Aloha Foundation

2023

Impact Report



From the Director's Desk



Dear Aloha Family,

This year's Impact Report as a tribute to YOU. Whether you were a donor, a camper, a parent or grandparent, however you participated, we want you to know that the impact of Aloha is possible because of you..

We are excited for the future, and so energized by the next generation. Camp is as relevant as it has ever been, and possibly more important to the mental, physical and developmental health of young people than anything we could offer them.

And yet, we realize and fully acknowledge the challenges that lie ahead. Childhood has changed, and camp must change to remain the nurturing, meaningful and life affirming experience that has been cherished for generations. We are truly fortunate that our dedicated alumni network, innovative staff and faithful board of directors have stood with us through the first quarter of the 21st century, and we stand committed to continue our mission for generations to come.

Enjoy this report and please, continue to remember the Alohas, renew and increase your support if possible. You are truly the driving force behind everything we do. In the true spirit of Aloha--the force of love, peace, compassion and good will that holds our community together--we look forward to welcoming you home, wherever you are, until we see you once again on the shores of Lake Morey.

With gratitude,

Vanessa Mendillo Riegler
Executive Director
The Aloha Foundation

OUR MISSION:

"To inspire people of all ages to learn, explore, grow, and become their best selves."







What was the BEST thing about the Alohas in 2023?

Hint:
It's the same as it was in 1905!









THE PEOPLE!





The counselors who brought care, compassion, and fun!



The campers whose laughter and energy made our campuses come alive.



The directors, whose wisdom and dedication were evident in everything.



The multigenerational families, parents, grandparents, and friends who supported us.

In other words: YOU











Horizons Day Camp

At Horizons, every new day brings discovery, learning and fun. With over 150 acres of lakeside woodlands and 11 departments featuring dozens of activities to explore, there is no end to the possibilities for adventure, skills development and just being a kid.

In 2023, 444 young people from K-7th grade got a chance to experience a different activity each day, or hone their skills at their very favorites. Some of the offerings are sailing, archery, arts & crafts, theater, tennis, and so much more! Your support keeps us able to provide great quality programs, well-trained staff and the state-of-the-art equipment.





The opportunities provided for children to try new activities, or to excel in current skills, in an environment that is nurturing and "self-positive" is simply life changing.

2023 Horizons Parent



Hulbert Outdoor Center

Hulbert had a great year in 2023. We were proud that our programs boast a high return rate, and that 21 new school groups decided to join us. Adding to our numbers, we welcome two new schools to the Success Leadership Program, where young people ages 14-18 learn the skills they will need to effectively take a leadership role as young adults in their community.

Nine of these new schools and 355 students were helped by the Aloha Foundation's School Program Endowment. As a result, Hulbert served 100 school groups and over 2,900 students in 2023. In total, 34 school groups, comprising over 1,400 students, to engage in Hulbert's programs. We are growing and thriving, thanks to loyal supporters like you.





There are kids that return from the Hulbert trip, who present as more confident, more positive, and more resilient because of the various experiences during their time at HOC. Likewise, the class as a whole has also become closer, aiding the dynamic between friends and within the group.

2023 Hulbert School Teacher

Hive

Overnight camp for girls 3rd -6th grade

At Hive, young girls forge friendships that last a lifetime! Our goal for the future is to open our doors to even more girls, helping them grow, fostering imagination, boosting body positivity, and promoting understanding and empathy.

Every year, we dive into a world of fun and challenge, starting each day with a cheerful song. In 2023, attendance at Hive was 153—representing a diverse mix of cultures, backgrounds, and identities, making every day an enriching experience.





My counselor helped me feel better when I missed home. All of the counselors are really nice, even if they aren't in your unit.

2023 Hive Camper



Aloha

Overnight camp for rising 8th-11th grade girls

In 2023 Aloha enrolled 144 campers. Not one of them brought a cell phone or device. Incredible in this era, to think that teenage girls would volunteer to spend seven weeks out in nature without social media, unless it was a reality TV contest!

"By unplugging from screens and immersing themselves in nature, teenagers can cultivate resilience, self-confidence, and authentic connections with their peers," observes Aloha director Charlotte Messervy.





There's clearly something different about Aloha. It's the sudden, comradery that can be both overwhelming and infectious. It's hard not to sway when you sing, or laugh when you fall, or find solace in someone you basically just met.

2023 Aloha Counselor



Lanakila

Boys Program for 3rd - 8th grade graduates

With gratitude for all of you who rose to the challenge and helped us to add a covered porch area to the Lanakila dining hall—we couldn't be happier to start the 2024 camp year with a new outdoor seating area. In the words of the man who personifies Lanakila for over a decade, Camp Director Bryan Partridge, "In a world filled with uncertainty and ambiguity, camp creates the conditions where the concept of choice provides the compass to figuring out how campers want to interact with the world. Within these choices lies the discovery of endless potential." 243 campers joined us at Lanakila in 2023.

The Aloha Foundation has perfected forming a community where children feel free to be their true selves without fear of judgement. My son felt it during his time at Lanakila and my daughter feels it at Aloha. This type of community is so incredibly rare.

2023 Lanakila Parent



Ohana

Boys Program for 3rd - 8th grade graduates

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2023 Lanakila Parent



Because of YOU

How Your Support Helped Children and Families in 2023



10,000+ people impacted

by our programs and events

984
campers
explored the outdoors, had fun, and took on new challenges

181
kids went to camp
thanks to over $850,000 in financial aid

2,525
students
became better leaders and communicators

73
school communities
were empowered and learned teamwork and leadership skills

411
seasonal staff members
completed in-depth training and learned transferable skills

135
spaces
at family camp for military families

772
family campers
enjoyed nature and experienced new outdoor adventures

$862,725
in campership aid
supported 182 campers with full or partial tuition assistance



The summer community at Aloha brings together people from many different cultures and backgrounds:



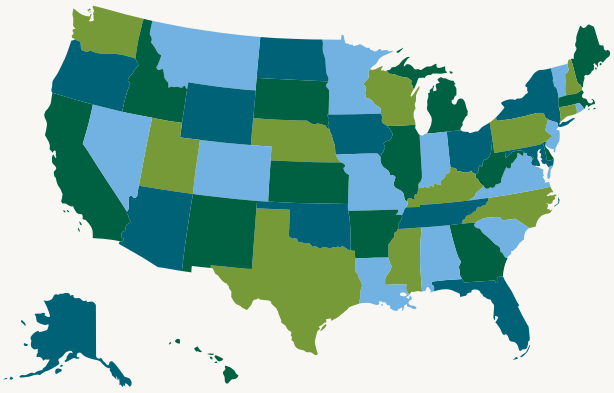




Campers and counselors came from:

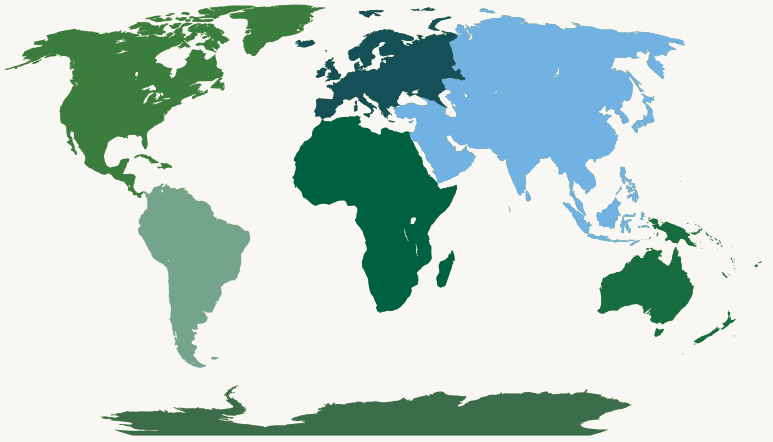
Oklahoma Wyoming **New York** Utah **New Jersey** **Virginia** Georgia **Illinois** California Arkansas **Ohio** Connecticut **Kentucky** **Texas** North Carolina Vermont Washington, D.C. **Iowa** **Florida** **Alaska** Arizona New Hampshire **Rhode Island** **Wisconsin** Colorado **Massachusetts** **Maine** Maryland **Oregon** Pennsylvania Michigan **Washington**

32 states:



as well as from:

22 countries/territories:



Germany **Pakistan** Ireland Jamaica
Czech Republic **China** **United States**
Ecuador **Spain** Mexico **New Zealand**
Hungary Colombia United Kingdom
Romania **Brazil** **France** South Africa
Australia Scotland Poland **Uganda**



Who gives? YOU DO

EverGreen Sustainers

59 Evergreen Sustainers made monthly contributions

Making a monthly automatic contribution provides an important source of reliable support for the Aloha Foundation. Knowing that your gift renews each month allows for better financial planning and can often make it possible for many of our supporters to give at a higher amount to the Annual Fund.

Stretching your support over the year allows us to budget more effectively. This kind of giving also saves on fundraising costs. Donors who commit to $25 or more in monthly giving empower The Aloha Foundation to achieve greater impact and stability in our operations.





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Those who support the Aloha Foundation with $2,500 or more per year.
We thank you all for your transformational gifts!

Honor Roll

The Board of Trustees and Staff of the Aloha Foundation are truly grateful to everyone who contributed in 2023!

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Those who support the Aloha Foundation with $2,500 or more per year.
We thank you all for your transformational gifts!

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Endowment and Restricted Gifts

$1.6 million given to support Endowment & Restricted Funds

The Aloha Foundation Endowment Funds are permanently invested with only the earnings or a small percentage of the principal used annually according to a formula established by the board of trustees.

Our endowment provides a stable, long-term income source, ensuring ongoing support for The Aloha Foundation's mission and programs. Restricted gifts are sometimes given in the form of an endowment—a large sum which is invested with annual distributions from earnings—and sometimes given for a specific purpose, such as a building project or camperships.

Gulick Legacy Society

More than 177 Alumni Remembering Aloha in their will or Estate Planning

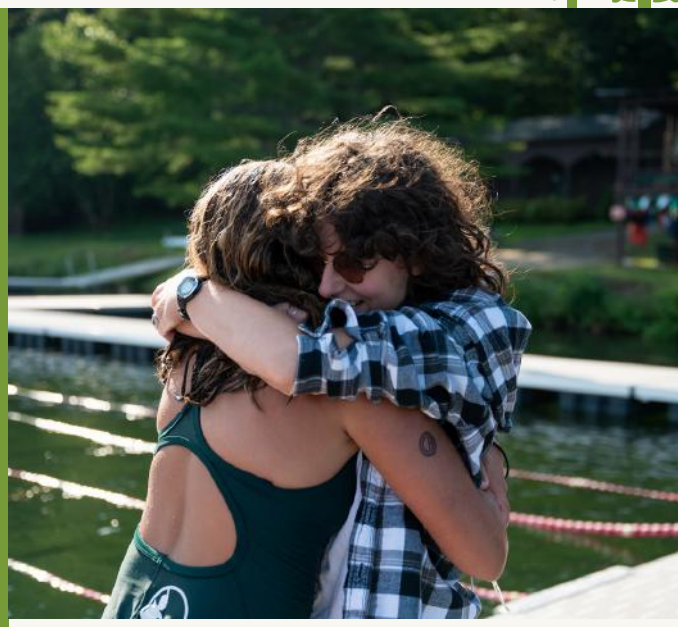
Remembering The Aloha Foundation in your will or estate plan is a beautiful way to ensure the continuance of camp programs you cared deeply about during your lifetime. This kind of planned giving strengthens the Aloha Foundation long into the future and creates a lasting legacy by which you or a loved one will long be remembered. For details on how to include The Aloha Foundation in your will or estate, or on ways to give using retirement assets or appreciated stock, contact our Advancement Office.



Giving back

Thank you

for the many ways YOU supported the Alohas!







Network

with prospective camp families and staff

Contribute

to the Annual Fund

Attend

a camp, program, Reunion, or local event

Host

an Open House

Donor spotlight

584

Aloha community members and friends made gifts

97

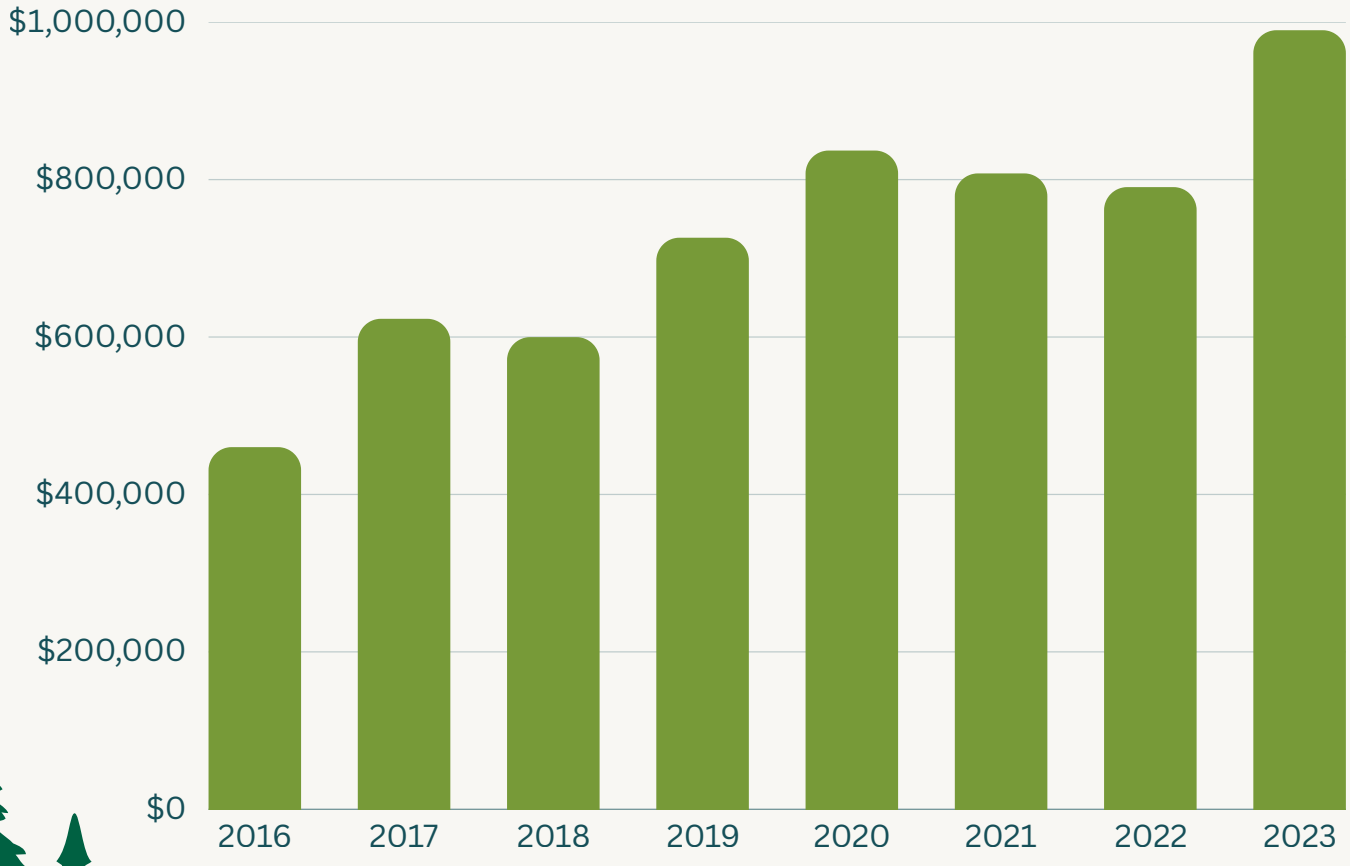
New donors made first-time gifts!

112

People gave to #AlohaGivingTuesday on November 29

Annual Fund

The Annual Fund supports Aloha's highest priorities, from staff training to camperships to facilities.



*In 2020, when camp was cancelled due to Covid, some families opted to donate their tuition.

2023 Initiatives & Highlights

Prioritizing Wellness

Starting in 2023, we hired a Wellness Coordinator to support campers and counselors. The Wellness Coordinator holds office hours and is available to guide our decision making in how best to handle a camper's mental and emotional needs while at camp.

Facilities & Campuses

The Buildings & Grounds team continued to keep our campuses looking beautiful. Some projects in 2023 included New porch extension for Horizon's Arts and Crafts building, new clubhouse for Old Hideaway at Aloha. improvements at Hive's office, and Lanakila's Main House renovation project which included renovating the dining hall with the addition of a large covered porch and refurbishing the counselor space.







Choosing Curiosity

In 2023, we launched our organization-wide theme: Choosing Curiosity. We talked about actively choosing to be curious when we might otherwise make assumptions and being open to new possibilities. We encouraged campers, counselors, and staff to get curious, dig in, ask questions, try and even fail at new things.

Staff Training

During pre-camp for our camps this year, we had TQAMP (Formerly Transplaining for Camps) come out and give our staff a comprehensive training session.

The goal was to help staff understand the foundational principles of 2SLGBTQIA+ inclusion and equip them with the tools needed to build and participate in a safe and accepting camp environment where campers of all genders and sexualities feel like they belong.



2023 Lanakila Reunion

In August, we welcomed over 400 former Lanakila campers, counselors, and their families back to Fairlee to connect and celebrate 100 years of Lanakila. In honor of the reunion, 180 donors contributed over $230,000 towards the renovation of Lanakila's Main House renovation project.









THANK YOU

We are immensely grateful for your support. Without YOU, our generous community, 2023 would not have been the huge success it was!



ALOHA
FOUNDATION

We look forward to welcoming you back in

2024!

