

Autumn | Winter 26 Collection



the
fragrance
house

Grasse • Dubai • Washington • London

from field to fragrance

Welcome to Home Fragrance

THE DIFFERENCE ISN'T JUST IN WHAT WE CREATE. IT'S IN HOW WE CREATE IT.



Welcome to The Fragrance House Group, home to a carefully curated collection of fragrance and body care brands, trusted by independent retailers and national customers alike.

For us, exceptional fragrance begins long before a candle is poured or a diffuser is filled. It starts with the journey.

Over many years we've built close relationships with trusted growers, ingredient specialists and our expert perfumery, giving us access to exceptional natural ingredients and exclusive fragrance compounds chosen for their quality, character and performance.

about us

Using carefully selected essential oils, botanicals and plant-based ingredients, every fragrance is expertly developed and refined to create distinctive scents with exceptional depth, longevity and consistency. Every stage of the journey is guided by the same attention to detail, ensuring products that perform beautifully for consumers and retailers alike.



We're equally committed to doing things responsibly. Our products are proudly made in Britain, cruelty-free, vegan friendly and developed with sustainability in mind, using carefully selected ingredients and recyclable or biodegradable packaging wherever possible.

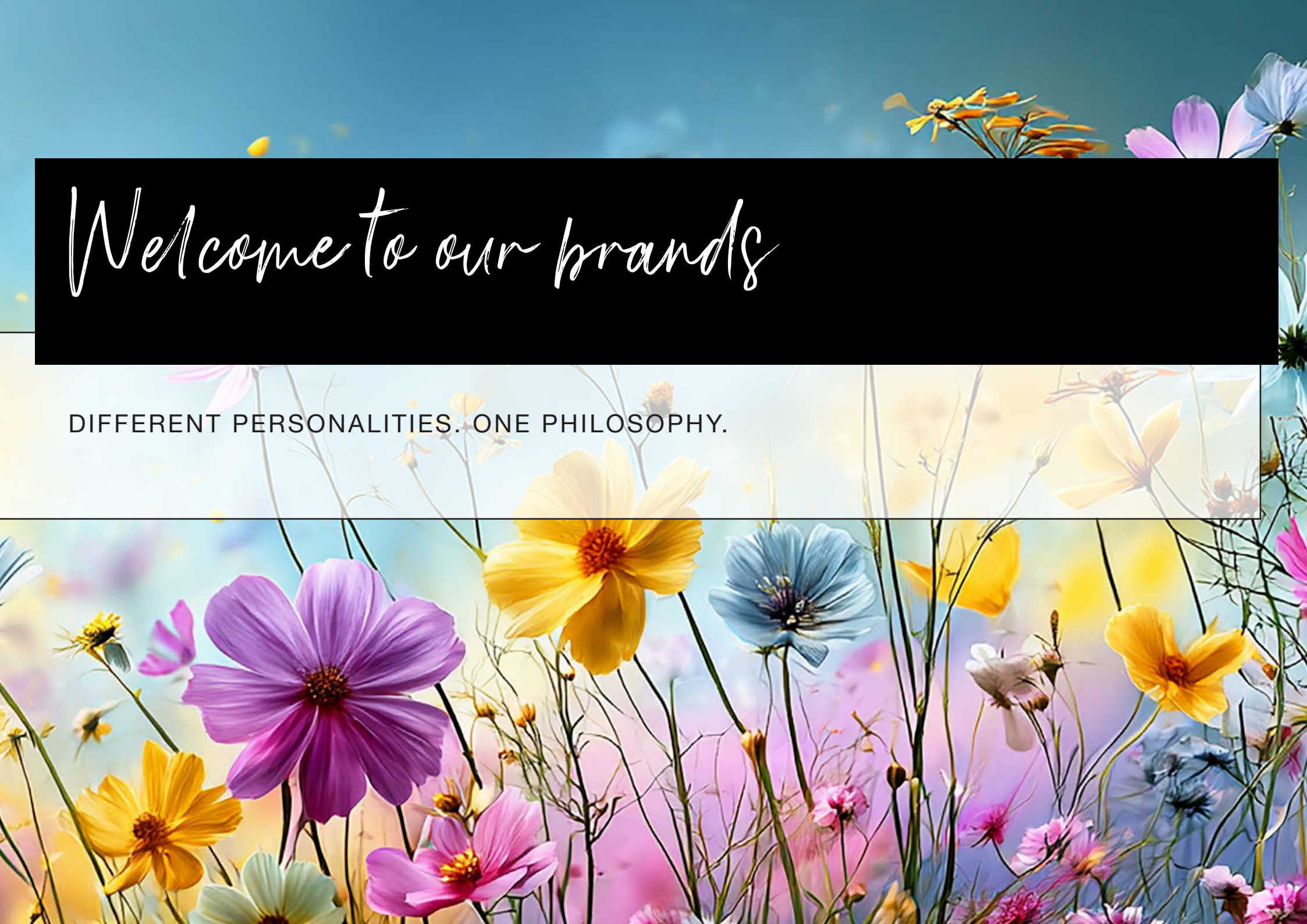
Because we believe beautiful fragrance should leave a lasting impression... not a lasting footprint.

THE DIFFERENCE ISN'T ONE INGREDIENT. IT'S EVERY STEP OF THE JOURNEY.



the
fragrance
house

Grasse • Dubai • Washington • London

A vibrant field of cosmos flowers in purple, yellow, and blue against a clear blue sky. The flowers are in various stages of bloom, with some fully open and others as buds. The background is a soft, out-of-focus field of similar flowers, creating a sense of depth. The overall mood is bright and cheerful.

Welcome to our brands

DIFFERENT PERSONALITIES. ONE PHILOSOPHY.

Our collection brings together six distinctive brands, each created with a clear purpose, unique identity and carefully defined customer.

From affordable home fragrance and heritage soap making to aromatherapy-inspired wellness and naturally inspired skincare, every brand has its own personality, while sharing the same commitment to quality, craftsmanship and fragrance expertise.



We don't simply create products that smell beautiful on the shelf. We develop fragrances people remember, products customers return for and collections retailers can build lasting businesses around.

Together, our brands give retailers the flexibility to offer different styles, price points and occasions, while maintaining one consistent standard of quality throughout.

Whether customers discover Waxkind, The Wellness Range, Heyland & Whittle or one of our other collections, every product begins the same way.

ONE HOUSE. SIX BRANDS. ONE FRAGRANCE PHILOSOPHY.

Smell the difference.

Waxkind®
KIND-TO-EARTH



fragrance ingredients before being blended into powerful fragrances that fill rooms - not just the space around the burner.

Combined with biodegradable packaging, sustainable materials and exceptional value, Waxkind delivers everything today's customers expect from modern home fragrance.

Premium fragrance.

Honest pricing.

Repeat purchases.



Waxkind®

KIND-TO-EARTH

Some wax melts smell good. Ours transform a room. Waxkind is developed using premium fragrance compounds chosen for their strength, complexity and lasting performance. Each bar delivers up to 90 hours of fragrance, giving customers a reason to return again and again.

Wax bar melts 50g 90hr melt

1	Apple, Freesia & Rose	WK026
2	Blossoming Beauty	WK021
3	Calm Sunset	WK027
4	Cherry Blossom	WK023
5	Deep Sea Minerals	WK018
6	White Dove	WK040
7	Fresh Linen	WK010
8	Lavender & Chamomile	WK001
9	Soft Blanket	WK024
10	Lily Rose	WK037
11	Myrrh & Tonka	WK003
12	Pineapple Party	WK019
13	Pink Sands Beach	WK014
14	Red Raspberry & Honeydew	WK034
15	Sandalwood Vanilla	WK020
16	Sweater Weather	WK011
17	Sweet Musk	WK033
18	Thai Lime & Mango	WK015
19	Vanilla Orchid	WK022
20	Cashmere Rose & Oud	WK016

Up to
90 hours
of fragrance
per bar



Your 10 Bestsellers. Now in a premium Glass Candle.

Introducing our brand-new Glass Candle collection, featuring Waxkind's 10 bestselling fragrances. Made with our signature clean-burning wax blend, these candles offer a premium burn at an affordable price point - ideal for gifting, impulse buys and stocking up. Strong scent-throw, great margins and fast repeat purchases make this a simple, high-performing addition to your shelves.

Glass candle 175g 50hr burn

1 Deep Sea Minerals	WXK-GLA-018
2 White Dove	WXK-GLA-040
3 Fresh Linen	WXK-GLA-010
4 Lavender & Chamomile	WXK-GLA-001
5 Myrrh & Tonka	WXK-GLA-003
6 Pineapple Party	WXK-GLA-019
7 Pink Sands Beach	WXK-GLA-014
8 Sandalwood Vanilla	WXK-GLA-020
9 Thai Lime & Mango	WXK-GLA-015
10 Cashmere Rose & Oud	WXK-GLA-016



great price points

BEAUTIFUL ON THE SHELF. EVEN BETTER AT HOME.



Our new coloured glass candles bring a more premium finish to Waxkind's bestselling fragrances without changing what made them successful in the first place. The same carefully crafted fragrances. The same exceptional scent performance. Now presented in a beautifully coloured glass vessel that looks at home in any interior.

With an RRP of just £9.99, they offer retailers the perfect opportunity to trade customers up from wax melts and tin candles, while still delivering outstanding value.

Beautiful fragrance shouldn't feel like a luxury. It should simply smell like one.



Our Bestselling Fragrances. Beautifully Reimagined.

Our 10 bestselling Waxkind fragrances are available in these stylish tin candles, making it easier than ever for customers to enjoy their favourite scents throughout the home.

Carefully crafted using premium fragrance compounds and designed to deliver exceptional performance, the collection offers retailers a simple way to increase average transaction values while encouraging repeat purchases across multiple product formats.

Tin candle 175g 50hr burn

1 Deep Sea Minerals	WXK-CAN-018
2 White Dove	WXK-CAN-040
3 Fresh Linen	WXK-CAN-010
4 Lavender & Chamomile	WXK-CAN-001
5 Myrrh & Tonka	WXK-CAN-003
6 Pineapple Party	WXK-CAN-019
7 Pink Sands Beach	WXK-CAN-014
8 Sandalwood Vanilla	WXK-CAN-020
9 Thai Lime & Mango	WXK-CAN-015
10 Cashmere Rose & Oud	WXK-CAN-016



Waxkind value.

AFFORDABLE NEVER SMELLED SO GOOD.

DESIGNED TO HIT THE SWEET SPOT: ACCESSIBLE PRICING WITHOUT COMPROMISING
ON FRAGRANCE OR PERFORMANCE



Our tin candles pair carefully crafted fragrance with clean-burning wax to create a candle that looks good, smells incredible and delivers outstanding value. Designed around our bestselling scents, they bring premium fragrance within easy reach of every customer.

They're easy to gift.
Easy to merchandise.
Easy to sell.

With an accessible price point and proven fragrances, they're the perfect introduction to the Waxkind collection and a natural step up from wax melts, encouraging repeat purchases and brand loyalty.





Some diffusers make a first impression. Ours are designed to leave a lasting one. Developed using carefully selected fragrance compounds, they release a steady, reliable scent that keeps homes beautifully fragranced for weeks. Familiar bestselling fragrances, elegant presentation and outstanding performance make them an easy choice for customers looking to enjoy their favourite scents in every room. Working seamlessly alongside our wax melts and candles, they encourage customers to discover new formats, build collections and return time and time again.



ACCESSIBLE HOME FRAGRANCE WITHOUT COMPROMISING ON PERFORMANCE

long lasting



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Our bestselling scents are now available as long-lasting, alcohol-free based Reed Diffusers - designed for steady, reliable scent that keeps customers coming back. The contemporary bottle and giftable packaging sit beautifully in any retail environment, while the fragrance performance offers exceptional value for money. A perfect everyday home-fragrance staple to encourage multi-buy purchases and year-round sales.

Reed diffuser 90ml

1	Deep Sea Minerals	WXX-DIF-018
2	White Dove	WXX-DIF-040
3	Fresh Linen	WXX-DIF-010
4	Lavender & Chamomile	WXX-DIF-001
5	Myrrh & Tonka	WXX-DIF-003
6	Pineapple Party	WXX-DIF-019
7	Pink Sands Beach	WXX-DIF-014
8	Sandalwood Vanilla	WXX-DIF-020
9	Thai Lime & Mango	WXX-DIF-015
10	Cashmere Rose & Oud	WXX-DIF-016



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Affordable entry-level diffusers

New season. New scents.



Every season tells a different fragrance story. Crisp mornings, warm evenings, comforting spices and fresh botanical notes all inspire the way we experience our homes throughout the year.

Our latest Waxkind collection captures those moments in four beautifully crafted new fragrances, giving customers something fresh to discover while keeping the quality and value they already know and love.



**FOUR NEW FRAGRANCES INSPIRED BY THE CHANGING SEASONS,
NOW AVAILABLE AS WAX MELTS, TIN CANDLES AND OUR
NEW PREMIUM GLASS CANDLES.**

AVAILABLE IN
three formats



Affordable
entry-level
candles



new
Autumn/Winter 26

Available in wax melts, tin candles and our elegant new glass candles, the collection offers retailers an easy way to refresh displays, create seasonal interest and encourage repeat purchases from existing Waxkind customers.

Wax bar melts 50g 90hr melt

1	Pumpkin Spice	WAX-MEL-101
2	Mulled Wine	WAX-MEL-102
3	Winter Berries	WAX-MEL-103
4	Christmas Eve	WAX-MEL-104

Tin candle 175g 50hr burn

1	Pumpkin Spice	WXK-TIN-101
2	Mulled Wine	WXK-TIN-102
3	Winter Berries	WXK-TIN-103
4	Christmas Eve	WXK-TIN-104

Glass candle 175g 50hr burn

1	Pumpkin Spice	WXK-GLA-101
2	Mulled Wine	WXK-GLA-102
3	Winter Berries	WXK-GLA-103
4	Christmas Eve	WXK-GLA-104

Waxkind... is the best kind

SPACE-SAVING DISPLAYS THAT WORK HARD FOR YOU - NEATLY SHOWCASING YOUR WAXKIND BESTSELLERS WHILE DRIVING EASY, EVERYDAY IMPULSE SALES.

4



Our FSDU and CDU displays are designed to give you maximum sales from minimal floor or counter space. Compact, tidy and easy to refresh, they make it simple to keep your shelves looking full while showcasing your bestselling Waxkind fragrances. A quick, effective way to drive impulse buys and keep your home-fragrance offer feeling new.

Floor Display - Launched last year, these are now our bestseller.

Holds 40 bars and creates strong in-store impact. There are also 2 other combinations that hold candles and diffusers.

Counter Display - Compact and ideal for point-of-sale areas, perfect for smaller spaces. Also great for focussing on seasonal gifting

- | | |
|----------------------------|-------------|
| 1 Display FSDU and stock | WAX-FSD-001 |
| 2 CDU holds 4 packs | WAX-CDU-001 |
| 3 Christmas CDU | WAX-CDU-002 |
| 4 Halloween CDU | WAX-CDU-003 |

3



2



○ Holds 4 boxes of your customers' favourite scents. Perfect for a last minute pick-up purchase at the till.

1



DIMENSIONS

47.5cm x 47.5 cm footprint. 1.7m high





Waxkind®
KIND-TO-EARTH



KIND TO EARTH



NOSE KIND

Fragrances customers love.

WALLET KIND

Everything under £10 RRP.

RETAIL KIND

Strong margins and repeat sales.

SPACE KIND

Compact displays that earn their keep.

ANIMAL KIND

Cruelty-free and proudly vegan.

PLANET KIND

Responsibly produced and packaged.

Feel better. Naturally

THE Wellness RANGE



Every fragrance in the Wellness Range has been developed alongside expert aromatherapists using carefully selected botanical ingredients, essential oils and natural extracts, blended to help calm the mind, restore balance and lift the mood.

This bestselling range taps into the growing demand for wellness-led self-care, offering retailers a natural way to connect with today's mindful consumer. Each collection combines nature's most beneficial ingredients with beautifully crafted scents that people genuinely enjoy living with. From moments of calm to renewed energy, every blend is designed to support everyday wellbeing while delivering the premium fragrance performance customers expect.

Nature already knows what works.
We've simply brought it home.



THE Wellness RANGE

The Wellness Range features a curated collection of beautifully crafted products - from frosted glass and metal tin candles, to long-lasting reed diffusers and refills. Each blend is developed by expert aromatherapists using natural ingredients to support mood and wellbeing. A bespoke free-standing display unit is also available to showcase the range.

Glass candle 260g 60hr burn

- | | |
|---------------------------------|-------------|
| 1 CLARITY | POT-GLA-082 |
| Artemisia, Vetiver & Ginger | |
| 2 PEACE | POT-GLA-083 |
| Fern, Geranium & Hawthorn | |
| 3 VITALITY | POT-GLA-084 |
| Grapefruit, Cedar & Musk | |
| 4 UPLIFTING | POT-GLA-085 |
| Juniper, Lemon & Kaffir Lime | |
| 5 STRENGTH | POT-GLA-086 |
| Sandalwood, Mint & Peppercorn | |
| 6 CALM | POT-GLA-087 |
| Vanilla, Oud & Jasmine | |
| 7 ENERGY | POT-GLA-088 |
| Violet, Sandalwood & Orris Root | |
| 8 CHEER | POT-GLA-132 |
| Blackcurrant, Goji & Plum | |
| 9 JOY | WEL-GLA-011 |
| Freesia, Lemon & Clary Sage | |
| 10 SOOTHE | WEL-GLA-009 |
| Ylang Ylang, Amber & Cocobolo | |

The market for aromatherapy candles is growing faster than many other home-fragrance areas.



Tin candle 240g 55hr burn

- | | |
|---------------------------------|-------------|
| 1 CLARITY | POT-TIN-082 |
| Artemisia, Vetiver & Ginger | |
| 2 PEACE | POT-TIN-083 |
| Fern, Geranium & Hawthorn | |
| 3 VITALITY | POT-TIN-084 |
| Grapefruit, Cedar & Musk | |
| 4 UPLIFTING | POT-TIN-085 |
| Juniper, Lemon & Kaffir Lime | |
| 5 STRENGTH | POT-TIN-086 |
| Sandalwood, Mint & Peppercorn | |
| 6 CALM | POT-TIN-087 |
| Vanilla, Oud & Jasmine | |
| 7 ENERGY | POT-TIN-088 |
| Violet, Sandalwood & Orris Root | |
| 8 CHEER | POT-TIN-132 |
| Blackcurrant, Goji & Plum | |
| 9 JOY | WEL-TIN-011 |
| Freesia, Lemon & Clary Sage | |
| 10 SOOTHE | POT-TIN-130 |
| Ylang Ylang, Amber & Cocobolo | |



Blended using natural
extracts harvested from nature.



MIND BALANCE



encourages trial of range

Our 25g wax melts offer an easy, low-commitment way to explore each fragrance. Perfect for scent discovery, gifting, or adding a smaller format option to your shelves, these individual melts deliver the same strong throw and quality as our core range, in a perfectly sized portion.

Designed to encourage trial and repeat purchase, they're an ideal entry point for new customers and a simple add-on for existing fans.

Melt pot 25g up to 45hr melt

1 CLARITY	WEL-MLT-001
2 PEACE	WEL-MLT-002
3 VITALITY	WEL-MLT-003
4 UPLIFTING	WEL-MLT-004
5 STRENGTH	WEL-MLT-005
6 CALM	WEL-MLT-006
7 ENERGY	WEL-MLT-007
8 CHEER	WEL-MLT-008
9 JOY	WEL-MLT-010
10 SOOTHE	WEL-MLT-009





Our Wellness reed diffusers offer a gentle, continuous way to fragrance a space using carefully selected essential oils designed to support mood, balance, and wellbeing. The alcohol-free base allows the scent to diffuse slowly and evenly, creating a long-lasting, calming fragrance without overpowering.

With a clean, considered design, these diffusers are ideal for bedrooms, bathrooms, living spaces, or work environments. They combine aromatherapy benefits with a strong wellness story, making them a natural fit for wellbeing-led retail collections.

Clean, long-lasting
scent for a more

mindful home

“Such a calming range - the scents feel beautifully balanced and never overpowering. It’s become part of my daily wind-down routine and makes the whole house feel more peaceful.”

Clare Marshall, Sheffield, Yorkshire

Diffuser refill 200ml



1	CLARITY	POT-REFW-095
2	PEACE	POT-REFW-096
3	VITALITY	POT-REFW-097
4	UPLIFTING	POT-REFW-098
5	STRENGTH	POT-REFW-099
6	CALM	POT-REFW-100
7	ENERGY	POT-REFW-101
8	CHEER	POT-REFW-104
9	JOY	WEL-REFW-011
10	SOOTHE	WEL-REFW-130

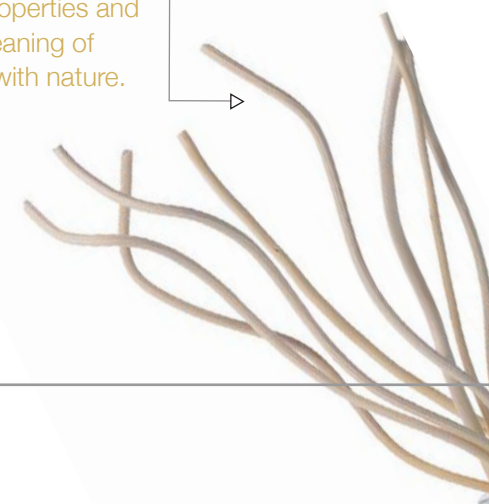


A GENTLE, CONTINUOUS SCENT DESIGNED FOR EVERYDAY WELLBEING

Reed diffuser 125ml

- | | |
|---------------------------------|--------------|
| 1 CLARITY | POT-DIFL-095 |
| Artemisia, Vetiver & Ginger | |
| 2 PEACE | POT-DIFL-096 |
| Fern, Geranium & Hawthorn | |
| 3 VITALITY | POT-DIFL-097 |
| Grapefruit, Cedar & Musk | |
| 4 UPLIFTING | POT-DIFL-098 |
| Juniper, Lemon & Kaffir Lime | |
| 5 STRENGTH | POT-DIFL-099 |
| Sandalwood, Mint & Peppercorn | |
| 6 CALM | POT-DIFL-100 |
| Vanilla, Oud & Jasmine | |
| 7 ENERGY | POT-DIFL-101 |
| Violet, Sandalwood & Orris Root | |
| 8 CHEER | POT-DIFL-104 |
| Blackcurrant, Goji & Plum | |
| 9 JOY | WEL-DIFL-011 |
| Freesia, Lemon & Clary Sage | |
| 10 SOOTHE | POT-DIFL-102 |
| Ylang Ylang, Amber & Cocobolo | |

Natural willow reeds with medicinal properties and symbolic meaning of connecting with nature.





Feel good fragrance,
in demand, ready to retail.

Floor Display - Launched last year, now a real hit with stores.
Holds the full range and creates strong in-store impact

1 | Display FSDU and stock WEL-FSD-001

DIMENSIONS

47.5cm x 47.5 cm footprint. 1.7m high

THESE THOUGHTFULLY BALANCED AROMAS TAP INTO THE GROWING DEMAND FOR WELLNESS-LED HOME FRAGRANCE, GIVING YOUR CUSTOMERS FRAGRANCES THAT BOTH SMELL BEAUTIFUL AND FEEL PURPOSEFUL.



CLARITY

Fragrant notes of artemisia to aid fatigue and warm ginger to fortify. Beautifully blended with citrus accords and tobacco to eliminate negative thoughts and refresh the mind.



PEACE

Lavender, geranium and jasmine ease anxiety and promote relaxation, while hawthorn oil supports circulation and calms palpitations. Woodland fern adds a soothing sense of wellbeing.



VITALITY

A luxurious blend of grapefruit, blood mandarin and cinnamon oil act as a tonic and immunostimulant, with mint and cedar to ease headaches and migraines. Rose and amber for wellbeing.



UPLIFTING

Fragrant and uplifting notes of juniper berry, yuzu fruit and sweet orange blended with therapeutic Thai kaffir limes, amyris and lemon to uplift and brighten your mood.



SOOTHE

Aromatic and soothing notes of cocobolo wood and musk. Blended with ylang ylang to ease anxiety and amber for a sense of grounding. Apple and orange oil for positive thinking.



STRENGTH

Lemon and Italian bergamot help relieve stress and calm fears, while mint and vetiver support mental exhaustion, apathy and nervous restlessness.



CALM

Vanilla, musk, oud and patchouli ease tension and calm emotions, with revitalising, anti-inflammatory notes of apple, blackcurrant and pineapple.



ENERGY

Orris root and violet leaf help ease nervous exhaustion and irritation, while lemon verbena, amber and sandalwood work together to uplift and restore.



CHEER

Wild blackcurrants for a sense of optimism and positivity. Blended with goji berries for a feeling of contentment and plums to boost serotonin.



JOY

A radiant blend of freesia, lemon and clary sage to awaken the senses and inspire pure joy.



At Heyland & Whittle, we are proud to be a quintessentially British brand. We create artisan bath and body products by hand and supply hundreds of independent retailers across the UK.

Our signature soaps are lovingly handmade using the traditional cold process method, combining natural, plant-based ingredients with a base of nourishing coconut oil and shea butter. Each bar features its own distinctive blend of pure essential oils, natural powders and exfoliants like poppy seeds or turmeric. Giving each recipe a unique set of health benefits.

We're committed to making products that are as kind to the planet as they are to the skin. Our entire collections are free from parabens, sulphates and palm oil. All our packaging is fully recyclable.

Designed for everyday indulgence, made with care and trusted by hundreds of stockists nationwide.



Our collection of handmade cold process soaps is crafted with the purest ingredients. Each bar offers unique benefits from its essential oil blend, herbs, spices, and natural colourings. Designed to suit different skin types, they help with concerns like eczema and dryness - cleansing gently while moisturising, exfoliating, and nourishing.

Each soap brick is cut into 10 x 150g bars.

Soap Brick 1.5kg 10 bars

1	Activated Charcoal	H&W-SOP-CUT-001
2	Amber Poppy Scrub	H&W-SOP-CUT-002
3	Citrus & Turmeric	H&W-SOP-CUT-003
4	English Lavender	H&W-SOP-CUT-004
5	Gardeners'	H&W-SOP-CUT-005
6	Hemp & Walnut	H&W-SOP-CUT-006
7	Herbal Mint	H&W-SOP-CUT-007
8	Kaleidoscope	H&W-SOP-CUT-008
9	Monochrome	H&W-SOP-CUT-009
10	Pure (Fragrance Free)	H&W-SOP-CUT-110
11	Patchouli & Oat Milk	H&W-SOP-CUT-111
12	Spirulina Seaweed	H&W-SOP-CUT-012
13	Tea Tree & Nettle	H&W-SOP-CUT-013
14	Vintage Rose	H&W-SOP-CUT-014

Naked soap



Hand crafted, plant based, cold process soap bars. Lovingly made in the UK using the best natural ingredients. Our deeply nourishing formulations are thoughtfully designed to support skin health at a deeper level. Soothing irritation, repairing damage and promoting natural renewal.

Each of our recipes has a unique selling point & individual health benefits for customers. With restorative vitamins and powerful antioxidants, carefully blended with essential oils to hydrate, protect and balance.





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CRAFTED WITH CARE, TRUSTED FOR YEARS

Soaps come in ready to display boxes. Just lift the lid, fold back, and pop on your shelf!



Soap Giftboxed 120g 12 pack

- | | | |
|----|-----------------------|-----------------|
| 1 | Activated Charcoal | H&W-SOP-BOX-001 |
| 2 | Amber Poppy Scrub | H&W-SOP-BOX-002 |
| 3 | Citrus & Turmeric | H&W-SOP-BOX-003 |
| 4 | English Lavender | H&W-SOP-BOX-004 |
| 5 | Gardeners | H&W-SOP-BOX-005 |
| 6 | Hemp & Walnut | H&W-SOP-BOX-006 |
| 7 | Herbal Mint | H&W-SOP-BOX-007 |
| 8 | Kaleidoscope | H&W-SOP-BOX-008 |
| 9 | Monochrome | H&W-SOP-BOX-009 |
| 10 | Pure (Fragrance Free) | H&W-SOP-BOX-110 |
| 11 | Patchouli & Oat Milk | H&W-SOP-BOX-111 |
| 12 | Spirulina Seaweed | H&W-SOP-BOX-012 |
| 13 | Tea Tree & Nettle | H&W-SOP-BOX-013 |
| 14 | Vintage Rose | H&W-SOP-BOX-014 |

Soap Giftboxed 45g 21 pack

- | | | |
|----|-----------------------|---------------------|
| 1 | Activated Charcoal | H&W-SOP-MIN-BOX-001 |
| 2 | Amber Poppy Scrub | H&W-SOP-MIN-BOX-002 |
| 3 | Citrus & Turmeric | H&W-SOP-MIN-BOX-003 |
| 4 | English Lavender | H&W-SOP-MIN-BOX-004 |
| 5 | Gardeners | H&W-SOP-MIN-BOX-005 |
| 6 | Hemp & Walnut | H&W-SOP-MIN-BOX-006 |
| 7 | Herbal Mint | H&W-SOP-MIN-BOX-007 |
| 8 | Pure (Fragrance Free) | H&W-SOP-MIN-BOX-110 |
| 9 | Patchouli & Oat Milk | H&W-SOP-MIN-BOX-111 |
| 10 | Spirulina Seaweed | H&W-SOP-MIN-BOX-012 |
| 11 | Tea Tree & Nettle | H&W-SOP-MIN-BOX-013 |
| 12 | Vintage Rose | H&W-SOP-MIN-BOX-014 |



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Perfect for guests,
gifts and. travel



TRAVEL MUST-HAVE



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Ask about
more gift sets
like this

Looking to stock the perfect presents?
Our handmade gift range is filled with
luxurious cold process soaps, bath truffle
sets & a festive addition - all lovingly crafted
with a personal touch.

Gift Sets

- 1 | Gift Box with 3 Bath Melts & 2 Round Soaps
H&W-CLA-GIF-002
- 2 | Festive Gift Box with 3 botanical bars
H&W-CLA-GIF-005
- 3 | Gift Selection of 10 Small Soaps
H&W-CLA-GIF-004
- 4 | Wooden Soap Saver H&W-SOP-BUN-006
- 5 | Branded Wooden Nail Brush
H&W-SOP-BUN-005



new
Autumn/Winter 26

Our new glass candle pairs six of our bestselling fragrances with a beautifully weighted amber glass vessel, creating a timeless piece that feels as luxurious as the fragrance itself. Presented in an elegant gift box, it's designed to complement both contemporary and traditional interiors, making it perfect for gifting or everyday indulgence.

Made using a premium wax blend for a clean, even burn and exceptional fragrance throw, it captures everything Heyland & Whittle stands for - beautiful craftsmanship, quality ingredients and understated luxury.

Perfect for guests,
gifts and. travel



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Glass Candle with Wooden Lid 260g

- | | |
|----------------------------|-------------|
| 1 Amber Oakmoss | H&W-CAN-001 |
| 2 Citrus & Lavender | H&W-CAN-002 |
| 3 Clementine & Fizz | H&W-CAN-003 |
| 4 Green Tea & Grapefruit | H&W-CAN-004 |
| 5 Neroli & Rose | H&W-CAN-005 |
| 6 Wild Lemongrass | H&W-CAN-006 |

TIMELESS
CRAFTSMANSHIP

beautifully reimagined.

Introducing two elegant new additions to the Heyland & Whittle collection, designed to bring our bestselling fragrances into the home with the same heritage quality and attention to detail.



Our new reed diffuser brings lasting fragrance to the home in a classic apothecary-inspired amber glass bottle, beautifully presented in a coordinating gift box. Paired with elegant straight reeds and available in the same six signature fragrances as our Bath Melts, it creates a perfectly coordinated collection with timeless shelf appeal.

Reed Diffuser 200ml

- | | |
|----------------------------|-------------|
| 1 Amber Oakmoss | H&W-DIF-001 |
| 2 Citrus & Lavender | H&W-DIF-002 |
| 3 Clementine & Fizz | H&W-DIF-003 |
| 4 Green Tea & Grapefruit | H&W-DIF-004 |
| 5 Neroli & Rose | H&W-DIF-005 |
| 6 Wild Lemongrass | H&W-DIF-006 |

new

Autumn/Winter 26





Our Bath Melt Truffles are carefully handcrafted using luxurious shea butter and indulgent cocoa butter, two of nature's most nourishing ingredients. Renowned for their deep moisturizing properties, these natural butters are rich in vitamins and essential fatty acids that help to soothe, soften and protect the skin.

Cherished by our customers, this product has quickly become a standout favourite. Praised for exceptional quality, beautiful formulation and visible results.

True luxury
& relaxation



Shea & Cocoa butter

Each melt is hand rolled and covered in a decadent layer of natural flower petals.

Bath Melt Truffle 40g

- | | |
|----------------------------|---------------------|
| 1 Amber Oakmoss | H&W-SOP-BAT-MLT-001 |
| 2 Citrus & Lavender | H&W-SOP-BAT-MLT-002 |
| 3 Clementine & Fizz | H&W-SOP-BAT-MLT-003 |
| 4 Green Tea & Grapefruit | H&W-SOP-BAT-MLT-004 |
| 5 Neroli & Rose | H&W-SOP-BAT-MLT-005 |
| 6 Wild Lemongrass | H&W-SOP-BAT-MLT-006 |

Bath Melt Truffle Tray 30 truffles

- | | |
|----------------------------|---------------------|
| 1 Amber Oakmoss | H&W-SOP-BAT-TRA-001 |
| 2 Citrus & Lavender | H&W-SOP-BAT-TRA-002 |
| 3 Clementine & Fizz | H&W-SOP-BAT-TRA-003 |
| 4 Green Tea & Grapefruit | H&W-SOP-BAT-TRA-004 |
| 5 Neroli & Rose | H&W-SOP-BAT-TRA-005 |
| 6 Wild Lemongrass | H&W-SOP-BAT-TRA-006 |



ARTISAN

HEYLAND & WHITTLE
SOAP & HERBAL MERCHANTS



1



2



3



4



5



6



Every exceptional fragrance begins long before it reaches a candle, diffuser or wax melt.

It begins with the people who grow the botanicals, harvest the ingredients and protect generations of knowledge. Through long-standing partnerships with some of the world's finest growers, ingredient specialists and master perfumers, we carefully source exceptional raw materials chosen not simply for their quality, but for the character they bring to every fragrance.

From field to fragrance, every step of the journey is carefully considered, ensuring every product carries the quality, authenticity and performance that define The Fragrance House.

What makes our scents truly unique

THE DIFFERENCE IS IN THE JOURNEY

1 | GROWING & HARVESTING

Through long-standing partnerships with trusted growers and suppliers, key botanicals are responsibly cultivated and sourced to meet strict quality and sustainability standards, ensuring purity and consistency.

2 | SELECTING THE FINEST RAW MATERIALS

Each plant, resin, and essential extract is carefully assessed for quality, freshness, and fragrance profile, ensuring only the finest ingredients are selected for fragrance development.

3 | DELIVERED DIRECTLY TO GRASSE

Our raw ingredients are transported to Grasse, France, the home of world-leading perfumery - where our dedicated perfumers take over.

4 | EXPERT EXTRACTION

Using proven extraction methods such as distillation, pressing, and CO₂ extraction, aromatic materials are refined to capture their purest and most expressive scent characteristics.



The difference isn't one ingredient.

It's the journey behind every ingredient.

Our field-to-fragrance philosophy creates products with genuine provenance, exceptional fragrance performance and a story retailers can confidently share with their customers. Because when people understand the care behind the fragrance, they don't simply buy the product - they come back for it.

CONSCIOUSLY MADE



the
fragrance
house

Grasse • Dubai • Washington • London

FROM FIELD TO FRAGRANCE | CRAFTED WITH CARE AT EVERY STAGE

5 | CRAFTING EXCLUSIVE COMPOUNDS

Working closely with master perfumers and supported by our dedicated research and development laboratories, bespoke fragrance compounds are expertly formulated exclusively for our brands.

6 | QUALITY TESTING & MATURATION

Each fragrance undergoes rigorous quality assessment and controlled maturation, allowing the blend to stabilise, deepen, and develop balance and complexity over time.

7 | FINISHING, POURING & PRODUCT FILLING

The finished fragrance compounds are incorporated into candles, diffusers, soaps, and body care products within our UK facilities, ready for retail presentation.





Award-winning natural beauty, inspired by island living.

Bettyhula creates luxurious bath, body and skin-care using carefully selected natural ingredients that care for the skin as beautifully as they care for the senses. From bestselling body scrubs and nourishing moisturisers to our iconic Dusting Powder and Secret Wonder Oil, every product is thoughtfully formulated to deliver exceptional results.

With sustainably sourced sugarcane bioplastic packaging and a commitment to kinder, more responsible beauty, Bettyhula proves that indulgence and sustainability can go hand in hand.





INNOVATIVE & QUIRKY GIFT



Our mild soap powder needs only a few drops of water to create a soft, silky lather. Add a little powder to your hands, moisten, and rub together. It's perfect for travel.

Dry Soap Powder 15g

- | | |
|------------------------|--------|
| 1 Champagne & Spice | CSSP01 |
| 2 Lime & Mango | LMSP01 |
| 3 Rum & Blackcurrant | RBSP01 |

Our delicate dusting powder smells divine and keeps skin naturally dry by gently absorbing excess moisture, leaving you soothed and refreshed. Made from ultra-soft natural (talc-free) powders, it leaves skin feeling beautifully smooth.



Talc-free Dusting Powder 50g

- | | |
|------------------------|--------|
| 1 Champagne & Spice | CSDP02 |
| 2 Lime & Mango | LMDP02 |
| 3 Rum & Blackcurrant | RBDP02 |

Talc-free Dusting Powder 100g

- | | |
|------------------------|--------|
| 1 Champagne & Spice | CSDP01 |
| 2 Lime & Mango | LMDP01 |
| 3 Rum & Blackcurrant | RBDP01 |



Silver

The Secret's in the Silver - Gentle, Effective Protection

A natural 2-in-1 for soft, hygienic hands in one stylish tube. Betty Hula's antibacterial hand cream deeply moisturises while protecting against germs.



Anti-bacterial Hand Cream Tube 70g

- | | |
|------------------------|----------|
| 1 Champagne & Spice | CSABHC01 |
| 2 Lime & Mango | LMABHC01 |
| 3 Rum & Blackcurrant | RBABHC01 |

Festive Hand Cream baubles 30g

- | | |
|------------------------|-------------|
| 1 Champagne & Spice | BET-GIF-001 |
| 2 Lime & Mango | BET-GIF-002 |
| 3 Rum & Blackcurrant | BET-GIF-003 |



I'm green
BIO-BASED
I AM MADE OF SUGAR CANE

Body wash 200g

- | | |
|------------------------|--------|
| 1 Champagne & Spice | CSBW01 |
| 2 Lime & Mango | LMBW01 |
| 3 Rum & Blackcurrant | RBBW01 |

Body Scrub 200g

- | | |
|------------------------|--------|
| 1 Champagne & Spice | CSBS01 |
| 2 Lime & Mango | LMBS01 |
| 3 Rum & Blackcurrant | RBBS01 |

Nourishing Lip balm 15g

- | | |
|------------------------|--------|
| 1 Champagne & Spice | CSLB01 |
| 2 Lime & Mango | LMLB01 |
| 3 Rum & Blackcurrant | RBLB01 |

Exfoliation Lip Polish 15g

- | | |
|------------------------|--------|
| 1 Champagne & Spice | CSLP01 |
| 2 Lime & Mango | LMLP01 |
| 3 Rum & Blackcurrant | RBLP01 |



KEY INGREDIENTS:

APRICOT KERNEL OIL, AVOCADO OIL, HEMP OIL, JOJOBA OIL,
FRANKINCENSE OIL, NEROLI OIL,
MANDARIN OIL, VITAMIN E.



The Secret range

A multi award winning highly praised, versatile and great smelling moisturising oil. A great nourishing multi-tasker, relieving signs of stretch marks, scarring, dry/sensitive and ageing skin, perfect for soothing sunburn and a great post wax soother.

The Secret Wonder Oil Range

- 1 | The Secret Oil Bottle 50ml TSO01
- 2 | The Secret Oil Wonder Balm 50ml TSOWB01
- 3 | The Secret Oil Bath Salts 300g TSOS01



1

DIMENSIONS

47.5cm x 47.5 cm footprint. 1.7m high



1



2



3

Each CDU comes fully stocked and has leaflets. The Display has all the benefits of each product clearly visible for customers to read.



2



3



4

New Display Sets That Sell

Floor Display - Launched in February, now a real hit with stores. Holds the full range and creates strong in-store impact.

Counter Display - Compact and ideal for point-of-sale areas, perfect for smaller spaces.

- 1 | Display FSDU BET-FSD-001
- 2 | Dry Soap CDU BET-CDU-003
- 3 | Hand Cream CDU BET-CDU-001
- 4 | Lip balm and Polish BET-CDU-002



Potters Crouch
PASSIONATE ABOUT FRAGRANCE



For over 40 years, Potters Crouch has been creating luxurious home fragrance inspired by a genuine passion for scent. Our mission has always been simple: to craft exceptional fragrances using carefully selected natural ingredients, without compromising on affordability.

Working closely with trusted growers, suppliers and expert perfumers, we source outstanding raw materials chosen for their purity, performance and fragrance character. These long-standing partnerships ensure every fragrance begins with the finest ingredients.

Expertly blended using proven perfumery techniques, each scent is carefully balanced to deliver distinctive, consistent fragrances that customers trust and return to time and again.

Our plant-based wax blends are sustainably sourced and always cruelty-free, creating beautiful home fragrance that's kinder to both people and the planet.





Crafted since 1985

Melt pot 40g 60hr melt

- | | |
|-----------------------------|-------------|
| 1 African Spice | POT-MLT-011 |
| 2 Basil, Pomelo & Orange | POT-MLT-012 |
| 3 Fireside | POT-MLT-013 |
| 4 Gardenia & Tuberose | POT-MLT-014 |
| 5 Indian Flowers | POT-MLT-015 |
| 6 Malabar Lemongrass | POT-MLT-016 |
| 7 Sea Breeze | POT-MLT-017 |
| 8 Tonka Bean & Sandalwood | POT-MLT-018 |



Diffuser refill 200ml

- | | |
|------------------------------------|--------------|
| 1 African Spice | POT-REF2-001 |
| 2 Arabian Oudh, Amber & Bergamot | POT-REF2-002 |
| 3 Basil, Pomelo & Orange | POT-REF2-003 |
| 4 Fireside | POT-REF2-004 |
| 5 Freesia Jasmine & White Orchid | POT-REF2-005 |
| 6 Gardenia & Tuberose | POT-REF2-006 |
| 7 Indian Flowers | POT-REF2-007 |
| 8 Lavender & Amber | POT-REF2-008 |
| 9 Malabar Lemongrass | POT-REF2-009 |
| 10 Sea Breeze | POT-REF2-010 |
| 11 Tonka Bean & Sandalwood | POT-REF2-011 |
| 12 Vetiver & Grapefruit | POT-REF2-012 |

Tin candle 210g 50hr burn

- | | |
|------------------------------------|-------------|
| 1 African Spice | POT-TIN-002 |
| 2 Arabian Oudh, Amber & Bergamot | POT-TIN-117 |
| 3 Basil, Pomelo & Orange | POT-TIN-116 |
| 4 Fireside | POT-TIN-021 |
| 5 Freesia Jasmine & White Orchid | POT-TIN-113 |
| 6 Gardenia & Tuberose | POT-TIN-026 |
| 7 Indian Flowers | POT-TIN-035 |
| 8 Lavender & Amber | POT-TIN-037 |
| 9 Malabar Lemongrass | POT-TIN-040 |
| 10 Sea Breeze | POT-TIN-051 |
| 11 Tonka Bean & Sandalwood | POT-TIN-059 |
| 12 Vetiver & Grapefruit | POT-TIN-062 |



no alcohol

Reed diffuser 100ml

- | | |
|------------------------------------|----------------|
| 1 African Spice | POT-ECODIF-001 |
| 2 Arabian Oudh, Amber & Bergamot | POT-ECODIF-002 |
| 3 Basil, Pomelo & Orange | POT-ECODIF-003 |
| 4 Fireside | POT-ECODIF-004 |
| 5 Freesia Jasmine & White Orchid | POT-ECODIF-005 |
| 6 Gardenia & Tuberose | POT-ECODIF-006 |
| 7 Indian Flowers | POT-ECODIF-007 |
| 8 Lavender & Amber | POT-ECODIF-008 |
| 9 Malabar Lemongrass | POT-ECODIF-009 |
| 10 Sea Breeze | POT-ECODIF-010 |
| 11 Tonka Bean & Sandalwood | POT-ECODIF-011 |
| 12 Vetiver & Grapefruit | POT-ECODIF-012 |

Seasonal Reed diffuser 100ml

- | | |
|--------------------------|-------------|
| 1 Christmas | POT-DIF-013 |
| 2 Christmas Tree | POT-DIF-015 |
| 3 Festive Spice | POT-DIF-021 |
| 4 Frankincense & Myrrh | POT-DIF-023 |
| 5 Plum Pudding | POT-DIF-046 |

Seasonal Candle Tin 210g

- | | |
|--------------------------|-------------|
| 1 Christmas | POT-TIN-012 |
| 2 Christmas Tree | POT-TIN-014 |
| 3 Festive Spice | POT-TIN-020 |
| 4 Frankincense & Myrrh | POT-TIN-022 |
| 5 Plum Pudding | POT-TIN-045 |



McKELVIE



With over 30 years of fragrance expertise, McKelvie has earned a reputation for creating beautifully blended home fragrances inspired by Scotland's natural beauty and rich heritage. Every fragrance is carefully crafted using thoughtfully selected natural ingredients, chosen for their quality, character and performance.

Our vegetable-based wax blends are soy-free, DEP-free and GMO-free, using responsibly selected ingredients to create clean-burning candles with exceptional fragrance performance.

Working closely with trusted suppliers and fragrance specialists, every product is expertly blended and carefully refined to ensure the highest standards of consistency, quality and sustainability.

Inspired by the Highlands, from heather-covered hills and fresh lochs to wild botanicals, McKelvie captures the spirit of Scotland in timeless fragrances that customers love and retailers trust.





Seasonal Candle Tin 210g

- | | |
|--------------------------|-------------|
| 1 Christmas | MCK-TIN-044 |
| 2 Christmas Tree | MCK-TIN-045 |
| 3 Christmas Pudding | MCK-TIN-047 |
| 4 Frankincense & Myrrh | MCK-TIN-049 |
| 5 Santa Claus | MCK-TIN-200 |

Seasonal Reed diffuser 100ml

- | | |
|--------------------------|-------------|
| 1 Christmas | MCK-DIF-085 |
| 2 Christmas Tree | MCK-DIF-086 |
| 3 Christmas Pudding | MCK-DIF-087 |
| 4 Frankincense & Myrrh | MCK-DIF-088 |
| 5 Santa Claus | MCK-DIF-064 |

Melt pot 25g up to 45hr melt

- | | |
|--------------------------|-------------|
| 1 Alexander's Gardenia | MCK-MLT-001 |
| 2 Eriskay Love | MCK-MLT-002 |
| 3 Highland Heather | MCK-MLT-003 |
| 4 Lothian Lavender | MCK-MLT-004 |
| 5 Raspberry Cranachan | MCK-MLT-005 |
| 6 Sherbert Lemons | MCK-MLT-006 |
| 7 West Highland Way | MCK-MLT-007 |
| 8 Wild Mountain Thyme | MCK-MLT-008 |



Reed diffuser 100ml

- | | |
|--------------------------|-------------|
| 1 Alexander's Gardenia | MCK-DIF-001 |
| 2 Eriskay Love | MCK-DIF-016 |
| 3 Highland Heather | MCK-DIF-020 |
| 4 Lothian Lavender | MCK-DIF-025 |
| 5 Raspberry Cranachan | MCK-DIF-029 |
| 6 Sherbert Lemons | MCK-DIF-031 |
| 7 West Highland Way | MCK-DIF-041 |
| 8 Wild Mountain Thyme | MCK-DIF-042 |

Diffuser refill 200ml

- | | |
|--------------------------|-------------|
| 1 Alexander's Gardenia | MCK-REF-001 |
| 2 Eriskay Love | MCK-REF-016 |
| 3 Highland Heather | MCK-REF-020 |
| 4 Lothian Lavender | MCK-REF-025 |
| 5 Raspberry Cranachan | MCK-REF-029 |
| 6 Sherbert Lemons | MCK-REF-031 |
| 7 West Highland Way | MCK-REF-041 |
| 8 Wild Mountain Thyme | MCK-REF-042 |



Traditional scents



Tin candle 210g 50hr burn

- | | |
|--------------------------|-------------|
| 1 Alexander's Gardenia | MCK-TIN-001 |
| 2 Eriskay Love | MCK-TIN-016 |
| 3 Highland Heather | MCK-TIN-020 |
| 4 Lothian Lavender | MCK-TIN-025 |
| 5 Raspberry Cranachan | MCK-TIN-029 |
| 6 Sherbert Lemons | MCK-TIN-031 |
| 7 West Highland Way | MCK-TIN-041 |
| 8 Wild Mountain Thyme | MCK-TIN-042 |

Room mist 150ml

- | | |
|--------------------------|-------------|
| 1 Alexander's Gardenia | MCK-ROO-001 |
| 2 Eriskay Love | MCK-ROO-002 |
| 3 Highland Heather | MCK-ROO-003 |
| 4 Lothian Lavender | MCK-ROO-004 |
| 5 Raspberry Cranachan | MCK-ROO-005 |
| 6 Sherbert Lemons | MCK-ROO-006 |
| 7 West Highland Way | MCK-ROO-007 |
| 8 Wild Mountain Thyme | MCK-ROO-008 |



Choosing The Fragrance House means more than adding products to your shelves. It means partnering with fragrance specialists who believe exceptional products begin with exceptional ingredients. From carefully sourced botanicals and exclusive fragrance compounds to beautifully designed collections and dependable service, everything we do is focused on helping your business grow

Together, we'll help you offer fragrances customers discover, remember and come back for.

Your advantage starts here

THE BENEFITS OF A TFH TRADE ACCOUNT

1 | TRUSTED, PROVEN BRANDS

Six established home fragrance and skincare brands under one roof

Strong repeat purchase and customer loyalty

Products that perform well across garden centres, gift shops and lifestyle stores

2 | CONSISTENT NEW LAUNCHES

Seasonal collections and trend-led innovations

Exclusive first access for trade partners

Marketing assets supplied to support sell-through

3 | A SUSTAINABLE, RESPONSIBLE CHOICE

Field-to-fragrance ingredients and traceable supply chains

Recyclable packaging, plant-based recipes and eco-conscious manufacturing

PETA-certified brands and ongoing environmental commitments

4 | A WIDE & VERSATILE RANGE

Candles, melts, diffusers, soaps, skincare, wellness and gifting

Multiple price points from everyday affordable to premium

Ready-to-merchandise displays, FSDUs and CDUs



PARTNER WITH CONFIDENCE

Premium brands, seamless service, and fragrances your customers will come back for.

When you open a trade account with The Fragrance House, you're partnering with a supplier who understands retail, champions quality, and is committed to helping your business grow. With trusted brands, exclusive perks and a team that genuinely cares, we make it easier for you to stock ranges that delight your customers and drive sales all year round. If you want to order with us through Faire, that's no problem either. Just go to thefragrancehouse.faire.com

FAIRE

CONSCIOUSLY MADE



the
fragrance
house

Grasse • Dubai • Washington • London

5 | SIMPLE, FLEXIBLE ORDERING

Order all brands on TFH website, Faire, or regional agents - choose the channel that suits

Rapid turnaround and reliable fulfilment

6 | EXCLUSIVE PERKS FOR TRADE ACCOUNTS

Access to special promotions and pre-order opportunities

Priority stock allocation during peak seasons

Dedicated support from our UK-based team

7 | DESIGNED WITH RETAIL IN MIND

Eye-catching packaging that sells on sight

Great margins and competitive RRP's

A reputation for fragrances that perform and last





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the
fragrance
house

Grasse ♦ Dubai ♦ Washington ♦ London