



SEPTEMBER 2026
EDITION

SEWING AND VACUUM CENTER

Huntsville | Decatur | Boaz

READY — FOR — LAUNCH

*September brings
a whole new lineup
of machines to S&R.*



baby lock

FOR THE LOVE OF SEWING

NEW

BABY LOCK

Serenity™

4-THREAD SERGER



Watch how this works!



Snap-on Needle System



Digital Speed Control



Compact Overlock Table

A NEW S&R TRADITION

Monthly Birthday Celebration

The last Saturday of every month,
we celebrate the birthdays of that month
with cupcakes and a birthday gift.



Is Your Birthday In September?

LET'S CELEBRATE

SATURDAY, SEPTEMBER 26, 2026

10:00 AM – 3:00 PM

15% OFF
EVERYTHING
IN STORE

CUPCAKES
FOR BIRTHDAY
GUESTS

**BIRTHDAY
GIFT**
JUST FOR YOU



KICKING IT OFF WITH KRISTI

Our very own Kristi celebrates
her birthday on **September 9**.

Kristi worked at S&R from 2003–2016
and returned in 2025.

She loves **traveling**, **concerts**, and **embroidery**.

In addition to helping customers in sales,
she also has a passion for **teaching classes** at S&R.

LET'S CELEBRATE SEPTEMBER BIRTHDAYS TOGETHER!
SOME EXCLUSIONS APPLY. SEE STORE FOR DETAILS.

baby lock

FOR THE LOVE OF SEWING

MEET THE **NEW**

*Baby Lock Luna*TM

EMBROIDERY & SEWING MACHINE



8" x 14" Embroidery Field



Guideline Marker



Innovative Curve Sewing

914
Built-In Designs

791
Built-In Stitches

2-Point
Positioning

**PURCHASE A NEW LUNA
EMBROIDERY & SEWING MACHINE**
and receive a
FREE SEWING BUNDLE

\$588.99
MSRP BUNDLE VALUE



Offer valid while supplies last at participating Baby Lock retailers.

September Savings have Landed.

15% OFF
TOOLS

September 1-7

IN-STORE ONLY • SCREENSHOT & PRESENT TO REDEEM

WALLABY CABINET

Reg Price \$1799
Floor Model Price

\$900



 **KANGAROO®**
sewing furniture

CLASSES *at a* GLANCE

FALL 2026

CLICK ANY CLASS TO LEARN MORE AND REGISTER



GIRLS NIGHT

SEW & CELEBRATE

Join us for Kick Off
& to Celebrate
Kristi's Birthday!

We're starting football season
with a special Girls Night to
create your own split sweatshirt.

SEPTEMBER 11TH

5:30 PM – 9:00 PM | \$15



12
SEPT

BABY LOCK IQ DESIGNER

10:00 AM – 3:00 PM |



14
SEPT

RILEY BLAKE WEATHERVANE TABLE RUNNER

10:00 AM – 5:00 PM | \$50



JANOME

ALL RULERS. NO WORK.

The fun of free-motion quilt
rulers and the precision of the
Janome Accurate Stitch
Regulator System

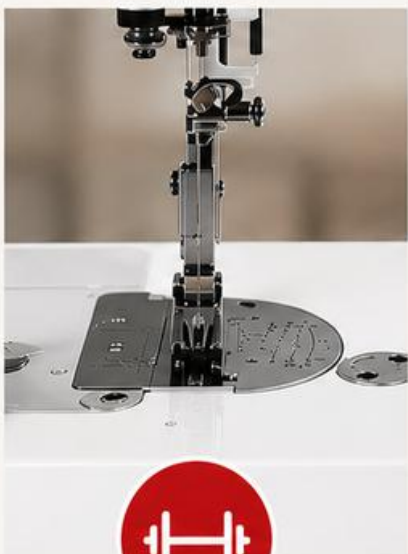
Everyone will leave with a
quilted tote bag!

SEPT 18TH OR SEPT 19TH

10:00 AM – 4:00 PM | \$49

New
HD9QC
PROFESSIONAL

**BUILT TOUGH.
SEWS SMOOTH.**
Made for More.



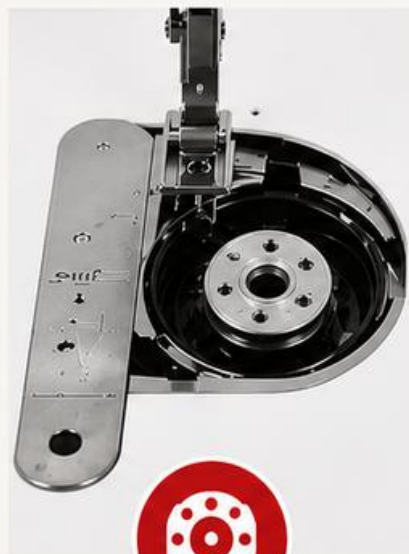
**HEAVY DUTY
PAINTED ALUMINUM
BODY CONSTRUCTION**

Built for durability and long-lasting performance.



**MAXIMUM
6MM STITCH LENGTH**

Sew with confidence on a variety of projects. Includes speed control slider and forward/reverse stitching.



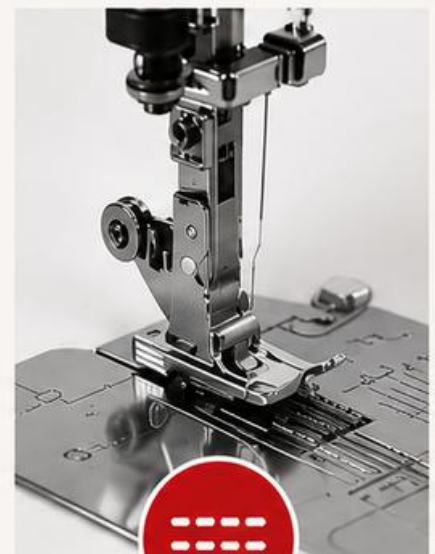
**SIDE-LOADING JUMBO BOBBIN
WITH VERTICAL FULL ROTARY
INDUSTRIAL HOOK**

Easy access with a clear view bobbin cover. Holds 1.4x more thread than a standard bobbin for fewer changes.



**AUTOMATIC
THREAD CUTTER**

Built-in thread cutter saves time so you can keep sewing.



**3-PIECE FEED DOG
WITH FEED DOG DROP**

Provides superior fabric control for smooth, even stitching on any project.

POWER. PRECISION. PROFESSIONAL RESULTS.

The Janome HD9QC Professional is engineered for strength, reliability, and performance. With industrial-level features and superior fabric control, it's the perfect machine for garment makers, quilters, and sewists who demand more.



**PAINTED ALUMINUM
HEAVY DUTY BODY
CONSTRUCTION**

Built for strength, stability, and long-lasting performance.



1,650 SPM

High-speed stitching for maximum productivity.



**HLx5 NEEDLE
TYPE**

Uses HLx5-14 needles for precise, professional stitching.



STRAIGHT STITCH ONLY

Designed for strength, precision, and clean straight stitching.

Clean Up After the Game

Upgrade to pure cleaning
power with Riccar.

Purchase the premium Riccar
R25P upright vacuum for \$799.99
and take home a Riccar R65
battery-operated vacuum,
a \$499 value, **FREE**.

Get maximum suction for
heavy-duty cleaning at home,
plus cordless freedom for quick
everyday messes. Two powerful
vacuums, one unbeatable deal.

SEE STORE FOR DETAILS.

RICCAR
Premium Clean.



Power at your fingertips
Smart display with 3
power levels to tackle
any mess.



Perfect for upholstery
Powerful suction lifts
dirt, pet hair,
and crumbs.



Extends your reach
Lightweight and easy to
maneuver for hard-to-
reach spaces.



Details that matter
Dusting brush and
crevice tool
attachments included.

CLASSES *at a* GLANCE

FALL 2026

CLICK ANY CLASS TO LEARN MORE AND REGISTER



AMAZING DESIGNS

COUNTING CRITTERS BOOK

Create an adorable embroidered Counting Critters Book featuring colorful animals, numbers, and interactive pages made especially for little learners.

SEPT 24TH & OCT 15TH

5:30 PM – 8:30 PM | \$60
includes kit

2
OCT

PINK OUT *Ladies Night*



GIRLS NIGHT BREAST CANCER PINK OUT

5:30 PM – 9:00 PM | \$15

10 & 17
OCT



MAKE YOUR OWN QUILTED SHOES

10:00 AM – 3:00 PM | \$125



HUNTSVILLE

BARN QUILT PAINTING

Join us for a Barn Quilt
Painting Class!

Your quilt block will be
completed in a single day!

OCT 23RD OR OCT 24TH

9:00 AM – 4:00 PM | \$110



MEET THE **NEW**
Baby Lock Ursa
EMBROIDERY MACHINE



8" x 14" Embroidery Field



914 Built-In
Embroidery Designs



2-Point Positioning

**PURCHASE A NEW
URSA EMBROIDERY MACHINE**
AND RECEIVE A
Free Embroidery Bundle

\$459.99
MSRP BUNDLE VALUE



Offer valid while supplies last at participating Baby Lock retailers.



Huntsville

BARN QUILT PAINTING CLASS

FRI OR SAT

OCT
23

— OR —

24
2026

**S&R SEWING
AND VACUUM**

1407 N Memorial
Parkway, Suite 1,
Huntsville, AL 35801

WHAT TO EXPECT

We will guide you step-by-step through the entire process—from pattern placement and taping to painting techniques and finishing touches.

Whether you're painting for your home, barn, porch, or garden, you'll leave with something special and uniquely yours.

9:00 AM – 4:00 PM

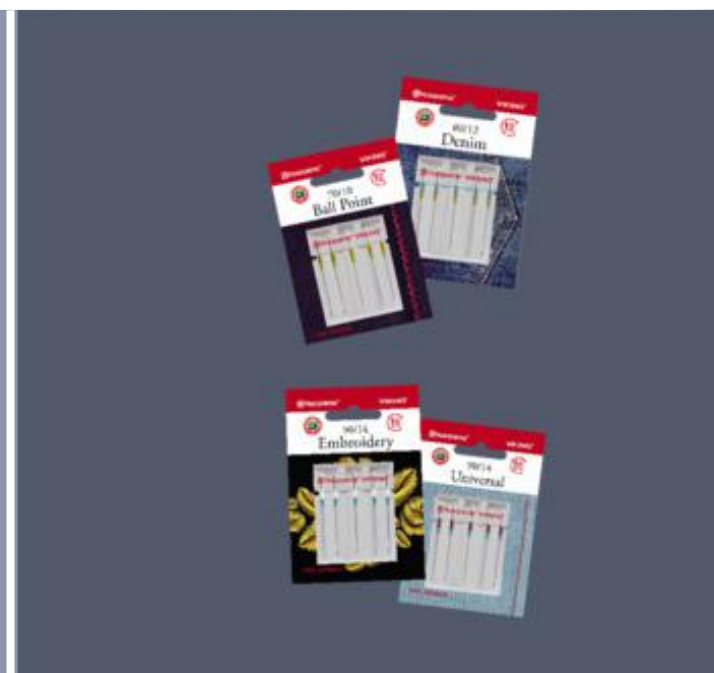
REGISTER

 **Husqvarna®**

VIKING®

NATIONAL SEWING MONTH

Buy one, Get one 50% OFF*
All HUSQVARNA® VIKING® Accessories and Notions
Valid September 8–30, 2026



*Cannot be combined with any other offer. Discount will only apply to the lowest priced qualifying items. Sale is valid from September 8 to September 30, 2026. VIKING is the exclusive trademark of Singer Sourcing Limited LLC or its Affiliates. HUSQVARNA and the "H" Crown Device are trademarks of Husqvarna AB and its Affiliates. All other trademarks and registered trademarks are the property of their respective owners. Prices are suggested and may vary by location. Promotional offer is subject to change. We reserve the right to modify or cancel the promotion at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized HUSQVARNA® VIKING® retailers in the United States.

ALL RULERS. NO WORK.

Beautiful ruler quilting
without the
traditional
learning curve.

No stress.

No complicated marking.

Just beautiful stitching.

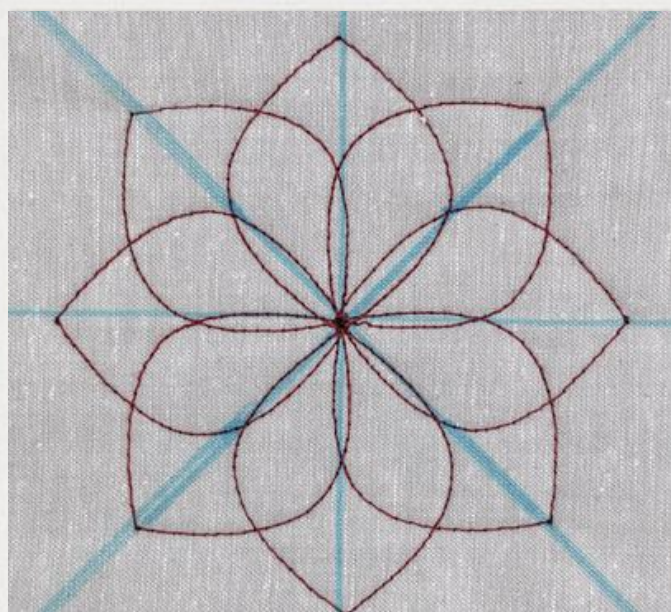
TWO SESSIONS AVAILABLE
September 18, 2026
10:00 AM - 4:00 PM
OR
September 19, 2026
10:00 AM - 4:00 PM

with Janome Educator
Sam Fung

Ruler quilting made *simple.*

Spend the day discovering ruler quilting with Janome's Accurate Stitch Regulator. You'll leave with new confidence, new techniques, and a beautifully quilted tote you'll actually use.

JANOME



LEARN

Master Janome's Accurate Stitch Regulator and ruler foot while building confidence with free-motion ruler quilting.



CREATE

Complete a professionally quilted tote using elegant ruler designs you'll be proud to carry.



EXPLORE

Discover transparent template rulers that make beautiful curves and designs surprisingly approachable.



TWO SESSIONS AVAILABLE

September 18, 2026

10:00 AM - 4:00 PM

— OR —

September 19, 2026

10:00 AM - 4:00 PM

WITH JANOME EDUCATOR

Sam Fung



Huntsville
Location

SPACE IS LIMITED.
SECURE YOUR SPOT TODAY!

END OF SUMMER

VIKING TOPPAZ

Sewing & Embroidery

BACK TO SCHOOL

Lowest Price
of the Season

Topaz™ | 55Q



Designer Topaz™ | 65



 Husqvarna
VIKING™

END OF SUMMER FLOOR MODEL CLEARANCE

BABY LOCK • PFAFF • VIKING • JANOME

Premium machines. Floor model pricing. Limited quantities.



September Savings have Landed.

20% OFF

ALL FABRIC

Minimum Half-Yard Cuts

September 8-14

IN-STORE ONLY • SCREENSHOT & PRESENT TO REDEEM

baby lock

FOR THE LOVE OF SEWING

LABOR DAY *Sale*

10% Off Baby Lock
Machines & Accessories

OFFER VALID THROUGH SEPTEMBER 8TH

Some exclusions may apply. Offer good while supplies last.

GAME DAY
DTFs

Football season
styles now in store.

We have many more
styles available!

Stop by to explore
our current stock.



ALABAMA



ALABAMA



GAME DAY



GAME DAY



AUBURN



A&M



A&M



A&M



creative icon™ 3
sewing and embroidery machine

PFAFF
Perfection starts here.™

LAUNCH COLLECTION



Every PFAFF® *creative icon*™ 3 is accompanied by a deluxe launch collection* worth over \$1,600, included with purchase.

Includes:

Over
\$1,600
Value

iPad
- 11", 128 GB
A16 chip for smooth
CREATIVATE™ performance
and design management.

CREATIVATE™
One-Year Elite Membership
Advance your skills with
software and guided learning.

***creative*™ Free Arm**
Hoop 100x150 mm
Bring embroidery to sleeves,
cuffs, and finished pieces.

\$500
In-Store Shopping Spree
Make the machine your own
with \$500 to spend at pick-up.

Available through December 31, 2026,
at authorized PFAFF retailers.

*Launch collection only available with the purchase of a PFAFF creative icon 3 between September 1 – December 31, 2026. Additional exclusions may apply. Prices are suggested and may vary by variation. Promotional offer terms and pricing are subject to resurvey. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF retailers in the United States. PFAFF, PFAFF PERFECTION STARTS HERE, CREATIVE ICON, CREATIVATE, and CREATIVE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

baby lock

FOR THE LOVE OF SEWING

RADIANCE EMBROIDERY UPGRADE I

NOW AVAILABLE



MORE TO CREATE. MORE TO LOVE.

Upgrade your Radiance embroidery and sewing machine with powerful new features designed to elevate every project.

~10 5/8" x 16" MAGNETIC HOOP

Carbon fiber for effortless hooping and versatility.

PATTERN PROJECTION+

Traces your entire design before you stitch.

13 NEW EMBROIDERY DESIGNS

PLUS NEW QUILTING & EMBELLISHMENT DESIGNS

- 22 Trapunto Style Quilting Shapes
- 5 Edge to Edge Quilting Designs
- 10 French Knot Designs
- 7 Crochet Couching Designs

NATIONAL SEWING MONTH SALE

September 1 - 30, 2026

PFAFF
Perfection starts here.™

SAVE \$10 ON EVERY \$100 YOU SPEND

On Machines with PFAFF® Original IDT™ System

SAVE
up to
\$490



creative elevate™ 680

SAVE
up to
\$1,090



performance icon™

SAVE
up to
\$540



expression™ 715

SAVE
up to
\$100



passport™ 3.0

Sale effective September 1 - 30, 2026. Additional exclusions may apply. Prices are suggested and may vary by location and time in sole discretion. All consumer pricing is at the sole retailer. CREATIVE ELEVATE, PERFORMANCE ICON, EXPRESSION, PASSPORT, and IDT are the exclusive PFAFF, PFAFF PERFECTION LLC of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

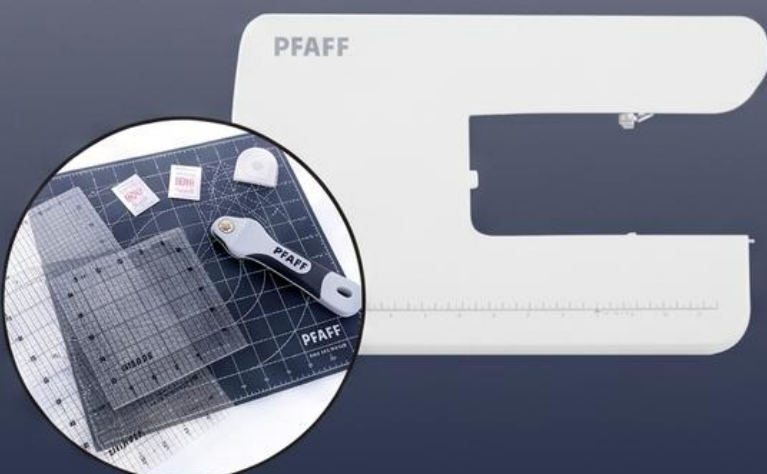
NATIONAL SEWING MONTH SALE

September 8 - 30, 2026

PFAFF
Perfection starts here.™

BUY ONE GET ONE 50% OFF

All PFAFF® Accessories and Notions



DON'T PUNT ON THIS DEAL

When vacuuming feels like *4th & long...*

END OF SUMMER TUNE-UP

\$25

Bring your vacuum cleaner in for an end of summer tune-up.

We will check and replace your belt, bag and filters if applicable.
Parts are extra charge.

Must be checked in by September 30.

Ask for the PUNT SPECIAL

Month of September only



baby lock

FOR THE LOVE OF SEWING

Previously Loved Machine
Like New Condition

Crescendo

quilting and sewing machine

\$2,800

The Baby Lock Crescendo quilting and sewing Machine features include:

- NeverMiss Automatic Needle Threader
- LCD Color Touchscreen
- 11.25" Large Workspace
- Sensor Pen for Sewing
- Guide Beam for Sewing
- 573 Built-In Stitches
- Digital Dual-Feed System



PINK OUT

LADIES NIGHT

FRIDAY, OCTOBER 2

TACKLE



BREAST Cancer

[Register Here](#)

Join us for a special **Ladies Night** as we make a project for someone going through breast cancer treatment.

\$15

DONATION PER PERSON

Helps purchase goody bag items like lip balm, fuzzy socks, candy, tissues and more.



Can't come? Donations are welcome.

SAVE OVER 40% ON GRACE MACHINES & FRAMES

ENDS SEPT. 30TH



 **Husqvarna®**

VIKING®

LABOR DAY SALE 25% OFF

HUSQVARNA® VIKING®
Accessories & Notions
September 1-7, 2026





LADIES NIGHT WAS A GREAT SUCCESS

In August, we made over 120 pillowcases and collected numerous pillows for local charities.

We had a great time giving back to the community.

September Savings have Landed.

20% OFF

MAISON BERGER
Laundry Wash Collection

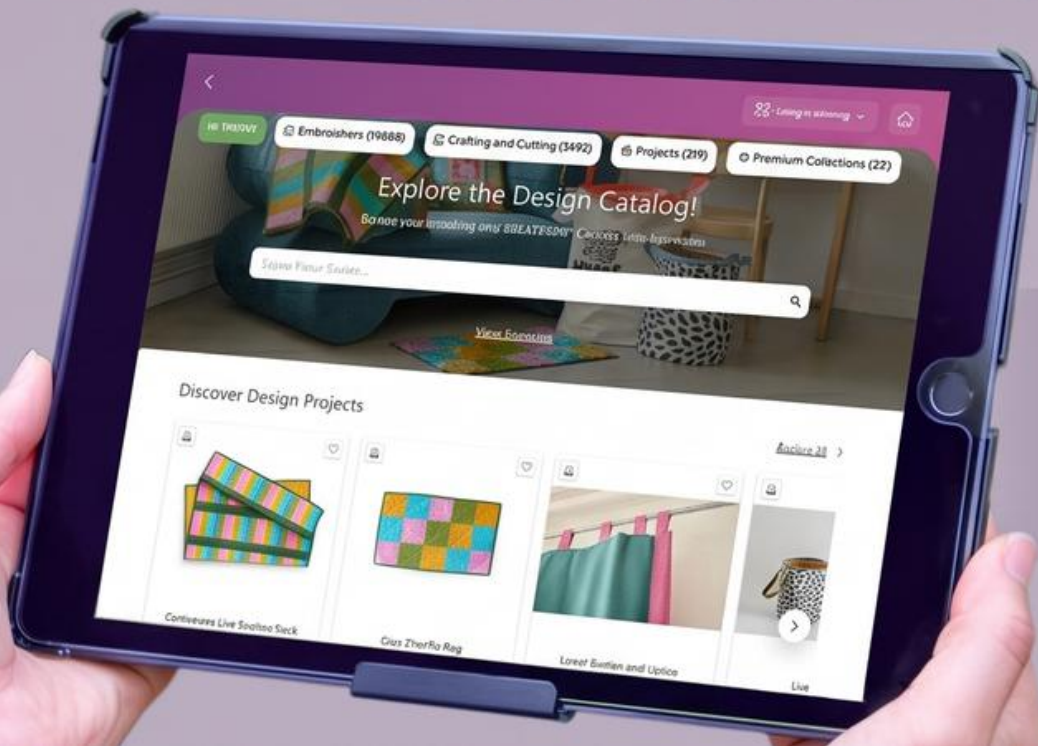
September 15-21

IN-STORE ONLY • SCREENSHOT & PRESENT TO REDEEM



SAVE 25%

On the first 6 months of your
CREATIVATE membership.



September 19 – 30, 2026

Promo Code:
SEWTOGETHER



PFAFF
Perfection starts here.™

LABOR DAY SALE

25% Off All
PFAFF®
Accessories
and Notions

September 1 - 7, 2026

SCORE BIG

WHEN YOU BUY

ANY ROLL OF
FLORIANI[®]
— STABILIZER —
AT REGULAR PRICE

GET **2** SPOOLS OF
FLORIANI
EMBROIDERY
THREAD
FREE

1000 YARDS | METALLIC THREAD NOT INCLUDED

OFFER VALID THROUGH
SEPTEMBER 30TH



SCISSOR SHARPENING

IN FAYETTEVILLE

Tony will be at

Ma'am's Fabric & More

Friday, September 25
until 3 PM

134 College St E
Fayetteville, TN 37334

**BRING YOUR SCISSORS
AND STOP BY.**



NATIONAL SEWING MONTH SALE

September 1-30, 2026

DESIGNER EPIC™ 3
Nordic Frost
MSRP \$23,999



More dimension. Less hand work.

Free Embellishment attachment bundle with purchase of

Designer Epic™ 3 Nordic Frost

Gift value \$1,000+



baby lock

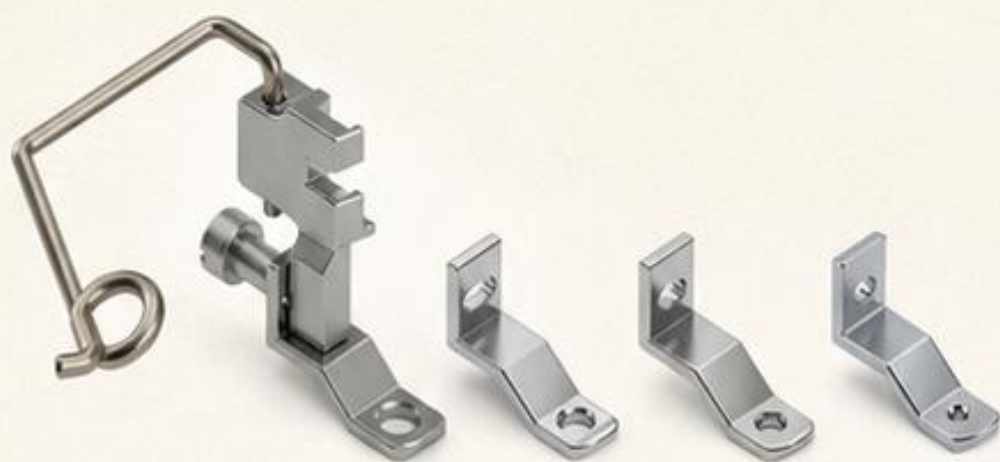
FEET OF THE MONTH

Two feet. Two very different talents.

Yarn Couching Embroidery Foot Set

Bring on the texture.

A versatile embroidery set with 4 interchangeable feet in **2mm**, **3mm**, **4mm** and **5mm** for different yarn weights and dimensional effects.



Jeans Foot

Built for the thick stuff.

Spring action helps the foot glide over bulky seams and thicker fabrics for smoother, more consistent stitching. Great for denim, bags and home décor.



Compatible with:

Altair, Altair 2, Meridian, Meridian 2, Radiance, Radiance LE, Solaris, Solaris 2, Solaris Vision, Luna and Ursa.



Fits many Baby Lock models. Popular fits include:

Jazz II, Presto II, Brilliant, Chorus, Crescendo, Destiny II, Solaris, Solaris 2, Solaris Vision, Altair 2, Bloom, Ballad, Allegro and Aerial.

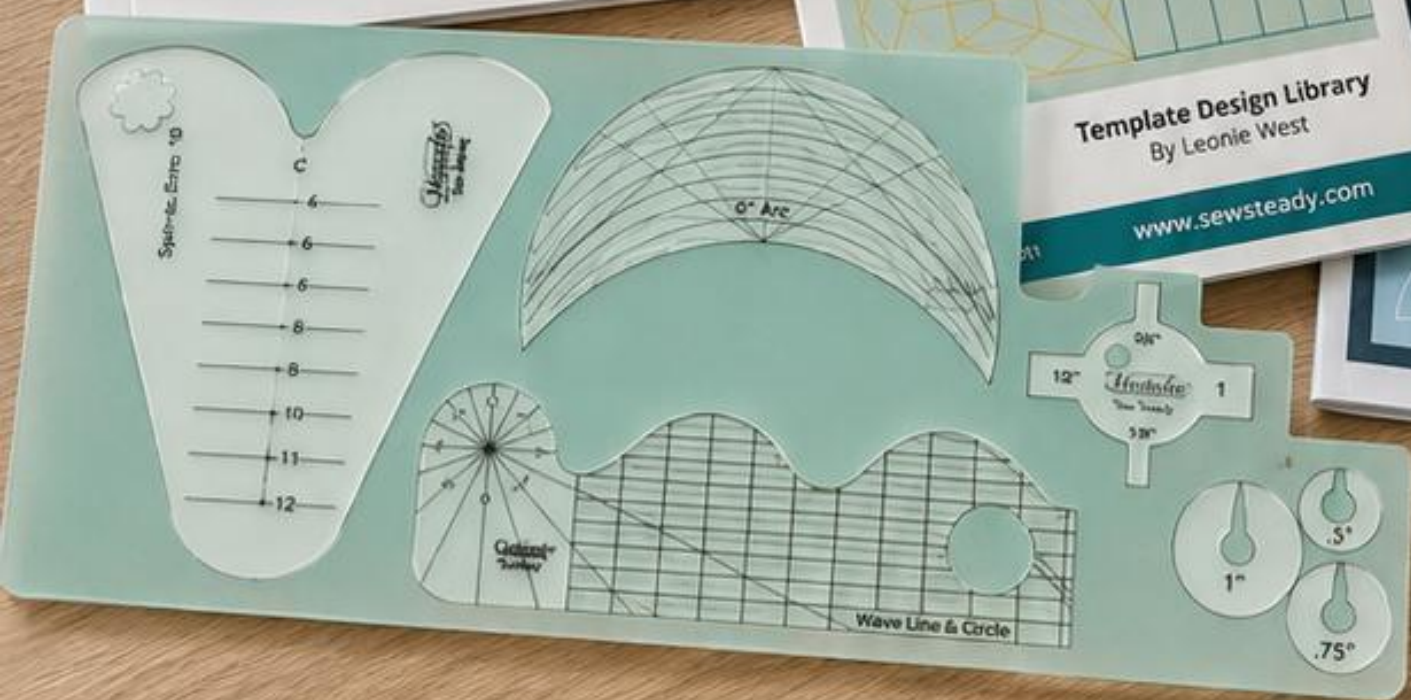
Accomplish 2 (BL530B) and Accomplish (BL520B) require BLQP-MB Master Shank.

NEW IN STORE

STITCH REGULATOR STARTER KIT

Ruler work meets
stitch regulation.

Designed for compatible
Baby Lock and Brother stitch
regulation systems, this starter
kit gives you the tools to begin
creating precise ruler-work
designs with consistent
stitch length.





FOR THE LOVE OF SEWING

Previously Loved Machine

Ariel

Embroidery & Sewing Machine

\$5,000

Comes with stabilizer
and thread bundle

1
IN
STOCK



create
YOUR
HAPPY

TAKE 15% OFF
ALL ACCESSORIES*
& TRUECUT®

ENDS SEPT. 30TH



*Some exclusions apply.

September Savings have Landed.

\$5 OFF

ANY CLASS

Excludes special events.

September 1–30

IN-STORE ONLY • SCREENSHOT & PRESENT TO REDEEM

LADIES NIGHT

PINKOUT

FOR BREAST CANCER

Let's celebrate

**Randi's
Birthday!**

FRIDAY
OCTOBER 2

5:30 – 9:00 PM

\$15
PER PERSON

\$15 donation per person to purchase goody bag supplies such as chap stick, fuzzy socks, candy and tissues.

Can't come?

Feel free to donate.

*Happy
Birthday
Randi!*

