

— BALTIMORE ORIOLES —

STRATEGIC PRESENTATION

OFFICIAL BRAND STRATEGY • GROWTH OPPORTUNITIES • FUTURE VISION

Orioles™



**STRATEGIC
FACTORY**
PRINTING | SIGNAGE | BRANDING | MARKETING

Orioles[™]

Hoodie



Orioles[™]

Hoodie



Orioles

Youth Hawaiian Shirt



Orioles[™]

Quarter-Zip Pullover



Orioles[™]

Replica Jersey



Orioles™

Replica Jersey



Orioles[™]

Birdland Hawaiian Shirt



Orioles[™]

Boxer Shorts



Orioles[™]

Can Cooler



**STRATEGIC
FACTORY**

PRINTING | SIGNAGE | BRANDING | MARKETING

Orioles[™]

Youth Backpack



Orioles[™]

Men's Cotton Dopp Kit



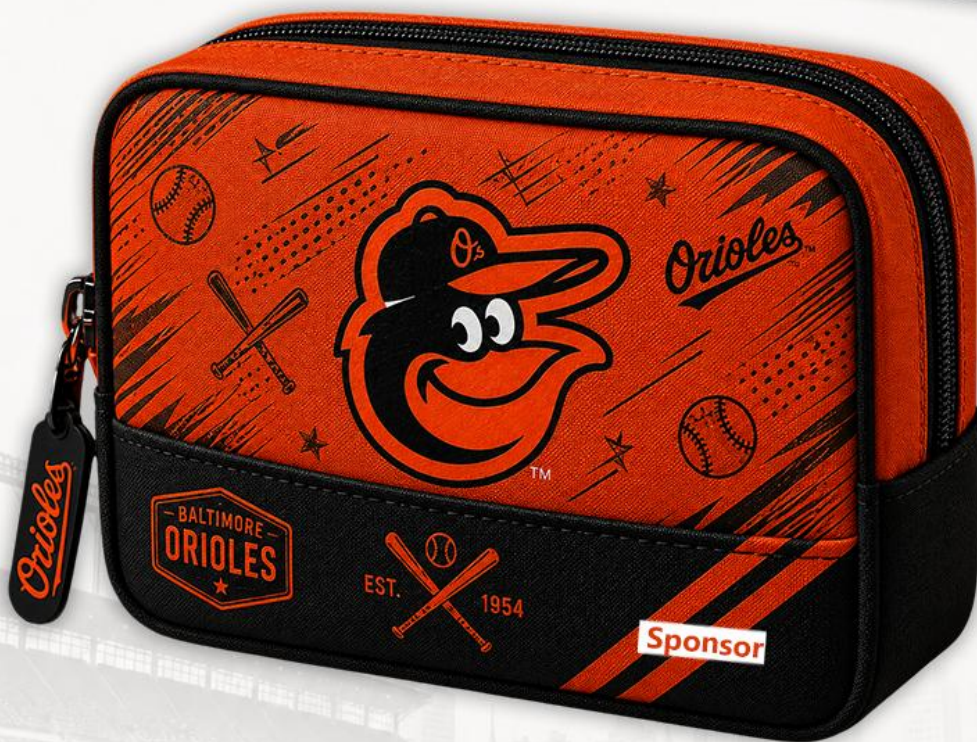
Orioles™

Amenity Bag



Orioles™

Smaller Cosmetic Bag



Orioles[™]

Small Jewellery Box



Orioles[™]

Clear Tote



Orioles[™]

Floppy Hat



Orioles[™]

Rally Towel



*Orioles*TM

Bath Towel



*Orioles*TM

Scarves Set



Orioles[™]

Socks



**STRATEGIC
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Orioles[™]

Beach Towel



Orioles[™]

Premium Picnic Blanket



Orioles[™]

Fleece Blanket



**STRATEGIC
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Orioles[™]

Caps



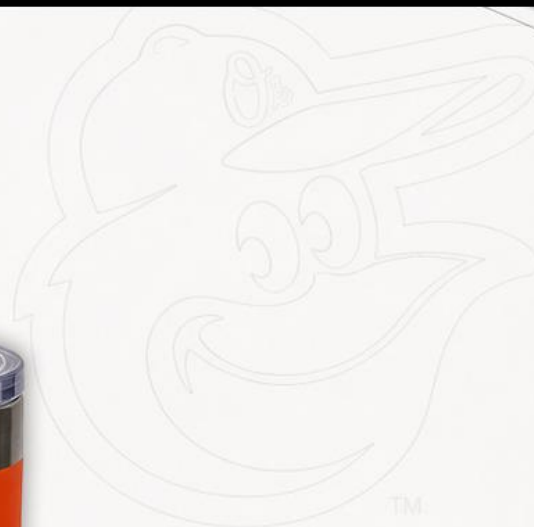
Orioles[™]

Trucker Cap



Orioles[™]

Tumbler



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Orioles[™]

Kids Helmet



Orioles™

Foam bat and ball set



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Orioles[™]

Youth training kit



Orioles™

Mystery Mini Collectible Box Set



2025

BALTIMORE Orioles

SEASON SCHEDULE

MARCH / APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
30	31	1	2	3	4	5
	TOR		BOS	BOS	NYN	
6	7	8	9	10	11	12
NYN		TB	TB	LAA	LAA	
13	14	15	16	17	18	19
LAA		TEX	TEX	KC	KC	
20	21	22	23	24	25	26
KC		CWS	CWS	SEA	SEA	
27	28	29	30			
SEA	BOS	BOS	BOS			

MAY

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
				MIN	MIN	MIN
4	5	6	7	8	9	10
CLE		CLE	CLE	DET	DET	
11	12	13	14	15	16	17
DET		TB	TB	HOU	HOU	
18	19	20	21	22	23	24
HOU		ATL	ATL	ATL	SF	
25	26	27	28	29	30	31
SF	ARI	ARI	ARI	TOR	TOR	

JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
TOR		STL	STL	STL	CIN	CIN
8	9	10	11	12	13	14
CIN		MIL	MIL		NYN	NYN
15	16	17	18	19	20	21
NYN		PHI	PHI	WSH	WSH	
22	23	24	25	26	27	28
WSH		MIA	MIA	PIT	PIT	
29	30					
PIT						

JULY

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
		PIT	COL	COL	TB	
7	8	9	10	11	12	13
TB		MIN	MIN	BOS	BOS	
14	15	16	17	18	19	20
BOS		ALL-STAR BREAK				
21	22	23	24	25	26	27
SF		SF	SF	LAD	LAD	
28	29	30	31			
LAD	NYM	NYM	NYM			

AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
					NYM	NYM
3	4	5	6	7	8	9
NYM		SD	SD	CLE	CLE	
10	11	12	13	14	15	16
CLE		SEA	SEA	TEX	TEX	
17	18	19	20	21	22	23
TEX		KC	KC	CWS	CWS	
24	25	26	27	28	29	30
CWS		TOR	TOR	TB	TB	
31						
TB						

SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
		DET	DET		PHI	PHI
7	8	9	10	11	12	13
PHI		NYN	NYN		BOS	BOS
14	15	16	17	18	19	20
BOS		TOR	TOR	MIA	MIA	
21	22	23	24	25	26	27
MIA		TBR	TBR	ATL	ATL	
28	29	30				
ATL						

HOME GAMES

AWAY GAMES

ORIOLES.COM

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ORIOLES

Sponsor

Orioles

ONE TEAM. ONE DESTINY.

MAGNET SCHEDULE

To Do:

- Grocery
- Buy Tickets vs. NYY (June 13-14)
- Car Wash
- Call Mom

GAME DAY!

LET'S GO O's!

Orioles™

Bububall Collectibles



Orioles[™]

Premium Bobblehead



Orioles[™]

Limited-edition plaque



Orioles™

Golf towel/divot tool set



Orioles[™]

Camden Yards replica statue



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Premium Baseball



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Can Coolers Sleeves



Orioles™

Plush Keychain



Orioles[™]

Silicone Cup



Orioles™

Decals & Pennant Set



Orioles[™]

Headband



Orioles™

Kids poster

