

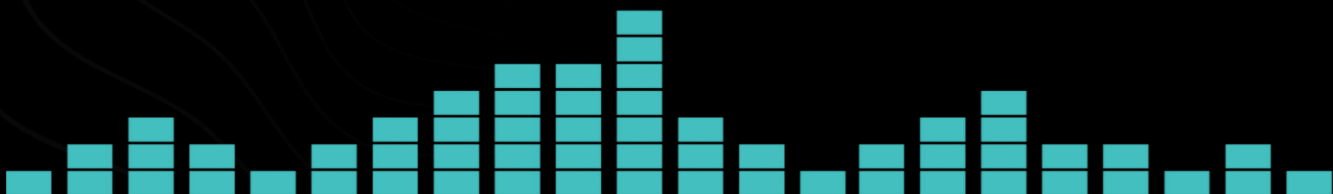
Sound Architect

PROGRESSIVE LEVEL MUSIC PRODUCTION COURSE

8 Modules:

1. Intermediate Drum Programming
2. Intermediate Music Theory
3. Introduction to Sound Design Part 1
4. Introduction to Sound Design Part 2
5. Intermediate Arrangement
6. Intermediate Mixing
7. Intermediate To Mastering
8. Putting it All Together
9. Project Assessment & Final Review
10. Exporting Your Project for Release

2026



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Introduction to the Course

Sound Architect is designed for producers who already have a basic understanding of music production and want to deepen their technical skills and creative capabilities. This intermediate course focuses on advanced drum programming, sound design, arrangement, mixing, and mastering techniques to help you craft polished, professional-quality tracks.

Whether you aim to produce for release, live performance, or media, this course prepares you for the challenges of the modern music production landscape.

Level: Progressive

Duration

- **Total Duration:** 8 Weeks / 2 Months
- **Modules:** 10 Modules - 2 Hours Each Module (1 Hour of Theory + 1 Hour of Practical)
- **Schedule:** Flexible within the 8-week timeframe. Students may finish earlier, but all sessions must be completed within 8 weeks of starting the course.
- **Format:** Private 1-on-1 sessions

Tuition

Once-Off Payment: R6,500

- This fee includes full access to in-studio DJ gear, personalized mentorship, official certification upon passing, and a professionally recorded final set.
- Payment is non-refundable. If a student fails to attend or complete the course, no refund will be issued

Orientation

At your first session, you'll:

- Tour the Proaudio Africa training facility and showroom
- Meet your instructor and team
- Overview of course expectations and workflow setup
- • Recap on how to prepare for a successful production process

What You Will Learn On

- **Software:** FL / Ableton Live
- **Hardware:** Professional MIDI controllers & Production gear provided in-studio
- **Platforms:** macOS and Windows supported

Assessments & Certification

To graduate and receive certification, students must meet all of the following criteria:

- **Complete All 10 Lessons:** Attendance is mandatory and tracked. Missed lessons must be rescheduled within the 8-week period. Failure to complete all sessions lead to no certification.
- **Demonstrate Music Production Theory:** You must show clear understanding of concepts learned throughout the course
- **Pass 2 Mid-Course Assessments:** These progress checks will test technical skills and theoretical understanding to ensure readiness
- **Final Assessment:** You are required to create and submit a full-length original track

Upon successful completion of all requirements, students will receive an official Proaudio x AlphaTheta Certificate

Entry Criteria

Strict requirements for enrolment:

- **Internet Access:** Required for follow-up support, communication, and home-based practice.
- **Notebook + Pen:** Students must bring pen and paper to each session for taking notes.
- **Laptop/Desktop Access (Recommended):** While not required for in-studio lessons, having a personal computer with DAW installed is highly encouraged for at-home practice and faster progress.
- **Prior Basic Music Production Experience Required**

We're here to guide you from the very beginning but you must come prepared and ready to learn.

Professional Opportunities

- Professional Music Producer: Produce polished tracks for release across all digital platforms
- Remixer: Create official remixes for artists and labels
- Sound Designer: Develop unique synth patches, samples, and sound effects for producers and media
- Mixing Engineer: Apply mixing skills professionally for other producers and artists
- Music Educator: Teach or mentor aspiring producers using professional knowledge and experience



About Proaudio & the Training Academy

Proaudio Africa is South Africa's leading distributor of professional DJ and music production equipment and the official partner of AlphaTheta, the company behind Pioneer DJ.

But we're more than just a gear provider. Through the Proaudio Training Academy, we invest in the next generation of DJs, producers, and audio professionals by offering hands-on, high-level education powered by the same tools used by the world's top performers.

Based at our state-of-the-art Johannesburg showroom, the Academy blends access to cutting-edge equipment with expert-led training creating a direct bridge between aspiring artists and the professional music industry.



What Sets Us Apart

Official training partner of AlphaTheta (Pioneer DJ)

As the exclusive official training partner of AlphaTheta, the global leader behind the iconic Pioneer DJ brand, we offer students a direct line to cutting-edge technology and industry innovation. Training here means learning on the very tools that shape the world's top DJs and producers. Our partnership ensures you're always ahead of the curve, gaining insights and skills aligned with global professional standards.

Courses taught in a professional studio

We believe mastery comes from experience with the best equipment. That's why all courses are delivered in a fully equipped, professional studio setting. This real-world environment prepares you to perform confidently under any conditions, from intimate venues to packed festivals, bridging classroom learning with live performance readiness.

1-on-1 mentorship and tailored coaching throughout

Your journey is unique and so is our approach. Every student receives personalised, one-on-one mentorship from experienced instructors committed to your growth. Tailored coaching means your strengths are amplified and your challenges addressed in real time, accelerating your progress and ensuring you develop with confidence and clarity.

Certification endorsed by Proaudio AlphaTheta

Certification from Proaudio AlphaTheta isn't only a certificate that is recognised across South Africa and internationally, this endorsement validates your skills and dedication, opening doors to gigs, collaborations, and career advancement.

Located in South Africa's flagship DJ technology showroom

Situated within South Africa's premier DJ technology showroom, the Academy places you at the epicentre of innovation and inspiration. Here, you don't just learn, you experience the latest gear firsthand, attend exclusive demos, and immerse yourself in a creative hub buzzing with energy.

What the Course Entails



Theory

You will deepen your understanding of music theory with advanced chords and harmonic concepts. The module introduces subtractive synthesis and foundational sound design principles, expanding creative possibilities. A detailed study of arrangement techniques and dynamic control equips learners to craft engaging, evolving tracks. Fundamentals of mixing and mastering are covered, preparing students to polish their productions to professional standards.

Practical Training

You will advance your skills with sophisticated drum programming using the Step Sequencer, incorporating expressive controls. The course guides the crafting of complex chord progressions and melodic arrangements. You will design and shape sounds through filters, envelopes, detuning, and effects processing. Track structuring is explored with automation, risers, breakdowns, and dynamic contrast to maintain listener interest. Mixing techniques including EQ, gain staging, bus routing, and stereo imaging are applied, alongside mastering basics such as loudness, limiting, and compression for a polished final output.

Assessments

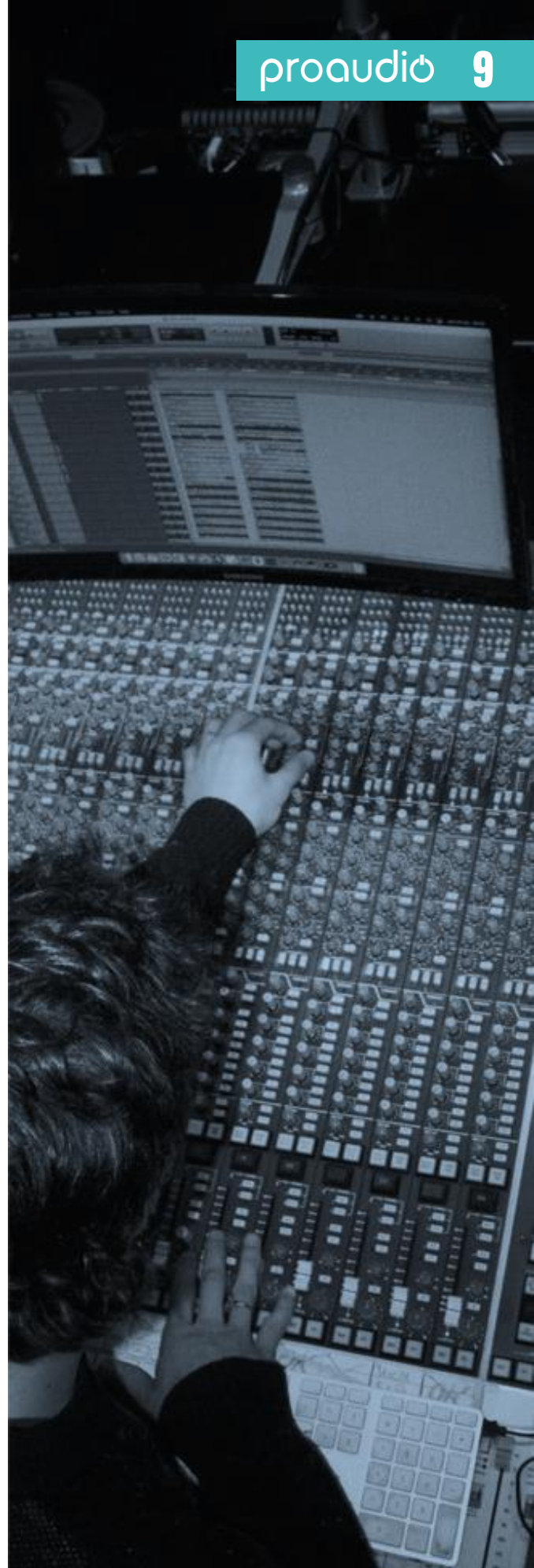
This course concludes with progressive projects that reinforce newly acquired skills through practical application. The course culminates in the creation of an original track, enabling students to demonstrate their growth and artistic voice with a fully realized final project.

Mentorship

Personalized coaching provides both technical critique and creative guidance, helping you refine your workflow, sonic palette, and overall production quality. A final project review offers professional feedback to prepare you for industry standards and expectations.

Personal Branding & Artist Development

This module focuses on refining the producer's brand identity and artistic narrative. You will explore advanced strategies for promoting polished tracks effectively. Guidance on preparing music for distribution and professional release ensures readiness for the commercial music landscape.



Module 1

Intermediate Drum Programming

GOAL: Craft intricate, dynamic drum patterns that groove naturally.

- **Craft intricate drum patterns using sequencer and MIDI editor:** You will learn how rhythmic complexity influences groove and energy. You will apply this by designing multi-layered beats that combine visual sequencing with tactile note editing.
- **Apply ADSR envelopes for tighter sound control:** You will explore how envelope shaping affects the attack and decay of drum sounds, then practice sculpting punchy and precise hits.
- **Use panning and velocity for dynamic rhythm:** You will discover how spatial placement and volume variation create movement in beats, and you will experiment with these techniques to humanize your patterns.
- **Integrate swing to add human feel and groove:** You will understand the rhythmic concept of swing and practice applying it to create grooves that feel more organic and less mechanical.

Module 2

Intermediate Music Theory

GOAL: Deepen harmonic knowledge to create more emotive, professional-sounding progressions.

- **Explore major and minor thirds:** You will analyze intervals that add emotional color and tension in music, improving your harmonic vocabulary.
- **Build longer, emotive chord progressions:** You will experiment with extended progressions that evolve dynamically, learning how to tell musical stories through harmony.
- **Use sevenths and chord inversions for expressive depth:** You will learn how advanced chord structures and rearrangements enrich texture and prevent monotony.

Module 3

Introduction to Sound Design Part 1

GOAL: Understand the basics of synthesizer sound creation and tone shaping.

- **Understand waveforms and oscillators:** You will learn how different wave shapes generate unique tones and textures, forming the basis for synth sounds.
- **Use filters (low-pass, high-pass, band-pass) to shape tone:** You will experiment with filtering techniques to sculpt sounds by emphasizing or reducing frequency ranges.
- **Control sound evolution with ADSR envelopes:** You will grasp how envelope parameters govern a sound's temporal behavior and apply this to make sounds more expressive.

Module 4

Introduction to Sound Design Part 2

GOAL: Enhance synth sounds with modulation and effects for richness and movement.

- **Apply glide/portamento for pitch bending:** You will learn the musical uses of smooth pitch transitions and practice adding expressive slides between notes on the synthesizer.
- **Use detuning to thicken synth sounds:** You will discover how slightly offset oscillators create richer, fuller tones and apply detuning to your patches.
- **Add effects: reverb, delay, chorus for depth and movement:** You will explore spatial and modulation effects to add dimension and texture, transforming static sounds into evolving elements.

Module 5

Intermediate Arrangement

GOAL: Structure tracks for emotional impact and listener engagement.

- **Analyze common electronic music structures:** You will study successful track layouts, learning why sections are ordered and how tension builds.
- **Build transitions with risers, breaks, and automation:** You will create dynamic shifts using sound effects and volume/pan automation to keep listeners hooked.
- **Create dynamic contrast between sections:** You will learn to balance energy levels by arranging high- and low-intensity parts for effective pacing.
- **Edit audio clips smoothly in Playlist:** You will practice precise cut, crossfade, and timing adjustments to ensure seamless flow.

Module 6

Intermediate Mixing

GOAL: Refine mixes for clarity, balance, and professional polish.

- **Understand gain staging and pre-mastering levels:** You will grasp the importance of setting correct levels to avoid distortion and preserve headroom.
- **Route tracks into buses for group processing:** You will organize elements into subgroups, applying shared processing efficiently to shape the overall sound.
- **Apply corrective EQ and stereo imaging:** You will develop the skill to remove frequency conflicts and creatively place sounds in the stereo field.
- **Balance and space instruments in the mix:** You will sculpt depth and separation through volume, panning, and effects, creating a coherent soundstage.

Module 7

Introduction To Mastering

GOAL: Prepare tracks for final release with mastering basics.

- **Learn the purpose of mastering:** You will understand how mastering enhances a track's loudness, consistency, and playback across systems.
- **How to prepare a track for mastering:** You will practice delivering mixes with proper levels and clarity to optimize mastering results.
- **Apply global EQ and compression:** You will explore how equalization and compression shape the final tonal balance and dynamics.
- **Use limiting for loudness without distortion:** You will learn safe limiting techniques to increase volume while preserving sound quality.

Module 8

Putting It All Together

GOAL: Complete a fully-produced track showcasing all intermediate techniques.

- **Build a complete track using all learned techniques:** You will integrate drum programming, melodic composition, sound design, arrangement, mixing, and mastering.
- **Apply drum programming, sound design, arrangement, mixing, and mastering:** You will demonstrate fluency by producing cohesive, polished tracks ready for release.
- **Showcase organized workflow for efficient production:** You will apply best practices for session management, file organization, and creative flow.

Module 9

Project Assessment & Final Review

GOAL: Refine and elevate your track through feedback and revision.

- **Present your work-in-progress for instructor feedback:** You will share your project and receive detailed critiques focused on musicality and technical skills.
- **Address mix, arrangement, and sound design improvements:** You will revise your track with the lecturer, with feedback to enhance clarity, interest, and emotional impact.
- **Polish track for clarity and emotional impact:** You will finalize details that improve the listener's experience and prepare your track for distribution.

Module 10

Exporting Your Project for Release

GOAL: Prepare and export professional-ready files for distribution.

- **Understand export and render settings:** You will learn optimal settings for different formats and platforms, preserving quality.
- **Prepare files for digital distribution and promotion:** You will organize your project exports and metadata to meet industry standards.
- **Learn metadata and file naming best practices:** You will apply consistent tagging and naming conventions to improve track discoverability.

AVAILABLE COURSES

DJ Courses

- **Where The Beat Begins** – Beginner DJ Course
- **AlphaTheta Pack** – Pro DJ Course
- **DJ Branding** – Top-up Course
- **Rekordbox Masterclass** – Top-up Course
- **On-the-Go** – Mobile DJ

Music Production Courses

- **Essentials** - Foundational Level
- **Sound Architect** - Progressive Level
- **Sound Master** - Advanced Level

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