PRISM

PARTNER-READY INTELLIGENCE FOR SAP MODERNIZATION™

Helping SAP partners become the partners SAP calls first.

ALIGN.
ENGAGE.
ACCELERATE.

PRISM helps SAP-aligned partners strengthen ecosystem strategy, field relevance, co-sell activation, and modernization growth through targeted advisory, market intelligence, and practical execution support.

CREDIBILITY THAT MATTERS

27 YEARS
IN THE SAP ECOSYSTEM
Executive leadership across SAP and partner ecosystem

$150M+
IN GTM IMPACT
Partner GTM strategy, co-sell activation, and ecosystem growth

FORMER SAP GLOBAL VP
Partner Ecosystem Success & Strategic Alliances

TRUSTED ADVISOR TO SAP PARTNERS
Across Build, ISVs, SI and Technology

HOW PRISM CREATES VALUE

ALIGN
SAP Strategy & Portfolio Relevance

Position partners for growth with SAP's strategic priorities, portfolio, and ecosystem opportunities.

ENGAGE
Executive Relationships & Field Relevance

Activate the right SAP leadership and field organizations to increase partner visibility, relevance, and influence.

ACCELERATE
Partner Growth & GTM Execution

Turn opportunities into pipeline and revenue through co-sell readiness, modernization execution, and measurable business outcomes.

WHERE PRISM IS FOCUSED NOW

- Business AI & Industry AI
- Business Data Cloud
- Cloud ERP & Modernization
- Finance & Spend
- Partner Commercial Readiness

EXPLORE PRISM

Executive Hub
Advisory guides, Partner Growth System™ and executive resources

PRISM Insights
SAP ecosystem intelligence, market observations and thought leadership

Industry AI Intelligence
Partner readiness, activation, adoption and consumption

Learn more at
prism.us.org

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