

PORTFOLIO

TIFFANY YUNG

INTERIOR DESIGN | 2026
SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)

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MY CREATIVE STORY

I'm a senior Interior Design student at SCAD Atlanta with a cross-disciplinary background in floral design, graphic design, and photography. Growing up between Hong Kong and Canada gave me an eye for both precision and openness, and my work draws from nature toward spaces that feel calm yet considered, soft yet deliberate.

I believe good design begins with people, and the most lasting spaces are the ones felt long after they are left. I am drawn to commercial, hospitality, and residential environments where design shapes how people move, linger, and connect.

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EDUCATION

Savannah College of Art and Design (SCAD)

B.F.A. Interior Design (CIDA Accredited)
Cumulative GPA: 3.7 | Major GPA: 4.0
Dean's List 2024-2026
Expected Graduation: March 2027

CERTIFICATIONS

LEED Green Associate
Adobe Certified Professional - Photoshop
KFDA Level II Certified Floral Artist
SCADamp Certification

SOFTWARE

Revit | AutoCAD | Enscape | SketchUp | Lumion |
Procreate | Adobe Photoshop | Adobe InDesign |
Adobe Illustrator | Microsoft Office

SKILLS

Spatial Planning | Concept Development |
Presentation Design | Finish Boards |
Materials Research | Rendering |
Visual Storytelling | Team Collaboration |
Professional Communication | Attention to Detail

LANGUAGES

English, Cantonese, Mandarin

AWARDS & SELECTED PROJECTS

Bronze winner | RJ Young Immersive Experience Center | SCADpro Sponsored Design Sprint Jan 2025
City of Atlanta x Savi Provisions | Azalea Fresh Market | SCADpro Sponsored Project Sep-Nov 2024

WORK EXPERIENCE

Floral Installation Designer (Project-Based)

Mar 2017-Aug 2025

Jamboree Wedding Design & Decoration | Hong Kong

High-End Project Execution:

Facilitated large-scale floral installations for luxury hotel brands and premier venues, coordinated with on-site crews of 3-20 to meet strict production deadlines, maintaining brand standards across complex, high-budget environments.

Technical Liaison:

Collaborated with technical fabricators to synchronize build schedules and resolve on-site structural challenges, ensuring custom-built backdrops met aesthetic and safety standards.

Co-Founder & Creative Director

Aug 2020-Aug 2024

Sealin' | Hong Kong

Narrative-Driven Design:

Developed concept-driven botanical art and story-centric products, such as miniature-sculpted herbarium environments, for global brands like La Mer, LG, BoConcept and FILA.

Project Management:

Led end-to-end logistics, material scaling, and social media engagement for premium retail installations and workshops.

ON-CAMPUS INVOLVEMENT

Executive Secretary | ASID SCAD Atlanta Collective

Apr 2026-Present

Industry Engagement: *Manage communications, meeting documentation, and event coordination for a student chapter of the leading national interior design association, supporting professional development within the design community.*

Social Media Coordinator | International Student Services Office

Jun 2025-Present

Visual Communication: *Design and publish promotional and informational graphic content for a university office, applying Adobe Creative Suite to produce clear, brand-consistent materials for a diverse audience.*

International Orientation Assistant | International Student Services Office

Jun 2025-Present

Collaborative Facilitation: *Guide incoming international students through large-scale orientation programming, coordinating logistics and delivering sessions that required managing multiple priorities across a multilingual team environment.*

01



Workplace

PULSE
&
PAUSE

02



Hospitality

MARÉ
&
CINDER

03



VEN
O
STILL

3

Residential



RESIDUAL
BUSINESS

04

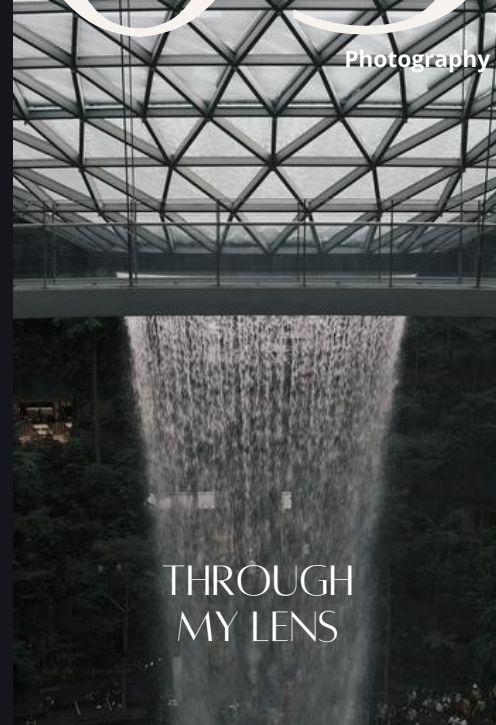
Brand Experience



STUDIO
SEALIN'

05

Photography



THROUGH
MY LENS

01

PULSE & PAUSE

Project Type
Location
Area
Occupancy Classification
Year
Instructor

Workspace
1315 Peachtree St NE Atlanta, GA
10,515 sqft.
Business (Group B)
2025
Christina Kirkpatrick

ŌURA is a Finnish health technology company behind the Oura Ring, a precision wellness wearable crafted as jewelry, tracking sleep, recovery, and biometric data for millions of users worldwide. Despite selling millions of rings across 100+ countries, ŌURA has no branded physical spaces, their in-person presence is limited to third-party retailers. This project proposes their first Atlanta office and first owned customer-facing environment.

Pulse & Pause translates ŌURA's biometric philosophy into interior space, a brand experience and marketing focused hybrid workplace designed for a coast-to-coast team, bringing ŌURA's human centered mission into a space customers can engage with ŌURA on its own terms.





OURA

Outer Ring 4
is All

Gura Ring



SITE ANALYSIS BRAND IDENTITY ANALYSIS

1315 Peachtree Street NE sits in the heart of **Midtown Atlanta**, a walkable, transit-connected neighborhood whose mix of culture, dining, and lifestyle destinations aligns naturally with ÕURA's brand. The building's **LEED Platinum certification** reinforces the project's wellness-first foundation from the ground up.

THE BUILDING

A southwest-facing storefront on a walkable Midtown corner gives ÕURA its first street-level presence, with floor-to-ceiling windows drawing warm afternoon light into the workplace. Two floors hold the hybrid office and brand experience, while the Level 5 terrace extends outdoors as a restorative wellness amenity.

6 STORIES

TERRACE
(LEVEL 5)

CEILING HEIGHT
14' - 0" ft.

LEVEL 2

LEVEL 1

PERSONAS

Three users. One space designed to serve them all.



Catherine
Whitmore

B2C CLIENT

Luxury Real Estate Consultant
48 | Atlanta, Buckhead | High Income

A loyal ÕURA user visiting for a consultation. Catherine wants to use the app more deeply and explore features beyond the app. The space is a premium and considered as a top priority.

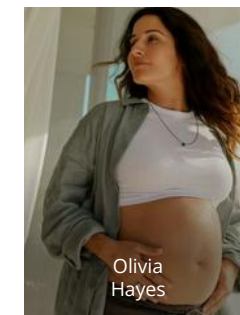


William
Carter

B2B CLIENT

Performance Coach & Wellness Consultant
34 | Mobile | High Income | Performance

Coaching and consulting for professional athletes. He is evaluating ÕURA's performance and readiness solution for his own business. ÕURA Atlanta for partner meeting experience, needing a space that is focused, and hospitality-led, to bring his own clients confidence.



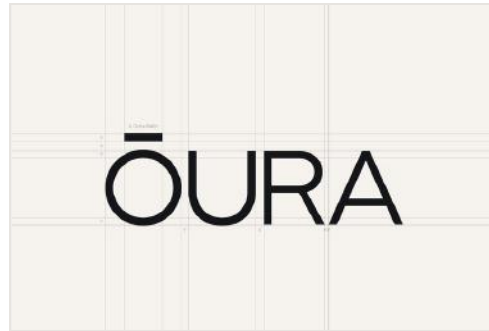
Olivia
Hayes

EMPLOYEE

Marketing Strategist (ÕURA Brand)
28 | Atlanta | Hybrid | Collaborative

Currently expecting and transitioning to a flexible schedule. Olivia is the newest member of the Atlanta team. She works best in open spaces but needs access to quiet areas and private wellness areas as well.

BRAND IDENTITY ANALYSIS



Headline

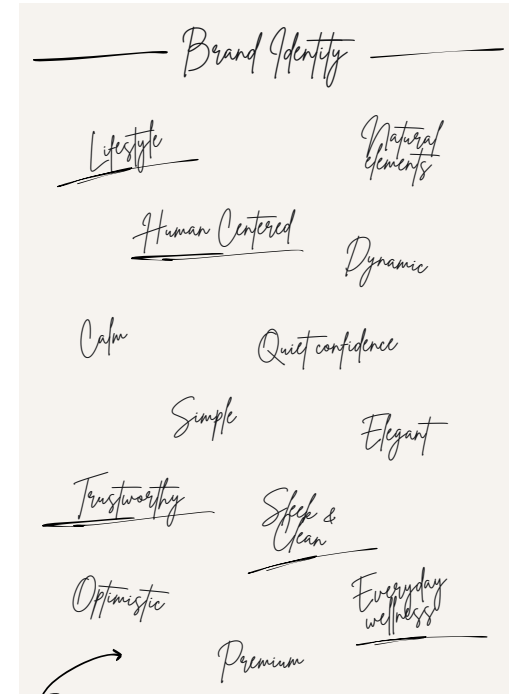
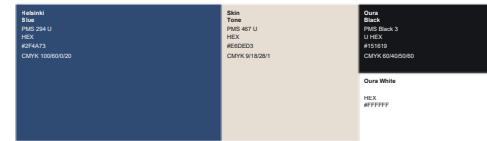
PP Editorial New Aa

Subtitle

Akkurant Mono LL Aa

Body

Akkurant Mono LL TT Aa



OURA MISSION

Make Health a Daily Practice

OURA VALUE

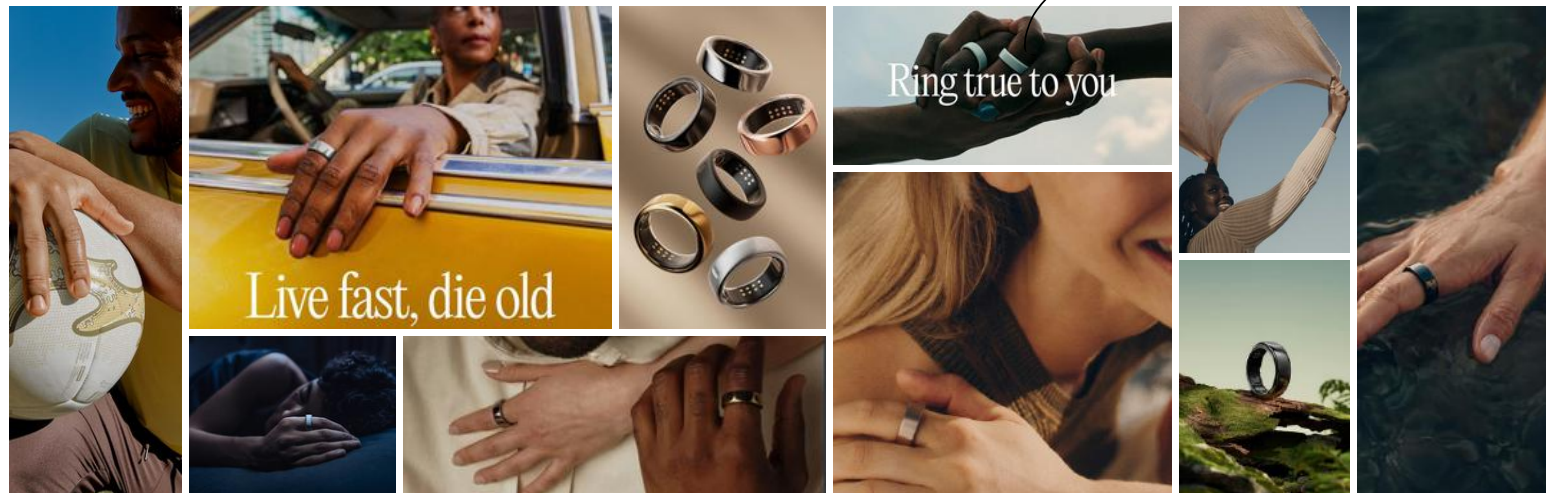
Not Me, We :Ubuntu

We Are Human First

Trust Matters

We Aim Higher

We Find Solutions



Sleek & Polished

Fresh & Nature

Movement & Flow

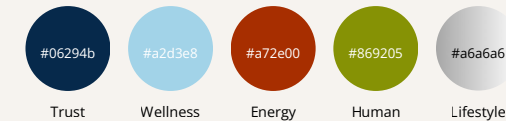
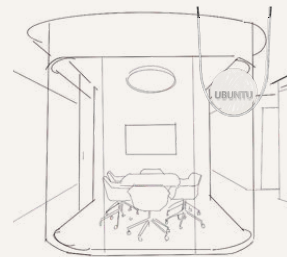
Human-Centered

Pulse & Pause turns ŌURA's biometric philosophy into a workplace rhythm: Pulse zones for collaboration and learning, Pause zones for focus and recovery. The plan uses a clear public-to-private gradient, with soft thresholds and small wellness pockets built into circulation so the office stays open, calm, and human-first.

Continuity Clarity Adaptability Balance

Inspired by Oura's brand identity, the color palette reflects health, data, and human-centered design. Deep navy represents trust and credibility, soft blue supports wellness and recovery, while vibrant orange introduces energy and optimism. Green adds natural vitality, and neutral grey maintains balance with a clean, tech-forward tone, creating a calm, premium environment for everyday wellness.

Room signage doubles as ambient lighting, a suspended glowing orb that signals occupancy, illuminated when available and dimmed when in use. The typeface (Neue Machina) conveys precision and trust, softened by gentle spacing for a tech-forward yet human feel. Frosted glass, brushed stainless steel, and copper-toned cables give the fixture a clean, premium finish.

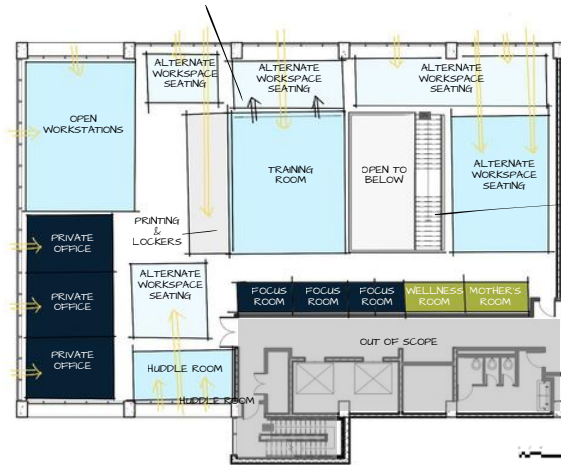


SPACE PLANNING – PULSE TO PAUSE



LEVEL 2 BUBBLE & BLOCKING DIAGRAM

FLEXIBLE TRAINING ROOMS ARE DESIGNED TO EXPAND FOR LARGER EVENTS SUCH AS PRESS CONFERENCES AND GATHERINGS.



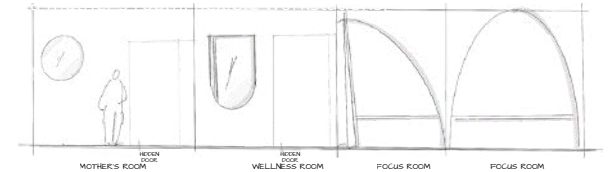
PUBLIC AND COLLABORATIVE AREAS ARE ORGANIZED ALONG THE PERIMETER TO MAXIMIZE DAYLIGHT AND OPENNESS.

LEVEL 2 IS PRIMARILY DEDICATED TO STAFF USE, SUPPORTING PRIVACY, CONTROL, AND CONFIDENTIALITY.

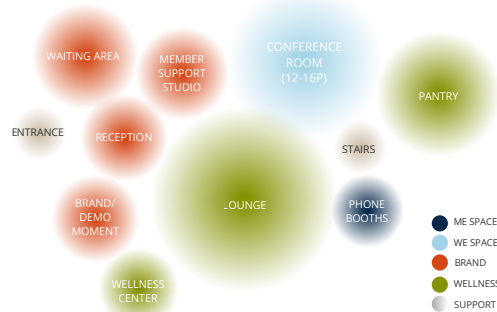
PRIVATE SPACES ARE POSITIONED ALONG INTERIOR WALLS WHERE LESS NATURAL LIGHT IS REQUIRED.

INCLUSIVE DESIGN

Inclusive design considers the full spectrum of human diversity: ability, age, culture, and life stage, emphasizes designing with users. Pulse & Pause applies this principle through a layered program of focus rooms, wellness rooms,

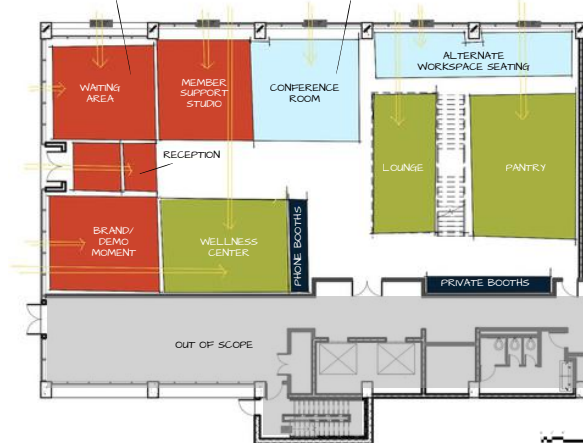


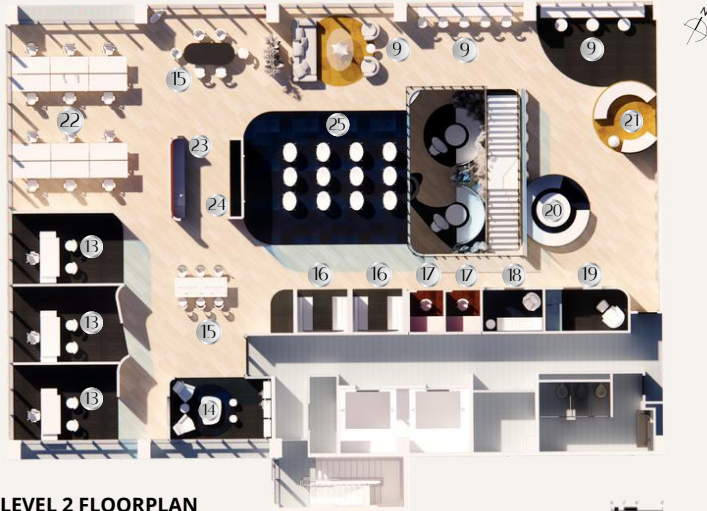
a mother's room, flexible workstations, and an ADA-compliant dual height reception, creating an environment that adapts. A series of arched openings frames the entrances and windows of these rooms, together forming the silhouette of "OURA" itself, weaving brand identity into the spaces designed to support everyone.



LEVEL 1 BUBBLE & BLOCKING DIAGRAM

THE FRONT ZONE SERVES B2C CLIENTS WITH A HOSPITALITY-DRIVEN ARRIVAL, WHILE THE CENTRAL AREA SUPPORTS B2B CONFERENCE, BRANDING, AND EXPERIENCE.





LEVEL 2 FLOORPLAN



LEVEL 1 FLOORPLAN

THE JOURNEY

Three layers of users, three territories of privacy.

The office is organized as a public-to-private gradient, layering hospitality, connection, and focus.

LEVEL 1

ARRIVAL & BRAND EXPERIENCE

The floor is layered from public to semi-private, moving from first impressions to focused conversations. B2C guests are welcomed through hands-on product interaction. Deeper in, the conference room holds quieter B2B partner meetings. At the heart, the pantry and social lounge form a shared hub for staff, clients, and visitors to gather and connect.

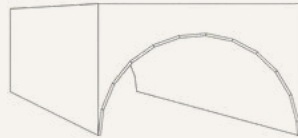
LEVEL 2

FOCUS & RECOVERY

The upper floor shifts from semi-private to fully private, dedicated to employees. Open workstations line the perimeter for daylight, while focus rooms, the wellness and mother's rooms, tuck along the interior wall to protect confidential work and personal privacy. Ceiling heights shift between 7'-4" and 14'-0", creating a contrast between intimate and collective spaces.

- ① Reception
- ② Retail / Brand Experience
- ③ Wellness / Demo Center
- ④ Social Lounge
- ⑤ Phone Booth
- ⑥ Work Cafe
- ⑦ Quiet Booth
- ⑧ Pantry
- ⑨ Open Lounge
- ⑩ Conference Room
- ⑪ Consultation Room
- ⑫ Welcome Lounge
- ⑬ Private office
- ⑭ Library
- ⑮ Collaboration Table
- ⑯ Conference Pod
- ⑰ Focus Room
- ⑱ Respite Room
- ⑲ Mother's Room
- ⑳ Pause (Meeting) Pod
- ㉑ Pulse (Collaboration) Pod
- ㉒ Open Workstation
- ㉓ Printing
- ㉔ Lockers
- ㉕ Training Room

PRINTING & LOCKERS



The arched soffit screens the printing and locker zone from the open floor, lowering the ceiling to signal a service pocket without a wall. The compression keeps circulation reading as one continuous path while tucking the utility out of sight.

RECEPTION

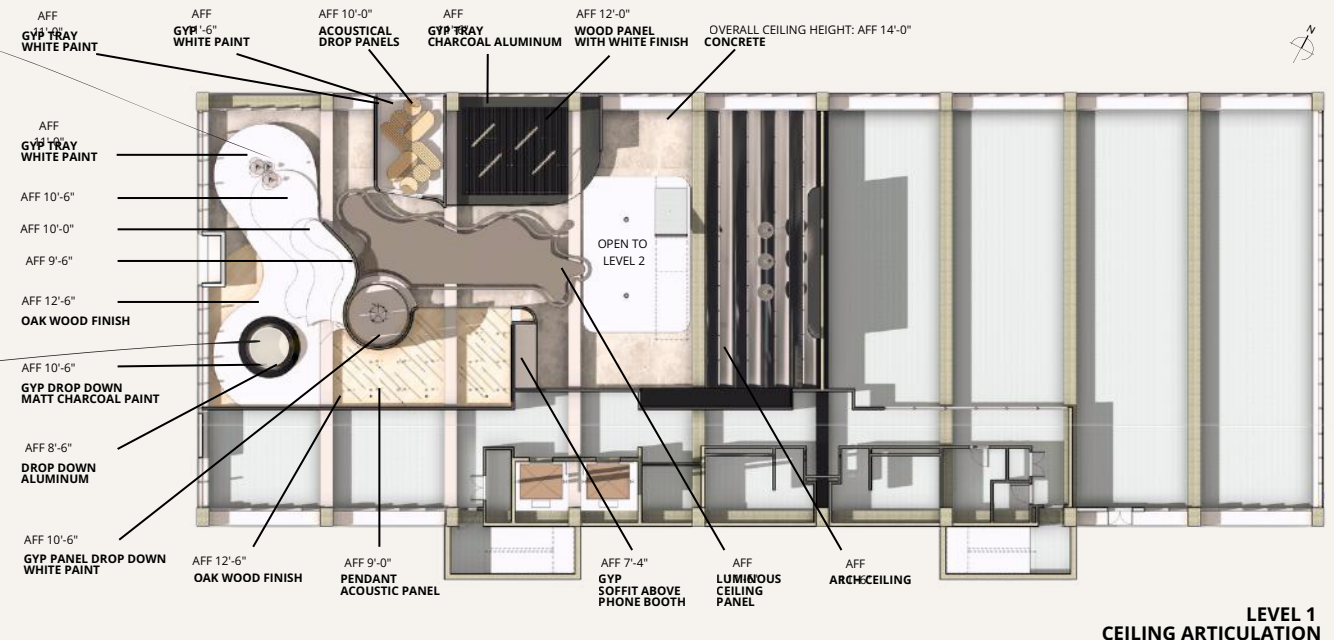
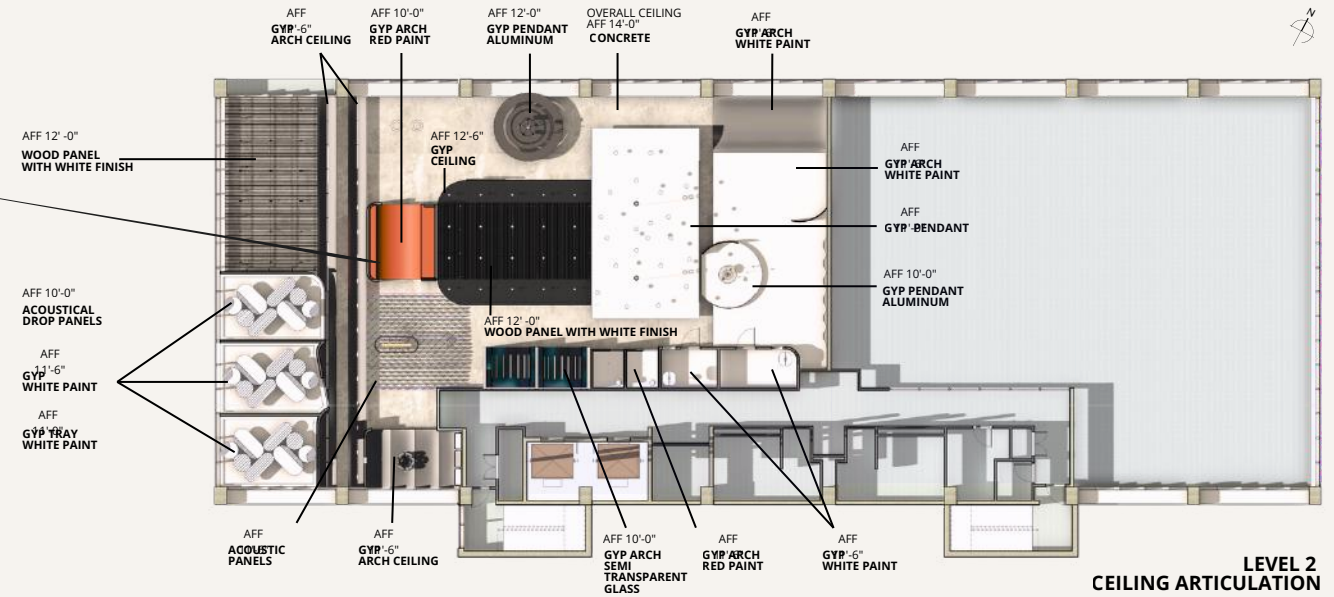


Gypsum fins spaced 6" apart, with cove lighting between each layer, create a rhythm of light that guides visitors toward the reception desk, a soft welcome before a word is spoken.

RETAIL & BRAND EXPERIENCE



The rounded ceiling echoes the Aura Ring, drawing focus to the product display. Black oak and polished aluminum balance warmth and modernity, while accent and diffused light put the brand overhead.





LONGITUDINAL SECTION

THE PULSE

Movement follows space.

The social lounge is designed as both a destination and a passage, anchoring the heart of Level 1, connecting the brand zone and conference room on either side, and opening to the pantry in one continuous flow.

Furniture follows activity.

Ring-like swings, a loop sofa, and balance boards turn transitional space into an active zone, inviting guests and staff to engage with the space physically, the same way they engage with the brand.

Palette follows brand.

A poly-wool blend upholstery and warm wood soften the lounge into a place of pause, chosen for both their tactile warmth and their durability in a high-traffic zone. Navy and rust echo ÆURA's identity, giving the space a quiet confidence that bridges energy and ease.



SOCIAL LOUNGE FF&E





FLEXIBLE PROGRAMMING

The training room is designed with a glass partition that opens directly to the adjacent lounge, allowing the space to expand from a 12-person training session to a larger gathering for press/conferences and brand events. Behind the red arched threshold, the printer and locker area is tucked away for privacy.

TRAINING ROOM



TRANSVERSE SECTION

IN BETWEEN, IN BALANCE

The stair sits at the heart of the office, acting as both a vertical connector and a moment of pause, weaving the two levels into a single, breathing space. The navy carpet flows through the floor like a river, guiding customers toward the social lounge at the building's core. Plants flourish at the base of the stair, grounding the space in wellness and human-centered care, while pendant lights at varying heights cascade from above like a soft rain of ideas drifting down from the office floor. Together, the elements speak the language of nature, where movement, growth, and stillness meet.

Activity-Based Working (ABW)

Activity-Based Working organizes the office around shared, multi-use zones, supporting ÖURA's hybrid team and increasing engagement. Work café seating, lounge zones, the pantry bar, quiet booths, focus rooms, and window-side worktables together offer the team and visitors the right environment for whatever the moment requires.

THE PAUSE

Form follows function.

Furniture selection matches ÖURA's brand language and supports a hybrid team's daily use. Wheeled chairs allow the space to be reorganized throughout the day.

Materials follow program.

Bouclé and velvet add warmth and acoustic comfort to focus zones, leather brings refinement to pause areas, and dark wood and glass contrast with the softer textures with structure.

Palette follows brand.

The subtle tones keep the focus areas calm for deep work, while yellow appears around collaboration zones to bring energy where the team gathers.



TRAINING ROOM AND OPEN LOUNGE FF&E



TERRACE FLOORPLAN



PEBBLES



OUTDOOR WOOD
PANELS FLOORING



TILES



ALUMINUM



TERRACE ELEVATION

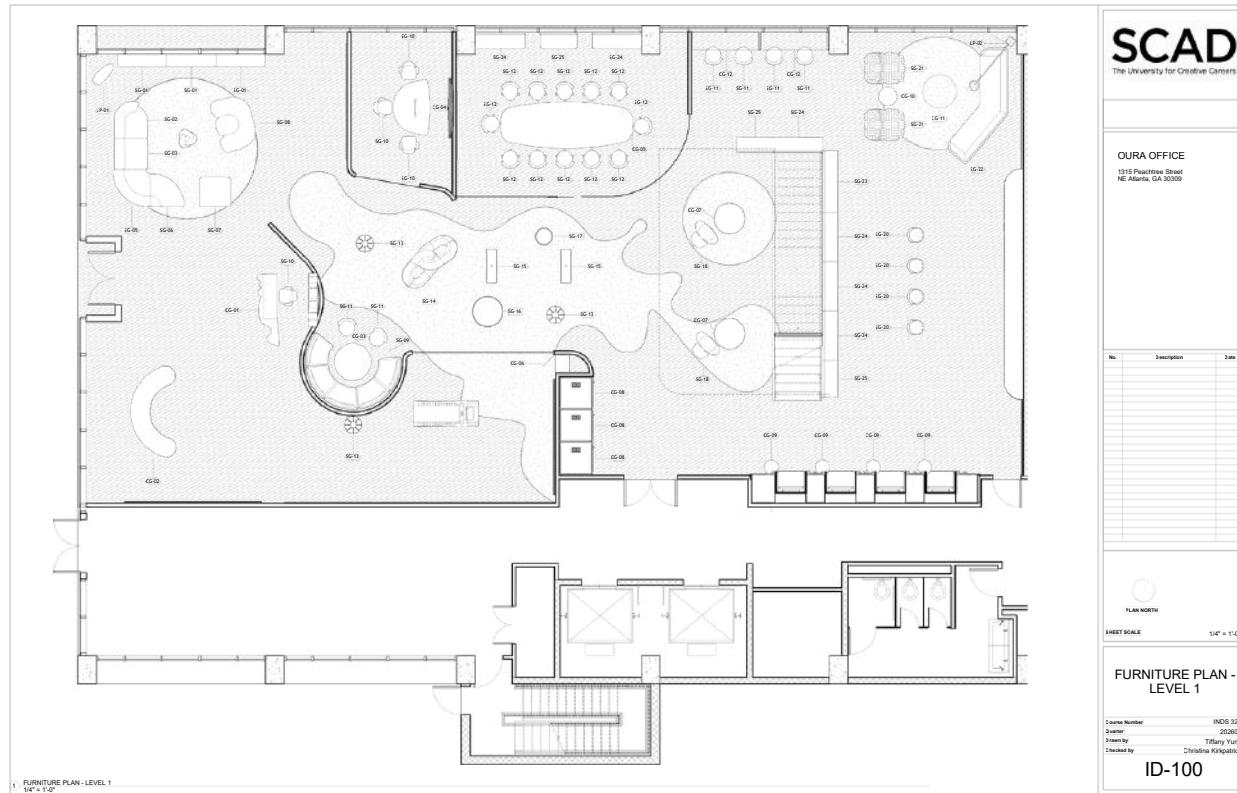


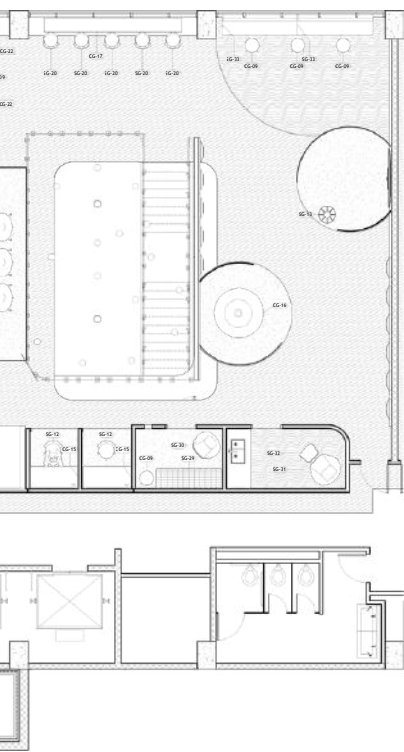


RESTORATIVE SPACE

Aligned with WELL's Access to Nature and Restorative Spaces, the terrace extends the office's human-centered design language outdoors. A biophilic garden, movable furniture supporting adaptive use, and two elevation levels apply prospect and refuge, letting back-row guests enjoy uninterrupted views, while a fire pit anchors year-round gathering.

FURNITURE SCHEDULE SET





SCAD
The University for Creative Careers

OURA OFFICE
1315 Peachtree Street
NE Atlanta, GA 30309

No. Description Date

PLAN NORTH

SHEET SCALE 1/4" = 1'-0"

FURNITURE PLAN -
LEVEL 2

Course Number INDS 320
Quarter 202602
Drawn by Tiffany Yung
Checked by Christina Kolyanovska

ID-101

Furniture Schedule						
Type Mark	Image	Manufacturer	Model Name	Model Number	Item Name/Dimensions	Finish/Fabric
CG-01		Custom				1
CG-02		Custom				1
CG-03		MURKIN HANSEN	Conic			1
CG-04		Steelcase	Quaker Table	STPOCUG3 MD3	29"11"x14" Wood Veneer & Dark Finish Grey PET	1
CG-05		Herman Miller, Inc.	Headway Conference Table	DP1BYT	Seated Height-Adjustable 28'6"x24" Black Backrest, BK Traction, BK & White Coating, Plastic, 91 Solid Laminate	1
CG-06		Steelcase	Campfire Mobile Storage Cabinets	TS4TSLH Mobile Storage Cabinets (Left/Right)	23'11"x18'12"x38" Aluminum Matte	4
CG-07		Sander	578 XT	578 XT	32"x28" white base in stainless steel with 32" round top	2
CG-08		ROOM	Phone Booth	R-PHETHA Dark phone booth	18'x6'8" Black Grey	3
CG-09		Viccarbe	Bambá	BAMBIANO Bambá Side Table	21.65" Dia Powder-coat steel in burnished wood polyester, black finish	10
CG-10		Viccarbe	Eyudaro	EYUDARO Eyudaro Side Table	11.81" H x 11.81" W x 23.82" D White metal apron wood top	1
CG-11		Moooi	Pooof	120	Pooof 120 47.2" Dia x 15.7" H	1
CG-12		PLANK	Bench Table	0660-01	Bench Table 23.62" L x 8.82" W Natural oiled spruce wood	2
CG-13		Ethnicraft	Elements	10125076	Pebble 53" W x 38" Concreto light Grey	1
CG-14		Benchmark	OVO	OVO Meeting Table	96.43" W x 28.74" H Ebonyed Oak	1
CG-15		Bolia	Acoustic Desk	03-100-01	Acoustic Desk 62.8" W x 29.1" H 2LAT Acacia	2
CG-16		Actia	DORIK	D4192100 Round SC DR 175 Meeting Table	47.24" Dia x 28.0" H	1
CG-17		Moller&C	High Table Stand	BT20260High Table Stand	29.13" x 47.24" VH-SV	1
CG-18		Moller&C	Arc	AT03	Arc Table 70.78" L x 47.14" H Black 21.5" H x 28.34" H	1
LP-01		Fritz Hansen	Avion Table/Floor Lamp	31000312	Avion Table/Floor Lamp 33.48" W x 15.42" D x 14.56" H	2
LP-02		Pico	Arco Floor Lamp	FUG00000	Arco Floor Lamp 56" H base, aluminum, 21.5" H x 28.34" H	1

Furniture Schedule						
Type Mark	Image	Manufacturer	Model Name	Model Number	Item Name/Dimensions	Finish/Fabric
PT-01		Silkeborg	Plant Divider	160085	Plant Divider 83.18" W x 12.82" D x 31.50" H	1
SG-01		Bolia	Neod Dining Bench	NB021111	Neod Bench 62.99" W x 15.74" D x 17.71" H	1
SG-02		Tom Dixon	Fat Sofa	TOMDFR 30X	Fat Sofa Right Facing Arm 37.4" W x 47.2" D x 27.1" H	1
SG-03		Tom Dixon	Fat Sofa	TOMDFM 30X	Fat Sofa Middle 37.4" W x 47.2" D x 27.1" H	1
SG-04		Tom Dixon	Fat Sofa	TOMDFL 30X	Fat Sofa Left Facing Arm 37.4" W x 47.2" D x 27.1" H	1
SG-05		Tom Dixon	Fat Sofa	TOMDFM 30X	Fat Sofa Middle 37.4" W x 47.2" D x 27.1" H	1
SG-06		Tom Dixon	Fat Sofa	TOMDFM 30X	Fat Sofa Middle 37.4" W x 47.2" D x 27.1" H	1
SG-07		Tom Dixon	Fat Sofa	TOMDFM 30X	Fat Sofa Middle 37.4" W x 47.2" D x 27.1" H	1
SG-08		Established	Milo Lounge	N/A	Milo Lounge 68.11" W x 35.43" D x 26.37" H	1
SG-09		Sander	Kern	D230	Kern Chair 27.1" W x 22.1" D x 30.7" H	1
SG-10		Steelcase	BLQ	118A000	BLQ Office Chair 55.9" W x 23.2" D x 25.2" H	1
SG-11		Tom Dixon	Fat Dining Chair	LATD1111 LAMP101	Fat Dining Chair 24" W x 22.2" D x 29.8" H	1
SG-12		Tom Dixon	Fat Dining Chair	LATD1111 LAMP101	Fat Dining Chair 24" W x 22.2" D x 29.8" H	1
SG-13		COFFEES	Office Bar	00056	Office Bar 21.65" x 22.07" x 22.07" Plum BY (REVISED)	1
SG-14		Samuel	Link Sofa	N/A	Link Sofa 83.2" W x 25.8" D x 25.8" H	1
SG-15		Zeck&Wing	Swing modern 3	1.3	Indoor Swing Chair 43.31" Dia x 12.22" H	1
SG-16		Zeck&Wing	Swing modern 3	1.3	Indoor Swing Chair 43.31" Dia x 12.22" H	1
SG-17		Zeck&Wing	Swing modern 3	1.3	Indoor Swing Chair 43.31" Dia x 12.22" H	1
SG-18		Zeck&Wing	Swing modern 3	1.3	Indoor Swing Chair 43.31" Dia x 12.22" H	1
SG-19		Zeck&Wing	Swing modern 3	1.3	Indoor Swing Chair 43.31" Dia x 12.22" H	1
SG-20		Tom Dixon	Fat Bar Stool	FATB1111 Bar Stool	Fat Bar Stool 17.2" W x 15.0" D x 43.3" H	1
SG-21		Block	Krity Lounge Chair	N/A	Krity Lounge Chair 39.4" W x 33.1" H	2

Furniture Schedule						
Type Mark	Image	Manufacturer	Model Name	Model Number	Item Name/Dimensions	Finish/Fabric
SG-22		Stu Ditt	Thatsway	N/A	Thatsway Angled Sectional Sofa 157" W x 88" D x 24" H	1
SG-23		Sander	Phoka Bench	PL7020	Phoka Bench 18.7" W x 18.7" D x 18.7" H	1
SG-24		Sander	Phoka Bench	PL7016	Phoka Bench 18.7" W x 18.7" D x 18.7" H	1
SG-25		Sander	Phoka Bench	PL7012	Phoka Bench 18.7" W x 18.7" D x 18.7" H	1
SG-26		Fredericks	Trinidad Chair	3398	Trinidad Chair 19.7" W x 21.7" D x 30.9" H	1
SG-27		Fredericks	Hogner Queen Chair	1010	Hogner Queen Chair 66.12" W x 38.88" D x 35.42" H	1
SG-28		Fredericks	Sergioa Pool	1758	Sergioa Pool 15.12" Dia x 16.92" H	1
SG-29		Casper	Tuxedo Contemporary Lounge Chair	ST300	Tuxedo Contemporary Lounge Chair 84" W x 29" D x 22" H	1
SG-30		Knoll, Inc.	World™ Chair, Medium	10015062	World™ Chair, Medium 30" W x 31" D x 31" H	1
SG-31		Knoll, Inc.	World™ Chair, Standard	10019401	World™ Chair, Standard 40" W x 34" D x 34" H	1
SG-32		Knoll, Inc.	World™ Chair, Standard	10019404	World™ Chair, Standard 40" W x 34" D x 34" H	1
SG-33		Steelcase	Together Bench	GG-13	Together Bench 29.75" W x 26.75" D x 31" H	1
SG-34		Viccarbe	Zoro	ZOR	Zoro Lounge Chair 33.26" W x 31.13" H x 19.88" H	1
WS-01		Actia	Mobility	NB3A041801	Mobility Twin Desk 75.87" W x 34.57" D x 34.57" H	1
WS-02		Steelcase	Elective Elements	96W-ProdectP12	96W-ProdectP12 86" W x 36" D x 36" H	1

SCAD
The University for Creative Careers

OURA OFFICE
1315 Peachtree Street
NE Atlanta, GA 30309

No. Description Date

PLAN NORTH

SHEET SCALE

FURNITURE SCHEDULE

Course Number INDS 320
Quarter 202602
Drawn by Tiffany Yung
Checked by Christina Kolyanovska

ID-102

02

MARÉ & CINDER

Project Type
Location
Area
Occupancy Classification
Year
Instructor
Collaboration
Individual

Hospitality
Old Town Phuket, Thailand
4,600 sqft. (Restaurant) | 246 sqft. (Guest Room)
Hotel (Group R-1)
2026 (*In progress: Schematic Design phase*)
Brian Sweny
Restaurant design with Azriel Truong
Guestroom design

Maré & Cinder is a complete hospitality experience for a new Kimpton hotel in Old Town Phuket, anchored by fine dining from Chef Pam (Pichaya Soontornyanakij), the World's Best Female Chef 2025. Set in an adaptive-reuse building, the project spans a restaurant drawn from Phuket's tin-mining heritage and a restful, sea-toned guest room, earth and sea held in one identity. A shared brand system of logo, custom pattern, packaging, uniforms, and retail threads the spaces together, expressing Kimpton's locally rooted, design-led brand.





KIMPTON

HOTELS & RESTAURANTS

The pioneer of American boutique hospitality.

Founded in San Francisco in 1981 by Bill Kimpton, Kimpton pioneered the American **boutique hotel** concept, drawing inspiration from intimate European hotels. Today, the brand operates 83 hotels across the US, Europe, and Asia under IHG ownership.

BRAND IDENTITY

Design-led | Locally Rooted | Emotionally Driven

DESIGN PHILOSOPHY

Adaptive Reuse | Local Materials | Playful Sensibility

GUEST EXPERIENCE

Thoughtful | Human | Community Connected

TARGET GUEST

Culturally Curious | Design-savvy | Independent

The brand's design philosophy celebrates a different identity for every local community, telling each story through neighborhood narrative. Dining is central to the Kimpton experience, and the brand helped originate the celebrity chef hotel restaurant, making it a natural home for Chef Pam's continuation of her Thai-Chinese fusion story.

THE CHEF



THE WORLD'S BEST FEMALE CHEF 2025

The first Asian and Thai chef to receive the global title from The World's 50 Best Restaurants.

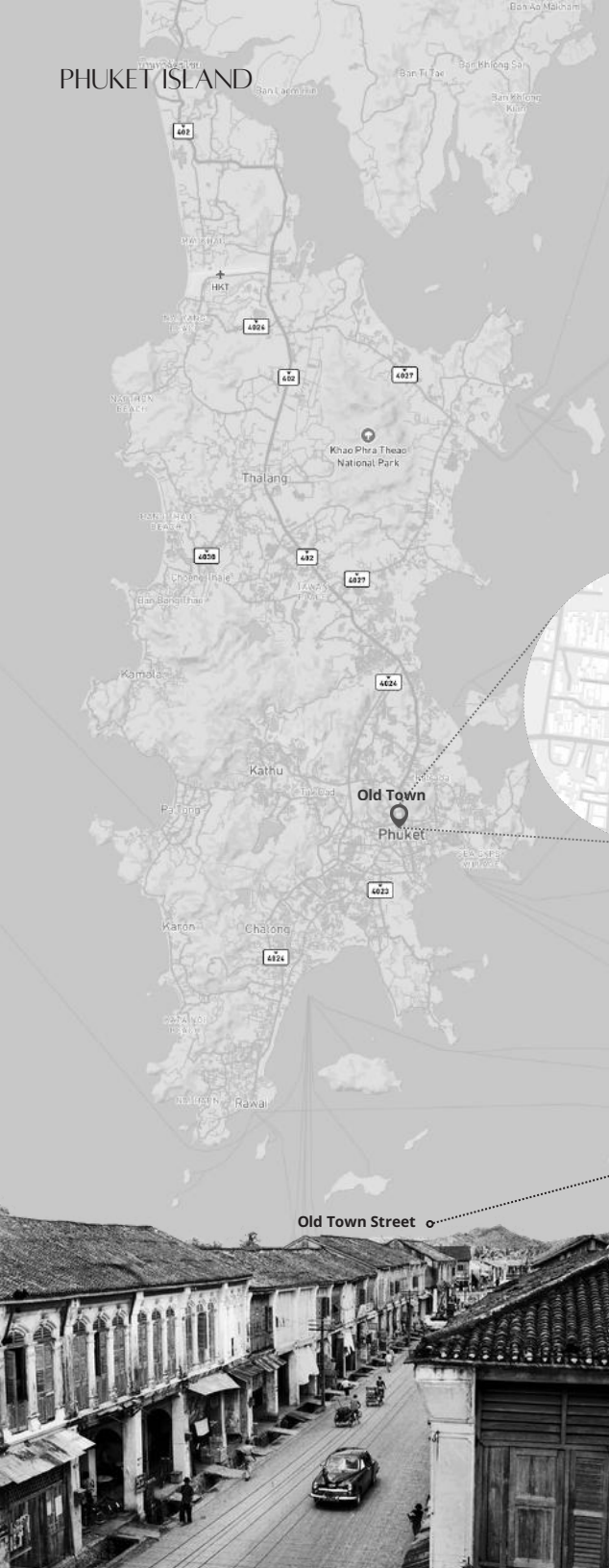
Chef Pam reinterprets **Thai-Chinese cuisine** through a journalist's eye for storytelling. Her flagship restaurant **POTONG** occupies a 120-year-old Bangkok shophouse that once housed her family's traditional Chinese medicine store, an adaptive reuse project where heritage and dining are inseparable.



5 ELEMENTS | Salt | Acid | Spice | Texture | Maillard

5 SENSES | Sight | Sound | Scent | Taste | Touch

PHUKET ISLAND



WHY PHUKET

Where heritage, ingredient, and identity converge.

Chef Pam's Thai-Chinese cuisine is rooted in heritage and ingredient sourcing from coastal waters, herbs from tropical soil, every dish drawn from the land and sea that shaped Phuket itself. The island also gives Kimpton's never-repeating, locally rooted philosophy a setting it could only find here. Maré & Cinder is where Chef Pam's Thai-Chinese heritage, Kimpton's locality, and Phuket's cross-cultural fabric intertwine into one shared dining experience.



HISTORY OF PHUKET

Once a key port on the **Maritime Silk Road** and a major **tin-mining hub** along the India-China trade route, Phuket drew Chinese and European settlers, creating the island's signature **Sino-Portuguese** culture. After 1785, when **local heroines** led the resistance against Burmese invaders, the island pivoted again in the 1970s to become Thailand's global tourism capital, still carrying the layered identity of every culture that has passed through.

CULTURAL THREADS

Five cultures shape Phuket's identity. Each leaves its trace in the food, the architecture, the language, and the rituals, woven together over centuries into a uniquely Phuket way of life.



Thailand's
Largest Island



222 sq mi
Total Area

Tropical
Rainforest



70%
Forest Cover

Andaman
Sea

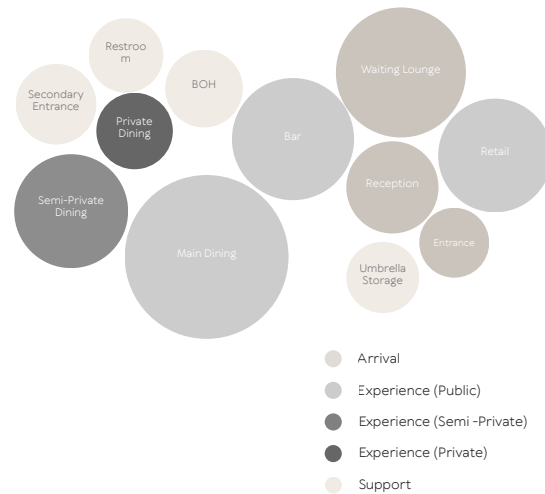


130 mi
Coastline

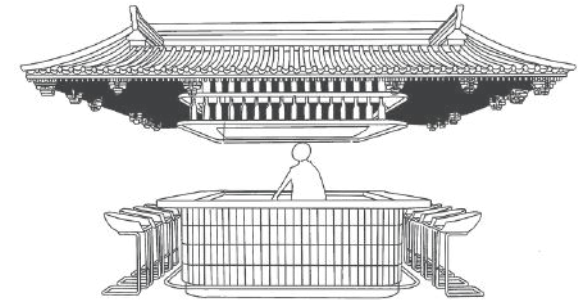
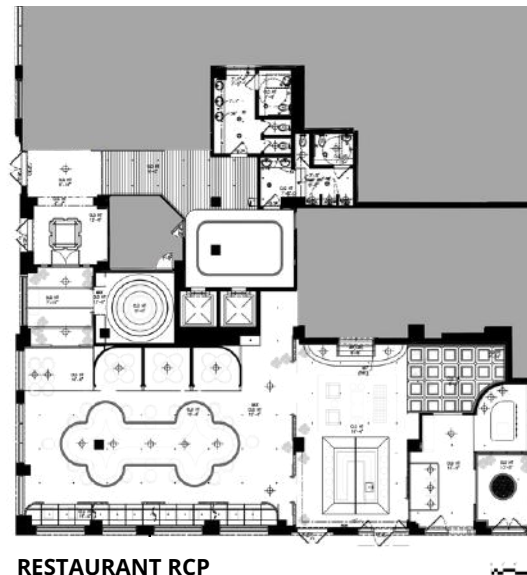
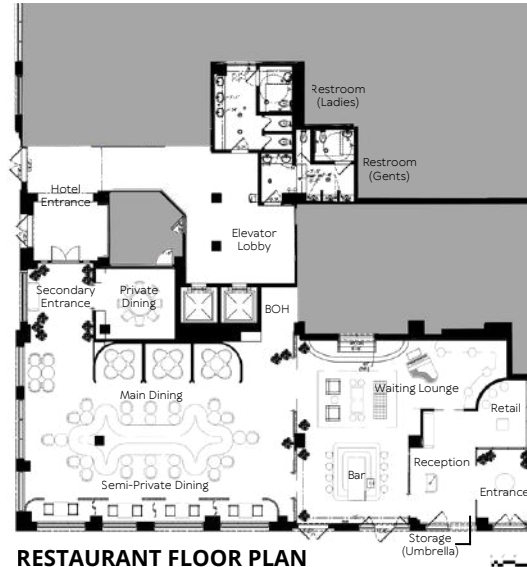
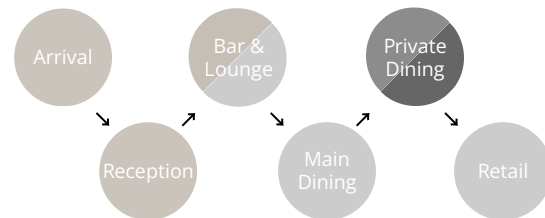
GEOGRAPHY & CLIMATE

A geographically diverse landscape of mountainous interior, white-sand beaches, and mangrove shores. Two seasons (dry and wet), shape a tropical ecosystem of native rainforest fauna, frangipani, hibiscus, and the mineral richness of the island's tin-mining past. This climatic duality grounds the design in Phuket's rhythms, where seasonality, flora, and material heritage become the foundation of the spatial concept.

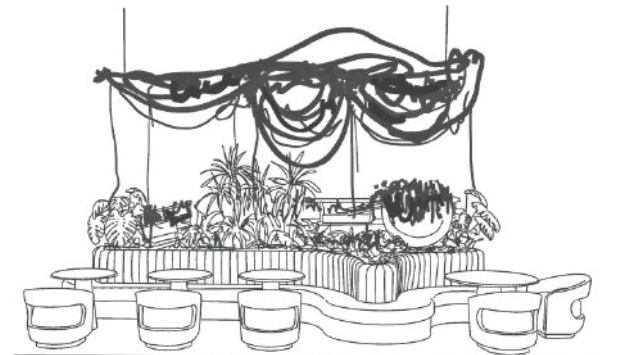
A CURATED EXPERIENCE



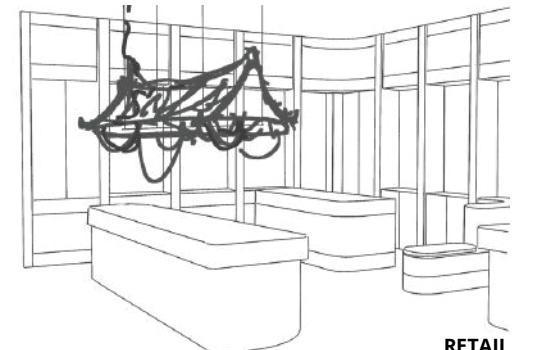
The journey begins at a glazed, greenhouse-like vestibule that eases guests from Phuket's tropical heat into the restaurant. This climate buffer holds conditioned air while umbrella storage meets the monsoon season, all framed by a tropical floral centerpiece and layered planting. A turn reveals the reception, which welcomes diners and doubles as hotel check-in. Guests settle at the bar and waiting lounge before the main dining hall, then deeper still to a secluded private dining room reached through a secondary entrance. The path loops back past retail, closing the experience where it began, while back-of-house lines the perimeter, unseen.



BAR



BANQUETTE SEATING



RETAIL

RESTAURANT FLOOR PLAN

Set on the ground floor of an adaptive-reuse building in Old Town Phuket, the restaurant connects to the Kimpton lobby through a secondary entrance, embedding dining within the hotel. The welcoming sequence moves from reception, retail, and bar toward progressively quieter dining, ending in a secluded private room at its core.



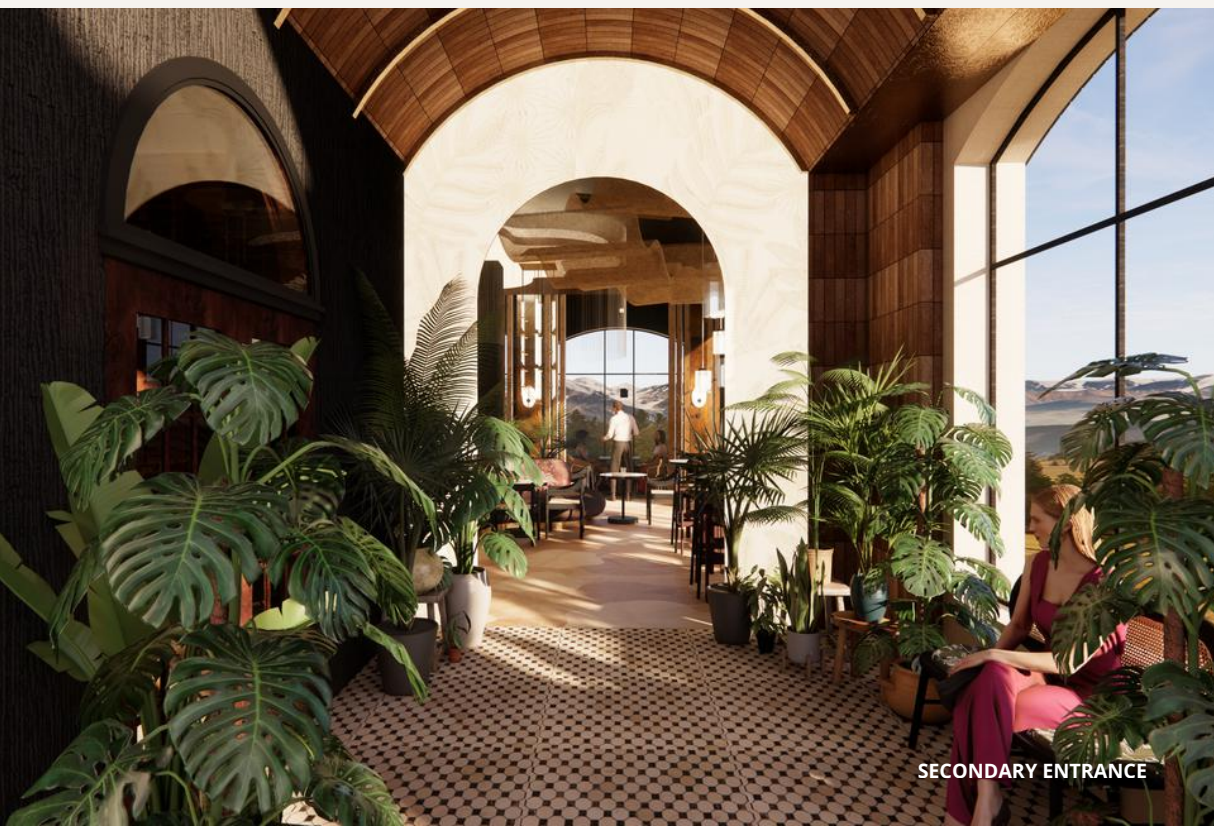
- | | | |
|--------------------|-----------------------|-----------------------|
| ① Entrance | ⑥ Bar | ⑪ Secondary Entrance |
| ② Umbrella Storage | ⑦ Main Dining | ⑫ Hotel Main Entrance |
| ③ Reception | ⑧ Semi-Private Dining | ⑬ Restroom (Ladies) |
| ④ Retail | ⑨ BOH | ⑭ Restroom (Gents) |
| ⑤ Waiting Lounge | ⑩ Private Dining | ⑮ Elevator Lobby |







BAR & LOUNGE



SECONDARY ENTRANCE



PRIVATE DINING



LAYERS OF EXPERIENCE

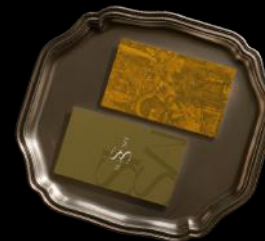
The restaurant unfolds as a layered social landscape, where dining extends beyond the meal. Guests move through a choreographed sequence, reception, waiting lounge, bar, then the main dining hall, where a curved red-brown banquette flexes to changing group sizes. Overhead, an installation inspired by Amanda Phingbodhipakkiya doubles as centerpiece and subtle spatial divider, shaping zones within the open plan. Perimeter covers offer refuge, and an intimate private dining room closes the journey.



IDENTITY IN EVERY DETAIL

The brand identity extends beyond graphics to become part of the hospitality experience. Inspired by the Frangipani form, local materials, and cultural narratives, a custom pattern system is applied across menus, packaging, uniforms, and guest-facing touchpoints. Seasonal color variations and gold detailing create a cohesive identity that evolves while remaining recognizable throughout the restaurant experience.

BRANDING AND PACKAGING



GUESTBED CONCEPT STORY

The Maré is a boutique tropical retreat inspired by Phuket's layered identity, where tin-mining heritage, the Maritime Silk Road, and Sino-Portuguese culture shape a refined and immersive hospitality experience.

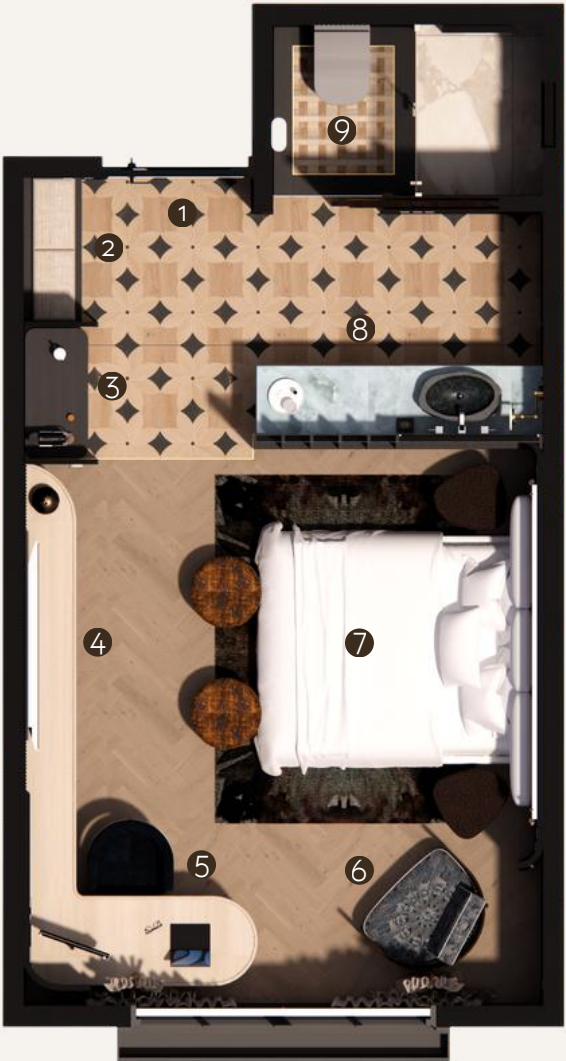
Drawing from Thai, Chinese, and Portuguese architectural influences, the design blends arched forms, layered screens, handcrafted textures, and warm natural materials to create a space that feels timeless, curated, and locally rooted. Inspired by the Andaman Sea, tropical flora, local wildlife, and the calm rhythm of island life, the guest room offers a lighter and more restorative atmosphere than the restaurant experience. Soft water-toned blues, natural stone textures, warm woods, woven materials, and brushed brass accents create a quiet sense of luxury, a peaceful retreat designed for rest, reflection, and sensory comfort.



MATERIALS



- | | | |
|---|--------------------|-----------|
| 1 | Foyer | Arrive |
| 2 | Dressing & Luggage | Dress |
| 3 | Minibar | Refresh |
| 4 | Media Wall | Entertain |
| 5 | Workstation | Work |
| 6 | Lounge | Unwind |
| 7 | Sleeping Area | Rest |
| 8 | Vanity | Groom |
| 9 | Bathroom | Cleanse |





MEDIA WALL & WORKSTATION

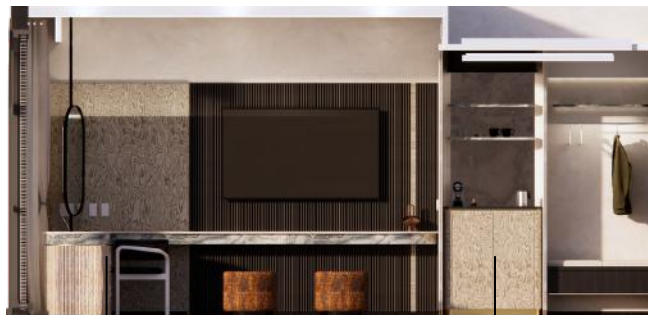


MINIBAR



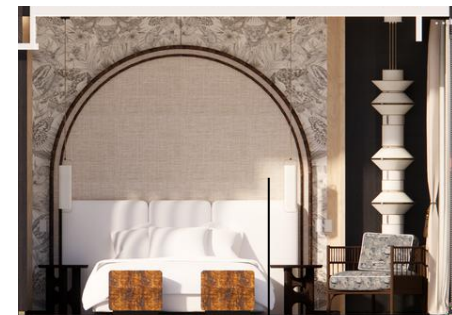
SLEEPING & LOUNGE AREA





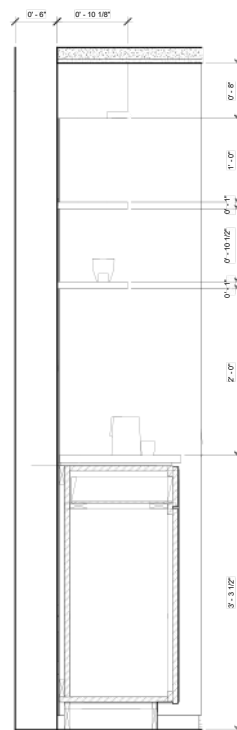
Working Desk

Minibar

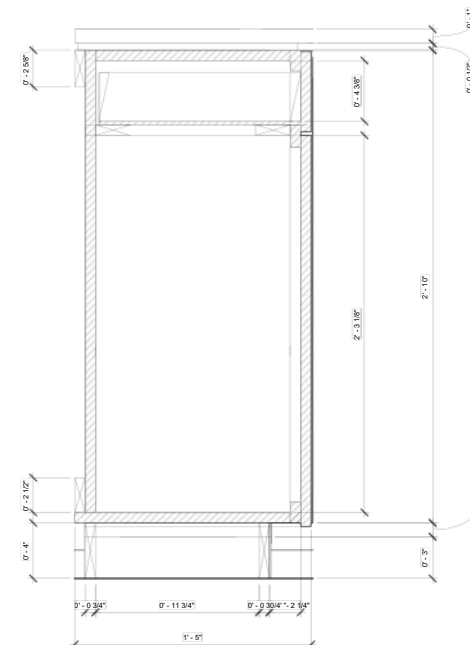


Headboard

MINIBAR CUSTOM FABRICATION



1 MINIBAR CABINET CUSTOM MILLWORK DETAIL DRAWING
SCALE: 1 1/2" = 1'-0"



2 MINIBAR CUSTOM MILLWORK DETAIL DRAWING
SCALE: 3" = 1'-0"

03

VEINS OF STILLNESS

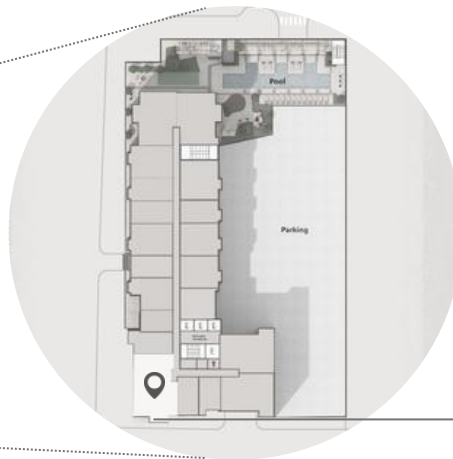
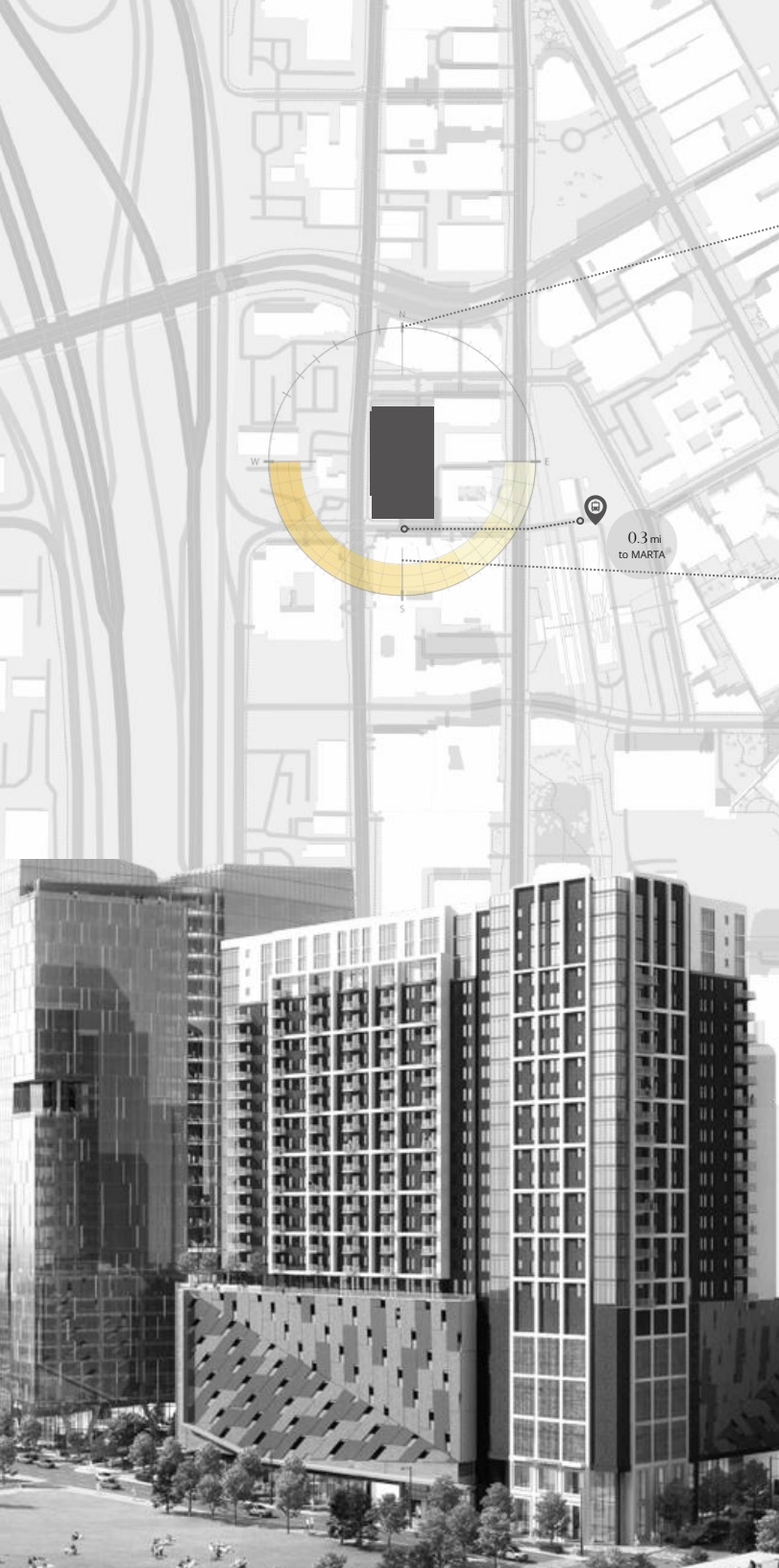
Project Type
Location
Area
Occupancy Classification
Year
Instructor

Residential
1301 Spring St NW, Atlanta, GA
1,743 sqft.
Apartment Buildings (Group R-2)
2025
Peili Wang

Veins of Stillness is a residential interior in Midtown, Atlanta designed for Agnes and Arlen, a multicultural couple whose daily life is anchored in nature, calm, and each other. Drawing from the spiral shell's organic rhythm, the design weaves golden hour light, forest textures, and flowing form into a home that feels both structured and deeply alive. Tactile surfaces, diffused lighting, and soft spatial curves dissolve boundaries between rooms, and between people.







Floor: 11/F
Unit: 1105
Area: 1743 sq. ft.

SITE ANALYSIS

Located in the heart of Midtown Atlanta, the site is surrounded by cultural institutions, public green spaces, and a highly walkable urban environment. With convenient access to MARTA transit and a LEED-certified residential tower, the location supports a lifestyle centered on wellness, connectivity, and everyday exploration. These qualities informed a design that balances restorative living with the energy of the city.



LEED Platinum Building



0.3 mi to MARTA



83/100 Walkability Score



CLIENT PROFILE

Designed for Agnes and Arlen, a multicultural couple working in the creative and healthcare fields, the project explores how a home can support both individual routines and shared experiences. Their contrasting schedules, love of nature, and appreciation for culture informed a design centered on tranquility, connection, and adaptability.

Agnes / 33
Museum Exhibition Curator

- | Creative storyteller
- | Plant enthusiast
- | Works from home
- | Values calm & reflective environments

Arlen / 31
Emergency Medicine Physician

- | Works night shifts
- | Violin player
- | Requires daytime rest
- | Values privacy & recovery

Shared Values

- | Multicultural lifestyle
- | Nature-inspired living
- | Travel & cultural exploration
- | Two dogs
- | Meaningful daily rituals

MOODBOARD

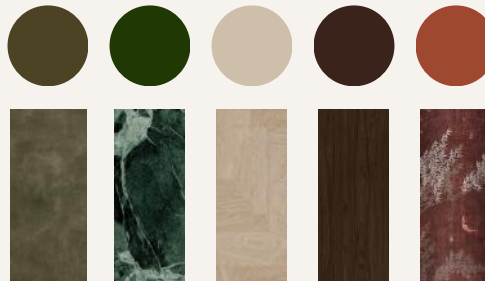


PARTI



Veins of Stillness explores how two lives different in culture, schedule, and routine to share one home. The shell-inspired parti translates this into space, a spiral that flows inward for privacy and outward for connection, mirroring how the couple moves through each day, always together, always whole.

MATERIAL & COLOR



TWO LIVES, ONE HOME

The home was designed around the contrast between Agnes's daytime rhythm and Arlen's night-shift schedule, two opposite cycles sharing the same space. Quiet zones are layered against active ones, personal corners are protected within shared rooms, and circulation is planned so that one person's routine never interrupts the other's. The result is a home that holds both lives at once, equally, without compromise.

USER JOURNEY



Agnes's Typical Weekdays: Designing for the Multi-Use Day

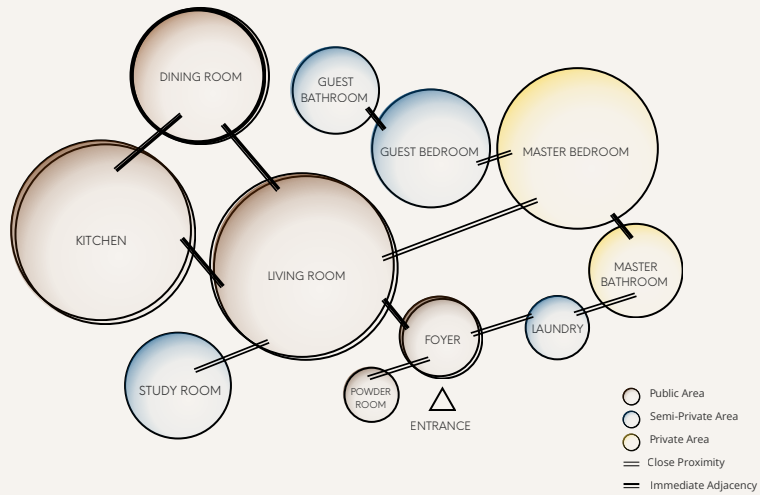
The home accommodates Agnes's **freelance creative practice** and active dogs through flexible study zones, vertical plant displays, and durable pet-friendly entry materials. Her day is varied, the design adapts to it.



Arlen's Typical Weekdays: Designing for the Night Shift

Acoustic and visual control protect Arlen's daytime sleep, blackout curtains, soundproofing, and a bed placed away from active zones, while a quiet personal corner with his violin lets him decompress between shifts.

BUBBLE DIAGRAM

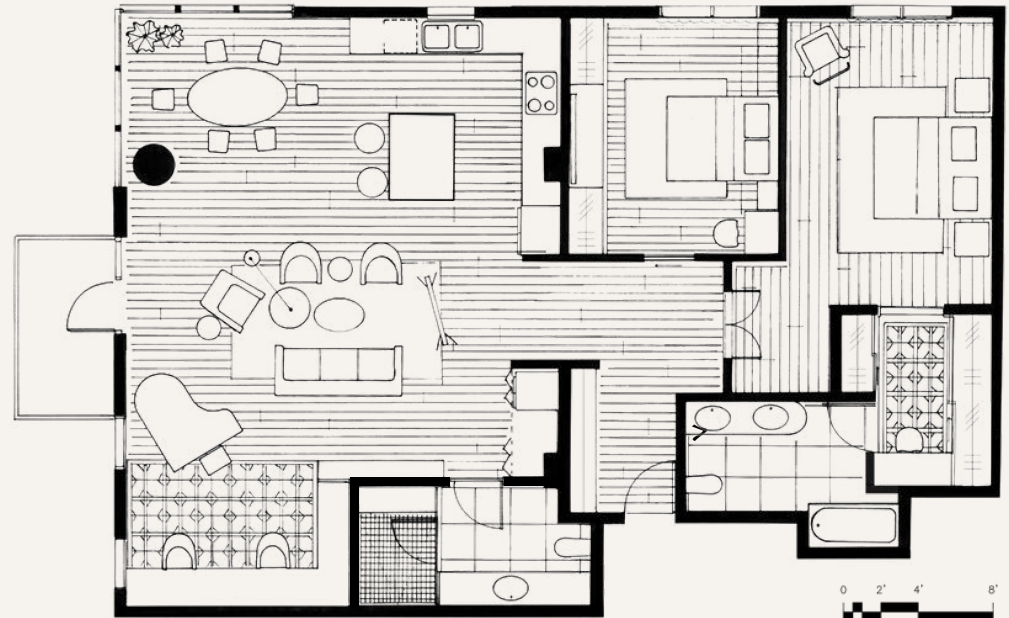
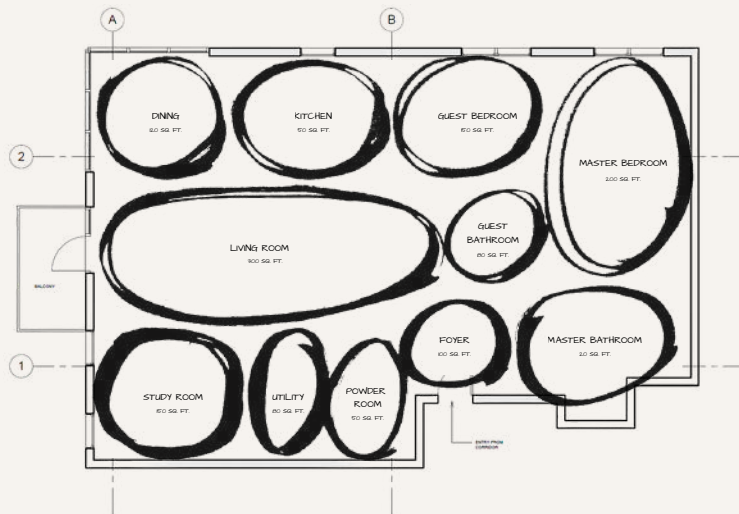


TRIPARTITE ZONING

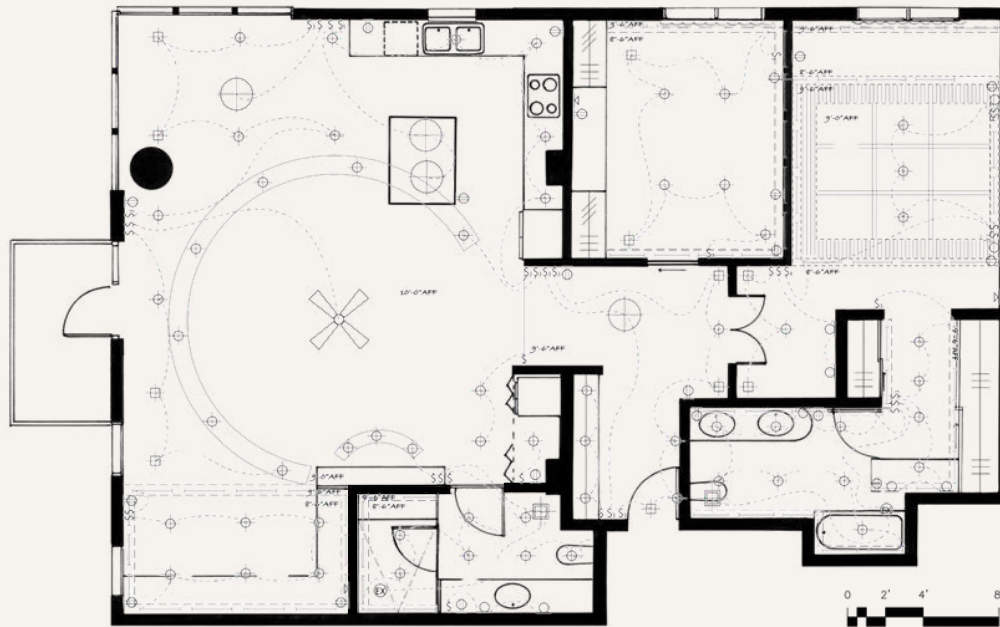
The bubble diagram maps adjacency and flow, translating the couple's daily routines into spatial relationships. Public, semi-private, and private zones are organized by proximity, with the foyer acting as a threshold and service rooms buffering the active and quiet wings.



BLOCKING DIAGRAM



RCP



LAYERS OF LIGHT

Lighting was layered by zone to support each user's rhythm. The living room ceiling forms the design's center of gravity, a circular ceiling cove mirrors the spiral parti directly overhead, creating a sense of gathering and grounding the home around its social core. Pendants anchor dining moments, recessed and strip lighting wash social zones evenly, and accent lighting in the private wing supports rest and dim-down transitions.

LIVING ROOM



Circular Ceiling Cove | Shell-inspired Parti

The spiral radiates from the center of the home, drawing the open kitchen, dining, balcony and study around one core and binding every space into a shared social heart.

Recessed Downlights | Ambient

Overall illumination, layered with accent wall-wash downlights at the corners and feature walls to create focal points, depth and contrast.

Ceiling Fan | Task

Doubles as function and comfort, an extra light source across the day when working or cleaning, while keeping air circulation.

Floor Lamp | Decorative

A sculptural accent and source of warm light, switched separately to set a softer mood at night.

OPEN KITCHEN

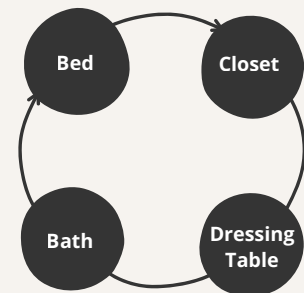
The open kitchen connects directly to dining and living, made for hosting and everyday gathering. An L-shaped floor-to-ceiling window mirrors the L-shaped kitchen, pulling daylight deep into the space and framing the Atlanta skyline.



MASTER BEDROOM & BATHROOM



A PRIVATE SEQUENCE



A self-contained loop echoing the home's shell parti, keeping each step within reach while the walk-in closet buffers noise between bath and bedroom, protecting rest.



04

STUDIO SEALIN'

Project Type
Location
Instagram

Brand Experience
Hong Kong
@sealin_official

As co-founder and creative director of Sealin', I design brand experiences through floral art and spatial curation, collaborating with luxury brands to translate their identity into physical, emotional encounters. This work sharpened my eye for material selection, color language, and the relationship between objects and atmosphere, skills that transfer directly into how I approach interior environments and the people who inhabit them.

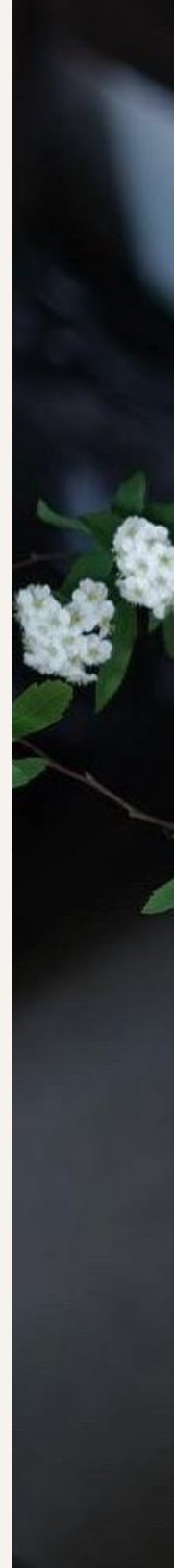
LA MER

LG x BoConcept

FILA



KFDA
KOREAN FLORAL DESIGN ASSOCIATION





Christmas Tree Decor Workshops

ATELIER OF WONDER | LA MER CHRISTMAS CAMPAIGN 2023



In collaboration with La Mer, we curated a luxury floral workshop as part of their 2023 Christmas campaign at 1881 Heritage, Hong Kong. Designed for VIP customers, the experience invited guests to craft their own mini Christmas trees and personalize them with festive decorations.

LA MER

Our team meticulously arranged the workshop setup, provided 150 handcrafted trees, and ensured a seamless, elegant experience that aligned with La Mer's brand identity. This event combined hands-on creativity with luxury, enhancing customer engagement and brand appreciation during the holiday season.





LG x BoConcept VIP Experience

LG X BOCONCEPT STANDBYME CAMPAIGN | 2022



As part of the LG x BoConcept StandbyME campaign, we curated an exclusive VIP workshop that seamlessly integrated technology, design, and creativity. Hosted at the BoConcept showroom, the event provided an immersive experience where guests explored the synergy between LG's StandbyME display and BoConcept's signature furniture, demonstrating their harmonious blend in modern living spaces.

To elevate engagement, we designed a bespoke floral workshop inspired by the campaign's color palette, allowing guests to create personalized arrangements that reflected the fusion of technology and home aesthetics. This hands-on activation fostered a multi-sensory brand experience, reinforcing the campaign's narrative while leaving a lasting impression on attendees.

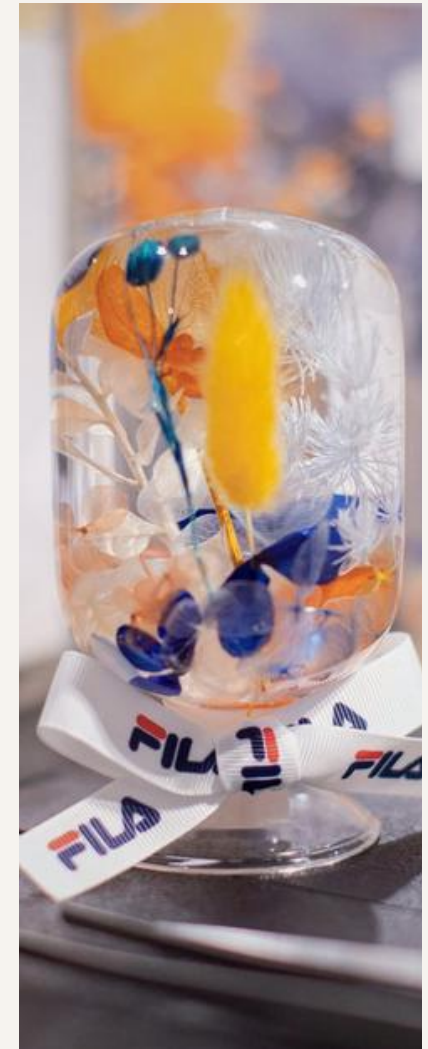


FILA FLAGSHIP STORE FLORAL WORKSHOP



Designed and led a floral workshop at the FILA flagship store, integrating brand identity with seasonal aesthetics. The floral arrangements were inspired by FILA's signature logo and the color palette of the latest collection, creating a dynamic blend of fashion and nature.

Participants engaged in a hands-on experience, crafting personalized floral designs that reflected the brand's bold and modern essence. This activation enhanced customer engagement, offering a unique and immersive brand interaction through floral artistry.





HULA Pop Up Store Installation |

HULA X ROSEWOOD HONG KONG



Collaborated with HULA Hong Kong to design and install floral arrangements for exclusive pop-up events at Sheung Wan and Rosewood Hong Kong. The installations complemented high-end fashion displays, blending luxury aesthetics with organic elegance.

Inspired by the curated selection of pre-loved designer pieces, the floral designs reflected sophistication, sustainability, and timeless style. This collaboration elevated the event atmosphere, creating a visually captivating experience that resonated with HULA's commitment to conscious fashion.



Earning the KFDA Level II Certification under the Korea Flower Design Association formalized years of intuitive composition into disciplined practice. Korean floral design treats every arrangement as a three-dimensional architectural study, balancing negative space, line, mass, and seasonal material with the same rigor a designer brings to a room. The training sharpened my eye for proportion, color harmony, and the relationship between object and atmosphere, and continues to shape how I approach material palettes, focal moments, and the quiet structure beneath every interior I design.





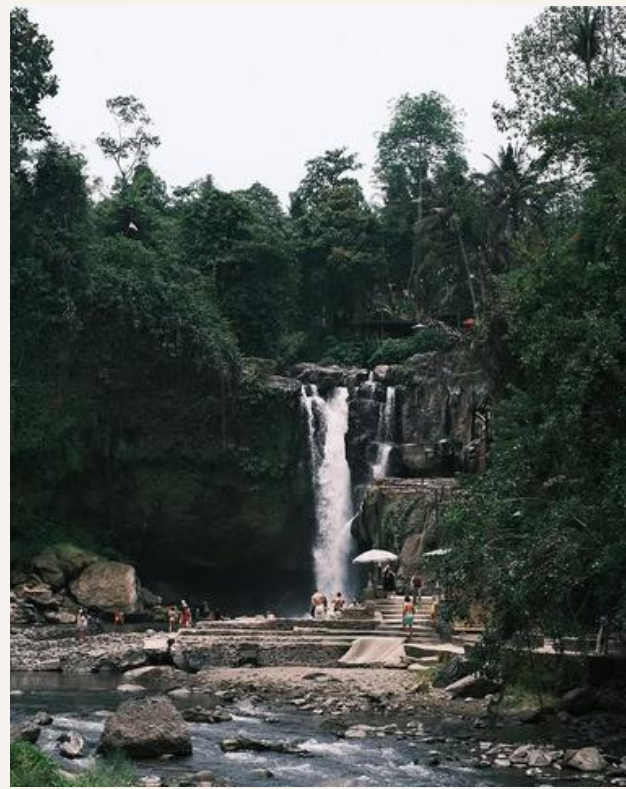
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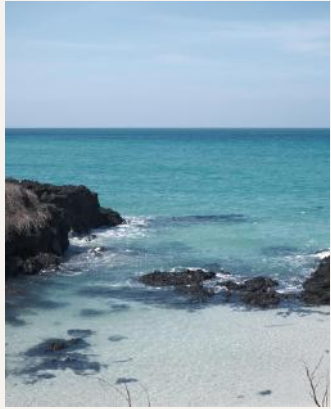
THROUGH MY LENS

Project Type

Photography

Through My Lens is a personal archive of architecture, light, and cityscape, collected across continents and captured through the same eye that informs every space I design. These images are not just photographs; they are a visual vocabulary built one journey at a time.







TIFFANY YUNG | INTERIOR DESIGN PORTFOLIO 2026

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