



2024 ANNUAL IMPACT REPORT

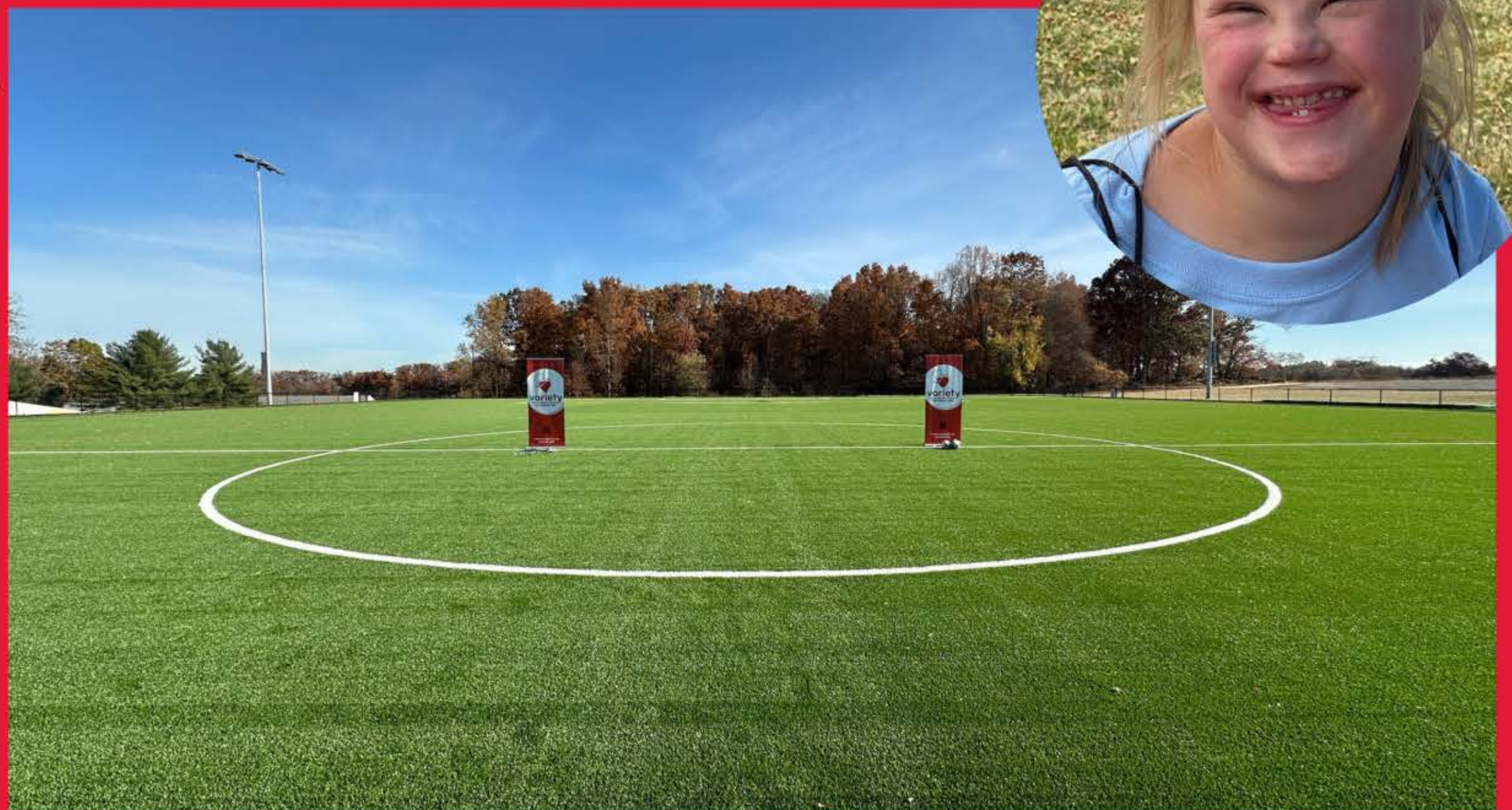
Building



A Reimagined



Future



“We are honored to deepen our partnership with Variety by investing in their transformational capital improvements, which will allow their dedicated staff and volunteers to help even more children and young adults succeed.”

Beth Genuardi Borrelli, Genuardi Family Foundation, Board President

"As we enter our milestone 90th birthday year in 2025, we have big plans to commemorate our important and enduring role as the heart of the disabilities community."

Dear Variety Families, Friends, Partners, and Supporters,

We are proud to present our fiscal year 2024 Annual Impact Report (October 1, 2023 – September 30, 2024). Our educational, recreational, and vocational programs are stronger than ever, and we are measuring increases in self-confidence and improvements in job readiness in many of our participants. What can't be measured, though, are the many smiles, moments of joy, bonds of friendship, and the feeling of being "home" our Variety families experience when stepping onto our beautiful 77-acre Montgomery County campus.

This past year, we were privileged to serve thousands of children and young adults with disabilities and welcomed more than 2,000 community members and volunteers to our campus for our events and volunteer days. We completed construction on the first new Variety building in 41 years – our multi-purpose classroom/cabin, which is now being used daily for programs. We also renovated our community gym – replacing the roof, windows, and doors, and filling in an indoor pool to make way for a new sports floor for everyone to enjoy. We closed out the year with a celebratory ribbon-cutting for our new, outdoor, multi-sport turf field! During the several months of complex construction, our dedicated Variety team managed regular operations so well that our programs continued without interruption.

As we enter our milestone 90th birthday year in 2025, we have big plans to commemorate our important and enduring role as the heart of the disabilities community. We invite you to celebrate with us all year long – in many unique ways – as we pay tribute to the thousands of participants, staff, and volunteers whose collective passion and perseverance has built and sustained Variety as one of the Delaware Valley's most storied non-profits since 1935.

Cheers to YOU – and to Variety's amazing 90 Years!

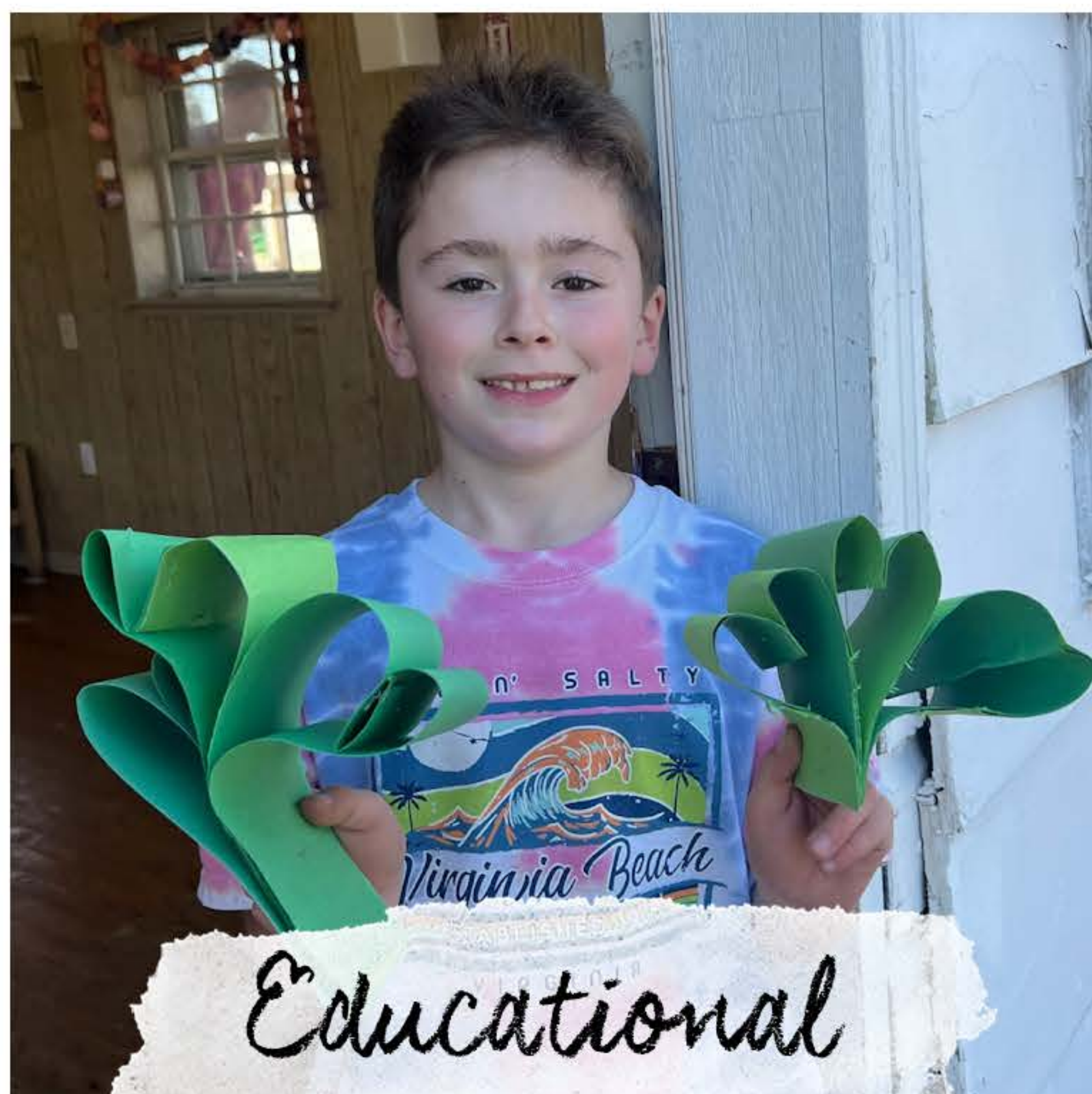


Maribeth Roman Schmidt
Variety Board President



Dominique Bernardo
Variety CEO

Variety serves children and young adults with disabilities, beginning at age 5, through educational, recreational, and vocational services that foster independence and prepare them for life.

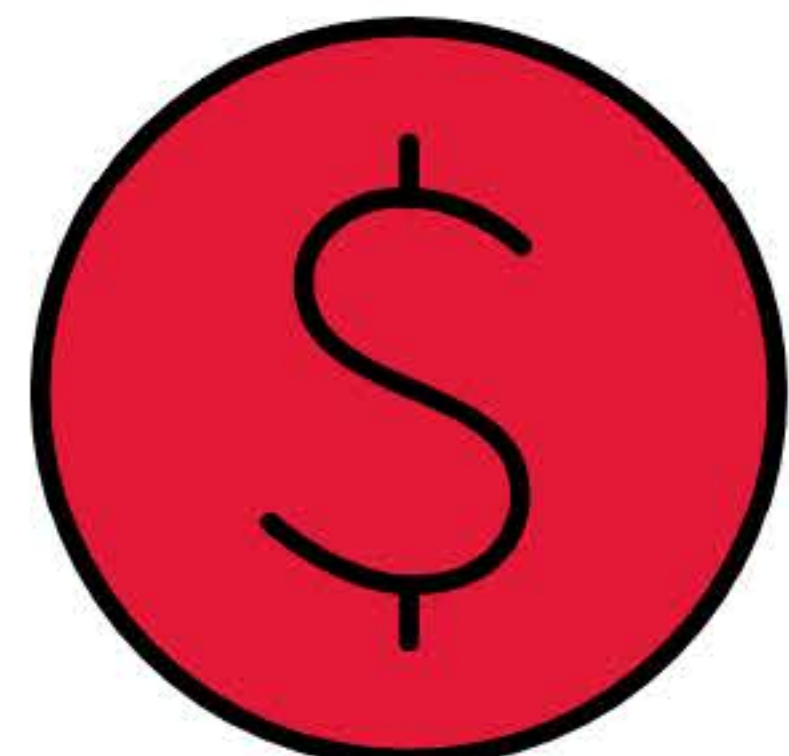


FY24: AT A GLANCE



OUR YEAR IN REVIEW

REVENUE



\$4,665,874

SOCIAL MEDIA FOLLOWERS

+36%



VOLUNTEERS

1,008

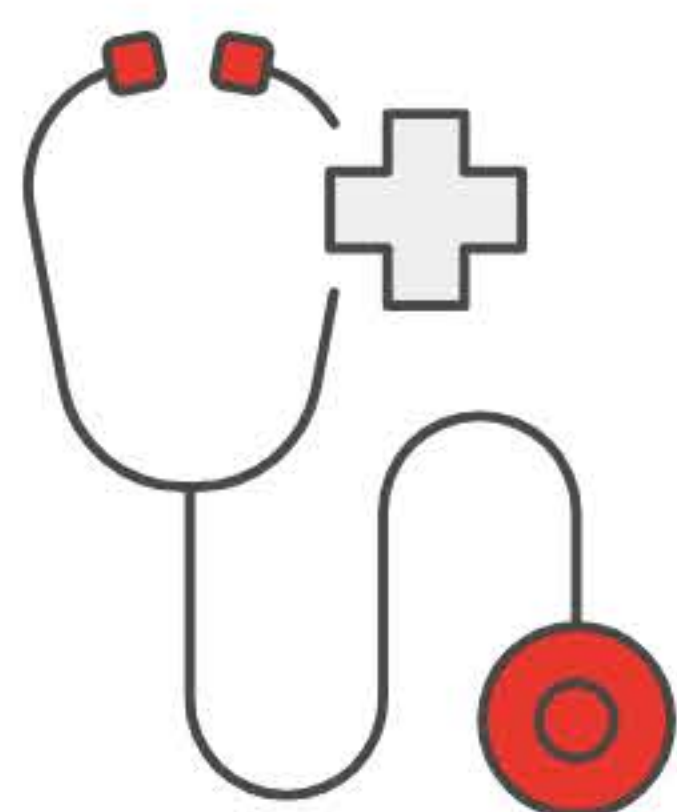


ADAPTIVE TRIKE GIVEAWAYS



THROUGH THE
RACHAEL ROSENBERG
DIRECT CARE PROGRAM

DEDICATED SUPPORT



1,123

HOURS
OF NURSE STAFFING



449

HOURS OF OT, PT,
AND SPEECH THERAPY



100%

OF PARENT SURVEY RESPONDENTS
WERE "LIKELY" OR "VERY LIKELY"
TO RECOMMEND VARIETY'S
PROGRAMS TO A FRIEND OR
FAMILY MEMBER

VOCATIONAL PROGRAMMING & VARIETYWORKS

37 YOUNG ADULTS
WORKED 1:1 WITH
A JOB COACH

12 JOB PLACEMENTS

16 COMMUNITY
BASED WORK
ASSESSMENTS

SUPPORTED EMPLOYMENT
PARTICIPANTS

80%
IMPROVED OR
MAINTAINED
SELF-CONFIDENCE

85%
IMPROVED OR
MAINTAINED
JOB READINESS

14,385

HOURS OF
VOCATIONAL TRAINING

3,549

FARM TO TABLE HOURS
SPENT IN THE COMMUNITY



GREENHOUSE & GARDENS

40 RAISED BEDS INSTALLED
= 3,500 SQ. FEET
ACCESSIBLE SPACE

50 VEGETABLE AND
FLOWER VARIETIES PLANTED

20,000 SEEDS PLANTED

FAVORITE SUMMER
GARDENING TASK:
MAKING FRESH CUT
FLOWER BOUQUETS



AT-PLAY EVENTS



100+

FAMILIES PARTICIPATED IN
DONOR-LED HOLIDAY PARTIES



10,873

CHILDREN INVITED TO
AT-PLAY EVENTS

ABOUT OUR PARTICIPANTS

AGE

5 – 10 YEARS	39%
11 – 15 YEARS	26%
16 – 21 YEARS	22%
22+ YEARS	13%

♥ 69% MALE
♥ 31% FEMALE

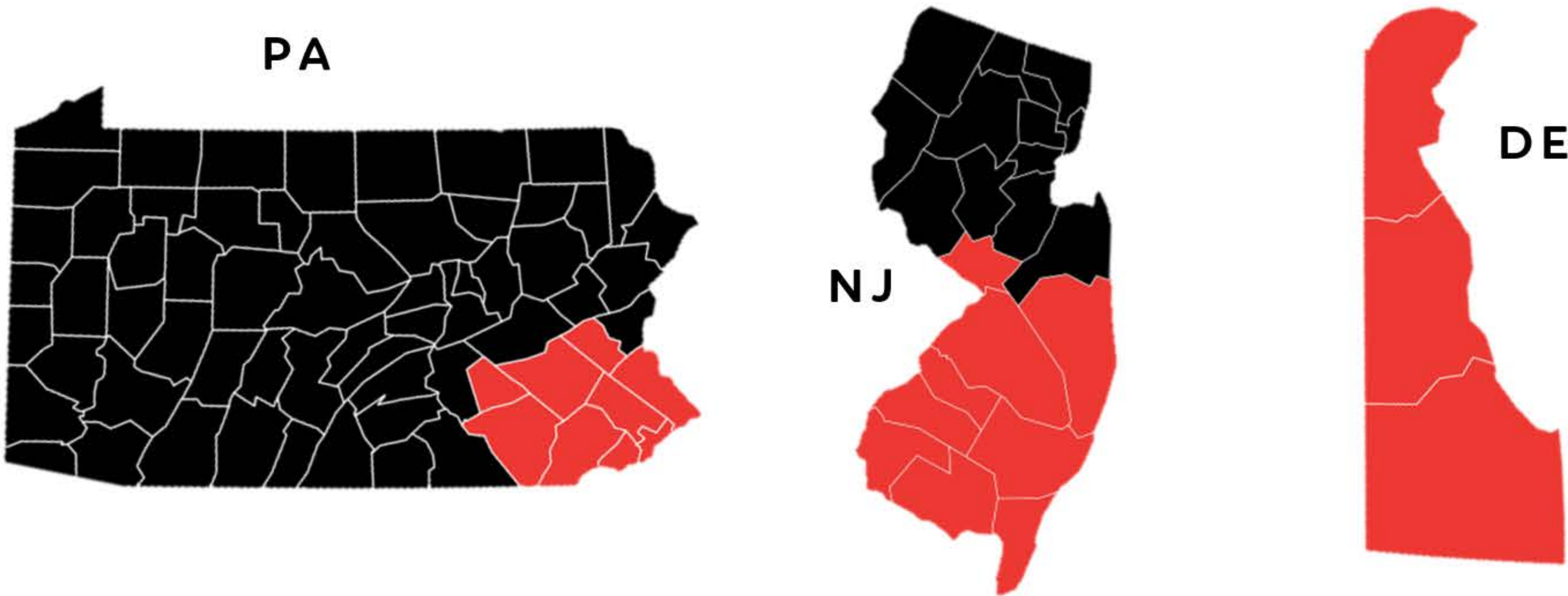
RACE

WHITE	46%
BLACK	24%
ASIAN	5%
MULTIRACIAL	9%
OTHER	14%
UNKNOWN	2%

DIAGNOSIS

AUTISM	63%
ADD/ADHD	10%
INTELLECTUAL DISABILITY	8%
DOWN SYNDROME	7%
CEREBRAL PALSY	3%
OTHER	9%

COUNTIES SERVED



*DATA FOR COUNTIES RELATES TO BOTH DIRECT SERVICES AND AT-PLAY EVENTS

VARIETY IN PHILADELPHIA

37 SESSIONS OF TECHNICAL ASSISTANCE PROVIDED TO AFTER-SCHOOL PROVIDERS IN PHILADELPHIA



33 OUT OF SCHOOL TIME PROVIDERS TRAINED IN ACCOMMODATIONS AS CONTRACTED BY CITY OF PHILADELPHIA

VARIETY AT WIDENER MEMORIAL SCHOOL



Variety provided daily after school programming for over 17 students during the academic year. Students engaged in STEM, arts, culinary, and recreational programming in the classroom while enjoying frequent visits from martial arts instructors, food education groups, music therapists, and more!

HELPING THE PHILADELPHIA ZOO



Since 2015, Variety has grown more than 11.2 tons of food for The Philadelphia Zoo. These plants and vegetables, including beans, tomatoes, peppers, and cucumbers, are important sources of nutrition for animals at Philadelphia Zoo.

SAM STATEN JR. VARIETY SUMMER CAMP AT TEMPLE UNIVERSITY



Offered in collaboration with the Department of Health & Rehab Sciences, College of Public Health at Temple University, Variety provided two weeks of no cost satellite urban camp to over 18 children in the Philadelphia area. Students had the opportunity to swim, play, and learn on Temple's campus!

MEET AUSTIN



Austin is 23 years old, is diagnosed with Autism, and currently participates in our full-time Farm to Table vocational training program. His journey with Variety started back in 2008 when he began to attend Variety's Saturday Day Camp at seven years old. This offered an introduction to community integration and gave him opportunities to engage in fun activities with peers. His parents were worried about the opportunities he would have to form meaningful relationships and how he would continue to develop alongside his peers. Variety's programs soon helped reassure them that Austin would be able to thrive. He joined the summer Extended School Year program the same year he began Saturday Day Camp and continued to attend for the next 10 years. Austin spent the first half of each day receiving specialized instruction from certified special education teachers and the second half enjoying recreational activities, including playing in Variety's accessible pool.

In 2022, 20-year-old Austin participated in Variety's intensive, 7-week summer vocational program, learning about agriculture, baking, customer service, and so much more. **Leon Jaskuta, a Variety direct service staff member that supervised Austin, shares, "Austin is willing to try anything and everything. He is very independent in many different tasks and especially shines in the garden. If we had five or six Austins, gardening would be easy as pie."**

Currently, staff observe how much Austin continues to progress in programming as time goes on. He needs less prompting, is developing strength and stamina, and is willing and excited to engage in new activities.

Through Variety's Farm to Table program, Austin is volunteering at local organizations such as the YMCA, Encore Experiences Senior Citizen Center, and Martha's Community Farm. These community integration experiences expose Austin to different learning opportunities and allow him to explore job options for the future. **Austin's family describes Variety as being "different than any other provider because they provide us with the best teachers and staff, hands down. They are caring, loving, trained individuals who understand our loved ones, and that is what stands out. We are so lucky to be part of this program."** As Austin and his family look towards his future and his ultimate goal of employment, Variety will continue to support him and all participants to ensure they can achieve their dreams.



VARIETYWORKS IN ACTION

Individuals in our vocational programs obtain hands-on experience, learning various skills throughout our campus and at community business partner sites. They take these skills with them as they move through our VarietyWorks program with the ultimate goal of employment in the community. We seek new business partners for job shadowing, volunteering, and hosting interns.



VOLUNTEERS HELP US FULFILL OUR MISSION

Variety welcomes hundreds of volunteers annually for essential projects, special events, and unique team building opportunities that help us complete many tasks, including those required to maintain our facilities and 77-acre campus. We invite groups of all sizes to join us! Please contact us at volunteer@varietyphila.org to learn more and schedule your volunteer plans.



HOLIDAY LANE & BLACK HAT BASH WERE A SUCCESS!

Each year, Holiday Lane welcomes more than 1,300 guests to our campus for a magical celebration! Our annual Black Hat Bash in Philadelphia honors Variety supporters, celebrates our mission, and recognizes our annual Golden Heart of Variety award recipients.

In 2025, these signature events will celebrate Variety's 90th birthday. In addition, we have other events and celebrations in store. Follow us at varietyphila.org and on social media to learn more.



SUMMER HIGHLIGHTS



Community Day



Annie Madden Sunshine Games

THE GIFT OF A NEW TRIKE

We are so fortunate to be able to provide a limited number of adaptive trikes each year to those in need through the Rachael Rosenberg Direct Care Program.

EACH TIME IS JUST AS SPECIAL AS THE NEXT!



Variety is one of the Delaware Valley’s most established organizations serving young people with disabilities. Throughout our history, our mission has not wavered, but the ways that we serve have grown over the years and continue to adapt with the ever-changing needs of people with disabilities.

From camps and after-school programs to educational services and vocational programs, Variety’s services are tailored to help young people learn skills that they can use in achieving greater independence, building confidence, and being prepared for life.

DONATE OR VOLUNTEER TODAY!

A Whole New World Variety's Campaign for a Reimagined Future

After careful consideration and planning, in 2019, Variety approved a Campus Master Facilities Plan to develop improved, modernized facilities and spaces that respond to the dynamic needs of those we serve. Early projects began in 2019, and in 2020, we launched *A Whole New World* Campaign to begin fundraising for four major capital projects and the first-ever endowment to secure a bright future for Variety kids, young adults, and their families.

Initial investments to “quietly” launch the campaign and secure public and private funding led us to achieving major milestones in FY2024. We reached 65% of our \$18 million fundraising goal and completed the first significant new construction on our campus in more than four decades: Variety’s multi-purpose cabin. Shortly thereafter, we started renovations on our Community Gym to fill in the defunct indoor pool and create a new, accessible gymnasium for Variety programs to use and community organizations to lease. With the support of our local elected officials and a significant grant from the Commonwealth of Pennsylvania, we were also able to develop a multi-sport, outdoor turf field that promises to be an asset for our programming needs and sports organizations from across the region.

In FY2024, the work that was happening behind the scenes became a reality with three of four major capital projects developed (see the cover page for project images). Together, we are creating a campus where children and young adults with all abilities are welcomed with open arms – and open hearts – to explore, learn and grow at their own pace in an environment as unique and as special as they are.



There is more! Looking ahead, we will continue to fundraise to reach our \$18 million goal (we have \$6 million to go!). Variety's *A Whole New World* Campaign will help transform our campus and ensure the continued delivery of unique, creative programming in spaces that are modern, functional, and safe for generations to come.

Join us, and be part of
imagining a whole new world!

Scan this QR code to learn more and get
involved today!



VARIETY BOARD MEMBERS

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*Scan to learn more
about Variety!*

