

2027 Exhibitor & Sponsorship Prospectus

NSW's Premier Career and Jobs Expos

Apprenticeship, Traineeship & Jobs Expos

Central Coast | 10 August 2027 | Mingara Recreation Club

Newcastle & Hunter | 17 August 2027 | McDonald Jones Stadium

South Western Sydney & Macarthur | 24 August 2027 | Liverpool Catholic Club

Parramatta & Hills District | 31 August | Wenty Leagues

Sutherland Shire | 7 September | Tradies Gynea

Western Sydney | 14 September | Penrith Valley Regional Sports Centre

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Overview

Our annual **Apprenticeship, Traineeship & Jobs Expos** are widely recognised as the **premier expos of their kind in NSW**. These events are timed perfectly to support families, students, school leavers, parents, career changers and jobseekers providing a unique space where they can engage directly with industry experts to shape their future careers.

Over 18,000 attendees across six expos

"So many people came through eager to start their apprenticeship journey. Events like this make a real difference..."

"I took my sons to this 5 years ago trying to help them decide what their options and paths were to get where they wanted to go. Was very helpful!! I now have a carpenter and a mechanic and the information they gained that day (with a nudge from me to talk to everyone there) was fantastic!!

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Sponsorship Tiers

Maximise your brand exposure by aligning your organisation with these landmark events. All packages include pre-event marketing support **reaching hundreds of thousands of readers** across print, social media, email, and digital platforms and prime event-day positioning and promotion.

Packages include sponsorship and exhibitor tables at all expos.

Tier	Investment	Key Inclusions
Platinum	\$11,000 + GST	Premium location, the exclusive opportunity to provide event bags to be handed out to attendees at the main entrance by your own staff, largest logo placement on all event signage, digital marketing features, and exclusive category rights.
Gold	\$8,000+ GST	Prominent location, dedicated social media feature, logo on event website and inclusion in email marketing campaigns.
Silver	\$6,000 + GST	Standard location, logo on event website, social media mention, and inclusion in digital materials.

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Exhibitor Tiers

Choose the space that best fits your display requirements.

Option	Investment	Details
Single Table	\$550 + GST Per Expo	One display table in the main exhibition hall.
Double Table	\$1,000 + GST Per Expo	Two display tables for expanded brand presence.

Why Partner With Us?

- Meet 1000s of career focused individuals
- Market to the regions school leavers
- Provide genuine career pathways
- Promote tertiary education
- Reduce your recruitment costs
- Address skills shortages
- Talk to future employees
- Sign up apprentices and trainees

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Who Joins Us

Featuring organisations seeking to connect with students, school leavers, parents, career changers and jobseekers:

- ADF Careers
- TAFE and other registered training organisations
- NSW Government Agencies
- Employers
- Apprenticeship Centres
- Group Training Organisations
- Professional Associations

Next Steps

Positions fill quickly. To secure your participation:

1. Ready to go! - [Submit your registration form here.](#)
2. Visit our [Exhibitor Information page](#) and submit your registration form.
3. Contact our team to discuss bespoke sponsorship opportunities



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Contact Us



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