

Setting Up Your Fundraising Page

Thank you for fundraising in support of the Austin Hatcher Foundation. Every page like yours means another family facing childhood cancer will find free support. Here's how to get set up in just a few minutes.

STEP 1:

Create Your Page

1. Click [this link](#) to set up your fundraising page.
2. Choose how you'll fundraise:
 - **Joining a team?** *Click Join a Team.*
 - **Starting a new team?** *Click Start a Team.*
 - **Going solo?** *Click Participate as an Individual.*

STEP 2:

Personalize Your Page



Make it feel like you!

Add a photo. People give more when they can see who they're supporting.

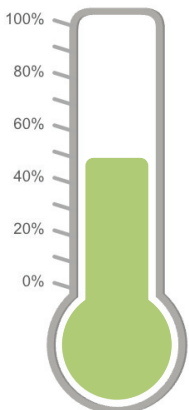
Write your story. Share your "why" in a few sentences:

- Why this cause matters to you
- Why you're fundraising

Set your goal. Determine your target fundraising amount to calibrate your progress thermometer.

Feel free to include our mission in your story:

"The Austin Hatcher Foundation's mission is to provide a lifetime of free, comprehensive support to pediatric cancer patients and their families through mental, behavioral, educational, and social services, so they can cope in the present and thrive in the future."



STEP 3:

Share Your Page Everywhere!

A few posts in a few places help more people see your page.

Where to share:

- Text friends and family directly
- Post to Instagram Stories, Snapchat, Facebook, or TikTok
- Drop it in your group chats
- Email teachers, coaches, neighbors, and family friends
- Ask a parent to share it with coworkers or on their own social media

Pro Tip: Take advantage of Bloomerang's built-in sharing features to effortlessly post across social channels, schedule email outreach to friends, and more!

Use the [fundraiser toolkit](#) for ready-to-use social graphics and caption ideas to make posting even easier!



STEP 4:

Make the Ask

A little encouragement goes a long way. Try:

- "I'm fundraising for a cause I care about — would you consider donating?"
- "Even \$10 makes a difference."
- "Help me hit my goal this week!"

Thank you for standing with families facing childhood cancer. We couldn't do this without *you*.

Need help starting your fundraiser?

Email Catherine Cheatham at

CCheatham@hatcherfoundation.org for assistance.