



MORE THAN A MARKET

HOW GERMAN COMPANIES ARE GROWING ROOTS IN FILIPINO SOCIETY



Deutsch-Philippinische
Industrie- und Handelskammer
German-Philippine Chamber
of Commerce and Industry



Federal Ministry
for Economic Affairs
and Energy



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PARTNER IN THE PHILIPPINES

German-Philippine Chamber of
Commerce and Industry

As an emerging market, the Philippines offers vast business opportunities characterized by increasing urbanization, a growing middle-income class, and a consumer-driven and young population of over 100 million people. The World Bank continues to see the Philippines among the top 10 fastest growing economies in the world.

As partners, German and Philippine companies combine their resourcefulness and result-orientation to create successful and lasting ties, while contributing to the wealth of both nations. The brand Made in Germany enjoys an excellent reputation among increasingly quality-conscious Filipinos. While German companies not only bring state-of-the-art technology and products to the partner countries, they often simultaneously introduce vocational training and – through their business conduct – labor and environmental standards within supply chains.

We can trace back sustainable business practices in German history. Centuries ago, Hanseatic traders agreed on a



business conduct based on the principles of the Honorable Merchant. Meanwhile, the Philippines have an ancient social code to secure the community spirit. Bayanihan is the concept of supporting and also taking responsibility for your community.

A contemporary ramification of honorable business practices by the German government is the National Action Plan on Business and Human Rights. It aims at extending the liability of German companies for their international supply chains all around the world, also in the Philippines.

Striving for constant improvement, Filipino and German companies explore countless innovative options for social engagement. The impact can be seen in the implementation of numerous creative CSR activities throughout the archipelago.

The German-Philippine Chamber of Commerce and Industry (GPCCI) actively fosters the bilateral trade and represents



“As partners, German & Philippine companies combine their resourcefulness and result-orientation to create successful and lasting ties, while contributing to the wealth of both nations.”

the German economy with responsible business practices in the Philippines for more than a decade. With 300 German and Philippine member companies, GPCCI is at the forefront of striving bilateral business relations and the CSR activities are an important part of this modern economic cooperation.

Our publication shines light on a selection of role models in the bilateral business context in order to increase awareness on CSR. The following testimonies of member companies serve as examples of excellence and showcase passionate company engagement. We wish to inspire the business community to have an even greater positive impact on society. It is time to go forward together as #PartnerInThePhilippines as for German companies, the archipelago is #MoreThanAMarket.



Dr. Martin Henkelmann
Executive Director

DESIGNING A FUTURE-ORIENTED ECONOMY

German Embassy Manila

German and Philippine relations have consistently grown stronger over the years. The economic and trade relations between Germany and the Philippines are particularly significant in the development of these stronger ties. Germany remains among the top trading partners of the Philippines globally and its top trading partner in Europe. For example, Philippine exports to Germany amounted to about 3.6 billion Euros in 2017.

Deeper trade relations between our countries have vastly improved in recent years as well through increased German investments in the Philippine economy. An increasing number of German companies have either expanded their business ventures in the Philippines or started to invest here by opening up offices and factories, among others. In 2016, German foreign direct investment in the Philippines has amounted to 906 million Euros. These companies engage in multifaceted services such as manufacturing, business process outsourcing, sales, research and



development, and even dual vocational training for Filipinos to gain skills and know-how from German technology and innovative solutions.

Germany is also becoming an attractive destination for Filipinos, students and professionals alike. The European Higher Education Fair held in October 2018 revealed that Germany remains among the top five destinations for Filipino students and professionals seeking higher education in Europe.

In today's interdependent and highly globalized world, global corporate citizenship has become instrumental in addressing social and environmental challenges and injustices. Germany, therefore, strongly supports the UN Global Compact (UNGC) which ensures the implementation of human rights, labor rights and environmental rights, and further strengthens the measures against corruption. By committing to this code of conduct, German companies manifest their utmost willingness to adopt sustainable



“German companies manifest their utmost willingness to adopt sustainable and socially responsible policies and use their economic and political power to help design a future-oriented and sustainable world economy.”

and socially responsible policies and use their economic and political power to help design a future-oriented and sustainable world economy. Indeed, the German Global Compact Network offers companies a platform to discuss and develop seminal strategies and guides them in discovering long-term business solutions.

In the Philippines, German companies are already well along the way of becoming excellent examples in the field of corporate social responsibility. These companies have been actively engaged in supporting social development and environmental protection in the Philippines. They engage with the communities in which they operate, extend support in terms of livelihood and education, and offer assistance in environmental protection and conservation and social development especially for the most underprivileged and less fortunate. With a long-standing tradition of “honorable traders”, German companies showcase their values in being dependable and diligent in an increasingly complex market.

With this in mind, I am hopeful that the example of German companies in the Philippines as responsible and dependable partners, not only in the formal economic sector but also in terms of corporate social responsibility, would inspire more companies to join the German Global Compact Network, which currently consists of about 400 globally-active member companies. Also, the Philippines has started to build its own Philippine Global Compact Network. With a cadre of 28 companies it has already started to move in the right direction. At the same time, the practices and approaches of these companies would hopefully set business and environment standards in the future.



Dr. Gordon Kricke
German Ambassador to the Philippines

GLOBALISATION & HUMAN RIGHTS

Löning- Human Rights & Responsible Business

In the globalised world of today, products and services are produced in bits and pieces all around the globe. As such, globalisation certainly has an impact on businesses and their operations, e.g. through the worldwide division of labour, the existence of complex and ramified supply chains. For businesses, this presents both, an opportunity and a challenge.



Globalisation provides room to explore new markets and business models, as well as to grow in a global network of diverse players. Simultaneously, there is an increased pressure to align corporate principles with those of the entire value chain. Along with the respect of environmental standards, the active safeguarding of human rights has become an indispensable element of every progressive corporate strategy."

The adoption of the United Nations Guiding Principles (UNGPs) on Business and Human Rights and the UN Global Compact outline the standards for businesses to prevent and address human rights since the 2000s. This has increased the pressure for companies to respect human rights throughout their business operations, including the entire global value chain. Supplementary, the UN Agenda 2030 for Sustainable Development from 2015, constitutes a call for action for businesses on the development of the sustainable goals in the environmental, economic and social dimensions.

Customers, consumers and equally investors strive to obtain a comprehensive picture of companies' activities and their impacts on people and nature. Thus, transparency became a crucial element for corporate identities. Altogether these pressures reinforce the requirements placed on businesses to comply with globally recognized human rights, labour and environmental standards by different regulatory frameworks.

Following this call, the German National Action Plan on Business and Human Rights (NAP) was introduced in Germany, which requires companies to exercise human rights due diligence in their business operations in Germany and abroad.

The commercial ties between Germany and the Philippines are steadily growing. This year the German-Philippine Chamber of Commerce and

Markus Löning's expertise as former human rights commissioner of the German government and member of the German Bundestag makes him an expert in the field of responsible supply-chains.

Industry (GPCCI) is celebrating its 10th anniversary and expanded its membership to nearly 300. The Philippines, as a trade partner, brings opportunities, but also poses human rights challenges. As a mainly manufacturing country, many factories in the Philippines are part of the labour-intensive section of a global supply chain that serves to create products or services consumed in the western world. Therefore, it is the German ambition to uphold the human rights and nature protection ethos within this market.

GPCCI encourages businesses to foster dialogue and engage in responsible business. Companies, regardless of their size, are responsible for respecting human rights along their operations.

The first step for companies to fulfil their human rights due diligence obligations is to identify human rights impacts and subsequently to manage them effectively. A great tool for the analysis of such risks are Human Rights Impact Assessments (HRIA). Together with relevant stakeholders,

human rights issues are determined in the business and solutions established for the fields of supply chain in which the risks of violations might occur.

The widespread misconception that such solutions are very cost-intensive are frequently prevalent on a managerial level. Nevertheless, there are cost-efficient ways to develop comprehensive strategies for overcoming these risks and ensuring sustainable business success.

With a robust human rights due diligence in place, German companies can play an important role in fostering the improvement of the human rights situation in the Philippines and ultimately, can contribute to businesses doing business in line with international human rights and labour standards while ensuring trust in their business and brands.

For more information, visit:

 <https://www.loening-berlin.de/>



THE UN GLOBAL COMPACT

The UN Global Compact (UNGC) is an initiative to align companies' strategies and operations with universal principles on human rights, labour, environment and anti-corruption and take actions that advance societal goals.

The German-Philippine Chamber of Commerce has joined this initiative: We commit to uphold the ten principles in every business we do and wish to communicate this to our stakeholders and the general public. With this, we hope to galvanize the business community to come forward and show activities and efforts already in place. And further, we want to create more awareness, interest and help companies to get more engaged.

The 10 Principles of the UN Global Compact

The UN Global Compact's Ten Principles are derived from the Universal Declaration of Human Rights, the International Labour Organization's Declaration on Fundamental Principles and Rights at Work, the Rio Declaration on Environment and Development and the United Nations Convention Against Corruption.

Human Rights

- Principle 1: Businessesshouldsupportandrespect the protection of internationally proclaimed human rights and
- Principle 2: makesurethattheyarenotcomplicitin human rights abuses.

Labour

- Principle 3: Businessesshouldupholdthefreedom of association and the effective recognition of the right to collective bargaining;
- Principle 4: the elimination of all forms of forced and compulsory labour;
- Principle 5: the effective abolition of child labour and
- Principle 6: the elimination of discrimination in respectofemploymentandoccupation.

Environment

- Principle 7: Businesses should support a precautionary approach to environmental challenges;
- Principle 8: undertakeinitiativespromotegreater environmental responsibility and
- Principle 9: encourage the development and diffusion of environmentally friendly technologies.

Anti-Corruption

- Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.



Global Compact Network Philippines

TheGlobalCompactNetworkPhilippines(GCNP) wasformedinMakatiCitybyUNGlobalCompact participatingcompaniesandotherorganizations in May 2016. As a newly emerging network, GCNP provides opportunities for like-minded companies in the Philippines — large, small or medium-sized —, academic institutions and civil society organizations to work together to strengthenresponsiblebusinessinitiativesand advanceSustainableDevelopmentGoals(SDGs).

 <https://www.unglobalcompact.org/>



MORE THAN A MARKET

The German-Philippines success story has been impressive in many ways. The effective cooperation between Germans and Filipinos is the base of this success. By sharing ideas and business practices, Germans and Filipinos are closely growing together. The dynamic collaboration in many companies and projects has been remarkable teamwork of high quality and output. The Philippines have already become much more than just a lucrative market to German business people.

As part of its value-creation and supply-chain abroad, the German government spearheads an initiative for the enforcement of social and environmental standards all around the globe. Therefore, the German government introduced the National Action Plan on Business and Human rights (NAP), to increase accountability and to strengthen human rights in



“Giving companies’ social engagement in the Philippines the visibility and support it deserves.”

German-Philippine Chamber of Commerce and Industry

global supply chains. It is the attempt to live up to this responsibility abroad by making the reporting of corporate social responsibility (CSR) engagement for some larger companies mandatory.

The UN-Global Compact has the potential to provide the framework for CSR reporting of German companies throughout all continents. It is a non-binding United Nations pact consisting of ten guiding principles that encourages businesses to adopt sustainable and socially responsible policies.

The DeveloPPP initiative is a tool to support the CSR engagement of the private sector. The German development institutions GIZ, DEG and sequea assist the German government in facilitating the program. The program targets enabling firms to align social engagement with their core business operation.

Even before all these initiatives, German companies implemented CSR activities and are actively engaged. The More Than A Market publication sheds light on selected CSR projects. The honorable firms and valuable members of the society shall receive the well-deserved attention for their social contribution and next-level engagement. Further, this publication shall function as the motivation to persist and shall be a reminder of how invaluable such engagement is for every society. The following case stories of companies serve as examples of excellence and prove that for German companies, the Philippines is #MoreThanAMarket.



develoPPP

The develoPPP program of the German Federal Ministry of Economic Cooperation and Development (BMZ) is an initiative to foster private sector engagement in spheres where development options and business opportunities overlap.

Along with receiving professional support, qualified projects can obtain financial funds of up to EUR 200,000. Accordingly, the initiative is a funding opportunity for expanding European businesses abroad. To qualify, the projects and investments from the private sector have to be innovative and allocated in developing and emerging markets with the purpose to achieve sustainable benefits for the local society.



A great example for sustainable partnerships is likewise the cooperation of the BMZ with their three implementing partner agencies for the realization of the projects abroad, which prevail for more than 19 years already:

- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) (giz.de)
- sequa gGmbH (sequa.de)
- Deutsche Investitions- und Entwicklungsgesellschaft mbH (DEG) (deginvest.de)

Since its initiation in 1999, the develoPPP program has been an eminently successful relation between the development corporations' agencies and the private sector. During this partnership, more than 2,000 projects in over 100 countries all around the globe were accomplished. Collectively, the initiative budget reached a magnificent volume of more than EUR 1.1 Billion.

 <https://www.developpp.de>

"More than 2,000 projects in over 100 countries all around the globe were accomplished."



Source: develoPPP, 2017



CASE STORIES

BDO UNIBANK

BOSCH PHILIPPINES

MHE DEMAG (P)

STEAG STATE POWER, INC.

TÜV RHEINLAND PHILIPPINES

MUNICIPAL HEALTH CENTER

SAN NARCISO, ZAMBALES



Social Challenge

The Philippines is a country prone to natural disasters. Its geographic location within the Pacific Ring of Fire and along the Pacific Typhoon Belt make the nation vulnerable to earthquakes, volcanic activity, and tropical depressions. According to the authorities, an average of 20 typhoons make landfall each year. The Philippines is also home to decades-long insurgencies. While efforts to attain peace continue, fighting between government forces and militant groups persists. These natural disasters and armed conflicts affect millions of Filipinos, many of whom are financially illiterate. A recent study shows that Filipinos lack specific knowledge to make sound financial decisions.

Project Approach

BDO Foundation is the corporate social responsibility arm of BDO Unibank, the largest bank in the Philippines. Founded in 2008, the foundation aims to contribute to nation-building by addressing the needs of marginalized members of society. It achieves this objective through two main advocacies: disaster response and financial inclusion.

BDO Foundation leverages the bank's wide network of more than 1,200 branches across the country to conduct disaster relief operations. Immediately after a calamity, it mobilizes employees for the distribution of food, water, and hygiene kits to victims of typhoons, earthquakes, incidents of fire, and armed conflicts.

After mounting humanitarian missions, BDO Foundation helps in the rehabilitation and rebuilding of calamity-stricken or economically disadvantaged communities. It rehabilitates rural health units in fulfillment of the United

Nations Sustainable Development Goal No. 3 to ensure healthy lives and promote the well-being of people of all ages. The foundation also constructs new school buildings, resettlement, homes and multi-purpose centers in disaster-hit provinces.



In line with its advocacy to promote financial inclusion, BDO Foundation partnered with the Bangko Sentral ng Pilipinas (Central Bank of the Philippines), Department of Education, Overseas Workers Welfare Administration, and the Philippine Army. Together with these partners, the foundation developed financial literacy programs for public school teachers and students, Overseas Filipino Workers and their families, and soldiers.

This corporate citizenship initiative supports the BSP's Financial Education and Consumer Protection programs under its National Strategy for Financial Inclusion. Part of the initiative is the deployment of financial literacy videos and training materials produced by BDO Foundation in collaboration with its partners. These carefully developed materials were designed to make lessons on financial responsibility engaging, effective, and compelling for the target audience. In partnership with One Network Bank, the rural bank subsidiary of BDO, BDO Foundation also extended its financial literacy initiative to farmers and micro, small, and medium enterprises.



Through its financial literacy programs for educators, the Filipino youth, soldiers, overseas Filipino workers, farmers, small entrepreneurs, and other underserved sectors of society, BDO Foundation hopes to make significant strides in promoting financial inclusion and contributing to the development of a financially literate citizenry.

Value Added

The CSR arm of BDO Unibank has rehabilitated more than 60 rural health units and has constructed 32 school buildings with a total of 112 classrooms. BDO Foundation has built over 530 disaster-resilient resettlement homes. Its financial literacy programs are expected to benefit as many as 700,000 teachers and 24 million students in more than 47,000 public schools, more than 90,000 soldiers, and an estimated 2.3 million Overseas Filipino Workers.

Lessons Learned

A key lesson for BDO Foundation is the importance of partnerships. Many of its programs were completed through collaborations with government agencies, local government units, non-governmental organizations, corporations, and other philanthropic organizations.

Backed by the U.S. Philippines Society, BDO Foundation has successfully rehabilitated health centers. Together with the United Nations Human Settlements Programme or UN-Habitat, it has built resettlement homes for people displaced by disasters. It has forged ties with France-based Cameleon Association for a center for abused children. Through its partnership with Germany-based firm Beiersdorf, BDO Foundation has rehabilitated nine rural health units in Super typhoon Yolanda-stricken areas.

Ideas for the Future

BDO Foundation will continue to pursue its advocacies. Disaster response and financial inclusion initiatives will be implemented and expanded further. Its financial literacy programs will immediately be deployed to target audiences across the country. As the bank grows, so will the breadth and scope of the foundation's corporate citizenship initiatives. Backed by its partners and the BDO Unibank community, BDO Foundation will find more ways to help underserved sectors of society.



Home Location:

Manila, Philippines

In the Philippines since:

1968

Employees:

31,443 Associates

Introduction



Initiatives

Case Stories



Social Challenge

Starting in the 1600's, when 97% of the Philippines was covered with forest, the forestation rate dangerously declined to just 24% in 2005 and yet there is no change of trend in sight. Caused by the declining forest area, the country experienced several, partially human-made, negative results, such as soil erosion, flooding, and drought in the past years. To counter this negative trend, Bosch strives to create awareness for the conservation of nature.

Project Approach

To create awareness, the Juan Builds initiative, an annual Corporate Social Responsibility activity of Bosch in the Philippines was brought to life. Its objective is contributing to the improvement to various areas of development while honing the awareness of the Bosch associates for social awareness and responsibility.



In 2018, Bosch partnered with the Filipino Haribon Foundation, an organization committed to nature conservation through community empowerment and scientific excellence. Through Haribon, the Bosch associates took part in a seedling nurturing activity to experience and learn the full cycle of seedling preparation.

Value Added

Bosch was able to support its plan to restore one million hectares of Philippine rainforests using native tree species. Those species should conserve the biodiversity, optimize supply of forest benefits, reduce the risks of natural hazards, and provide options for sustainable livelihood. The initiative also served as a learning opportunity for the Bosch associates to learn the significance of trees for future generations.



Lessons Learned

Through the Juan Builds initiative Bosch was able to showcase the journey from nurturing seeds to the final tree planting to its associates. Not only did the employees learn about the development of the plant but also about the value of collaboration in making things happen. This made the project a great example for connecting team-building measurement with social responsibility.

Ideas for the Future

Globally for Bosch, sustainability means securing the long-term success of the company while helping protect the environment for the current and future generations. Bosch commits to a healthy social environment. The special ownership structure of the company reflects the commitment of Bosch: 92% of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung, which spends dividends exclusively on charitable initiatives. For the future, these dividends will be helpful in supporting further social projects.



Home Location:

Stuttgart, Germany

In the Philippines since:

Trade since 1926,
Incorporated 1995

Employees in the Philippines:

530 Associates

Employees Worldwide:

402,000 Associates





MHE DEMAG (P)

Meet a Green Need: Making an Impact that Matters



Social Challenge

Currently, the Philippines is facing serious erosion and flooding problems due to the depletion of its natural resources and the human-made deforestation. The consequences of which are an increased frequency of natural disasters causing destruction and harm to the Filipino population.

Project Approach

In its effort to offset its own impact on the environment and to support the Filipino nature, MHE-Demag engages in the reforestation of the Philippines in form of its mangrove planting project Meet a Green Need.

This initiative connects volunteers to work alongside with the local community to collect and plant mangrove seedlings, and construct a mangrove boardwalk in a bid to restore the Silonay Eco-park. Before devastated by Typhoon Ninai in 2016, the Silonay Eco-park was known for its once-iconic status as one of the most beautiful mangrove forests.



Along with restoring the devastated forest, the freshly planted seedlings have a lasting impact on reducing the damages caused by Typhoons in the future. In fact, every kilometer of mangrove forest can reduce ocean waves passing through by a whole meter, protecting the local community and ecosystem. Every seedling planted plays a crucial role in protecting the area from the next typhoon strike.

The unprecedented dedication of the volunteers made it possible to target planting 4,000 mangrove seedlings in the Eco-park. Supplementary, deep relationships could be forged among the volunteers and towards the local



Filipinos, including the SNPS community (Sama-samang Nagkakaisang Pamayanang Silonay or United Community of Silonay).

The initiative was accompanied by an awareness campaign, which was held during the mission trip, to raise consciousness towards the conservation of ecosystems. By working together with young students, the awareness campaign encouraged the volunteers to paint murals of marine creatures and mangrove forests in the school.



Value Added

MHE-Demag's contribution to the disaster prevention and reforestation of the Philippines, enabled the corporation to do its share in offsetting the own impact of operation on the environment. Together with large investments in energy efficiency, the target is to completely offset the own negative impact in the near future.

Besides that, the volunteers agree that the Meet a Green Need initiative was a gift to them, and a great opportunity to make memories for life. After the activity the volunteers pledged to be defenders of nature and were strongly driven to re-integrate their learnings and reflections into their routine lives.

Together, the volunteers braced up to start with small initiatives, targeting to benefit their local society. Big movements start with small sincere acts. In this mindset, the volunteers vowed to be a part of impactful course of action by setting it with their own vigor to help preserve the environment.

Lessons Learned

"It was a great way to get insights into the Philippine culture. I also gained new knowledge about the importance of mangroves and what they can do to help when natural disasters occur. Also, meeting the school kids was a great experience — getting an inside look at how local schools operate was very interesting," Kevin Seim, MHE-Demag Australia.

Ideas for the Future

MHE-Demag's vision is to be part of a movement, granting lasting benefits to the local community and the environment. For the future, the reach of this movement shall be extended to other countries and regions where help is urgently needed. To Meet a Green Need and to make an impact that matters MHE-Demag wants to be an extension of aid and the channel of change and development, for a greater cause and a better future.



Home Location:

Wetter, Germany

In the Philippines since:

1990

Employees in the Philippines:

300+ Associates

Employees Worldwide:

1,600 Associates





STEAG STATE POWER INC.

SEED, LEED, FREE & ECo



Social Challenge

Breaking the circle of poverty has always been a challenge for the population of emerging markets. In the Philippines, individual regions made great progress in elevating countless families out of this vicious cycle. Nevertheless, poverty alleviation continues to be the most challenging social issue for the southern island of Mindanao. To support the local community in its effort to achieve social uprising, STEAG State Power Inc. introduced several major projects:

- Improving Education through the Social Empowerment through Education Development (SEED)
- Improving Income through the Livelihood and Economic Enterprise Development (LEED)
- Improving Access to Electricity through the Fostering Rural Electrification and Energization (FREE) program
- Improving Quality of Environment through the Environmental Conservation (ECo) program

Project Approach

STEAG's engagements in various fields of the society share the common goal to diminish the poverty in the region. To assure a sustainable change, the communities have to be empowered to achieve this transformation independently. Therefore, the projects go far beyond providing financial aid but to create the basis of social uprising.

With this mindset, the SEED program supports local students via the POWER students scholarship project, which provides financial assistance to outstanding students in the elementary school, secondary school and college of the host community of STEAG's power plant. The students

are encouraged to proceed to higher education facilities to extend their level of education. This enables the students to earn their own livelihood and to provide for their families.

To advance in STEAG's effort to support the social uprising, the LEED program has been assisting two women cooperatives (San Roque Multi-Purpose Cooperative and VK Multi-purpose cooperative) in the implementation of sustainable business and product development activities. Parallel to the SEED project, this engagement shall empower the creation of lasting and sustainable livelihood within the core of the community.



Within rural local communities, the infrastructure represents a serious problem for the economic development. Especially the electrification of Mindanao in the south of the Philippines has been a challenge in the past. To accelerate the infrastructural improvements, STEAG introduced the FREE program in the Province of Misamis Oriental. This initiative supports the local electric distribution utilities and cooperatives in upgrading their power net, by providing extension lines and implementing household connections in this rural area. This provides the compellingly needed infrastructure to an economical enhancement.

Internationally recognized experts consider recycling as the key to securing the supply with resources in the future and as a great way of turning side and waste products into a source of livelihoods. The ECop program was implemented with introducing an upcycling project whereby STEAG's power plant coal ash is turned into concrete hollow blocks, pavers, and even into embankment and concreting material for local roads. This project marks the important connection between environmental awareness and the creation of sustainable jobs.



Value Added

STEAG's initiatives are widely considered great examples for social engagement contributing to the sustainable development of the local communities. Within, nearly 4,300 households could be connected to the power grid, 273 POWER student supported and 120 new jobs created in the VK and San Roque Handmade Cooperatives.

The total reach of the engagement is even greater impacting at least 12,400 people from the local communities by providing the base infrastructure for the creation of livelihoods, for housing, schooling and road transportation through the utilization of the power plant's coal ash.

Lessons Learned

The cornerstones of STEAG's development strategy have always been the development of the infrastructure, the creation of sustainable stakeholder partnerships and a passion for social innovation. Through the years, STEAG has managed to develop and implement its community development programs and projects by constantly engaging its stakeholders on areas which matters most to the community – opportunities for higher education, employment/livelihood, access to electricity and most of all preservation of the environment.

Ideas for the Future

STEAG will continue to pursue its social, economic and environmental programs with the community, with the intention to further improve the life quality of its people, and at the same time contributing to regional and national development.



Home Location:

Essen, Germany

In the Philippines since:

2006

Employees in the Philippines:

200 Associates

Employees Worldwide:

6,000 Associates





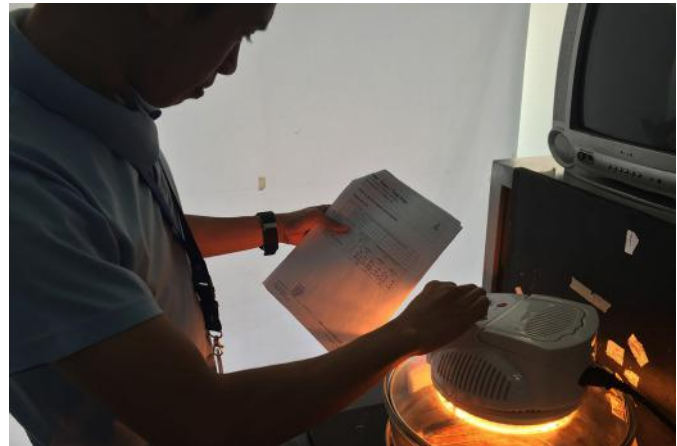
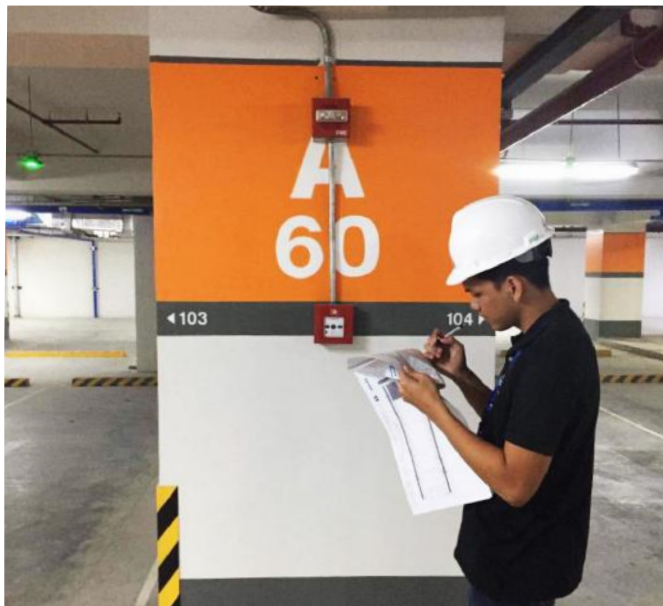
TÜV RHEINLAND PHILIPPINES

Partnership and Cooperation with Dualtech

Training Center

Social Challenge

The Philippines Statistics Authority reported, that as of January 2018, half of the country's youth population remain unemployed disregarding the overall high level of education and large number of college graduates. The discrepancy between the offered skills and the industry demand is widely considered as the main employment obstacle leading to a lack of manpower in the industry while causing a high level of unemployment in the young population. In order to counteract this detrimental trend, TÜV Rheinland partnered with the Dualtech Training Center to provide the technical training that students need. For this partnership, the main focus was placed on technical vocational education to equip scholars with the practical training they need to be more employable in their fields of profession.



Project Approach

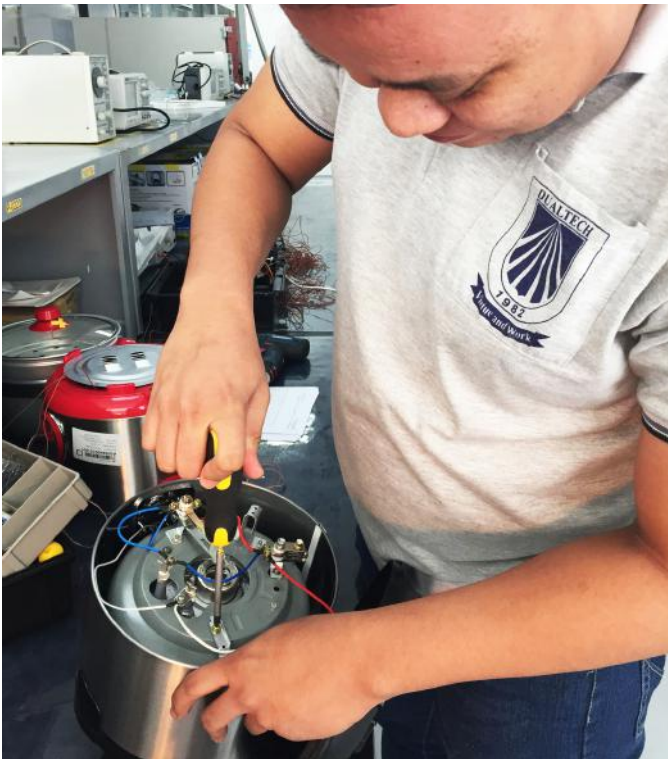
Since 2010 TÜV Rheinland Philippines and the Dualtech Training Center maintain their successful partnership, prioritizing the education of TechVoc scholars from financially underprivileged families. By increasing the employability of this group, TÜV Rheinland does its share in supporting the families to escape the circle of poverty and to achieve a social uprising. Further, it enhances already existing government support with the engagement from the private sector.

Within the program, the scholars are provided with invaluable on-the-job training experiences that are tailored to equip the participants with the needed practical knowledge and technical skills to match the demands of the local industry. Great results were achieved this way by immersing the students in the day-to-day operations of the company, challenging them to apply the technical knowledge gained in school and encouraging the utilization of their decision-making skills.

The obtained practical skills and actual practice from the training have proven highly useful in their journey of securing jobs in their profession. As a matter of fact, TÜV Rheinland Philippines has employed over 20 TechVoc graduates since the beginning of the project in 2010.

Value Added

Through the partnership and close cooperation with the Dualtech Training Center, TÜV Rheinland reduced the gap between the graduation of the students and actual employment. The company did its share to reduce the unemployment rate and help students who come from less fortunate families to be part of the positive development of the Philippines. The obtained technical skills are the first step in the hunt for a job and to achieve the social uprising of the scholars.



Lessons Learned

During the partnership, Dualtech has proven to be very helpful in terms of filling out the trainee requirement of the company, especially for Products Services. The Trainees that were absorbed as full-time employee have shown an excellent performance and have proven to be reliable and trustworthy employees. Further, TÜV Rheinland was able to help the trainees in providing them stable employment and helping them cope financially and to be able for them to help their family.

Ideas for the Future

TÜV Rheinland aims to sustain its partnership with the Dualtech Training Center and cater to training more TechVoc scholars in the Philippines. The target is to open up further employment opportunities after the training and create TechVoc graduates that are competent and competitive in the industry.

Home Location:

Cologne, Germany

In the Philippines since:

1991

Employees in the Philippines:

122 Associates

Employees Worldwide:

19,924 Associates



IMPRINT

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German-Philippine Chamber of Commerce and Industry, Inc.
8F Döhle Haus Manila,
30-38 Senator Gil Puyat Avenue,
Barangay San Isidro,
1234 Makati City, Philippines

Editorial Team

Charlotte Bandelow
Alexander Wewers

Design & Layout

Elenee Ventura

Photo Credits

Abigail Keenan
Luca Bucken
rawpixel
Ryoji Iwata
Taylor Van Riper
Thomas Richter





Deutsch-Philippinische
Industrie- und Handelskammer
German-Philippine Chamber
of Commerce and Industry

Address | Contact

German-Philippine Chamber of Commerce and Industry, Inc.
8th Floor Döhle Haus Manila,
30-38 Senator Gil Puyat Avenue,
1234 Makati City
Philippines

+63 (0) 2 519 8110
info@gpcci.org
philippinen.ahk.de



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