American Association of Women Dentists

ADVANCE. CONNECT. EMPOWER.

2027 AAWD Partnership & Sponsorship

Featuring AAWD 2027 Conference Sponsorship Opportunities

September 9–11, 2027 ***Las Vegas, Nevada***



THE AMERICAN ASSOCIATION OF WOMEN DENTISTS |
WWW.AAWD.ORG | SPONSORS@AAWD.ORG | 800-920-2293



WHY AAWD? Why Now?

👩🏾‍⚕️ Members & Contacts	**3,000+** women dentists and students representing every career stage across the US and internationally
🏫 Student Chapters	**44** Dental Student Chapters + **1** Pre-Dental Student Chapter and growing
🫶🏽 Local & Int'l Chapters	**10** and growing
📬 Email Audience	**13k+** opt-in contacts and community members **40%** avg. open rate
💬 Social Reach	**15k+** followers across Instagram, Facebook, and LinkedIn
💜 Community Programs	**2** sister foundations: Smiles for Success Foundation (SFS) and Gillette Hayden Memorial Foundation (GHMF)

AAWD celebrates the collaboration, leadership, and innovation of women in the dental profession while creating a powerful network for support and growth.

Partnering with AAWD helps advance opportunities for women in dentistry through education, mentorship, leadership, and professional growth. Together, we can make a lasting impact.

New for 2027: AAWD's Conference returns in 2027, bringing together women dentists, students, leaders, educators, and industry partners in Las Vegas, September 9–11, for two days of education, connection, and professional growth.

2027 Partners receive priority access to select #AAWD2027 sponsorship and exhibit opportunities.

CORPORATE Partnership



AAWD welcomes partnerships with organizations committed to advancing women in dentistry. Through collaboration, we can expand educational opportunities, support professional development, strengthen leadership, and create meaningful connections between women dentists and industry partners.

Simple. Flexible. Customizable.

Determine Your Tier and Term Length: Select one of five partnership levels and choose a single-year or multi-year term based on your goals and desired level of engagement. Each tier includes a set number of customizable benefit selections from the menu on the following pages.

Explore Conference Sponsorship Opportunities (Optional): 2027 Partners receive priority access to select AAWD 2027 Conference sponsorship and exhibit opportunities. Conference sponsorships are offered separately from partnership tiers, subject to availability, and may carry additional fees. Partners may indicate their interest through the Partnership Intake Form.

Complete the Intake Form: Submit the 2027 Partnership Intake Form to indicate your selected tier, term, and conference sponsorship interest. AAWD will follow up to confirm your partnership package and next steps.

Customize Your Benefits: Work directly with AAWD to select the benefits that best align with your organization's goals and partnership tier. Once selections are confirmed, AAWD will issue an invoice and formal agreement for signature.

Enjoy Year-Round Visibility: Your partnership provides ongoing exposure across AAWD's digital platforms, member communications, and professional community throughout 2027.

PARTNERSHIP Tiers

Each partnership tier includes a set number of annual benefit selections from the menu on the following page.

VISIONARY

- *One (1) AAWD 2027 Conference Event Sponsorship up to $10,000*
- *Two (2) complimentary AAWD 2027 Conference registrations*
- A $1,000 donation to SFS or GHMF
- Logo & link on website
- Customizable directory listing in member portal
- **Your choice of eight (8) benefits from the benefits menu**

$25,000

TRAILBLAZER

- *Two (2) complimentary AAWD 2027 Conference registrations*
- A $500 donation to SFS or GHMF
- Logo and link on website
- Customizable directory listing in member portal
- **Your choice of six (6) benefits from the benefits menu**

$15,000

most popular

MENTOR

- Logo & link on website
- Customizable directory listing in member portal
- **Your choice of five (5) benefits from the full benefits menu**

$10,000

ADVOCATE

- Logo & link on website
- Customizable directory listing in member portal
- **Your choice of three (3) benefits from the benefits menu**

(excludes tier-restricted options)

$5,000

SUPPORTER

- Logo & link on website
- **Your choice of one (1) benefit from the Digital Brand Visibility section of the benefits menu**

$2,000

Menu BENEFITS

Each bulleted benefit counts as one (1) selection.

DIGITAL BRAND VISIBILITY

- **Dedicated Eblasts** 🔁 – Two (2) dedicated emails to AAWD's contact list.
- **Social Spotlight Posts** 🔁 – Three (3) spotlight posts across AAWD platforms.
- **Digital Ad in *The Chronicle Quarterly*** 🔁– Ad placement in one issue of AAWD's newsletter.
- **Portal Banner Ad** 🔁– Three-month banner placement
- **Partner Industry Insight (*Chronicle*) –** Full-page feature article published in the *AAWD Chronicle*

CONFERENCE VISIBILITY

- **Exhibit Table –** 6′ table + two badges + attendee list.
- **Digital Ad in Conference Program –** Full-page ad included in the digital 2027 Conference Program.
- **Branded Bag Insert –** One sponsor-provided item distributed in attendee bags.
- **Logo Placement on Lanyards** 🕒 **–** Exclusive on-site branding opportunity. *(limited to Mentor, Trailblazer, & Visionary tiers)*

Find exclusive AAWD 2027 Sponsorship Opportunities on pages 5 - 7

EDUCATION & ENGAGEMENT

(limited to Mentor, Trailblazer, & Visionary tiers)

- **Webinar Sponsorship** 🕒 📝 – Host an AAWD educational webinar.
- **Leadership Development Workshop** 🕒 📝 – Host a virtual AAWD workshop.
- **Mentorship or Student Workshop** 🕒 📝 – Host a virtual AAWD mentorship or student-focused workshop.

MEMBER IMPACT

- **Resource Co-Development –** Provide or collaborate with AAWD to create a guide, toolkit, or online resource for the AAWD Member Portal.
- **Sponsored Award** 🕒 – Sponsor an AAWD award with acknowledgment across AAWD digital platforms. *(limited to Mentor, Trailblazer, & Visionary tiers)*
- **Community Impact Sponsorship** 🕒 — Support an AAWD initiative advancing women dentists or community oral health.

🕒 *limited availability* | 📝 *subject to CE review*

🔁 *Benefit may be repeated. For example, choosing 'Dedicated Eblasts' twice provides 4 total eblasts.*

Stand-alone Benefit Option: Not ready for a full partnership? Select benefits may also be purchased individually, subject to availability and separate pricing.

PARTNERSHIP Term Options

AAWD offers both single year and multi year partnerships, providing opportunities for meaningful collaboration and continued support of women in dentistry.

Multi-Year Partnership (Three-Year Term)

Designed for organizations seeking sustained visibility and deeper engagement.

- Established for a three-year term and billed annually.
- Partnership benefits are selected annually, allowing opportunities to evolve with your goals.
- Visionary Partners receive priority access to one exclusive conference-related sponsorship (up to $10,000) at no additional cost during conference years, subject to availability.

Single-Year Partnership (One-Year Term)

Provides annual engagement with flexibility to grow.

- Active for one partnership year.
- Partners may renew at the same or a different tier, subject to availability and current pricing.

AAWD 2027 | Vegas. Conference Event Sponsorships

AAWD's 2027 Conference brings together women dentists, students, leaders, educators, and industry partners for two days of education, connection, and professional growth.

2027 Conference Theme: *Excellence through Education, Empowerment, and Emerging Leaders*, celebrates the evolution of dentistry and the women leading the future.

Conference Event Sponsorships

Conference Event Sponsorships provide targeted opportunities for organizations seeking high-impact visibility and direct engagement with conference attendees.

Exclusive Sponsorship: Be the sole sponsor of an event, gaining premier visibility and recognition.
Shared Sponsorship: Share an event sponsorship with additional organizations and receive corresponding recognition and benefits.

Conference Event Sponsorships are available separately or in addition to AAWD Corporate Partnership tiers. Visionary Partners receive one (1) exclusive 2027 Conference Event Sponsorship up to $10,000 as part of their partnership package.

AAWD 2027 | Vegas.
Sponsorship Opportunities

Leadership Luncheon & Annual Meeting

The central gathering of AAWD's most active members and leaders, featuring organizational updates, strategic initiatives, and recognition of outstanding contributors.

- Sponsor signage and display table
- Podium remarks
- Logo on meeting slides
- Acknowledgment in *The Chronicle*
- One dedicated eblast + two social spotlight posts
- Post-event attendee list
- Exhibit Table with two badges*

$7,500

Pinot & Posters Reception

A signature reception highlighting original research presentations by student and dentist members, evaluated by AAWD's Scientific Committee.

- Sponsor signage and display table
- Podium remarks
- Recognition in judging materials
- Acknowledgment in *The Chronicle*
- One dedicated eblast + two social spotlight posts
- Post-event attendee list
- Exhibit Table with two badges*

$12,500

Hands-On Scientific Workshop

A high-value CE opportunity offering a skills-based learning experience.

- Sponsor provides the speaker (*speaker and educational content subject to AAWD approval and ADG-PACE CE requirements*).*
- Optional sponsor demo during session (*must be educational; 15 minute limit)**
- Podium introduction
- Acknowledgment in *The Chronicle*
- One dedicated eblast + two social spotlight posts
- Post-event attendee list
- Two complimentary workshop registrations*
- Exhibit Table with two badges*

$15,000

Prices reflect exclusive sponsorship.
***Benefit applies to exclusive sponsors only.**

AAWD 2027 | Vegas. Sponsorship Opportunities

Lunch & Learn – Dentist Audience

A targeted educational session offering practical insights for practicing dentists.

- Sponsor provides session speaker (*subject to AAWD approval and review*)*
- Podium introduction
- Recognition in CE marketing
- One dedicated eblast + two social spotlight posts
- Post-event attendee list
- Exhibit Table with two badges*

$10,000

Lunch & Learn – Student Audience

A focused session tailored to student dentists and early-career members.

- Sponsor provides session speaker (*subject to AAWD approval and review*)*
- Podium introduction
- Recognition in CE marketing
- One dedicated eblast + two social spotlight posts
- Post-event attendee list
- Exhibit Table with two badges*

$10,000

Prices reflect exclusive sponsorship.
***Benefit applies to exclusive sponsors only.**

Exhibit Only

Join us in the Exhibit Hall!

- 6′ table + two representatives
- Logo and link on Conference page and program book
- Access to attendee list.

$2,500

Sponsor a Student

Support the next generation

- Support complimentary conference registration for one student attendee
- Opportunity to connect with your sponsored student
- Sponsor recognition in Program

$500/student



PARTNER WITH PURPOSE.
Lead With Impact.

The American Association of Women Dentists (AAWD) Is committed to supporting women at every stage of their dental careers, from pre-dental students and dental students to early-career professionals, practicing dentists, educators, and those transitioning into retirement.

We welcome partnerships with organizations that share our commitment to education, mentorship, leadership, and professional well-being. We invite you to join us in strengthening our community and making a lasting difference.

READY TO Partner?

Complete the **2027 AAWD Partner Intake Form**
or contact sponsors@aawd.org to get started!

Our team is here to help! For questions or assistance, contact sponsors@aawd.org or 800-920-2293.







ABOUT AAWD

Founded in 1921, the American Association of Women Dentists (AAWD) is the oldest national organization dedicated to advancing the lives of women dentists. AAWD fosters community, supports professional development, amplifies women's voices, and creates pathways for leadership and mentorship at every career stage.

Meet the AAWD Board of Directors

mission

AAWD is the leading resource for advancing, connecting, and enriching the lives of women dentists through professional development, networking, mentorship, and promoting wellness.

vision

AAWD strives to create a world where every dental professional will have equitable access to opportunities and resources to reach their personal and professional goals through professional development, networking, mentorship, and promoting wellness throughout every stage of a dentist's career.

American Association of Women Dentists

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