

atpco

ELEVATE
— 2027 —

Sponsorship Prospectus

Hotel Bonaventure
Montreal, Canada

5-7 April 2027



DATA
REIMAGINED

Why sponsor?

For more than 20 years, ATPCO Elevate has been a place for industry colleagues to come together for insights, learning, networking and fun. **ATPCO is offering exclusive sponsorship opportunities to some of our key partners.**

Why should you consider it?

This unique event connects hundreds of engaged industry players from around the world. Get in on the first Canadian Elevate and make a lasting impression in 2027 with exclusive sponsorship opportunities at this global event. Don't miss out!

Previous sponsors



Hitit

Infosys

PROS

UATP

Southwest



FLY R

T2
RL

travelX

130+ companies

45+ countries represented

400+ attendees

47% airline attendance

31% director level and above

20hrs of content



Mainstage Speaking

\$30,000 USD

One opportunity

Gain unrivaled exposure to your target audience, including major global airlines, top travel channels and GDSs along with other industry travel executives.

The mainstage speaking opportunity will give your brand the highest level of recognition throughout the event. If you are eager to make a lasting impact on the airline industry, look no further!



Sponsorship benefits

- 10-minute presentation* on day one of conference (Tuesday, 6 April). *Presentation cannot be a sales pitch and must be approved by ATPCO
- Company featured in dedicated email blast to conference attendees
- GDPR-compliant attendee list of registrants (sent ahead of conference)
- Up to three complimentary conference registrations for sponsor representatives
- Company recognition on signage in mainstage area of conference space
- Company recognition on conference website, event mobile app, program schedule, walk-in slides, and general signage

Optional opportunities

(at sponsors' cost to create and ship with approval from ATPCO)

Company branded gifts and/or flyers placed on chairs for the mainstage session

Lunch Workshop

\$25,000 USD

One opportunity

Gain unrivaled exposure to your target audience, including major global airlines, top travel channels and GDSs along with other industry travel executives.

As the lunch workshop sponsor, your company will have the opportunity to address up to 40 delegates at your invite-only lunch session on day one of the conference, where you can present your company's products or vision.

Sponsorship benefits

- 45-minute lunch presentation on day one of the conference (Tuesday, 6 April) for up to 40 invited attendees in your own private room, with AV set up.
- Dedicated email invites to invited conference attendees with information on your company and session
- GDPR-compliant attendee list of registrants (sent ahead of conference)
- Up to three complimentary conference registrations for sponsor representatives
- Company recognition on signage in mainstage area of conference space
- Company recognition on conference website, event mobile app, program schedule, walk-in slides, and general signage



Coffee / Networking Breaks

\$12,500 USD each

Three opportunities

Morning break – **Tuesday 6 April**

Afternoon break – **Tuesday 6 April**

Morning break – **Wednesday 7 April**

Coffee breaks are strategically planned to maximize opportunities for networking and highlighting your company. Have brand exposure while guests sip on a beverage, network with other attendees or catch up with old friends.

Sponsorship benefits

- Company recognition on signage in break areas
- GDPR compliant attendee list of registrants
- Up to two complimentary conference registration for sponsor representatives
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- Onstage recognition throughout conference

Optional opportunities

(at sponsors' cost to create and ship with approval from ATPCO)

- Company branded cocktail napkins for breaks
- Company branded gifts and/or flyers placed throughout break areas





Wi-Fi

\$12,500 USD

One opportunity

Conference attendees need to stay connected throughout the conference. Wi-Fi will be provided to all attendees from Tuesday, 6 April, through Wednesday, 7 April.

Feature your company as the Wi-Fi sponsor to give your brand exclusive exposure over two days.

Sponsorship benefits

- Creation of company custom wireless network password (with approval from ATPCO)
- Company website redirect to URL after attendee logs in
- GDPR-compliant attendee list of registrants (sent ahead of conference)
- Up to two complimentary conference registrations for sponsor representatives
- Company recognition on signage in registration area and on registration badges
- Onstage recognition throughout conference
- Company recognition on conference website, event mobile app, program schedule, walk-in slides, and general signage

Industry Supporter Sponsor

\$7,500 USD

Five opportunities

Position your company front and center as an industry supporter. Limited opportunities are available.

Sponsorship benefits

- GDPR-compliant attendee list of registrants (sent ahead of conference)
- One complimentary conference registration for sponsor representative
- Company recognition on conference website, event mobile app, program schedule, walk-in slides, and general signage





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Contact Us



To discuss sponsorship opportunities,
please reach out to:

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