PASSION, PURPOSE & DIRECTION

BUILT FOR MORE





WHAT DRIVES YOU

PLAYBOOK

FIND WHAT MOVES YOU. CONNECT IT TO WHAT MATTERS.

Sometimes purpose begins with a question. Sometimes it begins with a passion, a problem you want to solve, a gift you cannot ignore, or something you wish you could change in the world around you.

This is an experience designed to help you slow down, look inward, and start connecting the dots between who you are, what you care about, what you are passionate about, and where you may be called to go.

HOW TO USE THIS GUIDE

1. Give yourself space.

Find a quiet moment and put the distractions away. You do not have to complete every page in one sitting.

2. Be honest.

Write what is true for you, not what sounds impressive, practical, or acceptable to someone else.

3. Follow the clues.

Pay attention to the things that energize you, frustrate you, interest you, challenge you, and keep coming back to your mind.

4. Don't edit yourself too quickly.

You are exploring, not applying for a job. Let yourself write freely before deciding what is realistic.

5. Connect the dots.

As you move through the pages, look for patterns. Your passions, experiences, values, gifts, and dreams may be telling a bigger story.

6. Give yourself permission to evolve.

Purpose is not always a single destination. Sometimes it becomes clearer as you take the next step.

YOUR MISSION STATEMENT

In the space below write a mission statement that includes the following:

Example:
Who You Help: I help middle school kids
End Result: become well-adjusted adults
How: by teaching the core values of self-discipline, respect for others, focus, practice, patience, endurance, and self-care through karate
Why: to build leaders for future generations

PERSONAL MISSION STATEMENT:

I help middle school kids become well-adjusted adults by teaching the core values of self-discipline, respect for others, focus, practice, patience, endurance, mastery and self- care through karate to build leaders for future generations.

TIP: KEEP IT BRIEF AND MEMORABLE.

Your Personal Mission Statement should briefly describe your purpose and your personal call to action for tyour life in just 1 or 2 sentences.

Who You Help:	
End Result:	
How:	
Why:	

FORGET EVERYONE ELSE'S
DEFINITION OF SUCCESS.

TAKE A BREATH



YOUR WHY

FORGET WHAT YOU THINK YOU SHOULD BE DOING.

LIFE PURPOSE

Here are some questions to help you identify your purpose in life. Consider each of these and note your responses.

What problem in the world bothers you so much that you cannot stop thinking about it?

If money, status and other people's opinions were removed, what would you still want to build, create, solve, or contribute?

What has God placed in you that you keep trying to convince yourself is "not that important"?



IMPACT

PURPOSE, IN PROGRESS

WHAT MATTERS

Explore values, experiences, people, problems, causes, interests, strengths, and moments that have shaped you.

LIFE PURPOSE

Who benefits when you become the fullest version of who God created you to be?

If your life became a message, what would you want people to understand because you lived it?

List three possible life purposes.

1.

2.

3.

TURN INSIGHT INTO ACTION

MAKE YOUR MOVE



PAUSE.
REFLECT.
EXPLORE.
MOVE.

WAYS TO DISCOVER YOUR PASSION

FINDING YOUR PASSION AND BEING ABLE TO PUT IT INTO WORDS IS IMPORTANT. ONLY THEN CAN YOU DO THE THINGS THAT TRULY FULFILL YOU.

TRY THESE 25 TECHNIQUES FOR FINDING YOUR PASSION:

1. PRAY AND MEDITATE ON SCRIPTURE
2. LIST EVERYTHING THAT GIVES YOU JOY
3. TUNE OTHER PEOPLE OUT
4. ASK THOSE WHO KNOW YOU BEST
5. TAKE A CLASS
6. WHAT ITEMS INTEREST YOU WHEN YOU READ?
7. WHAT DO YOU FIND EASY?
8. AVOID LETTING MONETARY CONCERNS LIMIT YOUR DREAMS
9. TALK TO PEOPLE WHO LOVE THE SAME THINGS YOU DO
10. WALK DOWN MEMORY LANE. WHAT DID YOU LOVE AS A CHILD?
11. IMAGINE YOUR PERFECT DAY
12. IF YOU ONLY HAD ONE WISH, WHAT WOULD IT BE?
13. MAKE A PASSION BOARD
14. VISUALIZE
15. WHAT WOULD YOU LIKE TO DO IN YOUR FREE TIME?
16. DISCOVER YOUR CREATIVITY
17. ASK A FRIEND TO READ YOUR FACE AS THEY LIST MANY ITEMS YOU MIGHT ENJOY
18. THINK ABOUT THINGS YOU WOULD DO FOR FREE
19. GET INVOLVED IN NEW ACTIVITIES OR CLUBS THAT YOU FEEL MIGHT INTEREST YOU
20. LISTEN TO THAT SMALL VOICE INSIDE YOU TO DISCOVER YOUR TRUE FEELINGS
21. WHAT GIVES YOU ENDLESS ENERGY?
22. DO SOMETHING YOU LOVE EVERY DAY
23. RESEARCH
24. PRACTICE ANYTHING THAT INTERESTS YOU TO DISCOVER MORE TALENTS
25. NEVER GIVE UP

NOTES

REFERENCES

Association for Educational Communications & Technology. (2018). AECT code of professional ethics. Retrieved from https://ethicaledtech.digciz.org

Callon, M. (2002). Actor-network theory. International Encyclopedia of the Social & Behavioral Sciences, 62-66. https://doi.org/10.1016/B0-08-043076-7/03168-5

CAST. (n.d.). UDL guidelines. Center for Applied Special Technology. Retrieved 2022, from https://udlguidelines.cast.org/

Davis, S. (2018). Engaging the social media generation: Strategies for successful influencer marketing. Journal of Consumer Behavior, 15(3), 145-162.

Gore, J., & Rosser, B. (2022). Beyond content-focused professional development: Powerful professional learning through genuine learning communities across grades and subjects. Professional Development in Education, 48(2), 218-232.

Heinich, R., Molenda, M., Russell, J., & Smaldino, S. (2002). The ASSURE model. Instructional media and technologies for learning.

ibstpi. (2020). Instructional designer competencies. Retrieved November 14, 2023, from https://ibstpi.org/instructional-design-competencies/

ITM Group of Institutions. (n.d.). A visual communication course gives you valuable insights into the world of creative marketing. Why is visual communication an important skill to learn. Retrieved from https://www.itm.edu/blog/idm-why-is-visual-communication-an-important-skill-to-learn

Johnson, M. (2020). Influencer marketing: A comprehensive guide for brands. Journal of Digital Marketing, 18(4), 78-95.

Merrill, M. D. (2017). Using the first principles of instruction to make instruction effective, efficient, and engaging. Foundations of Learning and Instructional Design Technology. Retrieved November 20, 2023, from https://pressbooks.pub/lidtfoundations/chapter/using-the-first-principles-of-instruction-to-make-instruction-effective-efficient-and-engaging/

Siemens, G. (2018). Chapter 18: Connectivism. In R. E. West (Ed.), Foundations of Learning and Instructional Design Technology.

Smith, J. (2021). The rise of social media influencers: How brands can leverage their power. Marketing Today, 25(2), 45-60.

Theodotou, M. (2022, February 14). Learning ecosystem: Why you need one, how to build it. The Association of Talent Development. Retrieved from https://www.td.org/insights/learning-ecosystem-why-you-need-one-now-and-how-to-build-it

Thompson, L. (2019). The future of social media and influencer marketing. Trends in Marketing, 32(1), 12-25.

Vanichvasin, P. (2021). Effects of visual communication on memory enhancement of Thai undergraduate students, Kasetsart University. Higher Education Studies, 11(1), 34-41.

Workforce Innovation and Opportunity Act. Pub. L. 113–128, title II, §201, July 22, 2014, 128 Stat.

NEVER MISS
\AN ISSUE!

DOWNLOAD TODAY
WWW.UNLOCKEDDIGITAL.NET

Preparation & Purpose



FOR MORE INFO VISIT US ONLINE

VISIT US ONLINE AT **UNLOCKED DIGITAL**