

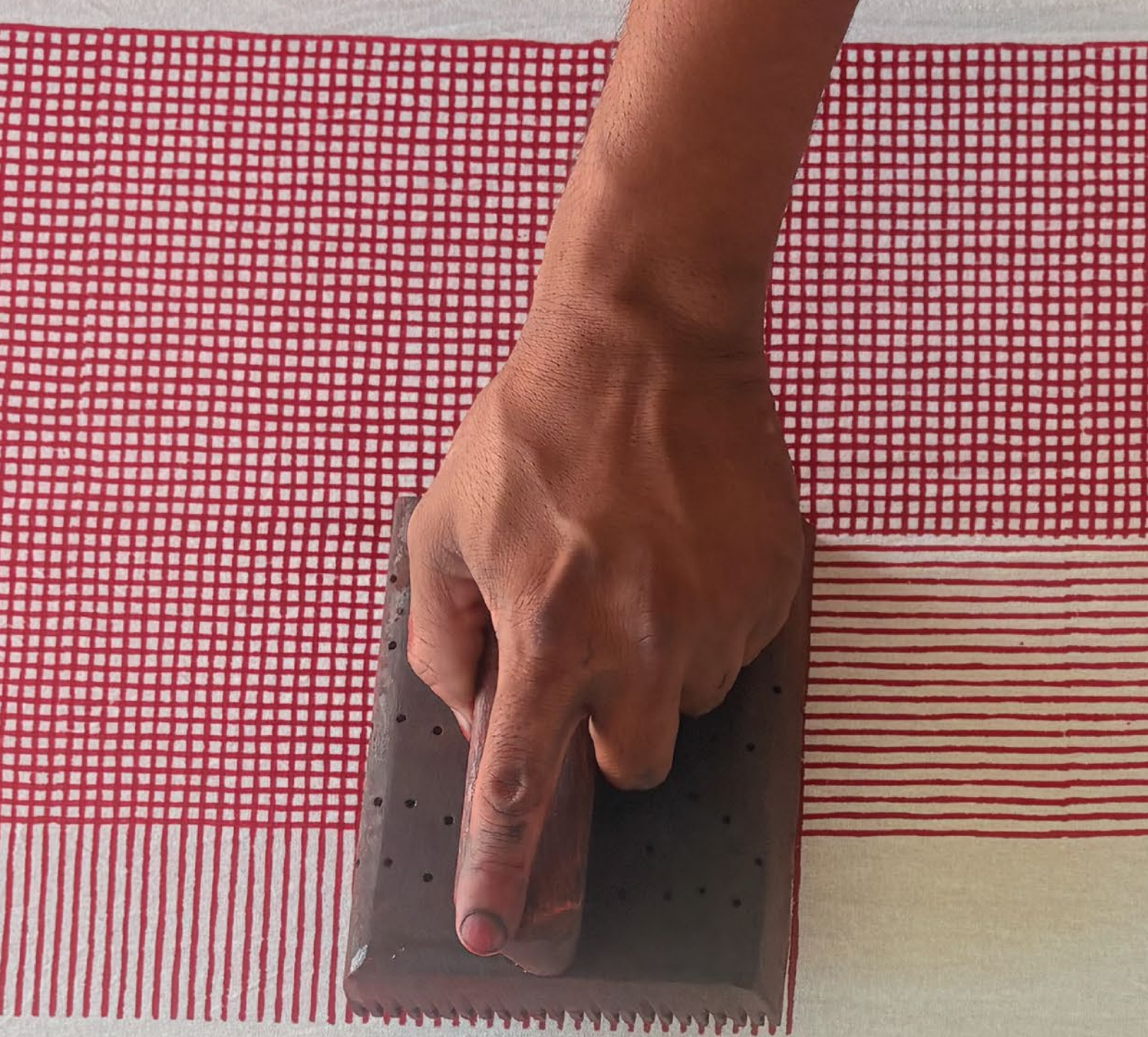


paper  mirchi

LUXURY TREE-FREE GIFTING

2026 LIMITED COLLECTION

ARTISAN MADE | RECYCLABLE | SUSTAINABLE



INTRODUCING OUR LIMITED COLLECTION

I've been wanting to put this collection together for a while, so it's really lovely to finally be able to share it with you.

I grew up in India, surrounded by colour, pattern and beautiful traditional prints, and much of that has stayed with me. It's a big part of where the inspiration for Paper Mirchi comes from. We take those traditional influences and adapt them in our own way, bringing them up to date with colours, patterns and styles that feel fresh and right for today. I think that mix of old and new is what makes Paper Mirchi feel a little different.

Our products are made by hand, using traditional techniques that have been passed down through generations. We work closely with our makers to bring our designs to life, and the little variations that come with the handmade process are part of what makes each piece special.

For this collection, I went back to some of our most loved block prints and paired them with some of our best-selling products. From there, it grew into something much bigger, with new products and a few things you've been asking us for.

We've added new pieces to our On-The-Go and Home collections, introduced Table Linen, a whole new category for us, and finally brought out the gift boxes and ribbons so many of you have asked for.

There's a real mix of old favourites and new ideas here, and we've had so much fun putting it all together. I hope you enjoy discovering it as much as we've enjoyed creating it.

Finally, I'd really love to know what you think. We're launching this as a Limited Collection for now, and your feedback will help us decide which pieces become part of Paper Mirchi for the long term. So please do tell us what you love and what your customers respond to.

Thank you, as always, for being part of Paper Mirchi and for continuing to support what we do. .

With Love,

Rani



GIFT BOXES

Beautifully crafted using traditional block printing and hand marbling techniques, every one of our gift boxes is completely unique.

Made from recycled cotton rag paper, each box combines beautiful colour, tactile texture and thoughtful craftsmanship, with a luxe finish that makes the packaging feel like part of the gift. Perfect for gifting or storing keepsakes - jewellery, letters, photographs, little treasures, or simply all those pretty bits and pieces that never seem to have a home.

Inside, each box is lined with the Paper Mirchi brand story, adding a thoughtful finishing touch to these beautiful keepsake boxes.

Sold as a nested set of three boxes, giving retailers a beautiful mix of designs and sizes in every pack.



BLOCK PRINTED

Box Composition – Recycled greyboard with 100% recycled cotton paper cladding
Pack Size – 2 (Multi-design set of 3 nested boxes)

Sizes:

Small - H10 x W10 x D6.5cm

Medium - H14 x W14 x D8.5cm

Large - H18.5 x W18.5cm x D11cm



BLOCK PRINTED KEEPSAKE GIFT BOXES (NESTED SET OF 3)
FLORAL BLUE STONE
BOXNEST01



BLOCK PRINTED KEEPSAKE GIFT BOXES (NESTED SET OF 3)
CHRISTMAS PLAY
XBOXNEST02

HAND MARBLED

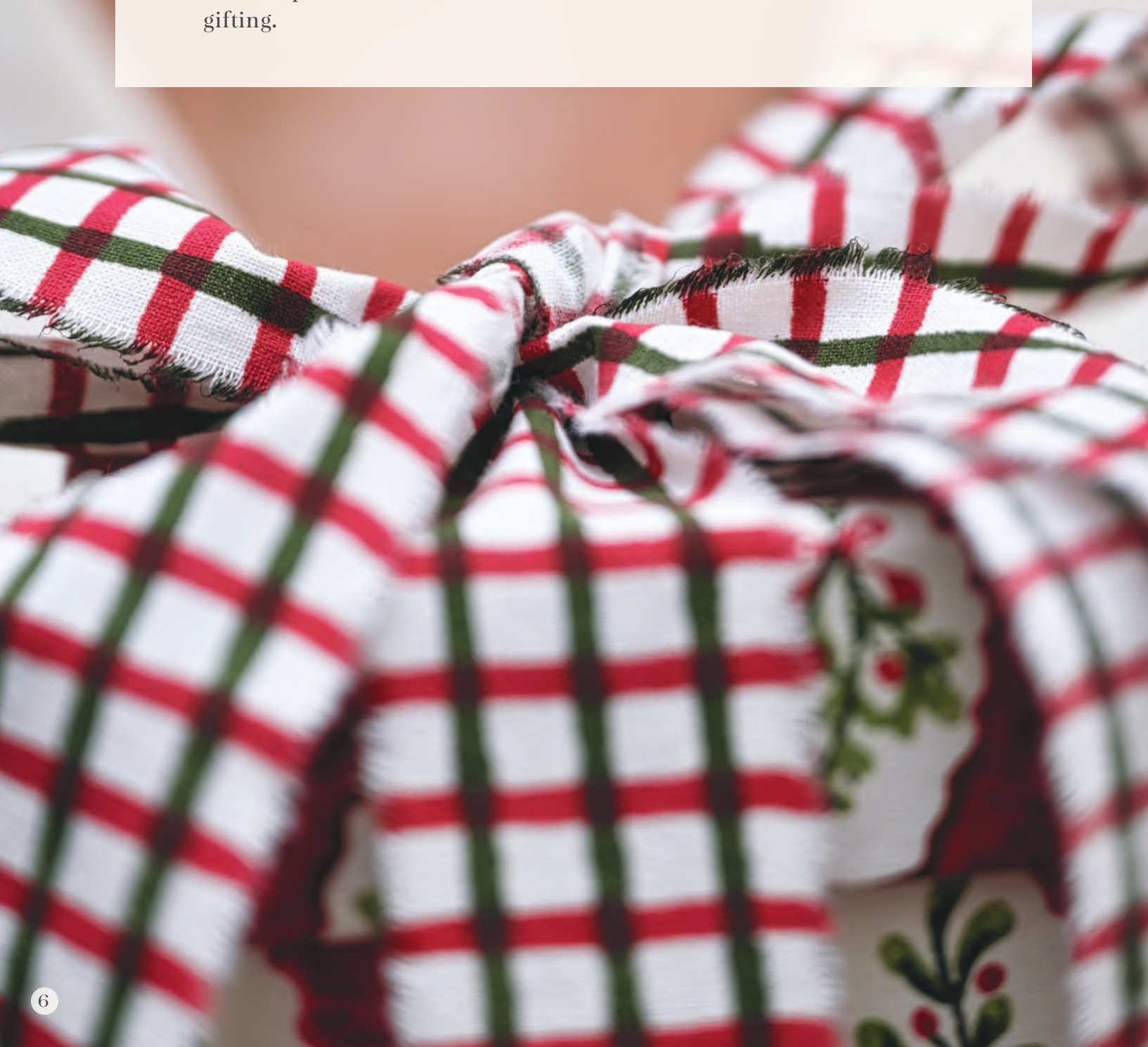


HAND MARBLED KEEPSAKE GIFT BOXES (NESTED SET OF 3)
CHRISTMAS CANDY
XBOXNEST01

BLOCK PRINTED HAND-FRAYED RIBBON

A beautifully handcrafted ribbon designed to add the perfect finishing touch to your festive gifting. Featuring our signature block print designs and delicately hand-frayed edging, each ribbon is made with care, celebrating the beauty of traditional craftsmanship.

Perfect for pairing with our luxury Christmas gift wrap, styling gift boxes, festive décor or seasonal crafting, our beautiful ribbon adds a little special detail that makes all the difference when it comes to gifting.



BLOCK PRINTED HAND-FRAYED RIBBONS

Size - Length 3metres x W4cm

Ribbon Composition - 100% Cotton

Pack Size - 4



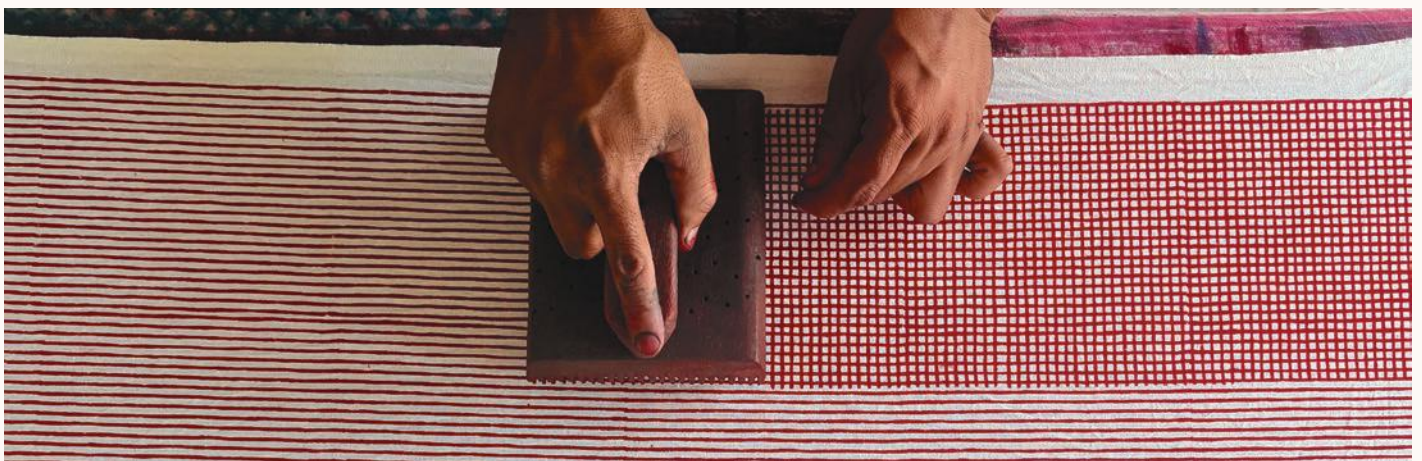
BLOCK PRINTED HAND-FRAYED RIBBON
MINI RED GINGHAM

XMRIB01



BLOCK PRINTED HAND-FRAYED RIBBON
RED & GREEN GINGHAM

XMRIB02



ON THE GO

A collection of beautifully made quilted cotton bags and pouches, designed to make life on the go a little more colourful and organised. Each piece is hand block printed in our most popular designs, with thoughtful details that make them both practical and rather special.

The quilted tote is roomy and sturdy, with delicate piping, a secure gold zip and handy pockets inside and out - perfect for work, shopping trips, weekends away or days at the beach.

The complementing pouch duo is ideal for keeping smaller essentials together, from make-up and jewellery to keys and travel must-haves.

Handmade in small batches using traditional techniques, each piece has its own little variations and character, making this a collection that's as lovely to gift as it is to use.



QUILTED POUCH SET 2PK

Sizes:

Small - W15 x H10cm

Medium - W18 x H15cm

Pouch Composition - 100% Cotton

Pack Size - 4



COTTON ZIPPED POUCH SET 2PK
FLORAL BLUE STONE

POUBP04

QUILTED COTTON SHOPPER BAG

Size - H38 x W45 x D11cm (approx H60cm including handles)

Pocket - Internal 18 x 18cm | External 18 x 20cm

Bag Composition - 100% Cotton

Pack Size - 2



QUILTED COTTON SHOPPER BAG
SONGBIRD BLUE STONE

SHOP01



EYE MASK & SCRUNCHIE SET

A charming little set made in one of our popular block print designs, with a beautifully padded eye mask and matching scrunchie tucked inside a coordinating drawstring bag. Each piece is made by hand with care, combining comfort and style with traditional craftsmanship.

Perfect for a little moment of relaxation, a weekend away or taking on your travels, it also makes a lovely gift, or a little treat for yourself.

EYE MASK & SCRUNCHIE SET

Scrunchie, Eye Mask and Drawstring Bag Composition – 100% Cotton

Pack Size - 4



BLOCK PRINTED EYE MASK & SCRUNCHIE SET
DITSY FLORAL BLUE STONE
GIFT01



BLOCK PRINTED EYE MASK & SCRUNCHIE SET
DITSY FLORAL SCARLET
XMGIFT01



CUSHION COVERS

A lovely cushion cover made from 100% cotton and printed front and back in our best-selling block print designs. With complementary piped or ruffled edging and a discreet zip closure, each one is made by hand with care, bringing beautiful pattern, texture and warmth to your home.

Perfect for adding a little colour and character to sofas, armchairs, beds or cosy corners, and lovely for layering and mixing with other pieces from the collection.

As each cushion cover is printed by hand, slight variations in the print may occur. These small differences are part of the handmade process and give each piece its own character and personality.



CUSHION COVERS

Cushion Cover Composition: 100% Cotton (Please note that cushion is not included)

Sizes:

Square - H45x W45cm

Ruffled - H35 x W45cm

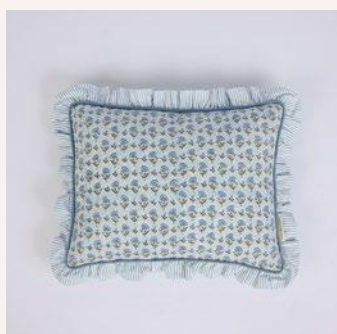
Pack Size - 4



BLOCK PRINTED SQUARE CUSHION COVER
SONGBIRD BLUE STONE
CUSH01



BLOCK PRINTED SQUARE CUSHION COVER
SONGBIRD SCARLET
XMCUSH01



BLOCK PRINTED RUFFLED CUSHION COVER
DITSY FLORAL BLUE STONE
CUSH02



BLOCK PRINTED RUFFLED CUSHION COVER
DITSY FLORAL SCARLET
XMCUSH02



TISSUE BOXES, PAPER BASKETS & PICTURE FRAMES

Our Home collection brings together beautifully handcrafted pieces that add colour, pattern and a little personality to your surroundings. From hand block printed waste paper baskets and tissue boxes to picture frames for favourite photographs, postcards and prints, each piece brings something useful and lovely to the home.

Our waste paper baskets are lightweight, practical and fully collapsible, making them easy to use and store. Tissue boxes turn an everyday essential into something quite special, adding colour and pattern to bedside tables, desks or living spaces. Picture frames bring a little character to photographs, postcards and artwork, making them a lovely way to brighten a room.

Made from recycled cotton rag paper and hand block printed in our favourite designs, each piece is crafted in small batches using traditional techniques.

Slight variations in the print are part of the handmade process, giving every piece its own character and charm.



TISSUE BOXES & PAPER BASKETS

Tissue Box Inner Size - W14 x D14 x H14cm (fits a standard cube tissue box)

Paper Basket Inner Size - W25 x D25 x H30cm

Composition - Recycled greyboard with 100% recycled cotton paper cladding

Feature - Collapsible. Supplied flat-packed

Pack Size - 4



TISSUE BOX
SONGBIRD BLUE STONE
TISSBP04



WASTE PAPER BASKET
SONGBIRD BLUE STONE
BASKBP04



PICTURE FRAMES

Size:

H25 x W20cm - Fits a 5 x 7 photograph

H23 x W18cm - Fits a 4 x 6 photograph

Frame Composition - Recycled greyboard with 100% recycled cotton paper cladding

Feature - Collapsible

Mechanism - Slip-in-frame

Pack Size - 4



PICTURE FRAME 5X7
SONGBIRD BLUE STONE
PICBP07



PICTURE FRAME 4X6
DITSY FLORAL BLUE STONE
PICBP08



DECORATIVE TRAYS & COASTERS

A lovely new addition to our Home Collection, these artisan-made enamelled trays and coasters feature our popular block print design, finished with a delicate hand-painted gold border.

Beautiful as well as practical, they're perfect for serving drinks, displaying favourite objects or simply adding a little colour and pattern to your home.

They come beautifully presented in a handmade gift box, crafted from our recycled cotton paper and finished with a matching block-printed lid. A thoughtful gift for someone special, or lovely pieces to keep and enjoy for years to come.



DECORATIVE TRAYS

Tray Composition - 100% Iron

Wipe clean only with a damp cloth

Feature - Presented in a beautifully crafted keepsake box

Pack Size - 4

Sizes:

Small - H17 x W11cm

Medium - H25 x 15cm

Large - H27 x W20cm



BOXED DECORATIVE ENAMELLED TRAY (LARGE)
DITSY FLORAL BLUE STONE

TRAY03



BOXED DECORATIVE ENAMELLED TRAY (MEDIUM)
DITSY FLORAL BLUE STONE

TRAY02



BOXED DECORATIVE ENAMELLED TRAY (SMALL)
DITSY FLORAL BLUE STONE

TRAY01

DECORATIVE TRAYS

Tray Composition - 100% Iron

Wipe clean only with a damp cloth

Feature - Presented in a beautifully crafted keepsake box

Pack Size - 4

Sizes:

Small - H17 x W11cm

Medium - H25 x 15cm

Large - H27 x W20cm



BOXED DECORATIVE ENAMELLED TRAY (LARGE)
DITSY FLORAL SCARLET

XMTRAY03



BOXED DECORATIVE ENAMELLED TRAY (MEDIUM)
DITSY FLORAL SCARLET

XMTRAY02



BOXED DECORATIVE ENAMELLED TRAY (SMALL)
DITSY FLORAL BLUSH

XMTRAY01

DECORATIVE COASTERS

Set of 2 Coasters (1 Design)

Size - H10 x W10cm

Coaster Composition - 100% Iron

Wipe clean only with a damp cloth

Feature - Presented in a beautifully crafted keepsake box

Pack Size - 4



BOXED DECORATIVE ENAMELLED COASTERS (SET OF 2)
DITSY FLORAL SCARLET

XMCOAS01



BOXED DECORATIVE ENAMELLED COASTERS (SET OF 2)
DITSY FLORAL BLUE STONE

COAS01





TABLE LINEN

A lovely new addition to our Home collection, our Table Linen brings our favourite block print designs to the table. Made from 100% cotton, the collection includes ruffle-edged tablecloths, softly quilted placemats and cotton napkins, all designed to mix and match beautifully.

The tablecloths comfortably seat 8–10 guests and are perfect for relaxed lunches, dinner with friends or making an ordinary meal feel a little more special. The quilted placemats add a little texture, whilst the soft cotton napkins bring colour and pattern to finish the table.

Each piece is printed by hand using traditional block printing techniques, so there are little variations in the fabric and print that make each one feel unique. We love how the collection works together - colourful, relaxed and made for sharing good food around the table.

BLOCK PRINTED TABLECLOTHS

Tablecloth Composition – 100% Cotton

Size – H175cm x W265cm

Pack Size - 2



BLOCK PRINTED RUFFLED TABLECLOTH
DITSY FLORAL BLUE STONE
TCLOTH01



BLOCK PRINTED RUFFLED TABLECLOTH
DITSY FLORAL SCARLET
XMTCLOTH01



QUILTED PLACEMATS - SET OF 2

Placemat Composition - 100% Cotton

Size - H35 x W45cm

Pack Size - 4



BLOCK PRINTED QUILTED PLACEMATS - SET OF 2
DITSY FLORAL BLUE STONE
QUPMAT01



BLOCK PRINTED QUILTED PLACEMATS - SET OF 2
DITSY FLORAL SCARLET
XQUPMAT01

NAPKINS - SET OF 4

Napkin Composition - 100% Cotton

Size - H45 x W45cm

Pack Size - 4



BLOCK PRINTED NAPKINS - SET OF 4
DITSY FLORAL BLUE STONE
NAP01



BLOCK PRINTED NAPKINS - SET OF 4
DITSY FLORAL SCARLET
XMNAP01





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WE'D LOVE TO HEAR FROM YOU!

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