

SBE RESEARCH HIGHLIGHTS

May – July 2026



Empowering Research, Driving Real-World Impact

STRATEGIC RESEARCH & CAPACITY BUILDING

As we enter the mid-year of 2026, the School of Business and Economics (SBE) continues to drive high-impact research, foster strategic collaborations, and empower our academic community. This edition highlights our collective dedication to research excellence, sustainable development, and policy-making contributions.

From active research group leadership to pioneering state-level projects, SBE remains committed to creating meaningful societal and economic impact locally and globally.

Quarterly Highlights

- Workshop on Introduction of Social Return on Investment (SROI)
- Proposal Presentation GPSPE-RG Phase 1/2026
- Visitation: By Emerald Vice President of Asia Pacific (APAC)
- ASEAN Business School Deans' Meeting 2026
- British Academy International Writing Workshop (BA IWW) 2026
- Responsible Use of AI in Research Workshop
- Early Career Researchers and more.

RESEARCH GROUP @ SBE

In 2026, SBE has seven (7) active research groups that support research, innovation, and collaboration across different areas. These groups bring researchers together to share knowledge and develop impactful work.

Each group focuses on improving research activities, publications, and grant opportunities. Together, they help strengthen a more active and productive research environment at SBE.

Here are the leaders of each research group:

RESEARCH GROUP LEADER



DEVELOPMENT ECONOMICS AND PUBLIC POLICY RESEARCH GROUP

Dr. Chakrin A/L Utit

✉ chakrin_utit@upm.edu.my



ECONOMICS VALUATION AND SOCIAL VALUE RESEARCH GROUP

Assoc. Prof. Dr. Syamsul Herman
Mohammad Afandi

✉ syamsulhma@upm.edu.my



SUSTAINABILITY AND WELLNESS RESEARCH GROUP

Prof. Dr. Ho Jo Ann

✉ ann_hj@upm.edu.my



FINANCIAL MARKET & INSTITUTION RESEARCH GROUP

Assoc. Prof. Dr. Fakarudin
Kamarudin

✉ fakarudin@upm.edu.my



ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) RESEARCH GROUP

Prof. Dr. Ong Tze San

✉ tzesan@upm.edu.my



SUSTAINABLE AGRICULTURE AND FOOD SECURITY RESEARCH GROUP

Prof. Dr. Shaufique Fahmi
Ahmad Sidique

✉ shaufique@upm.edu.my



MICRO SME BUSINESS INNOVATION (MISME) RESEARCH GROUP

Assoc. Prof. Dr. Mass Hareeza Ali @
Hamid

✉ mass@upm.edu.my

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GRANTS



Tahniah & SYABAS

PROF. DR. LAW SIONG HOOK

di atas penerimaan

**GERAN PENYELIDIKAN ANTARABANGSA
UNIVERSITAS SEBELAS MARET
(UNS), INDONESIA**

bagi projek

**DOES FINANCIAL LITERACY CURB
HOUSEHOLD DEBT? CROSS-COUNTRY
EVIDENCE USING THRESHOLD REGRESSION**

mulai

16 JUN 2026 HINGGA 31 MEI 2027

Ikhlas daripada

Dekan & Seluruh Warga

School of Business and Economics (SBE)
Universiti Putra Malaysia



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Berilmu Berbakti

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PUBLICATION

HIGH IMPACT PUBLICATIONS



The Australian Business Deans Council (ABDC) Journal Quality List serves as a recognised benchmark for evaluating journal quality and impact in business disciplines. SBE, UPM, follows the ABDC ranking as a reference in strengthening research publication excellence. ABDC A* represents the highest journal category, reflecting exceptional quality, impact, and international recognition.

Congratulations to **Prof. Dr. Ho Jo Ann** for her achievement in publishing three (3) A* ranked in ABDC publications, showcasing SBE's commitment towards high-impact research and global academic excellence.

Yang, B., **Ho, Jo Ann**, Ng, S. I., & Cheah, J. H. (Jacky). (2026). Too much of a good thing? Exploring the inverted U-shaped relationship between perceived CSR and voluntary pro-environmental behavior in luxury hotels. *International Journal of Hospitality Management*, 132, 104377.
<https://doi.org/10.1016/j.ijhm.2025.104377>
SSCI(IF8.3,Q1), SCOPUS, ERA, ABDC(A*)

Summary:

This study examines how perceived CSR influences hotel employees' voluntary pro-environmental behaviour through felt obligation. The findings show that balanced CSR initiatives encourage employees' pro-environmental behaviour, providing practical insights for sustainable hotel management.

Summary:

This study introduces social dynamic capabilities as the ability of hospitality firms to adapt to changing social needs and stakeholder expectations. The findings identify three key capabilities that enable firms to collaborate with stakeholders and local communities, driving sustainable social outcomes and community development.

Dias, Á., Zizka, L., Bernard, S., Singal, M., & **Ho, J. A.** (2026). Conceptualizing social dynamic capabilities: Contextual embeddedness in hospitality industry. *International Journal of Hospitality Management*, 134, 104595.
<https://doi.org/10.1016/j.ijhm.2026.104595>
SSCI(IF8.3,Q1), SCOPUS, ERA, ABDC(A*)

Summary:

This study explores how hospitality and tourism organisations embed social sustainability into long-term strategies, governance, and stakeholder relationships. The findings highlight a four-stage process that supports continuous learning, collaboration, and strategic adaptation, positioning social sustainability as an ongoing organisational capability.

Dias, Á., Zizka, L., Bernard, S., Singal, M., & **Ho, J. A.** (2026). Toward the institutionalization of social sustainability. *Annals of Tourism Research*, 118, 104181.
<https://doi.org/10.1016/j.annals.2026.104181>
SSCI(IF7.8,Q1), SCOPUS, ERA, ABDC (A*)

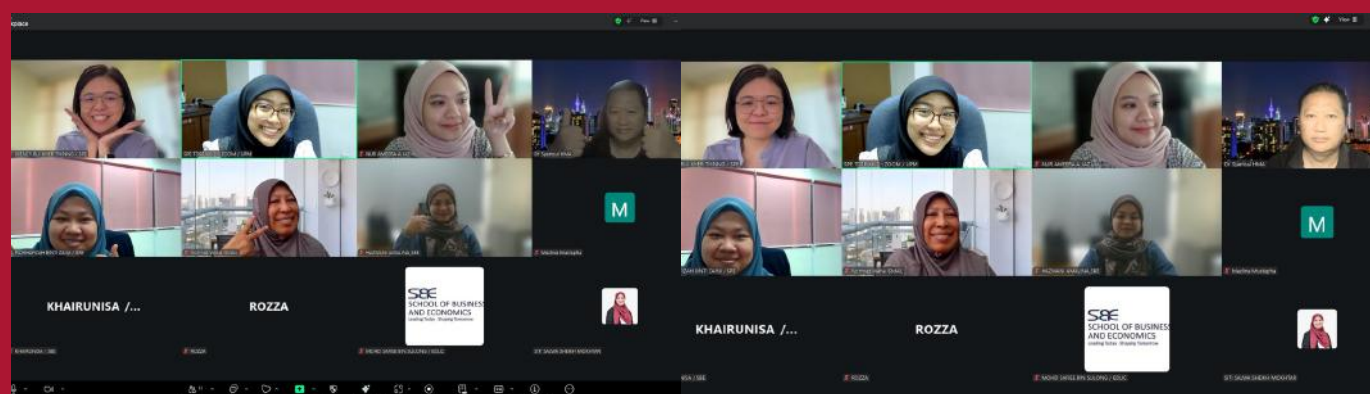
May – July 2026

RESEARCH ACTIVITIES

WORKSHOP ON INTRODUCTION OF SOCIAL RETURN ON INVESTMENT (SROI)

The Workshop on Introduction of Social Return on Investment (SROI) was organized by the **Economics Valuation & Social Value Research Group** to enhance participants' understanding of the Social Return on Investment approach and its application in measuring social impact.

Held on 6 May 2026, the workshop aimed to provide participants with basic knowledge and practical exposure to the SROI framework, including methods to identify, measure, and evaluate social value and outcomes. The session was delivered by Assoc. Prof. Dr. Syamsul Herman Mohammad Afandi, who shared key concepts, approaches, and practical insights on SROI implementation.



Group photo session with participants during the online Workshop on Introduction of Social Return on Investment (SROI).

The workshop focused on introducing the Social Return on Investment (SROI) framework and its application in measuring social impact. Led by Assoc. Prof. Dr. Syamsul Herman Mohammad Afandi, the session covered key concepts such as stakeholder engagement, measuring social, economic, and environmental impact, and ensuring accurate reporting through proper impact adjustments.

Participants were also exposed to the SROI certification process by Social Value International, including training, assessment, and project submission requirements. The session included practical discussions on applying SROI principles in community projects, training programmes, and grant applications, while highlighting opportunities for collaboration and demonstrating social impact to stakeholders and investors.

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RESEARCH ACTIVITIES

GRANT PITCHING FOR IMPACTFUL RESEARCH PHASE 1/2026

The Grant Pitching for the School of Business and Economics Research Group Grant (GPSPE-RG) Phase 1/2026 was held on 6 May 2026 as part of the call for proposals under the new Research Group Grant category. The grant aims to support research groups in carrying out projects that integrate both research and knowledge transfer, in line with the SBE Research Strategic Plan of connecting academia, industry, and the community.

During the session, seven (7) research grant proposals were presented to a panel comprising Prof. Dr. Normaz Wana Ismail, Prof. Dr. Ho Jo Ann, Prof. Dr. Rozanah Ab Rahman, and Prof. Dr. Shaufique Fahmi Ahmad Sidique. The panel provided constructive feedback and recommendations through interactive Q&A sessions to strengthen the quality of the proposals.

The presentation session encouraged research groups to refine their project ideas, enhance proposal quality, and align their research with SBE's strategic priorities. It also supported the development of impactful projects with the potential to benefit both academia and the wider community.



Panel members evaluating and scoring the research grant proposals.



RESEARCH ACTIVITIES

RESEARCH COLLABORATION EXPLORATION WITH FEDERATION OF MALAYSIAN MANUFACTURERS SELANGOR & KUALA LUMPUR BRANCH

The School of Business and Economics (SBE) UPM, in collaboration with the Selangor Research Institute (SRI), recently conducted a strategic courtesy visit to the Federation of Malaysian Manufacturers (FMM) Selangor & Kuala Lumpur Branch. Led by Dr. Muhammad Daaniyall Abd Rahman and his research team, this engagement was pivotal in supporting data collection for the highly anticipated Selangor Economic Outlook 2027 report.

The visit underscored the critical role of direct industry insights in driving robust, evidence-based research and effective policy planning. Furthermore, this dialogue laid a strong foundation to bridge the traditional academia-industry divide in research and development. By aligning their shared objectives, SBE UPM, SRI, and FMM are actively paving the way for innovative, forward-looking collaborations that extend well beyond conventional research frameworks to deliver tangible economic impact.



Group photo with representatives from SBE, FMM, and SRI.



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RESEARCH ACTIVITIES

VISITATION: BY EMERALD VICE PRESIDENT OF ASIA PACIFIC (APAC)

A meeting with the Emerald Vice President of Asia Pacific (APAC) was held on 11 May 2026 at the Alumni Room, Block A, School of Business and Economics, Universiti Putra Malaysia.

The School of Business and Economics (SBE), Universiti Putra Malaysia, welcomed representatives from Emerald Publishing, Mr. Sundar Radhakrishnan, Vice President of Asia Pacific (APAC), and Mr. William Loh, for a discussion on current developments in academic publishing.

Representing SBE were Prof. Dr. Bany Ariffin Amin Noordin, Prof. Dr. Normaz Wana Ismail, Prof. Dr. Law Siong Hook (Finance and Economics Letters representative), Prof. Dr. Wan Azman Saini Wan Ngah (International Journal of Economics and Management representative), and Dr. Anusuiya A/P Subramaniam (Asian Journal of Case Research representative).



The discussion focused on the growing development of case study journals and the increasing importance of teaching cases in the Indian and Southeast Asian markets. The session also explored emerging challenges in scholarly publishing, particularly the impact of generative artificial intelligence (AI) on research integrity and publication ethics.



A memorable moment with Emerald Publishing representatives during the engagement session.

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RESEARCH ACTIVITIES

ASEAN BUSINESS SCHOOL DEANS' MEETING 2026



Distinguished delegates of the ASEAN Business School Deans' Meeting 2026.

The School of Business and Economics, Universiti Putra Malaysia (UPM), was honoured to host the ASEAN Business School Deans' Meeting 2026 on 17–18 June 2026 at the School of Business and Economics, UPM, bringing together academic leaders from across the region to strengthen partnerships and advance collaboration in business education.

The meeting was officiated by YBhg. Dato' Prof. Ir. Dr. Ahmad Farhan Mohd Sadullah, Vice Chancellor of Universiti Putra Malaysia (UPM), and welcomed delegates from Chulalongkorn Business School, Thailand, led by Assoc. Prof. Dr. Tartat Mookhamakul (Dean); Fakultas Ekonomi dan Bisnis, Universitas Indonesia, Indonesia, led by Dr. Yulianti (Dean); and the Universiti Brunei Darussalam School of Business and Economics, Brunei Darussalam, led by Dr. Wardah Azimah Haji Sumardi (Dean).

The meeting provided an opportunity for participants to exchange perspectives and discuss strategic areas of collaboration, including student mobility programmes, dual degree and joint academic programmes, collaborative research initiatives, grant opportunities, industry engagement, and community impact projects. These discussions reflected a shared commitment to creating meaningful opportunities for students, academics, and industry partners while strengthening regional connections.

SBE UPM extends its sincere appreciation to all delegates for their valuable participation and looks forward to fostering stronger partnerships that will contribute to the continued advancement of business education across the ASEAN region.

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Networking Dinner



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RESEARCH ACTIVITIES

BRITISH ACADEMY INTERNATIONAL WRITING WORKSHOP (BA IWW) 2026



A group photo of the speakers, mentors, and participants.

The School of Business and Economics, Universiti Putra Malaysia (UPM), in collaboration with Nottingham Trent University (NTU), successfully hosted the British Academy International Writing Workshop (BA IWW) 2026: Publish-WISE (Writing for Impact, Scholarship and Excellence): Advancing Sustainable Research Capability for Early Career Researchers (ECRs) in Malaysia, on 22–23 June 2026 at the Philip Kotler Hall, School of Business and Economics, UPM.

The two-day workshop featured distinguished international scholars Prof. Dr. Douglas Cumming, Prof. Dr. Fang Lee Cooke, and Prof. Dr. Véronique Ambrosini, who shared valuable insights on publishing high-impact research in leading international journals, with a focus on sustainable research, scholarly writing, and publication strategies.

Designed to support Early Career Researchers (ECRs), the programme combined interactive workshops, expert-led discussions, and a structured international mentoring system to strengthen research capability, foster global collaboration, and enhance publication readiness in ABDC and Web of Science (WoS) indexed journals.

SBE UPM extends its sincere appreciation to the speakers, mentors, organisers, and participants for their invaluable contributions towards making the workshop a meaningful and successful platform for advancing research excellence.

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DAY 1 (22 JUNE 2026)

Speaker & Facilitator:

- Prof. Dr. Véronique Ambrosini (Monash University)
- Prof. Dr. Fang Lee Cooke (Monash University)
- Assoc. Prof. Dr. Jeremy Cheah (Nottingham Trent University)



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DAY 2 (23 JUNE 2026)

Speaker & Facilitator:

- Prof. Dr. Douglas Cumming (Stevens Institute of Technology)
- Assoc. Prof. Dr. Jeremy Cheah (Nottingham Trent University)
- Assoc. Prof. Dr. Dongmei Cao (Nottingham Trent University)



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RESEARCH ACTIVITIES

SINERGI BERIMPAK: SBE@ PLPP BANGI – MICRO SME BUSINESS INNOVATION RESEARCH GROUP

The Program Sinergi Servis Berimpak: SBE @ PLPP Bangi was organized by the **Micro SME Business Innovation Research Group (MiSME)**, School of Business and Economics (SBE), Universiti Putra Malaysia (UPM) on 20 June 2026. The programme aimed to support trainees at Pusat Latihan Perindustrian & Pemulihan (PLPP), Bangi by sharing practical knowledge on service marketing and digital marketing to strengthen their entrepreneurial skills and future micro-businesses.



Students and participants from PLPP, Bangi



Dr. Anusuiya Subramaniam, Dr. Apriani Kurnia Suci, A.P. Dr. Mass Hareeza Ali, and Dr. Norsiah Jaharuddin.

The knowledge-sharing session was led by the MiSME leader Assoc. Prof. Dr. Mass Hareeza, who introduced practical strategies on branding, customer engagement, social media marketing, and service innovation. Participants also explored ways to improve product value, increase market visibility, and support business sustainability. The programme was attended by Dr. Norsiah Jaharuddin, Dr. Anusuiya Subramaniam, and Dr. Apriani Kurnia Suci, together with members of the MiSME research group.

The programme also involved 75 undergraduate students enrolled in the Service Marketing course at UPM. Through this community engagement, students gained hands-on learning experience while interacting with PLPP trainees, promoting knowledge exchange, inclusive entrepreneurship, and stronger university–community collaboration.



RESEARCH ACTIVITIES

SHARING SESSION: INTRODUCTION TO BAYESIAN REGRESSION

The Introduction to Bayesian Regression workshop was organized to enhance participants' understanding of Bayesian regression methods and their applications in research analysis. Held on 24 June 2026 at SCL, School of Business and Economics (SBE), UPM, the session was delivered by Dr. Fatin Nur Hidayah Taib Khan, who shared key concepts, approaches, and practical insights on applying Bayesian regression techniques in research.

The workshop provided participants with exposure to the fundamentals of Bayesian analysis, including model interpretation and its potential application in addressing research questions. The session encouraged knowledge sharing and strengthened participants' analytical skills in quantitative research methods.



Prof. Dr. Normaz Wana Ismail presenting a token of appreciation to the speaker, Dr. Fatin Nur Hidayah Taib Khan.

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RESEARCH ACTIVITIES

SHARING SESSION: POPULATION GROWTH & FOOD SECURITY IN DEVELOPING COUNTRIES: THE ROLE OF DIGITALIZATION AND TRADE OPENNESS

The workshop on Population Growth & Food Security in Developing Countries: The Role of Digitalization and Trade Openness was organized to provide participants with insights into the relationship between population changes, food security, digital transformation, and trade openness. Held on 24 June 2026 at SCL, School of Business and Economics (SBE), UPM, the session was delivered by Dr. Umar Bala, who shared valuable perspectives on current issues and research approaches in the field.

The session highlighted the importance of understanding economic and technological factors in addressing food security challenges, particularly in developing countries. Participants gained valuable knowledge on the role of digitalization and trade policies in supporting sustainable development and improving food system resilience.



Group photo with the speaker, Dr. Umar Bala.

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RESEARCH ACTIVITIES

WORKSHOP PANEL DATA ANALYSIS LONG PANELS (MACRO PANELS)

The Workshop: Panel Data Analysis – Long Panels (Macro Panels) was organized to enhance researchers' understanding of advanced panel data analysis techniques and their applications in empirical research. Held on 24 and 25 June 2026 at Digital Nexus Lab, School of Business and Economics (SBE), UPM, the workshop provided participants with practical exposure to analysing long panel datasets through a combination of expert guidance and hands-on computer lab sessions.

The workshop was delivered by Prof. Dr. Law Siong Hook, who shared valuable insights on panel data methods, analytical approaches, and best practices for producing more robust research findings. Through practical exercises and discussions, participants gained the skills and knowledge needed to strengthen their data analysis capabilities and support high-impact research outcomes.



Group photo with Prof. Dr. Law Siong Hook and participants.



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RESEARCH ACTIVITIES

WORKSHOP DATA ENVELOPMENT ANALYSIS: EFFICIENCY & PRODUCTIVITY IN DECISION MAKING UNITS

The Workshop: Data Envelopment Analysis – Efficiency & Productivity in Decision Making Units was organized to enhance participants' understanding of Data Envelopment Analysis (DEA) and its application in measuring efficiency and productivity. Held on 29 and 30 June 2026 from 9.00 a.m. to 4.00 p.m. at SCL 1, Block E, School of Business and Economics (SBE), UPM, the two-day workshop provided participants with practical knowledge and analytical approaches to evaluate performance and support better decision-making.

The sessions were delivered by Assoc. Prof. Dr. Fakarudin Kamarudin and Dr. Soh Wei Ni, who shared valuable insights on DEA concepts, methodologies, and practical applications. Through interactive discussions and practical activities, participants gained a better understanding of how DEA can be applied in research and decision-making processes to improve efficiency and productivity.



Group photo with participants and speakers.



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RESEARCH ACTIVITIES

RESPONSIBLE USE OF AI IN RESEARCH WORKSHOP



Participants from SBE in a group photo with Dr. Chong Chou Min.

The Responsible Use of AI in Research Workshop was organized to raise awareness of the ethical and responsible use of artificial intelligence (AI) in research. Held on 6 July 2026 at the School of Business and Economics (SBE), UPM, the workshop provided participants with practical guidance on using AI tools while maintaining academic integrity and research quality.

The session was delivered by Dr. Chong Chou Min, who shared insights on the opportunities, challenges, and best practices for integrating AI into research activities. Participants also gained a better understanding of ethical considerations, responsible AI use, and the importance of transparency in research and academic writing.



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RESEARCH ACTIVITIES

EARLY CAREER RESEARCHERS (ECR): 'A STRATEGIC GUIDE TO SECURING RESEARCH GRANT'

The Programme Capacity Building for UPM Early Career Researchers (ECR): A Strategic Guide to Securing Research Grant was held on 9 July 2026 at Philip Kotler Hall, School of Business and Economics (SBE), UPM. The programme was jointly organized by six UPM entities: the School of Business and Economics (SBE), Faculty of Modern Languages and Communication, Faculty of Educational Studies, Faculty of Human Ecology, Institute for Social Science Studies (IPSAS), and the Academy of Sports.

The session was delivered by Prof. Dr. Ismi Arif Ismail from the Faculty of Educational Studies, while Assoc. Prof. Dr. Mohd Amiruddin Abd Rahman, Deputy Director of the Research Planning and Data Management Section, Research Management Centre (RMC), UPM, attended as the invited guest. The programme provided valuable insights into developing competitive research proposals and strengthening research capacity among UPM's early career researchers.

The programme aimed to strengthen the capabilities of early career researchers in preparing high-quality and competitive research grant proposals. Participants gained practical knowledge on proposal writing, funding opportunities, and effective strategies to improve the success of future grant applications, while also sharing experiences and best practices across different disciplines.



Group photo with participants, speakers, and invited guests.



The session was delivered by Prof. Dr. Ismi Arif Ismail from the Faculty of Educational Studies.

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RESEARCH ACTIVITIES

FOCUS GROUP DISCUSSION WITH KEY AGENCIES IN SELANGOR



On 20 July 2026, the School of Business and Economics (SBE), UPM, in strategic collaboration with the Selangor Research Institute (SRI) and Invest Selangor Berhad, hosted a Focus Group Discussion (FGD) with key state stakeholders. The session brought together state officials, state-linked company officers, and industry association representatives to discuss matters of mutual interest and strengthen collaboration.



Dr. Muhammad Daaniyall Abd Rahman led the FGD with his research team, where the FGD was designed to capture on-the-ground insights into the current economic landscape. Participants actively shared their assessments of present market performance and their expectations for the state economic growth in 2027.

This collaborative initiative serves as a crucial deliverable for the highly anticipated Selangor Economic Outlook 2027 research project. By engaging a wide array of sectors, the team ensures the final report is grounded in comprehensive, multi-dimensional perspectives essential for robust economic forecasting and evidence-based policy formulation.

RESEARCH ACTIVITIES

ENGAGEMENT SESSION WITH SELANGOR AVIATION TECHNOLOGY AND INNOVATION SDN. BHD. (SELATI)



Dr. Chakrin Utit recently led a strategic engagement session with Selangor Aviation Technology and Innovation Sdn. Bhd. (SELATI) to gain industry perspectives on the development of Selangor's aerospace sector. The productive discussion was held with SELATI Chief Executive Officer, and focused on the organisation's strategic priorities, ongoing initiatives, and future direction for strengthening the state's aerospace ecosystem.



Particular attention was given to Selangor's potential to develop the emerging low-altitude economy, including opportunities arising from new aviation technologies, innovative mobility solutions, and supporting industrial activities. The engagement also explored strategies for attracting aerospace investments and advancing the Selangor Aero Park, a dedicated industrial zone in Sepang for aerospace-related manufacturing, maintenance, and supply chain industries.

These valuable industry insights will serve as important inputs for the Selangor Economic Outlook 2027 report, particularly in identifying practical strategies and a forward-looking pathway to strengthen Selangor's position as a competitive aerospace, aviation innovation, and logistics hub.

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RESEARCH ACTIVITIES

DISCUSSION ON REFINEMENT OF GERAN PENYELIDIKAN SEKOLAH PERNIAGAAN DAN EKONOMI-RESEARCH GROUP (GPSPE-RG) PHASE 1/2026



The Discussion on Refinement of Geran Penyelidikan Sekolah Perniagaan dan Ekonomi Research Group (GPSPE-RG) Phase 1/2026 was held on 24 July 2026 at 3.00 p.m. at the Alumni Room, School of Business and Economics (SBE), UPM. The session was organized to provide guidance and support to research groups in strengthening their grant proposals before the final submission.



The discussion focused on refining key elements of the proposals, including research objectives, methodology, research activities, and knowledge transfer plans. Through constructive discussions and feedback, research groups were able to improve the quality and alignment of their proposals with SBE's research strategic direction.

The session served as a platform for continuous improvement and collaboration, ensuring that the proposed research projects are well-structured, impactful, and contribute towards strengthening research excellence at SBE.

RESEARCH ACTIVITIES

FOCUS GROUP DISCUSSION: ACCOUNTING AND FINANCIAL REPORTING OF WAQF ASSETS BY MUTAWALLI ENTITIES IN MALAYSIAN STATE ISLAMIC RELIGIOUS COUNCILS (SIRC*s*): A MULTIPLE CASE STUDY



The Focus Group Discussion (FGD) for the research project on Accounting and Financial Reporting of Waqf Assets by Mutawalli Entities in Malaysian State Islamic Religious Councils (SIRC*s*): A Multiple Case Study, led by Dr. Sabarina Mohammed Shah, was held on 27 July 2026 in a hybrid format at the School of Business and Economics (SBE), UPM. The research project is funded under the Public Sector Accounting and Finance Research Grant awarded by the Accountant General's Department of Malaysia.



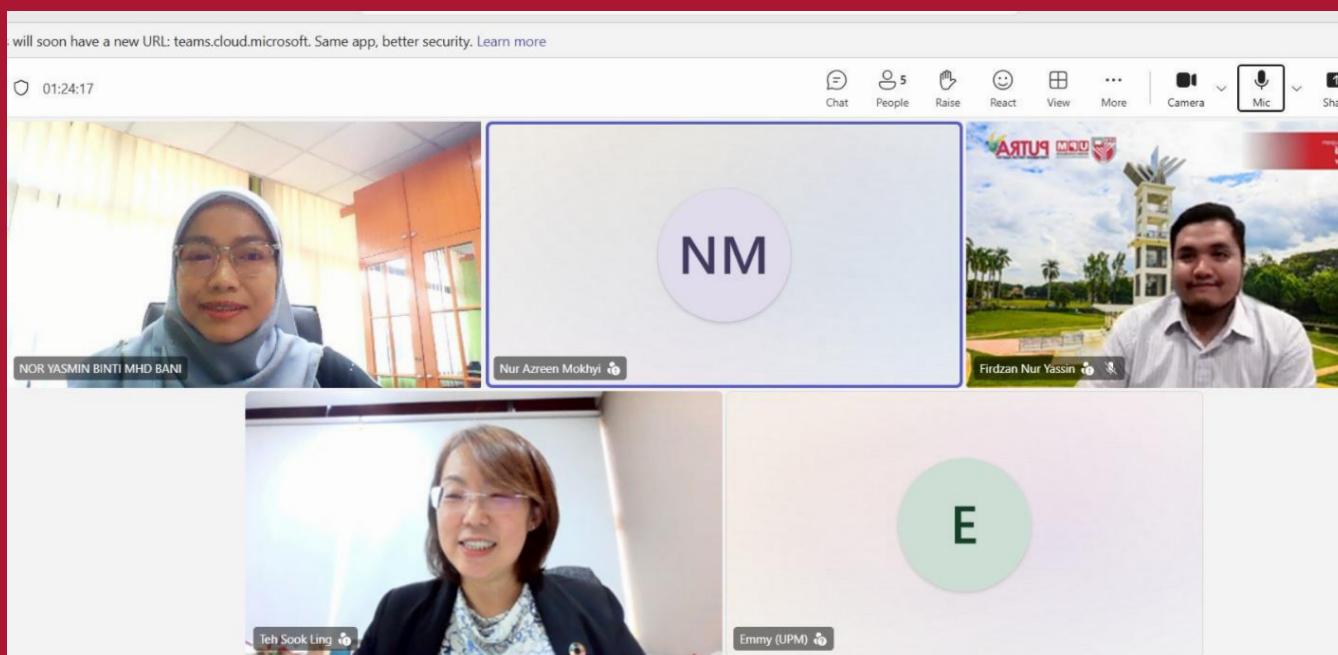
The FGD brought together representatives from Majlis Agama Islam Wilayah Persekutuan (MAIWP), Majlis Agama Islam Selangor (MAIS), Majlis Agama Islam dan Adat Melayu Terengganu (MAIDAM), Majlis Agama Islam Melaka (MAIM), and Majlis Agama Islam Johor (MAIJ), together with representatives from the Accountant General's Department of Malaysia. The session focused on sharing current practices and challenges in the accounting and financial reporting of waqf assets.

The discussion provided valuable insights into waqf governance and financial reporting practices, supporting future improvements in transparency, accountability, and reporting standards.

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RESEARCH ACTIVITIES

ENGAGEMENT SESSION WITH SELANGOR HUMAN RESOURCES DEVELOPMENT CENTRE



The online session led by Associate Professor Dr. Nor Yasmin Mhd Bani.

On 30 July 2026, Assoc. Prof. Dr. Nor Yasmin Mhd Bani led a strategic online engagement session with the Selangor Human Resources Development Centre (SHRDC) to conduct a comprehensive stocktake of the state's talent development landscape. The session was attended by SHRDC Executive Director, Madam Teh Sook Ling, together with her team.

The dialogue centered on evaluating current human capital initiatives while addressing pressing talent development challenges and critical skill gaps in Selangor. Additionally, the discussion highlighted the impactful, industry-driven skill development programs spearheaded by SHRDC to bridge these gaps and meet evolving workforce demands.

This vital engagement provides essential insights into workforce readiness and capacity building, ensuring that future economic frameworks and policy planning are supported by a resilient, highly skilled, and adaptable talent pool in Selangor.

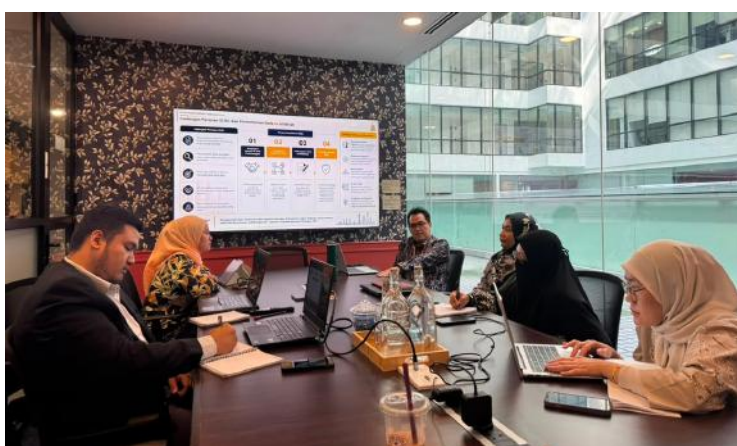
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RESEARCH ACTIVITIES

ENGAGEMENT SESSION WITH SELANGOR CLIMATE ADAPTATION CENTRE



On 30 July 2026, Dr. Nurameera A. Jaz led a strategic engagement session with the Selangor Climate Adaptation Centre (SCAC) to evaluate the state government's ongoing sustainability initiatives. The collaborative discussion, which was also attended by representatives from the Selangor Research Institute (SRI), focused on data gathering, current policy directions, and sustainability programmes led by SCAC.



The primary objective of this engagement was to synthesize vital environmental strategies and climate action plans to serve as key inputs for the upcoming Selangor Economic Outlook 2027 report. By integrating these critical, on-the-ground insights, the research team ensures the final report accurately reflects Selangor's commitment to climate adaptation and its efforts to align sustainable practices with long-term economic resilience and growth.

ACADEMIC SPOTLIGHTS

Adjunct Professorship at Universitas Brawijaya



Prof. Dr. Law Siong Hook was honoured with an appointment as an Adjunct Professor at the Faculty of Economics and Business, Universitas Brawijaya. As part of the appointment, Prof. Dr. Law Siong Hook delivered three lectures titled "Macroeconomic Innovation and Quantitative Approaches for Sustainable Development in the Digital Era," "Public Debt and Economic Growth," and "Recent Advances in Applied Econometric Modelling," while exploring opportunities for future collaboration in research and publications.



ACADEMIC SPOTLIGHTS



Visiting Professorship at Universitas Indonesia

Prof. Dr. Law Siong Hook served as a Visiting Professor at the Faculty of Economics and Business, Universitas Indonesia (UI). The visit included teaching engagements and discussions to further strengthen research collaboration, marking Prof. Dr. third academic visit to the institution.



ACADEMIC SPOTLIGHTS



Panel Advisory Committee Appointment at MPOB

Prof. Dr. Law Siong Hook was appointed as a Panel Advisory Committee Member for the Techno Socio and Economics Research Group at the Malaysian Palm Oil Board (MPOB). Through this appointment, Prof. Dr. will contribute to research initiatives and policy discussions aimed at advancing the palm oil industry.



ACADEMIC SPOTLIGHTS



Invited Speaker at the National Seminar and Call for Papers 2026

Prof. Dr. Normaz Wana Ismail served as an invited speaker at the National Seminar and Call for Papers 2026, held in Surabaya, Indonesia, from 19–21 May 2026. Participating virtually, Prof. Dr. Normaz shared her expertise on issues related to national food security, economic resilience, and the Sustainable Development Goals (SDGs).



SBE'S SCHOLARS

ASSOCIATE PROFESSOR @ SBE

In this edition, we feature our **Associate Professor in SBE**, recognizing their contributions to research and academic excellence in the faculty.

	Saifuzzaman Ibrahim, Ph.D Associate Professor/Head of Programme (Bachelor of Economics) B. Sc. Biochemistry (UKM), Mecon (UPM), Ph.D. (York, UK) Email: saifuzzaman@upm.edu.my	Research Area	Specialised Research Areas
		Financial Economics; International Finance	Globalization, Income Inequality, Economic Growth
	Hanny Zurina Hamzah, Ph.D Associate Professor BA (Hiroshima), M.Sc, Ph.D (Yamaguchi) Email: hannyzurina@upm.edu.my	Research Area	Specialised Research Areas
		Business Economics; Industrial Economics; International Trade	Competition Policy, Trade, Digital Economics, Industrial Policy
	Lee Chin, Ph.D Associate Professor B.Sc. (UPM), M.Econ (UPM), Ph.D. (UPM) Email: leechin@upm.edu.my	Research Area	Specialised Research Areas
		Development Economics; Financial Economics; International Trade; International Finance	Exchange rate, FDI, Housing, Tourism economics, Environmental economics
	Mohd Naseem Niaz Ahmad, Ph.D Associate Professor B.Econ. (UPM), M.Sc. (UPM), Ph.D (UKM) Email: naseemniaz@upm.edu.my	Research Area	Specialised Research Areas
		Econometrics; International Trade; Macroeconomics	Digital Economics, Energy Economics, Exchange Rate, Spatial Economics
	Nor Yasmin Mhd Bani, Ph.D Associate Professor/Graduate Coordinator (Economics and Business Economics) B.Sc. (Minnesota), Mecon (Adelaide), Ph.D. (Leicester) Email: nor_yasmin@upm.edu.my	Research Area	Specialised Research Areas
		Development Economics, Econometrics	Poverty & Inequality, Education, Growth and Development
	Suryati Ishak, Ph.D Associate Professor B. Econ (UKM), Mecon (UKM), Ph.D. (UIAM) Email: suryatiis@upm.edu.my	Research Area	Specialised Research Areas
		Development Economics; Urban, Rural, and Regional Economics	Income inequality, Economic growth

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	Haslinda Hashim, Ph.D Associate Professor/ Deputy Dean (Undergraduate) Bsc.(UPM), MBA (UKM), Ph.D. (Lancaster, UK) Email: haslinda@upm.edu.my	Research Area Marketing	Specialised Research Areas Consumer Behaviour
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	Choo Wei Chong, PhD Associate Professor B.Sc. (UPM), M.Sc. (UPM), Dphil. (Oxford) Email: wcchoo@upm.edu.my	Research Area Management science, data science analytics	Specialised Research Areas Forecasting, volatility, text mining
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	Mass Hareeza Ali, Ph.D Associate Professor BBA (Hons) (UUM), MBA (USM), Ph.D. (Huddersfield) Email: mass@upm.edu.my	Research Area Communication; Entrepreneurship; Management; Service management/ marketing	Specialised Research Areas Service and management
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		Entrepreneurship; Management; Operation Management; Strategic Management	Technology Management
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		Corporate Governance; Financial Accounting; Financial reporting; Islamic Accounting; Auditing	Sustainability, Islamic Finance, Digital Finance,
	Hasri Mustafa @ Abdul Razak, Ph.D Associate Professor MBA (UUM), Ph.D. (Wollongong), CFIA (MIA), MIM-CPT (MIM) Email: hasyie@upm.edu.my	Research Area	Specialised Research Areas
		Accounting Education; Environmental Accounting; Forensic Accounting; Islamic Accounting; Management Accounting; Accounting Information System;	Accounting history, accounting for agriculture
	Mazlina Mustapha, Ph.D Associate Professor Dip Accounting (UiTM) Bac Accounting (UiTM), MBA(UKM), Ph.D (Universiti Utara Malaysia) Email: mazlina@upm.edu.my	Research Area	Specialised Research Areas
		Accounting Education; Auditing; Corporate Governance; Environmental Accounting; ESG	Auditing, Governance, Sustainability, Risk Management, Management Accounting. Accounting Education
	Nur Ashikin Mohd Saat, Ph.D Associate Professor B.A. (Hons.), M.Sc. (Lancaster Univ., UK), Ph.D. (Cardiff), ACCA (Affiliate) Email: shikinms@upm.edu.my	Research Area	Specialised Research Areas
		Accounting Education; Corporate Governance; Environmental Accounting; Financial reporting; Islamic Accounting; Taxation	Sustainability Corporate Reporting, Business Models, Income Generation and Expenses Management, Responsible Investment, Sustainable Investment, Corporate Governance
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	Fakarudin Kamarudin, Ph.D Associate Professor M.Sc. (UPM), Ph.D. (UPM) Email: fakarudin@upm.edu.my	Research Area Financial Institutions	Specialised Research Areas Efficiency and Productivity
	Matemilola Bolaji Tunde, PhD Associate Professor B.Sc.(Finance)(Lagos), M.Sc.(UPM), Ph.D. (UPM) Email: matemilola@upm.edu.my	Research Area Corporate Finance; Financial Institutions; Public Finance	Specialised Research Areas Financing decisions, risk management, governance, corporate social responsibilities, financial inclusion.

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Thank you, and best of luck!

A huge thank you to Mr. Mohd Safiee Sulong for his valuable service with the Deputy Dean's Office (Research & Innovation), SBE, UPM. We truly appreciate his dedication and contributions to our team. Mr. Safiee will continue his journey with the Deputy Dean's Office (Industry and Community Relations). Wishing him continued success in his new role!

Welcome to TDPI Team!

A warm welcome to Mdm. Nurul Nadia Dalmadi to the Deputy Dean's Office (Research & Innovation), School of Business and Economics (SBE), Universiti Putra Malaysia (UPM). We are delighted to have you with us and look forward to working together in advancing research and innovation. Wishing you every success as part of our team. Welcome aboard!



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