
LAS VEGAS
ANNCON27
Strategic
Conference Partner
SCC CCN
April 26-29
Don't roll the dice
on quality!
frescal

Registration



Mark Debinksi presenting at AnnCon26

A2LA LAS VEGAS ANNCON27

Strategic Conference Partner

SCC CCN

April 26-29

Las Vegas, Nevada, USA

Renew your passion and commitment to quality with hundreds of other quality professionals from around the world at the A2LA Annual Conference 2027 (AnnCon27). With sessions and panels led by industry experts, AnnCon27 is an opportunity to explore new advancements, examine common roadblocks, and enhance your technical knowledge.

Sharpen your skills, grow your knowledge, and expand your industry connections at AnnCon27!

Attendee Cancellation Policy

Attendee Code of Conduct





Join Us!

~~**Only April 15, 2026**~~
~~**$799 2026 Rate**~~

~~**April 16 - September 1**~~
~~**$849 Early Rate**~~

September 2 - February 1
$899 Regular Rate

February 2 - April 29
$949 Extended Rate

$75 OFF
ANNCON27 REGISTRATION
By Joining A2LA Membership
See Page 9







Attendee Registration Inclusions

Monday	**Afternoon Exhibits**
	Welcome Reception
Tuesday	**Full Day of Sessions**
	Full Day of Exhibits
	Coffee & Networking Breaks (2)
	Buffet Lunch
	Day 1 Keynote
	Exhibitor Happy Hour
Wednesday	**Full Day of Sessions**
	Full Day of Exhibits
	Day 2 Keynote
	Coffee & Networking Breaks (2)
	Buffet Lunch
	Recognition Cocktail Hour
	Recognition Dinner
Thursday	**Full Day of Sessions**
	Half Day of Exhibits
	Coffee & Networking Break
	Day 3 Keynote
	Buffet Lunch

Booth Staff Registration Inclusions

Monday	**Afternoon Exhibits**
	Welcome Reception
Tuesday	**Full Day of Exhibits**
	Coffee & Networking Breaks (2)
	Exhibitor Happy Hour
Wednesday	**Full Day of Exhibits**
	Coffee & Networking Breaks (2)
	Recognition Cocktail Hour
Thursday	**Morning Exhibits**
	Coffee & Networking Break

Location

Resorts World Las Vegas
3000 S. Las Vegas Boulevard
Las Vegas, NV 89109

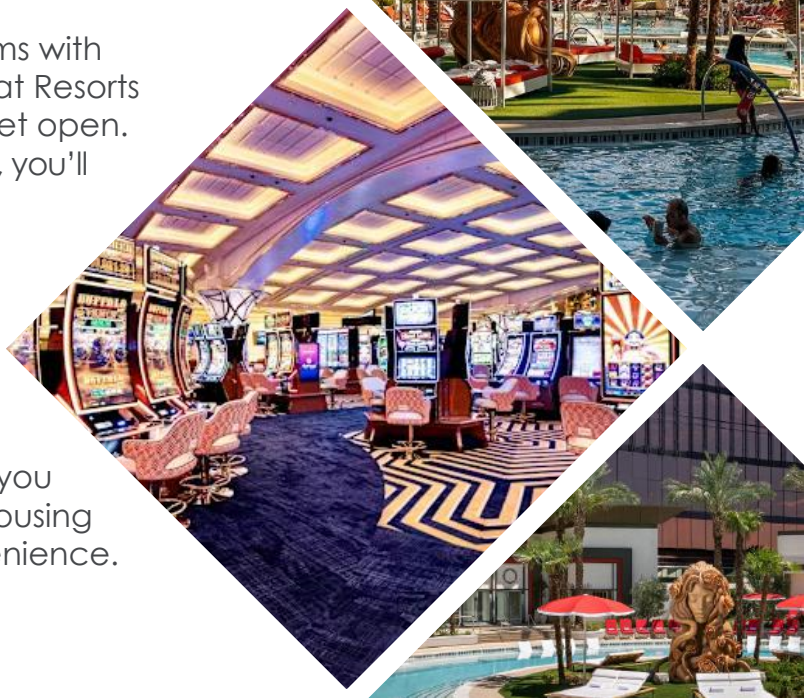
AnnCon27 attendee rooms are located in Conrad Las Vegas.



$155 OR LESS PER NIGHT
Sunday-Thursday
plus taxes and fees







Make the most of your AnnCon27 experience at Resorts World Las Vegas, where three distinctive hotels—**the Conrad**, and Crockfords Las Vegas—come together within one extraordinary resort destination. Between conference sessions, explore an exciting collection of restaurants and lounges, a next-generation casino, designer and boutique shopping, five unique pool experiences, a luxurious spa, and world class entertainment and nightlife. With so much to enjoy just steps from the conference, Resorts World offers the perfect setting to connect, unwind, and experience the excitement of Las Vegas.

AnnCon27 Session & Event Rooms
- Rose Meeting Rooms 1-6
- Rose Meeting Rooms 9-12
- Rose Ballrooms A, B
- Rose Rooftop
- Rose Foyer
- Primrose
- Orchid Ballrooms A, B, C, D, E

Book Your Room: Coming Soon!
A2LA has reserved a limited number of rooms with discounted rates at the **Conrad Las Vegas** at Resorts World. The room block for this event is not yet open. Once your AnnCon27 registration is complete, you'll be on the list to receive a hotel registration link by email when the block opens. Be sure to book when you receive the link to ensure a room with a discounted rate.

Housing Fraud Note
A2LA has NOT authorized any external housing vendor and will never call or solicit you to make hotel arrangements. If you have housing questions, contact us at your earliest convenience.

We're Growing; Book Now!



2LA LAS VEGAS ANNCON27

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April 26-29, 2027
Las Vegas, Nevada
Resorts World, Conrad
~800 Attendees
Expected







2LA ANNCON26 Nashville

April 12-15, 2026
Nashville, Tennessee
Gaylord Opryland
653 Attendees



2LA ANNCON25 DALLAS

April 6-9, 2025
Dallas, Texas
Hilton Anatole
567 Attendees



2LA ANNCON24 DENVER

April 21-24, 2024
Denver, Colorado
Denver Tech Center
565 Attendees



Ridin The Trail Of Continual Improvement 2LA 2023

April 16-19, 2023
Tucson, Arizona
JW Marriott Starr Pass
427 Attendees



Event Insight

Don't miss your opportunity to show off your industry solutions to a wide range of well-qualified prospects from across the accreditation world.

A2LA LAS VEGAS ANNCON27

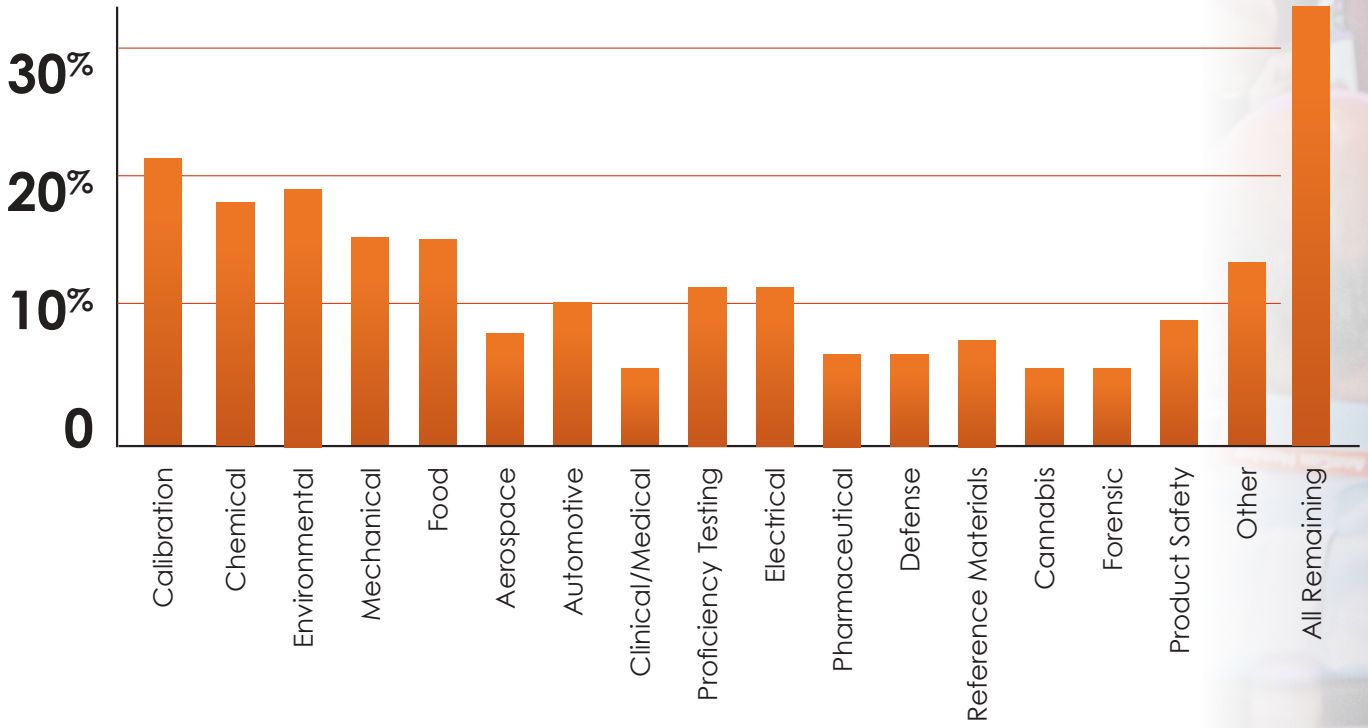
Strategic Conference Partner SCC CCN

Attendees

The A2LA Annual Conference has grown consistently, attracting more attendees, year after year. Around 800 attendees are expected to join us in Las Vegas, Nevada this April, including professionals and decision-makers from various industries linked to accreditation. Attendees are coming to the A2LA Annual Conference for informative sessions, opportunities for growth with partners and vendors, exciting networking events, and to develop their skills and processes.

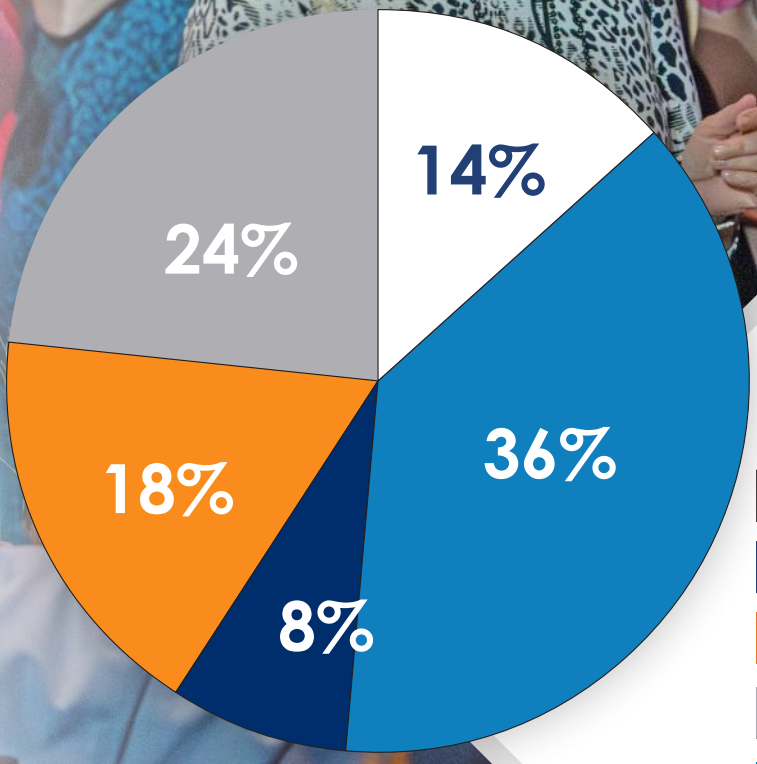
2026 Attendance By Industry*

**Most who were surveyed selected multiple industries.*



Nashville native Matt McAtee performing during AnnCon26

2026 Attendance by Title/Level



- Assessors
- Owner/President/CEO
- Director/Executive/VP
- Mgr./Analyst/Tech/Scientist
- Everyone Else

People are Talking

AnnCon26 Survey Comments

"Since the inception of AnnCon, the annual events I have attended have been consistently superb, providing practical knowledge and skills that support both my professional development and personal growth. The program is impactful enough that I actively anticipate each year's conference and plan ahead to attend the next event."

AnnCon26 Attendee

"AnnCon was a great show to exhibit. It was upbeat and had all of the vibes to encourage proper networking."

AnnCon26 Exhibitor

"AnnCon continuously helps improve my personal and professional skills ranging from specific quality topics to soft skills that are forgotten. It has helped me grow my network of resources and provide people that I can reach out and ask for help."

AnnCon26 Attendee

"The atmosphere was far better than any other conference I have attended."

AnnCon26 Sponsor & Exhibitor

"This is the best place for quality professionals to come together to learn and grow!"

AnnCon26 Attendee

"We made important connections and successfully built brand awareness and generated leads."

AnnCon26 Sponsor & Exhibitor

"The overall takeaways from the conference clearly exceeded the cost."

AnnCon26 Attendee

"AnnCon consistently delivers superb experiences, providing practical knowledge that supports both professional development and personal growth."

AnnCon26 Attendee

"A2LA did a fantastic job with AnnCon26, as not only did we make important connections with others in the industry, we learned a lot and had fun while doing it!"

AnnCon26 Exhibitor

"AnnCon has helped me significantly expand my network and connect with professionals I can rely on."

AnnCon26 Attendee

"The value of attending was far greater than the cost of exhibiting."

AnnCon26 Exhibitor

"It was a peak experience for me, Great venue, great group of high-energy and insightful people, lively discussions, and wonderful surroundings."

AnnCon26 Attendee

"Booth traffic was strong and contributed to meaningful conversations."

AnnCon26 Exhibitor

"The value of the content was impressive, with many lessons I plan to bring back to my team."

AnnCon26 Attendee

"This event is well attended and organized."

AnnCon26 Exhibitor

"A high-energy environment with engaging discussions and a strong sense of community."

AnnCon26 Attendee

"The exhibitor support was great."

AnnCon26 Exhibitor

A2LA Membership

A2LA Membership

A2LA is a professional society driven for and by its members who believe in the same vision: "We create a safer, healthier world." Members receive information, education, networking opportunities, advertising benefits, and resources needed to advance their personal and career objectives in the field of accreditation.

A2LA members are a professional community committed to growing, supporting, and promoting values of quality and competence through accreditation.

Become an A2LA Member before you register for AnnCon27 to maximize your savings!

A2LA Membership Comes with Perks

Members receive access to the Members-Only website with gated content, professional development hub, free webinars, a community forum, a membership directory, a community job board, sponsorship opportunities, and other exclusive resources. A2LA Members are also the first of our clients to hear new info about A2LA and accreditation through our quarterly meetings!





A2LA Members Receive $75 OFF Annual Conference Registration!

A2LA Members attending AnnCon could be the next "Top Member", receiving the coveted Members-Only jacket on stage at AnnCon27. There are so many benefits to being a Member at the A2LA Annual Conference. Join today!

A2LA MEMBERSHIP

Join A2LA Membership

Sessions

AnnCon27 offers over 50 multifaceted conference sessions in topics surrounding operational excellence, cannabis, quality, OpEx, standards, calibration, leadership, and more! And, like many of the conference attendees, presenters come from all over the world for the unique opportunity to connect with peers and experience the exceptional hospitality of A2LA staff.

Top 6 Attended Sessions

You've Got a Golden Ticket: Nick Slawson and the Quality Factory Nick Slawson | 172 attendees

Commonly Misinterpreted ISO/IEC 17025 Requirements
Heather Wade | 146 attendees

Measurement Uncertainty: Monte Carlo Method
Dilip Shah | 132 attendees

Beyond the Standard: Embedding Risk-Based Thinking into Everyday Lab Operations
Marc Rumpler | 128 attendees

Tips + Tricks to Prepare for an Assessment: Refresher for A2LA Assessors
Anastasia Miller, Gaby Larogian, & Haley Benjamin | 128 attendees

Method Validation & Verif. Considerations from an ISO & AOAC Perspective
Brad Stawick
124 attendees



Speakers

Call for Speakers

Open August 31 - November 16

It's time to showcase your industry expertise to 800+ industry peers on the AnnCon27 stage! Submit proposals for session topics around:

- ISO standards & implementation
- Risk mgmnt. & continuous imp.
- Leadership & workforce dev.
- Laboratory operations & quality systems
- Regulatory developments
- Technical & industry-specific applications
- Workplace & personal AI integration
- Emerging industry tech & innovation
- Assessment tips from new & tenured assessors
- Inspection & cert. programs
- Case studies & lessons learned
- Soft skills & presentation tips



This is your opportunity to share your knowledge with quality professionals at every level from a multitude of industries on a global stage. Submit your proposal to showcase your expertise to leading industry peers!

Submit Your Session

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The AnnCon27 Agenda

Coming in December

To give speakers more time to submit session proposals and offer attendees a wider variety of sessions, speakers will be selected on an ongoing basis from August 31 through November 16, 2026. Sessions will be accepted or rejected by email by December 11, 2026. AnnCon27 registrants will receive an email on December 14, 2026 after the speakers have been confirmed and the agenda is available to choose your sessions.





Sponsoring





~~Title Sponsor~~ ~~$15,000~~ SOLD OUT

TruMetric.

Sponsoring

- four attendee registrations
- one attendee contact list - *emailed last day*
- company logo on event signage
- one Recognition Dinner (RD) 3-5-minute speech by company representative
- company logo on RD Sponsor signage
- company logo (linked) & profile on event sponsor listings, website, & mobile app
- company logo on AnnCon27 Sponsor "thank you" slide on all AnnCon27 PPTs
- company logo on RD announcement PPT slide
- company logo on WiFi signage
- one AnnCon LinkedIn sponsorship promotion
- two mobile app push notifications
- one mobile app rotating banner ad
- one mobile app company profile PDF
- one mobile app splash page feature ad

Exhibiting

- two booth staff registrations
- one 10 foot x 16 foot exhibit booth
- two 6 foot tables, three chairs, and a trash bin
- all items in the orange box on this page

Each Exhibitor Receives

- one AnnCon LinkedIn exhibiting promotion
- one item or paper in the attendee bag
- company logo (linked) & profile on event exhibitor listings, website, & mobile app
- one attendee list (no contact info) - *sent two weeks before conference*
- one Exhibitor Challenge QR code sign and holder for booth



Platinum Sponsor $10,000 *(1/2 available)*

Sponsoring

- three attendee registrations
- company logo on event signage
- one Recognition Dinner 2-minute speech by company representative
- company logo (linked) & profile on event sponsorship listings, website, & mobile app
- company logo on AnnCon27 Sponsor "thank you" slide on all AnnCon27 PPTs
- company logo on Recognition Dinner announcement presentation slide
- one AnnCon LinkedIn sponsorship promotion
- one mobile app push notification
- one mobile app rotating banner ad
- one mobile app company profile PDF

Exhibiting

- two booth staff registrations
- one 10 foot x 16 foot exhibit booth
- two 6 foot tables, three chairs, and a trash bin
- all items in the orange box on this page



Sponsor Terms & Conditions

Gold Sponsor $7,500 *(4/5 available)*

Sponsoring

- two attendee registrations
- company logo on Partners in Quality Sponsor signage
- company logo (linked) & profile on event sponsorship listings, website, & mobile app
- company logo on AnnCon27 Sponsor "thank you" slide on all AnnCon27 PPTs
- one AnnCon LinkedIn sponsorship promotion
- one mobile app push notification
- one mobile app rotating banner ad

Exhibiting

- one booth staff registration
  - one 10 foot x 8 foot exhibit booth
    - upgrade option: 10 foot x 16 foot booth
      - one 6 foot table, two chairs, & a trash bin
        - all items in the orange box on this page



Quality Community Sponsor $7,500 (4/5)

MICROBAC

Sponsoring

- A2LA Enterprise Membership (20 people)
- two attendee registrations
- company logo on event branding
- company logo on event sponsor signage
- company logo (linked) & profile on event sponsor listings, website, & mobile app
- company logo on AnnCon27 Sponsor "thank you" slide on all AnnCon27 PPTs
- one AnnCon LinkedIn sponsor promo
- one mobile app push notification
- one mobile app rotating banner ad

~~Innovation Sponsor~~ SOLD OUT

~~$5,000~~

IndySoft

Sponsoring

- one attendee registration
- your white company logo on all lanyards; (~700) required to wear
- company logo on Innovation signage
- company logo, profile, & LinkedIn link on event sponsor listings, website, & mobile app
- company logo (linked) & profile on event sponsor listings, website, & mobile app
- one AnnCon LinkedIn sponsor promo

Exhibiting

- one booth staff registration
- one 10 foot x 8 foot exhibit booth
  - upgrade option: 10 foot x 16 foot booth
- one 6 foot table, two chairs, & a trash bin
- all items in the orange box on the right

Sponsor Terms & Conditions

Welcome Sponsor $5,000

Sponsoring

- one attendee registration
- one Opening Reception (OR) 3-minute speech by company
- company logo on OR drink tickets
- company logo on OR napkins
- company logo on OR Sponsor signage
- company logo (linked) & profile on event sponsor listings, website, & mobile app
- company logo on AnnCon27 Sponsor "thank you" slide on all AnnCon27 PPTs
- one AnnCon LinkedIn sponsor promo
- one mobile app push notification

Exhibiting

- one booth staff registration
- one 10 foot x 8 foot exhibit booth
  - upgrade option: 10 foot x 16 foot booth
- one 6 foot table, two chairs, & a trash bin
- all items in the orange on the right

Four of Ex

Lunch Sponsor $4,000 (1/4)

FSI CALIBRATIONS

Sponsoring

- one attendee registration
- lunch table company logo & QR codes
- company logo on lunch signage
- company logo (linked) & profile on event sponsor listings, website, & mobile app
- company logo on AnnCon27 Sponsor "thank you" slide on all AnnCon27 PPTs
- one AnnCon LinkedIn sponsor promo
- one mobile app push notification

Exhibiting

- one booth staff registration
- one 10 foot x 8 foot exhibit booth
  - upgrade option: 10 foot x 16 foot booth
- one 6 foot table, two chairs, & a trash bin
- all items in the orange box on the right

Add On Options

- **Attendee Bag Insert** $1000
- **Pre-Show Email** $1,500
- **Attendee Contact List** $1,000
- **Attendee List** (no emails) $600
- **3 Day App Rotating Banner Ad** $1,000
- **1 Day App Rotating Banner Ad** $400
- **1 Day App Full- Screen Ad** $500
- **App Push Notification** $350

~~Exhibitor Happy Hour PLUS~~ SOLD OUT

- one attendee registration
- logo on EHHP drink tickets
- one EHHP 2-5 minute speech by company representative
- company logo on EHHP napkins
- company logo on EHHP signage
- company logo (linked) & profile on event sponsor listings, website, & mobile app
- company logo on AnnCon27 Sponsor "thank you" slide on all AnnCon27 PPTs
- one AnnCon LinkedIn sponsor promo
- one mobile app push notification

Coffee/Networking Breaks $4,000

Days posure!

- one attendee registration
- company logo on Coffee Break napkins
- company logo on Coffee Break signage
- company logo on Coffee Break announcement presentation slides
- company logo (linked) & profile on event sponsor listings, website, & mobile app
- company logo on AnnCon27 sponsor "thank you" slide on all AnnCon27 PPTs
- one AnnCon LinkedIn sponsor promo
- three mobile app push notifications

Media Sponsor $3,000

- company logo on AnnCon27 video shared on LinkedIn post-conference
- company logo on photography signage and presentation slides
- company logo included in post-conference email with event photos
- company logo on headshot signage
- one 24x36 poster of your choice at headshot station - *send us print file!*
- company logo (linked) & profile on event sponsor listings, website, & mobile app
- company logo on AnnCon27 sponsor "thank you" slide on all AnnCon27 PPTs
- one AnnCon LinkedIn sponsor promo
- three mobile app push notifications

Recognition Cocktail Hour $3,000

- company logo on RCH drink tickets
- company logo on RCH napkins
- company logo on RCH Sponsor signage
- company logo (linked) & profile on event sponsor listings, website, & mobile app
- company logo on AnnCon27 sponsor "thank you" slide on all AnnCon27 PPTs
- one AnnCon LinkedIn sponsor promo
- one mobile app push notification

Technology Sponsor $2,500

- company logo on Technology (charging) Station
- company logo on Technology Station directional signage
- one 24x36 poster of your choice at Technology station - *send us the file and we'll print it for you!*
- company logo (linked) & profile on event sponsor listings, website, & mobile app
- company logo on AnnCon27 sponsor "thank you" slide on all AnnCon27 PPTs
- one AnnCon LinkedIn sponsor promotion
- two mobile app push notifications with "charge up and check out [company]" messaging



Each Exhibitor Receives

- one AnnCon LinkedIn exhibiting promotion
- one marketing item or paper in the conference attendee bag
- company logo (linked) & profile on event exhibitor listings, website, & mobile app
- one attendee list (no contact info) *(sent two weeks before conference)*
- one Exhibitor Challenge QR code sign and holder for booth

Exhibiting at AnnCon27

Exhibits are held in the Rose Foyer at Resorts World

The Rose Foyer holds all exhibits, coffee breaks, Monday's Welcome Reception, Tuesday's Exhibitor Happy Hour, and Wednesdays's Recognition Cocktail Hour.



Exhibitor Terms & Conditions

Exhibiting Options

6' x 8' Tabletop $1,800

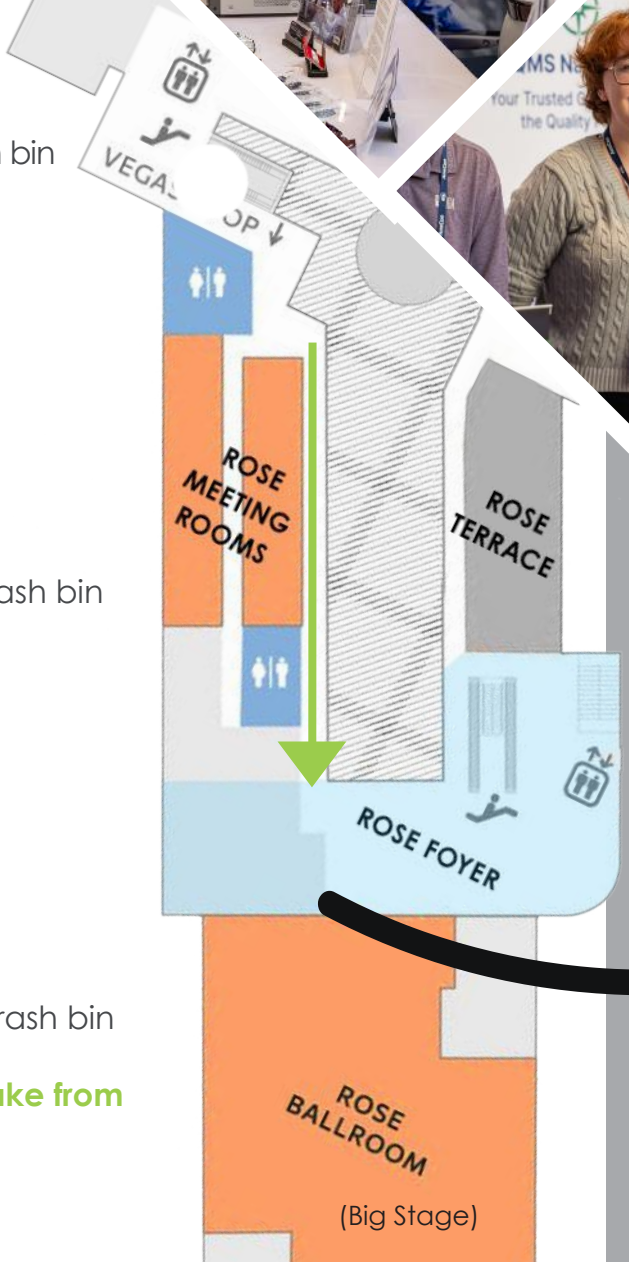
- one booth staff registration
  - option available to upgrade to an attendee registration
- profile on AnnCon27 website
- company logo on AnnCon website
- profile on AnnCon27 mobile app
- one AnnCon27 LinkedIn promotion
- one attendee list (no contact info)
- one attendee bag marketing item
- one 6 foot draped table/one chair/trash bin

10' x 8' Booth $2,500

- one attendee registration
- one booth staff registration
- profile on AnnCon27 website
- company logo on AnnCon website
- profile on AnnCon27 mobile app
- one AnnCon27 LinkedIn promotion
- one attendee list (no contact info)
- one attendee bag marketing item
- one 6 foot draped table/two chairs/trash bin

10' x 16' Booth $4,000

- one attendee registration
- two booth staff registrations
- profile on AnnCon27 website
- company logo on AnnCon website
- profile on AnnCon27 mobile app
- one AnnCon27 LinkedIn promotion
- one attendee list (no contact info)
- one attendee bag marketing item
- two 6 foot draped tables/four chairs/trash bin



The green arrow is the path attendees take from their hotel rooms and all other sessions.

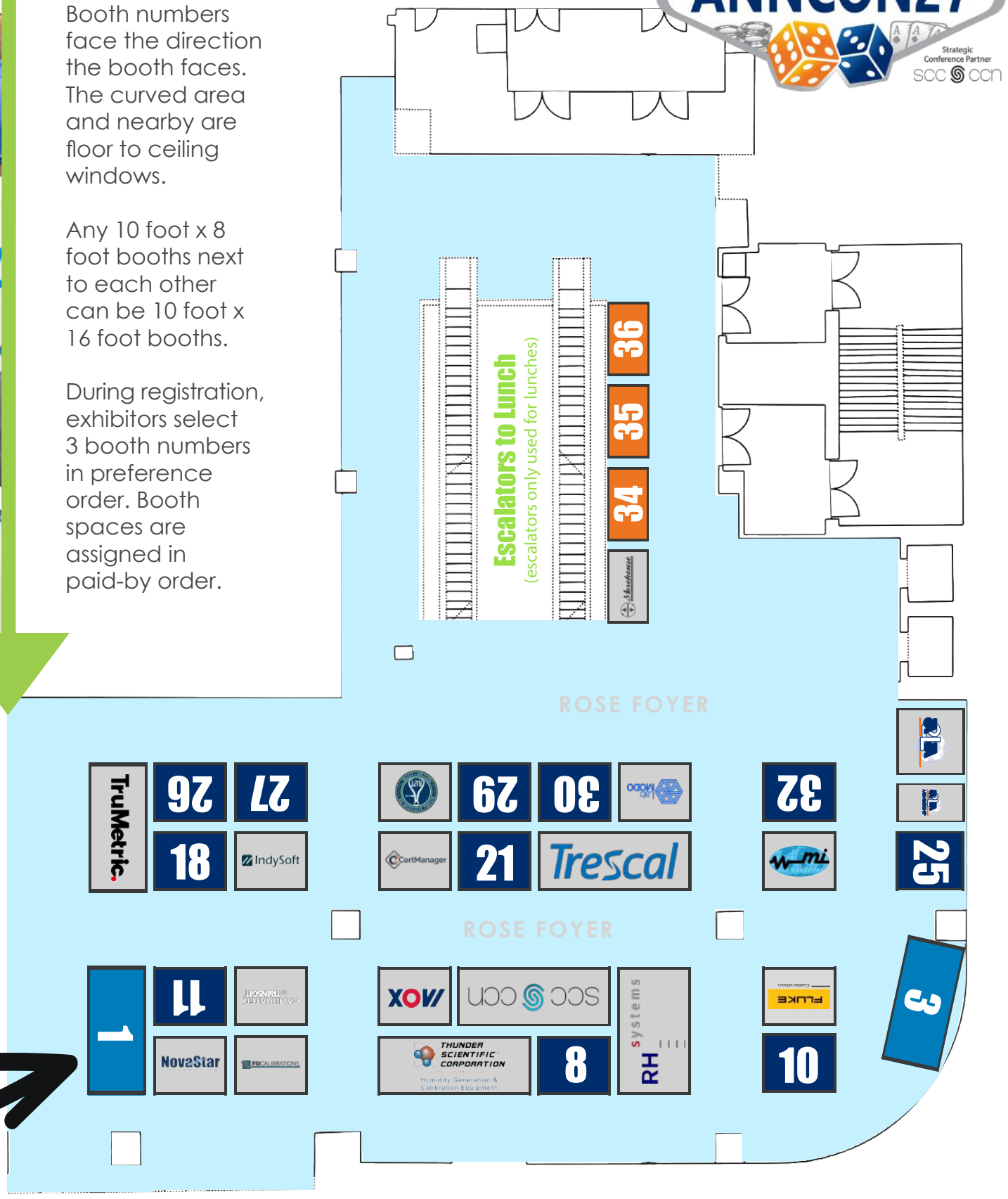
Exhibit Hall
Rose Foyer

Booth numbers face the direction the booth faces. The curved area and nearby are floor to ceiling windows.

Any 10 foot x 8 foot booths next to each other can be 10 foot x 16 foot booths.

During registration, exhibitors select 3 booth numbers in preference order. Booth spaces are assigned in paid-by order.





6' x 8' Tabletops 10' x 8' Booths 10' x 16' Booths

Exhibitor Challenge

Bringing the attendees straight to your booth

Due to popular demand, we're bringing back the A2LA Annual Conference Exhibitor Challenge for AnnCon27! This interactive game challenges attendees to visit each exhibitor booth for a chance to win a free AnnCon28 registration. Mark their playing cards to break the ice and open the door to conversation and connection!



Gain More Visibility

Exhibitor Challenge Prize

AnnCon28 Registration

Sponsor Terms & Conditions

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Exhibit Schedule

Event	Date	Times
Exhibitor Move-In	Monday, April 26	11:00 am - 4:00 pm
Exhibiting Hours	Monday, April 26	4:30 pm - 7:30 pm
	Tuesday, April 27 & Wednesday, April 28	7:30 am - 2:30 pm 2:30 pm - 5:30 pm (optional) 5:30 pm - 7:00 pm
	Thursday, April 29	7:30 am - 12:00 pm
Exhibitor Move-Out	Thursday, April 29	12:00 pm - 4:00 pm

Exhibitor Details

Exhibitors must be registered by Monday, March 15, 2027

A week within processing your payment, you'll receive an email with instructions to complete your profile.

Review the exhibit terms and conditions. Submission of payment indicates you accept all provisions and abide by all terms and conditions.



Exhibitor Services

Place your order through the hotel

Exhibitor services will be available through the hotel vendor. The portal link will be emailed to registered exhibitors in January 2027.

Exhibitor Service Link Coming Soon

Exhibitor Deadlines

Deadline	Details
by December 14	100% Refund (minus 25% processing fee)
December 15 - February 7	50% Refund (minus 25% processing fee)
February 8 or after	No refund
March 15	Last day to register for a booth; all payments due
March 15	Company profile and company logo due
March 15	Certificate of Insurance (COI) submission due

Swag Store

Strategic Conference Partner

Com

So



$XX
LE Clique Cutter & Buck Men's Polo
Colors: Purple & Orange
Size: S - XL



$XX
LE Clique Cutter & Buck Unisex Pullover
Colors: Orange
Size: XS - XL



$XX
D Socks
$XX
Trucker Hat
$XX
32 oz. Vacuum Bottle



$XX
LE Clique Cutter & Buck Women's Polo
Colors: Purple & Orange
Size: S - XL



$XX
LE Clique Cutter & Buck Women's Polo
Colors: Purple & Orange
Size: S - XL



$XX
Dress Socks
$XX
Trucker Hat
$XX
32 oz. Vacuum Bottle



$XX
LE Adidas Men &
W en's Sport Po
C : Navy & Oran
Size: S - XL

*Wom olo only comes in
& Buck $35



$XX
Men's Therm
Fleece ket
Col Grey
S - XXL



$XX
LE Laptop Backpack
$XX
Stanley IceFlow Straw
30 oz. Tumbler

ing

on

$XX
LE Unisex Rapid Dry Pullover
Colors: Harbor Gray | Size: XS - XXL

$XX
LE Clique by Cutter & Buck Unisex Pullover
Colors: Navy| Size: XS - XL

$X
LE U ex er Fleece Vest
Colors: e Heather | Size: XXS - 3XL





$XX
Member's LE Cutter &
Buck Virtue Pullover
Colors: Orange
Size: XS - XL



$XX
Assessor's LE Unisex
Rapid Dry Pullover
Colors: Dark Blue
Size: XS - 5XL





$XX
LE Unisex Fleece Beanie
$XX
Nike Dri-FIT Tech Cap
$XX
40" Lanyard
$XX
Herringbone Tie


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