



20²⁶

SOTI

STATE OF THE INDUSTRY

NPRA Sacramento Chapter

Host Sponsor

Assisted Living & Memory Care
 **Oakmont**
of East Sacramento



***Together, we can shape the future of
senior care and advance the industry for
the benefit of the seniors we serve.***



STATE OF THE INDUSTRY

NPRA Sacramento Chapter

Welcome

Welcome to SOTI, a day focused on education, networking, and exploring new ideas in senior living. Get ready to be inspired and energized as we shape the future of our industry together.

WHY SOTI?

SOTI 2026 is NPRA Sacramento Chapter's 2nd annual event, created to address the evolving challenges and opportunities in the senior living industry. By uniting thought leaders, professionals, and advocates, SOTI provides a platform for education, collaboration, and innovation.

SENIOR LIVING

INSIGHTS

INNOVATION

IMPACT



Keynote

David Troxel, M.P.H., is a **nationally recognized writer, speaker, and consultant specializing in dementia and Alzheimer's care**. He is the co-developer of the Best Friends™ Approach to Dementia Care with Virginia Bell and co-author of six books, including The Best Friends Approach to Dementia Care. David recently accepted the position to be the **Interim Vice President of Cognitive Health for the Institute on Aging in San Francisco**.

David has delivered more than 500 presentations worldwide and consults with long-term care organizations on dementia best practices, staff training, and program development. He also brings **personal insight from supporting his mother** during her 10-year journey with Alzheimer's disease.

DAVID
TROXEL



*WRITER, SPEAKER
AND LONG-TERM CARE
CONSULTANT*

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Our Speakers



TERRY ERVIN
VP of Operations
Oakmont Senior Living



MARK CIMINO
CEO
CiminoCare



ERIN LEVI
Gerontologist/Lobbyist
Capitol Partners, LLC



PAYAM SALJOUGHIAN
Partner
Hanson Bridgett LLP

Program



8:00AM - 8:40AM | WELCOME RECEPTION

Registration, Networking & Breakfast



8:40AM - 8:55AM | OPENING REMARKS/HOUSEKEEPING

Allyson Schloming | Board President | Sacramento



8:55AM - 9:10AM | SPEAKER | TERRY ERVIN

VP of Operations | Oakmont Senior Living

Here We Grow – Where the Demand is going to Be



09:15AM - 10:15AM | KEYNOTE SPEAKER | DAVID TROXEL

Writer, Speaker & Long-term Care Consultant

US Pointer Study and The Impact on Senior Advisors



10:15AM - 10:30AM | BREAK TIME!

Take moment to stretch and hydrate!





10:30AM - 10:15AM | SPEAKER | MARK CIMINO
CEO | CiminoCare

Government Benefits: What Has Changed?



11:15AM - 12:15PM | SPEAKER | ERIN LEVI
Gerontologist/Lobbyist | Capitol Partners, LLC
Legislative Updates



12:15PM - 1:00PM | LUNCH TIME!
Oakmont's Special Taco Bar & Networking



01:00PM - 2:00PM | SPEAKER | PAYAM SALJOUGHIAN
Hanson Bridgett LLP (Partner)
Ask The Experts



2:15PM - 3:30PM | WINE CAVE SOCIAL HOUR
VIP's, Members, Sponsors & Speakers invited
Sponsored by Ameriprise Financial & Oakmont of East Sac





Our Sponsors

Thank you to our incredible event sponsors for their generous support of the SOTI event – your partnership makes it possible for us to create an unforgettable experience and make a lasting impact!

GOLD LEVEL



SILVER LEVEL



BRONZE LEVEL



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DEDICATED
VISIONARY
INNOVATIVE
PASSIONATE
ADVOCATE

WINE CAVE

Social Hour

VIP's, Members, Sponsors
& Speakers invited

2:15PM - 3:30PM

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TRUSTED EXPERTS

HELPING FAMILIES

NAVIGATE

THE SENIOR LIVING LANDSCAPE



SACRAMENTO
CHAPTER OF NPRA

OUR MISSION

To champion seniors by protecting and promoting the senior placement industry through education, advocacy and the elevation of professionalism.

CLICK TO BECOME A MEMBER





CONTACT

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