

HARIYANTO

PORTOFOLIO



About Me

As a Business & Partnership, I have a proven track record of identifying potential partners, designing collaborative brand marketing campaigns, negotiating commercial terms, and monitoring and evaluating the performance of each partnership.

I also work on strategic projects that align with multiple stakeholders and create sustainable growth for the company. I enjoy working in a fast-paced and dynamic environment, where I can apply my strong leadership, team working, and multitasking skills, and learn new skills and take on necessary challenges for career growth.



Education

Bachelor of Hotel Management - GPA 3.39

Sahid Institute of Tourism

August 2015

Skills

- Communication
- Negotiation
- Presentation
- Leadership
- Teamwork
- Hotel Management
- Event Management
- Vendor Management
- Account Management
- Community Management
- Corporate Partnership
- Business to Business
- Business to Customer
- Business Development
- Client Relations



Career Journey

Internship

Grand Hyatt Nusa Dua Hotel - Bali
Jun 2014 - Aug 2014

Partnership Operations

PT. Dyandra Promosindo (Kompas Gramedia Group)
Aug 2014 - Sep 2015

Internship

Thistle Hotel Johor Bahru - Malaysia
Feb 2013 - Aug 2013

Senior Payment & Partnership Operations

PT. Trinusa Travelindo (TRAVELOKA)
Jun 2016 - Feb 2020

Marketing Campaign & Partnership Senior Associate

PT. Oto Klix Indonesia (OTOKLIX)

Jan 2024 - Jun 2025

Business Partnership

PT. Eight Clean Indonesia (8CLEAN)

Jun 2025 - Jun 2026

Business Partnership & Vendor Management

PT. Rukita Bhinneka Indonesia (RUKITA)

May 2020 - Dec 2023

Business Partnership - Freelance

PT. Aplikasi Sukses Karya Bangsa (NOSSA)

Jun 2024 - Dec 2024

Business Executive

PT. Barcode Karting Indonesia (BARCODE GOKART)

Jun 2026 - Present

Experience

Internship

Thistle Hotel Johor Bahru, Malaysia

Feb 2013 - Aug 2013

- ✓ Coordinate tasks and works with other departments to ensure that the department runs efficiently.
- ✓ Ensure the correct quality and quantity of the items are received from the supplier.

Internship

Grand Hyatt Nusa Dua Hotel - Bali

Jun 2014 - Aug 2014

- ✓ Verify packages according to order and invoices (quantity, quality and price)
- ✓ Contact supplier or shipper if a mistake is identified and responsibility for returning unsatisfactory shipments or receiving replacements.



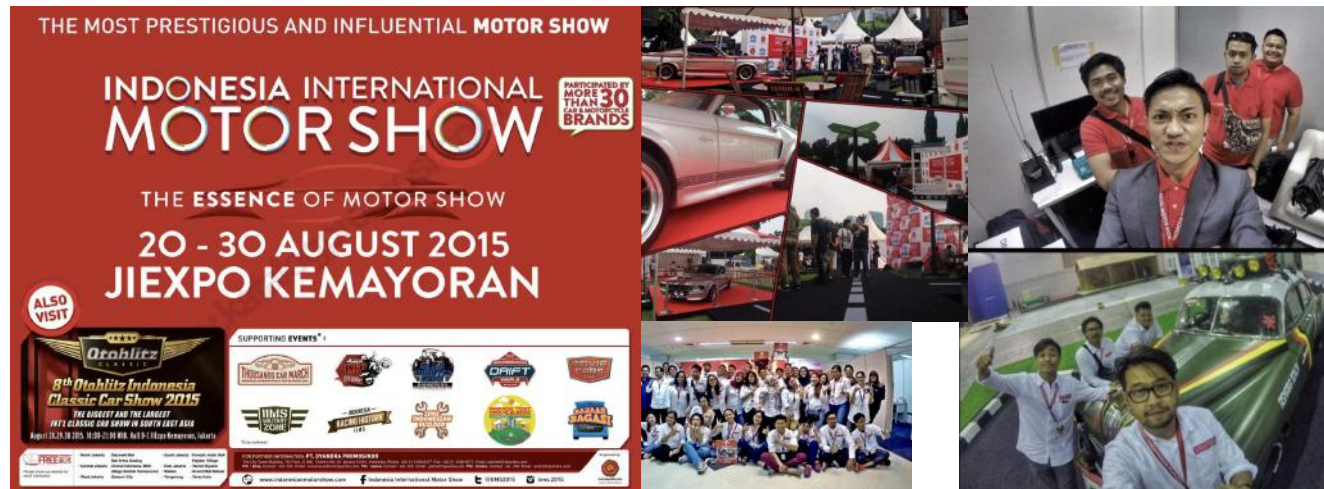
Experience

Partnership Operations

PT. Dyandra Promosindo (Kompas Gramedia Group)

Aug 2014 - Sep 2015

- ✓ Analyze and identify potential partners to supporting the event.
- ✓ Handling the negotiate and gain best outcome for partnership while managing win-win solution for all parties.
- ✓ Post event evaluation including data entry and producing reports for event stakeholder.



Experience

Senior Payment & Partnership Operations

PT. Trinusa Travelindo (TRAVELOKA)

Jun 2016 - Feb 2020

- ✓ Work closely with Business Development team to analyze and identify potential partners.
- ✓ Developing and maintaining relationship with existing and potential partners.
- ✓ Monitoring and to ensure operation team runs efficiently and handling dissatisfaction of customers or partners issue.
- ✓ Supervising operation team to ensure adherence to quality standards and proper procedures to achieve the KPIs.
- ✓ Liaise and coordinate task with internal or related team (Business Development or Market Executive, Finance, Product Manager, Marketing and Quality Assurance).



Traveling **Nyaman**,
Cicilan **Aman** 

0% Installment Fee*

for up to **6 months** with
Mandiri Credit Card


mandiri

*T&C apply

Plan Your Vacation Now
to Have Fun TMRW

discount
up to

Rp **350**^{k*}

*T&C apply

 **UOB** | **TMRW**

Promo period: 8 Apr 2018 - 8 Oct 2018

PT Bank UOB Indonesia is licensed and supervised
by the Indonesia Financial Service Authority (OJK).

Traveloka Payment Campaign

Down for Vacay
Every Wednesday

discount
up to **Rp 250^k***

*T&C apply

Promo period: 12 Oct 2018 - 12 Mar 2019



PT Bank Rakyat Indonesia (Persero) Tbk
is licensed and supervised by the
Indonesia Financial Service Authority (OJK).
PT Bank Rakyat Indonesia (Persero) Tbk is
a member of LPS deposit insurance program.



Take Off & Wander
the World's Wonders

discount
up to **Rp 600^k***

*T&C apply

with **OCBC Credit Card**

Promo period: 14 Feb 2019 - 14 Apr 2019



PT Bank OCBC NISP Tbk is licensed and supervised by
OJK and a member of LPS deposit insurance program.

Traveloka Payment Campaign



No Holiday FOMO
with Thursday Promo!

discount
up to

Rp

700^{k*}

special for **BNI Debit
Gold & Platinum**

*T&C apply



Promo period: 2 Mar 2019 - 2 Jun 2020

PT Bank Negara Indonesia (Persero),
Tbk is licensed and supervised by the
Indonesia Financial Service Authority (OJK).

Weekend Vibe Gets
Better with digibank

discount
up to

Rp

400^{k*}

Promo period: 6 Apr 2019 - 6 Jul 2019



*T&C apply



PT Bank DBS Indonesia is licensed and supervised by the Indonesia Financial Service Authority (OJK).

Traveloka Payment Campaign



Experience

Business Partnership & Vendor Management

PT. Rukita Bhinneka Indonesia (RUKITA)

May 2020 - Dec 2023

- ✓ Identify potential partners and design a win-win partnership structure for user and brand acquisition, activation, retention and monetization.
- ✓ Develop brand marketing strategies through collaboration (online, offline and community channels) across business units and effectively manage their implementation to enhance brand awareness and visibility.
- ✓ Participate in negotiations with partners in commercial terms and liaise with partners on a regular basis.
- ✓ Work on strategic projects that will aim to create sustainable growth for the company and align with multiple stakeholders (Project Management, Product Manager, Legal, Operations and Marketing) to achieve desired outcomes the company revenue from the company ecosystem.
- ✓ Build and maintain good relationships and communication with our community members and influencers (KOL).
- ✓ Conduct community event, ensure the event runs smoothly according to the timeline and campaign plan.
- ✓ Find and collaboration with Brands to support community event as Sponsor.
- ✓ Explore and source new potential vendors/suppliers to secure the best prices and services.
- ✓ Collaborate closely with internal teams and cross-division (Procurement, Operations, Marketing, General Affairs, etc) to understand their specific needs.
- ✓ Negotiating product pricing and contracts with vendors and Ensuring all vendor activities adhere to our company policies.
- ✓ Troubleshooting any vendor issues and Building and maintaining long-lasting relationships with vendors.



TOD Fair x Rukita Project

rukita x OCBC NISP

Raih Kebebasan Finansial Lewat Bisnis Kost Bebas Ribet

Hadiri sesi bincang peluang investasi properti bersama ahlinya di acara peluncuran program **#TinggalHitungUntung**

Nikmati penawaran khusus serta bantuan pembiayaan hingga pengelolaan oleh **Rukita & OCBC NISP**.

OCBC NISP Premium Guest House
Taman Ratu, Jakarta Barat

Jumat, 11 November 2022
16.00-18.00 WIB

Pembicara:

Barah Dewanty
Co-Founder &
CEO Rukita

Hadis Paktama
Group Chief Investment
Director OCBC NISP

Reservasi melalui
bit.ly/RukitaOCBCNISP

rukita x OCBC NISP

Rukita siap urus properti kamu OCBC NISP bantu modalmu

#TinggalHitungUntung

#TinggalHitungUntung

#TinggalHitungUntung adalah produk *joint-venture* antara Rukita dan OCBC NISP yang siap memudahkanmu berinvestasi di bisnis properti *coliving*.

Nikmati berbagai kemudahan seperti bantuan pembiayaan hingga Rp 10 miliar oleh **OCBC NISP** dan bantuan manajemen properti oleh **Rukita**.

Menarik, bukan?
Yuk, mulai bisnis *coliving* bersama Rukita & OCBC NISP sekarang juga!

Kamu bisa segera jadi juragan kost dengan klik:

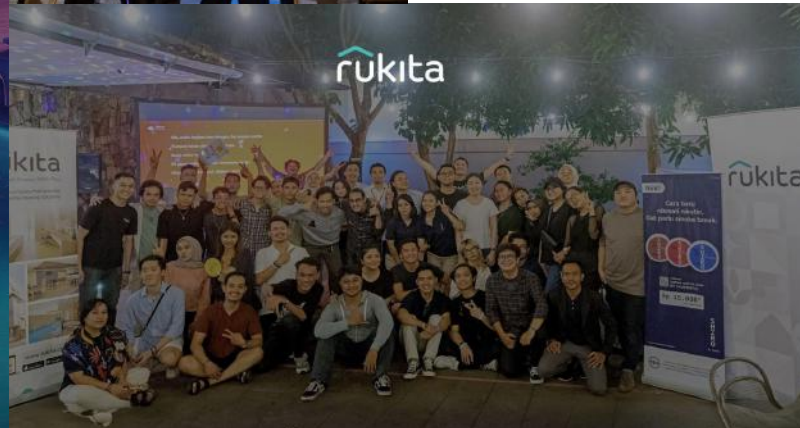
rukita.co/ocbcnisp



Rukita Community Event



Rukita Community Event (Rukita x KYZN)



Rukita Community Event (Rukita x IM3 x Sijadi Kopi x Puyo)

rukita x HANASUI

READY, SET, POUND!

LIMITED SLOTS!

POUND PRO:
OKTA

SATURDAY, 18 NOVEMBER 2023
16.00 - 18.00 | KYZN KUNINGAN

1st COLLAGEN SUNSCREEN
in INDONESIA

DAFTAR SEKARANG
[BIT.LY/RUKITAPOUND](https://bit.ly/rukitapound)

Supported by: kyzn melts puyo segari



Rukita Community Event (Rukita x Hanasui x Melts x Puyo x Segari)



Rukita Year End Party



Experience

Marketing Campaign & Partnership Senior Associate

PT. Oto Klix Indonesia (OTOKLIX)

Jan 2024 - Jun 2025

- ✓ Identify potential partners and design a win-win partnership structure for user and brand acquisition, activation, retention, monetization and provide regular reports performance to C-Level.
- ✓ Develop brand marketing strategies and create campaign through collaboration (online, offline and community channels) across business units and effectively manage their implementation to enhance brand awareness and visibility.
- ✓ Work on strategic projects that will aim to create sustainable growth for the company and align with multiple stakeholders (Project Management, Operations, Legal and Marketing) to achieve desired outcomes the company revenue from the company ecosystem.
- ✓ Work collaboratively across marketing departments to ensure projects are executed well in a timely manner.

otoklix #OtoPartner

BENEFIT KHUSUS KARYAWAN

DAPATKAN EXTRA DISKON 5%

Diskon +5% ID CARD

OCBC jenius digibank by DBS RedDoorz KOPERASI BINA MUDA KOMPAS motion credit nanovest HYPEFAST.

*Hanya menggunakan Official ID Perusahaan pada saat diskon
**Promo di bulan Juni 2024

Info lebih lanjut hubungi Otabuddy : 0811-9200-25

otoklix #OtoPartner

PROMO KHUSUS PENGGUNA

DAPATKAN HARGA SPESIAL JIKA KAMU PENGGUNA BRAND:

blibli tiket rewards BANA MESA digibank by DBS CHERY KOPERASI BINA MUDA KOMPAS Grab Benefits yup nanovest RedDoorz motion credit traveloka Points

**Promo di bulan Juni 2024

Info lebih lanjut hubungi Otabuddy : 0811-9200-25

KOMPAS otoklix

Jaga Kendaraan Anda, Seperti Anda Menjaga Bacaan Favorit Anda bersama **HARIAN KOMPAS**

Diskon **150 Ribu** Ganti Oli + Tuneup

otoklix

blibli tiket rewards

Jadikan setiap Transaksi menjadi lebih Bermakna!!!

Diskon **25%** AC Care Basic

*Disk berlaku Bersama disetiap bengkel Otoklix Promo berlaku sampai 31 Agustus 2024

otoklix

digibank by DBS

HEMAT HINGGA 50% Dengan Kartu Kredit DIGIBANK

Diskon **50%** Tune Up

*Disk berlaku Bersama di seluruh outlet Otoklix Flagship Promo berlaku sampai 31 Maret 2025

*PT Bank DBS Indonesia bermitra dengan salah satu Otoritas Jasa Keuangan (OJK) dan Bank Indonesia (BI)

otoklix **RedDoorz**

**Mobil Sehat Terawat
Siap Menemani Perjalanan Kamu!**

**NIKMATI POTONGAN
150 Ribu**
Promo Paket Servis
Ganti Oli dan Tune Up.
*Khusus untuk RedClub Member by RedDoorz




otoklix **im3**

**SERVICE MAKIN HEMAT,
POTONGAN HINGGA
100 RIBU RUPIAH!
DENGAN TUKAR POIN.**



Tukar poin di
im3
bit.ly/imnm3

*SAK Berlaku
Berlaku hingga 05 April 2024
Berlaku di Otoklix Plus

otoklix **BANK MEGA**

**MOBIL SEHAT,
KEUANGAN TETAP AMAN!**

**KEUNTUNGAN SETIAP HARI
DENGAN PEMBAYARAN
KARTU KREDIT
BANK MEGA**




Berlaku di seluruh jaringan Otoklix
Promo berlaku sampai 31 Desember 2023
Bank Mega bermitra dengan layanan otoklix Drive-You, Jasa Perawatan (D-J),
dan layanan otoklix plus by partner otoklix plus

OCBC **otoklix**

**Promo Jagoan Bikin Kantong Aman
Bagi Pengguna Kartu Kredit OCBC**

Diskon
50% **Tune Up dan
Servis AC**



*Promo berlaku sampai 31 Desember 2023
Promo berlaku di Otoklix Flagship, dan Gratis cuci + inspeksi mobil setelah servis di Otoklix Flagship Plus

PT Bank OCBC NISP Tbk bermitra dengan Otoklix dan Otoklix Jasa Perawatan (O-J) untuk meningkatkan kenyamanan pengguna O-J

nanovest **otoklix**

**Kendaraan Sehat, Investasi Lancar
Bersama NANOVEST!!!**

Diskon
150 Ribu **Ganti Oli
+ Tuneup**



**DAPATKAN VOUCHER
DISKON OTOKLIX
50.000**



Syarat dan Ketentuan:
1. Download dan Registrasi akun di Aplikasi nanovest
2. Masukkan kode referral **nanovestotoklix** saat registrasi
3. Top Up saldo Nanovest minimal 100.000
4. Kode referral dan 5 Tips & Trik kamu dengan cara menginput kode barcode diatas

*SAK Berlaku
Berlaku di seluruh bengkel Otoklix
Promo berlaku sampai 31 Juni 2024



PROMO
JALAN-JALAN

**MOBIL TETAP
PRIMA & AMAN**

Yuk Booking Sekarang!

*S&K Berlaku

*Gratis Wash Lite hanya berlaku di Otoklix Plus



**DISKON SPOORING +
BALANCING**
25% Mulai dari
150 Ribu-an

DISKON DETAILING
20% Mulai dari
80 Ribu-an

DISKON TUNE UP
15% Mulai dari
250 Ribu-an

DISKON GANTI OLI
15% Mulai dari
300 Ribu-an



PROMO
JALAN-JALAN

**MOBIL TETAP
PRIMA & AMAN**

Yuk Booking Sekarang!

*S&K Berlaku

*Gratis Wash Lite hanya berlaku di Otoklix Plus

**DISKON SPOORING +
BALANCING**
25% Mulai dari
150 Ribu-an

DISKON DETAILING
20% Mulai dari
80 Ribu-an

DISKON TUNE UP
15% Mulai dari
250 Ribu-an

DISKON GANTI OLI
15% Mulai dari
300 Ribu-an

PROMO MUSIM HUJAN!

CUCI MOBIL

EXTERIOR

Rp 10.000!



POTONGAN
20%

GANTI OLI
SHELL / FUCHS



otoklix



Berlaku di Otoklix Simpug - Daan Mogot - Depok - Jatimakmur - Ciputat

Voucher Servis



DISKON
50%

TUNE UP Bensin/Diesel
atau
AC Care Lite/Complete

Berlaku di Otoklix PLUS Simpug - Jatimakmur - Daan Mogot - Depok

POTONGAN
25%

DETAILING



Berlaku di Otoklix Simpug - Daan Mogot - Depok - Jatimakmur



PROMO
JALAN-JALAN

MOBIL TETAP PRIMA & AMAN

DISKON SPOORING + BALANCING
25% Mulai dari 150 Ribu-an

DISKON 20%
DETAILING
Mulai dari 80 Ribu-an

DISKON 15%
GANTI OLI
Mulai dari 300 Ribu-an

DISKON 15%
TUNE UP
Mulai dari 250 Ribu-an

Yuk Booking Sekarang!

*Diskon Berlaku

*Gratis Wajah Laka hanya berlaku di Otoklix Plus



Tactical & Event Campaign

otoklix
PRIORITAS

MEMBERSHIP
OTOKLIX PRIORITAS
BAYAR SEKALI, UNTUNGNYA SETAHUN!

Rp150.000 / Tahun

25% DISKON DETAILING	25% DISKON SPOORING & BALANCING
20% DISKON AC Care	20% DISKON TUNE UP
20% DISKON SERVICE REM	15% DISKON GANTI OLI
10% DISKON JASA SERVIS LAINNYA	5% DISKON SUKU CADANG

DISKON TETAP SELAMA SATU TAHUN

Depot dibeli di:
 • Bengkel Otoklix Terdekat (Simpang, Daan Mogot, Jatiwarna, Depok, dan Ciputat)
 • Tokopedia Otoklix Official Store



OTOKLIX
PRIORITAS



otoxpress
QUICK
SERVICE
Ganti Oli 15 MENIT

otoklix

SYARAT & KETENTUAN

QUICK SERVICE
GANTIAN OLI 15 MENIT

- Penggunaan oli sesuai rekomendasi
- Kendaraan tahun 2010 ke atas
(2010, 2011, dst)
- Kendaraan tanpa permasalahan komponen mesin
(Contoh: Bant & Uir Aus, Oil Drain Aus, Oil Gei/Slutch, Bunyi Mesin kasar)
- Kendaraan tanpa reset indikator
- Kendaraan dengan mesin depan wajib ditunggu di sekitar mobil
- Quick Inspection: Filter Udara, Radiator Coolant, Aki, Wiper, dan Lampu-lampu
- Pergantian oli filter tergantung ketersediaan
- Invoice dikirim melalui WhatsApp
- Tidak mendapatkan cuci mobil gratis
- Pembelian hanya melalui WhatsApp atau datang langsung ke bengkel



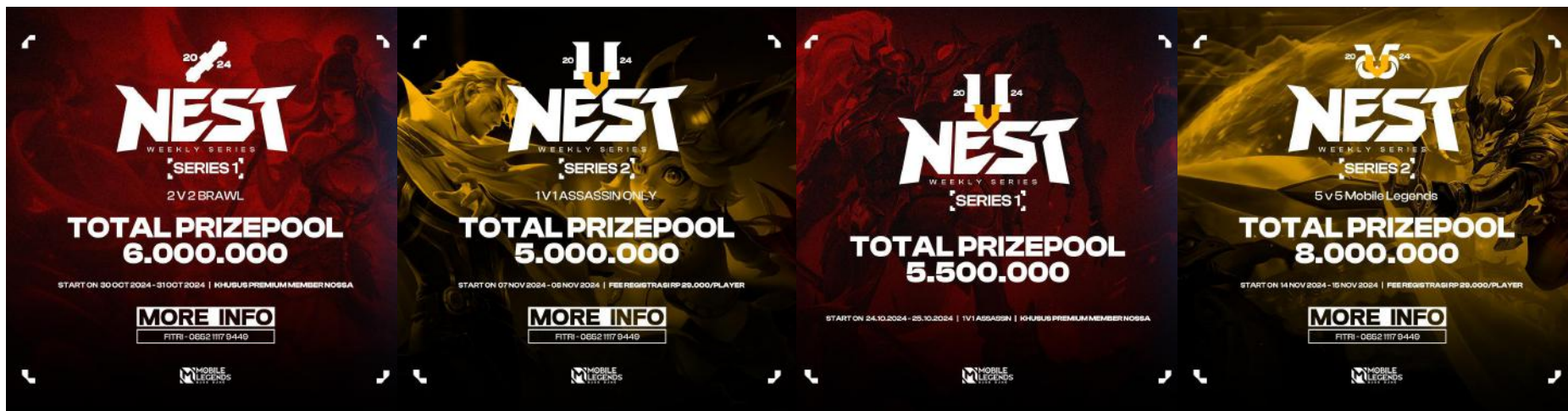
Experience

Business Partnership - Freelance

PT. Aplikasi Sukses Karya Bangsa (NOSSA)

Jun 2024 - Dec 2024

- ✓ Nossa is the leading Gaming Community Rewards focusing on membership lifestyle benefits, adding value to their membership via subscription-based business model.
- ✓ Identify potential partners and design a win-win partnership structure for user and brand acquisition, activation, retention, monetization and provide regular reports performance to C-Level or BOD.
- ✓ Develop brand marketing strategies and create campaign through collaboration (online, offline and community channels) across business units and effectively manage their implementation to enhance brand awareness and visibility.
- ✓ Lead strategy & operations team to ensure the road to profitability will proceed as quickly and seamlessly as possible, drove B2B and community project to successfully onboard & lifestyle partners in less than 2 months (i.e Kopi Kenangan, ARAH Coffee, Titik Temu Coffee, Segari, Sneakershoot, Eleanor Community, LittleHope Community and etc).
- ✓ Successfully increasing acquisition new membership premium of B2C customers from 7 active members in September 2024 to 900++ active members premium in December 2024.



CONNECT 6 CONQUER 08102024

MOBILE LEGENDS

ROOM TOURNAMENT

E-CERTIFICATE

BIAYA REGIST
IDR 20.000/TEAM

**FIX PRIZEPOOL
5.000.000**

JUMAT 27.09.2024 | ONLINE TOURNAMENT | 20:00 WIB

LIVE AT NOSSA.VIP

N x WOLVES

**TOTAL PRIZEPOOL
IDR 5.000.000**

**NOSSA x WOLVES
ONLINE
TOURNAMENT**

14-16 September 2024

CONNECT 6 CONQUER 08102024

CHALLENGERS

BIAYA REGIST
IDR 100.000/TEAM

**TOTAL PRIZEPOOL
7.000.000**

START ON 08.11.2024 - 13.11.2024 | ONLINE QUALIFIER & OFFLINE VENUE

GEDUNG HOPE 2ND FLOOR
UNIVERSITY OF PELITA HARAPAN

CONNECT 6 CONQUER 08102024

Nossa Tournament



NOSSA MEGA GIVEAWAY

PERIODE
16 AGUSTUS - 27 SEPTEMBER 2024

& Hadiah menarik Lainnya



Ayo kumpulkan poin sebanyak-banyaknya dan menangkan hadiahnya!



MAU PC GAMING GRATIS?!

PERIODE
21 Oktober - 30 November 2024

Syarat & Ketentuan Berlaku



Follow kami untuk informasi selanjutnya

 @nossa.vip  @nossa.vip  www.nossa.co.id

Gabung Discord





GRATIS DIAMOND & SKIN SENILAI Rp300.000?!

SETIAP HARI

CARANYA GIMANA?

Daftar menjadi member Premium Nossa sebesar Rp29,000/bulan di WWW.NOSSA.CO.ID



APA AJA YANG DI DAPAT ?

GRATIS merchandise Nossa, ikut turnamen eksklusif dengan PRIZE POOL HINGGA PULUHAN JUTA, **MABAR** bareng Pro-player/streamer, dan masih banyak lagi!

Follow kami untuk informasi selanjutnya

 @nossa.vip  @nossa.vip  www.nossa.co.id

Nossa Mega GiveAway



Nossa Brand Partners



Experience

Business Partnership

PT. Eight Clean Indonesia (8CLEAN)

Jun 2025 - Jun 2026

- ✓ Developed strategic partnerships with Grab and Gojek through collaboration (online, offline and community channels) across business units and effectively manage their implementation to enhance brand awareness and visibility.
- ✓ Leading business development initiatives to expand 8 Clean's market presence / site expansion in the automated helmet cleaning industry by partnering with Pertamina, Shell, Alfamart, Lawson, Familymart and public spaces.
- ✓ Conduct for soft opening event and make sure the event runs smoothly according to the timeline and campaign plan.
- ✓ Join and tap-in to the brand events to enhance brand awareness and visibility of 8clean.



8Clean Grand Opening

Blok Square 8CLEAN

MESIN CUCI HELM

Tanpa Air + Pengering Otomatis

15 MENIT
Bersihkan Kasken
Wanggi & Kering

PROMO
PENGGUNA BARU

HANYA
RP **7.500**

Cukup dengan
Download Aplikasi 8Clean!

Google Play

Parkiran Motor
P1s (A10)

HANYA
RP **15.000**

Pembayaran melalui QRIS

8clean.id 8clean.id 8clean.id 8clean.id

8CLEAN

BERKOLABORASI DENGAN:

Pertamina Shell

LAWSON FamilyMart

Alfamidi Alfamart

gojek Grab

8clean.id 8clean.id 8clean.id 8clean.id

ITC ITC 8CLEAN

MESIN CUCI HELM

Tanpa Air + Pengering Otomatis

15 MENIT
Bersihkan Kasken
Wanggi & Kering

PROMO
PENGGUNA BARU

HANYA
RP **7.500**

Cukup dengan
Download Aplikasi 8Clean!

Google Play

Area Parkir Motor
Lantai B1
(Lobby Timur B1)

HANYA
RP **15.000**

Pembayaran melalui QRIS

8clean.id 8clean.id 8clean.id 8clean.id

Brand Collaboration



8CLEAN

COMING SOON

**SPECIAL
COLLABORATION**

8CLEAN x gojek

Nantikan **Promo** serta **Harga Khusus** untuk **Seluruh Mitra Gojek** di Special Collaboration 8Clean x Gojek

8clean.id



8CLEAN

**Spesial Event
Collaboration**

KRRMC x 8CLEAN

Cuci Helm Sambil Seru-Seruan
Bareng dengan Komunitas KRRMC



Grab x 8CLEAN

Naik Grab jadi Makin Nyaman, Helm Bersih Bebas
dari Kuman, Bau dan Lembap!

Khusus Mitra Grab kamu Bisa Mendapatkan
Free Voucher Cuci Helm & Voucher Diskon 20%

Cek Vouchernya Sekarang di Halaman
Aplikasi Grab Driver!

Event

Pertamina Tenants Day



MESIN CUCI HELM

Tanpa Air • Pengering Otomatis

#1 Mesin Pembersih HELM KILAT

CUCI HELM

Hanya **Rp 1**

di Shell Yos Sudarso

*SINK Beraku

KILAT 5 MENIT

HELM WANGI & KERING

8 CLEAN

SPECIAL

CLEAN X



MEET UP



Sabtu 9 Agustus 2025 | **TIKUM** : Taman Mataram JAKSEL

FINISH : SPBU JAGAKARSA | **JAM** : 14.00 - Selesai



Voucher Free Cuci Helm



Free Makan & Minum Kopi



Talkshow



Games & Doorprize

*Hutang 100 Orang Pertamina di TIKUM



8Clean Campaign

Investasi Menguntungkan
8Clean 5 Tahun Kemitraan
Yang Sangat Menguntungkan

8CLEAN

SPECIAL PROMO

IFBC EXPO 2025
INDO FRANCHISE & BUSINESS CONCEPT

Khusus Event IFBC Expo 2025

 1 Mesin 8Clean + LCD TV Bawah Rp 125.000.000 RP 70.000.000	 3 Mesin 8Clean + LCD TV Bawah Rp 235.000.000 RP 201.000.000	 5 Mesin 8Clean + LCD TV Bawah Rp 345.000.000 RP 310.000.000
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BONUS PEMBELIAN :

- FREE LIFETIME ADVERTISING (Gratis Beriklan)
- PASSIVE INCOME BULANAN (Gajian anda sendiri yang beriklan di Mesin 8Clean)

8CLEAN

PROMO
CUCI HELM GRATIS!

Hanya dengan Download Aplikasi 8CLEAN di Google Play Store

1 Motor Vario

Samsung A25

Powerbank

Smartwatch

Helm Gratis

DAPATKAN UNDIAN BERHADIAH MOTOR & HADIAH MENARIK LAINNYA

MESIN CUCI HELM OTOMATIS

#1 Mesin Pembersih HELM KILAT

Jadilah Yang Pertama di Kota Kamu!

77.77 CUCI HELM
Hanya 11 RIBU!

15 MENIT Bersih, Wangi Dan Kering



Experience

Business Executive

PT. Barcode Karting Indonesia (BARCODE GOKART)

Jun 2026 - Present

- ✓ Design and execute B2C & B2B campaigns, promotional events, and seasonal offers to drive foot traffic.
- ✓ Pitch and sell all-access venue rental packages to corporate clients, agencies, and event planners for private events.
- ✓ Participate in negotiations with partners in commercial terms and liaise with partners on a regular basis.
- ✓ Work on strategic projects that will aim to create sustainable growth for the company and align with multiple stakeholders (Operations, Marketing & Legal) to achieve desired outcomes the company revenue from the company ecosystem.

BARCODE GOKART ACADEMY
FUTURE CHAMPION IN THE MAKING

ACADEMY LEVEL

ROOKIE
START HERE! You will become a gokart racer.
(2 hrs class, 4 times in a month) RP 3,000,000,-

INTERMEDIATE
SPEED INCREASED how experience are normal!
(2 hrs class, 4 times in a month) RP 4,000,000,-

MASTER
PREPARE YOURSELF! Get ready for goblast racing!
(2 hrs class, 4 times in a month) RP 5,000,000,-

MINIMUM AGE REQUIREMENTS : 8 YEARS OLD

SPECIAL PROMO!

VALID FOR WEEKDAY PAYMENT WITH
BCA CREDIT CARD, DEBIT CARD, AND QRIS

GET 10% DISCOUNT

WITH LIMITED TIME!
1 - 31 JULY 2026

YOU AND YOUR RACE BUDDY CAN NOW
RACE THE TRACK AT A
SPECIAL PRICE!

TWIN GRID PACKAGE

REDUCTION BOOST
300.000

ADVANCE BOOST
450.000

AVAILABLE FROM
1-31 JUL 2026

SYARAT & KETERANGAN:
Berlaku untuk 2 orang. * Tidak berlaku untuk pembelian tiket
berlaku di hari Sabtu dan Minggu. * Tidak berlaku di weekend 17-18 Juli 2026

BARCODE RISING STAR SERIES

STUDENTS!
COME RACE AND UNLEASH YOUR
INNER CHAMPION!

SAVE THE DATE
FRI, 10TH JULY 2026

TOTAL GRANDPRIZE
RP 10 JT

WITH 9 STUDENT CATEGORIES:
PRIMARY | SECONDARY | UNIVERSITY

STADIUM AT 17.00 SHOW OUR STAMP YOUR STUDENT ID TO INSTRUCTOR WITH LIMITED SEATS

BARCODE SHOOTOUT

SCORE A POINT
AND GET THE PRIZE!

1x Barcode Sticker

2x Barcode Keychain

3x Free 1 Beverage

★ Scored 5x **1 FREE Ticket**

Terms & Conditions

- Berlaku untuk setiap pertandingan Barcode Gokart
- Setiap peserta berhak mengikuti permainan 1 kali kali.
- Setiap peserta mendapatkan 5 kali kesempatan menembak

Barcode Gokart Seasonal Campaign



The banner is divided into four main sections. The first section on the left is titled 'MERDEKA TIME ATTACK' and features a go-kart driver. The second section is titled 'KIDZ MERDEKA RACE' and shows a child in a go-kart. The third section is titled 'MERDEKA SPEED DEAL' and offers a 17% discount. The fourth section on the right is titled 'BUY TODAY. RACE ANYTIME.' and displays three types of vouchers: Pro (Rp250,000), Advanced Boost (Rp175,000), and Beginner Boost (Rp125,000). The banner also includes a 'HOW IT WORKS' section and 'TERMS & CONDITIONS'.

MERDEKA TIME ATTACK
15-17 AUGUST 2026
MAIN PRICE **RP 17 JT**
FOR EACH VOUCHER (A TOTAL OF 3 VOUCHERS)
Get the fastest lap during the event period and receive the Top 3 Fastest Rider in your class.
CELEBRATE INDEPENDENCE. RACE FOR GLORY.
REGISTER NOW!

KIDZ MERDEKA RACE
Vol. 3
COME RACE WITH US!
17 AUGUST 2026 8.15.00 - 9.00.00

MERDEKA SPEED DEAL
17% off EVERYTHING YOU LOVE
ONLY ON 17TH AUGUST 10.00-15.00
GET 17% OFF ON:
GOKART TICKETS | BARCODE GOKART ACADEMY
PMS (MIN. PURCHASE 100K) | MERCHANDISE
Terms & Conditions:
Valid on 17 August 2026 | Promotion period: 10.00-15.00 WIB | Cannot be combined with other promotions
17% discount applies with minimum purchase of Rp100,000 | 17% discount applies to related products/services

BUY TODAY. RACE ANYTIME.
ONLY AVAILABLE AT 17TH AUGUST 2026!
HOW IT WORKS:
1. Purchase your voucher at Barcode Gokart
2. Purchase is available ONLY on 17 August 2026
3. Use your voucher anytime until 31 December 2026
TERMS & CONDITIONS:
- Voucher can only be purchased directly at Barcode Gokart
- Applicable for Senior Kart
- Voucher is valid for redemption until 31 December 2026
- Terms & conditions apply
CELEBRATE INDONESIA'S INDEPENDENCE DAY WITH OUR SPECIAL RACING VOUCHERS!

PRO
Rp250.000
ADVANCED BOOST
Rp175.000
BEGINNER BOOST
Rp125.000

Barcode Gokart Seasonal Campaign



Barcode Gokart Private Event



Barcode Gokart Collaboration



BARCODE GOKART

TICKET TO THE TRACK

LAST CHECK IN AT 9 PM
WHILE SESSIONS STILL AVAILABLE

TERMS AND CONDITION APPLIED

5000 **ESWS**

EXCLUSIVE ONLY AT **Getikover**

UNLEASH YOUR INNER CHAMPION

MALL OF INDONESIA, LANTAJ LB - B03B

BARCODEGOKART



BARCODE GOKART

OUR TICKET IS NOW AVAILABLE AT

LOKÉT

GO GRAB YOURS FAST!!

VISIT [LOKET.COM](https://www.loket.com)



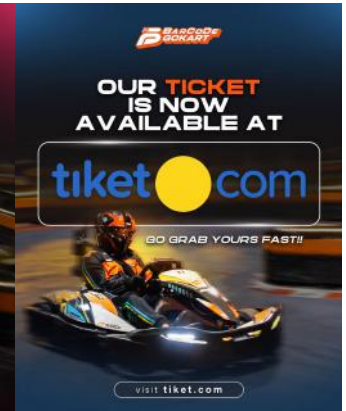
BARCODE GOKART

OUR TICKET IS NOW AVAILABLE AT

GOERS

GO GRAB YOURS NOW!

VISIT [GOERSAPP.COM](https://goersapp.com)



BARCODE GOKART

OUR TICKET IS NOW AVAILABLE AT

tiket.com

GO GRAB YOURS FAST!!

VISIT [tiket.com](https://www.tiket.com)

Barcode Gokart OTA Partners


Thank You!

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