



Introducing PTOPI Intelligence Labs

A New AI Division to Transform Investor
Engagement & Drive Shareholder Value

A Division of Peer To Peer Network

A New Engine for Revenue and Value Creation



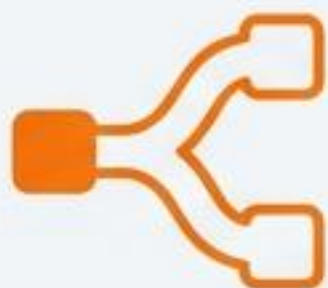
New Revenue Stream

Launch of a standalone AI-driven platform poised for near-term commercialization and designed for rapid scaling.



Advanced Technology

A solution engineered to automate and personalize investor marketing for publicly traded companies, giving them a competitive edge.



Powerful Value Multiplier

A clear strategy to spin out the division upon hitting revenue targets, granting PTOP shareholders equity in a second public company.



Experienced Leadership

Helmed by newly appointed Division President, Derek McCarthy, with a clear and aggressive mandate for growth.

Closing the Gap Between Companies and Their Investors

PTOP Intelligence Labs is an AI-powered platform designed to give small and mid-cap companies the sophisticated investor communication tools typically reserved for large-cap issuers.



Company



Investor

Smarter

AI-driven audience identification and segmentation to reach the right investors.

Faster

Automated, personalized outreach and follow-ups to maintain consistent engagement.

More Effective

Behavior-based scoring and nurturing to foster deeper, more meaningful investor relationships.

An End-to-End AI Investor-Marketing Stack



AI-Powered Audience Identification

Automatically identifies, categorizes, and enriches investor-grade profiles across channels.



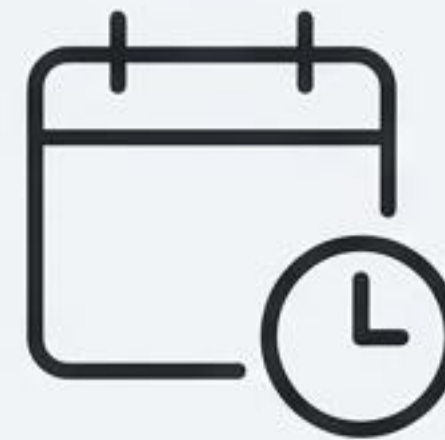
Behavior-Based Segmentation & Scoring

Tailors content based on engagement signals like clicks, reads, time on site, and message opens.



Automated, Personalized Communication

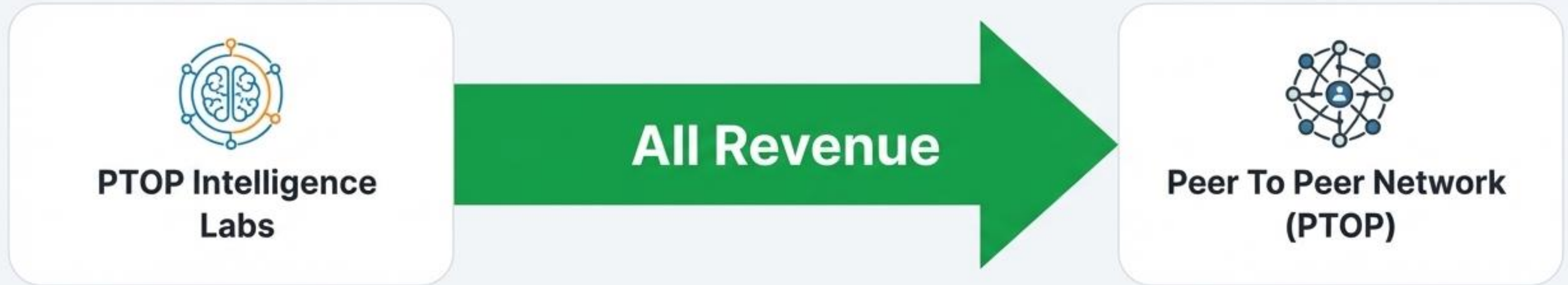
Generates AI messages in the CEO's tone for consistent outreach via email, LinkedIn, and in-platform chat.



AI Appointment Booking & Follow-ups

Automates scheduling, reminders, and nurturing for investor calls, removing administrative friction.

A Direct Path to Top-Line Growth

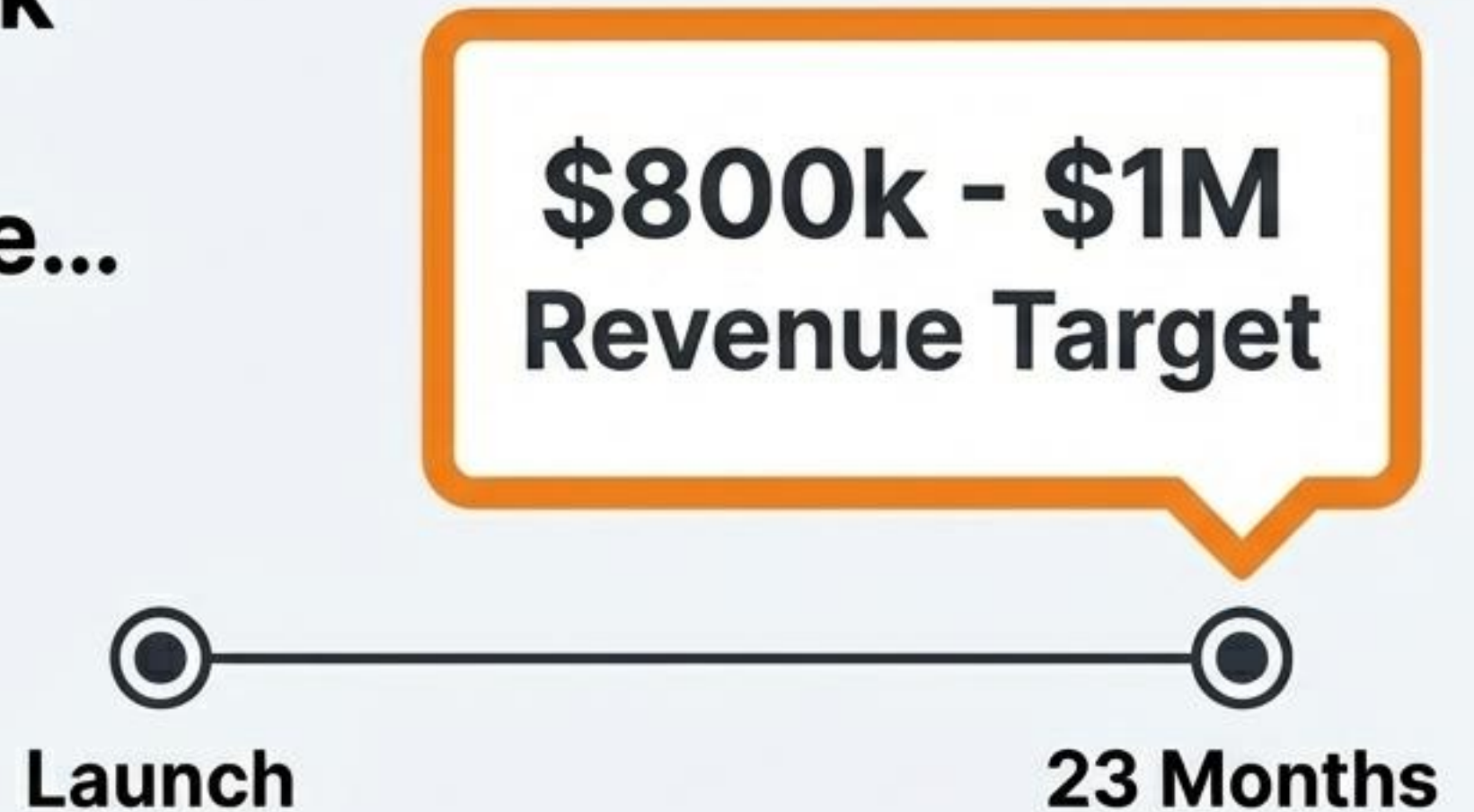


- **Direct Revenue Recognition:**
All revenue produced by PTOP Intelligence Labs will flow directly into a separate corporate account under PTOP's tax ID.
- **100% PTOP Revenue:**
Every dollar generated by the division is recognized as PTOP revenue.
- **Immediate Value Accrual:**
This model is designed to directly and immediately increase the value of the parent company, PTOP.

The 23-Month Mandate



“From day one, Derek was given a clear, measurable mandate... Derek’s target is aggressive: \$800,000 to \$1,000,000 in the next 23 months.”



Unlocking Value: The Dual-Company Strategy

Hitting the revenue target triggers a spin-off, creating two public companies from one.



IF:

PTOP Intelligence Labs generates
\$800,000 - \$1,000,000 in revenue.



THEN:

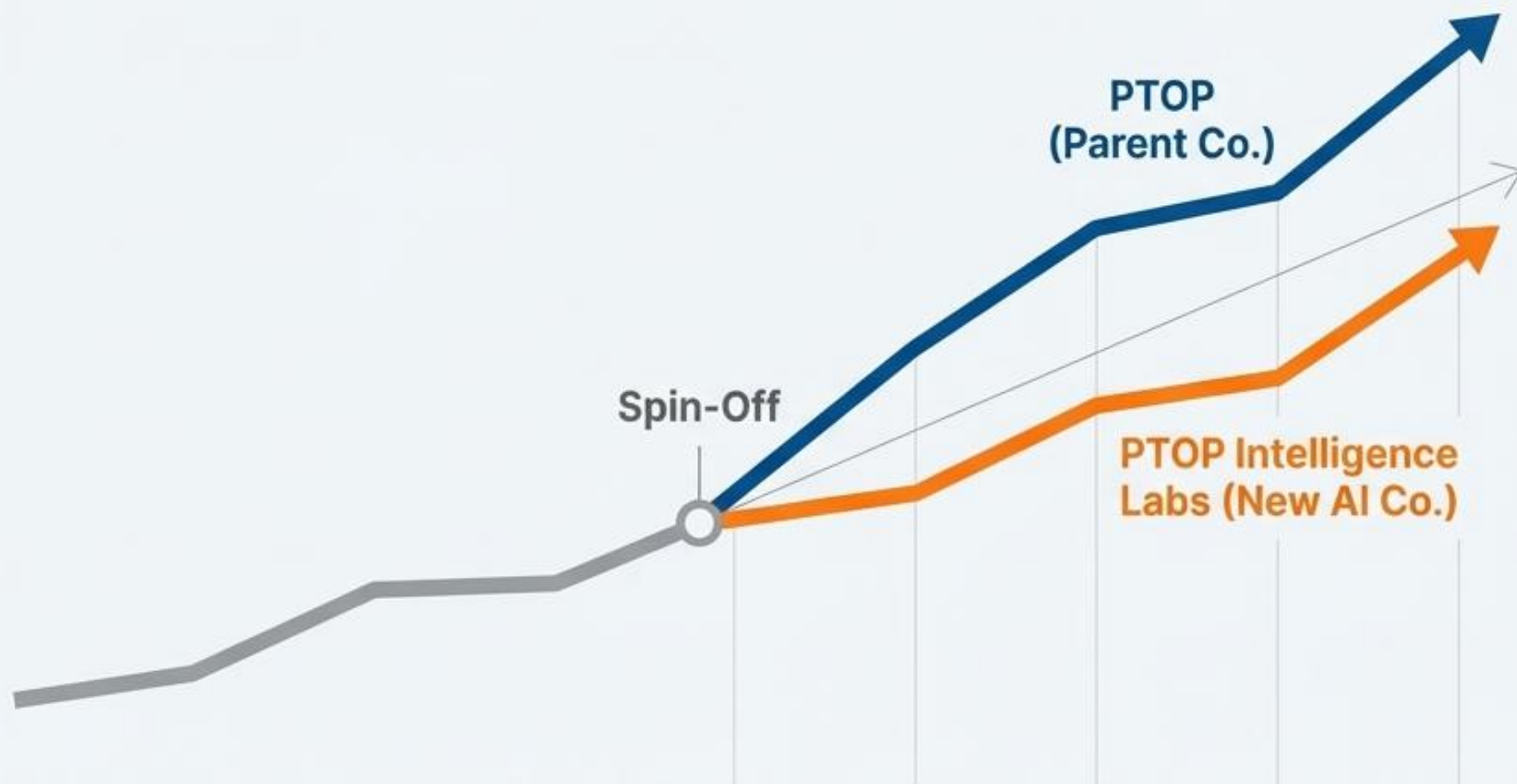
- PTOP will spin the division out into its **own publicly traded company**.
- The new entity will be led by **Derek McCarthy as Chairman & CEO**.
- **Every PTOP shareholder receives shares** in the new AI company, proportional to their current holdings.

PTOP shareholders get stock in BOTH companies.

Two Market-Cap Engines Instead of One

“A spinout like this is a proven strategy used by major public companies to unlock hidden value, accelerate growth, and create two market-cap engines instead of one.”

— Joshua Sodaitis, CEO



Key Benefits for Shareholders

- **Unlocks Hidden Value:** Creates a pure-play, high-growth AI company for the market to value independently, free from a conglomerate structure.
- **Accelerates Growth:** Allows each company to focus on its core mission and attract specialized talent, capital, and investors.
- **Direct Equity Participation:** Shareholders benefit directly from the distinct successes of both the established parent and the new high-growth venture.

Commercialization is Already Underway

“We’re already in advanced discussions with several companies... Based on our current pipeline, I expect revenue to begin very soon.”

— Derek McCarthy, President, PTOP Intelligence Labs



Active Pipeline

Advanced discussions are in progress with multiple potential enterprise clients.



White-Label Partnership

Exploring a major deal with a media group to license the core AI technology.



In Beta Testing

Two customers are currently in a 90-day evaluation of the AI stack ahead of full commercial rollout.

Expanding the Ecosystem: What's Next on the Roadmap



AI-Powered Company Search

An on-demand engine allowing investors to instantly find company filings, news, decks, and FAQs without leaving the platform.



CEO Avatar Video Highlights

Automatic creation of short, personalized video summaries after press releases, voiced and delivered by an AI avatar modeled after the company's CEO.

The PTOP Intelligence Labs Advantage



Standalone Revenue Engine: An independent AI-driven platform positioned for near-term revenue generation.



Dual-Company Value Creation: A clear spinout trigger designed to create a structural multiplier for shareholder value.



Active Commercial Pipeline: Beta customers, active discussions, and partnership opportunities are already underway.



Advanced Feature Roadmap: A clear vision for future product innovation to expand market leadership.



Shareholder-Centric Strategy: A structure designed from the ground up to maximize long-term value for PTOP shareholders.

Contact Information & Disclosures

Contact Information

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Forward-Looking Statements

This press release contains forward-looking statements within the meaning of applicable securities laws. These statements are based on current expectations, estimates, and projections and are not guarantees of future performance. Actual outcomes may differ materially from what is expressed or implied. The Company undertakes no obligation to update or revise any forward-looking statements, except as required by law.