



Emirates
GBR 
SAILGP TEAM

PATHWAYS TO CHANGE

*DEVELOPING DIVERSE TALENT
BOTH ON AND OFF THE WATER*



Emirates

***PAY IT
FORWARD.***

***CREATING
OPPORTUNITY
IS ONLY
THE START.***

***TOO MANY PROGRAMMES CREATE A
SINGLE OPPORTUNITY BUT FAIL TO
DELIVER LASTING CHANGE.***





ONE OPPORTUNITY CAN
CREATE ANOTHER.

62%



OF WORKERS VIEW **DIVERSITY & EQUALITY PROGRAMMES AS INEFFECTIVE.**

82%



OF EMPLOYEES BELIEVE THEIR COMPANIES **LACK TRUE COMMITMENT TO THE CAUSE.**

REAL IMPACT HAPPENS WHEN PEOPLE ARE **SUPPORTED TO PROGRESS, BECOME LEADERS AND OPEN DOORS** FOR THOSE COMING BEHIND THEM.

OPPORTUNITY → DEVELOPMENT → LEADERSHIP → OPPORTUNITY

KAI HOCKLEY

FROM OPPORTUNITY TO ROLE MODEL.

- **422K+** REACHED WITH HIS STORY
- OBTAINED HIS **F50 LICENSE**
- **34** SAILGP EVENTS
- **RESERVE SAILOR** FOR THE TEAM

NOW **KAI** IS HELPING **INSPIRE**
THE **NEXT GENERATION.**



**KAI WAS GIVEN
AN OPPORTUNITY.
NOW THAT OPPORTUNITY
IS CREATING THE
NEXT ONE.**

KAI → CORNEILLE

**THE FIRST BLACK SAILOR IN THE BRITISH
YOUTH SAILING TEAM, CORNEILLE LEPRINCE
IS NOW UNDERTAKING A ROLLING YEAR-LONG
DEVELOPMENT INTERNSHIP WITH
ATHENA PATHWAY.**

**SETTING HIS SIGHTS ON BECOMING
A WING TRIMMER ON AN F50.**



**ONE OPPORTUNITY
CREATING ANOTHER.**

TOGETHER WITH **ATHENA PATHWAY**,
OUR **INCLUSIVE INTERNSHIP**
PROGRAMME SUPPORTS
THOSE FROM UNDERREPRESENTED
BACKGROUNDS, LIKE **KAI**
AND **CORNEILLE**, TO
DEVELOP THEIR SAILING AND
INDUSTRY SKILLS.



