

ISSUE N° 1 | 2026

ADRIANA HOYOS

LOOKBOOK

LIVING in
FASHION

FALL / WINTER



NOTES FROM
ADRIANA HOYOS

I have always thought of furniture as I think of clothing:
it should fit the life you truly live, not simply the one
captured in a photograph.

Each collection begins with an inspiration—a story, an
emotion, a material, or a detail that stays with me and
sparks the creative process.

Fashion is an ongoing conversation and a reflection of
how we live. Like a perfectly tailored garment, furniture
should tell a story, express a distinct character, and
capture the essence of those who experience it.

Adriana Hoyos.

ADRIANA HOYOS .
Founder & Principal, AHC GROUP

DESIGNING SPACES THROUGH GENERATIONS



Through Adriana Hoyos and Andrea Pérez Hoyos, decades of design experience continue to evolve into thoughtful solutions that support designers and their creative vision.

LIVING in FASHION

Our Living in Fashion concept brings together design, materiality and lifestyle to create furniture with character and intention. Beyond trends, it shapes spaces that feel personal, expressive and enduring.





TERRACOTTA

Drawn from sun-warmed earth, this shade brings warmth and intimacy. In textured fabrics and leather, it adds the richness of a beautifully crafted garment.

YELLOW

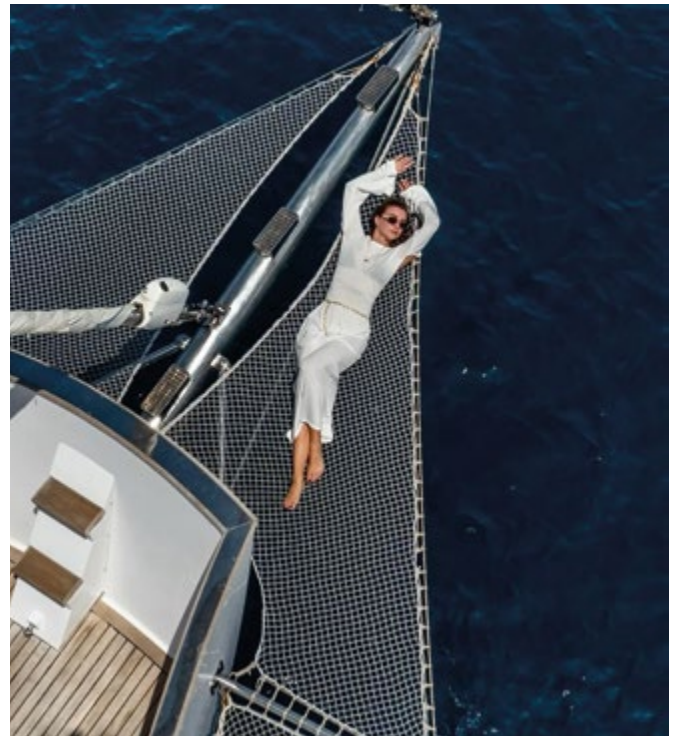
Inspired by golden light, this shade brings radiance and energy. A mustard-yellow cushion accents creamy woven textures like a statement fashion accessory.





NAVY BLUE

Evoking the open sea, this shade lends depth and quiet elegance. Against lighter textiles, it creates crisp contrast with the ease of a fashion classic.





SAGE GREEN

Inspired by nature, this shade brings freshness and serenity to the room. From bold surfaces to subtle details, it brings the space together like a signature color in a thoughtfully styled look.



THE CRAFT BEHIND THE PIECE



Expressed through precision, materiality and innovation, every detail—from construction and finishes to seams and proportions shapes how each piece looks, feels and performs.

A close-up, vertical photograph of a piece of wood, showing the natural grain and texture. The wood is a warm, golden-brown color. The grain runs vertically, with some darker, wavy lines indicating the natural growth patterns. The lighting is soft, highlighting the texture of the wood. The image is used as a background for the text.

MATERIALITY

THE NATURAL STRENGTH OF SEIKE

Crafted with Seike, each piece draws strength from the wood's natural density and stability, while its distinctive grain brings character and depth to the design.





EVERY PIECE BEGINS WITH A STORY



Travel, nature, architecture, fashion and culture become references that inspire each collection, from its forms and proportions to its materials, textures and details, creating pieces that balance form, function and emotion.



EACH DESIGN EMBODIES
A JOURNEY FROM
CONCEPT TO CREATION

Our collections are shaped by movement, travel, culture and
the evolving language of design.

PRIVÉ





An exclusive expression of materiality, texture, customization, and distinctive details.

ORIGEN



EXPLORE OUR
PRODUCTS



A creative revival of Adriana Hoyos' iconic pieces, where timeless design meets contemporary evolution and legacy.

LUA



EXPLORE OUR
PRODUCTS



Inspired by the phases of the moon,
expressed through organic curves with a
floating, weightless presence.

GEM



EXPLORE OUR
PRODUCTS



Inspired by the brilliance of gemstones,
where refined details create pieces that
dazzle in any environment.

GALAPAGOS



EXPLORE OUR
PRODUCTS

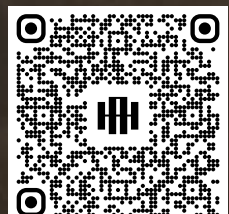


A tribute to the island, capturing organic beauty
and the essence of untouched nature.

THE ART OF UPHOLSTERY



With a breadth of distinctive silhouettes, our Upholstered Chair Collection is designed for comfort and curated to bring texture, character, and expressive materiality to contemporary interiors.



EXPLORE OUR
PRODUCTS



a



b



c



d



e



f



g



h



i

Our Products: a.Chocolate Chair 900 b.Bolero Chair 300 c.Ten Chair 210 d.Rumba Chair 101 e.Galapagos Chair 911 f.Gem Chair 301 g.Lua Chair 401 h.Amazonika Chair 200 i.Origen Chair 311 Texture





Warm wood tones, bold black-and-white patterned fabrics, and rich textures create an inviting dining setting featuring pieces from the Lua Collection.



Our Products: a.Ten Chair 100 b.Ten Side Chair 110 c.Galapagos Chair 100 d.Galapagos Arm Chair 500 e.Gem Arm Chair 100 f.Gem Side Chair 200 g.Lua Arm Chair 100 h.Amazonika Arm Chair 100 i.Origen Arm Chair 100

SHAPING THE DINING EXPERIENCE



At ADRIANA HOYOS, the dining experience takes shape through the harmony of each piece. Distinct silhouettes and thoughtful proportions bring character to the space, while inviting comfort and customizable materials and finishes allow you to make it your own.



EXPLORE OUR
PRODUCTS

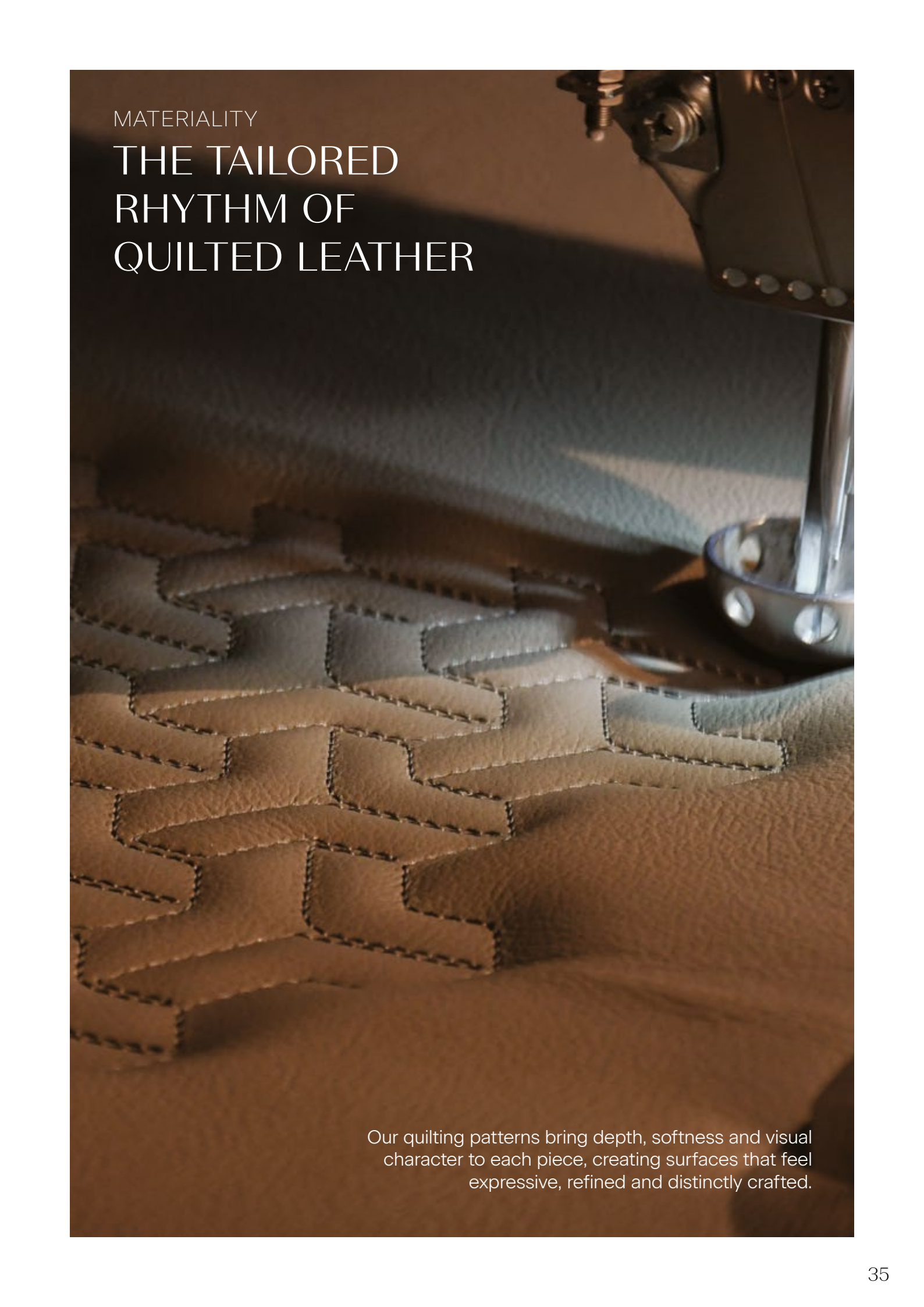


DESIGN WITHOUT LIMITS

From dimensions and materials to finishes and one-of-a-kind solutions, our capabilities allow designers to adapt each piece to the needs of a project.



DISCOVER OUR
MATERIALS



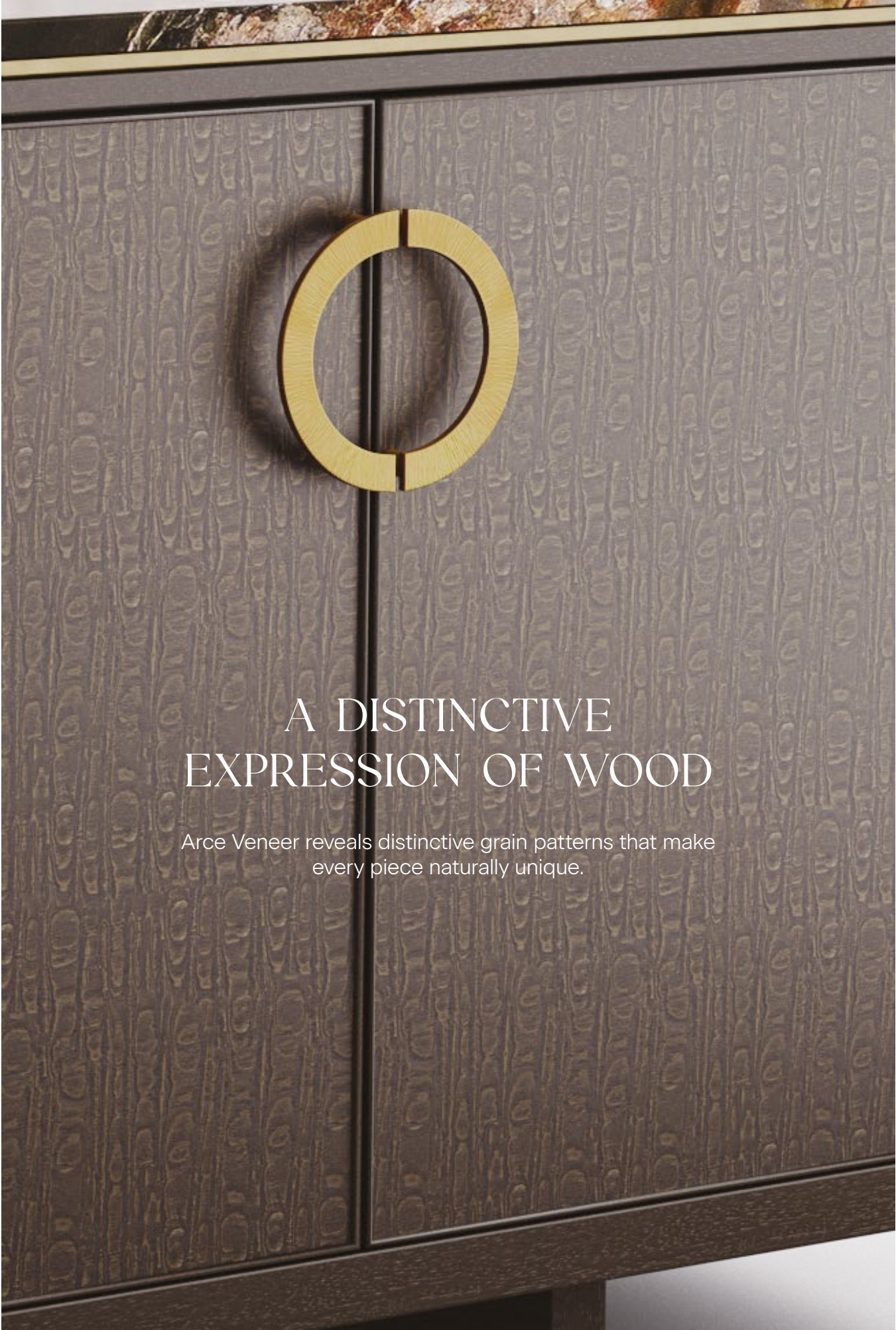
MATERIALITY

THE TAILORED RHYTHM OF QUILTED LEATHER

Our quilting patterns bring depth, softness and visual character to each piece, creating surfaces that feel expressive, refined and distinctly crafted.

MATERIALITY
BRING TIMELESS
MATERIALITY TO SPACES

Discover the natural beauty of our 15 distinctive natural stones and dekton varieties, each selected for its unique character and veining.



A DISTINCTIVE EXPRESSION OF WOOD

Arce Veneer reveals distinctive grain patterns that make every piece naturally unique.

WAYS TO EXPERIENCE COMFORT

From soft and enveloping to structured support, the ADRIANA HOYOS Comfort System offers three comfort profiles —PLUSH, BALANCED, AND SUPPORT— giving designers greater control over the seating experience specified for each project.

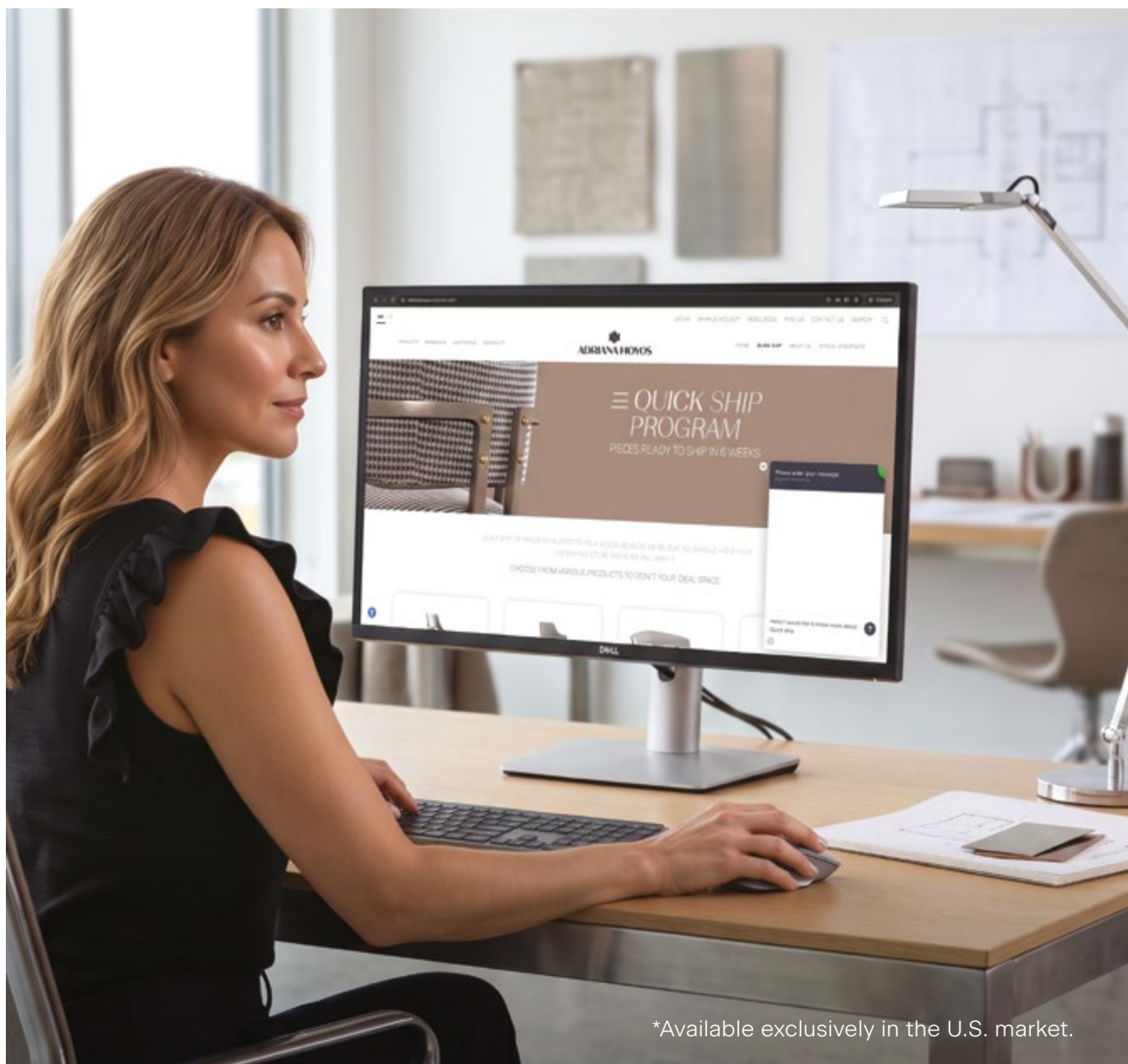


EXPLORE OUR
TECHNOLOGIES



TRADE PARTNER BENEFITS





*Available exclusively in the U.S. market.

SAMPLE REQUEST

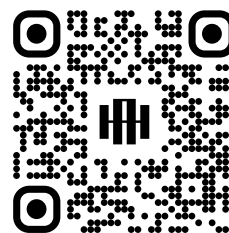
Request up to 10 material samples to support your specifications.

ORDER TRACKER

Track order progress and access the latest updates.

QUICK SHIP

Select pieces ready to ship in 6 weeks.



DISCOVER MORE



A COMMITMENT BEYOND DESIGN

Three trees planted for everyone we use.

MORE THAN THREE DECADES OF CREATIVE VISION



For more than thirty years, ADRIANA HOYOS has transformed inspiration into furniture, interiors and experiences.

A GROWING GLOBAL DESIGN PRESENCE

Across the Americas, Europe and the Middle East,
ADRIANA HOYOS continues to bring its timeless
design vision to the world.



FLAGSHIP STORES & GALLERIES

FLAGSHIP STORES

Adriana Hoyos — Quito, EC
Adriana Hoyos — Cumbayá, EC
Adriana Hoyos - Guayaquil, EC
Adriana Hoyos — High Point, NC (EE. UU.)
Adriana Hoyos — Hollywood, FL (EE. UU.)
Adriana Hoyos — Coral Gables, FL (EE. UU.)
Adriana Hoyos — Washington, D.C. (EE. UU.)
Adriana Hoyos — Doha, QA

• USA GALLERIES

Clive Daniel Home - Naples, FL
Clive Daniel Home — Fort Myers, FL
Clive Daniel Home — Sarasota, FL
Clive Daniel Home - Boca Raton, FL
Cabot House - Framingham, MA
Ernest Gaspard - Atlanta, GA
Feathers Custom Furniture - Scottsdale, AZ
Alexander Sinclair - Scottsdale, AZ
Furnitureland South - Jamestown, NC
Gorman's Home Furnishings — Detroit, MI
Sheffield Furniture & Interiors — New Jersey, NJ
Fletcher Wakefield Design Center - Filadelfia, PA
Dash - Jacksonville, FL
I.D.S. - Naples, FL
I.D.S. — Sarasota, FL
D.R.C. - Boca Raton, FL

LATAM GALLERIES

Oskál Internacional S.A. — Ciudad de Panamá, PA
Oskál Signature Store — Santo Domingo, DO
Oskál Guatemala S.A. — Ciudad de Guatemala, GT
Importadora Española — San Juan, PR
ARK Trading (Living KY) - Gran Caimán, KY
Home Design - San Salvador, SV
Luxury Furniture (Casa 100) - Lima, PE

MENA GALLERIES

Bloomingdale's — Dubái, EAU
AATI — Abu Dabi, EAU
Noor Gallery - Riad, SA

A LETTER FROM EDUARDO PÉREZ



Eduardo J. Pérez Hoyos Jr. (left) Eduardo Pérez Sr. (right)

Thirty years ago we opened our first workshop in Quito with six people and one idea: furniture should feel the way good clothing feels — considered, well cut, made to last.

This issue marks the first LIVING IN FASHION, a publication we have wanted to make for a long time. It is not a catalog. It is a record of what goes into the work: the wood, the hands, the fabric mills, the homes our pieces end up in.

Five collections anchor this issue: Privé, Origen, Lua, Gem, Galapagos — each built around a different material story. You will also find a first look inside our Quito facility, where every piece we make is still cut, joined and upholstered by hand. I invite you to explore the artistry of ADRIANA HOYOS — where timeless elegance meets inspired living.

Thank you for being part of it.

A handwritten signature in white ink that reads "Eduardo Pérez D." with a stylized flourish at the end.

EDUARDO PÉREZ D.
President & Ceo, AHC GROUP

