

2027

The Hatcher Classic

Golf Tournament Sponsorship Opportunities

AUSTIN HATCHER FOUNDATION
for pediatric cancer

Whole Child, Whole Family

Free, Lifetime Support for Pediatric Cancer Families

> The Austin Hatcher Foundation provides a lifetime of free, comprehensive support to pediatric cancer patients and their families through mental, behavioral, educational, and social services, so they can cope in the present and thrive in the future.

Our Impact

Since its inception, the Austin Hatcher Foundation has provided over...

$50M+ in valued services and support to

96,000+ Individuals

36 States

42 Children's Hospitals







Sponsor The Hatcher Classic Golf Tournament

In 2027, The Hatcher Classic returns to The Farm Golf Club, where sponsors and their guests are invited to play a round in support of families facing childhood cancer.

Every dollar raised provides mental and behavioral health services at no cost to families, helping them navigate diagnosis, treatment, and life beyond cancer.

Monday, April 19, 2027

The Farm Golf Club
Rocky Face, GA

Learn More:
hatcherfoundation.org/golf

> **"Sponsoring the Hatcher Classic has been a meaningful way to support the Austin Hatcher Foundation's mission to help pediatric cancer families, and a great opportunity to connect with other community members."**

- Steve Snyder
Austin Hatcher Foundation Board Member
VP, Garland Carpet & Rug

Sponsorships + Player Levels

SPONSORSHIP DEADLINE: MARCH 29, 2027

$25,000 Presenting Sponsor — SOLD OUT

- Two foursomes at tournament
- Participant gift bags (per player)
- Visual & verbal recognition at event
- Presenting logo placement on the following materials:
  - **PRINTED:** All Tee Signs, All Hole Signs, All Golf Carts, Sponsor Board
  - **DIGITAL:** Social Media, Print Ads, Newsletter, Online Ads, Website
- Opportunity to display products or logo items at event or in gift bags
- Featured social media promotion highlighting your business's services
- Special feature in press release highlighting your sponsorship of the event
- Included in 2026 annual impact report
- Exclusive mention in radio ads

$10,000 Gold Player Level

- One foursome at tournament
- Participant gift bag (per player)
- Visual & verbal recognition at event
- Logo placement on the following materials:
  - **PRINTED:** One Tee Sign, One Hole Sign, All Golf Carts, Sponsor Board
  - **DIGITAL:** Social Media, Print Ads, Newsletter, Online Ads, Website
- Opportunity to display products or logo items at event or in gift bags
- Social media promotion highlighting your business's services
- Included in event press release

$7,500 Silver Player Level

- One foursome at tournament
- Participant gift bag (per player)
- Visual & verbal recognition at event
- Logo placement on the following materials:
  - **PRINTED:** One Hole Sign, All Golf Carts, Sponsor Board
  - **DIGITAL:** Social Media, Newsletter, Website
- Included in social media promotion
- Included in event press release

$5,000 Eagle Player Level

- One foursome at tournament
- Participant gift bag (per player)
- Visual & verbal recognition at event
- Logo placement on the following materials:
  - **PRINTED:** One Hole Sign, Sponsor Board
  - **DIGITAL:** Social Media, Newsletter, Website

Friend of the Tournament Sponsorships

$1,000 Bogey Sponsor

- Visual & verbal recognition at event
- Logo placement on the following materials:
  - **PRINTED:** One Tee Sign, Sponsor Board
  - **DIGITAL:** Website
- Included in social media promotion
- Mention in event press release

$500 Support Sponsor

- Visual recognition at event
- Logo placement on the following materials:
  - **PRINTED:** Sponsor Board
  - **DIGITAL:** Website

$250 Tee Sponsor — 18 AVAILABLE

- Company name on group tee sign at a single hole

Sponsor Visibility

Be seen by millions of community leaders while making a lasting impact.

Print Ads
- 2.6 Million Impressions
- $8,000+ Value

Website
- 34,000+ Quarterly Views

Email Blasts
- 4,000+ Subscribers

Digital Ads
- 600,000+ Quarterly Impressions

TV Interviews
- 21,000+ Views per episode

Social Media
- 759,800+ Quarterly Impressions
- 10,500+ Followers

Secure Your Sponsorship

Click here to submit your sponsorship and logo.

Submit payment online with a **credit card*/E-Check** or let us know you will be sending a **check in the mail!**

- *An approximately 3.5% fee will be added to all credit card transactions.
- Payments are processed securely through Bloomerang CRM
- Make check payable to Austin Hatcher Foundation for Pediatric Cancer
- Mail to: 1705 S Holtzclaw Ave, Chattanooga, TN 37404

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AUSTIN HATCHER FOUNDATION IS A 501(C)3 NONPROFIT ORGANIZATION (TAX ID: 20-8065108)