



port folio

Rocco van de Geest

Graphic Artist

Hello!

I'm **Rocco**, a graphic artist and designer based in Amersfoort in the Netherlands who's all about creating meaningful and illustration-driven visual experiences for people.

I consider myself a detail-oriented, hardworking person who's willing to learn at every step of the way.

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DON'T

PUT A CAP ON CREATIVITY





Experience

- ✦ 2022
Media / Graphic Design
Signploeg
- ✦ 2024
Media / Graphic Design
Gaston Print
- ✦ 2023
Media Design Fulltime
Intern Designer
Pridea
- ✦ 2024 - Present
Media / Graphic Design
Brand Owner
Rowe

Education

- ✦ 2021-2025
Cibap vocational school for design - Zwolle
MBO Media Design

Skills

- ✦ Digital Illustration
- ✦ Graphic Design / Layout
- ✦ UI Design
- ✦ Media Design / Layout
- ✦ Adobe Creative Suite
- ✦ Figma
- ✦ Prezi
- ✦ Idea realization

01

Brand Content

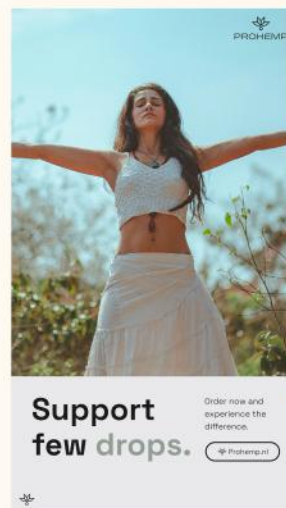
◆ Graphic Design

◆ Illustration

Developed Instagram posts and blog content for a range of products for my client Prohemp, focusing on clear communication and brand consistency.

2025

4.



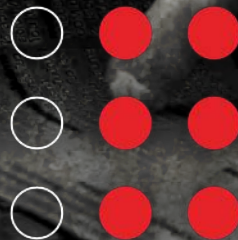


PROHEMP



A hand wearing a watch holds a stack of colorful business cards. The cards are fanned out, showing various colors like blue, green, and yellow. The background is a dark, textured surface with a grid pattern. The text 'GASTON PRINT' is overlaid on the cards.

GASTON PRINT



02

Brand Identity

◆ Graphic Design

◆ Illustration

During my internship at Gaston Print, I created a cohesive brand identity for Tupak Packaging, aligning visual elements to strengthen the company's image.

2024

7.



03

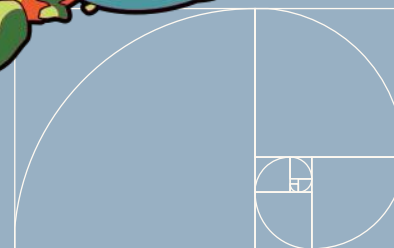
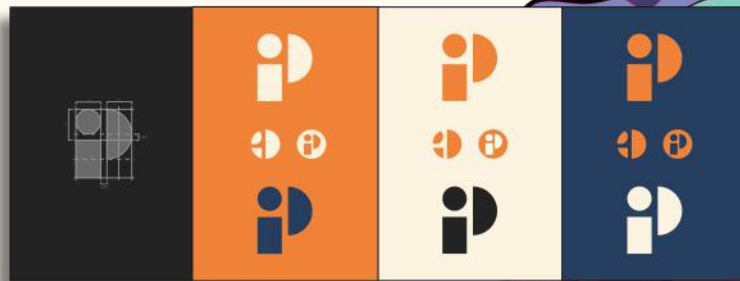
Logo Ideas

✦ Graphic Design

✦ Illustration

Designed a logo for Pridea during my internship, creating a visual identity that better aligns with the company's values and brand.

2023-2024



1.618



Elements





proffesional/we



ffe43d



Customer



f08338



workingtogether



94a5b2



lamp



SIGNPLOEG

04

Truck Signage

◆ Graphic Design

◆ Illustration

During my internship at Signploeg, I created truck signage for Van Marwijk Group, translating the brand identity into a clear and impactful vehicle design.

2022



05

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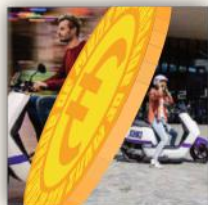
★ Graphic Design

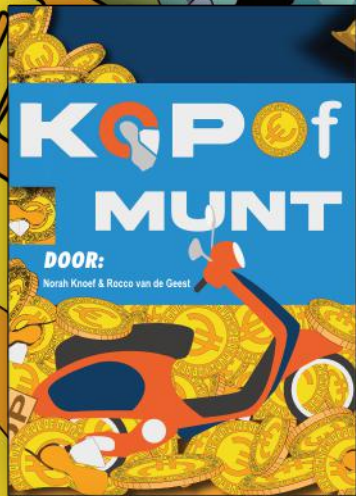
★ Illustration

3rd year firstproject. Instagram posts for the National Government, a number of posts for the helmet requirement.

2023

12.





cibap

GIN HIROKI

06

character design

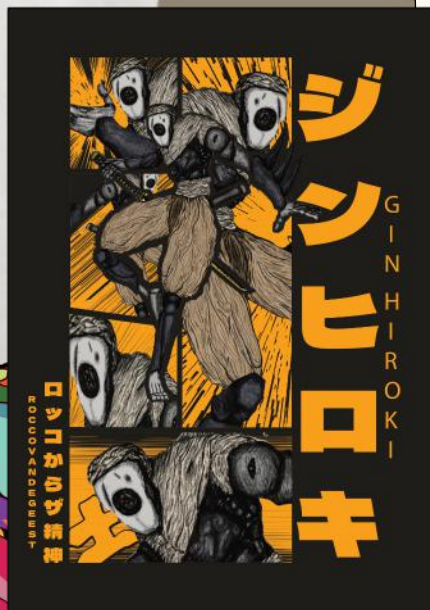
◆ Illustration

◆ Concept Art

2nd year fourth project. Make art with a never before used medium, a character design of a mechanical ninja.

Create a Manga inspired t-shirt design.

2023



07

animated works

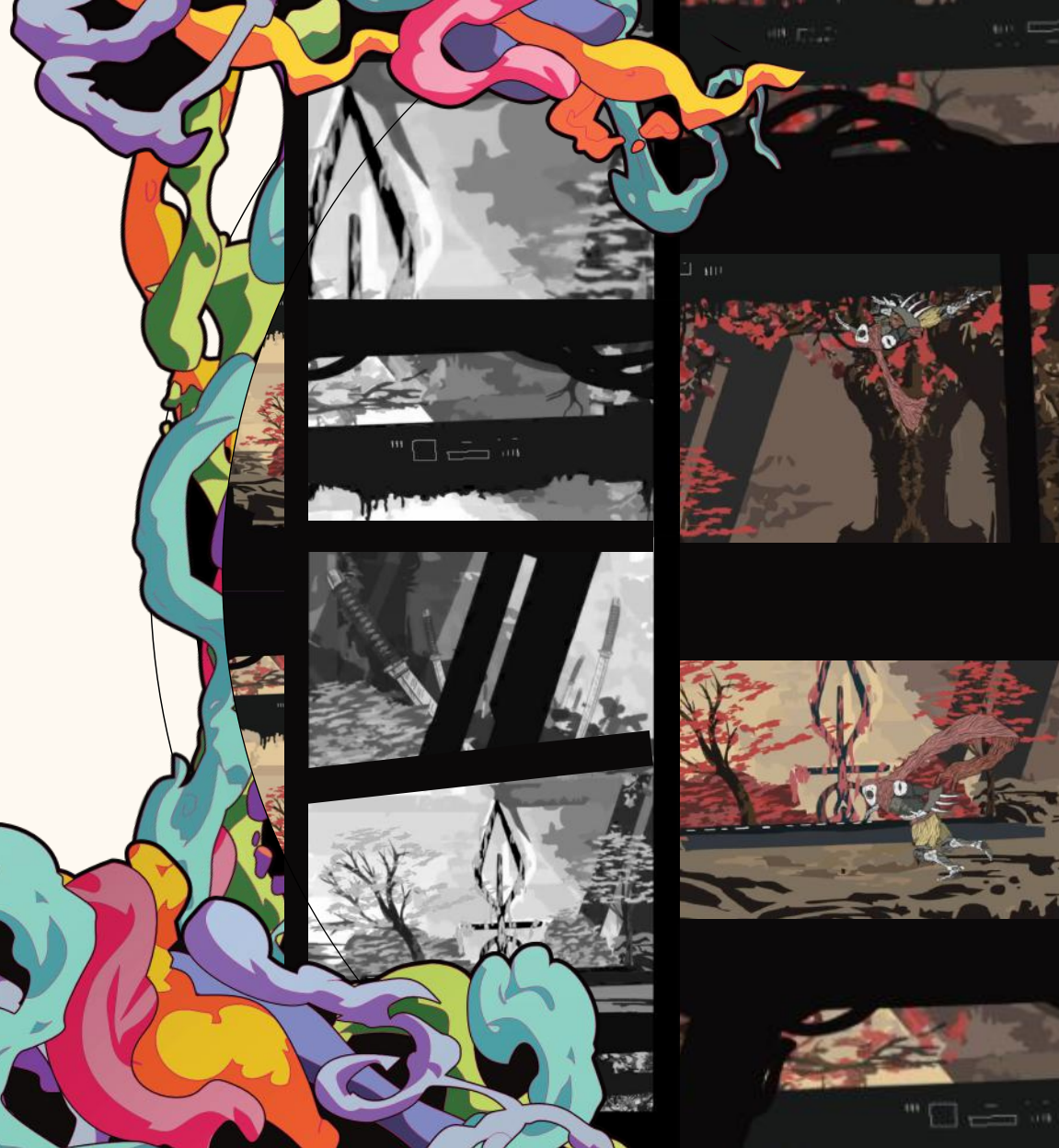
✦ Animation

✦ Motion Graphics

✦ Illustration

3rd year fourth project. Short
Animation and poster of own
made mechanical
ninja character

2023





cibap



ROWE

08

own brand

◆ Illustration

◆ Concept Art

Created logo and Illustrations
for the first clothing line
of my own clothing brand.

#Rowe.

09

misc. illustra tions

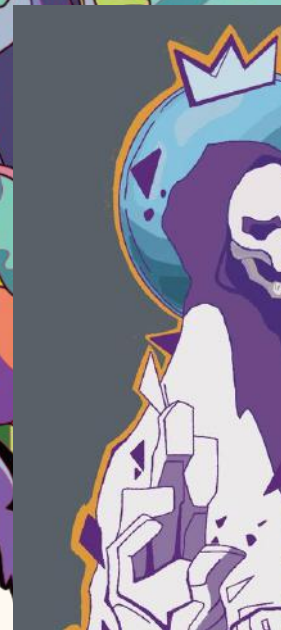
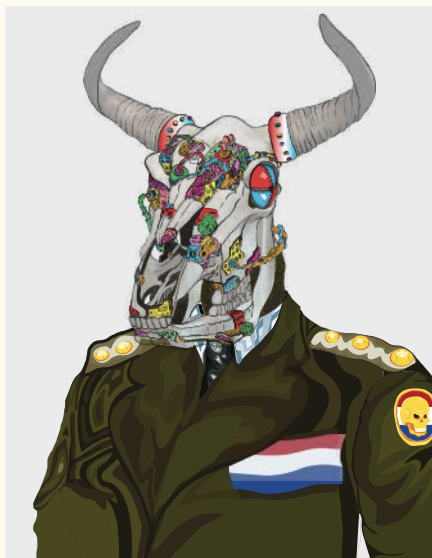
✦ Graphic Design

✦ Illustration

Miscellaneous personal and
commissioned illustrations.

2021 - 2025

20.





thank you!

Let's work together!



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