



Sustainability & Social Responsibility

TRAINING COURSES



How do we satisfy client's ESG needs?

How do you read a carbon footprint?

How can we identify the hotspots in our supply chain?

What does all the jargon surrounding ESG mean?

How can we achieve our sustainability objectives?

How can we develop actionable strategies?

**NAVIGATING THE COMPLEXITIES
OF SUSTAINABILITY OFTEN RAISES
MORE QUESTIONS THAN ANSWERS...**





WHICH IS WHY WE
**DEVELOPED TRAINING WHICH ADDRESSES
ALL YOUR SUSTAINABILITY NEEDS,
PROVIDING THE LATEST INSIGHTS AND
BEST PRACTICES.**

INSPIRING IMPACTFUL TRANSFORMATION

We're passionate about driving meaningful change in travel, events and hospitality. Our team of socially conscious leaders and certified sustainability consultants have spent many years educating, inspiring and guiding businesses to become more sustainable and socially responsible. Our comprehensive training courses offer a deep dive into the core principles of sustainability, unravelling their significance for organisations and stakeholders.

Leading the Way: What sets us apart

We believe that by harnessing the power of shared expertise, innovative technologies and a commitment to responsible practices we can reshape our industry for a greener future.





SUSTAINABILITY & SOCIAL RESPONSIBILITY TRAINING

IN PERSON TRAINING

Our one day group training course, held at a location of your choice is crafted to be practical, engaging, and highly impactful. Throughout the day participants will dive into hands-on exercises and activities, and we wrap up with an interactive session for them to reflect on key takeaways and insights to apply directly in their work. While the topics listed highlight our core focus areas, we're happy to tailor the session to address your specific needs. Additionally, our content is regularly refreshed to bring in the latest insights and best practices in sustainability.

£2500_{+VAT}
STANDARD WORKSHOP

UP TO 10 PARTICIPANTS

£3500_{+VAT}
BESPOKE WORKSHOP

CUSTOMISED SESSIONS
BEYOND OUR CORE TOPICS



A look into each module

1 SUSTAINABILITY OVERVIEW

Group Exercise

WHAT DOES SUSTAINABILITY
MEAN FOR YOU AS AN INDIVIDUAL?

- ✓ What is Sustainability - People and Planet overview
- ✓ Vocabulary | Acronyms
- ✓ People: Fair society | Health & wellbeing | Education | Community engagement
- ✓ Planet: Climate change | Climate emergency | Carbon footprint | Net zero | Scope's 1, 2, 3
- ✓ Economy: Local economy | Responsible business | Ethical business
- ✓ Why sustainability matters | Sustainability and risk management
- ✓ Sustainability benefits for your business

2 SUSTAINABILITY FOR YOUR SECTOR

Group Exercise

THE CARBON IMPACT
FOR YOUR SECTOR

- ✓ Material issues affecting different players in the industry
- ✓ Industry impact | Environmental, societal & economic
- ✓ What are your customers' ESG requirements?
- ✓ What do your customers want regarding ESG?
- ✓ How to build policies & reporting for your sector
- ✓ Supply chain review

3 SOCIAL RESPONSIBILITY & SUPPLY CHAIN MANAGEMENT

Group Exercise

MAPPING WHERE YOU FIT IN
YOUR OWN COMMUNITIES

- ✓ Stakeholder engagement
- ✓ Community engagement | DEI | Employer of choice | Advocate for ESG
- ✓ Supply chain | Supplier screening | Code of conduct - Collaboration and co-investment
- ✓ Ethical business | Anti-corruption | Conflict of interest | Whistleblowing
- ✓ Charities | Types of donations | Choice of Charities | Employee volunteering
- ✓ Impact advocacy activities | Messaging | Communication | Sales Pitch

4 SUSTAINABILITY REGULATIONS, LEGISLATION & CERTIFICATIONS

- ✓ Sustainability legislation - UK landscape | How do you keep yourself informed?
 - ✓ Environmental legislation
 - ✓ Green Claims Code | Ethical marketing | Evidence-based claims
 - ✓ Modern Slavery Act | Equal Opportunity Act | Social Value Act

- ✓ Sustainability reporting (Gender Pay Gap | CSRD | SBTi)
- ✓ Voluntary actions | Impact report | ISO and other certifications
- ✓ Keeping yourself informed and engaging with your stakeholders

Group Exercise

REFLECTIONS ON THE COURSE CONTENT



SUSTAINABILITY WORKSHOPS

ONLINE TRAINING

Two options available

- ✓ **Our live, online workshops** are designed to be engaging, practical and impactful, each lasting 1.5 hours with a maximum of 10 participants. Learn and interact in real-time with the trainer and other participants.
- ✓ **Our on-demand, pre-recorded training** provides similar content to the live workshops but participants can access the course any time, anywhere and progress at their own pace - ideal for those with busy schedules.



- ✓ SUSTAINABILITY OVERVIEW WORKSHOP
- ✓ SUSTAINABLE EVENTS WORKSHOP
- ✓ SUSTAINABLE BUSINESS TRAVEL WORKSHOP
- ✓ SUSTAINABILITY FOR HOSPITALITY & ACCOMMODATION WORKSHOP

£750_{+VAT}

LIVE, ONLINE WORKSHOP

UP TO 10 PARTICIPANTS

£50_{+VAT}

ON DEMAND, PRE-RECORDED

UP TO 49 INDIVIDUAL LICENCES
POA FOR LARGER GROUPS

Four engaging workshops to pick from...

SUSTAINABILITY OVERVIEW WORKSHOP

GOOD ALL ROUND INTRODUCTION TO SUSTAINABILITY

Climate change | Climate emergency | Carbon footprint | Net Zero & The Paris Agreement | Scope 1, 2, 3 | Carbon reduction plan | Carbon budget | Carbon offsetting | Sustainability & risk management | Greenwashing.

SUSTAINABLE BUSINESS TRAVEL WORKSHOP

IDEAL FOR TRAVEL MANAGEMENT COMPANY TEAMS INCLUDING OPERATIONS, ACCOUNT MANAGEMENT, SALES AND GENERAL MANAGEMENT

Footprint of business travel | RFPs & bids | What your stakeholders are saying | Policies | Engaging with customers | Reporting for your sector | Regulation, legislation & certifications | The changing demographics and what that means for sustainability.

SUSTAINABLE EVENTS WORKSHOP

IDEAL FOR EVENT MANAGEMENT COMPANIES, HOTELS, CONFERENCE VENUES & EVENT PLANNERS

Event planning with sustainability in mind | Venue selection and management | Sustainable transportation | Waste reduction strategies | Sustainable catering | Energy and resource efficiency | Inclusive and socially responsible events | Measuring and reporting event sustainability | Marketing and communication of sustainable practices | Post-event sustainability assessment and engagement.

SUSTAINABILITY FOR HOSPITALITY & ACCOMMODATION WORKSHOP

IDEAL FOR HOTEL AND CONFERENCE VENUE TEAMS INCLUDING SALES, FACILITIES, OPERATIONS AND GENERAL MANAGEMENT

Sustainable buildings | Using sustainable materials | Energy and resource management | Water conservation initiatives | Waste reduction and recycling programmes | Sustainable procurement and supplier selection | Sustainable food and beverage | Stakeholder engagement | Social responsibility and community engagement | Measuring and reporting environmental impact | Tracking sustainability metrics, setting goals and transparently reporting progress to stakeholders.





TESTIMONIALS

I have to say this was one of the best training sessions I have ever attended. It was so insightful. I thought it would be hard, and the terminology would go over my head but it was easy to follow with some real tangible examples which I can put into practice. I feel so much more confident in having discussions around sustainability and can't wait to challenge my customers on their own sustainability goals and ensuring it is an important element in their decision.

*Ann Thomas, Senior Account Manager
Clarity Business Travel*

The level of knowledge in the ESG area varied widely within our teams but Sam and Muryel made sure that everyone left with a good understanding of the wide variety of subjects. The training is a good starting point for any business that would like to inspire their management teams to lead and participate in their sustainability journey.

*Anna Snoep, Director of Operations,
Inntel*

Our team gained valuable insight, were genuinely engaged with lots of debate and challenge and definitely enjoyed the sessions! If you want to increase sustainability knowledge across your people I would recommend this training.

*Donna Fitzgerald, Chief Executive Officer
at Agiito*

Great session today, my thanks to you all, and yes I had great fun!! The session was engaging throughout and really interesting.

*Gillian Robson, Business Development
Manager, Clarity Business Travel*

A really excellent day. Thank you for delivering such an informative and interactive session for our team on Sustainability and Social Responsibility. From reflecting on ourselves as individuals, our company John Good Group and its responsibilities, to the opportunities for working with our travel management clients.

*Kevin Harrison, Managing Director at Good
Travel Management*



360 CONSULTING

by *Greengage*

SAM CANDE

CONSULTANCY DIRECTOR

- ✓ Former CEO Responsible Futures Consulting (Training, Masterclasses & Webinars)
- ✓ Founder Sustain Talks Podcast
- ✓ Eight years in the Business Travel industry
- ✓ Former Director of Sustain Magazine
- ✓ Former Chair of BTA sustainable committee

"To me, sustainability means creating a world where life, business, and the planet thrive together. It's about fairness, enough food for all, a comfortable life without over consumption, and supporting our communities by living and working with responsibility and care."

FIND OUT MORE

07983 640 745 | SAM.CANDE@GREENGAGE.SOLUTIONS

WWW.GREENGAGE.SOLUTIONS



*proud
to be*

Certified



Corporation