

Simsala Grimm™



Once upon a time, when miracles were still possible, there was a magic spell that opened the doors to the enchanted world of Simsala, a magical place that was home to all of our fairytale characters: Simsa-Simsala-SimsalaGrimm.

Information

Original title: SimsalaGrimm

Genre: Family & Kids

Format: 2 Seasons x 26 x 25'

Year of production: since 1999

Country of origin: Germany

watch
here



Why it Works...



Around the World

Germany's **No. 1**
TV-export...



... airing in **more than**
120 territories around
the globe.



Media Franchise

SimsalaGrimm™ is the
only media franchise
officially approved by the
estate of the Brothers
Grimm.



Since Over 20 Years

Creating fairytales with happy
endings since 1999.

Target Audience

Boys and girls aged
5 to 10...



...transgenerational
nostalgia.



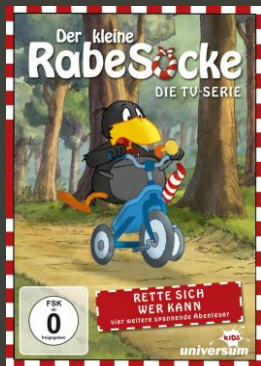
Great Storyline

*"A unique global masterpiece
combining traditional story telling
with a modern spirit of
adventure."*

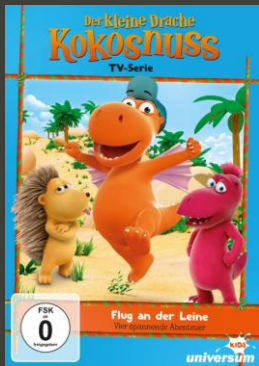
Hollywood Reporter



Comparables



ARD, NDR, SWR



ZDF



KiKa



ZDF, CNC



Netflix

Series Synopsis

Once, when magic was still real, a spell opened the gates to Simsala, home to all our favorite fairytales: Simsa-Simsala-SimsalaGrimm.

SimsalaGrimm brings classic tales to life through the eyes of Yoyo and Doc Croc, two lovable heroes who dive into each story, help its characters, and ensure every ending is a happy one.



Yoyo

Witty Wanderer.

A charming little rascal.

Yoyo is bold, curious, and always ready for adventure, with a grin to match. Fearless and full of energy, he dives into danger to help his friends.

Beneath his playful spirit is a big heart and a firm belief: every problem has a solution.



Doc Croc

Yoyos best friend.

Always has a solution up his sleeve.

Doc Croc is wise, kind, and full of knowledge: the voice of reason in every tale.

A bit pedantic, but always well-meaning, he's great at solving tricky problems, often with just the right fix hidden up his sleeve.



The Fairytale Book

... is Yoyo and Doc Croc's means of transport through the fairytale world of Simsala.

A magical object with the world's biggest fairytale collection, it always knows where the next adventure begins. Its landings, though... could be a bit smoother.



Product Portfolio

Available NOW...

...2 Seasons
x 26 x 25'...



...a success story sold in
100+ countries.

...Coming SOON...

...Yoyo & Doc Croc's
Grand Tour...

...a Mini-Spin-off
Series (26 x 3.5')...



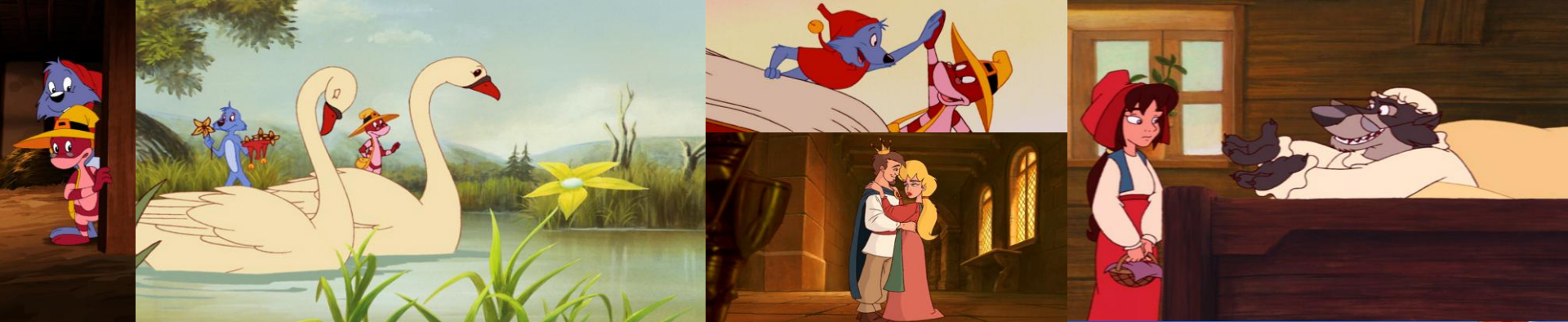
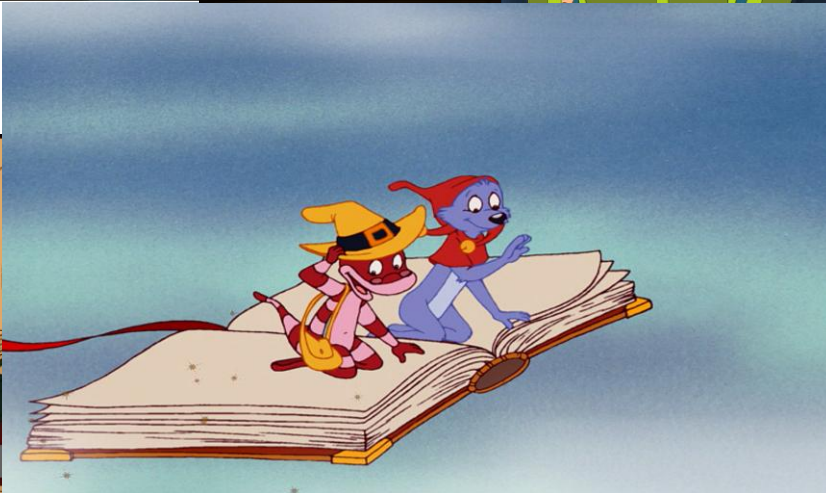
...targeting
Boys and Girls 2-5
(Pre-School).

...IN Process

...and more
to come...



...including a 'Feature Film'
(2026) and a 'Season 3'
(2027).



Impressions...

#PartnerUp



[Discover our full Line Up](#)



Kerstin Grünwald

Germany, Austria, Switzerland, Italy



Esther Henze

Spain, Portugal, LatAm



Stephanie Wang

French-Speaking Territories,
BeNeLux, Asia, Turkey, CEE/CIS



Olaf Wiehler

English-Speaking Territories,
Nordics, MENA





*Enter the land of adventure with **OneGate Media**.*