



PRIVACY POLICY

Last Updated: June 21, 2023

****INTRODUCTION****

Welcome to the privacy policy of W.McClure LTD ("we", "us", or "our"). W.McClure LTD is committed to protecting your privacy and ensuring you have a positive experience on our website and in using our products and services. This Privacy Policy applies to our website and online services that link to this policy and covers our data collection practices and describes your rights to access, correct, or restrict our use of your personal data.

****INFORMATION WE COLLECT****

We collect various types of information in connection with the Services, including:

- Information you provide directly to us.
- Information we collect about your use of our Services.
- Information we obtain from third-party sources.

We may also collect information you provide us when you purchase products, create an account, participate in interactive features of our services, fill out a form, respond to surveys, post to our online forums or services, participate in events, or otherwise contact us.

****HOW WE USE YOUR INFORMATION****

We use your information for a variety of business purposes, including to:

- Fulfil your orders or requests.
- Process, evaluate, and respond to your requests, inquiries, and applications.

- Create, administer, and communicate with you about your account.
- Provide customer service and support.
- Operate, evaluate, and improve our business.
- Comply with applicable legal requirements, industry standards, and our policies.

****SHARING OF INFORMATION****

We do not sell or otherwise disclose personal information we collect about you, except as described herein or otherwise disclose to you at the time the data is collected.

Your information may be shared with:

- Service providers that we use to support our business.
- In response to legal process or when necessary to protect us or our Services.
- In the event of a merger, acquisition, reorganization, bankruptcy, or other sale of all or a portion of our assets.

****DATA SECURITY****

We use various measures to protect the personal information submitted to us, both during transmission and once we receive it. However, no method of transmission over the internet or via mobile device, or method of electronic storage, is 100% secure. Therefore, while we strive to protect your information, we cannot guarantee its absolute security.

****YOUR RIGHTS AND CHOICES****

You have certain rights and choices in relation to your personal data. These include:

- The right to request access to your personal data.
- The right to request correction of your personal data.
- The right to request erasure of your personal data.
- The right to object to processing of your personal data.
- The right to request restriction of processing of your personal data.

****COOKIES AND OTHER TRACKING TECHNOLOGIES****

We and our third-party providers use cookies, clear GIFs/pixel tags, JavaScript, local storage, log files, and other mechanisms to automatically collect and record information about your usage and browsing activities on our website and across multiple sites or online services.

The table below lists the cookies we collect and what information they store.

Cookie Name	Cookie Description
FORM_KEY	Stores randomly generated key used to prevent forged requests.
PHPSESSID	Your session ID on the server.
GUEST-VIEW	Allows guests to view and edit their orders.
PERSISTENT_SHOPPING_CART	A link to information about your cart and viewing history, if you have asked for this.
STF	Information on products you have emailed to friends.
STORE	The store view or language you have selected.
USER_ALLOWED_SAVE_COOKIE	Indicates whether a customer allowed to use cookies.
MAGE-CACHE-SESSID	Facilitates caching of content on the browser to make pages load faster.
MAGE-CACHE-STORAGE	Facilitates caching of content on the browser to make pages load faster.
MAGE-CACHE-STORAGE-SECTION-INVALIDATION	Facilitates caching of content on the browser to make pages load faster.
MAGE-CACHE-TIMEOUT	Facilitates caching of content on the browser to make pages load faster.
SECTION-DATA-IDS	Facilitates caching of content on the browser to make pages load faster.
PRIVATE_CONTENT_VERSION	Facilitates caching of content on the browser to make pages load faster.
X-MAGENTO-VARY	Facilitates caching of content on the server to make pages load faster.
MAGE-TRANSLATION-FILE-VERSION	Facilitates translation of content to other languages.
MAGE-TRANSLATION-STORAGE	Facilitates translation of content to other languages.

****CHILDREN'S PRIVACY****

Our Services are not intended for use by children under the age of 13, and we do not knowingly collect personal information from children under the age of 13.

****CHANGES TO THIS PRIVACY POLICY****

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice.

****CONTACT US****

If you have any questions about this Privacy Policy, please contact us at:
privacy@wmcclure.co.uk