

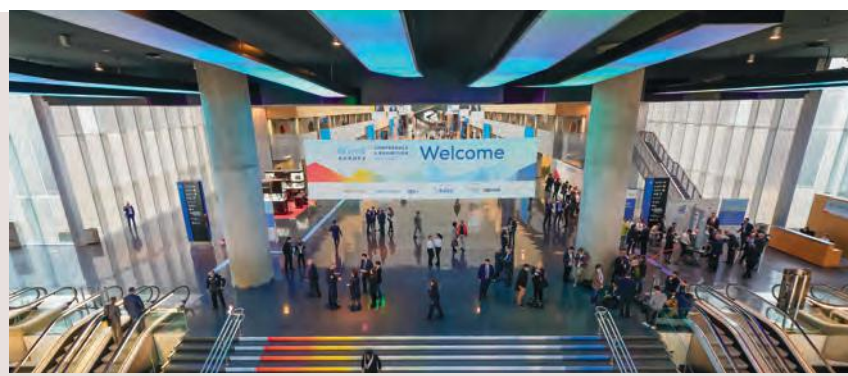


**B!
E!
C!** BILBAO
EXHIBITION
CENTRE

EXPOSSIBLE!

Here, everything
EXPOSSIBLE!

www.bilbaoexhibitioncentre.com



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BEC!

BEC! is an important economic and social driver of Greater Bilbao. It is a versatile, practical and innovative space, opened in 2004, that has enabled major events and musical shows to be held. Many events would not have been celebrated in the Basque Country if it were not for **BEC!**

BEC! has three lines of activity: its own fairs, third-party events and Bizkaia Arena for musical shows and sporting events.





Destination Bilbao Bizkaia

All major venues are backed by a great destination. That of BEC! is Bilbao Bizkaia.

Some information about the Basque Country

For over 100 years, the Basque Country has been one of the most powerful and diversified industrial areas in Spain.

Population: 2.2 million inhabitants.

Political status: own tax system.

- High standard of living.
- Advanced education and health services.
- Wide range of cultural activities and entertainment, with the Guggenheim Museum Bilbao as the flagship (1997).

Industry and energy. Benchmark region in the sector.

Gastronomy. The Basque Country has the world's highest concentration per capita of restaurants with Michelin stars.

Culture and tradition. It has its own language and traditions.

Visit: <https://www.visitbiscay.eus/en>



BEC! is strategically connected via Bilbao International Airport, the Cantabrian Sea with the Bilbao-Portsmouth ferry and an international cruise terminal, as well as an extensive rail and road network.



The airport is **13 km** away from BEC!



It is **10 min** from the centre of Bilbao by metro



4,000 rooms in the capital



1,000 more rooms in the rest of Bizkaia



Hotels in Bilbao



Hotels in Bizkaia



BBK Live



Tour de France



International Machine Tool Biennial Exhibition



FIBA Basketball World Cup

Some major events that have been held in Bilbao Bizkaia...

- BIEMH-International Machine Tool Biennial Exhibition since 1961 (**BEC!**).
- BBK Live since 2006 (**BEC!** Car Park).
- FIBA Basketball World Cup 2014 (**BEC!**).
- European MTV Awards Gala 2018 (**BEC!**).
- World's 50 Best Restaurants 2018.
- European Champions Rugby and Challenge Cup 2018.
- Stage of the Cycling Tour of Spain 2018 and 2022.
- Tour de France. Gran Départ 2023 Basque Country (**BEC!**).

**Bilbao, Best European City 2018
(The Urbanism Awards).**



Red Bull Cliff Diving

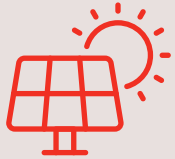


MTV Europe Music Awards



World's 50 Best Restaurants

Did you know that...



- We have a photovoltaic solar plant of up to one megawatt, which represents self-supply from 10 to 12%



- We have two towers: one of which is 98 m high, where the offices are located, and it is the 2nd highest building in the Basque Country, and another one that is 54m high, where the **BEC! Tower** is located with a terrace of more than 500 m².



x4

- 4 Eiffel Towers would have been built with the steel profiles in its construction.



- Our **atrium** has the same surface area as half of the Gran Vía in Bilbao (Moyua-Plaza Circular: 500 m).



x21

- **BEC!** occupies an area equivalent to that of 21 football pitches.



x70

- 70 tennis courts would fit in the **Convention Centre**.



x24

- 24 Olympic swimming pools would fit in **Bizkaia Arena**.



- All of the electrical cabling at **BEC!** would cover the distance from Bilbao to Berlin.

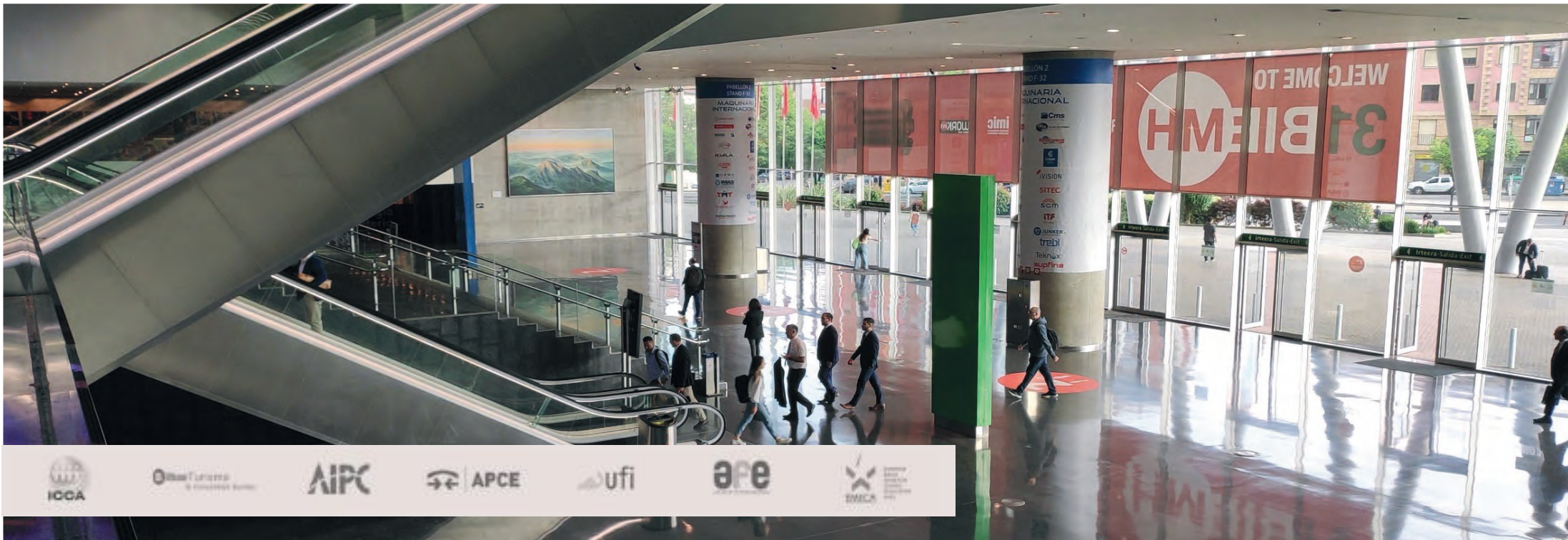


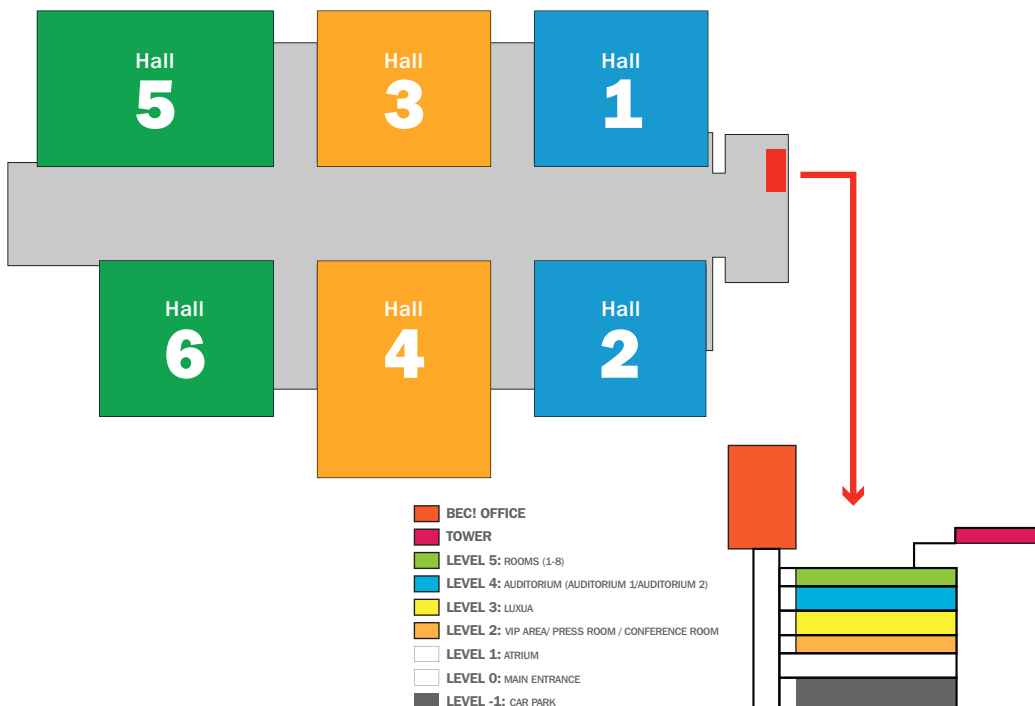
- The concrete reinforcing bars at **BEC!** would exceed 11,500 km, the distance between Bilbao-Moscow-Vladivostok.



BEC! in figures:

- **5 column-free halls** (Four halls of 15,000 m² and one of 20,000 m²).
- **Bizkaia Arena** (Hall 4): conferences from 1,500 to 14,000 attendees, shows and more...
- **Convention Centre**: rooms for 20 to 1,300 people.
- **Atrium**: main hall of **BEC!** crossing the building from north to south, providing access to the 6 halls. Under the atrium, there are different levels with perimeter roads and lanes so that trucks can move around and access the different spaces.
- **4,000 parking spaces**.
- The South Entrance is specifically intended for **loading and offloading**.
- All of our spaces are adapted for people with **reduced mobility**.





Convention Centre and Events

ROOMS	Surface	Height	Dimension	Capacity		
				Theatre	School	Board
VIP Area	662 m ²					
VIP Room				100	40	30
Press Room				10	40	
Boardroom						12
Luxua	2,400 m ²	Max 5.85 m Min 4.4	53 x 45 m	1,300	1,300	
Luxua (1/2)	1,200 m ²	Max 5.85 m Min 4.4	45 x 27 m	650	650	
Luxua (1/4)	600 m ²	Max 5.85m Min 4.4	22 x 27 m	400	280	
Auditorium (1 + 2)	1,070 m ²	Max 7.8 m Min 6	35 x 23 m	900	450	140
Auditorium 1	535 m ²	Max 7.8 m Min 7	17 x 23 m	450	228	80
Auditorium 2	535 m ²	Max 7.8 m Min 8	18 x 23 m	450	228	80
Room 1 (A+B)	450 m ²	4 m	45 x 11 m	340	176	50
Room 1A	225 m ²	4 m	23 x 11 m	162	80	30
Room 1B	225 m ²	4 m	22 x 11 m	143	72	30
Rooms 2, 3 and 4	80 m ²	3 m	7 x 14 m	80	40	30
Rooms 5, 6, 7 and 8	40 m ²	3 m	10 x 5 m	30	20	20

Convention Centre

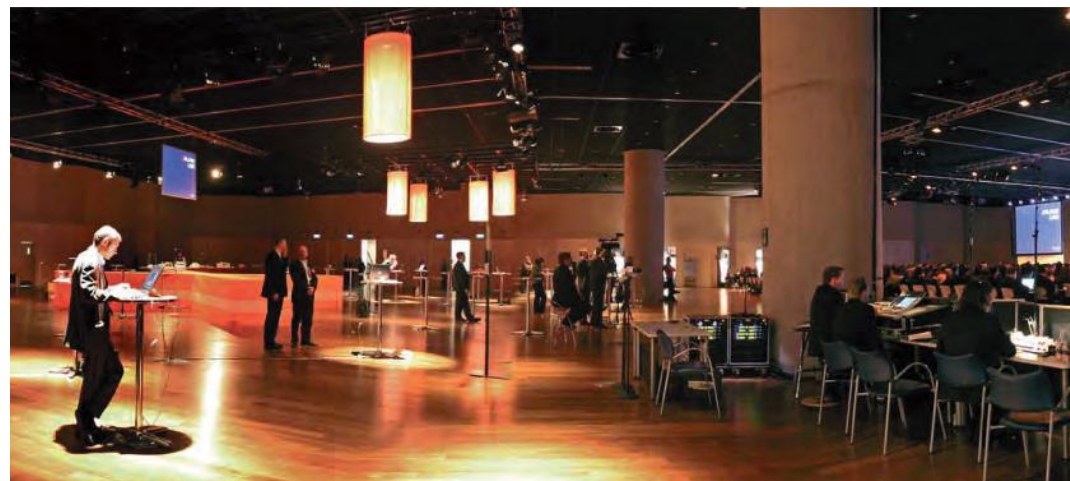
The Convention Centre is located above the main entrance. It is a flexible and versatile, which offers endless possibilities to create multi-purpose spaces for all types of meetings.

The conference and meeting rooms with capacity ranging from 20 people to a large conference for 1,300 people can be highlighted. It is distributed over five levels:

- VIP Area.
- Luxua for up to 1,300 attendees (divisible into 3 meeting rooms).
- Auditorium for up to 900 attendees (divisible into 2 meeting rooms).
- Parallel rooms for 20 to 340 attendees.
- All of the rooms are flexible to host different formats (theatre, school, etc.) and divisible into two.



Discover it on a **virtual tour**:



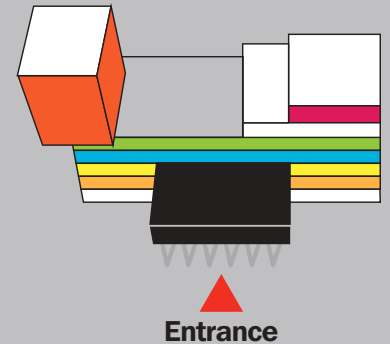
LEVEL 7-BEC! TOWER (250 people)

LEVEL 5-ROOM 1 (340 people)
ROOM 2 A 8 (15-80 people)

LEVEL 4-AUDITORIUM (900 people)

LEVEL 3-LUXUA ROOM (1,300 people)

LEVEL 2-VIP (150 people)
BOARDROOM (25 people)
PRESS ROOM (50 people)

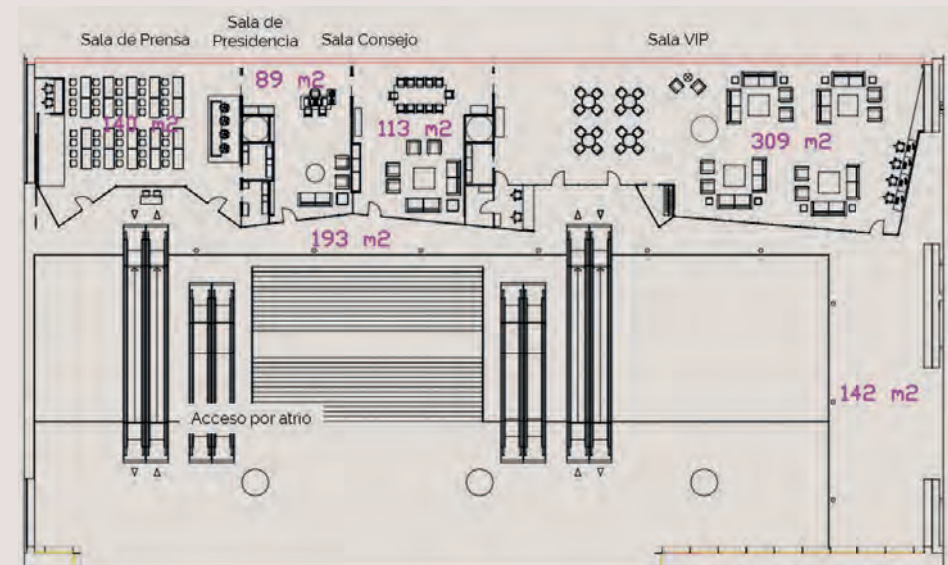
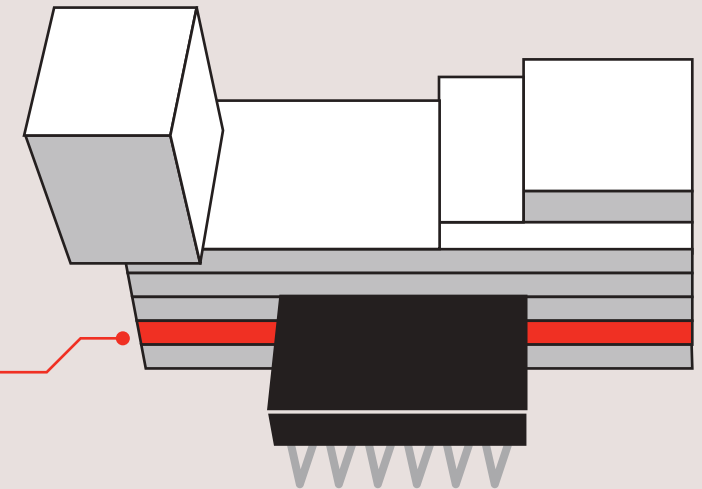
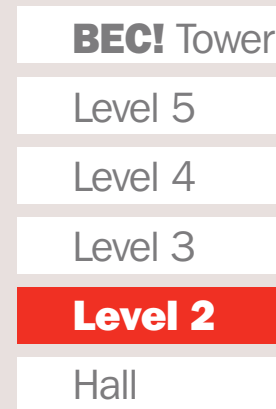


Level 2

VIP Area/ Press Room / Boardroom

The VIP Area has four spaces: a Press Room with a plasma video wall, sound equipment and a simultaneous interpretation booth; a Boardroom, a VIP Room for speakers and guests and the Presidency Room.

ROOMS	Capacity			
	Theatre	School	Board	Cocktail
VIP Room	100	40	30	150
Press Room	10	40		
Boardroom			12	25



Level 2

VIP Area/ Press Room / Boardroom



Press Room (50 people)



Presidency Room



Boardroom (12 people)



VIP Room (150 people)

Level 3

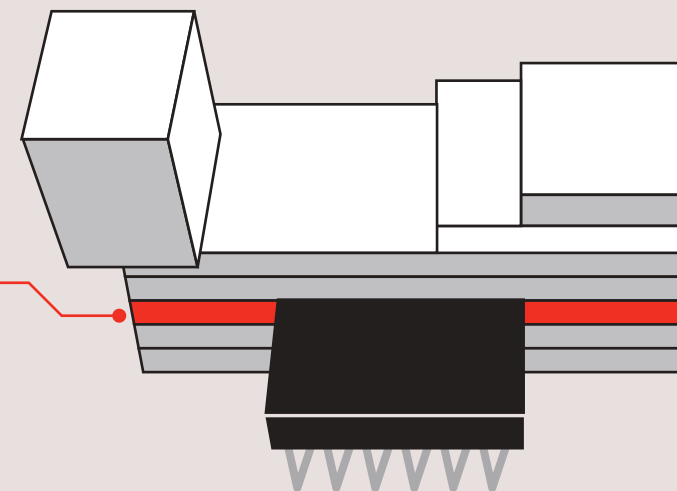
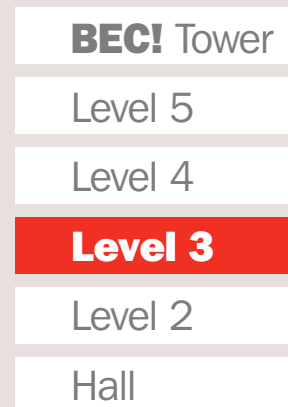
Luxua

This is the most flexible space in the Convention Centre. An open and multi-purpose space with wooden floors and a surface area of 2,400 m², divisible into four independent areas, each of 600 m².

The 400 m² back hall has natural light so it is a perfect space for catering.

It has a goods lift that is 6 m wide, 3.5 m deep with an interior height of 2.62 m and capacity for 3,000 kg.

ROOMS	Surface	Area	Capacity:			
			Theatre	School	Banquet	Cocktail
LUXUA	2,400	53 x 45	1,300	1,300	1,100	1,300
1/2 LUXUA	1,200	45 x 27	650	650	650	650
1/4 LUXUA	600	22 x 27	400	280	400	400



Level 3

Luxua



Intergune +



Endesa Convention



Santa Lucía Dinner



Bime Pro (Rear Hall)



Bizkaia Empresa



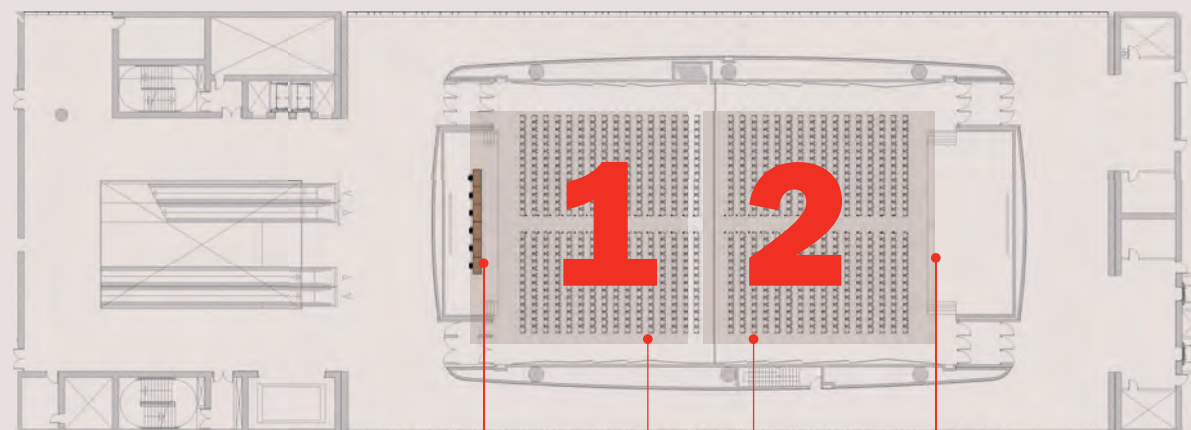
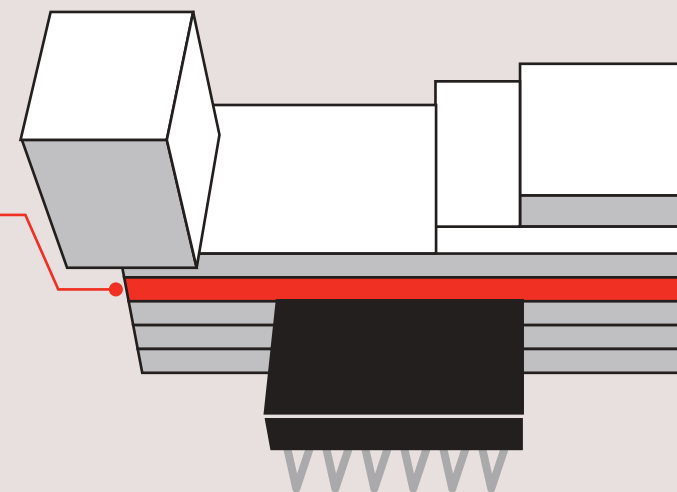
Pokémon Special Championships Bilbao

Level 4

Auditorium

The Auditorium is the space that hosts major plenary sessions. With a capacity of up to 900 people, it can be divided into two independent spaces, each of 535 m² and their respective stages, using soundproof panels. It also has five simultaneous interpretation booths.

It has a goods lift that is 6 m wide, 3.5 m deep with an interior height of 2.62 m and capacity for 3,000 kg.



Stage 1
15.26 x 4.6 m

Auditorium
Height: 7 m min.
7.8 m max.

Stage 2
15.26 x 7.2 m

ROOMS	Surface Area	Height	Dimensions	Capacity				
				Theatre	School	Board	U	Cabaret
AUDITORIUM 1+2	1,070	Max 7.8 Min 6	24 X 39	900	450	140	250	400
AUDITORIUM 1	535	Max 7.8 Min 7	24 X 19	450	228	80	132	200
AUDITORIUM 2	535	Max 7.8 Min 8	24 X 20	450	228	80	132	200

Level 4

Auditorium



Bilbao Bizkaia Tourism Strategy



CIOS APD Congress



Banesto



Bilbao Marine Energy Week



Welcome



Seat Presentation

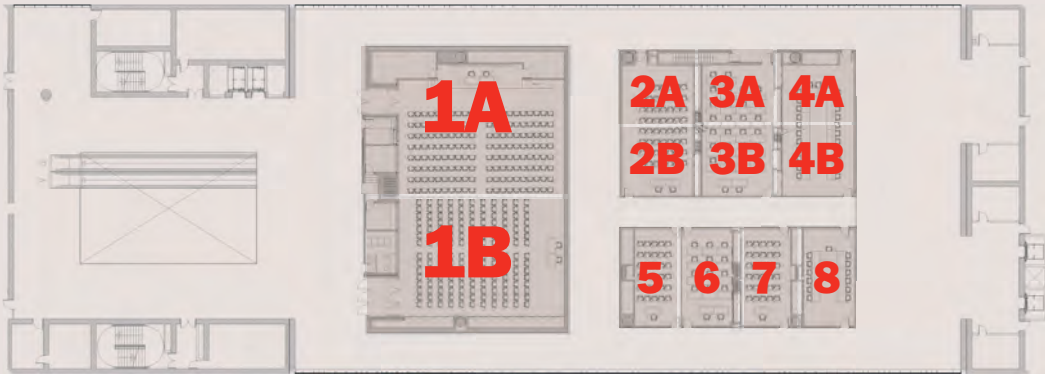
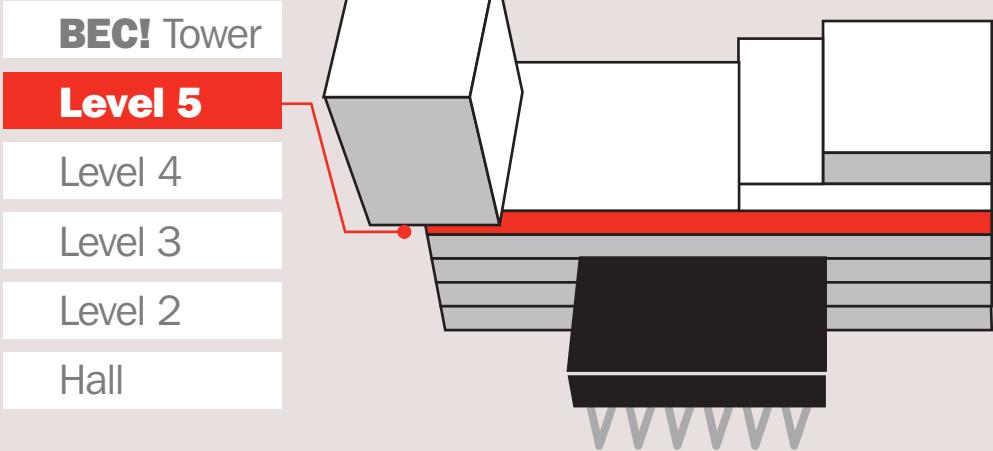
Level 5

Rooms 1-8

Level 5 complements the Convention Centre, offering rooms for 20 to 340 people.

Smaller plenary sessions, of up to 340 people, are held in Room 1 and there are two simultaneous interpretation booths. Rooms 2 to 8 are generally used as *Breakout Rooms*.

All of the rooms can be divided into two and offer a lot of flexibility.



ROOMS	Surface	Height	Dimension	Capacity			
				"U" Shaped	Theater	School	Imperial
Room 1 (A+B)	450 m ²	4 m	45 x 11 m	60	340	176	50
Room 1A	225 m ²	4 m	23 x 11 m		162	80	30
Room 1B	225 m ²	4 m	22 x 11 m		143	72	
Room 2, 3 and 4	80 m ²	3 m	7 x 14 m	32	80	40	20
Rooms 5, 6, 7 and 8	40 m ²	3 m	10 x 5 m	16	30	16	20

Level 5

Rooms 1-8



Room 1A in school format for up to 80 people



Room 1 in theatre format for up to 340 people



Room 2 in theatre format for up to 80 people



Room 3 in Boardroom format for up to 32 people



Room 1 in U format for up to 50 people

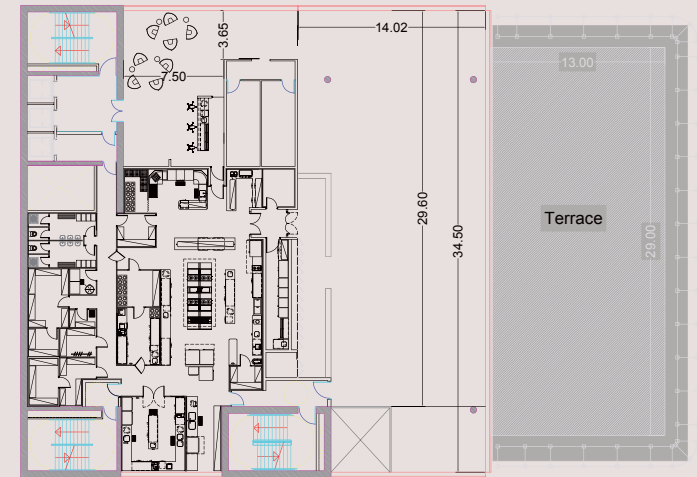


Room 3 in Cabaret format for up to 48 people

Level 7

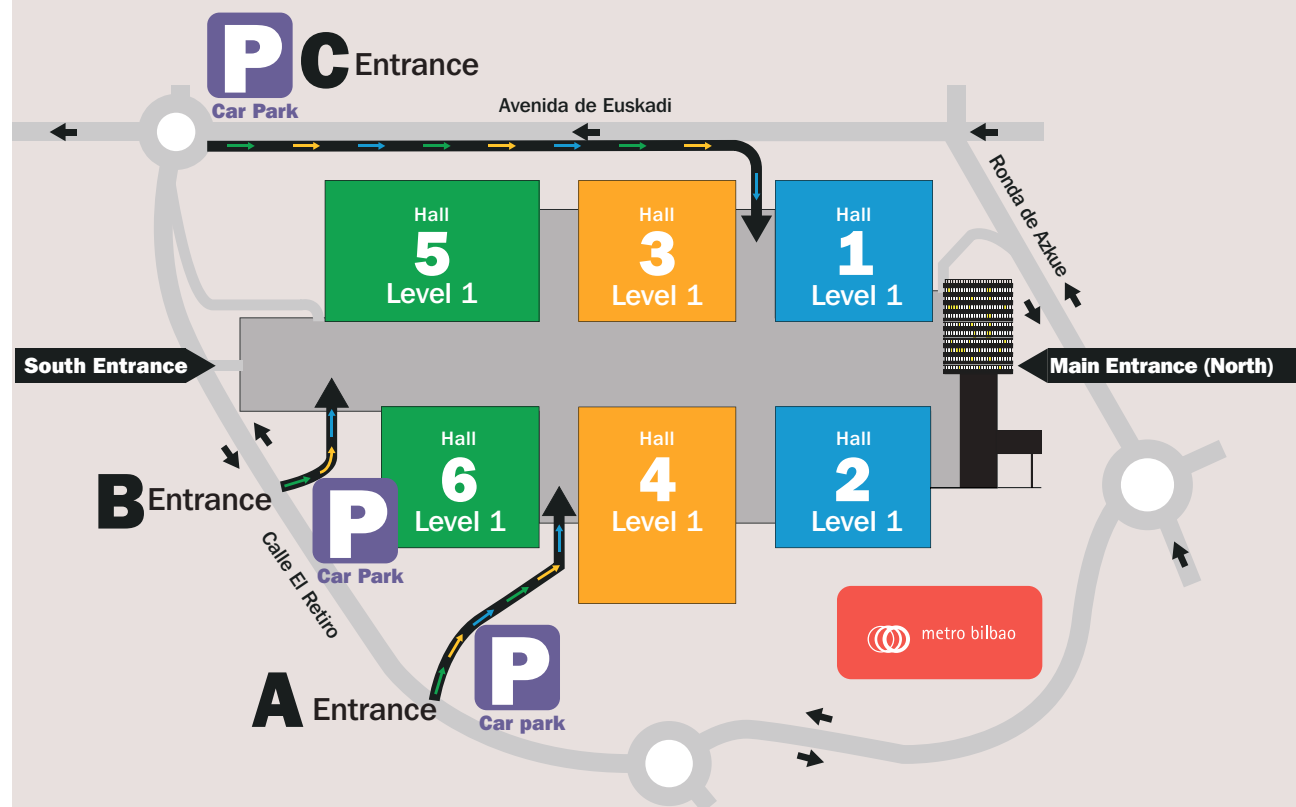
Tower

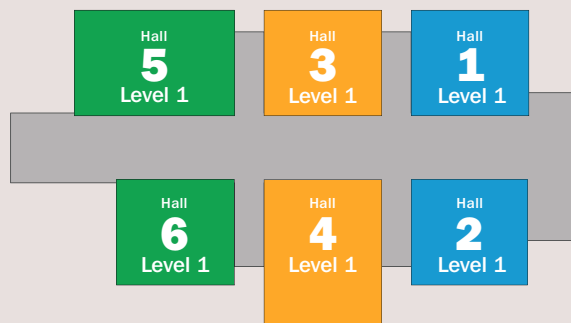
The seventh floor of the Convention Centre has a multi-purpose space with capacity for up to 250 people and a terrace of more than 500m² at a height of 54 m.



Halls

BEC! has **6 column-free halls**, interconnected on both sides of the **Atrium**, a long corridor that crosses the venue from north to south. In total, **BEC!** has an exhibition surface area of **150,000 m²**.





Level 1

Halls

Halls 1, 2, 3 and 6 – 15.000 m²

- School format for 5,000 people
- Theatre format for 7,000 people
- Banquet format for 4,000 people
- Cocktail format for 10,000 people

Halls 1, 2 and 3 have curtains that enable the space to be divided into three areas of 5,000 m².

Hall 4 – Bizkaia Arena - 26,000 m²

- Concerts for up to 17,000 people
- CUBEC Space for 5,000 people
- Sporting events for 14,000 people

Hall 5 - 20,000 m²

- School format for 7,000 people
- Theatre format for 10,000 people
- Banquet format for 6,000 people
- Cocktail for 12,000 people

Description of Elements



Ceiling: The ceiling of the halls is covered with a spatial grid with a hanging load capacity of **270 kg/ball**. The distance between balls is 3.65 m. Ceiling beams with a width of more 7 m are excluded from this grid.



Floors: The floors of the halls have a maximum overload of **4,000 kg/m²**. All floors have power conduits (with 63 A and 23 A connections), voice and data connections, water and drainage every 6 m.



Access: Each hall has 8 access doors (4 to 4 opposite) that are 5 m wide and 5 m high for vehicle loading, providing ample room to manoeuvre from any point inside the hall, and therefore making assembly and dismantling faster.

All of these spaces can be used for congresses, dinners, fairs and other formats.

Maximum height of halls: 18 m.

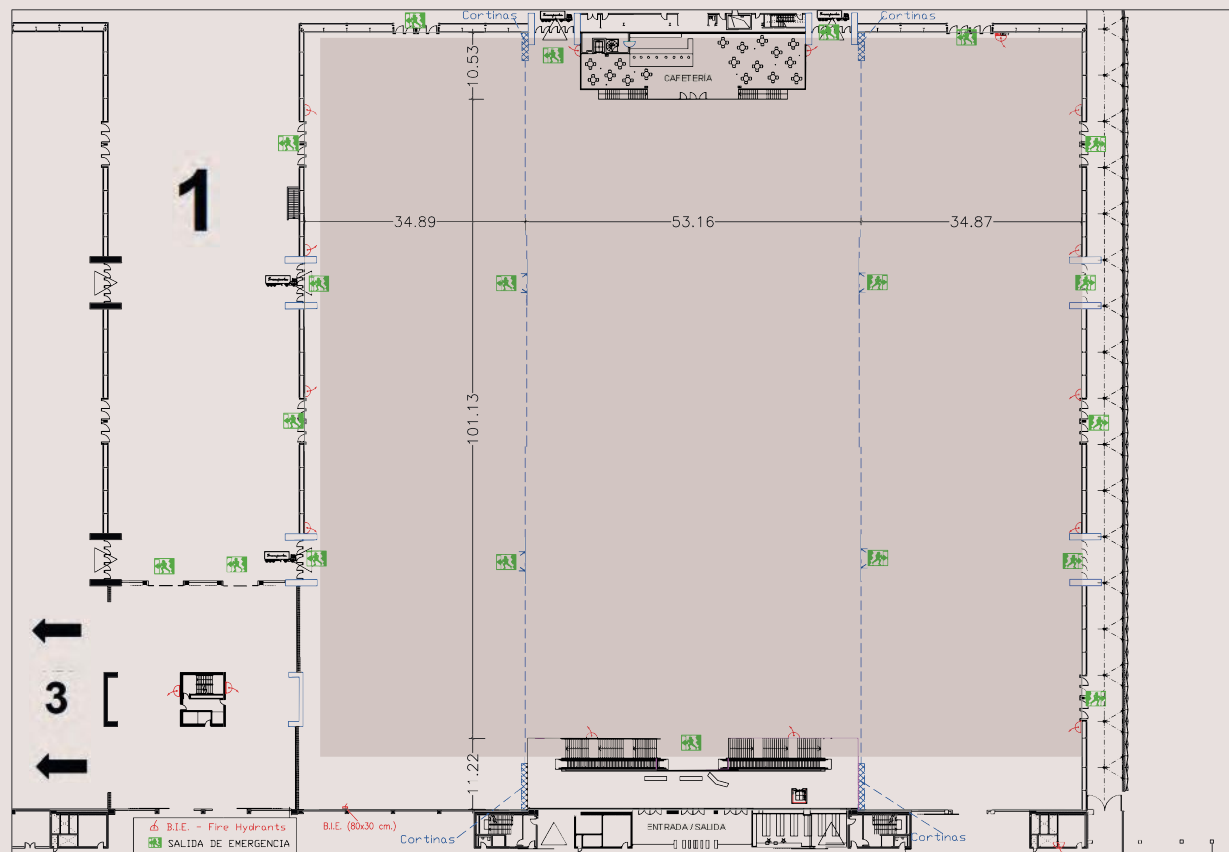
Level 1

Halls

Congress & Expo



Rail Live! 2019



WindEurope Conference & Exhibition 2019 and 2022



Euro PM2018 Congress & Exhibition



Routes Europe 2018

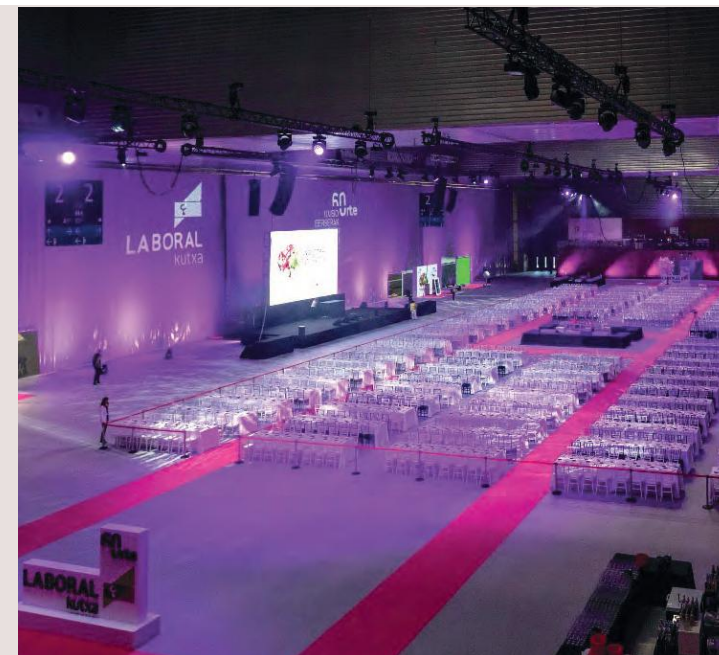
Level 1

Halls Events

Back to back automotive
Gala Dinners
Corporate



IDOM 50th Anniversary



Caja Laboral 60th Anniversary 2019



World Presentation New MAN Trucks TGX 2020



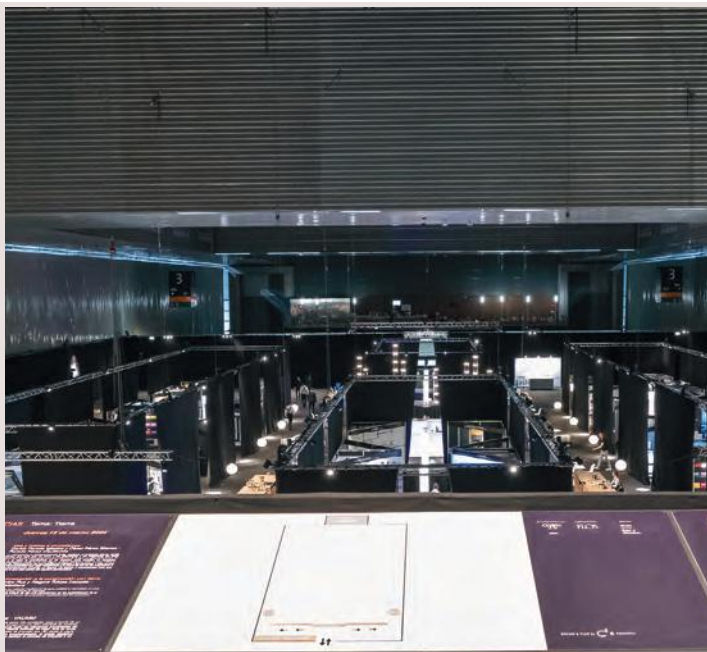
Skoda



Volkswagen Chargeup Congress 2019

Level 1

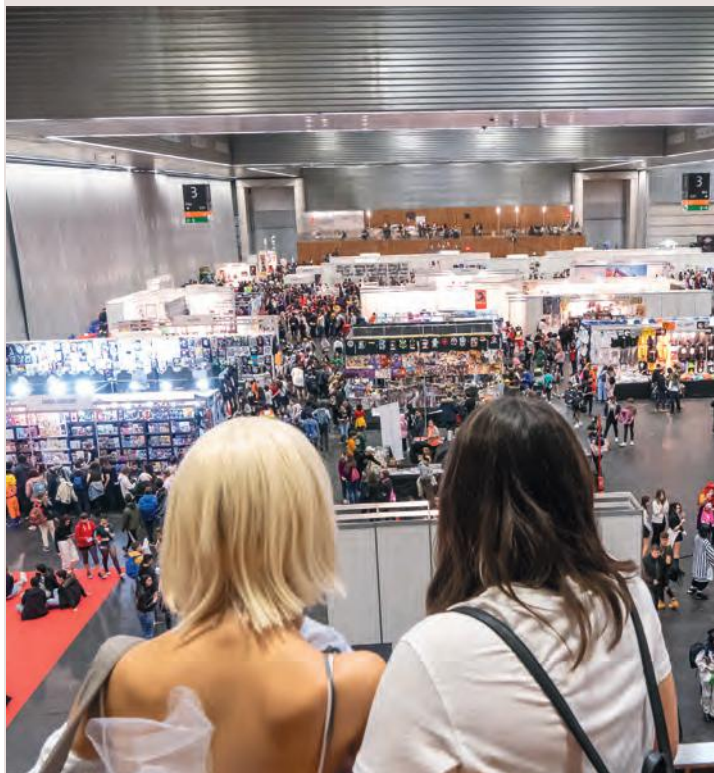
Halls Events Exhibitions



Architect@Work 2019 and 2020



BIEMH (Since 1961)



Japan Weekend (Since 2015)



Expocadena 2020 and 2023

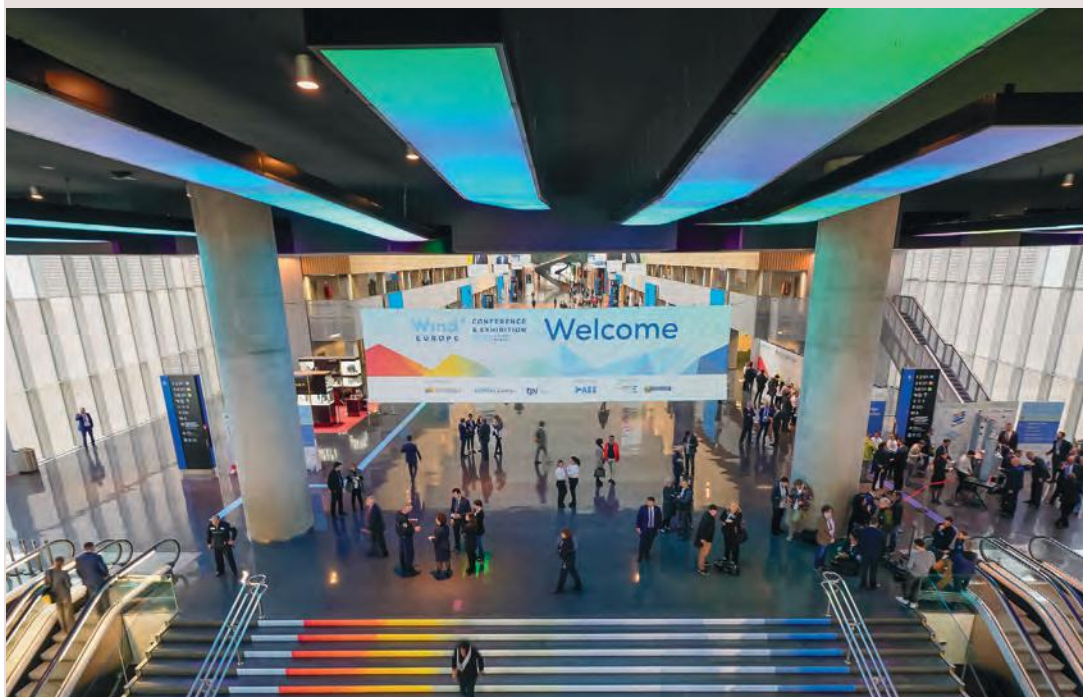


Fun & Serious (Since 2018)

Atrium

BEC! has a large central corridor that is 30 metres wide and 500 m long, known as the Atrium. This spacious corridor crosses the venue from north to south and connects the two main entrances, with the six halls on either side.

Its size and design allow for numerous layout options.



Bizkaia Arena

This is one of the largest multi-purpose venues in Spain and in Europe.

Hall 4 at **BEC!** has a surface area of 26,000 m² (maximum court size of 4,200 m² - 70 x 60 m).

The venue's maximum capacity is 17,000 people, with the possibility of hosting conventions for 14,000 people in a theatre format.

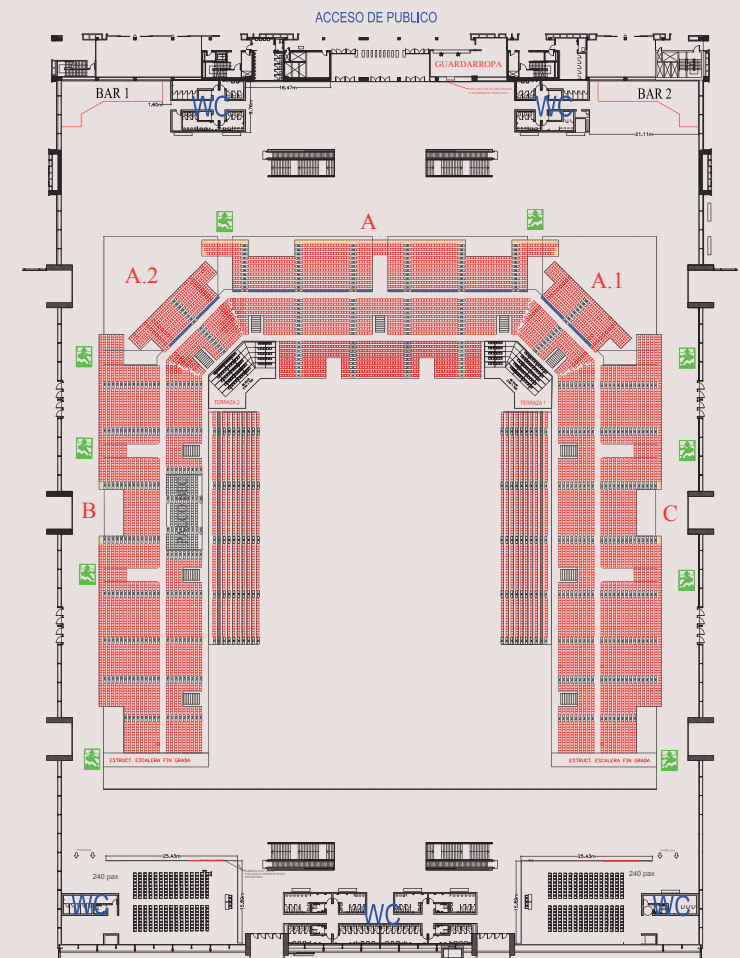
Level 1 Bizkaia Arena



MTV Europe Music Awards



Opera Aida



Level 1

Bizkaia Arena

This is a space that can be fitted out for any type of cultural or sporting event.



Euskalit Congress (Since 2007)



Bertsolaris Championship Final 2008 - 2017



Tecnalia Convention 2019



Banco Mediolanum Annual Convention 2015



Spanish Society of Critical, Intensive Medicine and Coronary Units - SEMICyUC - 2011



ITP 25th Anniversary 2014

Exterior Spaces

B! E! C!

The **perimeter street** that surrounds the building is 1,200 m long and 14.5 m wide and is ideal for filming adverts and other shoots.

The **South Entrance** boasts a wonderful esplanade that goes from the bus/coach south car park and is often used for Roadshows.

Finally, the **BEC!** Tower Terrace, spanning more than 500 m² (35 x 16m), offers spectacular views at a height of 54 m.



Catering

Level 7

Tower



Located on the 7th floor at a height of 54 m, it has capacity for 250 people and a terrace of more than 500 m² (35 x 16 m).



Level 1

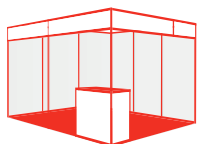
Catering

Self-service and Maxx BEC!

The self-service restaurant located between Halls 3 and 5 can seat 1,400 people. On the upper floor, **Maxx BEC!** can seat 430 people.



Services



Exhibitor Services

Full portfolio of services, from the design and construction of stands to all sorts of equipment and complementary services.



Signs and Branding

Customisation of events with tailor-made visual impact creations.



Support Staff

Support in different organisational aspects via specifically qualified staff.



IT

1,000 Mbps symmetrical broadband that enables up to 800 Mbps to be allocated exclusively to an event.



Audiovisual Media

Audiovisual production equipment for all kinds of productions, using state-of-the-art technology.



Car Park with 4,000 spaces

with the possibility to install electric chargers.



Communication Team

Guidance in advertising content; support in the dissemination of information to the media; organisation of press conferences; advertising campaigns on social media.



Sports Centre

Facilities of 1,100 m² devoted to fitness; 5 activity rooms, 2 swimming pools and a Spa area.

Sustainability and SDGs

Bilbao Exhibition Centre maintains its commitment to sustainability in line with objectives through a specific committee. This criteria applies social and economic aspects, among others, to the management of the venue as an infrastructure and to the events held there.

One of the most important sections is **efficient energy use**. The site has a **photovoltaic solar power plant**, which is one of the most important in the Basque Country. This year, the installation of solar panels will be extended to significantly increase the current power to one megawatt and achieve self-supply of between 10 and 12%.

Furthermore, BEC has been improving the **control and management of its energy sources**, such as lighting and acclimatising more efficiently, or in other words, adjusting the light and temperature intensity of its halls and rooms to different time phases or the reduction of energy consumption on stands. **LED lighting** has been installed in most of the spaces and the use of electrical energy has been promoted with the installation of **electric charging spaces in the car park**.

Waste management is another important issue for the site and a specific plan has therefore been drawn up to quantify and minimise waste and promote its selective collection. Eco-label products are used in the cleaning of the building.



Sustainability and SDGs

In 2022, BEC has begun its partnership with **IHOBE, the Basque Government's public environmental management company**, with the certification of its own events with the **Erronka Garbia** (clean challenge) seal, a procedure that enables the adverse environmental impact associated with hosting events to be minimised and strives to leave a positive legacy for the organisers and for the agents involved. The exhibition centre already has an event with this certification, Expovacaciones, and it is currently working on obtaining the seal for its Egurtek Forum.

Specific training and the dissemination of general messages in this field and others related to environmental impact, such as the use of public transport, have been increasing in order to **raise awareness among BEC! workers and visitors**.

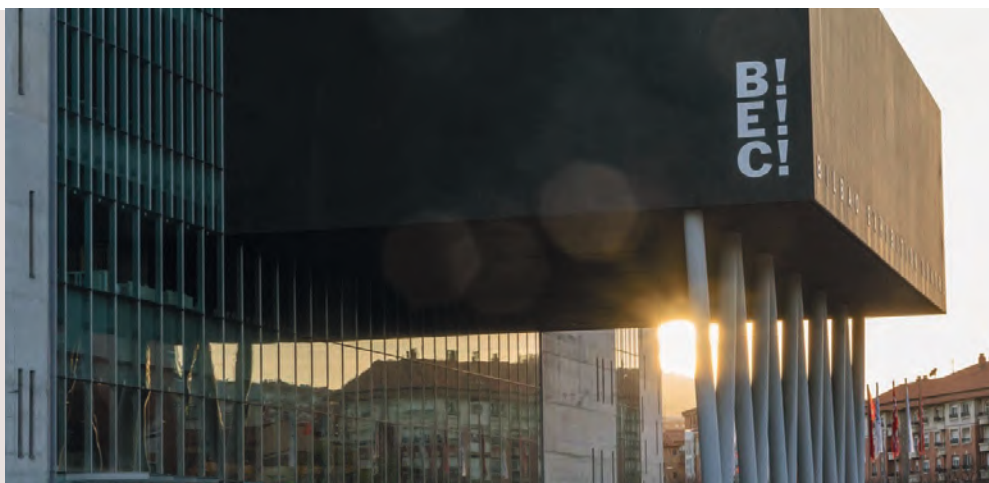
It is also important to mention **alliances**. In this area, cooperation can be highlighted in the drawing up of **legacy and carbon footprint offsetting plans for events in our city, which is one of BEC's core lines**. In this way, BEC works with the Bilbao Convention Bureau on the **Bilbao Arima Berdea project**,

which considers the impact of events on our local community. The 2021 milestone was the inclusion of our destination in the GDS Index, which measures sustainability in our cities using diverse parameters.

Furthermore, to address climate change, the exhibition centre's management team has joined the **Net Zero Carbon Events** initiative supported by **UFI- Global Association of the Exhibition Industry**, along with another 150 entities. It will be the most extensive and inclusive collaboration in the exhibition industry and will also raise awareness of the sector as a positive

source of impact for change. The **Sustainability Committee** has also started to work towards the development of corporate social volunteering.

In the social field, the **BEC! Equality Committee** is focused on fostering the rights of women and equality between all BEC! workers and its suppliers. Bilbao Exhibition Centre and PWN Bilbao, an association for the professional development of women, are working together on the promotion of female development in the workforce.

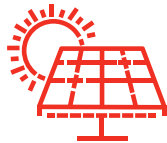


Sustainability and SDGs



Lighting

Installation of LED lights in diverse spaces.
Efficient lighting.



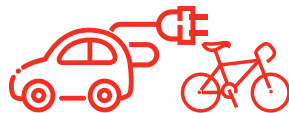
Solar Plant

Extension of the photovoltaic plant's installations on the roof of the halls up to a capacity of one megawatt for self-consumption by BEC!



Energy

Performance of an energy audit in compliance with the Basque Government's Sustainability Law.
Control of consumption of the energy sources.



Sustainable Mobility

Electric charging points in the car park and promotion of the use of public transport and sustainable transport, such as the bicycle (bike park).



Digitalisation

On-line accreditation system by scanning QR codes, interactive maps, digital portfolio for the hiring of products for stands, digital systems for capacity control, invoicing and promotional support in digital format, among others.



Waste Management and Recycling



Sustainability Committee

In 2021, this working group was set up with members of the technical, HR, financial, communication, third-party events and own fairs departments, in order to work on the development of the SDGs at **BEC!**



Equality Committee

In 2021, the BEC! Equality Committee was set up to foster the rights of women and equality between all BEC! workers and its suppliers.



CSR and Social Commitment

Volunteers, social campaigns, actions with values like solidarity, sustainability, healthy lifestyle, equality or cyber-citizenship.



Suppliers

Monitoring of progress made in terms of the sustainability of all our suppliers.



Alliances

With BiCB in relation to the CO2 legacy and offsetting; with IHOBE for the implementation of the Erronka Garbia seal at our fairs; with UFI for adhering to the Net Carbon Zero manifest; with PWN, among other entities.

**Organise
your event
at**

**B!
E!
C!**

BILBAO EXHIBITION CENTRE

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