORIGINAL BUSINESS ASSOCIATION (2000)

Statement of Revenues and Expenditures and Changes in Net Assets

Year Ended June 30, 2025

	2025	2024
REVENUES		
AGM Banquet	\$ 65,336	\$ 123,388
Business Centre	5,750	10,505
Business Showcase	51,105	111,019
Christmas Party	4,369	-
Corporate Sponsorship	20,000	40,000
Golf tournament	171,960	215,027
Interest	36,445	28,244
Membership	339,137	308,279
Province of Alberta Grants	27,500	11,823
Regional Grants	269,044	321,393
Shared Services Packages	15,024	5,175
	1,005,670	1,174,853
EXPENSES		
Advertising and promotion	41,157	36,421
AGM	67,691	110,013
Amortization	53,172	58,710
Business showcase	48,438	75,411
Christmas party	5,589	1,256
Donations & scholarships	4,000	4,000
Golf tournament	60,375	60,047
Grants	221,965	297,494
Insurance	15,444	12,164
Interest and bank charges	1,262	1,415
Interest on long term debt	38,022	43,333
Office	21,030	24,061
Professional services	16,763	7,300
Property taxes	8,407	8,047
Repairs & maintenance	3,682	4,693
Salaries, wages & benefits	271,033	248,897
Telephone, fax & internet	2,909	2,615
Training, workshops & seminars	10,576	1,428
Travel	4,768	1,163
Utilities	11,013	9,220
Vehicle	7,980	7,398
Website & database maintenance	1,288	3,967
	916,564	1,019,053
NET EXCESS OF REVENUES OVER EXPENSES	89,106	155,800
NET ASSETS - BEGINNING OF YEAR	1,877,296	1,721,496
NET ASSETS - END OF YEAR	\$ 1,966,402	\$ 1,877,296

NORTHEASTERN ALBERTA ABORIGINAL BUSINESS ASSOCIATION (2000)

Statement of Financial Position

June 30, 2025

	2025	2024
ASSETS		
CURRENT		
Cash	\$ 1,309,368	\$ 1,420,693
Accounts receivable	32,368	29,207
Goods and services tax recoverable	20,878	16,183
Prepaid expenses	1,104	1,079
	1,363,718	1,467,162
TERM DEPOSITS (Note 4)	15,000	15,000
TANGIBLE CAPITAL ASSETS (Note 5)	1,552,086	1,604,303
	\$ 2,930,804	\$ 3,086,465
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable and accrued liabilities	\$ 33,580	\$ 86,805
Wages payable	8,656	45,502
Deferred revenue (Note 6)	393,593	507,291
Current portion of long term debt (Note 7)	43,909	40,989
	479,738	680,587
LONG TERM DEBT (Note 7)	484,664	528,582
	964,402	1,209,169
NET ASSETS	1,966,402	1,877,296
	\$ 2,930,804	\$ 3,086,465

Complete financial Statements
can be viewed online here ►



LOOKING AHEAD UPCOMING EVENTS

NAABA's SOAR Seminar Series

Raise your business game with NAABA's SOAR — four powerful, no-cost seminars for Certified Full Aboriginal Members. Held monthly, each session digs into what matter.

Fall/Winter 2025

- SEPT 18** Session 1 - Laying the Foundations: Understanding Marketing Opportunities
- OCT 23** Session 2 – Securing our Futures: Navigating Procurement
- NOV 20** Session 3 – Funding your Vision: Investment & Grant Strategies
- DEC 18** Session 4 – Brand Building: Creating Brand Equity

The SOAR Seminar Series will be offered for free and be hosted at the NAABA office and be offered again in 2026.



Winter/Spring 2026

- FEB 19** Session 1 - Laying the Foundations
- MAR 19** Session 2 – Securing our Futures
- APR 23** Session 3 – Funding your Vision
- MAY 21** Session 4 – Brand Building



Monthly Membership Meetings

2025: OCT 15 | NOV 19 | DEC 17

2026: JAN 21 | FEB 18 | MAR 18 | APR 19

Join us on the 3rd Wednesday each month for member networking and business presentations.



DEC 4 Fort McMurray Golf Course

Casual holiday gathering and luncheon with members and industry partners.



JUNE 4 Miskanaw Golf Course

NAABA's premier fundraising event and sold out annual golf tournament.

BECOMING A NAABA SPONSOR

Sponsoring a NAABA event offers businesses the chance to align with an organization dedicated to meaningful and impactful work while elevating their presence in the networking arena. Sponsors gain access to exclusive opportunities to showcase their business, speak, and connect with a dynamic community of entrepreneurs and industry leaders. Beyond increased visibility, sponsorship fosters valuable networking with fellow sponsors, industry professionals, and potential customers, while also demonstrating a strong commitment to the community. Ultimately, it provides measurable returns through enhanced brand awareness, customer engagement, and potential sales growth.

View the full NAABA Event Calender here and find out how your organization can become a sponsor of an upcoming event



MEMBERSHIP BENEFITS



GROUP BENEFITS PROGRAM

Exclusive personal insurance products, lifestyle, and travel benefits that include preferred pricing to help you live your life to the fullest, discounts and rewards that offer you cashback opportunities with businesses you already shop with.

MEMBER DISCOUNTS

In addition to Member pricing for NAABA's major networking events, members receive access to Member Benefits Marketplace for discounted goods and services strategically aligned with organizations that benefit your business.

JOB BOARD

Use the NAABA Job Board to post available positions within your organization on our high traffic website to attract diverse talent to your teams.

MEMBERSHIP COMMITMENT



Our members continue to demonstrate their dedication to advancing opportunities and visibility for Indigenous businesses within our network. By engaging Indigenous businesses across all sectors, we strengthen participation in the regional and broader economy.

We encourage NAABA members to keep this commitment top of mind when selecting vendors or service providers and to review their current business relationships with the goal of identifying additional opportunities for NAABA members. These efforts contribute to expanding the presence of Indigenous businesses throughout the economic supply chain in our region and beyond.

102
MEMBERS

Certified
Full Aboriginal Member



Northeastern Alberta
Aboriginal Business Association

A business that is at least 51 per cent Aboriginally owned, controlled, and is local to the region.



86
MEMBERS

Associate
Business Member



Northeastern Alberta
Aboriginal Business Association

A business that strives to increase its social capacity within the Aboriginal Business Community.



8
MEMBERS

Artisan
Full Aboriginal Member



Northeastern Alberta
Aboriginal Business Association

Creates and makes high-quality distinctive products by hand and is local to the Fort McMurray Wood Buffalo region.



14
MEMBERS

Non-Profit
Associate Member



Northeastern Alberta
Aboriginal Business Association

A non-profit organization that provides services in different sectors in the Fort McMurray Wood Buffalo region.



NAABA memberships are renewed annually.

Learn more or apply for membership by visiting naaba.ca/membership-applications/ or email experience@naaba.ca.

AWARDS & RECOGNITION

We are happy to welcome the following new members and recognize the incredible continued commitment and participation from our milestone members.

WELCOME NEW MEMBERS

Certified Full Aboriginal Members

- ▶ Brignall Landscaping
- ▶ Chad's Contracting Inc
- ▶ Eclipse Surveyors Inc
- ▶ HH&M Mental Health Corp
- ▶ Red River Company Inc
- ▶ Red Wing Shoe Store
- ▶ Ten Feathers Inc
- ▶ Thee Boujee Butcher
- ▶ Sweetgrass Coaching

Associate Members

- ▶ Alberta Counsel
- ▶ Alexander Tubular
- ▶ AirCon Technologies Ltd
- ▶ ATCO Frontec
- ▶ Bank of Canada (Calgary Regional Office)
- ▶ BDC
- ▶ Headwater Transportation
- ▶ Komatsu
- ▶ Matt Pate, IG Wealth Services
- ▶ RBC
- ▶ Refttech International Inc
- ▶ Roll'n Oilfield Industries
- ▶ Sweetgrass Coaching
- ▶ Tomahawk Industries
- ▶ Ward's Hydraulic Services
- ▶ XPro Safety Primoris Canada

Artisan

- ▶ Cariboutique
- ▶ Peyak Mekwan Crafts & More

MILESTONE MEMBERSHIP ANNIVERSARIES

5 Year Anniversaries

- ▶ Dukes Freight Services and Warehousing
- ▶ Icon Surveys Group Inc
- ▶ Muessle Flett Law LLP
- ▶ Novamen Inc
- ▶ Prairie North Enterprises Ltd
- ▶ Vortex Helicopters Inc
- ▶ Command North
- ▶ Crack N'More
- ▶ Kachur Rentals Ltd
- ▶ LaPrairie North
- ▶ Ram Mechanical Inc
- ▶ Todd Pruden Holdings
- ▶ Wright Quality Services Inc

10 Year Anniversaries

- ▶ Creekline Inc
- ▶ Rimfire Solutions

15 Year Anniversaries

- ▶ Acden Allnorth
- ▶ Athabasca Workforce Solutions
- ▶ Bouchier Site Services
- ▶ Delta Bound Ltd
- ▶ Stone Eagle Electrical Supply LP





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