

INDIA'S ULTIMATE MARKETPLACE

For Built Environment

Materials | Technology | Equipments | Lifestyle | Software
All in One Platform

Materials

Equipments

Technology

Reach
Directly

1L+
New Home
Buyers

70K+
Architects &
Interior Designers

50K+
Developers &
Builders

30K+
Civil & Structural
Contractors

10K+
MEP & Project
Management
Consultants

20K+
Dealers, Suppliers
& Manufacturers

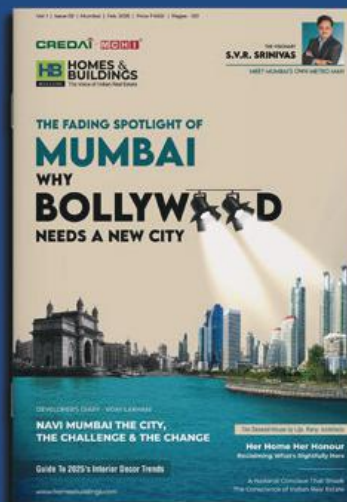
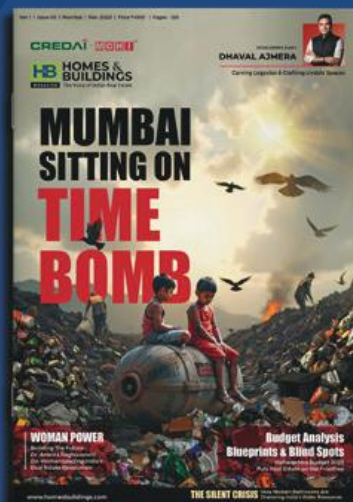
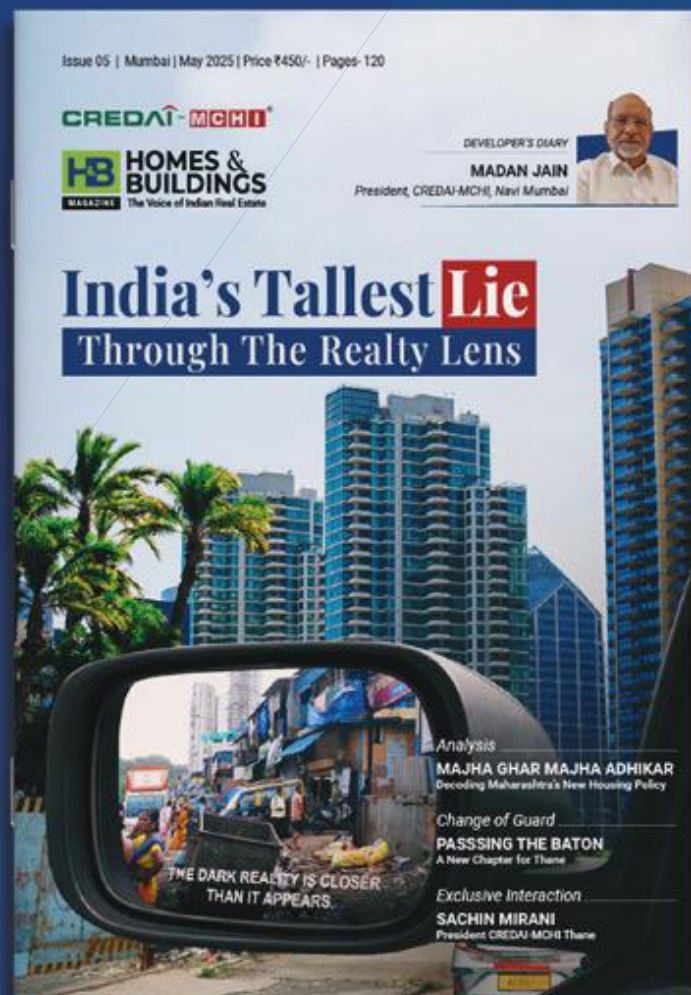
50K+
Construction
Professionals

1.5L+
Real Estate
Professionals

Explore the Stories Shaping Built Environment

Each issue of **Homes & Buildings Magazine** unpacks policy shifts, housing challenges and urban evolution, delivering sharp insights, expert opinions and real estate truths that matter.

 **Click** on any issue to read the full edition and stay informed.



What We Offer

Market
Intelligence



Editorials



Industry
Research



Reports &
Survey



Digital
Marketing



Thought
Leadership



Publications



PR &
Networking



Brand
Building



Campaign
Launch

We Build Stories Behind Every Structure Materials. Machines. Meaning.

 **Click** on any feature to explore
their full story.

MONTH FOCUS

HOMES THAT THINK, SAVE & HEAL

CHARTING
INDIA'S SMART LIVING
REVOLUTION

COMMUNICATION

BUILT FOR BHARAT

INSIDE HIKVISION'S
SMART SECURITY STRATEGY
FOR A DIVERSE INDIA

ASHISH P. DHAKAN

MD & CEO, Prama Hikvision India Pvt. Ltd.



PIONEERING SMART LIGHTING



TREND SETTER

**SMART. SUSTAINABLE.
SENSATIONAL**
SHAPING THE FUTURE
OF INDIAN BATHROOMS

PANKAJ SHARMA

President - Bath & Kitchen Business
Prism Johnson, India



MONTH FOCUS

THE SILENT CRISIS

How Modern Bathrooms
Are Draining India's
Water Resources



LIGHTING INDIA: THE REVOLUTION IN ILLUMINATION



MANUFACTURER'S DIARY

THE FUTURE OF INDIAN BATHROOMS

SMART, SUSTAINABLE
AND SENSATIONAL

PARVEZ AMIN

President, Sales & Marketing, Jaquar Group



DIALOGUE

GUARDIANS OF THE NEW SMART HOME FRONTIER

ADITYA KHEMKA

Managing Director, CP Plus
(Aditya Infotech Ltd.)



INFRA.MARKET

LIGHTING THE WAY FORWARD

*Rohit
Mathur*



Digital Influence Where Real Estate Meets Reach

Our content-driven strategy is fuelling visibility and engagement across key digital touchpoints. From in-depth industry conversations on YouTube to dynamic reach on Instagram, Homes & Buildings Magazine is shaping thought leadership in India's real estate sector.



Developer's Diary Ep.1 | Boman Irani on Building a Real Estate Legacy



Developer's Diaries Ep.4 | Domnic Romell on Leadership, Legacy & Mumbai's...



Developers Diaries Ep.2 | Keval Valambhia on Policy, Pricing.....



Homes & Buildings by CREDAI MCHI

@HomesBuildingsbyCREDAIMCHI

Explore in-depth interviews and thought leadership from the industry's top minds—click below to

WATCH MORE



Traffic, discovery, and engagement all sharply up-driven by strong content strategy

Our platforms are becoming go-to destinations for industry leaders, homebuyers, and design enthusiasts alike.

Homes & Buildings Magazine

is a trusted publication that brings readers the latest trends and developments in India's real estate and built environment. With a focus on innovation, sustainable practices & cutting-edge design, the magazine offers in-depth insights into architectural excellence, urban planning and the future of living spaces.

H&B Magazine stands as a definitive voice in the realm of real estate, infrastructure, architecture and urban development through its authoritative digital and print presence.

As a trusted resource for industry leaders, policymakers, developers, architects, urban planners and investors, our print edition delivers in-depth analysis, expert insights and thought leadership on the trends shaping the future of built environment.

Distributed across major cities, industry events and conferences, H&B Magazine's serves as a platform for thought-provoking discussions, strategic insights and cutting-edge innovations. With a growing readership across developers, investors, architects, interior designers and policymakers, our print and digital presence continues to influence key decisions shaping India's urban future.

In a rapidly evolving digital age, H&B Magazine remains committed to delivering timeless, high-quality journalism that informs, inspires and leads the discourse on building a more sustainable and equitable future.

MENTORSHIP

INTERVIEWS

AUTHORED ARTICLES

COVER STORY

NEWS ANALYSIS

BRICKS & MORTARS

PROJECT PROFILING

PRODUCT REVIEW

MATERIAL ANALYSIS

EXCLUSIVE REPORTS

FEATURE STORIES

INTERIORS & DÉCORS

Real Engagement. Real Impact.

With an average of 55 million impressions and over 3 million clicks, our website ensures unmatched visibility and engagement across the real estate and construction community.

Built for Reach.
Clicked for Trust.

3 Million+ Clicks

55 Million+ Impressions

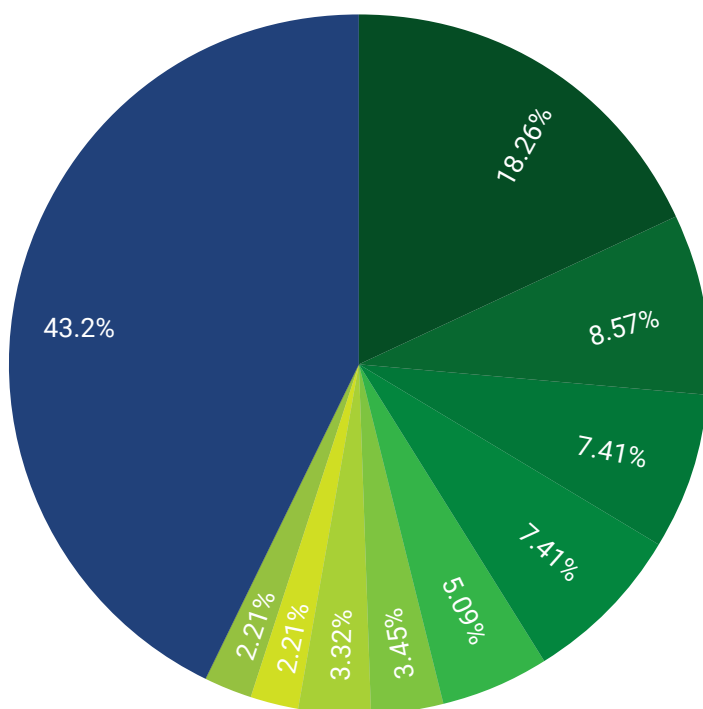
2.5M+

Returning Users

2.5M+

New Users

PAN INDIA PRESENCE



18.26%	Mumbai
8.57%	Bengaluru
7.41%	Delhi
7.41%	Pune
5.09%	Chennai
3.45%	Hyderabad
3.32%	Kolkata
2.21%	Lucknow
2.21%	Patna
43.2%	Other (From 100+ smaller cities.)



DEVELOPER
DIARIES



BOMAN
Irani

WATCH NOW
DEVELOPER DIARY

SANJEEV
JAISWAL (IAS)

VP & CEO - MHADA

WATCH NOW
V SHORTS



KNOW
YOUR
DEVELOPER

WATCH NOW
KNOW YOUR DEVELOPER

DHAVAL
AJMER



BroBrokers
The Big & Realty Show

WATCH NOW
BRO BROKERS

MONISH
MAKHIA



REALTY
GYAN

WATCH NOW
REALTY GYAN

NAYAN
SHAH



ANALYSIS

WATCH NOW
MICRO MARKET

Ayushi
ASHAR



GROUNDREALTY

AI THANE
GATEWAY TO THE FUTURE

INDIA'S FIRST AI POWERED
COMMERCIAL SPACE

WATCH NOW
GROUND REALTY



Presents

BREAKING NEWS

**NEW
LAUNCH**

PRIDE
LANDMARK

Saki Naka, Andheri (E)
The Last One With Beauty, Taste Your Choice!

BEFORE IT TURNS RED
**ONE
LAST
MAUKA**

Andheri's Fastest
Development Project

WATCH NOW
NEW LAUNCH

Shaping Conversations Around Built Environment

Homes & Buildings brings together a diverse range of digital video IPs designed to inform, inspire and engage professionals across real estate, construction, architecture and design industries. Each series offers exclusive insights, expert analysis & industry-defining conversations with thought leaders, innovators and decision-makers shaping the future of built environment.



A behind-the-scenes look at the journeys, challenges, and breakthroughs of India's top construction material and technology manufacturers. Where passion meets production, and legacy meets innovation.



An Honest Review Through Discovering Products and Solutions that are redefining the way we live, build, and experience space. From sustainable design to smart tech—this is the future of living.



A crisp review of the latest products hitting the construction and interiors market. What's new, what's next, and what you need to know—fast.



Everything you need to know about building materials—decoded by experts, simplified for you. From cement to ceramics, get the facts that shape construction.



Where technology meets the built environment. Explore cutting-edge innovations transforming construction, real estate, and urban life.



Insights, updates, and voices from the dealer community. The pulse of the retail and distribution network in India's building industry.



Get to know the makers behind the materials. One-on-one profiles of brands building India from the ground up.



In-depth reports and expert breakdowns of trends, policies, and market movements. Your go-to segment for strategic clarity in a complex industry.



Candid conversations with manufacturers—heartfelt, honest, and human. Because behind every brand, there's a story worth hearing.

When You Need Answers, We Ask First.

We don't follow the noise — we chase the reality. Sharp Questions. Clear Answers. No Bias.

[!\[\]\(3dfb8d66e81160ad61421a3452093d1b_img.jpg\) Click](#) on any feature to explore their full story.

SMT. SUJATA SAUNIK

Hon. Chief Secretary of Maharashtra outlines the state's ambitious vision for integrated development, connectivity, and economic opportunities to meet future urban challenges.



Driving Maharashtra's Transformation

SMT. SUJATA SAUNIK DRIVING MAHARASHTRA'S TRANSFORMATION

Boman Irani



BOMAN IRANI REDEFINING REAL ESTATE WITH SUSTAINABILITY & INCLUSIVITY

VISION 2030

HOUSING THE UNHOUSED

MHADA'S A BLUEPRINT FOR AN INCLUSIVE MUMBAI

SANJEEV JAISWAL
VP & CEO - MHADA



HOUSING THE UNHOUSED – MHADA'S BLUEPRINT FOR AN INCLUSIVE MUMBAI

THE VISIONARY

RETHINKING URBAN GROWTH

SANJAY PURI ON THE FUTURE OF INDIAN CITIES

SANJAY PURI
Principal Architect at Sanjay Puri Architects



RETHINKING URBAN GROWTH SANJAY PURI ON THE FUTURE OF INDIAN CITIES

EXCLUSIVE INTERVIEW

THE METRO MAN OF MUMBAI

S.V.R. Srinivas
Former Commissioner - MMRDA
CEO - Ghansal Redevelopment Project



THE METRO MAN OF MUMBAI

ANAROCK
TRUSTED OVER VALUE

AFFORDABILITY IS THE KEY FOR
MARKET STABILITY

Anuj Puri

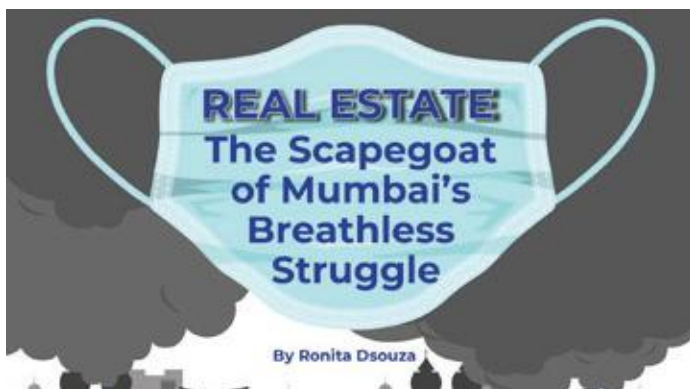


ANUJ PURI AFFORDABILITY IS THE KEY FOR MARKET STABILITY

Hard Truths. Unseen Realities.

Explore Mumbai's unfolding crises and shifting future — from fading icons to urgent urban challenges that demand attention.

 **Click** on any cover to read the complete feature.



Editorial Calendar

Month	Material Focus	Technology Focus
Apr. 2025	Sustainable Cement and Concrete	AI in Real Estate and Smart Cities
May. 2025	Advanced Flooring and Tiles	IoT and Connected Homes
Jun. 2025	Smart Paints and Coatings	3D Printing in Construction
Jul. 2025	Sustainable Construction Materials	VR/AR in Property Sales & Design
Aug. 2025	High-Performance Glass and Facade Systems	Blockchain and Real Estate Transactions
Sep. 2025	Next-Gen Waterproofing and Sealants	Drones & Robotics in Construction
Oct. 2025	Modular & Prefabricated Materials	Digital Twins in Smart Cities
Nov. 2025	Steel & Reinforcement Innovations	Augmented Reality in Home Design
Dec. 2025	Energy-Efficient Windows and Doors	Smart Sensors and Energy Management
Jan. 2026	Acoustics & Soundproofing Solutions	PropTech and AI-Driven Analytics
Feb. 2026	Innovative Plumbing and Sanitary Ware	Future of Construction Tech
Mar. 2026	Fire Safety & Building Security Materials	Automated Building Management Systems

Month	Lifestyle Focus	Featured Spotlight
Apr. 2025	Luxury Kitchens & Appliances Trends in Modular Kitchens & High-End Appliances	Green Building Certifications and Compliance
May. 2025	Wellness & Smart Homes Integration of Nature & Tech for Healthy Living	Luxury Homes of the Future
Jun. 2025	Outdoor Living & Landscaping Creating Functional & Aesthetic Outdoor Spaces	Smart Cities & Urban Planning Trends
Jul. 2025	Luxury Interior Trends 2025 The Evolution of High-End Interior Design	Next-Gen Architectural Innovations
Aug. 2025	Eco-Friendly & Sustainable Living Innovations in Green Homes	Sustainable & Eco-Conscious Developments
Sep. 2025	Home Automation & Security Trends AI & IoT in Future Homes	Tech-Enabled Living Spaces
Oct. 2025	Customized & Bespoke Interiors The Rise of Personalization in Luxury Homes	Smart & Luxury Housing Trends
Nov. 2025	Art & Aesthetics in Modern Homes Influence of Art in Home & Commercial Interiors	Cutting-Edge Construction Solutions
Dec. 2025	Future of Workspaces & Co-Living Blurring the Line Between Work & Home	The Role of AI in Home & Office Design
Jan. 2026	Premium Home Decor & Furniture High-End Furniture & Smart Dacor	High-Rise Building Innovations
Feb. 2026	Lighting Innovations for Modern Homes Intelligent & Energy-Efficient Lighting	Sustainable Construction and Net-Zero Buildings
Mar. 2026	Home Entertainment & Theater Systems The Rise of Immersive Home Experiences	Futuristic Homes & Emerging Real Estate Trends

Advertisement Plan

BUMPER MONSOON BONANZA



Ad Position	Actual Rate	Offer Rate	Availability
Back Cover Ad	₹4.5L	₹2.25L	
Inside Front Cover Ad	₹3.5L	₹1.75L	
Inside Back Cover	₹3.5L	₹1.75L	
1st RHP (Right Hand Page)	₹2L	₹1L	
Page 2 & 3	₹2.6L	₹1.3L	Sold
Page 4 & 5	₹2.4L	₹1.2L	Sold
Full Page Ad	₹1.5L	₹75K	
Double Spread Ad	₹2.4L	₹1.2L	
Brand Profiling	₹1.6L	₹80K	Sold
2 Page Interview	₹2L	₹1L	
Video Series (10 Shorts & Large Interaction)	₹4L	₹2L	
Front Gate Fold Ad	₹10L	₹5L	Sold

ADVERTISE NOW

1L+

New Home Buyers

70K+

Architects & Interior Designers

50K+

Developers & Builders

30K+

Civil & Structural Contractors

10K+

MEP & Project Management Consultants

20K+

Dealers, Suppliers & Manufactures

50K+

Construction Professionals

1.5L+

Real Estate
Professionals

5K+

Bankers & Non Banking Professionals

25K+

NRI, HNI & Investor Community

5K+

Top Bureaucrats, Urban Planners & Policymakers

75K+

Channel Partners

Readership Profile

Homes & Buildings Magazine reaches over **4,00,000+ Verified Readers** across the real estate and construction ecosystem. From homebuyers and developers to architects, contractors, investors, and policymakers, the magazine connects every key player in the built environment—making it a powerful platform for industry engagement and influence.

Bombay HC stays allotment of 80 transit flats by Mhada

The petition said Bombay Dyeing Mill (Spring Mill) Wadala, over 33,000 sq m land was reserved for the mill workers which BMC too



MAHARASHTRA DRAFT AFFORDABLE HOUSING POLICY
The draft development department (DDP) will draft a plan to provide affordable housing for the city and suburbs. The plan will be based on the city and suburbs. The plan will be based on the city and suburbs. The plan will be based on the city and suburbs.

to be stopped at Byculla and Borivali East



BOLLYWOOD NEEDS A NEW CITY

WHY MUMBAI

THE FADING SPOTLIGHT OF BOLLYWOOD

India's real estate market has shown remarkable resilience, underpinned by strong economic, stable interest rates, and supportive government policies, which stands Maharashtra City

Coordinating various real estate projects, the Maharashtra government is working to improve the infrastructure and services for the city and suburbs. The government is working to improve the infrastructure and services for the city and suburbs.

PROPER GUARDIANS

TRUSTED CONNECTED TARGETED

Bombay HC stays of 80 transit flats

The petition said Bombay Dyeing Mill (Spring Mill) to MHADA from 09.12.2014 in which 5136 flats were reserved for the mill workers which BMC too

MAHARASHTRA DRAFT AFFORDABLE HOUSING POLICY
The draft development department (DDP) will draft a plan to provide affordable housing for the city and suburbs. The plan will be based on the city and suburbs. The plan will be based on the city and suburbs.

MUMBAI SITTING ON TIME BOMB



WOMAN POWER

Building The Future - Dr. Ananta Raghuvanshi On Woman Leading India's Real Estate Revolution

Budget Analysis Blueprints & Blind Spots

Maharashtra Budget 2025 Puts Real Estate on the Frontline

THE SILENT CRISIS

How Modern Bathrooms Are Draining India's Water Resources

URBAN ACRES AGENDA MUMBAI



DEVELOPER'S DIARY
Boman Irani
Redefining Real Estate with Sustainability & Inclusivity

Who's to Blame?

FEATURE
Why Technology Struggles to Disrupt Indian Real Estate?

ANALYSIS
REAL ESTATE
The Scapegoat of Mumbai's Breathless Struggle

MONTH FOCUS
Lighting India
THE REVOLUTION IN ILLUMINATION

SUJATA SAUNIK
Exclusive Interview
Hon. Chief Secretary of Maharashtra

MAXIMISE MODERNISE EVOLUTION