



SCENTATION
SWEDEN
COMPANY PROFILE



A house of scent design,
and the spaces it is built to move.



A space is remembered
by how it felt.

IN THIS PROFILE

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A guided path through the company, the collection, and the system behind it.

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Designed for the Senses.



Scentation was founded in Dubai, on a single belief: that fragrance, delivered well, is not decoration. It is the difference between a room and an experience.

We work where art meets atmosphere, composing scent for spaces that expect distinction, from private residences to hotels, retail, offices and events across Sweden and beyond.

Everything we make is designed with intention. Never random, never excessive, only what a space needs to feel more fully itself.

And in Sweden, where clean light and quiet nature shape daily life, that instinct feels at home.

SCENTATION FOUNDERS · DUBAI, UNITED ARAB EMIRATES

OUR PHILOSOPHY

Before it is seen, it is felt.

Scent reaches us before a single conscious thought. Before the furnishings, the light, or the layout, a space is already felt, and that feeling is what stays.

We treat that first impression as something to be designed: an atmosphere composed on purpose, and remembered long after the room is left.

Our purpose is simple, to give every space a feeling worth remembering, and to make that feeling intentional, consistent, and unmistakably its own.



A complete scenting company.

Scentionation is not a fragrance supplier. We are a design studio for atmosphere, bringing the oil, the diffusion technology and the service that keeps it running under one roof.



Premium Aroma Oils

Hand-composed fragrance oils across four families, made for depth, longevity and distinction.



Cold-Air Diffusion Systems

Waterless, heat-free diffusers engineered for every scale, from a private room to a commercial floor.



Signature Scent Design

Bespoke scents composed around a brand, owned and recognisable, made only for your space.



Bespoke Perfumes

Personal fragrance composed to order, for individuals, and for companies who want to leave a little of themselves with every guest.



Bespoke Gift Packages

Considered gifting and corporate gifts, scents and objects presented beautifully, for something truly unique to give.



Managed Refills & Service

Oil supply, servicing and upkeep looked after for you, so a space stays scented effortlessly.



A different kind of scent partner.

A single studio for the whole of scent, composed with intention and held to a standard, from the first sampling to the atmosphere a space keeps long after.



Designed, not dispensed

Scent treated as a design discipline, composed for a space rather than pumped into it.



One partner, end to end

Oils, hardware and service from a single studio, nothing outsourced, nothing left to chance.



Four scent architectures

Floral, Fresh, Oriental and Woody, a complete language for any mood or environment.



Calibrated to the space

Intensity, placement and diffusion tuned to volume and traffic, so the result feels effortless.



Gallery-grade hardware

Diffusers built to disappear into an interior while quietly transforming it.



Rooted in the region

Stockholm-based, serving clients across Sweden with the standards of our Dubai house.

Four ways a room can feel.

Every Scentation scent belongs to one of four families, each a different way a room can feel, calm, lifted, warmed, or grounded.



Floral



KEY NOTES

Orange Blossom · Sweet Spices · Aldehydes · Fresh Cut Flowers · Fruity

Makes a space feel welcoming and warm without ever announcing itself, the right choice when you want guests to feel at ease the moment they step inside.

AT HOME IN

Lobbies · Guest rooms · Spas · Reception areas · Restrooms



Fresh



KEY NOTES

Bergamot · Citrus · Marine Aquatics · Galbanum · Lavender · Aromatic Herbs

Makes a space feel clean, bright and energised. The most versatile of the four families and the natural place to begin for any large or busy environment.

AT HOME IN

Large & busy spaces · Dining · Gyms · Retail · Offices · Lobbies



Oriental



KEY NOTES

Incense · Amber · Oriental Resins · Sandalwood · Patchouli

For rooms meant to feel luxurious and memorable. At its best in smaller, more private spaces, where you want a sense of the exclusive and the considered.

AT HOME IN

Boutiques · Executive suites · Hammams · Private lounges



Woody



KEY NOTES

Sandalwood · Vetiver · Aromatic Woods · Oakmoss · Dry Woods · Leather

Gives a space authority and calm. It suits professional and wellness settings, anywhere meant to feel grounded and trustworthy rather than perfumed.

AT HOME IN

Boardrooms · Meditation & wellness · Members' lounges · Saunas

Meet our aroma oils through the stories, and the emotions they leave behind. **Ask us for the complete Aroma-Oil Catalogue.**

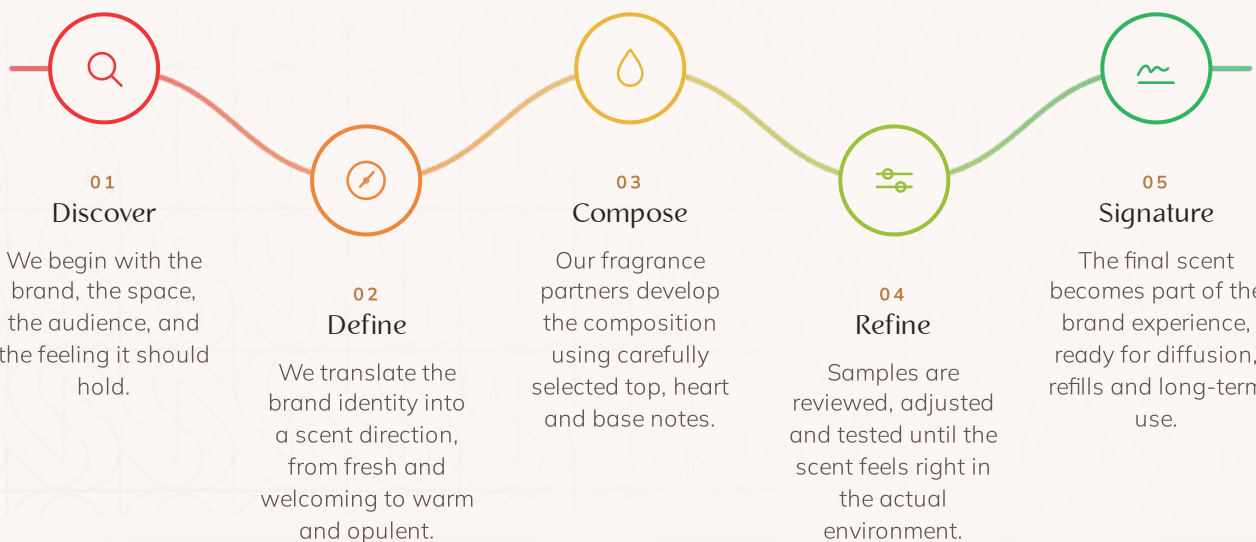
Signature Scents

A scent created only for your brand.

For some spaces, choosing from a collection is only the beginning. A signature scent is composed around the feeling your brand wants to leave behind, something recognisable, ownable, and quietly remembered.

We develop it with you, from the first brief to the final composition, then make it yours to diffuse, refill and build on, part of the experience your space becomes known for.

THE PROCESS



Your space already has a story. A signature scent gives people a way to remember it.



Cold-air diffusion.

Every Scentation diffuser works by cold-air diffusion, a waterless, heat-free method that turns pure aroma oil into a dry, ultra-fine mist, carried on air alone, evenly and at full strength.

HOW IT WORKS



01 Pure aroma oil

Undiluted oil sits in a sealed vessel, drawn on only as it is needed.



02 Pressurised air

A quiet, high-pressure pump drives a precise stream of air across it.



03 Atomising nozzle

The air shears the oil into millions of droplets a few microns across.



04 Dry micro-mist

A dry fog spreads evenly through the air, or through an HVAC system.



No heat

Nothing is warmed, so the oil is never cooked off, the scent reaches the air as it was composed.



No water

The oil is never diluted, no dampness, no residue, nothing left standing for anything to grow in.



A micro-fine mist

Droplets measured in microns stay airborne far longer than a spray, an even presence that holds.

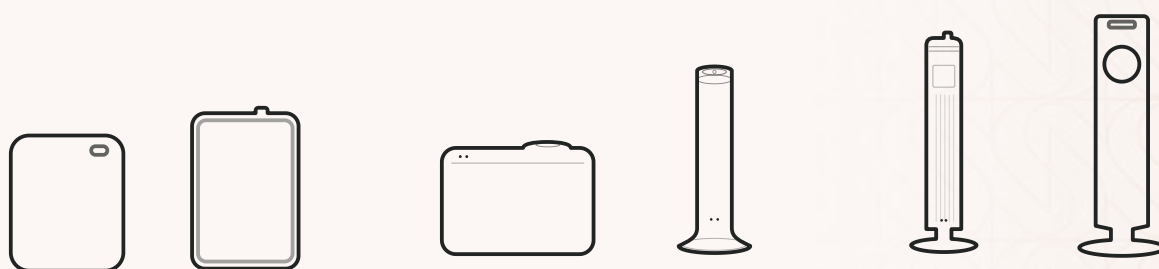


Measured & efficient

Pure oil and timed delivery scent a large volume from very little, set precisely to the space.

One range, every kind of space.

Scaled from the personal to the architectural, each diffuser is matched to the volume of air a space must hold, and the way people move through it.



SMALL SPACES

Personal & everyday

Compact diffusers for the spaces closest to daily life, a soft, consistent scent that never dominates a room.

MEDIUM SPACES

Designed & elevated

For spaces with more air to hold and a higher standard to meet: precise, refined, built to perform across longer hours.

LARGE SPACES

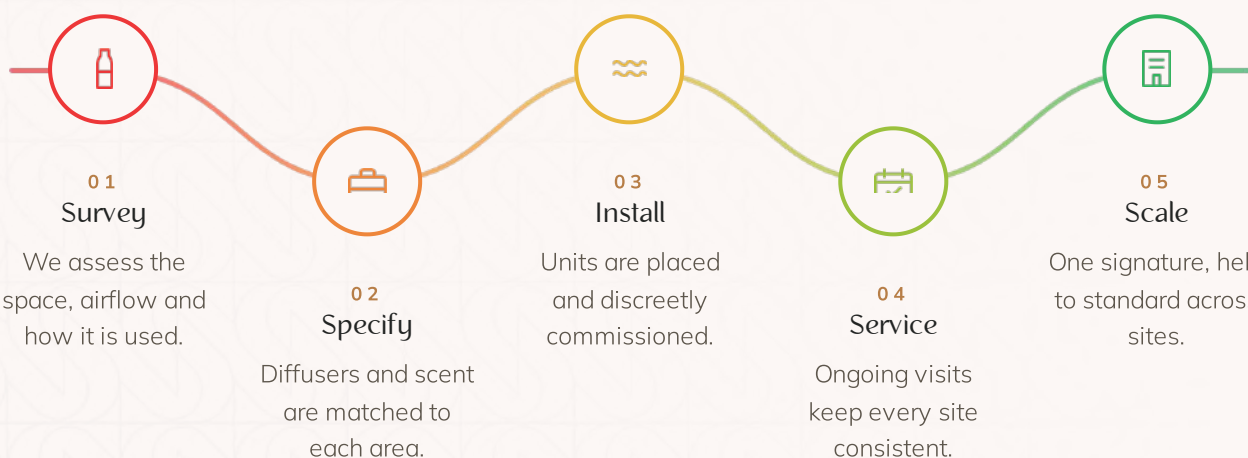
Commercial & flagship

The largest in the range, holding a consistent signature across high traffic, changing air and long operating hours.

Designed around your space.

For hospitality, retail and multi-site environments, scenting is planned end to end, the right diffusers, placed and styled to suit the interior, carrying a scent chosen, or composed, to sit with your brand.

THE PROCESS



BEST SUITED FOR

 Luxury residences

 Hotels and lobbies

 Clubs and lounges

 Retail and boutiques

 Spas and wellness

 Gyms and fitness

 Corporate offices

 Communal spaces



Assurance, by design.

Every Scentation aroma oil is supported by professional documentation for confident use in homes, hospitality, workplaces, and shared environments.

Our aroma oils are concentrated fragrance compositions created for controlled ambient diffusion through appropriate diffuser systems. They are not intended for direct personal application in concentrated form.



IFRA assessed

Each fragrance is assessed in line with IFRA guidance for relevant application categories.



SDS available

Safety Data Sheets are available to support handling, storage, spill response, and responsible use.



Allergen documentation

Allergen analysis is available for every scent, listing reportable fragrance allergens where applicable.



Label transparency

Hazardous components requiring label disclosure are documented for each fragrance.



Made for the spaces people share

Scentation can advise on scent choice, diffuser placement, intensity settings, and responsible use for homes, hotels, offices, spas, retail environments, and spaces shared with families or pets.

Full safety documentation is available on request for every scent in the collection.



In good company.

From international hotels and airports to retail, automotive, healthcare, malls, and private groups, Scentation composes atmosphere for names held to a high standard.

5,000+

HAPPY CUSTOMERS

Bespoke

SCENTS & GIFTING

Sweden

& BEYOND

Backed by our customer satisfaction guarantee, we tune and refine until the scent feels right in your space, and keep it that way for as long as we work together.



Mercedes-Benz



DESIGNED FOR THE SENSES

Long after you leave,
the feeling stays.

Every space has a voice.

A lobby asks for something different from a bedroom; a spa, something different from a shopfront. The right scent is the one that meets a room where it already is, and lets it become more fully itself. We are glad to help you find it, by space and by mood.

Begin with your space.

Book a scent consultation, or commission a signature scent for your brand.

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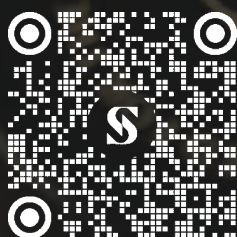
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SCAN TO EXPLORE

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