SYNERGY STRUCTURES

THE SYNERGY ADVANTAGE™

— AUTHORIZED DEALER NETWORK —

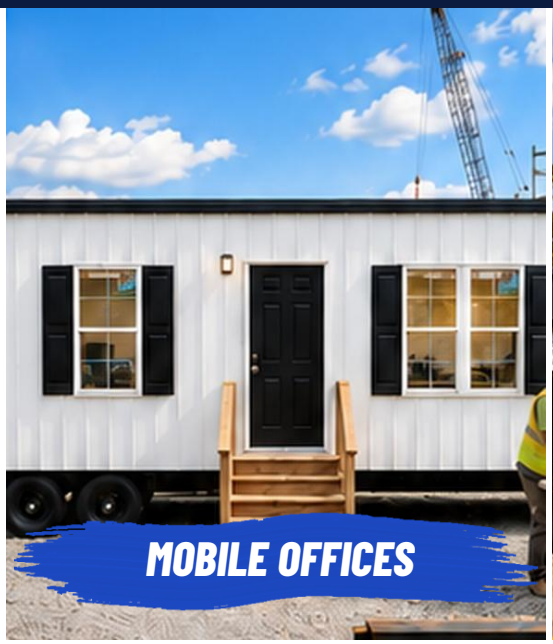
AUTHORIZED DEALER SUCCESS GUIDE

ONE MANUFACTURER.

ONE RELATIONSHIP.

UNLIMITED OPPORTUNITY.







Let's Build Something Amazing Together!

FACTORY DIRECT
SOUTH CAROLINA

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The Synergy Advantage™ Dealer Success Guide

SYNERGYSTRUCTURES.COM

A Letter from Our Founders

To Our Dealer Partners,

Thank you for taking the time to learn about Synergy Structures and for considering us as a partner in your business. When we founded Synergy Structures, we wanted to build more than a manufacturing company. We wanted to build the kind of company **we would want to do business with;** one where relationships still matter, a handshake still means something, people answer the phone, and doing the right thing matters more than doing the easy thing. Those principles are at the heart of The Synergy Advantage™ Authorized Dealer Program.

We understand what it means to put another company's products on your property and your reputation behind its name. You are trusting that manufacturer with your customers, your capital, your time, and a piece of your future. We do not take that responsibility lightly.

Product quality matters. Pricing matters. Margins, territory protection, training, marketing, and customer service all matter, and we work hard to be exceptional in each of them. But we believe something matters even more and that is **the people standing behind it all.**

Business partnerships are easy when everything goes according to plan. The true measure of a partner is what happens when it doesn't. We will never promise perfection. What we will promise is that we will be here. We will answer the phone. We will communicate openly. We will tell you the truth. We will listen. We will take responsibility when responsibility is ours. And when challenges arise, we will work alongside you to find a fair and practical solution.

We also believe strongly that your business is your business. You know your market, your customers, and your community. Our job is not to tell you how to run your company. Our job is to manufacture exceptional products, provide competitive factory-direct pricing, give you the training and resources to succeed, and support you when you need us. We want to become your primary manufacturer, but we believe that is something we must earn, not demand. And we intend to earn it with every structure we manufacture, every customer we help you serve, every call we answer, every problem we help solve, and every commitment we keep.

We are intentionally building our dealer network differently. **Our goal isn't to build the largest dealer network; our goal is to build the strongest one.** We will measure our success by how many of our Dealer Partners succeed, grow, and build businesses they are proud of because they chose to partner with us. Your success is our success.

If you believe, as we do, that great businesses are built on honesty, transparency, hard work, mutual respect, and long-term relationships, then we believe we can build something very special together. We would be honored to earn your business, your trust, and your partnership.

Respectfully,

Brian Iagnemma
CEO & Co-founder

Michael Iagnemma
President & Co-founder

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AT A GLANCE

TEN REASONS TO PARTNER WITH SYNERGY

1 PROTECTED TERRITORIES
A mapped territory of at least 20 miles around your location for each product line you carry, with no other Synergy Structures dealer of that line located in it.

2 FACTORY-DIRECT PRICING
Purchase directly from the manufacturer at competitive wholesale pricing designed to maximize your profit margins while delivering exceptional value to your customers.

3 ONE MANUFACTURER. ONE RELATIONSHIP.
Streamline your operations with one trusted manufacturing partner, coordinated ordering and delivery, and a single point of contact across all product lines.

4 NATIONAL MARKETING SUPPORT
Benefit from ready-to-use marketing materials, Dealer Locator visibility, routed leads, and Synergy's regional and national marketing campaigns.

5 TRAINING AT NO CHARGE
Enjoy complimentary onboarding, product training, sales tools, and dealer portal resources all at no cost.

6 YOU STAY INDEPENDENT
No royalties, franchise fees, or required rebranding. Maintain full control over your pricing, staffing, business hours, and local marketing.

7 MORE WAYS TO EARN
Maximize profitability with volume rebates, display and multi-unit discounts, and incentives that reward qualifying purchases and growth.

8 RESPONSIVE SUPPORT
One-business-day response goal, factory-backed support, clear lead times, and dealer portal visibility.

9 THREE PRODUCT LINES
Expand your offerings with park models, mobile offices, and portable storage buildings. Choose one, two, or all three product lines.

10 BUILT HERE. BACKED HERE.
Proudly manufactured in South Carolina, with factory access, limited warranty, and applicable third-party inspections and certifications.

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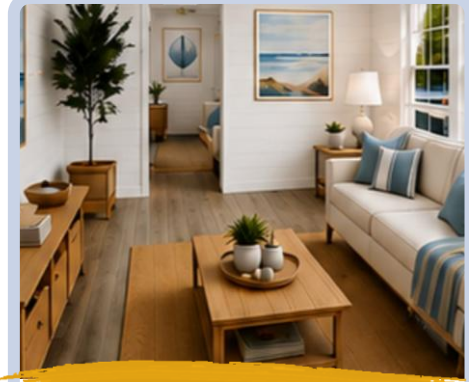
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THE OPPORTUNITY

THREE PRODUCT LINES. ONE MANUFACTURER.

Meet your customers' demand with the right products.



PARK MODELS

Park models are built to ANSI 119.5A standards. Growing interest in flexible, quality-built park models is creating opportunities for trusted local dealers to serve a growing market.

Typical Buyers: Homeowners, retirees, campground and RV park operators, investors, and developers.

BUILT FOR LIFE.



MOBILE OFFICES

Growing demand for flexible, ready-to-use workspaces creates opportunities to serve businesses and organizations needing functional office space without lengthy construction timelines.

Typical Buyers: Contractors, developers, businesses, schools, municipalities, and government agencies.

BUILT FOR PRODUCTIVITY.



PORTABLE STORAGE

The ongoing need for additional storage creates consistent demand for durable, versatile solutions, offering dealers opportunities across residential, commercial, agricultural, and construction markets.

Typical Buyers: Homeowners, farmers, small businesses, storage facility operators, and contractors.

BUILT TO LAST.

DEALERS MAY APPLY TO CARRY ONE, TWO, OR ALL THREE PRODUCT LINES

THREE DISTINCT CUSTOMER BASES

Park model, commercial workspace, and storage buyers.

MORE OPPORTUNITIES TO SELL

One customer relationship can create sales opportunities across all three product lines.

LESS DEPENDENCE ON ONE MARKET

Diversify your revenue opportunities across three product lines, even when one market slows.

EACH LINE STANDS ALONE

Territory protections, display requirements, and performance standards are established separately for each product line.

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WHO WE ARE

BUILT HERE. BACKED HERE.



There's something different about selling a product when you know **where it was built, how it was built,** and **who stands behind it**. At Synergy Structures, every product is proudly manufactured right here in South Carolina by real people whose names you can learn, whose hands you can shake when walking the factory floor.



BACKED BY OUR WARRANTY

Every unit is backed by our written limited warranty and the team that built it.

THIRD-PARTY INSPECTED AND CERTIFIED

Applicable products undergo independent third-party inspection and certification before leaving our facility.

BUILT IN SOUTH CAROLINA

Crafted domestically by a dedicated team committed to quality, consistency, and continuous improvement.

CRAFTSMANSHIP AND MODERN PRODUCTION

Skilled craftsmanship, proven construction methods, and advanced manufacturing processes.

A FACTORY YOU CAN VISIT

We're more than a name on a purchase order. Visit our facility, tour the production floor, meet the people behind our products, and see firsthand the quality and craftsmanship that go into every structure you sell.

ACCOUNTABILITY YOU CAN SEE

Get answers directly from the team that designs, manufactures, and stands behind every product.

THE NON-NEGOTIABLES THAT DEFINE US

- Lead the industry forward
- Build beyond expectations
- Innovation without limits
- Engineered for generations
- Customer-centered service
- Accountability at every step
- Strength through synergy
- Always improving. Never settling.
- Integrity without exception

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HOW THE PARTNERSHIP WORKS

YOUR BUSINESS. YOUR BRAND. YOUR NAME.

YOU STAY INDEPENDENT

Becoming an Authorized Dealer doesn't mean giving up the business you've built. You're not converting your business. You're expanding it.

- **No royalties.** We don't take a percentage of your sales.
- **No franchise or program fee.** Training and program materials are free.
- **No required rebrand.** Your name stays on the building.
- **You control your business.** Your retail pricing, employees, hours, local marketing, and customer relationships.
- **Carry other brands.** Competing and complementary products are allowed, clearly identified.
- **You gain a manufacturing partner.** A partner focused on providing great products, competitive pricing, training, marketing and support.

PERFORMANCE WITHOUT MICROMANAGEMENT

We care whether customers can find you, whether inquiries are handled professionally, and whether customers are taken care of. We don't want to tell you how many people to hire, what hours to keep, which local ads to run, or what margin makes sense for your business.

WHAT A HEALTHY DEALERSHIP LOOKS LIKE

- Customers can easily find and reach you.
- Leads receive a timely, professional response.
- Display units are clean and presentable.
- You actively market your authorized lines.
- Orders, payments, and warranty matters are handled responsibly.
- Your team's product knowledge stays current.
- You tell us early when conditions change.

OUR JOB

Manufacture quality products. Deliver competitive factory-direct pricing, training, marketing resources, and responsive support. Communicate clearly and protect the strength of our dealer network.

YOUR JOB

Run your business. Know your market. Represent our products with confidence. Deliver exceptional customer service, maintain a strong local presence, and communicate openly.

OUR SHARED GOAL

Build lasting, profitable partnerships founded on trust, mutual success, and an exceptional customer experience.

OUR PREFERENCE: WHEN SOMETHING ISN'T WORKING, LET'S TALK ABOUT IT. We believe in open communication, practical solutions, and working together to resolve challenges. Our priority is building strong, lasting relationships and not reaching for the rulebook.

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YOUR NAME. YOUR MARKET. YOUR CUSTOMER. POWERED BY SYNERGY

BUILD YOUR BRAND WITH PRIVATE LABELING.

Offer professionally manufactured structures under **your company's name and brand**, without the investment, complexity, or risk of running your own factory. Private labeling is available by Product Line, giving you complete flexibility. Build your own brand around one Product Line while continuing to sell others under the trusted Synergy Structures name.



Illustration only

YOUR BRAND TAKES CENTER STAGE

With approved artwork, you can market under your own brand on brochures and sales materials, your website and social media, advertising, lot signage, and customer-facing sales documents. Creating, producing, and paying for your branded materials is your responsibility.

YOUR BRAND BACKED BY A PROVEN MANUFACTURER

Synergy remains the manufacturer and warrantor of every unit and stands behind manufacturing quality, regulatory compliance, product certifications, title and regulatory documents, and the warranty to your customer.

Where applicable, data plates, certification labels, title documents, and the warranty always identify Synergy Structures, and your marketing carries a short "Manufactured by Synergy Structures" statement.

MORE BRAND POWER WITHOUT HIGHER WHOLESALE PRICING.

No program fee and no per-unit branding surcharge.

Your wholesale price is the same as the equivalent Synergy-branded unit, and every discount, rebate, and territory benefit still applies.

Dealers pay for any implementation costs including but not limited to artwork, badging, tooling, etc.).

You build the name. We build and stand behind the product.

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YOUR PROTECTED TERRITORY

YOUR TERRITORY. YOUR OPPORTUNITY.

20+

MILE MINIMUM AREA

protected area for each Product Line, drawn on a map around your location

We believe in quality dealers, not quantity. Rather than oversaturating markets, we provide protected territories that give our dealers room to build relationships and grow. Territory protection begins upon activation of each product line and remains unchanged regardless of dealer tier.

Even in densely populated markets, our minimum 20-mile protection applies. Each territory is drawn on a map in your Dealer Schedule, may follow features such as highways or county lines, and never overlaps another dealer's territory for the same line.

WHAT PROTECTION MEANS FOR YOU

- **Dealer Protection:** Be the only Synergy Structures dealer in your designated territory for your approved product line(s).
- **Routed Leads:** Every lead Synergy receives from your protected territory is routed directly to your dealership.
- **We Never Sell Direct:** Every buyer goes through a dealer. Synergy NEVER competes with you.
- **Greater Growth Potential:** More opportunity to build your business your way.
- **Stronger Customer Relationships:** Become the trusted local expert in your market.

WHAT IT DOESN'T MEAN

- Customers are exclusive to you. Customers may buy from any dealer they choose.
- No level of sales or leads is guaranteed, and other manufacturers still compete.
- Customers buy where they choose.
- Any dealer may advertise and sell anywhere, including in your territory.

KEEPING PROTECTION

Meet each line's Launch Milestone and Annual Minimum.

A CHANCE TO CATCH UP

Fall short of a Launch Milestone or an Annual Minimum and you get a 90-day Recovery Window with full protection.

NEVER A BREACH

A shortfall not made up within the Recovery Window ends that line's protection and authorization but is never a breach or damages claim.

Customer choice is never a violation. Walk-ins and customers who find you on their own belong to the dealer who sells to them, wherever they live.

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PRICING, MAP, AND INCENTIVES

BUY MORE. SAVE MORE. GROW MORE.

FACTORY-DIRECT WHOLESALE PRICING

One confidential wholesale price list, the same for every dealer. You set your own retail prices. We give at least 60 days' notice before a price increase, and orders accepted before an increase keep the old price.

ANNUAL VOLUME REBATE

Tier	Combined annual purchases	Rebate
Authorized	Entry	**1.0%**
Authorized Gold	$1,000,000+	**1.5%**
Authorized Platinum	$2,000,000+	**2.0%**

Calculated at the highest tier you reach during the year and applied to that whole year's purchases. Tier recognition carries through the following year.

MULTI-UNIT PURCHASE DISCOUNT

Units of one line on one order	Discount
2 to 5	**5.0%**
6 to 9	**7.5%**
10 or more	**10.0%**

Applied at invoice. Units of different lines are not combined. Units are scheduled within 60 days of acceptance and delivered within 30 days of one another.

INITIAL DISPLAY UNIT PURCHASE DISCOUNT

Display units at activation	Discount
1 unit	**5.0%**
2 units	**7.5%**
3 units	**10.0%**
4 units	**12.5%**
5 to 9 units	**15.0%**
10 or more units	**20.0%**

Applies to the wholesale price of display units (not freight or taxes) bought when a line is activated. Three storage buildings count as one unit. Units stay on display for 180 days. Like-for-like replacements earn 5%. Never combined with the multi-unit discount.

MINIMUM ADVERTISED PRICE

- Advertise at any price at or above MAP.
- Don't publicly advertise below MAP, online or off.
- In a private, one-on-one sale, you choose your price.
- Using "call for price"? Don't post a below-MAP price in a public reply.

Ordering and payment. A deposit with each order and the balance before delivery. Products ship from our Lancaster, South Carolina factory. Floor plan lender referrals are available.

Your rates are protected. Discount and rebate rates can be raised at any time but never lowered for you without your written consent.

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MARKETING AND LEADS

YOU CONNECT. WE HELP FILL THE FUNNEL.

WHAT YOU CAN USE FROM DAY ONE

Marketing works better when your manufacturer is in it with you. As an Authorized Dealer you get, at no charge:

- Professional product photography and current included feature sheets
- Flyers, templates, and social content ready for local use
- Brand standards that keep your materials professional
- A Dealer Locator listing so customers in your market can find you
- Every lead Synergy receives from your territory, routed to you
- Regional and national campaigns Synergy may run
- Leads outside any protected territory, routed to the nearest dealer within 100 miles
- Lead volume varies by market and season and is not guaranteed.

Use what we've already created before spending your own money rebuilding it.

Need something we haven't made yet? **Tell us.** Dealer feedback decides what we build next.

LEADS: SPEED WINS

A lead only becomes valuable when someone does something with it.

- ✓ Make first contact quickly.
- ✓ Use the customer's preferred way to communicate.
- ✓ Ask questions before recommending a product.
- ✓ Keep notes so every conversation picks up where the last one ended.
- ✓ Follow up consistently without becoming a nuisance.
- ✓ Ask us for help when a product, pricing, or territory question is holding up a sale.

The territory belongs to the dealer relationship. The customer belongs to themselves.

YOUR MARKETING, YOUR WAY, WITHIN A FEW GUARDRAILS

Identify yourself as an Authorized Dealer. Follow the brand standards and MAP. State product claims exactly as published. Social posts, video, paid ads, and creator partnerships need no advance approval.

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TRAINING AND ONBOARDING

CONFIDENCE SELLS.

The best dealers are **prepared, knowledgeable,** and **confident**. Every dealer designates at least one representative to complete our Dealer Training Program within 60 days of your first line's activation. It's free, and you can place your Opening Order before training is done. Sessions are held at our Lancaster, South Carolina factory, with a virtual option when travel isn't practical.

THE GOAL

Understand what you sell, explain it accurately, price and order it, know the customer journey, and know where to get an answer.

YOUR ONBOARDING SESSIONS

Session	What you'll cover
1. Welcome and Orientation	Meet the team, our history and values, who does what, your onboarding roadmap, and a factory tour.
2. Product Training	Specifications, features, options, applications, and differentiators for your lines, with hands-on walkthroughs.
3. Sales and Dealer Operations	Pricing and quoting, MAP, lead handling, ordering through the Portal, display and territory standards, brand standards.
4. Manufacturing, Quality, Warranty	How units are built, quality control, inspections and third-party compliance, data plates, and warranty procedures.
5. Review and Reinforcement	Revisit products and processes, work through real-world questions, and know who to contact.

SELF-PACED MODULES IN THE DEALER PORTAL

MODULE 1
Product knowledge, for each line

About 2 hours

MODULE 2
Pricing, quoting, and MAP

About 1 hour

MODULE 3
Ordering and the Dealer Portal

About 1 hour

MODULE 4
Brand standards and program policies

About 1 hour

MODULE 5
Warranty, financing, and customer service

About 1.5 hours

NOT AN ACADEMIC EXERCISE

No exams or certifications to pass. We track completion so both of us know your team has what it needs. As products change, short update modules keep you current.

Knowledge builds confidence. Confidence builds trust. Trust closes sales.

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ONGOING SUPPORT ALWAYS

REAL SUPPORT. REAL ACCOUNTABILITY.

No runaround. No wondering who to call. No getting lost in the system. You take care of your customers, and we work hard to take care of you.

Support is easy to promise. It is always our intention to respond in one business day.

OUR TARGET

A RESPONSE WITHIN ONE BUSINESS DAY

STRAIGHT ANSWERS ON LEAD TIMES

Get information from the people who actually schedule and manage production.

VISIBILITY IN YOUR DEALER PORTAL

Orders, invoices and balances, production status, delivery, routed leads, documents, training, announcements, and service and warranty requests in one place.

FINANCING CONNECTIONS

Referrals to floor plan lenders for your inventory, and to retail lenders for your customers.

FACTORY-BACKED PRODUCT SUPPORT

Have a construction or specification question? Go straight to the people who design and build the product.

WARRANTY SUPPORT YOU CAN COUNT ON

We supply all parts and shipping for approved claims and reimburse approved repairs at your cost plus 15%.

ONE COMPANY BEHIND THE PRODUCT

From your first order through production, delivery, and after-sale support, one manufacturing partner is accountable.



COME WALK THE FACTORY FLOOR.

Meet our team. See how we build. Ask anything. If you want to see what partnership with Synergy really looks like, we'd rather show you than tell you.

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HOW TO BECOME A DEALER

THE DEALER JOURNEY

Becoming an Authorized Dealer is a **two-way evaluation**. Together we answer two questions so that both can decide with confidence.

- **Is Synergy the right manufacturer and partner for your business?**
- **Is your business the right fit for Synergy and the market?**

30–60 DAYS
typical time from application to activation

1 INITIAL CONVERSATION

We start by getting to know each other. We'll learn about your business, your market, your experience, your goals, and the Synergy product lines that interest you. You'll also have the opportunity to learn more about us and ask questions about the program.

2 MUTUAL NDA

We sign a Mutual Non-Disclosure Agreement (NDA) to protect confidential information shared during our discussions. This allows us to have open, honest conversations while safeguarding your ideas, plans, and data.

3 DEALER APPLICATION

Complete our dealer application so we can better understand your business, ownership, experience, proposed location, and plans for the market.

4 BUSINESS & MARKET REVIEW

We evaluate the overall opportunity, including business standing, references, reputation, proposed location, local market potential, and available territory.



5 PRODUCT LINE & TERRITORY DISCUSSION

Not every product line is right for every market or dealer. Together, we'll discuss which product lines make the most sense for your business and confirm territory availability for those lines.

6 DEALER AGREEMENT

If we both believe there is a strong fit and want to move forward, we'll document the relationship through the Synergy Structures Authorized Dealer Agreement and addenda.

7 OPENING ORDER & LAUNCH PLANNING

Now we start turning the plan into a dealership. We'll coordinate your initial display inventory and work with you on the practical pieces needed for a successful launch.

8 DEALER ACTIVATION

Once the applicable launch requirements are completed, your dealership is activated for its approved product lines and territory.

9 TRAINING AND LAUNCH

Your representative completes training within 60 days of your first line's activation while we help you site display units and launch.

THEN IT'S TIME TO GO TO WORK.

Building awareness · Serving customers
Growing your Synergy business

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BUILDING MOMENTUM

YOUR FIRST 100 DAYS

You don't need to master everything overnight. A strong launch happens in stages: build knowledge and prepare your business, get into the market, then learn from real customers and refine what works. These are ideas from experience, not requirements.

DAYS
1–30
LEARN AND PREPARE

BUILD THE FOUNDATION

- Complete onboarding and the self-paced modules.
- Site and stage your display units and set up your sales area.
- Set up your Dealer Portal account and Dealer Locator listing.
- Line up a qualified installer if you plan to offer setup.



PREPARE TODAY.
PERFORM TOMORROW.

DAYS
31–60
LAUNCH AND ENGAGE

GET VISIBLE

- Tell your existing customers and post your new lines online.
- Share display walkthrough videos built from the Marketing Library.
- Work every routed lead quickly and keep notes in the Portal.
- Introduce yourself to local contractors, parks, and builders.



BE SEEN.
START ENGAGING.
BUILD MOMENTUM.

DAYS
61–100
REFINE AND GROW

USE WHAT YOU'VE LEARNED

- See which channels bring your best customers and lean into them.
- Adjust your display mix to what your market asks for.
- Check your progress toward each line's 180-day Launch Milestone.
- Tell us what customers want that we don't offer yet.



LEARN. ADJUST.
GROW STRONGER.
TOGETHER.

Your first 100 days aren't the finish line. They're the foundation for everything that comes next.

Learn. Launch. Listen. Adjust. Grow.

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KEY PROGRAM BENCHMARKS

THE NUMBERS BEHIND YOUR DEALERSHIP

BENCHMARK	WHAT TO KNOW
PROTECTED TERRITORY	Mapped, at least 20 miles from your location for each authorized line.
OPENING ORDER AND DISPLAY	**Park Models:** 1 Park Model. **Mobile Offices:** 1 Mobile Office. **Portable Storage Buildings:** 3 buildings of different configurations. Kept on display at your lot. You buy display models only for the lines you carry.
LAUNCH MILESTONE	$150,000 in qualifying purchases per line within 180 days of that line's activation. Your Opening Order counts toward it.
ANNUAL MINIMUM	$300,000 in qualifying purchases per line each calendar year. In your activation year, the minimum is prorated at $25,000 for each full calendar month remaining through December 31.
RECOVERY WINDOW	90 days to make up a Launch Milestone or Annual Minimum shortfall with full protection. Annual Minimum: not two years in a row.
INITIAL TRAINING	Completed within 60 days of your first line's activation. Free of charge.
ESTIMATED LEAD TIMES	**In stock:** within 2 weeks of confirmation. **Pre-order:** within 6 weeks. Lead times are estimates only, as they vary with demand, configuration, materials, inspections, carriers, and weather.
WARRANTY PERIOD	12 months from delivery to your customer, or 15 months from factory release, whichever comes first.
INSURANCE	General liability of $1M per occurrence / $2M aggregate, including products-completed operations, naming Synergy as additional insured.
TERM AND EXIT	Runs through December 31 of the following year, then renews annually. Either side may leave with 90 days' notice; Synergy cannot end the relationship for convenience in your first 12 months.
APPLICATION TO ACTIVATION	Typically, 30 to 60 days, depending on your readiness and how quickly requirements are completed.

Standard program amounts shown. Your Dealer Schedule states the amounts that apply to you. Performance standards apply product line by product line. A shortfall not made up within the Recovery Window ends that line's protection and authorization but is never a breach or damages claim.

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FREQUENTLY ASKED QUESTIONS

QUESTIONS PROSPECTS ASK

Do I pay a franchise fee or royalties?
No. There is no franchise fee, royalty, or program fee. You buy products at wholesale and resell them as your own independent business.

What can I make?
You buy at wholesale and set your own retail price. Dealer margins typically vary depending on product line, location, and market factors.

What does it take financially to start?
Placing and paying for your Opening Order. Synergy requires no net worth minimum, no personal credit check, and no personal guarantee. You'll also need a qualifying lot and any required licenses.

How big is the Opening Order?
One display unit for each product line you carry: 1 Park Model, 1 Mobile Office, or 3 Portable Storage Buildings of different configurations, which together count as one display unit.

Is my territory exclusive?
It's protected, not exclusive. No other Synergy dealer of your line is located in it and its leads come to you, but customers can purchase where they choose.

Do I set my own prices?
Yes. The minimum advertised price applies only to public advertising. You choose the price you sell at.

Do you send me leads or help with marketing?
Yes. Leads from your territory are routed to you, and you get dealer exposure on synergystructures.com, product photos, marketing materials, etc.

Can I finance my models and inventory?
Yes. Floor plan financing is available through third-party lenders we can refer you to as they set their own terms and qualifications.

Can I keep carrying other brands?
Yes. Identify the manufacturer of competing products clearly so customers aren't confused about who built or warrants what.

What are the annual purchase minimums?
Each product line carries an annual minimum of $300,000 as listed in your Dealer Schedule.

What if I miss a purchase minimum?
You get a 90-day Recovery Window. If the shortfall isn't made up, that line's protection and authorization end, but it is never a breach or damages claim.

How do I pay for orders?
A deposit with each order and the balance before delivery. We can refer you to floor plan lenders, who set their own credit requirements.

How long until I get units, and who pays freight?
In stock: about 2 weeks. Pre-orders: about 6 weeks. Dealer pays freight. Synergy delivers only to Dealer lots unless another site is approved in writing.

Who handles warranty work?
Synergy is the warrantor. You coordinate service for your customers, we supply the parts, and approved repairs are reimbursed at your cost plus 15%.

Do I need a dealer license?
It depends on your state. Depending on how your state classifies park models, you may need a manufactured housing or RV dealer license. Confirm your state's requirements with an attorney or your state agency before you sign.

Does Synergy install units?
No. You can offer setup yourself if properly licensed, coordinate a qualified installer, or let the customer arrange it.

Can I leave the program?
Yes, with 90 days' notice. Synergy may buy back unsold new inventory.

What will I see before I sign the Dealer Agreement?
The full Program Manual (under a mutual NDA), the Dealer Agreement with its Limited Warranty, and your Dealer Schedule. We encourage you to review them with your own attorney.

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LOOKING AHEAD

THE PARTNERSHIP MOVING FORWARD

THE BEST RELATIONSHIPS EVOLVE

Markets change. Products improve. Customers find opportunities neither of us anticipated. Our Dealer Program should keep learning and improving right alongside them.

TELL US WHAT YOU'RE SEEING

What are customers asking for? What product is missing? What's slowing down a sale? What would make ordering easier? What could we do better?

Feedback isn't an inconvenience.
It's one of the most valuable ways we improve.

WE'RE NOT BUILDING THE LARGEST DEALER NETWORK.
WE'RE BUILDING THE STRONGEST ONE.

ONE MANUFACTURER. ONE RELATIONSHIP.
UNLIMITED OPPORTUNITY.

READY TO TALK? BECOME AN AUTHORIZED DEALER.

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