THE HONG KONG POLYTECHNIC UNIVERSITY
香港理工大學

COLLEGE OF PROFESSIONAL AND CONTINUING EDUCATION
專業及持續教育學院

BHM Updates

September - October 2026

SPEED BHM

DIVISION OF BUSINESS AND HOSPITALITY MANAGEMENT
工商及款待業管理學部

1-2/09
2026

CPCE Welcoming Ceremony for BHM Students





At the various sessions of the CPCE Welcoming Ceremony held on 1–2 September 2026, BHM freshmen from sub-degree to master's levels gathered to celebrate the start of their new academic chapter. The event marked the beginning of an exciting journey focused on personal development and professional growth. With the new academic semester officially commencing on 7 September 2026, our newly enrolled students are well-prepared to excel in their chosen fields.









16/09
2026





RCGB Research Seminar

The Research Centre for Green Business (RCGB) hosted an engaging research seminar on 16 September 2026, featuring guest speaker Professor Wing Lam, Professor of Organisational Psychology at the University of Manchester, alongside BHM's Senior Lecturer, Dr Jonathan Kwok. Professor Lam shared valuable personal experiences in her presentation titled "Winning an FDS: Lessons from My Applications and Reviewer Comments". Subsequently, Dr Kwok delivered an insightful presentation on "Extending Job Crafting Theory to Gig Economy: A Qualitative Study under Algorithmic Management". The seminar proved to be an invaluable platform for academic exchange, sparking lively discussions and the sharing of research ideas.





23/09
2026





Unlocking Career Opportunities in Hotel Accounting and Finance: Hospitality Operations Insights

On 23 September 2026, Mr Ronald Ho, former Director of Finance of Nina Hospitality, JW Marriott Hotel Macau, and The Ritz-Carlton, Macau, shared valuable insights from his 30-year career with BHM students. Mr Ho demonstrated how academic theories, including SWOT analysis and Porter's Five Forces, actively support financial decision-making in the hospitality sector. Using practical case studies and interactive role-play, he illustrated investment appraisal and corporate communication. Students responded exceptionally well to the session, highly valuing the rare opportunity to connect with a senior industry executive and acquire practical career guidance for the specialised fields of hotel accounting and finance.



23-24/09
2026





Hotel Study Tour cum Management Talk at Hotel ICON

Marking a fresh beginning to the academic semester, BHM students participated in an immersive Hotel Study Tour cum Management Talk at Hotel ICON on 23–24 September 2026. The visit successfully bridged theoretical classroom learning with real-world operations, offering students firsthand knowledge into how a contemporary luxury hotel generates value for guests and the local community. Key highlights of the study tour included an in-depth look at Hotel ICON's pioneering environmental, social, and governance (ESG) practices, technological integration in daily operations, and customer-centric service frameworks.





Ocean Literacy Lecture Series – AI and Robotics: Supply Chain Intelligence Revolution & Hong Kong Maritime Museum Tour

On 27 September 2026, BHM students attended the Ocean Literacy Lecture Series at the Hong Kong Maritime Museum. The lecture explored how artificial intelligence and robotics are revolutionising the global supply chain, detailing the technology driving demand forecasting, route optimisation, automated warehousing, dynamic pricing, and collaborative risk management. Following the presentation, students embarked on a guided tour of the museum, discovering the rich maritime heritage of Hong Kong. The combined activities provided students with a comprehensive understanding of historical shipping developments alongside modern maritime logistics, technological trends, and crucial environmental sustainability practices within the industry.





05/10
2026





RCGB Research Seminar

On 5 October 2026, RCGB brought together Dr Wilson Leung, from the Division of Science, Engineering and Health Studies, and BHM's Dr Fiona Lin to share their latest academic findings. Dr Leung delivered an engaging presentation on "Designing Active Aging: Using Exergames to Support Older Adults' Health Engagement". Dr Lin followed with an empirical analysis titled "Innovate or Acquire? An Empirical Analysis of Global Firms' Strategies to Mitigate Carbon Risk". The seminar concluded with an interactive Q&A session, enabling researchers and attendees to exchange valuable cross-disciplinary insights.



06/10
2026









Freshman Seminar for 4-year BBA (Hons) Degree Students

On 6 October 2026, a Freshman Seminar was held for first-year students enrolled in BHM's 4-year BBA (Hons) programmes. This interactive session provided students with an invaluable opportunity to meet their respective Scheme and Programme Leaders, whilst networking with their new peers. Attendees were given a comprehensive overview of the programme curriculum and specific graduation requirements. Furthermore, academic staff briefed the students on critical procedures and key considerations for the upcoming subject registration process, ensuring they are well-prepared to navigate their academic journeys successfully.



08/10
2026



BHM Academic Members Secure RGC Research Funding of Nearly HK$3.5 Million

Seven BHM academic members have been awarded prestigious research grants under the Research Grants Council (RGC) Faculty Development Scheme (FDS) 2026/27, while another member secured funding under the Inter-Institutional Development Scheme (IIDS) 2026/27. Together, these successful proposals secured nearly HK$3.5 million in funding, highlighting BHM's commitment to research excellence. To celebrate this achievement, BHM hosted a research seminar on 8 October 2026. This session allowed the eight successful awardees to share their practical experiences, offering divisional colleagues invaluable advice on how to develop competitive, impactful research proposals and secure highly coveted public funding.







10/10
2026

CPA Australia Career Connect: Build Your Future with CPA and Industry Leaders









Eight BHM Accounting and Finance students attended the CPA Australia Career Connect event on 10 October 2026 at the CPA Australia office in Wan Chai. The session provided students with an exceptional opportunity to explore professional career pathways, learn about the CPA Programme structure, and understand available paper exemptions. Throughout the morning, participants gained practical industry insights from experienced CPA members who shared their personal career journeys. The students found the experience rewarding, particularly appreciating the interactive Q&A roundtables and networking sessions that allowed them to connect directly with established financial leaders and mentors.



12/10
2026







BAFS Talk Series –
From Gaming to Creative Solutions of a Logistics Company: The Startup Story of 4-person Team x AI

The BHM BAFS Talk Series for local secondary school students took place on 12 October 2026. We were privileged to host Mr Benny Wong, Founder of Saturnspark, who delivered an inspiring talk titled “From Gaming to Creative Solutions of a Logistics Company: The Startup Story of a 4-person Team x AI”. Addressing over 60 secondary school students, Mr Wong shared real-world examples of how a simple game concept laid the foundations for a successful logistics firm. He also highlighted the entrepreneurial mindset required to transition from a startup to a solopreneur utilizing modern artificial intelligence tools.





17/10



Corporate and Cultural Exploration at the Hong Kong Palace Museum

To provide BHM master's and undergraduate students with valuable exposure to a world-class event venue and a well-established art and cultural exhibition, a visit to the Hong Kong Palace Museum was organised on 17 October 2026. Apart from allowing students to explore the museum's distinctive layout and architecture, an introduction to the historical, cultural, and artistic features of the treasures by a professional docent further enriched their immersive experience. This educational excursion successfully enhanced students' understanding of heritage tourism, venue management, and the curation of thoughtfully designed public exhibition galleries.





21/10
2026



BHM Professional Talk Series – From Ground to Sky: Managing Modern Airline Operations & Commercial Solutions with Malaysia Airlines





On 21 October 2026, the BHM Professional Talk Series connected students with industry practitioners from Malaysia Airlines. Curated for business-related programmes, including the *BBA (Hons) in Travel Industry Management* and the *Associate in Business (Tourism Management)*, the session enhanced students' knowledge of commercial airline operations, strategic fleet management, and evolving passenger expectations. Additionally, guest speakers discussed modern marketing initiatives, customer engagement techniques, and market positioning strategies. This valuable industry connection successfully enriched the students' classroom-based learning by integrating contemporary aviation developments, practical market realities, and direct career guidance from seasoned sector professionals.



21/10
2026





BHM NextGen Leadership Scheme 2026/27

The official Kick-off Ceremony for the BHM NextGen Leadership Scheme 2026/27 was held on 21 October 2026 at the PolyU Staff Club – U.Green. Interest in this academic year's scheme has been outstanding, with more than 130 students joining, and 93 mentees alongside 26 industry mentors gathering for the inaugural ceremony. The mentors, mentees, and academic staff from BHM enjoyed an exceptionally evening of networking. The ceremony marked the beginning of a structured, year-long mentoring partnership, leaving BHM students highly enthusiastic about gaining practical management insights, industry exposure, and leadership guidance from their mentors.







23/10
2026



Experiencing the Latest Luxury Hospitality of Kimpton Tsim Sha Tsui Hong Kong

To help BHM students studying hospitality-related subjects keep abreast of developments in this dynamic sector, a visit to Kimpton Tsim Sha Tsui Hong Kong, the city's newest luxury hotel, was organised on 23 October 2026. During the tour, the hotel's Learning and Development team introduced students to its uniquely designed lobby, guestrooms, and restaurants. The team also highlighted the brand's service vision and philosophy, successfully broadening students' understanding of contemporary luxury hospitality and its innovative approach to delivering highly distinctive and memorable guest experiences in a highly competitive market.



24-26/10

2026











SPEED and HKCC Joint Graduation Ceremony 2026

The 24th Joint Graduation Ceremony for PolyU SPEED and PolyU HKCC took place at the Jockey Club Auditorium from 24 to 26 October 2026. We are proud to celebrate the graduation over 1900 students this year. Notably, the Ceremony marked a historic milestone for the division as we congratulated the very first cohort of 286 graduates from our three newly launched master's degree programmes. We extend our warmest congratulations to all of our graduates and wish them continued success as they embark on the next exciting stages of their professional careers.









26/10
2026







Company Visit to SF Supply Chain (Hong Kong) Limited

On 26 October 2026, BHM academic staff and students participated in an exclusive corporate visit to SF Supply Chain (Hong Kong) Limited. Co-organised by BHM and RCGB, this collaborative initiative aimed to deepen participants' understanding of modern logistics. During the visit, representatives from SF Supply Chain demonstrated their daily operations, advanced warehousing technologies, and green logistics frameworks. The excursion provided students with invaluable, firsthand industry exposure, bridging theoretical academic concepts with real-world practices, while fostering stronger collaborative links between BHM academic staff and prominent industry leaders.







BBA Accountancy Delegation Inspires at CPA Congress 2026

On 29 October 2026, the *BBA (Hons) in Accountancy* programme team attended the prestigious CPA Congress 2026 at the Grand Hyatt Hong Kong. Organised by CPA Australia, this flagship event centred on the theme “Lead the Outcome: Shape What's Next”. Demonstrating our commitment to nurturing future-ready accounting talent, Dr Arison Woo and Dr Newton Shum attended alongside three student representatives from our four-year and top-up programmes. The conference offered an invaluable platform for our students to engage with global finance leaders, explore artificial intelligence integration, and discuss emerging trends, keeping our curriculum aligned with international market demands.





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