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ABOUT AZIZI DEVELOPMENTS

Global mission to enhance investor and resident lifestyles while driving market growth

- Leading private developer in Dubai, delivering tens of thousands of homes to over **100 nationalities**
- Extensive portfolio of **luxury developments in prime areas**: MBR City, Palm Jumeirah, Sheikh Zayed Road, Dubai Healthcare City, Dubai South and more
- Approx. **40,000 units under construction**, to be completed by 2027
- Iconic projects, including **Burj Azizi** on Sheikh Zayed Road, set to be the **world's second tallest tower at 725m**
- On track to deliver **6,069 residences** across 22 buildings in 2024, including Riviera, Azizi Vista, and Pearl
- Construction-driven with a focus on transparency and **customer-centricity**
- Investor-friendly properties offering **high ROI**, designed for diverse lifestyles
- Projects in strategic locations featuring world-class **quality, modern designs, and comprehensive lifestyle amenities**





Mr. Mirwais Azizi
Chairman Azizi Group of
Companies

Inayat

Grace

Ibaadat

Devotion

Insaniyat

Humanity

AZIZI HOSPITALITY VALUES

GRACIOUS



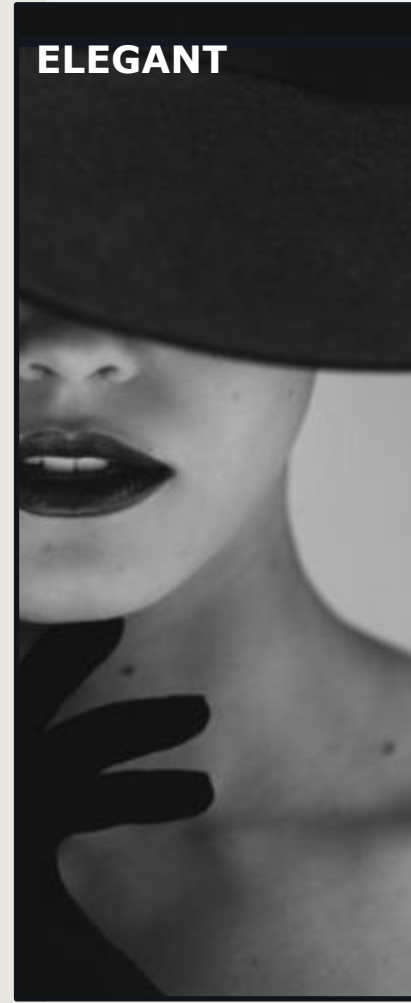
ASSURED



BENEVOLANCE



ELEGANT



DISTINCTIVE



HOSPITALITY DIVISION

- **Azizi** plans to invest **AED 60 billion** over five years, building **50 high-end hotels** with 20,000+ rooms in Dubai.
- Key projects include:
 - A **7-star hotel** at **Burj Azizi**.
 - **5-star and 4-star hotels** at **Azizi Venice**, with 700+ rooms.
 - A **5-star hotel** at **Riviera** in Meydan with 160+ rooms.
 - A **Boutique Hotel** in one of Azizi's future development & many more.
- Azizi's hospitality brand focuses on **personalised services, state-of-the-art facilities**, and **authentic experiences**.
- Azizi supports Dubai's goal of attracting millions of visitors, emphasising **luxury, wellness**, and **sustainability**.
- Azizi aims to expand globally, targeting cities such as **Singapore, Hong Kong, Frankfurt, London**, and **Paris**.
- Azizi's hotels will feature **cutting-edge designs**, extensive **F&B offerings**, and **wellness-centric spaces**.



HOME AWAY FROM HOME

The connection

*The home is not just a place, it is a feeling,
The Hotel is not just a building it is an
experience.*



≡AZIZI

CREATING A “HOME AWAY FROM HOME”

“

The future of Hospitality and real estate is not about choosing between luxury & comfort – It’s about merging the two.

”



LEAP OF FAITH FINDING RATIONALITY IN THE IRRATIONALITY

Could you spot the difference ?

AZIZI





Burj Azizi



BURJ AZIZI

WHAT SETS THIS 7-STAR HOTEL PROJECT APART?

- **Visionary project** - **Burj Azizi** has long been a vision of our Chairman and Founder, **Mr. Mirwais Azizi**. It reflects Dubai's rapid growth, innovation, and forward-looking leadership, meeting the high demand for ultra-luxury properties.
- **Project details** - Valued at \$1.5 billion, Burj Azizi will feature around 700 residential units, a vertical mall, luxury residences, penthouses, and 200-300 hotel suites, with the seven-star hotel occupying the top 30 floors, offering an observation deck and premium F&B options.
- **Opulent living** - The tower will set new standards in luxury, epitomizing the height of upscale living.
- **Cultural representation** - The hotel will embody diverse cultures, aligning with Dubai's international and hospitable nature, and represent the city's merits.
- **Legacy** - This tower stands as Azizi's lasting legacy and a gesture of gratitude to Dubai and its welcoming people.



T.R.U.S.T

Trust is built on truth and lost in illusion.

**POV: you rent an
Airbnb with a
'sea view' 🤔**



The Age of Enhancement:

How We Got Here ?



The Responsibility of Truthfulness: Why Trust is Our Greatest Asset

Redefining Success: From Looking Good to Being Good





The Way Forward: Marketing with Integrity, Service with Authenticity

M.A.Y.A

*Maximally
Advanced
Yet
Acceptable*

T.R.U.S.T. Framework



T – Transparency in Marketing

Be open and honest in all representations. Showcase real experiences, genuine visuals, and avoid exaggerated portrayals. Transparency fosters trust from the outset.



R – Realism in Presentation

Present spaces as they truly are. Use realistic images, grounded in authenticity, so that guests know they're getting what they see. This creates alignment between expectations and experiences.



U – Understanding Guest / Customer Expectations

Listen to and understand what guests genuinely want—a comfortable, home-like environment. Focus on delivering those core elements rather than surface-level aesthetics.



S – Sincerity in Service

Approach every interaction with sincerity and authenticity. Make each guest feel valued through genuine, warm service that transcends any marketing promises.



T – Timeless Integrity

Commit to long-term integrity. Building a brand based on trust and honesty ensures lasting loyalty and makes Azizi a respected name in hospitality.



“

*The most powerful
brand isn't one
that looks perfect;
it's one that's real*

”

Thank you

Feel free to reach out for any further details or
clarifications during the Q&A session!

Contact us:



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WHAT IS THE FUTURE OF HOSPITALITY ?



