

THE SEW 'N QUILT CO.

SEPTEMBER 2026

NEW MACHINES.
NEW UPGRADES.



3 NEW BABY
LOCK MACHINES

RADIANCE
EMBROIDERY
UPGRADE I

NEW PFAFF
CREATIVE
ICON 3

baby lock

FOR THE LOVE OF SEWING

NEW

BABY LOCK

*Serenity*TM

4-THREAD SERGER



Snap-on Needle System



Digital Speed Control



Compact Overlock Table

Serenity™

4-Thread Serger



Snap-on Needle System

With the Serenity's Exclusive Snap-on Needle System, insert or remove a needle with ease and confidence without the use of tools.



Digital Speed Control

With the touch of a button, the sewing speed can be adjusted to meet your sewing needs. And with the LED lights, you will always know your sewing speed.



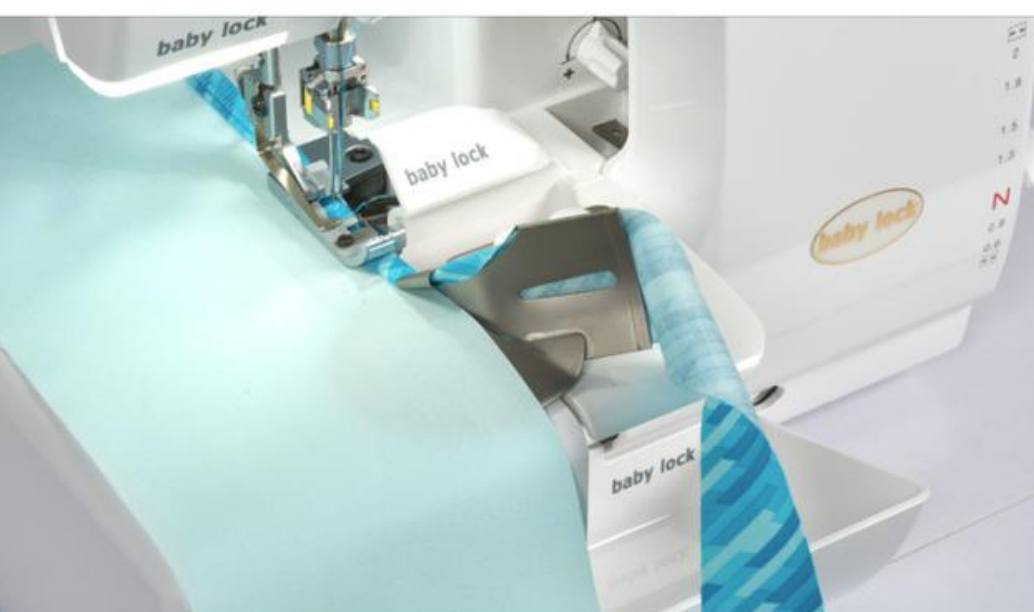
RevolutionAir® Threading

Engage the RevolutionAir® threader, position the needle thread, push the "push to thread" button, and the needles on the Serenity are threaded! Combined with the looper threading system, threading a serger has never been easier or faster.



Needle Positioning Button

Designed for precision sewing, the needle stops up or down, giving you greater control while stitching, pivoting, or placing a single stitch exactly where you need it.



Compact Overlock Table

The Compact Overlock Table opens the door to endless creativity, allowing specialty serger attachments like the Fabric Guide and 36mm Double Fold Bias Binder to be used with a variety of overlock stitches for flawless seams and truly one-of-a-kind finishes.



Automatic Thread Delivery System

Never worry about the threading order or adjusting tensions when selecting the desired stitch type on the Serenity.

The Sew 'N Quilt Co.

Sewing. Quilting. Community.



TEAM SPOTLIGHT

Kristie Kelm

Avid Sewist & Quilter

Kristie's love of sewing began at age 9, when her grandmother taught her how to sew Barbie doll clothes on the first sewing machine she received for Christmas. Since then, she has been an avid sewist and quilter.

Detail-oriented and dependable, Kristie brings experience in quilting, sewing, fabric handling, pattern reading, and creating high-quality finished projects. She loves helping customers find the right fabrics, notions, and supplies while keeping the shop welcoming and organized.

When she's not sewing or quilting, Kristie loves to travel whenever she can, especially on cruises.

QUALITY FABRICS. EXPERT SERVICE. FUN CLASSES.
Thank you for supporting our shop and our community.

CLASSES AT A GLANCE



Work In Progress

Wednesday
September 2, 2026
10:00am - 4:00pm

We want to help you make progress on your unfinished project.

[Register Here](#)



Show 'N Tell

Saturday
September 5, 2026
10:00am - 12:00pm

Let's take a look at what you've been working on!

[Register Here](#)



Sunny Fields

4 Week Series
September 8-29, 2026
Morning or Evening
Options Available

A 4-week series featuring alternating sunflower and flower-cluster blocks using traditional piecing.

[Register Here](#)



Viking Machine Owners

Wednesday
September 9, 2026
10:15am - 12:15pm

Do you own a Viking sewing machine and wish to explore its features or test one?

[Register Here](#)



Posh Monthly Wall Hanging Club

Thursday
September 10, 2026
10:15am - 4:00pm

This club is for anyone working on or interested in Posh Wall Hanging kits.

[Register Here](#)



Chapter Meeting Quilts of Valor

Friday
September 11, 2026
10:00am - 4:00pm

Come help make quilts for well-deserving veterans.

[Register Here](#)



Kids Sewing Club

Saturday
September 12, 2026
10:15am - 12:15pm

Ideal for ages 8 to 12, this club offers new projects monthly.

[Register Here](#)



Sit & Sew Wednesdays

Select Wednesdays
Sept 16, 23, & 30
10:00am - 4:00pm

Come hang out and sew with us!

[Register Here](#)



M50 • NEW MINI MYSTERY



POT O' LUCK



CLUES RELEASE
SEPTEMBER 12



Free to join. Join the Facebook group
to sew along when the clues are released.



**JOIN THE
FACEBOOK GROUP**



SHOP KITS

Kits available while supplies last.

JOIN US

Saturday, Sept 19, 2026

TEACH THE WORLD TO SEW DAY™



SINGER®, PFAFF®, Husqvarna Viking® and CREATIVATE™ are uniting for a global sewing event! On Saturday, September 19, sewists everywhere will make the same simple sunglass case — the perfect first project to discover the magic of sewing.

**Make a
FREE
Sunglass
Case**

We'll provide everything you need to make your very own sunglass case — completely free!

- Commemorative patch
- Pre-cut fabric
- Step-by-step instructions

Seats are filling fast!



once we are sold out, feel free to call the store to join the waitlist.

Save Your Seat

Join the fun, create your sunglass case and celebrate the joy of sewing. From your first stitch, you'll leave inspired and ready for more!

CLASSES AT A GLANCE



Bingo Night

Thursday
September 17, 2026
5:30pm - 7:30pm

Come and join the fun as we host a night of fun including playing Bingo at the store.

[Register Here](#)



Baby Lock IQ Club

Machine Embroidery

Morning or Afternoon
Sessions Available
September 17, 2026
10:30am - 12:30pm

Learn more about the IQ Designer feature on your Baby Lock Embroidery machine.

[Register Here](#)



National Teach the World to Sew Day

Saturday
September 19, 2026
10:30am - 1:30pm

We will host a global event that focuses on creating new sewists and celebrating those who teach them

[Register Here](#)



Brooke Bottle Holder

Thursday
September 24, 2026
10:15am - 4:15pm

If you enjoy hydration and organization, the Brooke Bottle Holder is perfect for you.

[Register Here](#)



Ryan's Case of Smiles Pillowcase Stitch-a-thon

Saturday
September 26, 2026
10:00am - 5:00pm

Join us to sew pillowcases for Ryan's Cases of Smiles charity.

[Register Here](#)



Giant Jelly Roll Bow

Monday
September 28, 2026
10:15am - 3:15pm

Create an oversized, quilted bow made with 2½" jelly roll strips.

[Register Here](#)



Sew Together Bag

Tuesday
October 6, 2026
10:30am - 4:00pm

The Sew Together Bag is perfect for keeping all your sewing tools in one place.

[Register Here](#)

Want More Class Options?

Click Here to See Our Full Calendar
Browse Upcoming Classes, Events, and Clubs

[View Class Calendar](#)

Celebrate Your SEPTEMBER BIRTHDAY

with us!

Join us in-store for a special birthday celebration filled with treats and savings!



SATURDAY
SEPTEMBER 26, 2026



10% OFF
YOUR ENTIRE
PURCHASE



CUPCAKES
WHILE YOU SHOP



BIRTHDAY TREAT
JUST FOR YOU!

LABOR DAY *Sale*

10% Off Baby Lock
Machines & Accessories

Offer Valid Through September 8th





MEET THE **NEW**
Baby Lock Ursa
EMBROIDERY MACHINE



8" x 14" Embroidery Field



914 Built-In
Embroidery Designs



2-Point Positioning

**PURCHASE A NEW
URSA EMBROIDERY MACHINE**
AND RECEIVE A
Free Embroidery Bundle

\$459.99
MSRP BUNDLE VALUE



Offer valid while supplies last at participating Baby Lock retailers.

Ursa™

Embroidery Machine



8" x 14" Embroidery Field

Embroider larger designs without having to re-hoop your fabric with the 8" x 14" (200mm x 360mm) hoop.



914 Built-In Embroidery Designs

You'll always have something to embroider with Ursa's wide-range selection of built-in designs. Categories include Quilting, French Knot, Couching, 7 large decorative fonts, 23 standard fonts, Crochet Lace, 3-D Applique, and more.



2-Point Positioning

Use the Needle Beam to check various points of your embroidery design. For projects requiring placement or alignment, use the 2-point positioning function to automatically move and rotate your design into position.



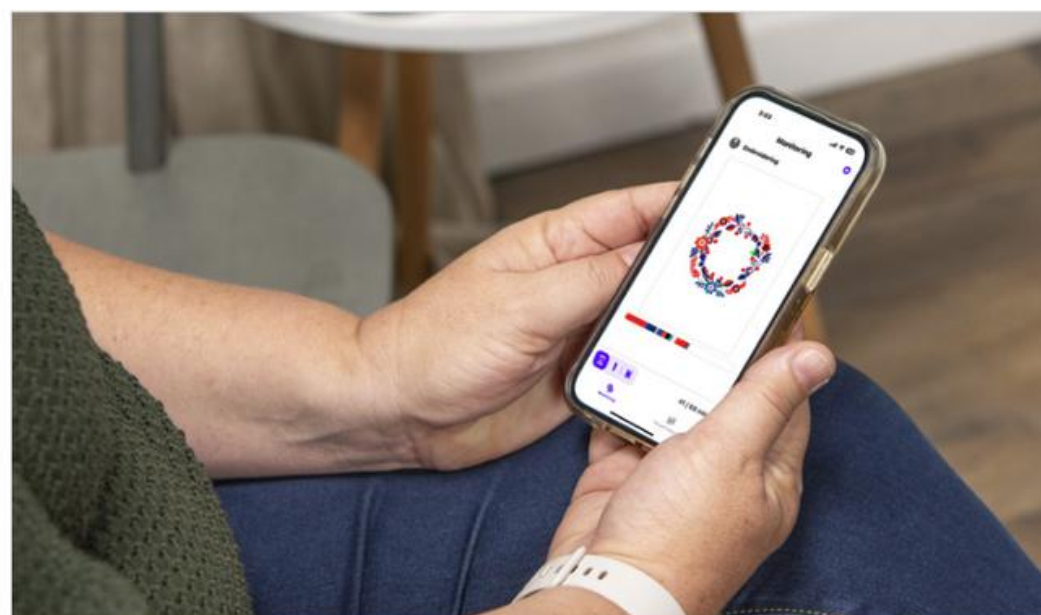
Couching Font and Crochet Couching

Add dimension and texture to your embroidery projects with Ursa's embroidery couching alphabet or crochet couching designs.



Resizing with Stitch Recalculation

Ursa's editing tools allow most embroidery designs to be sized down to 60% or sized up to 200% with consistent density as the stitches are recalculated.



WLAN Capabilities

Ursa's WLAN features allow you to update the machine's software, transfer designs from Design Database Transfer (a free download) and Palette 11 (separate purchase), and monitor your project using the IQ Intuition Monitoring® app.

NATIONAL SEWING MONTH SALE

September 1 - 30, 2026

PFAFF
Perfection starts here.™

SAVE \$10 ON EVERY \$100 YOU SPEND

On Machines with PFAFF® Original IDT™ System

SAVE
up to
\$490



creative elevate™ 680

SAVE
up to
\$1,090



performance icon™

SAVE
up to
\$540



expression™ 715

SAVE
up to
\$100



passport™ 3.0

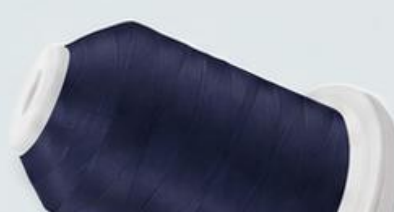
Sale effective September 1 - 30, 2026. Additional exclusions may apply. Prices are suggested and may location and time in sole discretion. All consumer pricing is at the sole retailer. CREATIVE ELEVATE, PERFORMANCE ICON, EXPRESSION, PASSPORT, and IDT are the exclusive PFAFF, PFAFF PERFECTION LLC of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

Husqvarna®

VIKING®

LABOR DAY SALE 25% OFF

HUSQVARNA® VIKING®
Accessories & Notions
September 1-7, 2026



september

new releases



Highland Cow Cuties

\$29.99



Fall Medley Applique

\$9.99



Everyday Dogs

\$14.99



Garden Stroll Quilting Collection

\$39.99



Freestanding Tealight Mum

\$14.99



Holiday Celebration

12 Days of Christmas

\$59.99



Bean Stitch Script Alphabet

\$14.99



10th Anniversary

Santa's Workshop Tiling Scene

\$39.99



Haunted Village

Freestanding Apothecary

\$29.99

creative icon™ 3
sewing and embroidery machine

PFAFF
Perfection starts here.™

LAUNCH COLLECTION



Every PFAFF® *creative icon*™ 3 is accompanied by a deluxe launch collection* worth over \$1,600, included with purchase.

Includes:

Over
\$1,600
Value

iPad
- 11", 128 GB
A16 chip for smooth
CREATIVATE™ performance
and design management.

CREATIVATE™
One-Year Elite Membership
Advance your skills with
software and guided learning.

creative™ Free Arm
Hoop 100x150 mm
Bring embroidery to sleeves,
cuffs, and finished pieces.

\$500
In-Store Shopping Spree
Make the machine your own
with \$500 to spend at pick-up.

Available through December 31, 2026,
at authorized PFAFF retailers.

*Launch collection only available with the purchase of a PFAFF creative icon 3 between September 1 – December 31, 2026. Additional exclusions may apply. Prices are suggested and may vary by variation. Promotional offer terms and pricing are subject to resurvey. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF retailers in the United States. PFAFF, PFAFF PERFECTION STARTS HERE, CREATIVE ICON, CREATIVATE, and CREATIVE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

NATIONAL SEWING MONTH

SALE

September 1-30, 2026



Designer Epic™ 3 Nordic Frost
Free Embellishment Attachment
bundle with purchase



GIFT VALUE \$1,000+



Bingo Night

Upcoming Dates

Thursday, September 17, 2026

Thursday, October 15, 2026

Thursday, November 19, 2026

5:30pm - 7:30pm

Come and join the fun as we
host a night of fun including
playing Bingo at the store.

[Register Here](#)

baby lock

FOR THE LOVE OF SEWING

MEET THE **NEW**

*Baby Lock Luna*TM

EMBROIDERY & SEWING MACHINE



8" x 14" Embroidery Field



Guideline Marker



Innovative Curve Sewing

914
Built-In Designs

791
Built-In Stitches

2-Point
Positioning

**PURCHASE A NEW LUNA
EMBROIDERY & SEWING MACHINE**
and receive a
FREE SEWING BUNDLE

\$588.99
MSRP BUNDLE VALUE



Offer valid while supplies last at participating Baby Lock retailers.

Luna™

Embroidery and Sewing Machine



791 Built-In Stitches

With 791 built-in stitches, the sky is the limit. The Luna boasts 179 utility stitches and 612 decorative stitches, including 30 new decorative stitch patterns plus Stitch Tapering.



Innovative Curve Sewing

Simply touch the Curve Sewing key to make it easier to sew curves. The presser foot pressure is automatically adjusted to suit your fabric and the tightness of the curve.



Laser Guideline Marker

This feature helps you accurately piece half-square triangles, achieve a variety of accurate seam allowances, and easily quilt fabric without having to mark in advance.



8" x 14" Embroidery Field

Embroider larger designs without having to re-hoop your fabric with the 8" x 14" (200mm x 360mm) hoop.



914 Built-In Embroidery Designs

You'll always have something to embroider with Luna's vast selection of built-in designs. Categories include Quilting, French Knot, Couching, 7 large decorative fonts, 23 standard fonts, Crochet Lace, 3-D Applique, and more.



2-Point Positioning

Use the Needle Beam to preview the position of your embroidery design. For projects requiring placement or alignment, use the 2-point positioning function to automatically move and rotate your design into position.

PREVIOUSLY LOVED MACHINES

Designer Epic™ | 3

\$12,599

Includes a ribbon attachment and a Sew Steady acrylic extension table. It has undergone annual servicing.



Integrated Dual Feed Technology



Sewing & Embroidery Projection



Stitches in the Hoop

Epic™ | 95Q Sewing Machine

\$3,500



Comprehensive computerized sewing



Adjustable Laser Sewing Guidance



Integrated Dual Feed Technology

QUILT FEST

JACKSONVILLE



SEE YOU AT QUILT FEST JACKSONVILLE

SEPTEMBER 17-19, 2026

PRIME F. OSBORN III CONVENTION CENTER
JACKSONVILLE, FLORIDA



**TICKETS
AVAILABLE
IN STORE**

VISIT US AT

BOOTH 1408



NEW MACHINES
See the latest innovations.



SHOW SPECIALS
Exclusive savings at the show.



ACCESSORIES & NOTIONS
Everything you need for
your next project.



FRIENDLY FACES
We can't wait to see you!

WE HOPE TO SEE YOU THERE!


Husqvarna®
VIKING®



Designed to Inspire.
Built to **CREATE.**

NOW FEATURED



Designer Epic | 3
Nordic Frost
Sewing & Embroidery
Elegance • Innovation • Precision



Epic Quilt™ | 97
Sewing Machine
Extraordinary • Powerful • Precise



The Sew 'N Quilt Co.

LEARN MORE ABOUT THE SHOW AT
QUILTFESTJAX.COM

CLICK HERE →

baby lock

FOR THE LOVE OF SEWING

RADIANCE EMBROIDERY UPGRADE I

NOW AVAILABLE



Order Yours Today!

MORE TO CREATE. MORE TO LOVE.

Upgrade your Radiance embroidery and sewing machine with powerful new features designed to elevate every project.

~10 5/8" x 16" MAGNETIC HOOP

Carbon fiber for effortless hooping and versatility.

PATTERN PROJECTION+

Traces your entire design before you stitch.

13 NEW EMBROIDERY DESIGNS

PLUS NEW QUILTING & EMBELLISHMENT DESIGNS

- 22 Trapunto Style Quilting Shapes
- 5 Edge to Edge Quilting Designs
- 10 French Knot Designs
- 7 Crochet Couching Designs





Show 'N Tell

Upcoming Dates

Saturday, September 5, 2026

Saturday, October 3, 2026

Saturday, November 7, 2026

10:00am - 12:00pm

Let's take a look at
what you've been
working on!

[Register Here](#)



PFAFF
Perfection starts here.™

**LABOR
DAY
SALE**
**25% Off All
PFAFF®
Accessories
and Notions**

September 1 - 7, 2026



Ryan's
CASE *for* **SMILES**

Pillowcase Stitch-a-thon

CAN WE BEAT LAST YEAR?

Every pillowcase counts. Sew at home, drop off your donations throughout September, or come sew with us on September 26.

In-Store Stitch-a-thon

Saturday, September 26, 2026
10:00am - 5:00pm

Make pillowcases at home and bring them in all month long, or join us in the store on September 26. Every pillowcase donated during September will count toward our store goal for Ryan's Case for Smiles.

Sew at home and bring in your pillowcases during September

Join us in the store on September 26

Bring your own machine and fabric, or use one of ours

Free pillowcase patterns available

[Register Here](#)



Together, we can make a difference
one pillowcase at a time.

NATIONAL SEWING
MONTH SALE
September 8 - 30, 2026

PFAFF
Perfection starts here.™

BUY ONE GET ONE 50% OFF
All PFAFF® Accessories and Notions



Husqvarna®

VIKING®

NATIONAL
SEWING MONTH SALE

Buy one, Get one 50% OFF*
All HUSQVARNA® VIKING® Accessories and Notions
Valid September 8-30, 2026



*Cannot be combined with any other offer. Discount will only apply to the lowest priced qualifying items. Sale is
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The Sew 'N Quilt Co.

