



Be The Why *Experiences*



EXECUTIVE GOLF EXPERIENCE

Make A Difference

About Be The Why

MAKING A DIFFERENCE

Be The Why exists to create opportunities for youth through mentorship, development, and life-changing experiences.



Through sports, community, and leadership, we connect the next generation with the guidance and resources they need to thrive.

The Corporate Program extends that mission— inviting leaders to make an impact while building powerful relationships.





THE OPPORTUNITY



This Isn't Just Golf

Designed for executives, businesses, and athletes who want to create meaningful impact while enjoying world-class golf experiences.

With every trip and incentive package organized through BTW Experiences, 70% of the profit goes directly to funding mentorship programs and leadership development opportunities for youth.

Because when leaders come together with purpose, incredible things happen

Executive *Experiences*

EXECUTIVE EXPERIENCES



Elite Golf Destinations

Play world-renowned courses reserved for the few.

Private Jet Travel

Seamless, luxury travel designed for executives.

Pro Athlete Access

Connect and play alongside elite professional athletes.

PGA-Level Coaching

Refine your game with certified PGA professionals.

High-Level Networking

Build meaningful relationships with influential leaders.

SIGNATURE DESTINATIONS



Scottsdale, Arizona

Desert landscapes, golden sunsets, and world-class golf in a vibrant, upscale setting.



Pinehurst, North Carolina

Where timeless golf tradition meets Southern charm and refined luxury.



Horseshoe Bay, Texas

Lakeside serenity paired with championship golf and relaxed luxury.

Bandon Dunes, Oregon

Rugged coastal beauty, dramatic ocean views, and a pure, unforgettable golf experience.



Minnesota Private Clubs

Exclusive access to some of the Midwest's most prestigious and historic courses.



SIGNATURE DESTINATIONS



Victory National, Indiana

A masterpiece where pristine beauty meets precision. Every hole feels crafted for championship moments.



BallyHack, Virginia

Built like a playground for fearless golf. Big land, big swings, big memories.



Arbor Links, Nebraska City

Pure prairie golf, wide, free, and flowing. A place where the game feels simple again.



Graybull, Nebraska

Untamed sandhills and endless horizons built this for the purist. Walk it, feel it, remember it.



Whistling Straight, Wisconsin

Raw, rugged, and iconic links along Lake Michigan that tests everything you've got. It's golf at its most dramatic



Be The Why *Flagship* Golf Experience

The Executive Impact Golf Trip

THE EXECUTIVE IMPACT GOLF TRIP



A flagship experience bringing together executives for an **all-inclusive**, private jet golf retreat—blending elite access, powerful connections, and **lasting impact**.



Exclusive experience for **8 executives**



Hosted by a former or current **professional athlete**



All-inclusive **3 day / 2-night** premium destination trip with **private jet travel**



Direct support for **youth mentorship** and **development initiatives**



Luxury accommodations in a premier setting

\$165,000

IMPACT PARTNERS



A **core corporate partnership** featuring executive golf experiences, premium event access, and meaningful brand visibility across BTW programs.

- **2 Executive Golf Experiences**
- **Up to 4 golfers per trip**



What's Included

- 1 All Inclusive 3 day 2-night Premium Destination Golf trip annually with flights
- 1 all-inclusive Local Golf Outings at a premier course per year
- 4 Free tournament entries at all Be The Why sponsored tournaments in Minnesota
 - 2026 Tournaments:
 - Erickson Classic & BTW Junior Classic, August 29th @ The Links at NorthFork
 - Michael Floyd Make A Difference Invitational, August 3rd @ The Club Golden Valley
- VIP Networking Opportunities
- Brand Recognition across BTW Programs and Tournaments
- Major Youth mentorship and development funding partner

Annual Investment
\$50,000

Legacy Impact Partner



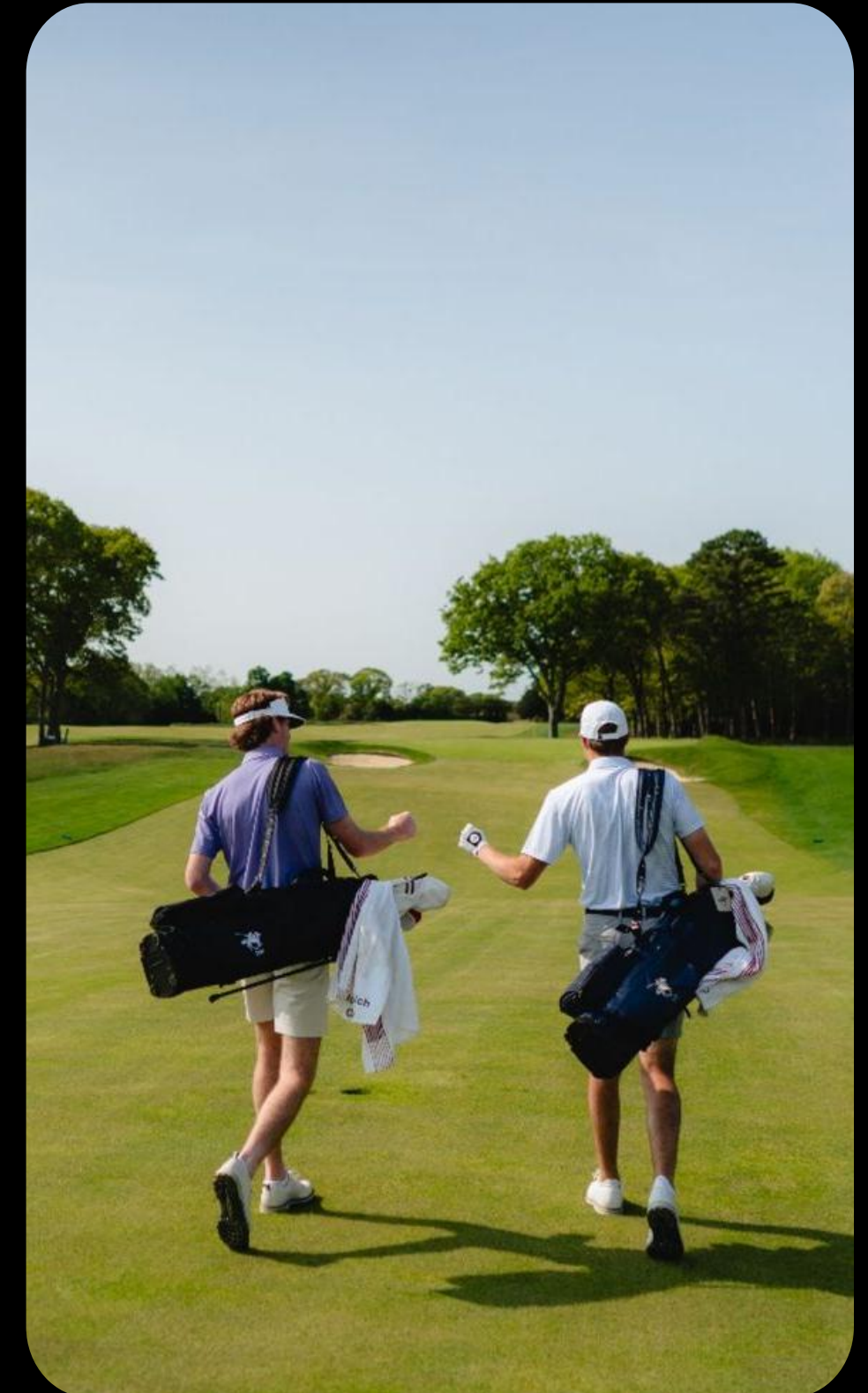
A comprehensive partnership with **multiple** executive experiences, **PGA-level** instruction, and expanded access to tournaments and athlete engagements.

- **3 Executive Golf Experiences**
- **Up to 8 golfers per trip**

What's Included

- 2 All Inclusive 3 day 2-night Premium Destination Golf trips annually with flights
- 1 all-inclusive Local Golf Outings at premier courses per year
- Golf with Certified PGA Golf Instructor at all Destination Trips
- 8 Free tournament entries at all Be The Why sponsored tournaments in Minnesota
 - 2026 Tournaments:
 - Erickson Classic & BTW Junior Classic, August 29th @ The Links at NorthFork
 - Michael Floyd Make A Difference Invitational, August 3rd @ The Club Golden Valley
- VIP Networking Opportunities
- Brand Recognition across BTW Programs and Tournaments
- Major Youth mentorship and development funding partner

Annual Investment
\$175,000



Leadership Impact Partner

A high-level partnership offering increased access to elite golf experiences, direct interaction with professional athletes, and elevated brand presence.

- **5 executive Golf Experiences**
- **Up to 12 golfers per trip**



What's Included

- 2 All Inclusive 3 day 2-night Premium Destination Golf trips annually with flights
- 3 all-inclusive Local Golf Outings at a premier course per year
- Certified PGA Golf Instructor at all Destination Trips
- Golf with a Former Pro Athlete at all Destination Trips
- 12 Free tournament entries at all Be The Why sponsored tournaments in Minnesota
 - 2026 Tournaments:
 - Erickson Classic & BTW Junior Classic, August 29th @ The Links at NorthFork
 - Michael Floyd Make A Difference Invitational, August 3rd @ The Club Golden Valley
- VIP Networking Opportunities
- Brand Recognition across BTW Programs and Tournaments
- Major Youth mentorship and development funding partner

Annual Investment
\$350,000

Founder's Circle

Our **most exclusive tier**, providing unparalleled access to executive experiences, premier events, and the **highest level** of visibility and impact.

- **8 Executive Golf Experiences**
- **Up to 12 golfers per trip**



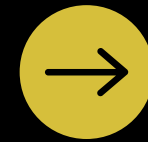
What's Included

- 3 All Inclusive 3 day 2-night Premium Destination trips annually with flights
- 5 all-inclusive Local Golf Outings at a premier course per year
- Certified PGA Golf Instructor at all Destination Trips
- Golf with a Former Pro Athlete at all Destination Trips
- 12 Free tournament entries at all Be The Why sponsored tournaments in Minnesota
 - 2026 Tournaments:
 - Erickson Classic & BTW Junior Classic, August 29th @ The Links at NorthFork
 - Michael Floyd Make A Difference Invitational, August 3rd @ The Club Golden Valley
- VIP Networking Opportunities
- Brand Recognition across BTW Programs and Tournaments
- Major Youth mentorship and development funding partner

Annual Investment
\$500,000

Athlete Network

ATHLETE NETWORK



Connect and play alongside current and former professional athletes across every experience.



DAUNTE CULPEPPER

MINNESOTA VIKINGS

Former Pro Bowl quarterback known for his powerful play and leadership on the field.



RANDAL MCDANIEL

MINNESOTA VIKINGS

Hall of Fame offensive lineman and one of the most dominant players of his era.



JOHN RANDLE

MINNESOTA VIKINGS

Hall of Fame defensive legend recognized for relentless intensity and impact.



MICHAEL FLOYD

ARIZONA CARDINALS

Dynamic wide receiver known for athleticism and big-play ability.

Athlete Network



LARRY FITSGARALD

ARIZONA CARDINALS

Future Hall of Famer celebrated for excellence, consistency, and leadership.



MIKO GRIMES

BRET GRIMES WIFE, MIAMI DOLPHINS

Media personality and influential voice with strong ties to the professional sports community.



DJ SWEARINGER

WASHINGTON REDSKINS

Hard-hitting defensive back known for energy and playmaking presence.



AUSTIN TRAYLOR

DENVER BRONCOS

Professional athlete bringing versatility and competitive edge to every experience.



ERIK WESTRUM

TEAM USA/ MN WILD

Professional hockey player and Team USA representative with elite international experience.



PAT ANGLIN

PGA PROFESSIONAL TRAINER

Certified PGA professional dedicated to elevating performance at every level.



Be The Why *Experiences*

Your Seat at the Table Starts Here

Join a network of leaders using influence, connection, and experience to create lasting impact through the game of golf.

Connect with us



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LET'S MAKE A DIFFERENCE TOGETHER

